

HOLIDAY WHOLESALE

October 2019



Holiday Highlights

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)



Save \$1.00 per 60ct "Changemaker" Box

23111
Caramel
UPC: 009542000066

23110
Sea Salt
UPC: 008810000012

23137
Dark Chocolate (Blue Wrap)
UPC: 037466000060

23136
Stracciatella
(White Chocolate, Chocolate
Flakes & a hint of Cocoa)
UPC: 008810000043

23140
Milk Chocolate (Red Wrap)
UPC: 037466000053

23145
White
UPC: 037466000077

Save \$1.00 per 120ct Box

38812
60% Dark
UPC: 009542000080

38813
Hazelnut
UPC: 037466000091



Lindor Truffles
MSRP: 45¢ .42oz

Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



Save 50¢ per Case

48557 Bar, Crispy Thick Chocolate Marshmallow
Individually Wrapped (IW) Chocolate flavored crisped rice cereal blended in a buttery marshmallow slurry & then further combined w/pieces of whole marshmallow & chocolate flavored chips.
mfr#: 71481 24/3.7oz Case UPC: 00086478714823 SRP: \$1.39

48951 Cookie, Chocolate Chip, Individually Wrapped
Ready to Eat • Thaw & Serve
Soft & Chewy cookie w/hand-wrapped look, nutritional label on back.
Exquisite semi-sweet chocolate is the #1 selling flavor!
• mfr#: 70783 • 24/3oz Case
• UPC: 086478708037 • SRP: \$1.39

Save 75¢ per Case

48521 Cookie Dough Caramel Apple
Oatmeal Homestyle Hearty cookie made w/rolled oats, dried apples, creamy caramels, coconut and a dash of cinnamon. It will remind you of Grandma's apple crisp.
• mfr#: 71149 • 200/1.5oz Case

48511 Cookie Dough Snickerdoodle
Old fashioned butter based cookie sprinkled w/cinnamon & sugar. Just like grandma made.
• mfr#: 70655 • 180/2oz Case

BEST MAID

EST. 1943
COOKIE COMPANY



SRP: \$2.09 • .9oz

41356 Original Beef Steak Strip
UPC: 017082885166

41350 Teriyaki Beef Steak Strip
UPC: 017082885142

Save \$5.00 per 60ct (.9oz) Counter Unit

Save 50¢ per 10oz Bag

SRP: \$17.59 • 10oz

41210 Original Beef Jerky UPC: 017082884008

41233 Peppered Beef Jerky UPC: 017082884015

41232 Teriyaki Beef Jerky UPC: 017082884022





These uniquely designed hinged EPS containers give excellent insulation for carryout menu items. The versatile Performer® containers feature a removable lid, and are suitable for both hot & cold applications.

White Insulated Foam Hinged Lid Containers

Save \$2.00 per 2ct (100ct Sleeves) Case

64075

All Purpose, Single Compartment
w/Performer®
Removable Lid 9.3"x6.4"x2.9"
mfr#: 205HT1

64005

Large, Single Compartment,
Non-Perforated, Hinged Lid 9.4"x9"x3"
mfr#: 90HT1R

64065

Extra Large, Single Compartment
w/Performer®
Removable Lid 10.3"x9.5"x3.5"
mfr#: 110HT1

White Insulated Foam Hinged Lid Containers

Save \$2.00 per 4ct (125ct Sleeve) Case

64043

6" Large Sandwich,
Non-Perforated, Hinged Lid 5.1"x5.4"x2.9
mfr#: 60HT1

PERFORMER™



CLEARPAC® Save \$2.00 per 2ct (100ct) Case
SAFE SEAL™

Clear Safe Seal
Hinged Containers

60055

8oz
5.5x4.9x1.4
mfr#: CH8DEF

60057

12oz
5.5x4.9x2
mfr#: CH12DEF

60058

16oz
5.5x4.9x2.5
mfr#: CH16DEF

60059

24oz
7.1x6.4x1.9
mfr#: CH24DEF

60061

32oz
7.1x6.4x2.6
mfr#: CH32DEF

ClearPac® SafeSeal™
Tamper-Resistant,
Tamper-Evident
Containers, w/Flat Lid

Safety in a Snap!





