

HOLIDAY WHOLESALE

November 2019



Holiday Highlights

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

Save \$10.00 per 45lb Bucket

42370
Herring Wine Sauce



BAY VIEW
BRAND

Using the finest imported herring in the world: wild caught herring from the North Atlantic seas

Save 50¢ per 12oz Jar

42259

Herring Cream Sauce

UPC: 024717020502 12oz

SRP: \$5.99

41945

Herring Wine Sauce

UPC: 024717010602 12oz

SRP: \$5.99

Save \$1.00 per 65oz Jar

42371

Herring Wine Sauce

UPC: 024717010404 65oz

SRP: \$20.29

Save 50¢ per 24oz Jar

42254

Herring Cream Sauce

UPC: 024717020205 24oz

SRP: \$9.29

42366

Herring Wine Sauce

UPC: 024717010206 24oz

SRP: \$9.29

Save \$2.00 per 65oz Jar

42258

Herring Rollmop

UPC: 024717050202 65oz

SRP: \$28.79

Party Bites in Wine Sauce

This wine sauce herring makes for a great year round seller. Made with a special sweet/sour brine with a splash of wine and fresh sliced onions. Party bites refers to the uniform, large, cracker size pieces. Bay View herring is hand sorted and packed for the perfect eating experience.

Party Bites in Sour Cream

Herring fillets and pure sour cream sauce, with no buttermilk or extenders. Blended by hand to perfection, not machine mixed.

Rollmops in Wine Sauce

Uncut Grade A herring fillets and wrap them around a spiced, dill pickle. Held together with toothpicks, we then hand slice and place pack these rollmops in jars for a great looking pack.

Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.

FARMER'S MARKET

Gurley's

WAM
Participant

New Item!

Save 10¢ per Bag



SRP: \$3.29 • Bag

36162

Yogi Trail Mix

UPC: 077449505120 9oz

36026

Cranberry Trail Mix

UPC: 077449505076 8oz

36034

Healthy Heart Trail Mix

UPC: 077449505069 7oz

36036

Banana Chips

UPC: 077449504970 8oz

36029

Deluxe Trail Mix

UPC: 077449505083 9oz

36035

Spicy Harvest Snack Mix

UPC: 077449505021 8oz

36025

California Trail Mix

UPC: 077449505045 9oz

36038

Gummy Bears

UPC: 077449504987 12oz

36032

Wasabi Peas

UPC: 077449505106 9oz

36022

Country Trail Mix

UPC: 077449505052 9oz

36037

Gummy Worms

UPC: 077449504994 12oz

36024

Yogurt Pretzels

UPC: 077449505113 8oz



Save 75¢ per 25 Pound Bag

45107

Bulk Salt N Shell Peanuts

UPC: 077449497203 25lb



Save \$5.00 per 100ct (5oz) Case

48587

Cinnamon Roll Twirls from Pillsbury

A freezer-to-oven format with no thawing required. Made with biscuit-like dough, Pillsbury Twirls bake to a flaky, golden brown with sweet, cinnamon filling and distinctive, scratch-like appearance.
mfr#: 94562-06226
Ships Frozen



Save \$3.00 per 60ct (3.7oz) Case

49418

Sugared Apple

mfr#: 05415 • 60/3.7oz Case

49439

Sugared Blueberry

mfr#: 05416 • 60/3.7oz Case

49419

Sugared Cherry

mfr#: 05417 • 60/3.7oz Case

Fruit Turnover Pillsbury Puff Pastry Dough

Ships Frozen

Frozen turnovers in an easy-to-use "freezer to oven" format produces light and flaky dough with a sweet fruit filling and a sugared top
Bake - Standard Prep: Place 12 turnovers in a 3x4 pattern on a parchment lined full sheet pan.
Bake time 22-26 minutes in 350 degrees F convection oven.



Gardetto's

38035

Gardetto Crisps Original Recipe

UPC: 016000145238 3oz

SRP: \$2.79

Save \$2.00 per 7ct (3oz) Case

38042

Gardetto Crisps Peppercorn Ranch

UPC: 016000145269 3oz

SRP: \$2.69



donettes
BRAND



SRP: \$3.19 • Bag

Save 90¢ per 6ct Case

Hostess Donettes • Mini Donuts

Hostess

WAM
Participant



47352
Powdered
UPC: 888109150044
10.5oz



47341
Glazed
UPC: 888109110659
10.5oz



47361
Frosted
UPC: 888109150020
11.25oz



47353
Double Chocolate
UPC: 888109150037
11.25oz



47342
Crunch
UPC: 888109110642
9.5oz



47794
Cinnamon Crumb
UPC: 888109111991
9.5oz





Save 5¢ per Pound

49101

**Turkey Breast Oven Roast
Skin-On**

Brown & Serve

mfr#: 46820 • 4.75lbs Average Weight

UPC: 907588784682

Item is Sold By Weight



**MICHIGAN
TURKEY.**

Allergen Free • Gluten Free
No Added Starches or Binders



**Save \$2.00
per 24ct (20/.8oz) Case**

99554

Sliced Turkey Breast

Fully Cooked, Skinless,
Premium Golden Browned
.8 oz Slices - Small "D" Shape

Zipper Package

mfr#: 48803

UPC: 758878488030



23107

Caramel

UPC: 009542016432

23108

Milk Chocolate

UPC: 037466056258



Lindor Sticks

SRP: \$1.29 • 1.3oz Bar



Save 50¢ per 24ct Box





Superbowl!

