



225 Gussel Drive
 • Wisconsin Dells, WI 53965 •
 • 1-800-333-8321 •
 • holidaywholesale.com •

Holiday
HW Highlight\$
 May 2026



49030
 Bacon Jalapeno
 13-17 Slices
 2/7.5#

49541
 Turkey Smoked Slice
 .67oz Hormel
 6/2#

47904
 Spam Roller Dog 6:1
 2/5#

49918
 Prime Rib Beef
 Fully Cooked Rare
 12-14# AVG

48926
 Ham Smoked Sliced
 .67oz Hormel
 6/2#



49502
 Turkey Breast
 Fire Roasted
 4# AVG

48938
 Roast Beef
 Sliced Hormel
 6/2#



Save \$1.00 per Case

49717

Cheddar Mac & Cheese Bite

Cavatappi pasta and cheddar cheese
4/3#

49736

Elote Street Corn Bites

Fire-roasted corn combined with cream cheese, mayo, feta, lime juice and cilantro
4/2.34#

49738

Chicken Cordon Bleu Bites

In-house roasted chicken combined with ham, swiss, and cheddar cheese
4/2#

49753

Cheddar Bacon Potato Tot

Crispy potato tots with cheddar cheese and oven-roasted bacon
4/3#

49760

Crab Rangoon

A blend of cream cheese, crab, and surimi, wrapped in a crispy wonton wrapper
3/3#

49763

Chicken Arepa

Sweet corn masa cake stuffed with roasted chicken, cotija & Monterey jack cheeses, caramelized onions, red pepper, cilantro
3/3#



Save \$1.00 per case

49546

Pulled Pork
with BBQ Sauce
2/5#

47784

Pepperoni
Margherita
2/5#

Save \$1.50 per case

48833

Black Angus
Burger 2:1
20/8 oz
10#

48693

Black Angus
Burger 3:1
30/5.33 oz
10#

Smithfield
Good food. Responsibly.



30/5.33 OZ. 30 COUNT
40%+ KEEP FROZEN



46869
Fully Prepared
Pizza Sauce
with Olive Oil
and Spices
6/#10

46883
Super Prepared
Heavy Pizza
Sauce with Basil
6/#10

47160
Maraschino
Cherry Colossal
with Stem
4/gallon



46879
Fully Prepared
Pizza Sauce
with Olive Oil,
Spices and
Romano Cheese
6/#10

46878
Ultimate Italian
Pasta Sauce
6/#10

47080
Maraschino
Cherry Colossal Plain
6/5 gallon

50755
Salsa



PACIFIC COAST PRODUCERS



FOODSERVICE SOLUTIONS

SPICE UP your May

Turn up the heat with our flavorful, spicy appetizer & potato products.

Anchor® Spicy Battered Pickle Fries
Holiday # 49416

Anchor® Spicy Breaded Wisconsin Cheese Curds
Holiday # 48224

Anchor® Poppers® Breaded Cheddar Cheese & Jalapeño Popper Bites
Holiday # 49858

McCain® Redstone Canyon® Waffle Fries
Holiday # 48306

Save
50¢
per case





BONUS
Trip Points
100
per case

Save \$1.00 per case

BONUS
Trip Points
150
per case

Save \$1.50 per case

BONUS
Trip Points
200
per case

Save \$2.00 per case

49521
Pizza Sauce
Bagged 4-10lbs
4/case

48802
Garlic Spread
Bakers Quality
4/gallon

47445
Pizza Crust 12"
Thin Parbaked
30/case

47441
Pizza Crust 14"
Thin Parbaked
30/case

47444
Pizza Crust 16"
Thin Parbaked
30/case



Save \$1.50 per case

49304
Skinless Beef
Hot Dog 5:1
2/5#

48181
Ultimate Brat FC w/
Grill Marks 6:1
2/5#

47947
Stadium Bratwurst
Skinless 5:1
2/5#

47946
Ultimate Italian
Sausage FC Mild 5:1
2/5#

47939
Ultimate Cheddar
Beer Brat 5:1
2/5#

48080
Ultimate Bratwurst
Collagen Casing w/
Grill Marks 4:1
2/5#



Idahoan® Potatoes



FRESH - DRIED POTATOES

Foodservice products that offer outstanding quality and value.

From mashed, au gratin scalloped or hash browns Idahoan® Potatoes offer delicious, scratch like quality & flavor with added convenience & operational benefits.



Description	Pack Size	HW Code
Fresh Cut Hash Browns	6/2.125 lb	49204
Idahoan Creamy Classic Mashed Potatoes	12/26 oz	49218
Butter & Herb Mashed Potatoes	8/32 oz	49340
Buttery Golden Select Mashed Potatoes	8/32 oz	49211
Au Gratin Potato Casserole	12/20 oz	49213
Scalloped Potato Casserole	12/20 oz	49214

BENEFITS SNAPSHOT

Scratch-Like Quality
Convenient & Consistent
Time & Labor-Saving
Shelf-Stable

Reduced Waste
Versatile
Quick & Easy
Prep

Premium Quality
Fresh-Dried™
Reliable Performance
Certified 100% Idaho® Potatoes

Save 50¢ per Box

48205

**1/3lb Beef Patty 80/20
Chopped Steak, Frozen**
30ct/5.33 oz
5.25" x 4.75"

48209

**Burger Ground Beef 80/20,
Frozen 2:1**
10#

47631

**1/3lb Beef Angus Ground
Patty 80/20, Frozen**
30ct/5.33oz
4.45"x4.29"



Save 80¢ per Box

48925

Ground Patty 64/4oz
16#



48832

**Cooked Bratwurst
Natural Casing 4:1**
2/4#

48835

**Smoked Brat With
Jalapeno Cheddar 4:1**
3/5#

48778

**Skinless Beef Frank 6:1
Natural Casing**
2/5#

48827

**Skinless Beef
Frank 8:1**
2/3#

Salt & Vinegar Wings
Featuring Unbreaded
Naked Wings



EST.



