

2018 Customer Loyalty Program



**HOLIDAY
WHOLESALE**



225 Pioneer Drive PO Box 177 Wisconsin Dells WI 53965

1-800-333-8321

www.holidaywholesale.com



Merchandise Credit Policy

Holiday Wholesale must be notified with **24 hours** of receipt regarding any discrepancies.

CREDITS / PARTIAL CREDITS WILL BE ISSUED FOR THE FOLLOWING...

MISPICK

Billed for ordered item yet received another.

Full Credit of Invoiced item, if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

SHORTAGE

Billed for ordered item yet did not receive.

Full Credit if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

* **EXCEPTION:** Cigarettes/Snuff shortages must be reported on delivery to receive credit.

OUTDATED AT DELIVERY

Item delivered out dated or short dated

Full Credit if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

TOBACCO DRYS

Credit requests must be written by Tobacco Company Rep.

Contact your Sales Representative for details.

DAMAGE AT DELIVERY

Item delivered in an un-saleable condition.

Full Credit if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

REFUSED

Item returned on delivery

Full Credit if Item is returned in sellable format.

DID NOT ORDER

Billed for & received an item not actually ordered.

* **EXCEPTION:** Cigarettes/Snuff Stamps must match Holiday Wholesale records.

OVERSTOCKED

* **EXCEPTION:** Cigarettes/Snuff Stamps must match Holiday Wholesale records.

HIDDEN DAMAGE

Full Credit if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

ORDER ERROR

Item ordered by mistake.

Full Credit if the Holiday Wholesale offices are notified within a 24 hour period from delivery.

FOOD SERVICE ITEMS

Frozen, Refrigerated Products

Full Credit if Item is returned in sellable format.

AT TIME OF DELIVERY ONLY

NO CREDIT WILL BE ISSUED ON THE FOLLOWING...

OUTDATED AT STORE

Non-Returnable

NO CREDIT ISSUED

PRE-BOOKED ITEMS

Items ordered with a future delivery date.

NON RETURNABLE – NO CREDIT ISSUED

SPECIAL ORDERED ITEMS

Non-Stock items ordered specifically for Customer's needs/wants.

NON RETURNABLE – NO CREDIT ISSUED

SEASONAL ITEMS

Non-Returnable

NON RETURNABLE – NO CREDIT ISSUED

PACKAGING

Items not returned in the original package or if the original package has product removed.

NON RETURNABLE – NO CREDIT ISSUED

PERISHABLES

Packaged lunchmeats, bakery, deli items etc.

NON RETURNABLE – NO CREDIT ISSUED

*Our drivers are not authorized to pick up product for return without written authorization.
(Exception; items refused on delivery)*

Procedures: Call the Holiday Wholesale offices at 1-800-333-8321 or your Holiday Wholesale Sales Representative within 24 hours of receiving the order. Have ready (as read on the Holiday Wholesale Billing Invoice) your;

Customer Name and Number
Item Number and Quantity

Invoice Number and Date.
Reason for Credit/Pick Up Request

Pre-Planning Instructions

Highlight items you currently stock on your shelves, Check the program that you would like to be eligible for to see what items you need to order to comply with that particular program.

Remember, to be eligible, you will need to order each of the items in the program at least once per credit period.

***Order between 1/1/2018 – 6/30/2018 to be eligible for the first credit.**

***Order between 7/1/2018 – 12/31/2018 to be eligible for the second credit.**

The contract page, supplied by your sales rep:

Fill in the necessary information with your signature, store number, address and phone number. Return the contract page to your sales representative.

Due to the vast number of items in this book, Holiday Wholesale cannot be held responsible for typographical or printing errors that may occur.

Not responsible for manufacture delays or out of stocks.

Questions may be directed to your sales representative or Arlene Marshall Ext. 272.

2018 INDEPENDENT CUSTOMER LOYALTY PROGRAM

"BUILD SAVINGS!"