GAME DAY CHECKLIST



ENTRÉES

- ☐ Bratwursts
- ☐ Cheddarwurst
- ☐ Chicken Fillet or Wings
- ☐ Hamburgers
- ☐ Hot Dogs
- ☐ Italian Sausage
- ☐ Shredded Pork or Beef
- ☐ Steak Sandwiches

CONDIMENTS

- ☐ BBQ Sauce
- ☐ Dips & Dressings
- ☐ Ketchup
- ☐ Mayonnaise
- ☐ Mustard
- ☐ Pickles
- ☐ Salt & Pepper
- ☐ Sliced Cheese

BREADS & SIDES

- ☐ Hamburger Buns
- ☐ Hot Dog Buns
- ☐ Pasta Salad
- ☐ Potato Chips
- ☐ Potato Salads

KITCHEN SUPPLIES

- ☐ Aluminum Foil
- ☐ BBQ Tools & Utensils
- ☐ Can Liners
- ☐ Charcoal & Lighter Fluid
- ☐ Coolers -Can Wraps, Styrofoam
- ☐ Cups -Paper, Plastic, Styrofoam
- ☐ Plastic Wrap
- ☐ Plates - Paper, Plastic, Styrofoam
- ☐ Utensils - Knives, Forks, Spoons

Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!

**HOLIDAY
WHOLESALE**

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
Web Address: www.holidaywholesale.com
Email: holiday@holidaywholesale.com



Save 20¢ per Pound

49422

Pork Ribs, St. Louis Style
Hickory Smoked, Fully Cooked
11lb Average Case
mfr#: 123440

sold by weight

Delicious, full of flavor, tender ribs
are at your guests' fingertips.
Featuring St. Louis Style Ribs; offer convenience &
full of flavor center of the plate solutions.

48916

Ham, Pit
Premium Teardrop
Hickory Smoked,
Boneless, Fully Cooked
6.5lb Average Case
mfr#: 122655

Save 20¢ per Pound

sold by weight



Save \$4.00
per 2ct (7.5lb) Case

47799

Bacon 14-18ct
Western Select
Delux Applewood Smoked 14-18ct
2/7.5lb Case

UPC: 10076829026047
mfr#: 126042



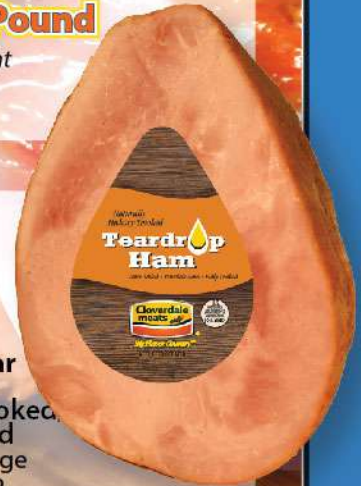
Western Select™

48903

Ham,
Brown Sugar
Cured
Applewood Smoked,
Fully Cooked
5lb Case Average
mfr#: 126872

Save 20¢ per Pound

sold by weight



De Vere

Save \$5.00 per 4ct (1 Gallon) Case

72210 Heads Up 10

EPA Registered Cleaner / Disinfectant / Sanitizer
use in areas where mineral soils are a challenge.
This product leaves behind a shiny, mineral free surface
when used in food plants, farms or in the third sink in bars.
Heads Up 10 produces a low to moderate foam and is
appropriate for use in CIP, COP and manual cleaning
applications. Also, Heads Up 10 does not contain any
nonylphenol ethoxylates (NPEs). It is better for the
environment & is subject to fewer regulatory restrictions than
NPE-containing products.
mfr#: HUT4 • UPC: 613278021358

73204 One Step Quaternary Cleaner & Disinfectant

EPA-registered disinfectant, non-food contact sanitizer,
cleaner, mildewstat, fungicide, virucide* and deodorizer,
all in one! Hospitals, Nursing Homes, Households, Hotels &
Motels, Food Service, Institutional, Industrial, Schools,
Restaurant, Food Handling, & Processing Areas.
One Step Quaternary Cleaner & Disinfectant is ideal for use in
all applications where cleaning & disinfecting in one step is
required. Uses for this product include those listed above, & it
can also be used for cleaning exercise equipment & tanning
beds! This product also has a crisp orange scent.
*Kills H1N1 Influenza virus.
mfr#: NC4 • UPC: 613278040168





Save 50¢ per 2ct (5lb) Case

49535

Garlic

48135

White Curds

48134

Jalapeno & Red Pepper

49662

White Bakeable Cheese Curd



Oven-Ready



23854 BOTTLE CAPS

Bottle Caps

UPC: 079200358860 5oz



WMM
Participant

23847 GObSToPPER

Gobstopper

UPC: 079200619091 5oz



23845 Nerds

Nerds Rainbow

UPC: 079200558338 5oz



23803 Buncha CRUNCH

Nestle Buncha Crunch

UPC: 028000139902 3.2oz



23841

Runts

UPC: 079200472146 5oz



23858

Sno Caps

UPC: 028000004484 3.1oz

SRP: \$1.59



JUST BORN.



Save 5¢ per Theater Box

SRP: \$1.39 • Box

23836
Hot Tamales
UPC: 070970471230 5oz

HOT TAMALES



Mike and Ike

23810
M&I Intense Fruit
UPC: 070970471001 3.6oz

23806
M&I Sour Fruit Punch
UPC: 070970479397 3.6oz

23817
M&I Berry Blast
UPC: 070970471278 5oz

23820
M&I Mega Mix Sour
UPC: 070970473609 5oz

23849
M&I Mega Mix
UPC: 070970473562 5oz

23833
M&I Original Fruit
UPC: 070970471254 5oz

23839
M&I Red Rageous
UPC: 070970471285 5oz

23824
M&I Tropical Typhoon
UPC: 070970471261 5oz



• NATURALLY SMOKED • NO ARTIFICIAL COLORS OR FLAVORS • NO MSG • SMALL BATCHES • NO FILLERS • NO BINDERS • GLUTEN FREE



Save 30¢ per 8oz Package

SRP: \$6.69 • 8oz Package

41516

BBQ

UPC: 079303008631

41918

Beef

UPC: 079303500852

41108

Beef Bacon

UPC: 079303008693

41227

Beef Pepperjack

UPC: 079303008686

41127

Beef Spicy

UPC: 079303008457

41619

Beef w/Cheddar

UPC: 079303008679

41930

Ham

UPC: 079303000185

41120

Pepperoni

UPC: 079303008495

41059

Taco

UPC: 079303008709

41068

Teriyaki Beef

UPC: 079303008471



99021

**Rack Bin
Cardboard**



REAL MEAT FOR REAL LIFE.