1925

Brakebush

**HOLIDAY
WHOLESALE**



Trend Bites:
VINEGAR

Scan the QR Code
to learn more!



Firecracker Tacos
Featuring Doo-Wa Ditties
Breaded Boneless Wings

HW Code: 48162 • BB Code: 7201

Vinegar's modern renaissance is here! Explore trending varieties, flavor-boosting tips, and why this pantry staple is becoming a powerhouse for chefs and foodservice operators.



Salt & Vinegar Wings

Featuring
Unbreaded Naked Wings
Holiday Code: 4600
Brakebush Code: 47710

Unbreaded Naked
Jumbo Wings
Holiday Code: 4601
Brakebush Code: 47857

**Miso Chicken with
Walnuts & Grapes**

Featuring
Easy Gourmet Classic® Grilled
Breast Filets, 4 oz., Gluten Free
Holiday Code: 47773
Brakebush Code: 4211



Chopped Asian Salad

Featuring
1/2" Diced White & Dark
Holiday Code: 49273
Brakebush Code: 5254



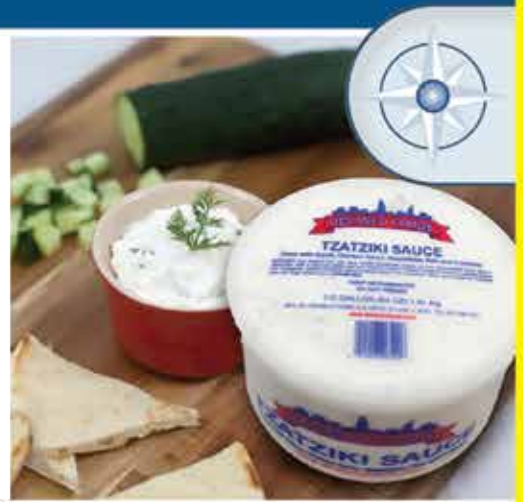
Lemongrass Chicken

Featuring
Easy Gourmet Classic®
Grilled Breast Filets, 5 oz.
Holiday Code: 47933
Brakebush Code: 4210



CONTACT US

Lynn Van Epern • Brakebush Territory Sales Manager
lvanepern@brakebush.com • 920.296.2564



**Save
25¢
per case**

47535
Sliced Gyro Meat
1/5#

**Save
50¢
per case**

47510
Pita Bread 6"
12/10 ct

**Save
25¢
per case**

47511
Tzatziki
1/2 gallon



**Save
\$2.00
per case**

47732
Applewood Smoked Bacon
10-12 ct
2/7.5#

47799
Applewood Smoked Bacon
14-18 ct
2/7.5#

48141
Applewood Smoked Bacon
18-22ct
2/7.5#



Family owned and operated since 1962 in Milwaukee, WI!
Fresh flavors and finest ingredients for high quality salads, dips, proteins, and desserts.



Item Code: 48806
Item Name: Creamy Cucumber Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



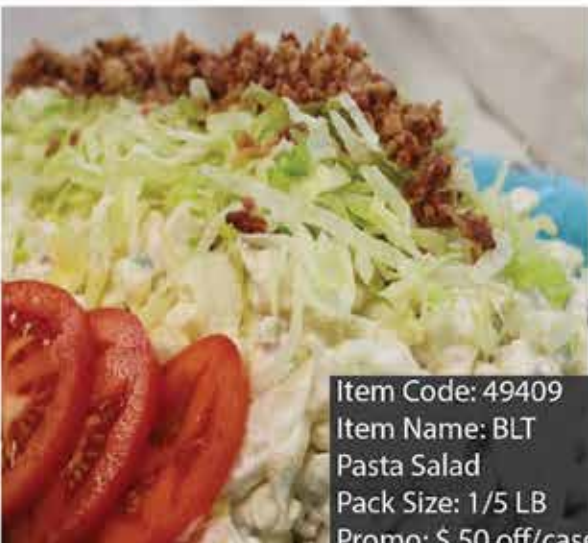
Item Code: 49396
Item Name: Bowtie Pasta Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 50433
Item Name: Picnic Pasta Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49389
Item Name: Vegetable Cheese Spread
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49409
Item Name: BLT Pasta Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Check us out online!



Item Code: 49408
Item Name: Macaroni & Pea Pasta Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49407
Item Name: Gramma's Potato Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49406
Item Name: Blue Ribbon Coleslaw
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49400
Item Name: Old Fashioned Potato Salad
Pack Size: 1/5 LB
Promo: \$.50 off/case



Item Code: 49399
Item Name: Dixie Coleslaw
Pack Size: 1/5 LB
Promo: \$.50 off/case