Save 50¢ per 2ct (5lb) Case

Fiery Fingers®, Breast Strips Italian 47831

glazed breast strips are flavored with Italian spices then grilled
Heat things up a bit with Fiery Fingers®, breast strips dusted in a fiery buffalo-style coating that has just the right amount of hot, savory flavor

mfr#: 5814 2ct (5lb) Case 188/85oz Average Piece

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F. FOR 8-10 MIN

COOK ON PREHEATED GRILL AT 400°F AND GRILL 4-7 MIN., TURNING ONCE

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400°F FOR 10-15 MIN

BROIL IN PREHEATED BROILER FOR 5-10 MIN

DEEP FRY AT 350°F FOR 2-3 MIN

MICROWAVE ON HIGH ABOUT 1 MIN. PER SERVING, ROTATE ONCE



Save 50¢ per 2ct (5lb) Case

47846 Original Breaded Breast Fillet

Wheat flour base with mild seasonings.

mfr#: 5057 2ct (5lb) Case 32/5oz Average Piece

BEST RESULTS - DEEP FRY AT 350°F FOR 4-6 MIN.

ALTERNATE METHOD

BAKE IN SINGLE LAYER IN PREHEATED

CONVECTION OVEN AT 350°F FOR 10-15 MIN.

BAKE IN SINGLE LAYER IN PREHEATED

CONVENTIONAL OVEN AT 400°F FOR 17-25 MIN.

Save 50¢ per 2ct (5lb) Case

Country Style Breaded Boneless Wing Fritters 47747

Juicy boneless chicken breast covered in a crispy country-style coating with visible pepper flakes

mfr#: 7203 2ct (5lb) Case

Suggested Serving 3oz

BEST RESULTS - DEEP FRY AT 350° F FOR 3-5 MIN

ALTERNATE METHOD - BAKE IN SINGLE LAYER IN PREHEATED

CONVECTION OVEN AT 350°F FOR 8-12 MIN

BAKE IN SINGLE LAYER IN PREHEATED

CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN

MICROWAVE ON HIGH ABOUT 1-3 MIN



Save 50¢ per 2ct (6lb) Case

49444 Wingettes, Unbreaded Oven Roasted

1st & 2nd Wing Portions No Gluten Added

mfr#: 4608 2ct (6lb) Case 10 to 13 Pieces per Pound,

Suggested Serving 4pcs

Bake in impinger oven at 465° F for 10-13 minutes.

Bake in single layer in preheated convection oven at 350° F for 10-15 minutes.

Bake in single layer in preheated conventional oven at 400° F for 15-20 minutes.

Broil in preheated broiler for 8-12 minutes.

Microwave on high 2-4 minutes per serving.

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
DO NOT OVERCOOK.



Brakebush



RESTAURANT

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breeding and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products



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Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



Program Ends Oct 15th



Save \$1.00 per 8ct Case



48547
Mega Deli Ham Cheese Wedge
UPC: 041433001165
SRP: \$3.89

48571
Mega Deli Smoked Turkey Cheese Wedge
UPC: 014133001158
SRP: \$3.89

48560
Mega Italian Wedge, Deli Ham, Pepperoni, Cheese
UPC: 041433001141
SRP: \$3.89

Save \$1.00 per 10ct Case

48558
Chicken Salad Wedge
UPC: 041433001202
SRP: \$2.99

48564
Egg Salad Wedge
UPC: 041433001264
SRP: \$2.99

48595
Ham Cheese Wedge
UPC: 041433001240
SRP: \$3.29

48573
Turkey Cheese Wedge on Wheat
UPC: 041433001219
SRP: \$3.29



Fiji Natural Artesian Water

Save \$1.00 per 24ct Case

46298
16.9fl oz (500ml)
UPC: 632565000012
SRP: \$1.59



Save \$1.50 per 12ct Case

46308
23.7fl oz (700ml)
UPC: 632565000654 • SRP: \$2.39

46337
33.8fl oz (1ltr)
UPC: 632565000029 • SRP: \$2.59

46350
50.7fl oz (1.5ltr)
UPC: 632565000036 • SRP: \$2.99





Wisconsin's Finest Cheese!