Save \$1.00 per 6ct
(12ct, Approx 1.5oz) Case

47465

Bun, Hamburger, Hinge Sliced
mfr#: 9242 • 3.5" Diameter
Golden Brown, Thaw & Serve

Save \$1.00 per 9ct
(6ct, 2.65oz) Case

48363

Roll, Hoagie 6" Hinge Sliced
mfr#: 9308
Golden Brown, Thaw & Serve

Save \$1.00 per 12ct
(12ct, Approx 1.12oz) Case

47447

Bun, Slider, Mini Sandwich Hinge Sliced
mfr#: 9237 • 2.5" Diameter
Golden Brown, Thaw & Serve

Save \$1.00 per 12ct
(12ct, Approx 1.4oz) Case

47541

Roll, Dinner, 8 Variety Assortment
mfr#: 9400 Case
Contains; 2 Dozen Each Clover, Keebler, & Pan.
1 Dozen Each Onion, Rye, Seeded, Wheat Pan &
Wheat 2" to 2.75" Round Rolls, 2"x2" Square Rolls
Thaw & Serve

Save \$1.00 per 12ct
(12ct, Approx 1.4oz) Case

47539

Roll, Dinner, Pan White
mfr#: 9407 2"x2"x2" Clustered
Golden Yellow/Brown, Thaw & Serve

**GOLDEN
HOME
BAKERY PRODUCTS**

★ Save 50¢ per 10lb Case

48218

Ground Beef 80/20 Patties, Fresh
Using top quality cuts of USDA inspected beef give this
ground beef an outstanding taste that will satisfy the
discriminating beef lover.
mfr# 1153 • 10lb (48/5.33oz) Case

48925

Ground Beef 80/20 Patties,
Fresh 4.5" Round
mfr# 1104 • 10lb (64/4oz) Case

47613

Flavor Burst Homestyle 3:1 Beef Patties
4.5" x 4.75"

This special recipe combines high-quality beef with our
exclusive seasoning for a juicy, tender burger. The Flavor Burst patties
are excellent prepared w/most cooking methods, & are designed to hold in the natural juices.
mfr# 51803 • 10lb (30/5.33oz) Case

★ Save 50¢ per 10lb Case

47631

Ground Beef 3:1 Angus Patties
"We merged the superior flavor of Angus beef to the right proportion
of lean to fat for excellent flavor. We grind high quality USDA cuts trimmed to
specifications then gently form into the shape & size for your convenience."
mfr#: A11833F • 10lb Case

48205

Ground Steak 80/20 Burgers
5.25" x 4.75"

Homestyle Top quality cuts of USDA inspected beef give this ground
beef an outstanding taste that will satisfy discriminating beef lovers.
Our special process gives these patties a hand-made texture & appearance.
mfr# J11003 • 10lb (30/5.33oz) Case



47627 Beef Patty Sliders

Save \$1.00 per 94ct Case

This blend of 100% ground beef has the right proportion of lean-to fat
for excellent flavor & value. We grind high quality USDA inspected beef cuts
trimmed to our specifications, then gently form them into 1.7-ounce patties.
Serve with a slider bun & sell them by the each or the platter.
mfr# 113895 • 10lb (94/1.7oz) Case

VALLEY MEATS





Great as an appetizer, side, snack and more!

New Item!



48253 Save \$1.00 per 6ct (3lb) Case

Anchor® Battered Mac & Cheese Wedges

Creamy cheddar cheese mixed w/stick macaroni & coated with a crispy cheddar batter is a twist on a kid's favorite.
mfr#: 50010335 18 to 20pcs per Pound
Servings size: 4 pieces • Servings per container: 15
Deep fry frozen product at 350°F for 2-1/4 to 2-1/2 minutes or bake at 450°F for 3-1/2 minutes on each side.



great food. good sense.®



48224 Save \$1.00 per 2ct (5lb) Case

Anchor® Cheese Curds, Spicy Breaded Wisconsin Cheese

Lightly breaded, fresh Wisconsin cheese curds look house-made & deliver an authentic taste and spicy kick in every bite. Ideal for balancing sweeter craft ales.
mfr #: 1000007891
Servings Per Container: 56 • Serving Suggestions: 8 pieces
Deep Fry - FRY FROZEN PRODUCT AT 350° F FOR 2 MINUTES. LET STAND 2 MINUTES BEFORE SERVING.

48104 Save \$1.00 per 2ct (4lb) Case

Anchor® Fiesta Bold Poppers™ Breaded Cream Cheese Stuffed Jalapeños

Red jalapeño pepper halves stuffed w/tangy chili cream cheese in crunchy bread crumbs sprinkled w/red & green chili flakes.
mfr#: 30010718
Servings Size: 2 pieces • Serving per Container: 28
Deep Fry: Temp (°F): 350 Cooking Time (min): 3
Instructions: Fill basket one-third full (1.5 lbs) with frozen product.



49417 Save \$1.00 per 4ct (3lb) Case

Anchor® Poppers® Cream Cheese & Bacon Stuffed Jalapeños

All of the crunchy, creamy, spicy goodness of Original Cream Cheese & Cheddar Cheese Jalapeño Poppers, now with savory, smoky bacon packed inside!
mfr#: 1000005426 4/3lb Case
Deep Fry ONLY 350°F 4.5 minutes.
Not designed for microwave



48152 Save \$1.00 per 6ct (2lb) Case

Golden Crisp® Battered Sweet Corn Nuggets

Sweet, Grade A creamed-style sweet corn coated with a crispy batter for a unique offering.
mfr#: 80008428 Servings Size: 6pcs • Servings per Container: 11
Bake - Conventional: Temp (°F): 450 Cooking Time (min): 10 or
Bake - Convection: Temp (°F): 450 Cooking Time (min): 7
Instructions: Preheat oven.
Spread frozen product evenly on a shallow baking pan.
Bake, turning once for uniform cooking.
Deep Fry: Temp (°F): 350 Cooking Time (min): 3
Instructions: Fill basket one-third full (1.5 lbs) with frozen product.