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"BUILD SAVINGS"

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INDEPENDENT RETAILER CHAMPIONS ADVANTAGE PROGRAM



COMMITMENT LEVEL	REQUIREMENTS	Independent Retailer
LEVEL 1	STOCK 14 OF THE 20 TIER 1 SKUs 14 TOTAL SKUs	1.25%
LEVEL 2	STOCK LEVEL 1 SKUs PLUS 6 ADDITIONAL SKUs 20 TOTAL SKUs	2.00%
LEVEL 3	STOCK LEVEL 1 SKUs PLUS 12 ADDITIONAL SKUs 26 TOTAL SKUs	3.00%

Contact your General Mills Representative to capitalize on this opportunity.
Rebate program runs 1/1/18- 12/31/18.

generalmillsconvenience.com



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RETAILER INFO

Retailer Name:	Retailer Contact:
Retailer #:	# of Stores:
Address:	Phone #:
	DSR Name:



Champions SKUs

TIER1

SALTY	
PRODUCT	UNIT UPC
GARDETTO'S® ORIGINAL RECIPE 5.5 OZ	1600016619
BUGLES® NACHO 3 OZ	1600051379
CHEX MIX® TRADITIONAL 3.75 OZ	1600016010
BUGLES® ORIGINAL 3 OZ	1600036830
CHOCOLATE CHEX MIX® MUDDY BUDDIES 4.5 OZ	1600050732
CHEX MIX® CHEDDAR 3.75 OZ	1600012606
GARDETTO'S® RYE CHIPS ROASTED GARLIC 4.75 OZ	1600050278
CHEX MIX® BOLD PARTY BLEND 3.75 OZ	1600012607
CHEX MIX® COOKIES N CREAM MUDDY BUDDIES 4.5 OZ	1600050704
BUGLES® RANCH 3 OZ	1600051258

GRAIN	
PRODUCT	UNIT UPC
NATURE VALLEY® CRUNCHY GRANOLA BAR, OATS 'N HONEY 1.5 OZ	1600026469
NATURE VALLEY® CHEWY GRANOLA BAR SWEET & SALTY NUT PEANUT 1.2 OZ	1600044282
NATURE VALLEY® CHEWY GRANOLA BAR SWEET & SALTY NUT ALMOND 1.2 OZ	1600044281
NATURE VALLEY® CRUNCHY GRANOLA BAR, PEANUT BUTTER, 1.5 OZ	1600026479
NATURE VALLEY® PROTEIN PEANUT BUTTER DARK CHOCOLATE, 1.42 OZ	1600050766
FIBER ONE® CHEWY GRANOLA BAR, OATS & CHOCOLATE, 1.4 OZ	1600050462
NATURE VALLEY® CHEWY TRAIL MIX BAR FRUIT & NUT 1.2 OZ	1600043989
SWEET	
CINNAMON TOAST CRUNCH® TREATS, 2.1OZ	1600050695
PILLSBURY™ SOFT BAKED MINI COOKIES, CHOCOLATE CHIP, 3OZ	1800051068
LUCKY CHARMS™ TREATS MARSHMALLOW 2.1 OZ	1600050601