Cheese Pleasers

99065
Cooler Door
Display Rack
1 Each

Save 50¢ per 8ct (4oz) Box



SRP: \$3.39

4oz Cheese

48715

Pepper Jack Stick
UPC: 046247144466

48714

Colby Jack Stick
UPC: 046247166666

48718

String Cheese Stick
UPC: 046247177761

48805

Cheese & Beef
UPC: 046247155561

SRP: \$1.59

Save 50¢ per 16ct or 24ct (2oz) Box



48937

String Cheese + Beef Stick
UPC: 046247155585
16ct Box

48867

Pepper Jack
UPC: 046247188880
24ct

48866

Colby Jack
UPC: 046247211113
24ct

48865

Medium Cheddar
UPC: 046247155554
24ct

48864

String Cheese
UPC: 046247811115
Twin Pack 24ct

49543

Colby Jack
UPC: 046247295427

49544
Cheddar
Medium

UPC: 046247295526

49542

Pepper Jack
UPC: 046247295823



Save 50¢ per 12ct (2.5oz) Box

Cheese Pleasers

Sammich

Summer Sausage between slices of cheese!

SRP: \$2.19 • 2.5oz



Save \$1.00 per 12ct Box

Nature Valley™ Granola Cups SRP: \$1.49
38013
 Almond Butter
 UPC: 016000514782
 1.24oz

38012
 Peanut Butter
 UPC: 016000514799
 1.35oz



Save \$1.00 per 15ct Box

Nature Valley™ Chocolate Layered Granola Nut Bars SRP: \$1.49
 • 1.38oz Bar

38033
 Almond Butter
 UPC: 016000515819

38026
 Peanut Butter
 UPC: 016000515857

Save \$1.00 per 16ct Box

Nature Valley™ Biscuits
38840
 w/Almond Butter
 UPC: 016000513693

SRP: \$1.39
 • 1.35oz Package
38841
 w/Peanut Butter
 UPC: 016000513686



GENERAL MILLS



WAM Participant



Save 5¢ per Theater Box

23866
 Juju Fruit
 UPC: 041420127052
 SRP: \$1.49 5oz

23865
 Lemonhead
 UPC: 041420126031
 SRP: \$1.39 5oz

23595
 Red Hot Chewy
 UPC: 041420100123
 SRP: \$1.89 5oz

23596
 Red Hot Original
 UPC: 041420020285
 SRP: \$1.89 5.5oz

23860
 Trolli Sour Brite Crawler
 UPC: 041420100253
 SRP: \$1.49 3.5oz



Cigarettes

Cigars

Snuff

Matches

Lighters

Candy

Jerky

Bulk Bar Snacks

Potato Chips

Popcorn (Bulk / Bag)

Juices

Bitters / Tabasco / Mixers

Cherries

Mushrooms

Olives

Onions

Brussel Sprouts

Pickles

Lemons / Limes

Ketchup / Mustard

Liquid Fry Oil

Frozen Poultry

Frozen Beef Patties

Frozen Appetizers

Frozen Sandwiches

French Fries

Pizza

Soup / Frozen Entrees

Crackers / Rolls / Bread

Hot Chocolate

Coffee / Tea

Soda

TAVERN LIST



Cocktail Picks

Cocktail Stirrers

Straws

Cups

Plastic Shot Glasses

Plates

Forks / Spoons / Knives

Carryout Containers

Bevnaps

Napkins

Aluminum Foil

Film Wrap

Wax Wrap

Paper Towels

Toilet Tissue

6-Pack Beer Bag

Can Liners

Bar Mops

Glassware

Ashtrays

Liquor Pourers

Bar Service – Small Wares

Food Service – Small Wares

Dispensers (Napkin/Towel)

Light Bulbs

Kitchen Chemicals

Restroom Cleaners

Bar Glass Chemicals

Deodorants / Disinfectants

Floor Cleaners / Wax

Floor Mats

Dice / Playing Cards



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WAM
Participant



Save 20¢ per Bag

Mars Stand-Up Pouches SRP: \$2.89

23635

M&M Milk Chocolate

UPC: 040000513568 5.5oz

23638

M&M Peanut Butter

UPC: 040000513629 5oz

23637

M&M Peanut

UPC: 040000513582 5.5oz

23639

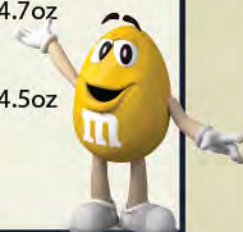
Snickers Bites

UPC: 040000515197 4.7oz

23640

Twix Bites

UPC: 040000515166 4.5oz



Get Crackin'