48226 Save \$1.00 per 6ct (4lb) Case

McCain® Dip'n Wedges™ Crispy Potato Scoops V-shapes

unique, ridges are perfect for loading with toppings or scooping up dips and flavors. Stand out with the exclusive new crispy potato wedges that are as versatile as they are different.
mfr#: 1000007410 Servings Size: 3oz • Servings per container: 128
Deep Fry: Temp (°F): 350 Cooking Time (min): 2-3/4 to 3-1/4
Bake - Convection: Temp (°F): 425 Cooking Time (min): 13 (turn once)



Holiday PLANNING

-  Bitters
-  Club Soda
-  Ginger Ale
-  Juices
-  Mixers
-  Tabasco
-  Tom & Jerry Mix
-  Tonic Water
-  Appetizers
-  Cherries
-  Mushrooms
-  Olives
-  Pre-Baked Cookies

-  Shot Glasses
-  Champagne Glasses
-  Frill Picks
-  Knives, Forks, Spoons
-  Napkins
-  Placemats
-  Plates, Bowls
-  Sip Stix
-  Straws
-  Bulk Deli & Meats
-  Herring
-  Dice Cup & Dice
-  New Year Favors

Helping you
Fill
Everything
On your List!



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com





Oberto Cattleman's Cut

Save \$2.00 per 10oz Bag

SRP: \$14.99

41634

Original Beef Jerky

UPC: 044900300716

41635

Peppered Beef Jerky

UPC: 044900300754

41630

Teriyaki Beef Jerky

UPC: 044900300730

Save \$2.00 per 12oz Bag

SRP: \$10.99

41039

Old Fashioned Smoked Sticks

UPC: 044900301041

Save \$1.00 per 12ct Case

44790

BBQ Flavored

2.5oz

UPC: 038000183690

44722

Cheddar Cheese

2.5oz

UPC: 038000845260

44751

Jalapeno

2.5oz

UPC: 038000169335

44720

Original

2.38oz

UPC: 038000845246



44750

Pizza Flavor

2.5oz

UPC: 0380000169113

44714

Salt & Vinegar

2.5oz

UPC: 038000848940

44721

Sour Cream & Onion

2.5oz

UPC: 038000845253

WMM
Participant



Pringles®
Grab & Go!
Potato Crisps
SRP: \$1.59

Stay Fresh
Resealable
Can!



**Save 50¢
per 8ct
(4oz) Box**
SRP: \$3.39

4oz Cheese



48715
Pepper Jack Stick
UPC: 046247144466

48714
Colby Jack Stick
UPC: 046247166666

48718
String Cheese Stick
UPC: 046247177761

48805
Cheese & Beef
UPC: 046247155561

Save 50¢ per 16ct or 24ct (2oz) Box

SRP: \$1.59



48937
String Cheese + Beef Stick
UPC: 046247155585
16ct Box

48867
Pepper Jack
UPC: 046247188880
24ct

48866
Colby Jack
UPC: 046247211113
24ct

48865
Medium Cheddar
UPC: 046247155554
24ct

48864
String Cheese
UPC: 046247811115
Twin Pack 24ct

Save 50¢ per 12ct (2.5oz) Box

Cheese Pleasers
Sammich

49543
Colby Jack
UPC: 046247295427

49544
Cheddar, Medium
UPC: 046247295526

49542
Pepper Jack
UPC: 046247295823

SRP: \$2.19 • 2.5oz



Summer Sausage
between slices of cheese!

99065
Cooler Door
Display Rack
1 Each



Wisconsin's Finest Cheese!



Cheese Pleasers





Save \$1.00
per 12ct (2oz) Box

39574
Almonds Sweet & Salty
UPC: 070842001688

39573
Cashews Sweet & Salty
UPC: 070842001671

Save \$1.00
per
12ct (3oz) Box

39547
Bar Mix Hot
UPC: 070842326002

39080
Original Peanut
UPC: 070842001664
SRP: \$1.59 • 3oz

Save \$1.00 per 12ct (3.25oz) Box

39546
Bar Mix Original
UPC: 070842306004



SRP: \$1.99

Save 50¢ per 48ct (2oz) Case

48537 **Cookie Sugar Thaw & Serve**
Light & sugary with a hint of almond,
melt in your mouth cookies.
mfr#: 70705 • 48/2oz

Save 50¢ per 42ct (3oz) Case

48513 **Bar Crispy Peanut Butter**
Individually Wrapped
Grab & Go Bar, great impulse item.
A decadent base of creamy peanut butter blended
w/risped rice cereal and topped with rich, chocolaty
butterscotch frosting. 42ct Case mfr#: 71487
UPC: 086478714885 3oz • SRP: 99¢

Save 75¢ per 200ct (1.5oz) Case

48972 **Cookie Dough Red Velvet w/White Chunk**
This delectable cookie is easily recognizable by its iconic
deep red color. A great addition to our Homestyle line,
featuring an irresistible combination of creamy
vanilla flavored chunks and rich cocoa.
mfr#: 71687 • 200/1.5oz

Save 75¢ per 180ct (2oz) Case

48674 **Cookie Dough Oatmeal Cranberry**
Bake mfr#: 70763
Just the right blend of all natural hearty oatmeal,
tart cranberries & crunchy walnuts!