TIER2

SALTY	
PRODUCT	UNIT UPC
BUGLES® SWEET & SALTY CARAMEL 3.5 OZ	1600050425
BUGLES® BBQ	1600049744
CHEX MIX® JALAPENO CHEDDAR 3.75 OZ	1600050582
BUGLES® HOT BUFFALO 3 OZ	1600050331
CHEX MIX® MINT CHOCOLATE MUDDY BUDDIES 4.25 OZ	1600011855
CHEX MIX® POPPED SWEET & SALTY 3.85 OZ	1600051259
CHEX MIX® HOT N SPICY 3.75 OZ	1600012609
CHEX MIX® SNACK TRADITIONAL 8.75 OZ	1600015990
CHEX MIX® SNACK CHEDDAR 8.75 OZ	1600015840
CHEX MIX® BROWNIE SUPREME MUDDY BUDDIES 4.5 OZ	1600051235
GARDETTO'S® ITALIAN RECIPE 5 OZ	1600016699
CHOCOLATE CHEX MIX® TURTLE 4.5 OZ	1600016891
GARDETTO'S® DELI STYLE MUSTARD PRETZEL MIX 5.5 OZ	1600050731
GARDETTO'S® REDUCED FAT ORIGINAL RECIPE 5.25 OZ	1600016669
BUGLES® SWEET & SALTY CHOCOLATE PEANUT BUTTER 3.25OZ	1600050537
CHOCOLATE CHEX MIX® MUDDY BUDDIES 11.75 OZ	1600050791
CHEX MIX® SNACK BOLD PARTY BLEND 8.75 OZ	1600015940
GRAIN	
NATURE VALLEY® CHEWY GRANOLA BAR, SWEET & SALTY NUT, PEANUT, 1.8OZ	1600050666
NATURE VALLEY® BISCUIT, PEANUT BUTTER 1.35 OZ	1600051368
NATURE VALLEY® BISCUIT, ALMOND BUTTER 1.35 OZ	1600051369
NATURE VALLEY® GRANOLA CUPS PEANUT BUTTER CHOCOLATE 1.35 OZ	1600051479
NATURE VALLEY® GRANOLA CUPS ALMOND BUTTER 1.24 OZ	1600051478
NATURE VALLEY® CRUNCHY GRANOLA, DARK CHOCOLATE 1.49OZ	1600050725
MILK 'N CEREAL® BARS CINNAMON TOAST CRUNCH 1.6 OZ	1600066099
MILK 'N CEREAL® BARS HONEY NUT CHEERIOS 1.4 OZ	1600066059
LARABAR PEANUT BUTTER CHOCOLATE CHIP 1.6 OZ	2190850935
LARABAR CASHEW COOKIE 1.7 OZ	2190850925
LARABAR APPLE PIE 1.6 OZ	2190850927
NATURE VALLEY™ CHOCOLATE LAYERED BAR ALMOND BUTTER	1600051581
NATURE VALLEY™ CHOCOLATE LAYERED BAR PEANUT BUTTER	1600051585
NATURE VALLEY® SOFT BAKED BAR CINNAMON BROWN SUGAR 1.87OZ	1600050356
NATURE VALLEY® SOFT BAKED BAR PEANUT BUTTER 1.87OZ	1600050357
NATURE VALLEY® PROTEIN SALTED CARAMEL NUT, 1.42 OZ	1600050887
NATURE VALLEY® XL PROTEIN PEANUT BUTTER DARK CHOCOLATE	1600051542
NATURE VALLEY® XL PROTEIN MIXED NUT	1600051543