Save 50¢ per Case

48537

Baked Sugar Cookie
48/2oz

48555

Marshmallow Crispy
Individually Wrapped
24/4oz

48630

Snicker Doodle
Cookie Dough
200/1.5oz

49783

Chocolate Chip M&M Cookie
Individually Wrapped
24/3oz



BONUS
Trip Points
25
per case



Save \$4.80 per case

47432

Cedar Crest 5oz
Vanilla Ice Cream Sandwich
2/24ct

Save \$2.40 per case

47507

Cedar Crest
Choco Chiller Malt Cup
w/Spoon
9oz/12ct

SOUR PUNCH



22510
Sour Punch
Rainbow Straws
24/2oz

22594
Sour Punch
Blue Raspberry Straws
24/2oz

22598
Sour Punch
Strawberry Straws
24/2oz

22571
Sour Punch
Apple Straws
24/2oz

Save:
\$1.00
per case



Save:
\$1.00
per case

22532
Sour Punch
Mystery Straws
24/4.5oz

22597
Sour Punch
Watermelon Straws
24/4.5oz

22510
Sour Punch Pickle
Roulette Straws
24/4.5oz



Welch's



**Save
10¢
per bag**

Fruit Snacks

35132
Fruit 'n Yogurt
Blueberry-Acai 4oz

35110
Fruit 'n Yogurt
Strawberry 4oz

36065
Fruit Snacks
Berries 'n Cherries 5oz

35257
Juicefuls
Berry Blast 4oz

36162
Fruit Snacks
Mango Peach 5oz

35234
Juicefuls
Island Splash 4oz

36064
Fruit Snacks
Island Fruits 5oz

35235
Juicefuls
Mixed Fruit 4oz

36046
Fruit Snacks
Mixed Fruit 5oz

36164
Juicefuls Fusions
Original Fruits 4oz

36066
Fruit Snacks
Strawberry 5oz

36341
Juicefuls Fusions
Citrus Surge 4oz

35227
Fruit Snacks
Superfruit Mix 5oz

36342
Juicefuls Fusions
Tropical Tornado 4oz





Save \$1.50 per 12ct/12

37849
Cookies & Cream

37858
Minty Chocolate
Soft Bar

38060
Peanut Butter

37863
Chocolate Dough

37879
Creamy Crisp

38061
Salted Peanut
Caramel

37856
Caramel Cashew



Garden of Eatin'
GOLDEN RECIPE

35530
Golden Recipe
Sunflower Nuts
Salted & Roasted
12/2oz

**Save
10¢
per case**



**Save
\$1.00
per box**



49809
Peanut Butter
Wafers 2pk
9/3oz

49764
Glazed Honey Bun
6/4oz

49804
Sugar Mini
Donuts
10/3oz

47763
Blueberry Cheese
Danish
4.25oz

49768
Chocolate
Cupcakes 2pk
6/4oz

49766
Iced Honey Bun
6/4oz

49822
Powdered Sugar
Donuts
10oz

47787
Cherry Cheese
Danish
4.25oz

49807
Brown Sugar
Cinnamon
Donut Sticks
12/2.75oz

49806
Chocolate Frosted
Mini Donuts
10/3.3oz

49815
Confetti Bells 2pc
6/3.5oz

47762
Cinnamon Roll
4oz

49805
Crunch Mini Donuts
10/3.4oz





MADEGOOD®

Save \$1.00 box
37937
Mini Chocolate Chip
Granola Bites
 6/3.5oz

Save \$1.00 box
37939
Blueberry Bar
 10/1.06oz

37938
Mini Mixed Berry
Granola Bites
 6/3.5oz

37940
Cinnamon Bar
 10/1.06oz



Save \$1.00 per box



Save 15¢ per 4.25oz box

23801
Mike and Ike
Sour Watermelon

23828
Mike and Ike
Mega Mix 10 Flavors

23809
Mike and Ike
Hot Tamales

23831
Mike and Ike
Original Fruits

23813
Mike and Ike
Tropical Typhoon

23834
Mike and Ike
Berry Blast

23816
Mike and Ike
Mega Mix Sour!

23841
Mike and Ike
Sour Blue Raspberry

Mike and Ike



**Save
\$1.50
per box**

25662
Trident Vibes
Spearmint Rush
6/box

25688
Trident Vibes
Peppermint Rush
6/box

25678
Trident Vibes Sour
Patch Kids Redberry
6/box



25686
Trident Vibes
Sour Patch Kids
Watermelon
6/box

25687
Trident Vibes
Cotton Candy
6/box

56673
Trident Vibes
Sour Patch Kids
Blue Raspberry
6/box

25684
Trident Vibes Sour
Patch Kids Tropical
6/box



25656
Trident Pocket Pack
Original
6/box



25658
Trident Pocket Pack
Spearmint
9/box

**Save
\$1.50
per box**



25660
Trident Pocket Pack
Tropical Twist
9/box



**Save:
50¢
per bag
360ct**

18802
Frooties Blue
Raspberry

18810
Frooties Grape

18811
Frooties
Mango

18805
Frooties Sour
Cherry

18807
Frooties
Strawberry

18809
Tootsie Roll
Midgiee

18804
Frooties Fruit
Punch

18801
Frooties
Green Apple

18806
Frooties
Pineapple

18851
Frooties
Strawberry
Lemonade

18808
Frooties
Watermelon



**Save:
\$2.40
per case**



28138
Fluffy Stuff
Cotton Candy
24ct

28177
Fluffy Stuff
Rainbow Sherbet
24ct

28301
Fluffy Stuff
Watermelon
24ct

CRAWLERS

Sour Brite Crawlers should be treated as glowing deities as they wiggle their way into your taste center.



