



ROARING SAVINGS

HOLIDAY WHOLESALE

Store Hours:
8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

JANUARY
2020

Save \$1.00 per 108ct (4oz) Case

49578 Cookie Dough Snickerdoodle
Old fashioned butter based cookie sprinkled w/cinnamon & sugar. Just like grandma made
Resale Cookie Bags Included mfr#: 71043
SRP: \$1.29

48632 Cookie Dough White Chunk Macadamia

Fresh macadamia nuts mixed with creamy white chunks. An exotic mix; that will make for a mouth-watering delicious treat.
mfr#: 70750

Save \$1.00 per 200ct (1.5oz) Case

Save 50¢ per 48ct (2oz) Case

48533 Peanut Butter w/Reeses Pieces

A perfect blend of our chewy peanut butter cookie w/colorful Reeses Pieces® and peanut butter chips! Perfectly baked cookies, your customers will think you've been baking all day. Ready to serve or sell! For something extra special make ice cream sandwiches, package in decorative bags/boxes, or dip half in chocolate & serve on a stick! mfr#: 70703

Save \$1.00 per 24ct (2oz) Case

48553

Bar Marshmallow Rice Crispy Individually Wrapped

A mixture of creamy marshmallow & butter blended together with crisped rice cereal for a traditional favorite.
mfr#: 71485 • UPC: 086478714861
SRP: 99¢

Save 50¢ per 24ct (3oz) Box

48951 Chocolate Chip Individually Wrapped Cookie Thaw and Serve

Soft & Chewy cookie w/hand-wrapped look, nutritional label on back. Exquisite semi-sweet chocolate is the #1 selling flavor!
mfr#: 70783 • UPC: 086478708037
SRP: \$1.39 • 3oz



BEST MAID

EST. 1943
COOKIE COMPANY

Cookies are done when they have a golden brown outer edge and a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



HOLIDAY HIGHLIGHTS

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •

Save 10¢ per 16oz Bottle

46886

Riff's BBQ Sauce
Sweet Child o' Mine
UPC: 638302473095 16oz
mfr#: 643664812130

46883

Riff's BBQ Sauce
Hot Voodoo Child
UPC: 638302473088 16oz
mfr#: 643664812147

Save \$2.00 per 24ct (4oz) Case

49572

Riff's Pulled BBQ, Chicken
Individually Wrapped
w/Sauce
mfr#: 636836955544

49287

Riff's Pulled BBQ, Pork
Individually Wrapped
w/Sauce
mfr#: 617633918758





Save \$1.00 per 24ct Box

SRP: \$1.19 • 1.5oz
22065
Bun Bar Maple
 UPC: 077290909504

22070
Bun Bar Vanilla
 UPC: 077290909511

SRP: \$1.19 • 1.8oz
22595
Nut Roll
Nougat Center,
Caramel & Peanuts
 UPC: 077290918209

Save \$1.50 per 18ct Box

SRP: \$1.89 • 3.25oz

23286
Nut Roll King Size
 UPC: 077290919558



GONNELLA
 Since 1886



1# Loaf
47376
Bread Wheat
 mfr#: 39121
 SRP: \$2.59
47375
Bread White
 mfr#: 39120

8pk Buns
47379
Bun Hamburger
 mfr#: 39123
 SRP: \$2.39
47377
Bun Hot Dog
 mfr#: 39122

30 Day Shelf Life



*Quality
Chef*

Heinz
Foodservice

*Chef
Francisco*

Save \$1.50 per 4ct (4lb) Case

47586

Timberline Chili Soup

Tender beef is simmered in a zesty tomato sauce seasoned with chili & ground pepper. We then combine green bell peppers & diced tomatoes in this classic, hearty variety.
mfr#: 10032414410141

47589

Baja Chicken Enchilada Soup

We've captured an authentic taste by combining chicken, black beans, bell peppers, & exotic spices that will transport you south of the border. without Pork
mfr#: 10032414410745

48751

Mushroom & Brie Bisque

Select sliced mushrooms are simmered with shredded potato and shallot in a vegetarian veloute enriched with Brie and Swiss cheeses. Amontillado sherry & snipped chives.
mfr#: 00071398355218

47556

Broccoli Cheese Soup

A wide array of flavors, sizes, and formats, frozen at the peak of freshness to deliver the perfect bowl of soup every time. This rich cheddar and American cheese based on soup is loaded with thick, tender broccoli florets and finished with subtle notes of onion and spices.
mfr#: 10032414410448