SWEET	
PRODUCT	UNIT UPC
GOLDEN GRAHAMS® TREATS, CHOCOLATE MARSHMALLOW, 2.1OZ	1600050534
PILLSBURY™ DOUBLE CHOCOLATE CHIP SOFT BAKED MINI COOKIES 3 OZ	1800051541
COCOA PUFFS TREAT BAR, 1.73 OZ	1600050727
PIZZA	
TOTINOS® PIZZA ROLLS PEPPERONI 7.5OZ	4280000583
TOTINOS® PIZZA ROLLS COMBINATION 7.5OZ	4280000586
TOTINOS® PARTY PIZZA COMBINATION 7.5 OZ	4280011600
TOTINOS® PARTY PIZZA PEPPERONI 7.6 OZ	4280011400
CEREAL	
CINNAMON TOAST CRUNCH® 12.2 OZ	1600043472
LUCKY CHARMS® 11.5 OZ	1600027534
HONEY NUT CHEERIOS® 12.25 OZ	1600027527
CHEERIOS 8.9 OZ	1600027526
HONEY NUT CHEERIOS® CEREAL IN A CUP 6 CT	1600014155
CINNAMON TOAST CRUNCH® CEREAL IN A CUP 6 CT	1600014154
LUCKY CHARMS® CEREAL IN A CUP 6 CT	1600014156
YOGURT	
YOPLAIT® ORIGINAL STRAWBERRY	7047000300
YOPLAIT® ORIGINAL STRAWBERRY BANANA	7047000313
YOPLAIT® ORIGINAL PEACH	7047000307
YOPLAIT® LIGHT STRAWBERRY BANANA	7047000654
YOPLAIT® LIGHT BLUEBERRY	7047000652
PEG CANDY	
GUSHERS SOUR	1600051527
GUSHERS - FLAVOR MIX	1600051528
PACKAGED BAKERY	
PILLSBURY® MINI CINN ROLLS 3.2 OZ	1800051253
PILLSBURY® MINI MUFFIN CHOC CHIP 3 OZ	1800051254
NEW PILLSBURY® MINI CHOCOLATE CAKE BITES 3 OZ	1800515332