Save 25¢ each

36056
Sour Brite
Crawlers
Fruit Punch Peg
5oz

35017
Sour Brite
Crawlers
Very Berry Peg
5oz

35047
Sour Brite
Crawlers Peg
5oz

63010
Sour Electric
Crawlers Peg
4.25oz

35027
Sweet
Peachie O's Peg
4.25oz

36101
Sour Brite
Squad Peg
4.25oz



38062
Double Chocolate
+ Peanut
Butter Chips

38065
Oatmeal
Chocolate Chip

38063
Peanut Butter
Chocolate Chip

38056
White Chocolate +
Macadamia Nuts

Save
\$3.50
per box
(12ct)



**SASQUATCH
SIZE™**

41240
2oz Steak &
2.45oz XL Combo
Floor Display
72ct

Save **\$2.00** per box

41889
2oz Original
Beef Steak

41888
2oz Peppered
Beef Steak

41015
2.45oz XL Combo
Jalapeno

41894
2oz Teriyaki
Beef Steak

41003
2.45oz XL Combo
Original

Save
\$12.00
per display

BONUS
Trip Points
100
per display



Coca-Cola

**Save \$3.00
per case**

56036

2 Liter Coca-Cola

56046

2 Liter Diet Coke

56052

2 Liter Sprite



Coke *Diet* **Sprite**



22682
CHICK-O-STICK
24ct



28015
Black Cow Bar
24/4oz



22707
SLO POKE
24/4oz

Save:
\$2.50
per box

Save:
\$10.00
per display

36256
Shipper Display
Atkinson assorted
PEG PWRWNG
48ct



Save:
\$5.00
per display

24282
Shipper Display
CHICK-O-STICK
120ct



SOLO® ULTRA CLEAR™ PET COLD CUPS



- ✓ Showcases beverages with crystal-clear presentation
- ✓ Available in a wide range of sizes
- ✓ Fits securely with a variety of lid types



Scan to See Product Details

For best experience, visit <https://qr1.be/4DFQ> on desktop

DART #	HW #	DESCRIPTION	CASE COUNT
TP7	59410	7 oz PET Plastic Cup - Clear	1000
TP9R	59200	9 oz Squat PET Cup - Clear	1000
TP10D	59201	10 oz Tall PET Plastic Cup - Clear	1000
TP12	59202	12 oz Practical-fill PET Plastic Cup - Clear	1000
TP12S	59216	12-14 oz Squat PET Plastic Cup - Clear	1000
TP16D	59203	16 oz Practical-fill PET Plastic Cup - Clear	1000
TP20	59212	20 oz PET Plastic Cup - Clear	600
TD24	59010	24 oz PET Plastic Cup - Clear	600
TC32	59240	32 oz Straight Wall PET Plastic Cup - Clear	300

CONEX CLEARPRO® CLEAR POLYPROPYLENE CUPS



- ✓ Allows you to easily identify drinks from one another
- ✓ Available in a wide range of sizes
- ✓ Multiple cup sizes compatible with a single lid



Scan to See Product Details

For best experience, visit <https://qr1.be/ATMS> on desktop

DART #	HW #	DESCRIPTION	CASE COUNT
12PX	59211	12 oz Practical-fill PP Plastic Cold Cup - Clear	1000
16FPX	59219	16 oz PP Plastic Cold Cup - Clear	1000
16PX	59207	16 oz Practical-fill PP Plastic Cold Cup - Clear	1000
20PX	59245	20 oz PP Plastic Cold Cup - Clear	600
24PX	59285	24 oz PP Plastic Cold Cup - Clear	600
32P	59287	32 oz PP Plastic Pedestal Cold Cup - Clear	500

OnPoint

DEALS ARE ONLY AVAILABLE FOR CUSTOMERS PARTICIPATING IN THE ONPOINT CENTER STORE PROGRAM

Developed specifically to help independent & small chain convenience stores be more competitive & drive profits. We provide you with the programs & tools needed to compete against the larger chains.

Our powerful scan data solution allows you to take advantage of the tobacco programs and center-store promotions from the best brands.

- ▶ OnPoint is compatible with most POS terminals and works seamlessly with your existing back office system. No hardware is required. There are no contracts, the setup is free, and getting started only takes minutes.
- ▶ To learn more, simply talk to your WAM distributor sales rep or visit www.onpointds.com.

EARN IN 3 WAYS

- ✔ OnPoint Scan Allowances
- ✔ PromoSense Allowances
- ✔ Ongoing WAM rebates

SCAN PROMOTIONS

Upcoming OnPoint promotions are identified by the OnPoint logo on the PromoSense page. These items are not required for participation in the program, but are available to support the promotion and maximize potential earnings.

POS SUPPORT

A variety of Point of Sale materials is available to support and communicate each promotion, including push bar clings and shelf talkers.



WAM **1st** EDITION



1st Available Ship	UPC	Description
3/1/2026	1600023619	Chex Mix M&M's 4.5oz SUS

WAM

SAVE \$3.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	37949	12/3oz	Bobo's Oat Bars - Chocolate Chip Oatmeal Bar	\$3.00		\$2.99	100
Buy Now	37950	12/3oz	Bobo's Oat Bars - Lemon Poppyseed Oatmeal Bar	\$3.00		\$2.99	100
Buy Now	37951	12/2.5 oz	Bobo's Oat Bars - Stuff'd Peanut Butter & Berry Jam	\$3.00		\$2.99	100
Buy Now	37948	12/2.5 oz	Bobo's Oat Bars - Stuff'd Peanut Butter Chocolate Chip	\$3.00		\$2.99	100

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES.