48749

Roasted Tomato & Red Peppers Bisque

Vegetarian Smooth red bell pepper puree is simmered with mirepoix vegetables & re-roasted tomatoes in a rich vegetarian broth highlighted with smoky chipotle & sweet cream.
mfr#: 00071398350213

48752

Yukon Gold Potato Cheddar Soup

bring both classic and innovative flavors to the table, made with premium ingredients and frozen in easy-to-use bags at the peak of freshness. This hearty soup is made with a blend of the finest ingredients including its signature Yukon Gold potatoes to make sure this classic soup remains a family favorite.
mfr#: 00071398354211

47621

White Bean & Chimichurri Steak Soup

TrueSoups bring both classic and innovative flavors to the table, made with premium ingredients & frozen in easy-to-use bags at the peak of freshness. A South American flavor favorite, this hearty steak & white bean soup is simmered with tomatoes, onions, leeks, and carrots, finished with traditional "chimichurri" flavours like parsley, cilantro, oregano, garlic, extra virgin olive oil, and red wine vinegar.
mfr#: 10032414152027





Save \$2.00 per 12ct Box

96507

Poop Bags • Holder & Refill
UPC: Mixed • SRP: \$3.29

Save \$3.00 per 34ct Box

96501

Dog Treats • Peanut Butter Biscut
UPC: 814866015579 • SRP: \$2.49 • 2pk



Save \$1.00 per 8ct Box

Deli Exp Wrap
30 Day Shelf Life Once Thawed

48343

Chicken Caesar

UPC: 041433025383 8.6oz

48337

Italian

UPC: 041433024171 9.1oz

48460

Southwest Chicken Salad

UPC: 041433025772 8.1oz

48410

Turkey Club

UPC: 041433025765 8oz



SRP: \$5.89



Save \$1.00 per 6ct (12pk) Case

47545
Bun, Hamburger, Homestyle
Sliced
mfr#: 9244
• 4" Diameter • 2oz Avg

47408
Bun, Kaiser, Homestyle
Sliced / Hinged
mfr#: 9280
• 4.5" Diameter 2.1oz Avg



**Save \$1.00 per 12ct
(12ct, Approx 1.4oz) Case**

47539
Roll, Dinner, Pan White
mfr#: 9407 2"x2"x2" Clustered
Golden Yellow/Brown, Thaw & Serve

**Save \$1.00 per 9ct
(6ct, 2.65oz) Case**

48363
Roll, Hoagie 6" Hinge Sliced
mfr#: 9308
Golden Brown, Thaw & Serve

**Save \$1.00 per 12ct
(12ct, Approx 1.12oz) Case**

47447
Bun, Slider, Mini Sandwich Hinge Sliced
mfr#: 9237 • 2.5" Diameter
Golden Brown, Thaw & Serve

**GOLDEN
HOME
BAKERY PRODUCTS**



Whisps

Save 20¢ per 2.12oz Bag



38328

Asiago & Pepper Jack
made from a blend of, domestic
asiago and pepper jack cheeses
UPC: 088231415244

38329

Cheddar Cheese Whisps
100% Cheddar Cheese
a hard, domestic cheese aged for
a minimum of 3 months to develop a
buttery flavor.
UPC: 088231413202

38291

Parmesan Cheese Whisps
100% Parmesan Cheese
a hard, domestic cheese aged for a
minimum of 14 months to develop a
mild nutty flavor.
UPC: 088231412045



- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breading and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products

RESTAURANT



KICKASS[®]

BEEF JERKY



41638
Bacon Cheddar
UPC: 814464015766

41637
Jalapeno Cheddar
UPC: 814464015759

41629
Original
UPC: 814464015735

41636
Spicy
UPC: 814464015742

Save 10¢ per 7oz Package

Kick Ass Snack Sticks
SRP: \$6.89 • 7oz Package



Save 50¢
per 16ct (2oz) Box

Twin Pack Snack Sticks
SRP: \$2.49 • 2oz Package

41616
Bacon Cheddar
UPC: 857613008097

41605
Honey BBQ
UPC: 814464012666

41602
Original
UPC: 814464012659

41608
Garlic
UPC: 814464012581

41611
Jalapeno Cheddar
UPC: 814464014165

41606
Spicy
UPC: 814464012673

41615
Teriyaki
UPC: 814464014783



HOT POCKETS®

brand stuffed sandwiches

WAM
Participant



Ham 'n Cheese

Slices of moist ham layered with melted cheese & wrapped in a tasty, cheesy crust. More could be said, but nothing more needs to.