JACK LINKS

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	34	3%

KIPPERED STEAKS



JL 1Z BF STEAK ORIGINAL 12 CT



JL 1Z BF STEAK TERIYAKI 12 CT



JL 1Z BF STEAK KC BBQ 12 CT



JL 1Z BF STEAK PEPPERED 12 CT



JL 1Z BF STEAK SWT HOT 12 CT

JUMBO KIPPERED STEAKS



JL 2Z JUMBO BF STEAKHOUSE 12 CT



JL 2Z JUMBO BF STEAK PEPPERED 12 CT



JL 2Z JUMBO BF STEAK ORIGINAL 12 CT



JL 2Z JUMBO BF STEAK TERIYAKI 12 CT



JL 2Z JUMBO BF STEAK SWT HOT 12 CT



JL 2Z JUMBO BF STEAK KC BBQ 12 CT

BEEF & CHEESE TWIN PACKS



JL SNACK PK AMER BEEF CHEESE 16 CT



JL SNACK PK JALAPENO CHS BF 16 CT

SAUSAGE



JL PICKLED HOT HEAD SAUSAGE 15 CT



JL PICKLED SCREAMIN DEMON SSG 12 CT

SUPER SIZE BEEF STICKS



JL BEEF STICK ORIGINAL 24/1.5 OZ



JL BEEF STICK PEPPERONI 24/1.5 OZ



JL BEEF STICK TERIYAKI 24/1.5 OZ



JL BEEF STICK HOT & SPICY 24/1.5 OZ

BULK BEEF STICKS



* 4 1 1 7 7 *

JL ORIG SNACK STK BULK PK 2/36 CT



* 4 1 3 2 4 *

JL BEEF STIK WRPD GRAVITY FEED 72 CT

JERKY CHEW



* 4 1 2 2 9 *

JL JERKY CHEW TERIYAKI 12 CT



* 4 1 9 8 2 *

JL JERKY CHEW REGULAR 12 CT



* 4 1 9 2 1 *

JL JERKY CHEW TERIYAKI 36 CT



* 4 1 9 2 9 *

JL JERKY CHEW REGULAR 36 CT

JERKY BAGS



* 4 1 0 5 8 *

JL BEEF JERKEY ORIGINAL 10/1.25 OZ



* 4 1 0 6 1 *

JL BEEF JERKY PEPPERED 10/1.25 OZ



* 4 1 0 6 2 *

JL BEEF JERKY TERIYAKI 10/1.25 OZ



* 4 1 0 6 3 *

JL BEEF JERKY SWEET/HOT 10/1.25 OZ



* 4 1 0 6 4 *

JL JALAPENO JERKY 10/1.25 OZ

TENDER BITE-TENDER JERKY BAGS



* 4 1 0 7 4 *

JL ORIGINAL TURKEY JERKY 2.85 OZ



* 4 1 0 6 9 *

JL ORIGINAL TENDER BITES 10/1.25 OZ



* 4 1 1 0 7 *

JL PEPPERED TENDER BITES 2.85 OZ



* 4 1 1 0 6 *

JL TERIYAKI TENDER BITES 2.85 OZ



* 4 1 1 4 8 *

JL FLAMIN BUFF CHIX TNDR BITES 2.85 OZ



* 4 1 1 1 8 *

JL ORIG TURKEY TENDER BITES 2.85 OZ



* 4 1 0 8 1 *

JL HICKORY SMOKED JERKY 2.85 OZ



* 4 1 0 8 7 *

JL STEAKHOUSE JERKY 2.85 OZ



* 4 1 0 7 5 *

JL BBQ PORK JERKY 2.85 OZ



* 4 1 1 0 0 *

JL SWEET TERIYAKI TURKEY JERKY 2.85 OZ



* 4 1 0 9 3 *

JL SRIRACHA JERKY 2.85 OZ



* 4 1 0 5 7 *

JL WS CHILI LIME JERKY 2.85 OZ



* 4 1 0 5 6 *

JL WS KUNG PAO JERKY 2.85 OZ



* 4 1 2 3 0 *

JL KOREAN BBQ PORK JERKY 2.85 OZ



* 4 1 1 2 5 *

JL ORIGINAL TENDER BITES 2.85 OZ



JL PRIME RIB BEEF TENDER CUT 2.85 OZ



JL ORIGINAL JERKY 3.25 OZ



JL PEPPERED JERKY 3.25 OZ



JL SWEET/HOT JERKY 3.25 OZ



JL TERIYAKI JERKY 3.25 OZ

1.5 OZ. TENDER NUGGETS



JL TERIYAKI TENDER BITES 10/1.25 OZ



JL ORIGINAL TENDER BITES 10/1.25 OZ

SASQUATCH



JL ORIG SASQUATCH STEAK 12 CT



JL TERIYAKI SASQUATCH STEAK 12 CT



JL SASQUATCH BIG STICK HOT 24 CT



JL SASQUATCH BIG STICK ORIGINAL 24 CT



JL SASQUATCH BIG STICK MILD 24 CT

SMOKEHOUSE



JL SMOKEHOUSE STRIPS ORIGINAL 30 CT



JL SMOKEHOUSE STRIPS PEPPERED 30 CT



JL SMOKEHOUSE STRIPS WOODSMOKE 30 CT



JL SMOKEHOUSE STRIPS TERIYAKI 30 CT



JL HOT MEGA BEEF JERKY SMKHSE 10 CT



JL TERIYAKI MEGA BF JERKY SMK 10 CT



JL ORIG MEGA BEEF JERKY SMKHSE 10 CT



JL SMKHS TERI BF MEDALN UNWRPD 80 CT



JL SMKHS ORIG BF MEDALN UNWRPD 80 CT



JL SMKHS PEPPERONI STK UNWRPD 20 CT



JL TERIYAKI MEAT STK-SMKHSE 15 CT



JL HOT MEAT STK-SMKHSE 15 CT

EXTRA TENDER 3.25 OZ



JL EXTRA TENDER ORIGINL 3.25 OZ



JL EXTRA TENDER PEPPERED 3.25 OZ



JL EXTRA TENDER SWEET/SPICY 3.25 OZ



JL EXTRA TENDER TERIYAKI 3.25 OZ

LEGEND



JL LEGEND ORIGINAAL PREMIUM STEAK STRIP 10 OZ



JL LEGEND PEPPERED BEEF STEAK STRIP 10 OZ



JL LEGEND TERIYAKI BEEF STEAK STRIP 10 OZ

SMOKEY MOUNTAIN SNUFF

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	2	\$0.30/BOX
LEVEL 2	3	\$0.50/BOX
LEVEL 3	4	\$1.00/BOX