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min





Save 5¢ per Peg Bag

WAM
Participant



SRP: \$1.79

35023

Bears

UPC: 020709002402 5oz

36163

Sour Brite Blasts

UPC: 041420004919 4.25oz

35024

Sour Brite Octopus

UPC: 020709012319 4.25oz

35021

Squiggles

UPC: 020709012043 5oz

35027

Peachie O's

UPC: 020709002532 4.25oz

33010

Sour Brite Eggs

UPC: 020709012081 4oz

35045

Sour Brite Sloths

UPC: 041420016332 4.5oz

35243

Twisted Sour Bright Crawlers

UPC: 041420018237 4oz

35088

Sour Brite Weird Beards

UPC: 041420570001 4.25oz

23009

Sour Britecrawlers

UPC: 020709012302 5oz

35152

Sour Brite All Star Mix

UPC: 041420027161 4.25oz



Forest Floor Foods

EXPERIENCE THE FLAVOR

Save \$2.00 per Gift Box

Wisconsin Product Gift Sets from Forest Floor.

Bloody Mary & Old Fashioned Cocktail. You add the Sprit(s) of your choice.



46206

Bloody Mary

Gift Box Includes

- 1 Pub Chaser Glass
- 1 32fl.oz Bloody Mary Mix
UPC: 613961103200
- 1 4oz Tin Spiced Rim Salt
UPC: 613961908034
- 1 16oz Asparagus, Pickled
UPC: 613961416010
- 1 8oz Baby Corn, Pickled
UPC: 613961100810
- 1 8oz Mushroom, Dark Bergamo
UPC: 613961118020
- 1 16oz Olives, Queen w/Pimiento
UPC: 613961510091
- 1 24fl.oz. Spicy! Bloody Mary
Pickle Spears
UPC: 613961924010
- 1 4oz Package Spicy Meat Sticks
"Swizzle Stix"
- Gift Box UPC: 613961044381

46214

Old Fashioned Cocktail

Gift Box Includes

- 1 Old Fashioned Glass
- 1 Wooden Muddler
- 1 Bag Sugar Cubes
- 1 1.5fl.oz. Maple Syrup
- 1 32fl.oz. FFF Old-Fashioned Mix
(plastic bottle)
UPC: 613961003265
- 1 10fl.oz. Bitters
UPC: 613961120122
- 1 10oz Cherries, Marachino
UPC: 613961709112
- 1 16oz Mushrooms, Pickled Sweet
UPC: 613961116019
- 1 16oz Olives, Queen w/Pimiento
UPC: 613961510091
- 1 8oz Onions, Cocktail, Sweet
UPC: 613961808020



Gift Box UPC: 613961044404





HM
THE HIGHLAND MINT

92758 Green Bay Packer Print
Team Signatures
Limited Edition Print

12x20 Black Frame
List: \$35.95 • SRP: \$59.99



46403

Frank's® RedHot®
Original Cayenne Pepper
Sauce

UPC: 041500055602 1 Gallon
1 Gallon Jug

46817

Frank's® RedHot®
Stingin' Honey Garlic
Sauce

UPC: 041500952598 1 Gallon
2ct (1 Gallon) Case

46877

Frank's® RedHot®
Hot Sweet Chili®
Sauce

UPC: 041500831190 .5 Gallon
.5 Gallon Jug

FRANK'S
RedHot





WAM
Participant

SweetTARTS
CANDY

Save 75¢ per 12ct or 24ct Box

22503

Nerds Rope 24ct Box

UPC: 079200173067 .92oz

SRP: \$1.19

23484

Sweetarts Chewy Ropes

UPC: 079200235444 3.5oz

SRP: \$1.89

23470

Sweetarts Mini Chewy

UPC: 079200035341 4oz

SRP: \$1.89

23462

Sweetarts Sour Gummies

UPC: 079200155360 4oz

SRP: \$1.89

23468

Sweetarts Chewy Sours

UPC: 079200649937 4oz

SRP: \$1.89

23409

Sweetarts Ropes Bites

UPC: 079200888671 3.5oz

SRP: \$1.89

23419

Sweetarts Strawberry Rope

UPC: 079200998899 3.5oz

SRP: \$1.89



King Size • Share Size



HOTHANDS®

Save 50¢ per 40ct Box

93009

Hand Warmers

UPC: 094733161404

SRP: 99¢

93004

Toe Warmers

UPC: 094733100014

SRP: \$1.39

Save 25¢ per 24ct Case

93017

Hand Clip Strip

UPC: 094733100014

SRP: \$1.49





Save \$1.00 per Case

47939

Bratwurst 5:1
Cheddar Beer Brats
Ultimate Heat & Serve
mfr#: 102268
2ct (5lb) Case
UPC: 077782001341

48181

Bratwurst 5:1
Pork Links Heat & Serve
Ultimate Cooked
mfr#: 101558
2ct (5lb) Case
UPC: 077782013740

47946

Italian Sausage 5:1
Mild Heat & Serve Cooked
mfr#: 101559
2ct (5lb) Case
UPC: 077782015331



Save 75¢ per Case

49477

Bratwurst 4:1
Ultimate Natural Casing
Original Fully Cooked
mfr#: 101642
2ct (5lb) Case
UPC: 077782029789

47947

Bratwurst 5:1
Stadium Style Pre-Browned
& Fully Cooked
mfr#: 101543
2ct (5lb) Case
UPC: 077782031881

Save 25¢ per Case

47932

Hot Dog 6:1
Smoked Pork, Turkey & Beef
mfr#: 101556
2ct (5lb) Case
UPC: 077782026474

Save 50¢ per Case

49120

Hot Dog 5:1
Beef Skinless
mfr#: 103527
2ct (5lb) Case
UPC: 077782016932

Grill - Place thawed links on roller grill on HEAT/COOK.
Heat links for 20-25 minutes or until internal temperature is 140-160°F. Reduce roller grill temperature to HOLD/WARM.
Product must be held at a minimum of 140°F. Do not hold for more than 4 hours.
*Heating times will vary for different roller grill brands.