Sausage, Egg & Cheese

Wake up those sleepy taste buds with tasty scrambled eggs, melty cheese and hearty chunks of sausage wrapped in a tender flaky crust.



Meatball with Mozzarella

Tender meatballs covered with a zesty marinara and layered with mozzarella cheese in a crispy crust. Mamma mia, it'sa delizioso!



Chicken Melt

Tender chicken breast in a rich cheese blend accented with crispy bacon, all enclosed in a crispy crust for a melt-in-the-mouth sandwich.



Philly Steak & Cheese

Layers of tender steak and cheese with onions wrapped in a delicious crust. Traditional Philly flavor in a not-so-traditional form.



Beef & Cheddar

Thinly sliced beef with flavorful cheddar cheese in a tasty crust. More than enough meaty-cheesy-goodness to satisfy every meat-cheese lover in the land.



Chicken Quesadilla

Succulent chicken breast surrounded by three delicious cheeses, all captured in a crispy crust. All the flavor of a classic quesadilla minus the flatness.



HOT POCKETS®

Save 75¢ per 12ct (8oz) Case

SRP: \$2.39 • 8oz Hot Pocket

48158 Chicken Quesadilla
White Meat Chicken & 3 Cheeses
UPC: 043695097085

48163 Ham & Cheese
UPC: 043695097023

48488 Jalapeño Steak & Cheese
UPC: 043695097047

48347 Beef & Cheddar
UPC: 00043695097016

48322 Meatball w/Mozzarella Cheese
UPC: 00043695097061

48164 Pepperoni Pizza
UPC: 043695097030

48487 Philly Steak & Cheese
UPC: 043695097344

Nestlé
PROFESSIONAL



Dot's Homestyle® Pretzels

Save 10¢ per 1.5oz Bag

42810

UPC: 855712008024

SRP: \$1.49 • 1.5oz

Save 25¢ per 5oz Bag

42815

UPC: 855712008000

SRP: \$3.99 • 5oz

Save 40¢ per 16oz Bag

42820

UPC: 855712008017

SRP: \$6.99 • 16oz

**Dots
Homestyle
Pretzels**





Save 50¢ per 2ct (5lb) Case

48251 Chik'N'Zips® Fajita Breast Fillet Strips
 3/8" Sliced Fully Cooked Whole-muscle strips
 marinated & seasoned w/south of the border flavors.
 mfr#: 5245 2ct (5lb) Case
 Serving Size 3oz
 Grill at 400° F for 5 to 10 minutes
 Broil for 6 to 10 minutes
 Bake Convection Oven at 350° F for 5 to 10 minutes
 Bake Conventional Oven at 400° F for 9 to 12 minutes
 Microwave on high 2-4 minutes per serving.

Save 50¢ per 10lb Case

48201 Tappers® Wing Fritters, Beer Battered Boneless
 Point Amber Classic beer in the batter
 mfr#: 7202, 10lb Case
 Serving Size 3oz
 Deep Fry at 350° F for 5 to 8 minutes
 Bake Convection Oven at 350° F
 for 10 to 13 minutes
 Bake Conventional Oven at 400° F
 for 15 to 20 minutes



Save 50¢ per 2ct (6lb) Case

49444 Wingettes, Unbreaded Oven Roasted
 1st & 2nd Wing Portions No Gluten Added
 mfr#: 4608 2ct (6lb) Case 10 to 13 Pieces per Pound,
 Suggested Serving 4pcs
 Bake in impinger oven at 465° F for 10-13 minutes.
 Bake in single layer in preheated convection oven at 350° F
 for 10-15 minutes.
 Bake in single layer in preheated conventional oven at 400° F
 for 15-20 minutes.
 Broil in preheated broiler for 8-12 minutes.
 Microwave on high 2-4 minutes per serving.

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
 DO NOT OVERCOOK.