SMOKEY MOUNTAIN CHERRY SNUFF 10 CAN



SMOKEY MOUNTAIN CLASSIC SNUFF 10 CAN



SMOKEY MOUNTAIN MINT POUCH 10 CAN



SMOKEY MOUNTAIN MINT SNUFF 10 CAN



SMOKEY MOUNTAIN STRAIGHT SNUF 10 CAN



SMOKEY MOUNTAIN WNTRGRN POUCH 10 CAN



SMOKEY MOUNTAIN WNTRGRN SNUFF 10 CAN



SMOKEY MOUNTAIN CITRUS SNUFF 10CAN



SMOKEY MOUNTAIN PEACH 10CAN

DANONE WAVE

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	2	\$0.12
LEVEL 2	4	\$0.24
LEVEL 3	7 +	\$0.36



INT DELIGHT FR VANILLA CREAMR 288CT



INT DELIGHT IRISH CRM CREAMER 288CT



INT DELIGHT HAZELNUT CREAMER 288CT



INT DELIGHT CHOCOLATE CARMEL CREAMER 288CT



INT DELIGHT CRML MACHIATO CRM 288CT



INT DELIGHT COLDSTONE SWT CRM 288CT



STOK ORIGINAL CREAMER 264CT



INT DELIGHT CINNABON CREAMER 288CT



RACK INT DELIGHT CREAMER TOWER

DANONE WAVE (STOK)

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	1	\$0.50/CASE



STOK COLD BREW BLACK 12/13.7OZ



STOK COLD BREW MOCHA 12/13.7OZ



STOK COLD BREW VANILLA 12/13.7OZ

KLEMENTS SAUSAGE

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	2	\$0.25/CASE
LEVEL 2	4	\$0.50/CASE



HOT DOG #7033 6:1 6IN ALL MEAT 10#
ROLLER GRILL READY 6" GRILL MARKED



HOT DOG 6:1 BEEF SKINLESS 7251 10#
ROLLER GRILL READY ALL BEEF SKINLESS 6"



CHEESEY GRILLWURST 5:1 W/GRL MRK10#
ROLLER GRILL-W/GRILL MARKS



HOT DOG 4:1 CHIC STYL KLEM 7304 10#
ROLLER GRILL READY ALL BEEF SKINLESS 7"



HOT DOG 6:1 CHICAGO STYL #7300 10#
ROLLER GRILL READY ALL BEEF SKINLESS 6"



POLISH SAUSAGE JALA W/CHS 5:1 10#
SKINLESS W/GRILL MARKS FULLY COOKED



BRAT CKD W/GRLMRKS 5:1 7422 6IN 10#
PRE-BROWNED SKINLESS ROLLER GRILL READY



BRAT KLEM 5:1 BACKYARD #8010 2/5#
GRILLED NATURAL CASING



BRAT KLEM 4:1 FC GRILLING #5860 10#
COOKED COURSE BRAT NATURAL CASING



BRAT KLEM 5:1 FC GRILLING #5850 10#
BEST USE-GRILLING NATURAL CASING



POLISH SAUSAGE KLEM SMOKED 5:1 10#
NATURAL CASING SMOKED/COOKED



SAUSAGE ANDOUILLE SMKD #5070 4/3#



KIELBASA BULK SMOKED #5430 2/5#



BEEF TOP ROUND CKD #2392 7-8#AVG
FULLY COOKED



BRAT PATTY 4:1 #4721 10#



SAUSAGE LITTLE SMOKIES #5728 4/3#

KLEMENTS

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	2	0.50/CASE



KLEMENTS BULK BF STICK 6# 2/45 CT



KLEMENTS BEEF/PORK STK DSP 100 CT



KLEMENTS BF STICK CU IW 100 CT



KLEMENTS HONEY HAM STK CU IW 100 CT



KLEMENTS TERIYAKI STICK CU IW 100 CT



KLEMENTS WRPD BEEF STKS HOT 100 CT



KLEMENTS WRPD BULK BEEF STK 100 CT

FLAVOR MILL / HERR FOODS

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	6	2%
LEVEL 2	LEVEL 1 + 2 GOOD NATURE	3%