BOBO'S[™] BAKED WITH



SNACKS

Launch pad

SNACKS

SAVE UP TO \$2.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	39646	8/4.5oz	Chex Mix Bold Party Blend	\$2.00		\$3.09	50
Buy Now	39644	8/4.5oz	Chex Mix Cheddar	\$2.00		\$3.09	50
Buy Now	39639	8/4.5oz	Chex Mix Honey BBQ	\$2.00		\$3.09	50
Buy Now	39680	8/4.5 oz	Chex Mix Hot & Spicy	\$2.00		\$3.09	50
Buy Now	39681	8/4.5oz	Chex Mix Spicy Dill	\$2.00		\$3.09	50
Buy Now	39642	8/4.5oz	Chex Mix Spicy Jalapeno Cheddar	\$2.00		\$3.09	50
Buy Now	39645	8/4.5oz	Chex Mix Traditional	\$2.00		\$3.09	50
Buy Now	39643	8/4.5oz	Chex Mix White Cheddar	\$2.00		\$3.09	50
Buy Now	39712	8/2.5oz	Chex Mix Bold Party Blend Car Cup	\$1.00		\$1.79	25
Buy Now	39711	8/2.5oz	Chex Mix Cheddar Car Cup	\$1.00		\$1.79	25
Buy Now	39698	8/2.5oz	Chex Mix Traditional Car Cup	\$1.00		\$1.79	25
Buy Now	39410	7/4.5oz	NEW Chex Mix M&Ms	\$2.00		\$3.09	50

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



SNACKS

Earn Up To 5.5% on retailer program + bonus with scan data

SNACKS

WAM

SAVE \$5.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
07/05/2026	41094	96	Slim Jim Giant 96ct Powerwing	\$5.00		\$1.99	450
		24/97oz	SJ Giant Mild				
		48/97oz	SJ Giant Original				
		24/97oz	SJ Giant Tabasco				
07/05/2026	41000	96	Slim Jim Giant BWW Mixed 96ct	\$5.00		\$1.99	450
		72/97oz	NEW SJ Giant Buffalo Wild Wing Chicken Stick				
		24/97oz	NEW SJ Giant Buffalo Wild Wing Hot Chicken Stick				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURED PRICE INCREASES



SNACKS



SNACKS

Earn Up To 6.1% on retailer program + bonus with scan data

SAVE UP TO \$3.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
Buy Now	39318	18/1.75oz	Dry Roasted Tube Nuts	\$0.50		2/\$1.09	40
Buy Now	39302	18/1.75oz	Heat Peanuts Tube Nuts	\$0.50		2/\$1.09	40
Buy Now	39317	18/1.75oz	Honey Roasted Tube Nuts	\$0.50		2/\$1.09	40
Buy Now	39303	18/1.75oz	Salted Tube Nuts	\$0.50		2/\$1.09	40
Buy Now	39309	18/1.75oz	Sweet & Spicy Tube Nuts	\$0.50		2/\$1.09	40
07/12/2026	39337	108	Planters Nuts Snack Tube 108ct	\$3.00		2/\$1.09	250
		18/1.75oz	Heat Peanut Snack Tube				
		36/1.75oz	Honey Roasted Peanut Snack Tube				
		54/1.75oz	Salted Peanut Snack Tube				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



SNACKS

Earn Up To 6.0% on retailer program + bonus with scan data

SNACKS



SAVE UP TO \$10.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
07/12/2026	37803	36	Clif Builders 36ct	\$5.00		\$2.79	400
		12/2.4oz	Clif Builders Chocolate Peanut Butter				
		12/1.97oz	Clif Builders Crispy Peanut Butter Chocolate				
		12/2.4oz	Clif Builders Oreo				
07/12/2026	38206	36	Ritz Drizzled Minis Peg 36ct	\$5.00		\$3.79	500
		18/4oz	Ritz Drizzled Minis Caramel Peg				
		18/4oz	Ritz Drizzled Minis Fudge Peg				
07/12/2026	36044	72	Sour Patch Kids Fruit Mix Asst Peg 72ct	\$10.00		\$3.79	500
		12/8oz	Sour Patch Kids				
		12/7.35oz	Sour Patch Kids Fruits Mix				
		12/7.28oz	Sour Patch Kids Fruits Mix Tropical				
		12/8oz	Sour Patch Kids Strawberry				
		12/8oz	Sour Patch Kids Watermelon				
		12/8oz	Swedish Fish Red				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

Mondelēz International



SNACKS



Earn Up To 13% on retailer program



SNACKS



SAVE UP TO \$5.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	44812	1/5.5oz	NEW Pringles Smokey Bacon	\$0.10		\$4.19	10
Buy Now	44814	1/5.5oz	NEW Pringles Smokey Cheddar	\$0.10		\$4.19	10
Buy Now	44839	1/5.5oz	Pringles Barbeque	\$0.10		\$4.19	10
Buy Now	44832	1/5.5oz	Pringles Cheddar Cheese	\$0.10		\$4.19	10
Buy Now	44817	1/5.5oz	Pringles Chili Cheese Fries	\$0.10		\$4.19	10
Buy Now	44811	1/5.5oz	Pringles Hot Honey	\$0.10		\$4.19	10
Buy Now	44801	1/5.6oz	Pringles Hot Ones Rojo	\$0.10		\$4.19	10
Buy Now	44809	1/5.6oz	Pringles Hot Ones Verde	\$0.10		\$4.19	10
Buy Now	44830	1/5.2oz	Pringles Original	\$0.10		\$4.19	10
Buy Now	44834	1/5.5oz	Pringles Pizza	\$0.10		\$4.19	10
Buy Now	44826	1/5.5oz	Pringles Ranch	\$0.10		\$4.19	10
Buy Now	44835	1/5.5oz	Pringles Salt & Vinegar	\$0.10		\$4.19	10
Buy Now	44831	1/5.5oz	Pringles Sour Cream & Onion	\$0.10		\$4.19	10
07/19/2026	44810	56	Pringles Standard Can 56ct	\$5.00		\$4.19	650
		14/5.5oz	Pringles Cheddar				
		14/5.2oz	Pringles Original				
		28/5.5oz	Pringles Sour Cream & Onion				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