41084

All Beef Sticks Bulk Pack

UPC: 017082880802 • .8oz • SPR: \$1.09

Save 50¢ per 72ct (2/36ct) Case



41367

Beef Stick Hot & Spicy

UPC: 017082880635

41364

Beef Stick Original

UPC: 017082880604

41365

Beef Stick Pepperoni

UPC: 017082880611

41366

Beef Stick Teriyaki

UPC: 017082880628



Save 75¢ per 24ct (1.5oz) Box

SRP: \$2.09



Save \$2.00 per 12ct (3.3oz) Box

WAM
Participant

New
Item!

SRP: \$2.59 • Large Bar



23304
Almond Brittle
UPC: 040000543268



23482
Dark Chocolate
UPC: 040000541424



23456
Salted Carmel
Blonde Chocolate
UPC: 040000543237



23444
Milk Chocolate
UPC: 040000541394



MARS WRIGLEY
confectionery



MARS
w/Mini m&m's®



M&M'S® XL Tablet Bars SRP: \$2.69

Save \$2.00 per 12ct (4oz) Box

23370
Almond
UPC: 040000539742

23372
Crispy
UPC: 040000539803

23373
Crispy Mint
UPC: 040000540014

23354
Milk Chocolate
UPC: 040000539551

23367
Peanut
UPC: 040000539681





Save \$2.00 per 4ct (3lb) Case

47949

Sausage Andouille
Smoked Natural Casing
mfr#: 5070 4/3lb

47925

Sausage Little Smokies
Fully Cooked
mfr#: 5728 4/3lb



**SAUSAGE THAT LINKS
PEOPLE TOGETHER™**

NO MSG - GLUTEN FREE

49152

Beef

UPC: 073608038201

49154

Cheddar

UPC: 073608035569

49151

Original

UPC: 073608038307

49564

PepperJack

UPC: 073608031769



Save 40¢ per 12oz Chub Summer Sausage SRP: \$5.09 (#49152 SRP: \$5.59)



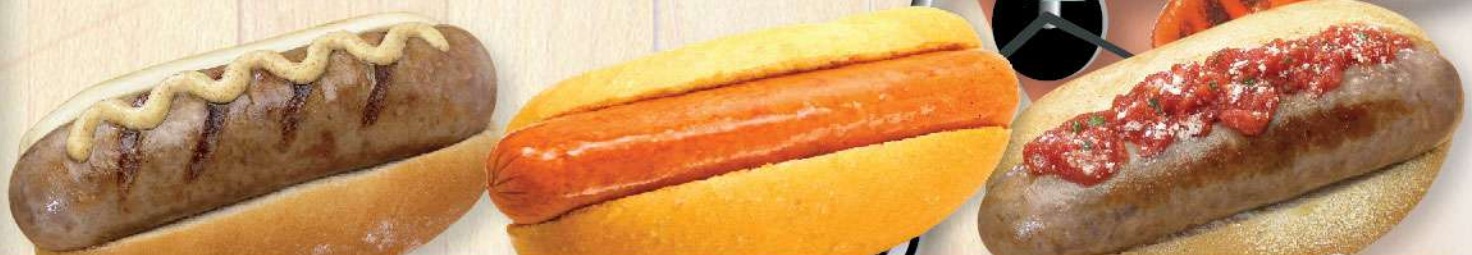
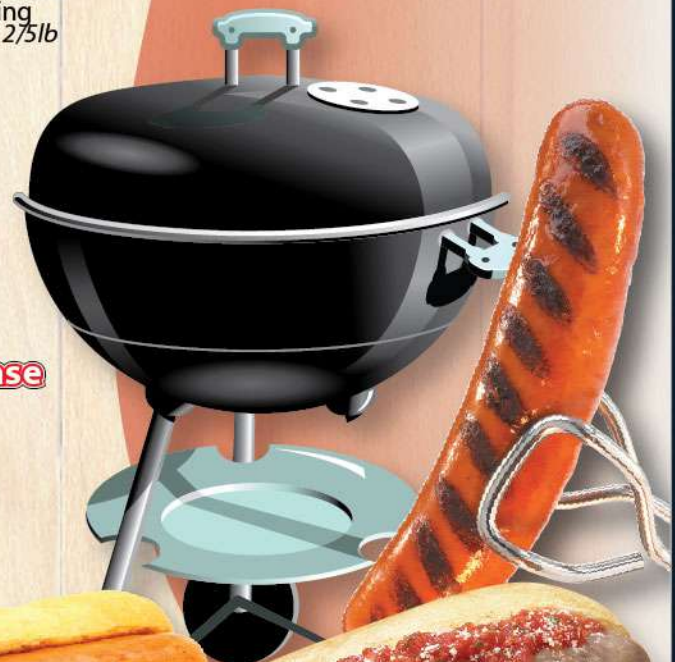
Save \$2.00 per 10lb Case

47950

Kielbasa Smoked
Natural Casing
mfr#: 5430 275lb

47918 Save \$2.00 per 10lb Case

Polish Sausage 5:1
Jalapeño & Cheese
Skinless w/Grill Marks
mfr#: 7552
(50ct 6") Case



**Save 50¢
per 20ct Jar**

41623
Hunter Choice
Sausage
UPC: 857613008349
SRP: \$1.69

KICKASS®

BEEF JERKY

Twin Pack Snack Sticks
SRP: \$2.29 • 2oz Package

41616
Bacon Cheddar
UPC:

41608
Garlic
UPC: 814464012581

41605
Honey BBQ
UPC: 814464012666

41611
Jalapeno Cheddar
UPC: 814464014165

41602
Original
UPC: 814464012659

41606
Spicy
UPC: 814464012673

41615
Teriyaki
UPC: 814464014783

**Save 50¢
per 16ct (2oz) Box**



**Save \$3.00
per 12ct
(32oz) Case**

46456
Bloody Mary Mix
UPC: 857613008011
SRP: \$6.59 • 32oz

**Save 50¢
per 30ct Bag**

41639 Bloody Mary Sticks
UPC: 814464013090
SRP: \$13.99 • 1lb



Save 10¢ per 3oz Bag

SRP: \$7.39 Each
41576
Hot Beef Jerky
UPC: 857613008226

41578
Old Fashion Jerky
UPC: 857613008240

41571
Original Jerky
UPC: 857613008202

41577
Pepper Jerky
UPC: 857613008233

41575
Teriyaki Jerky
UPC: 857613008219



Save 50¢ per 2ct (5lb) Case

48328

Chik'N'Zips® Savory Grilled Breast Fillet Strips

Sliced 3/8" Strips No Gluten Added

mfr#:5211 2ct (5lb) Case 53 Average 3oz Pieces

Whole-muscle chicken breast meat fillet strips are marinated and fully cooked with grill marks.