49199
4 Meat
mfr#: 61019
UPC: 042197002054
SRP: \$9.99 28.25oz

49200
Bacon
Cheeseburger
mfr#: 61023
UPC: 042197002061
SRP: \$9.99 25.25oz

49588
Breakfast
mfr#: 61031
UPC: 042197003501
SRP: \$9.99 26.00oz

49587
Buffalo
Chicken
mfr#: 61032
UPC: 042197003495
SRP: \$9.99 23.00oz

49208
Cheese
mfr#: 61001
UPC: 042197002047
SRP: \$7.99 22.75oz

49203
Chicken
Alfredo
mfr#: 61024
UPC: 042197003310
SRP: \$9.99 23.75oz

48490
Chicken
Bacon Ranch
mfr#: 61030
UPC: 042197003440
SRP: \$9.99 24oz

49202
Cheese
Fries
mfr#: 60900
UPC: 042197003327
SRP: \$7.99 23.10oz

48325
Hawaiian
mfr#: 61033
UPC: 042197003518
SRP: \$9.99 24.00oz

49303
Hotzza
mfr#: 61025
UPC: 042197003357
SRP: \$9.99 25.75oz

48491
Mac Attack
Mac & Cheese
mfr#: 61028
UPC: 042197003426
SRP: \$9.99 25.42oz

49206
Pepperoni
mfr#: 61003
UPC: 042197002016
SRP: \$7.99 23.25oz

49205
Sausage
mfr#: 61002
UPC: 042197002009
SRP: \$7.99 25.25oz

49209
Sausage Mushroom
mfr#: 61011
UPC: 042197002023
SRP: \$8.99 26.75oz

49302
Taco Grande
mfr#: 61026
UPC: 042197003347
SRP: \$9.99 • 25.5oz

49221
Sausage Pepperoni
mfr#: 61010
UPC: 042197002030
SRP: \$8.99 26.45oz

49201
Supreme
mfr#: 61015
UPC: 042197002078
SRP: \$9.99 • 30.75oz

**Save 10¢
per Pizza**

12" Pizza Lotzza Motzza



47102
Bleu Cheese
UPC: 077661030325

47101
French
UPC: 077661048320

47108
Home Style Ranch
UPC: 077661027325

47109
Jalapeño Ranch
UPC: 077661133781

47103
Lite Ranch
UPC: 077661028322



WAM

Gehl's™

WAM
PromoSense



57013
Dispenser Gehl's 2.0
NOT POS / Label Specific



WAM



Danish

WAM
PromoSense



Save 50¢ per 6ct (5oz) Box

48042
Apple Cinnamon
UPC: 888109010508

48054
Berry Cheese
UPC: 888109010539

48051
Cream Cheese
UPC: 888109010522



47824
Apple Cinnamon Round
UPC: 888109012229



47806
Cream Cheese Round
UPC: 888109012205

Save 50¢ per 6ct (4oz) Box



SRP: \$1.89



SRP: \$1.89



WAM

Mondelēz
International

WAM
PromoSense



38218
Nabisco Oreo The Most Stuf
Chocolate Sandwich Cookies
UPC: 044000060107 3oz
SRP: \$1.79

Save \$1.00 per 12ct (4pk) Box

WAM

SNYDER'S
OF HANOVER

WAM
PromoSense



Save 30¢ per 5oz Bag

44539
Peanut Butter Filled Pretzel Pieces
UPC: 077975094136 5oz



Save \$1.50 per 8ct (5oz) Case

44539
Milk Chocolate Pretzel Dips
UPC: 077975093085 5oz



44512
White Chocolate Pretzel Dips
UPC: 077975093108 5oz



WAM

KETTLE

— BRAND —

SRP: \$1.49 per 2oz Bag
Save 40¢ per 6ct Case



42523
Cape Cod
Sea Salt & Vinegar
 UPC: 020685002342



42525
Cape Cod Jalapeño
Sweet & Spicy
 UPC: 020685002878



42521
Cape Cod
Reduce Fat
 Original
 UPC: 020685002359

WAM
 PromoSense



42505
Backyard Barbeque®
 UPC: 084114115447



42518
Honey Dijon
 UPC: 084114033703



42501
Jalapeño
 UPC: 084114115881



42515
Korean Barbeque
 UPC: 084114129611



42506
New York Cheddar
 UPC: 084114033208



42511
Pepperoncini
 UPC: 084114221988



42507
Sea Salt
 UPC: 084114033000



42502
Sea Salt & Vinegar
 UPC: 084114033338



42512
Krinkle Cut™
Buffalo Bleu™
 UPC: 084114113382



42509
Krinkle Cut™
Dill Pickle
 UPC: 084114112484



42508
Krinkle Cut™
Salt & Fresh Ground Pepper
 UPC: 084114032607



WAM



WAM
PromoSense



44849
Wavy Crisps
Fire Roasted
Jalapeno
UPC: 038000197864 5.22oz

44848
Wavy Crisps
Applewood Smoked
Cheddar
UPC: 038000197857 5.22oz



Save 20¢ per Can

SRP: \$2.79 Each

Stay Fresh
Resealable
Can!