F MILL BABY BACK RIB CHIP 1.09 1.875



F MILL KANSAS CITY PRIME 1.09 1.875Z



F MILL RAGIN RANCH CHIP 1.09 1.875OZ



F MILL JALAPENO POPR CURL 1.09 2.375



F MILL CREAMY DILL CHIP 1.09 1.875OZ



F MILL BUFF BL CHS CURL 1.09 2.375OZ



F MILL LOAD BKD POTATO 1.09 1.875OZ



F MILL SWT CORN POPCORN 1.09 2OZ

GOOD NATURED



GOOD NAT VEGETABLE CRISPS 2OZ



GOOD NAT CHEDDAR CHEESE 2.375OZ

BEST MAID PER-BAKED

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	3 (20 CASE MINIMUM)	\$0.25/CASE



COOKIE PRBKD SUGAR 70705 48/2 OZ
THAW-N-SERVE (BULK)



RICE CRISPY PNUT BTR IW W54214 42 CT



BROWNIE IW 52033 BESTMAID 30/3 OZ
GOURMET BROWNIE W/CHUNK CHOCOLATE



RICE CRISPY PNUT BTR 4 QTR SHT



EACH TRAY 12X8 UNCUT



RICE CRISPY MARSHMALLOW 4 QTR SHTS
EACH TRAY 12X8 UNCUT



RICE CRISPY MMALLOW IW W54213 24 CT



COOKIE PRBKD PB W/REESE 48/2 OZ
THAW-N-SERVE (BULK)



COOKIE PRBKD OATMEAL RAISIN 48/2 OZ
THAW-N-SERVE (BULK)



BROWNIE CHOC PRBKD 2/32 CT 52023
2 PAN HALF-SHEETS/PRE-CUT 2"X3"



COOKIE PRBKD CHOC CHIP 70696 48/2 OZ
THAW-N-SERVE (BULK)



COOKIE IW M&M CHOC CHIP 70792 24 CT



RICE CRISPY MM THK BAR IW 70555 24 CT



RICE CRISPY THKPB IW BAR 55216 24 CT



RICE CRISPY CH MM BAR IW 70664 24 CT



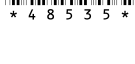
COOKIE IW WHT CHIP MAC #70797 24 CT



COOKIE IW PB REESES PCS 70794 24 CT



COOKIE IW OATMEAL RAISIN 70793 24 CT



COOKIE IW CHOC CHIP 70791 24 CT



COOKIE PRBKD CHOC CHIP M&M 48/2 OZ
THAW-N-SERVE (BULK)

BEST MAID

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	3 (10 CASE MINIMUM)	\$0.25/CASE
LEVEL 2	4 (15 CASE MINIMUM)	\$0.50/CASE



COOKIE PRCT OM/CRNBRY/WLNT 180/2 OZ



COOKIE PRCT PNUTBTR 70759 180/2 OZ



COOKIE PRCT OAT/RASN 70764 180/2 OZ



COOKIE PRCT CHOC CHIP 70757 180/2 OZ



COOKIE PRCT SNICKRDODLE 2P342 180 CT



COOKIE PRCT M&MCH/CP 70756 180/2 OZ



COOKIE PRCT WH CHNK MACADA 180/2 OZ



COOKIE PRCT TURTLE #70922 180/2 OZ

VICTORY ENERGY

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	2	\$0.25/CASE



VICTORY ENERGY FRT PUNCH .99 24CT



VICTORY ENERGY ORIGINAL .99 24CT



VICTORY ENERGY ZERO .99 24CT



TWINCO ROMAX

SHELVING PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	5 +PURPLE POWER	1%
LEVEL 2	10 +PURPLE POWER	2%
LEVEL 3	25 +PURPLE POWER	3%