Wonderful®
PISTACHIOS

SRP: \$3.99

39635

Almond Roasted & Salted
UPC: 014113210300 5oz

39632

Pistachios Roasted & Salted
UPC: 014113910088 5oz

Save 50¢ per Bag

39633

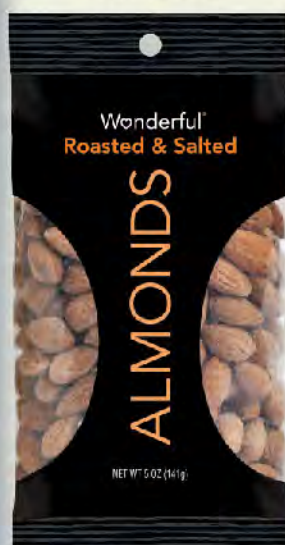
Pistachios Salt & Pepper
UPC: 014113910293 4.5oz

39634

Pistachios Sweet Chili
UPC: 014113910309 4.5oz

39656

Pistachios No Shell
UPC: 014113910132 2.5oz





49302

Taco Grande

Mozzarella Cheese, Cheddar Cheese, Tomatoes, Black Olives,
Mexican Style Beef, Chorizo Seasonings, Cilantro, Green & Red Onion & Red Pepper
mfr#: 61026 UPC: 042197003347
SRP: \$9.99 • 25.5oz

49205

Sausage

mfr#: 61002
UPC: 042197002009
SRP: \$7.99 25.25oz

49209

Sausage Mushroom

mfr#: 61011
UPC: 041297002023
SRP: \$8.99 26.75oz

49221

Sausage Pepperoni

mfr#: 61010
UPC: 041297002030
SRP: \$8.99 26.45oz

49201

Supreme

Zesty Sausage, Pepperoni,
Green & Red Peppers,
Onions, & Mushrooms
mfr#: 61015
UPC: 042197002078
SRP: \$9.99 • 30.75oz

48325

Hawaiian

mfr#: 61033
UPC: 042197003518
SRP: \$9.99 24.00oz

49303

Hotzza

mfr#: 61025
UPC: 042197003357
SRP: \$9.99 25.75oz

48491

Mac Attack

Mac & Cheese
mfr#: 61028
UPC: 042197003426
SRP: \$9.99 25.42oz

49206

Pepperoni

mfr#: 61003
UPC: 042197002016
SRP: \$7.99 23.25oz

49208

Cheese

mfr#: 61001
UPC: 042197002047
SRP: \$7.99 22.75oz

49202

Cheese Fries

mfr#: 60900
UPC: 042197003327
SRP: \$7.99 23.10oz

49203

Chicken Alfredo

mfr#: 61024
UPC: 042197003310
SRP: \$9.99 23.75oz

48490

Chicken Bacon Ranch

mfr#: 61030
UPC: 042197003440
SRP: \$9.99 24oz

49199

4 Meat

Zesty Sausage,
Pepperoni,
Canadian Style Bacon
& Bacon Pieces
mfr#: 61019
UPC: 042197002054
SRP: \$9.99 28.25oz