BEST RESULTS BAKE IN SINGLE LAYER IN PREHEATED

CONVECTION OVEN AT 350°F. FOR 5-10 MIN.

COOK ON PREHEATED GRILL AT 400°F. FOR 8-10 MIN., TURNING ONCE.

BAKE IN SINGLE LAYER IN PREHEATED

CONVENTIONAL OVEN AT 400°F. FOR 10-15 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, ROTATE ONCE.



48635

Gold'N'Spice® Tenderloins

Golden brown with flecks of black pepper and garlic.

mfr#: 5468 2ct (5LB) Case Averages 53, 2.75oz Pieces

Breaded Medium Uncooked

BEST RESULTS- DEEP FRY AT 350° F FOR 6-8 MIN.

ALTERNATE METHOD - BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F FOR 15-20 MIN.

DO NOT MICROWAVE

Save 50¢ per 2ct (5lb) Case

48309

ZIPPITY DOO-WA DITTIES®

Lightly breaded with a spicy kick to heat things up.

Not as hot as Inferno Wings, but hot enough to sit up and get noticed!

6262 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb

Deep Fry - 350°F for 4 to 6 minutes

or until Golden Brown and thoroughly Hot.

Convection Oven - 350°F for 10 to 15 minutes

Conventional Oven - 400°F for 15 to 25 minutes

Microwave - High for 2 to 4 minutes per serving

Save 50¢ per 2ct (6lb) Case



ADJUST TIMES TO QUANTITY
BEING COOKED
AND EQUIPMENT USED.
DO NOT OVERCOOK.



Brakebush

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.



TILLAMOOK

COUNTRY SMOKER

• HONEST TO GOODNESS •
Save \$25.00 per Display

41533

Tillamook Floor Rack Bags/Sticks
Display Contains
12 Bags of Each Flavor SRP: \$4.99

41596

Old Fashion Jerky
UPC: 051943287010

41595

Teriyaki
UPC: 051943287027

41594

Sea Salt &
Cracked Pepper
UPC: 051943287041



1-24ct Box of Each Flavor SRP: \$1.79



41129

Original Sausage Beef
UPC: 051943125824
• 1.25oz

41178

Hunter Sausage
UPC: 051943244235
• 1.44oz

41149

Teriyaki Stick
UPC: 051943700779
• 1.44oz

1 Rack

CRAFTED WITH
REAL HARDWOOD SMOKE





Conex® Galaxy™ Polystyrene Plastic Cold Cups

A Quality Cup At An Economical Price

Galaxy cups provide the safety and convenience with double sidewall ridges for added strength.

Save \$1.50 per 25ct Case

25 Sleeves, 100ct Each

59505 3.5oz mfr#: Y35
UPC: 041594442067

59510 5oz mfr#: Y5
UPC: 041594442128

59515 7oz mfr#: Y7
UPC: 041594442159

59520 9oz mfr#: Y9
UPC: 041594442180

59525 10oz mfr#: Y10
UPC: 041594442234

Save \$1.50 per 20ct Case

20 Sleeves, 50ct Each

59530 12oz mfr#: Y12S
Lid# 59550
UPC: 041594442289

59535 14oz mfr#: Y14
Lid# 59550
UPC: 041594442302

59545 16oz mfr#: P16
Straw Slotted Lid# 59009
UPC: 041594442708

59540 16oz mfr#: Y16T
Lid# 58700
UPC: 041594442326

GALAXY | **SOLO**
PARTY CUPS



WAM



WAM
PromoSense

Save 50¢ per 6ct Box



38363
Famous Amos
Double Chocolate Chip
UPC: 076677100718



38236
Famous Amos
Chocolate Chip
UPC: 076677191372



38273
Keebler Rainbow
Chips Deluxe
UPC: 030100191452



38371
Keebler Pecan
Sandies
UPC: 030100191414

SRP: \$1.59 • 3oz

WAM



WAM
PromoSense

77015
Cheers Series
mfr#: LCWT1C
UPC: 070330653924



50ct Tray
SRP: \$2.09



bic.com





Save \$1.00 per 12ct (11.5oz) Case
SRP: \$1.99 • 11.5oz Plastic Bottle

46472

Simply Apple™ Juice
UPC: 025000000294

46475

Simply Cranberry Cocktail
UPC: 025000000300

46197

Simply Fruit Punch™ Juice Drink
UPC: 025000000690

46476

Simply Lemonade®
UPC: 025000000218

46482

Simply Lemonade® w/Raspberry
UPC: 025000000188

46356

Simply Orange® Pulp Free Orange Juice
UPC: 025000000249

46487

Simply Orange® Juice w/Mango
UPC: 025000000324

46392

Simply® Watermelon Juice Drink
UPC: 025000000225

**Save \$1.00 per
8ct (32oz) Case**

46167
Simply Orange® 100%
Pure Squeezed Pasteurized
Orange Juice
UPC: 025000037870
32 fl. oz. Carafe
SRP: \$3.39



**Save \$1.00 per
12ct (11.5oz) Case**

fairlife® 2%
Reduced Fat Milk
SRP: \$1.99.
11.5oz Plastic Bottle

48883
Chocolate Milk
UPC: 811620020039

48906
White Milk
UPC: 811620020022



WAM

CHEEZ-IT



Kellogg's

WAM
Participant

Save \$1.00 per 6ct Box



38223

Grooves
Sharp White Cheddar
6ct (3.25oz) Case
UPC: 024100103454

38277

Grooves
Zesty Cheddar Ranch
6ct (3.25oz) Case
UPC: 024100103447
SRP: \$2.09
per Pegable Bag