Kellanova



SNACKS

Earn Up To 12.0% on retailer program

SNACKS



SAVE UP TO \$5.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	37733	12/2.2oz	Protein Max Chocolate Peanut Butter	\$1.00		\$3.09	100
Buy Now	37747	12/2.2oz	Protein Max Sweet & Salty Caramel	\$1.00		\$3.09	100
07/26/2026	38059	24	KIND Protein MAX 24ct	\$5.00		\$3.09	500
		12/2.2oz	KIND Protein Max Crispy Chocolate Peanut Butter Bar				
		12/2.2oz	KIND Protein Max Sweet & Salty Caramel Peanut Crisp				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



SNACKS



Earn Up To 4.7% on retailer program + bonus with scan data



SNACKS

WAM



SAVE \$1.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
Buy Now	37877	8/2.01oz	Quest Blueberry Muffin	\$1.00		\$3.49	50
Buy Now	37874	8/2.01oz	Quest Chocolate Chip Muffin	\$1.00		\$3.49	50
Buy Now	37758	8/1.76oz	Quest Birthday Cake Frosted Cookie	\$1.00		\$3.49	50
Buy Now	37927	12/2.08oz	Quest Chocolate Chip Cookie	\$1.00		\$3.29	100
Buy Now	37928	12/1.92oz	Quest Peanut Butter Cookie	\$1.00		\$3.29	100

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

SIMPLY GOOD



SNACKS

Earn Up To 4.1% on retailer program + bonus with scan data

SNACKS

SAVE UP TO \$20.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	39699	1/6oz	Roasted Salted Pistachios No Shell	\$1.00		\$8.99	100
07/26/2026	39709	60	Wonderful Pistachios Mixed Shipper 60ct	\$20.00		\$4.59	500
		6/2.25oz	Chili Roasted Pistachios No Shell				
		6/2.25oz	Dill Pickle Pistachios No Shell				
		6/2.25oz	Honey Roasted Pistachios No Shell				
		6/2.25oz	Jalapeno Lime Pistachios No Shell				
		12/2.5oz	Roasted & Salted Pistachios No Shell				
		12/5oz	Roasted & Salted Pistachios w/Shell				
		6/2.25oz	Sea Salt & Pepper Pistachios No Shell				
		6/2.25oz	Sea Salt & Vinegar Pistachios No Shell				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

Wonderful® PISTACHIOS



SNACKS

Earn Up To 2.9%
on retailer program + bonus with scan data

SNACKS



SAVE \$1.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
09/20/2026	50661	32	Hostess Halloween 32ct	\$1.00		\$2.59	
		12/3.17oz	Hostess Chocolate Scary Cupcakes				
		20/3oz	Hostess Frightfully Frosted Donettes				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



THE J.M. SMUCKER Co



SNACKS

Earn Up To \$13.50
on retailer program + bonus with scan data

SNACKS

SAVE UP TO \$20.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
07/05/2026	24300	288	Laffy Taffy Ropes 288ct	\$10.00		\$0.59	800
		72/81oz	Laffy Taffy Rope Banana				
		72/81oz	Laffy Taffy Rope Blue Raspberry				
		72/81oz	Laffy Taffy Rope Sour Apple				
		72/81oz	Laffy Taffy Rope Strawberry				
07/05/2026	24006	72	Nerds & SweetTarts Summer 72ct Peg	\$20.00		\$3.29	800
		18/5oz	Nerds Clusters Rainbow				
		9/5oz	Nerds Clusters Very Berry				
		18/4.5oz	Nerds Juicy Cluster Strawberry Punch				
		9/5oz	SWT Cherry Punch Rope				
		9/6oz	SWT Gummy Halos				
9/5oz	SWT Rainbow Twist Ropes						

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



CONFECTIONS

Ferrara



CONFECTIONS

Earn Up To 3.2% on retailer program + bonus with scan data

SAVE UP TO \$10.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
Buy Now	22527	20/1.5oz	Kinder Bueno T2	\$2.00		\$1.99	200
Buy Now	28135	8/3oz	Kinder Bueno T4 Share	\$2.00		\$3.49	100
Buy Now	28148	16/3.0oz	Kinder Chocolate T4 Maxi	\$4.00		\$2.99	200
Buy Now	28281	18/1.8oz	Kinder Chocolate T4 Standard	\$2.00		\$1.99	200
Buy Now	28038	15/0.7oz	Kinder Joy Variety Egg	\$4.00		\$2.99	100
Buy Now	28240	15/0.7oz	Kinder Joy White Egg	\$4.00		\$2.99	100
07/12/2026	28026	48 48/7oz	Kinder Joy World Cup 48ct Kinder Joy Variety Egg	\$10.00		\$2.99	600