49200

Bacon Cheeseburger

mfr#: 61023
UPC: 042197002061
SRP: \$9.99 25.25oz

49588

Breakfast

mfr#: 61031
UPC: 042197003501
SRP: \$9.99 26.00oz

49587

Buffalo Chicken

mfr#: 61032
UPC: 042197003495
SRP: \$9.99 23.00oz



**Save 15¢
per Pizza**



12" Pizza Lotzza Motzza

Lotzza Motzza



**Save 10¢
per Stand Up Bag**

23474

Nerds Big Chewy
UPC: 079200763411
SRP: \$3.99 • 10oz

Save 5¢ per Stand Up Bag

23551

Buncha Crunch
UPC: 028000268442
SRP: \$3.99 • 8oz

23910

Butterfinger Bites
UPC: 099900100422
SRP: \$3.59 • 8oz

23587

Spree Chewy
UPC: 079200298487
SRP: \$4.49 • 12oz

23582

Sweetarts Mini Chewy
UPC: 079200717834
SRP: \$4.49 • 12oz

23663

Sweetarts Rope Bites
UPC: 079200923617
SRP: \$4.85 • 8oz



WAM
Participant



SARGENTO

Sargento® Cheese Snacks

48836

Colby Jack
UPC: 046100007303 1oz

48815

Pepper Jack
UPC: 046100007259 .83oz

48820

Mild Cheddar
UPC: 046100007105 1oz

49594

Smokey Cheddar
UPC: 046100003749 .7oz

48818

String Cheese
UPC: 046100007006 1oz

Save \$1.00 per 24ct Box



New Item!





Jelly Belly

SRP: \$2.39 Each

Save 5¢ per Peg Bag

23394

Assorted "20 Flavors"

UPC: 071567661096 3.5oz

23523

Buttered Popcorn

UPC: 071567956895 3.5oz

23323

Camo Beans

UPC: 071567995948 3.5oz

23455

Soda Pop Shoppe

UPC: 071567986861 3.5oz

23396

Sours

UPC: 071567950589 3.5oz

23531

Star Wars

UPC: 071567997843 2.8oz

23393

Tropical Mix

UPC: 071567661140 3.5oz

23315

Coldstone Ice Cream

UPC: 071567988834 3.5oz

23487

Frozen Beans

UPC: 071567998055 2.8oz

23395

Fruit Bowl

UPC: 071567661195 3.5oz

23430

Kids Mix

UPC: 071567989138 3.5oz



New
Item!

★ **Save 10¢ per 4oz Bag**

36103

Sophie Mae Brittle Bites

UPC: 041168154044 4oz

MSRP: \$1.49

★ **Save 25¢ per 36ct Box**

22018

Chick O Stick .7oz

UPC: 041168631675 .7oz

MSRP: 30¢

★ **Save \$1.00 per 24ct Box**

22682

Chick O Stick 1.6oz

UPC: 041168006466 1.6oz

MSRP: \$1.19

28015

Black Cow Bar

UPC: 007590203200 1.5oz

MSRP: \$1.19

22707

Slo Poke

UPC: 041168031000 1.5oz

MSRP: \$1.19





22001 Carmel Apple w/Tumbler
UPC: 070622921175 1oz

22046 Chocolate w/Tumbler
UPC: 070622431025 1oz

22045 Original w/Tumbler
UPC: 070622431018 1oz

22220 Strawberry w/Tumbler
UPC: 070622431056 1oz

Save 50¢ per 100ct Tumbler

SRP: 39¢



Save 25¢ per Bag
41648
Skinny Sticks
Sweet Onion
UPC: 732494002535
SRP: \$1.79 1.1oz

Save 50¢ per Bag
44420
G H Cretors
The Mix Popcorn
UPC: 732494002412
SRP: \$3.29 4.5oz



Save 30¢ per Bag

44405
Popcorn Indiana
Movie Theatre
UPC: 843571006923
SRP: \$2.49 3oz

39553
G H Cretors
The Mix Popcorn
UPC: 732494000623
SRP: \$1.89 1.5oz

44410
Popcorn Indiana
Sea Salt
UPC: 843571000648
SRP: \$2.49 2.1oz

44673
Popcorn Indiana
Kettle Corn
UPC: 181972000516
SRP: \$2.49 4oz

44674
Popcorn Indiana
White Cheddar
UPC: 843571000532
SRP: \$2.49 3.5oz



Ooey Goopy Butter Cake

Save 50¢ per 10ct (2oz) Box

49379

Chocolate Chip
UPC: 797884363184

49492

Key Lime
UPC: 797884366185

48645

Original
UPC: 797884305184

49378

Sea Salt Caramel
UPC: 797884362187

48648

Cinnamon
UPC: 797884365188

48646

Lemon
UPC: 797884361180

49493

Peanut Butter
Chocolate Chip
UPC: 797884361180

99228

Rack Ooey Goopy 3 Tier
UPC: 00797884918186



WAM
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SRP: \$1.59



SRP: \$1.19



Save 50¢
per 6/2.3oz Box

49500 Blueberry

UPC: 797884530180

49516 Buttery Maple

UPC: 797884531187

99073 Rack Walkin Wafel 2 Tier

A traditional breakfast food and made it a grab-and-go snack item to enjoy at any time of day! Walkin' Wafels are individually wrapped and made the traditional Liège way, with caramelized pearl sugar and a rich, whole wheat brioche dough. This product not only tastes perfectly sweet, it also appeals to the more health-conscious consumers with its 16g of whole grains and no artificial colors, flavors, or preservatives.