 * 7 5 4 1 6 *	ZECOL BRAKE PARTS CLEANER 18 OZ
 * 7 5 4 1 8 *	ZECOL CARB/CHOKE SPRAY CLEANER 11OZ
 * 7 5 4 9 3 *	ZECOL FREEZE PROOF ISOPROPYL 24/10Z
 * 7 5 4 0 3 *	ZECOL FREEZE PROOF METHANOL 24CT
 * 7 5 4 4 5 *	ZECOL GAS TREATMENT 12 OZ
 * 7 5 4 1 7 *	ZECOL LEAD SUBSTITUTE 12 OZ
 * 7 5 3 1 4 *	ZECOL MAX ATF DEXRON III 12/1QT
 * 7 5 3 0 4 *	ZECOL MAX OIL HD30W 12/1QT
 * 7 5 3 0 2 *	ZECOL MAX OIL 10W30 12/1QT
 * 7 5 3 0 3 *	ZECOL MAX OIL 10W40 12/1QT
 * 7 5 3 4 4 *	ZECOL MAX OIL 5W20 12/QT
 * 7 5 3 0 1 *	ZECOL MAX OIL 5W30 12/1QT
 * 7 5 4 4 3 *	ZECOL OCTANE BOOST 12 OZ
 * 7 5 4 4 2 *	ZECOL POWER STEERING FLUID 12 OZ
 * 7 5 4 9 1 *	ZECOL POWER STEERING SLR/COND 12OZ
 * 7 5 4 0 6 *	ZECOL SILICONE SPRAY 10 OZ
 * 7 5 4 7 6 *	ZECOL TIRE INFLATOR NON-FLAM 16OZ
 * 7 5 4 4 1 *	ZECOL TIRE INFLATOR W/HOSE 12 OZ
 * 7 5 4 9 2 *	ZECOL TRANS SEALER & COND 12 OZ
 * 7 6 2 4 6 *	ANTI FREEZE RV PLUMBING GAL
 * 7 5 4 2 1 *	WINDSHIELD WASH BUG BLASTER 6/GAL



WINDSHIELD WASH ISLAND WASH 4/GAL



WINDSHIELD WASH PURPLE POWER 6/GAL



ZECOL MAXIMUM ANTIFREEZE 6/GAL



ZECOL MULTIMAX ANTIFREEZE 6/GAL



ZECOL MULTIMAX RTU ANTIFREEZE 8/64OZ



ZECOL MULTIMAX RTU ANTIFREEZE 6/GAL

OLD WISCONSIN

ACCRUAL PROGRAM QUALIFICATION LEVEL	NUMBER OF SKU'S THAT MUST BE MAINTAINED TO QUALIFY AT THIS LEVEL	WHEN SKU'S ARE MAINTAINED, PAYMENT AT THIS LEVEL WOULD BE
LEVEL 1	3	3%
LEVEL 2	5	4%



FAT FREDDIE BEEF STICK 36/1.75 OZ



OLD WIS SNACK STICKS BULK 14/12 OZ



OLD WIS BEEF STICKS IW 28/1.5 OZ



FAT FREDDIE ORIGINAL STK MUG 28/1 OZ



OLD WISCONSIN BEEF SNACK BITES 10/2 OZ



OLD WISCONSIN HONEY TURKEY SNACK BITES 10/2 OZ



BUDDIG THIN SLICED BEEF 2 OZ



BUDDIG THIN SLICED CHICKEN 2 OZ



BUDDIG THIN SLICED CORNED BEEF 2 OZ



BUDDIG THIN SLICED HAM 2 OZ



BUDDIG THINK SLICED TURKEY 2 OZ

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