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

FERRERO®



CONFECTIONS

Earn Up To 8.8%
on retailer program + bonus with scan data

CONFECTIONS

SAVE \$10.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
07/19/2026	24008	161	Bazooka Brands Best Innovation Pre-Pack w/FREE GOODS	\$10.00			600
		18/1.10oz	Baby Bottle Pop			\$2.99	
		8/2.70oz	Baby Bottle Pop Twisters			\$2.99	
		8/3.40oz	Juicy Drop Dip 'N Stix			\$2.99	
		16/2.01oz	Juicy Drop Gummies			\$2.99	
		21/92oz	Juicy Drop Pop			\$2.99	
		18/1.06oz	Jumbo Push Pop			\$2.99	
		8/2.00oz	Push Pop Gummy Pop-Its			\$2.99	
		48/50oz	Ring Pop			\$1.49	
		16/1.20oz	Triple Power Push Pop			\$2.99	

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

Bazooka
BRANDS

**2026 BEST INNOVATION PREPACK
EXCEPTIONAL DRIVER OF SALES AND MARGIN**



FREE GOODS!

CONFECTIONS

Earn Up To 2.9%
on retailer program + bonus with scan data

CONFECTIONS



SAVE UP TO \$20.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
07/26/2026	24101	60	Extra Mixed Singles 60ct	\$5.00		\$1.99	200
		20/15pc	Extra Peppermint				
		20/15pc	Extra Polar Ice				
		20/15pc	Extra Spearmint				
07/26/2026	24274	144	MARS Mixed Share Size 144ct	\$20.00		\$3.49	700
		24/3.14oz	M&M'S Milk Chocolate				
		24/3.27oz	M&M'S Peanut				
		24/3.63oz	Milky Way				
		48/3.29oz	SNICKERS Dual Logo				
		24/3.02oz	Twix Caramel				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



CONFECTIONS



MARS WRIGLEY

Earn Up To \$200 on retailer program + bonus with scan data

CONFECTIONS

WAM



SAVE \$1.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	46090	12/11.5oz	V8 Energy Orange Pineapple	\$1.00		\$1.99	150
Buy Now	46121	12/11.5oz	V8 Energy Peach Mango	\$1.00		\$1.99	150
Buy Now	46598	12/16oz	V8 Splash Berry Blend	\$1.00		\$2.29	150
Buy Now	46597	12/16oz	V8 Splash Strawberry Kiwi	\$1.00		\$2.29	150
Buy Now	46599	12/16oz	V8 Splash Tropical Blend	\$1.00		\$2.29	150
Buy Now	46266	12/12oz	V8 Original Vegetable Juice	\$1.00		\$2.49	150
Buy Now	46741	12/12oz	V8 Spicy Hot Vegetable Juice	\$1.00		\$2.49	150

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

Campbell's

Meals & Beverages



BEVERAGE

Earn Up To **4.7%**
on retailer program + bonus with scan data

BEVERAGE

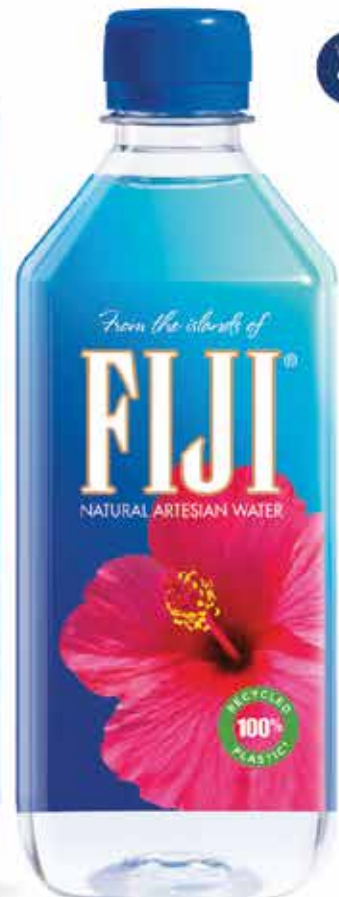
WAM



SAVE \$4.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P.%
Buy Now	46337	12/1L	FIJI Water 1L	\$4.00		\$2.49	100
Buy Now	46350	12/1.5L	FIJI Water 1.5L	\$4.00		\$2.89	100
Buy Now	46298	24/500ml	FIJI Water 500ml Loose	\$4.00		\$1.49	100
Buy Now	46308	12/700ml	FIJI Water Flat Cap 700ml Multipack	\$4.00		\$2.29	100

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



FIJI[®]
WATER



BEVERAGE

Earn Up To \$0.88 PER CASE
on retailer program + bonus with scan data

BEVERAGE

WAM



SAVE \$0.25

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	76952	1/16ct	Always Ultra Thin Overnight w/Wings Size 4	\$0.25		\$7.99	
Buy Now	76958	1/22ct	Always Ultra Thin Regular w/Wings Size 1	\$0.25		\$8.29	
Buy Now	76828	1/1ct	Clearblue Pregnancy Visual Stick	\$0.25		\$5.79	
Buy Now	76966	1/18ct	Tampax Pearl Regular Unscented	\$0.25		\$8.49	25
Buy Now	76984	1/18ct	Tampax Pearl Super Unscented	\$0.25		\$8.49	25