yum

Save \$1.50 per 12ct (4oz) Box

38295
Chocolate Chip
UPC: 787692834617

38921
Double Chocolate
UPC: 787692835331

38284
Peanut Butter Chocolate Chip
UPC: 787692835415

38287
Snickerdoodle
UPC: 787692835355



SRP: \$2.39

POM
WONDERFUL®
Save \$1.00 per 6ct Case

46293
Lemonade Tea
UPC: 824150229124

46292
Sweet Tea
UPC: 824150228127



SRP: \$2.19
12oz

12 FL OZ (355mL)

12 FL OZ (355mL)



**Tropicana
TWISTER**

Save \$1.00 per 12ct Case

Tropicana

SRP: \$2.29
15.2oz Bottle

46591
Apple Juice
UPC: 048500008614



46590
Orange Juice
UPC: 048500008607



46249
Rubred Grapefruit
UPC: 048500009406



46248
Cranberry Juice
UPC: 048500008645



46246
Grape Juice
UPC: 048500008638



SRP: \$1.59
20oz Bottle

46048
Blue Raspberry
UPC: 048500009024



46001
Cherry Berry Blast
UPC: 048500015599



46211
Orange Strawberry Banana
UPC: 048500007990



46212
Strawberry Kiwi
UPC: 048500008041



46244
Tropical Fruit Fury
UPC: 048500007969





Save \$25.00 per Display

41931

Tillamook 7 SKU Display



20ct Bulk Sticks SRP: \$1.29
Old Fashion
Beef
Pepper
Teriyaki



15ct Bulk Slab SRP: \$2.29
Old Fashion
Pepper
Teriyaki



VOLLRATH • KNOCK DOWN & CLASSIC • ACRYLIC BAKERY CASES

194036

2-Tray Knock Down

mfr#: KDC1418-2-06

Sell: \$195.25

Dimensions H x W x D IN (CM)

12 x 18 1/2 x 16 3/4

(30.5 x 47 x 42.5)

UPC: 671080329222

1 Rear Door

2 Individual Self Serve Front Doors

2 Black trays included

194018

3-Tray Knock Down

mfr#: KDC1418-3-06

Sell: \$209.84

Dimensions H x W x D IN (CM)

17 1/2 x 18 1/2 x 18 5/16

(44.5 x 47 x 46.5)

UPC: 671080329277

2 Rear Doors

3 Individual Self Serve Front Doors

3 Black Trays Included

194038

4-Tray Knock Down

mfr#: KDC1418-4R-06

Sell: \$319.47

Dimensions H x W x D IN (CM)

22 3/4 x 18 1/2 x 19 5/8

(57.8 x 47 x 49.8)

UPC: 671080329406

2 Rear Doors ONLY

4 Black Trays Included

*not pictured

194076

3-Tray

Classic Bakery Case "Medium"

mfr#: MBC1014-3F-06

Sell: \$302.66

Dimensions H x W x D IN (CM)

10 x 14 (25.4 x 35.6)

UPC: 671080329635

3 Individual Self Serve Front Doors ONLY

194092

2-Tray

Classic Bakery Case "Small"

mfr#: SBC1014-2R-06

Sell: \$197.49

Dimensions H x W x D IN (CM)

15 1/4 x 14 1/2 x 14 1/4

(38.7 x 36.8 x 36.2)