SRP: \$2.09 per Pegable Bag
6ct (2.2oz Bags) Case
38247
Cheez-It® Snap'd™
Cheddar Sour Cream & Onion
UPC: 024100114627

38263
Cheez-It® Snap'd™
Double Cheese
UPC: 024100114238



SRP: \$2.09
per Pegable Bag

38207 DuoZ Cheddar / Baby Swiss
6ct (4.3oz) Case
UPC: 024100928415

38348 DuoZ Cheddar / Bacon
6ct (4.3oz) Case
UPC: 024100110902

38201 DuoZ Cheddar / Parmesan
6ct (4.3oz) Case
UPC: 024100577309

38385 DuoZ Cheddar / Caramel
Popcorn
6ct (4.3oz) Case
UPC: 024100112173
SRP: \$2.09 per Pegable Bag



SRP: \$2.09 per Pegable Bag

38209
Snack Mix Double Cheese
6ct (3.5oz) Case
UPC: 024100577217

38203
Snack Mix Original
6ct (3.5oz) Case
UPC: 024100577163

38301
Snack Mix Sweet & Salty
6ct (4oz) Case
UPC: 024100109647



Save 50¢ per 6ct (3oz) Box

38275
Cheddar Jack
UPC: 024100203628

38117
Hot & Spicy
UPC: 024100372775

38280
Pepper Jack
UPC: 024100573820

SRP: \$1.59
per Pegable Bag

38252
Original
UPC: 024100191345

38053
White Cheddar
UPC: 024100315345



WAM

Kraft Heinz

WAM

PromoSense



MAXWELL HOUSE
GOOD TO THE LAST DROP

45521
Maxwell House
Original Roast Ground Coffee
UPC: 043000029220
MSRP: \$6.19

Save \$1.50
per 11.5oz Canister

48897
Jalapeño String Cheese
UPC: 021000007264
.84oz SRP: 69¢

Save 50¢ per 24ct Box

48855
Mozzarella
String Cheese
UPC: 021000000227
SRP: 79¢

48873
Mozzarella & Cheddar
Cheese Twist
UPC: 021000003983
SRP: 89¢



Kraft



39329
Nuts & Chocolate Trail Mix
UPC: 029000078628

39435
Nuts, Seeds & Cranberries Trail Mix
UPC: 029000078789

39529
Peanut Butter Chocolate Trail Mix
UPC: 029000021112

39521
Spicy Nuts & Cajun Sticks Trail Mix
UPC: 029000072190

39457
Sweet & Salty Trail Mix
UPC: 029000010062

39437
Tropical Fruit & Nut Trail Mix
UPC: 029000078802



Save 20¢  **per Bag**

SRP: \$3.49 6oz Bag



HOT POCKETS®

brand stuffed sandwiches

Ham 'n Cheese

Slices of moist ham layered with melted cheese & wrapped in a tasty, cheesy crust. More could be said, but nothing more needs to.



Sausage, Egg & Cheese

Wake up those sleepy taste buds with tasty scrambled eggs, melty cheese and hearty chunks of sausage wrapped in a tender flaky crust.



Meatball with Mozzarella

Tender meatballs covered with a zesty marinara and layered with mozzarella cheese in a crispy crust. Mamma mia, it'sa delizioso!



Chicken Melt

Tender chicken breast in a rich cheese blend accented with crispy bacon, all enclosed in a crispy crust for a melt-in-the-mouth sandwich.



Philly Steak & Cheese

Layers of tender steak and cheese with onions wrapped in a delicious crust. Traditional Philly flavor in a not-so-traditional form.



Beef & Cheddar

Thinly sliced beef with flavorful cheddar cheese in a tasty crust. More than enough meaty-cheesy-goodness to satisfy every meat-cheese lover in the land.



Chicken Quesadilla

Succulent chicken breast surrounded by three delicious cheeses, all captured in a crispy crust. All the flavor of a classic quesadilla minus the flatness.



HOT POCKETS®

Save 75¢ per 12ct (8oz) Case

SRP: \$2.39 • 8oz Hot Pocket

48158 Chicken Quesadilla
White Meat Chicken & 3 Cheeses
UPC: 043695097085

48163 Ham & Cheese
UPC: 043695097023

48488 Jalapeño Steak & Cheese
UPC: 043695097047

48347 Beef & Cheddar
UPC: 00043695097016

48322 Meatball w/Mozzarella Cheese
UPC: 00043695097061

48164 Pepperoni Pizza
UPC: 043695097030

48487 Philly Steak & Cheese
UPC: 043695097344



RESTAURANT

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breeding and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Phone: 608-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



Cheyenne

Save 25¢ per 16oz Bag
Pipe Tobacco SRP: \$18.59

16044
Red
UPC: 874411004823

16077
Gold
UPC: 874411004830

16078
Menthol
UPC: 874411004847



10110
Cherry
UPC: 874411000634

10111
Grape
UPC: 874411001341

10012
Mint
UPC: 039517821945

10107
Full Flavor
UPC: 874411000436

10108
Light
UPC: 874411000443

10109
Menthol
UPC: 874411000627

10114
Peach
UPC: 874411000641

10011
Strawberry
UPC: 039517818082

10067
Sweet Tip
UPC: 874411001860

10023
Tropical
UPC: 039517818099

10065
Vanilla
UPC: 874411000658

10066
eXtreme Menthol
UPC: 874411001853

10064
Extra Berry
UPC: 874411000665

Save \$1.00 per 10pk Carton

Filter Cigars
SRP: \$2.69 • 20ct Pack