44839
BBQ
UPC: 038000183713 5.5oz

44832
Cheddar Cheese
UPC: 038000138577 5.5oz

44836
Cheddar Sour Cream
UPC: 038000138973 5.5oz

44830
Original
UPC: 038000138416 5.2oz

44826
Ranch
UPC: 038000138720 5.5oz

44834
Pizza
UPC: 038000138638 5.5oz

44835
Salt & Vinegar
UPC: 038000138607 5.5oz

44831
Sour Cream & Onion
UPC: 038000138430 5.5oz



WAM

Nestlé
PROFESSIONAL

Chef-mate

Save 25¢ per 105oz (#10) Can

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. Superior steam table holding time of 8 hours. Packed in an easy-to-stack, shelf stable #10 can mfr#: 10050000052285

UPC: 050000053285

Servings Per Container 288 (+/-)

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.



WAM
PromoSense

WAM

Kellogg's

WAM
PromoSense

RICE KRISPIES
TREATS®

Save \$1.00 per 12ct Box

SRP: \$1.59 • Big Bar Rice Krispies Treats®



38102

Blasted w/M&M's

UPC: 038000131905 2.1oz

38126

Chocolate Chip

UPC: 038000590887 2.9oz

38122

Chocolate Chunk

UPC: 038000590955 3oz

38023

Cocoa Krispies w/M&M's

UPC: 038000178290 1.94oz

38121

Original

UPC: 038000590993 2.2oz



WAM

Kraft Heinz

WAM
PromoSense

47503

Bagel Bites®
Three Cheese
Pizza Snacks
UPC: 070085060107

47502

Bagel Bites®
Cheese & Pepperoni
Pizza Snacks
UPC: 070085060121 7oz

Save 25¢ per Box



SRP: \$3.29



48044

Chicken Wings
w/ Buffalo Style Sauce
UPC: 046704098448
SRP: \$5.09 9oz

47490

Mozzarella Sticks
w/ Marinara Sauce
UPC: 046704068502
SRP: \$4.99 11oz

47489

Potato Skins
Cheddar & Bacon
UPC: 046704068403
SRP: \$5.09



Save 25¢ per Box

DEVOUR

47923

Devour™
Chicken Enchilada Suiza
UPC: 025155057068

47924

Devour™
Mac & Cheese Buffalo Chicken
UPC: 025155057044

47455

Devour™
Mac & Cheese White Cheddar Bacon
UPC: 025155057051



Save 40¢
per 12oz Box
SRP: \$4.79 • 12oz



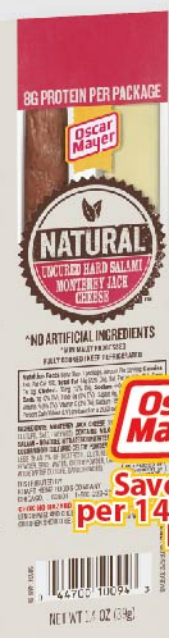
Save 25¢ per Can

39545

Planters Cheez Balls
UPC: 029000023864
SRP: \$3.49 • 2.75oz



Oscar Mayer Natura • SRP: \$2.09 • Pack



49031

Uncured Hard Salami
Monterey Jack Cheese
UPC: 044700100943

49035

Cracked Black Pepper
Uncured Hard Salami
White Cheddar Cheese
UPC: 044700100967

Save \$2.00
per 14ct (1.4oz)
Box

13118
Cherry
UPC: 087273012329

13222
Citrus
UPC: 087273013050

13107
Classic
UPC: 087273012305

13123
Mint Pouch
UPC: 087273017201

13120
Mint
UPC: 087273012718

13133
Peach
UPC: 087273015153

13124
Straight
UPC: 087273015238

13121
Wintergreen Pouch
UPC: 087273017058

13116
Wintergreen
UPC: 087273012312

Save \$2.00 per 10ct Box



SRP: \$3.89 • 1oz Can

WAM



Bic[®]

WAM
PromoSense

77006
Nascar Series
mfr#: LCRT1NSD
UPC: 070330629851
SRP: \$2.49

77031
Valentines Day Series
mfr#: LCWT1VL
UPC: 70330653948
SRP: \$2.09

50ct Tray



Bic[®]

flickyourbic.com

MADE IN USA



Bic[®]

bic.com