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES

P&G



GENERAL MERCH

Earn Up To **0.7%**
on retailer program + bonus with scan data

GENERAL MERCH

SAVE UP TO \$10.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	SRP	
07/19/2026	77400	248	BIC 4-Tier Display w/16 Free Lighters	\$5.00		250
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Favorites		\$2.99	
		16/1	BIC Favorites Series		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		50/1	BIC Regular Lighters		\$2.39	
		50/1	BIC Tattoo		\$2.99	
		12/1	Djeep Bold		\$3.99	
07/19/2026	77399	252	BIC 4-Tier Refill w/20 Free Lighters	\$5.00		250
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Fashion		\$2.99	
		20/1	BIC Favorites Series		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		50/1	BIC Neon		\$2.99	
		50/1	BIC Regular Lighters		\$2.39	
		12/1	Djeep Bold		\$3.99	
07/19/2026	77402	312	BIC 6-Tier Display w/30 Free Lighters	\$5.00		250
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Favorites Series		\$2.99	
		30/1	BIC Favorites Series		\$2.99	
		50/1	BIC Flick My BIC		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		100/1	BIC Regular Lighters		\$2.39	
		12/1	Djeep Bold Series		\$3.99	
07/19/2026	77401	318	BIC 6-Tier Refill w/36 Free Lighters	\$5.00		250
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Fashion		\$2.99	
		36/1	BIC Favorites Series		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		100/1	BIC Regular Lighters		\$2.39	
		50/1	BIC Tattoo		\$2.99	
		12/1	Djeep Bold Series		\$3.99	
07/19/2026	77404	432	BIC 8-Tier Display w/50 Free Lighters	\$10.00		500
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Favorites Series		\$2.99	
		50/1	BIC Flick My BIC Series		\$2.99	
		50/1	BIC Geometric		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		150/1	BIC Regular Lighters		\$2.39	
		50/1	BIC Tattoo Series		\$2.99	
12/1	Djeep Bold Series	\$3.99				
07/19/2026	77403	432	BIC 8-Tier Refill w/50 Free Lighters	\$10.00		500
		50/1	BIC Astrology		\$2.99	
		20/1	BIC EZ Reach		\$3.09	
		50/1	BIC Favorites Series		\$2.99	
		50/1	BIC Flick My BIC Series		\$2.99	
		50/1	BIC Geometric Series		\$2.99	
		50/1	BIC Mini Lighter		\$1.99	
		150/1	BIC Regular Lighters		\$2.39	
12/1	Djeep Bold Series	\$3.99				

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



4-Tier Display



4-Tier Refill



Djeep Turbo Lighter needs to be ordered separately

6-Tier Display



6-Tier Refill



6-Tier Display



Djeep Turbo Lighter needs to be ordered separately



Djeep Turbo Lighter needs to be ordered separately

8-Tier Display Refill



More for your money...Always!

GENERAL MERCH

Earn Up To \$5.85 on retailer program + bonus with scan data

GENERAL MERCH

WAM



SAVE UP TO **\$2.00**

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	45739	12/12oz	Capri Sun Bottle Fruit Punch	\$2.00		\$1.99	50
Buy Now	45740	12/12oz	Capri Sun Bottle Pacific Cooler	\$2.00		\$1.99	50
Buy Now	45742	12/12oz	Capri Sun Bottle Strawberry Kiwi	\$2.00		\$1.99	50
Buy Now	46149	1/6.75oz	Kool-Aid Burst Blue Moon	\$1.00		\$1.99	80
Buy Now	46147	1/6.75oz	Kool-Aid Burst Cherry	\$1.00		\$1.99	80
Buy Now	46148	1/6.75oz	Kool-Aid Burst Tropical Punch	\$1.00		\$1.99	80
Buy Now	46801	1/20oz	Heinz Ketchup	\$0.25		\$4.99	25
Buy Now	45350	1/4oz	Heinz Yellow Mustard	\$0.25		\$2.99	10
Buy Now	45321	1/12oz	Kraft Squeeze Mayo	\$0.25		\$5.99	35
Buy Now	50010	1/12oz	Kraft Squeeze Miracle Whip	\$0.25		\$6.29	35

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



Kraft *Heinz*

GROCERY

Earn Up To **4.6%**
on retailer program + bonus with scan data

GROCERY



SAVE UP TO \$2.00

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	45305	12/1.2oz	Black Pitted Ripe Large Olives To Go	\$2.00		\$1.59	40
Buy Now	45306	12/1.6oz	Pimiento Stuffed Manzanilla Olives To Go	\$2.00		\$1.59	40
Buy Now	45392	1/5.75oz	Pimiento Stuffed Manzanilla Olives	\$0.25		\$3.69	5

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



GROCERY

Launch pad

GROCERY



SAVE \$0.50

DELIVERY DATE	ITEM #	SIZE	DESCRIPTION	ALLOW	NET COST	SRP	G.P. %
Buy Now	50680	24/3.3oz	NEW Thick Strawberries & Cream Crispy	\$0.50		\$2.49	
Buy Now	48557	24/3.7oz	Thick Chocolate Marsh Crispy IW	\$0.50		\$2.49	
Buy Now	48614	24/3.7oz	Thick Fruity Crispy IW	\$0.50		\$2.49	
Buy Now	48555	24/4oz	Thick Marshmallow Crispy IW	\$0.50		\$2.49	
Buy Now	48556	24/5oz	Thick Peanut Butter Crispy IW	\$0.50		\$2.49	
Buy Now	48524	24/3.6oz	Thick Salted Caramel Crispy w/Choc Chip	\$0.50		\$2.49	
Buy Now	49739	24/2.8oz	Thick Unicorn Crispy IW	\$0.50		\$2.49	

PRICES SUBJECT TO CHANGE DUE TO MANUFACTURER PRICE INCREASES



FOODSERVICE

Earn Up To 2.3% on retailer program + bonus with scan data

FOODSERVICE



Celebrating 75 Years!

Family owned and operated since 1951.

Thank you for letting our family take care of yours.