UPC: 671080329550

2 Rear Doors

2 Black Trays Included

SBC1014-2R-06

KDC1418-3-06

MBC1014-3F-06

VOLLRATH®

Outperform every day.™

KDC1418-2-06

195096

Conveyor Toaster

- 350 Slices/Hour, 120V

Sell: \$619.39

Forced convection toasting promotes uniform results & energy efficiency

Energy efficient, fast reacting, quartz heaters

Standby mode saves up to 75 percent energy during slow

periods when unit is not in use & allows unit to quickly return to full power

Variable speed control to achieve desired color

120V can plug in nearly anywhere

Up to 350 slices or bun halves/hour

10 1/2" wide conveyor • 1 1/2" product opening

Suggested for low-volume and self-serve applications
or when replacing pop-up toasters

Special Orders Only





Mrs. Freshley's® Cupcakes
SRP: \$1.49 • 4oz, 2 Pack

Save 50¢ per 6ct Box

47456
Banana Pudding
UPC: 072250003070



47897
Chocolate
UPC: 072250008204



49305
Peanut Butter
UPC: 072250091596



48031
Vanilla
UPC: 072359000550



HM
THE HIGHLAND MINT

93049

Bart Starr Coin Card Hall Of Fame 1977

4"x 6" acrylic display protects a Bart Starr Hall of Fame fact card and a 39mm minted bronze commemorative Pro Football Hall of Fame Coin with a display stand.

Sell: \$14.95 • SRP: \$24.95





Save 50¢ per 5ct (2oz) Case
 SRP: \$1.49 • 2oz Bag
44609 **44615**
 White Yellow
 UPC: 856256002981 UPC: 856256002998

Save 90¢ per 6ct (6.5oz) Case
 SRP: \$2.89 • 6.5oz Bag
44622 **44625**
 White Yellow
 UPC: 856256002660 UPC: 856256002684

Save \$3.00 per 8ct (18.2oz) Case
 SRP: \$5.99 • 18.2oz Bag
44930 **44935**
 White Yellow
 UPC: 856256002202 UPC: 856256002219

VALLEY POPCORN 



Save 50¢ per 32oz Bottle

LITEHOUSE™

47102 **47101**
 Bleu Cheese French
 UPC: 077661030325 UPC: 077661048320

47108 **47109**
 Home Style Ranch Jalapeño Ranch
 UPC: 077661027325 UPC: 077661133781

47103
 Lite Ranch
 UPC: 077661028322

New Item!



KICKASS[®]

BEEF JERKY




Save 50¢ per 35ct Jar

SRP: \$1.49

41580

BBQ Beef Jerky

UPC: 857613008295

41590

Hot Jalapeno Jerky

UPC: 857613008318

41579

Original Jerky

UPC: 857613008288

41587

Zesty Teriyaki Jerky

UPC: 857613008301

Save 50¢ per 20ct Refill Bag

SRP: \$1.79 Each

41566

Jalapeno Jerky

UPC: 857613008172

41560

Original Jerky

UPC: 857613008158

41561

Teriyaki Jerky

UPC: 857613008165



Save 10¢ per 3oz Bag

SRP: \$7.39 Each

41576

Hot Beef Jerky

UPC: 857613008226

41578

Old Fashion Jerky

UPC: 857613008240

41571

Original Jerky

UPC: 857613008202

41577

Pepper Jerky

UPC: 857613008233

41575

Teriyaki Jerky

UPC: 857613008219





Superbowl!

GAME DAY CHECKLIST



ENTRÉES

- ☐ Bratwursts
- ☐ Cheddarwurst
- ☐ Chicken Fillet or Wings
- ☐ Hamburgers
- ☐ Hot Dogs
- ☐ Italian Sausage
- ☐ Shredded Pork or Beef
- ☐ Steak Sandwiches

CONDIMENTS

- ☐ BBQ Sauce
- ☐ Dips & Dressings
- ☐ Ketchup
- ☐ Mayonnaise
- ☐ Mustard
- ☐ Pickles
- ☐ Salt & Pepper
- ☐ Sliced Cheese

BREADS & SIDES

- ☐ Hamburger Buns
- ☐ Hot Dog Buns
- ☐ Pasta Salad
- ☐ Potato Chips
- ☐ Potato Salads

KITCHEN SUPPLIES

- ☐ Aluminum Foil
- ☐ BBQ Tools & Utensils
- ☐ Can Liners
- ☐ Charcoal & Lighter Fluid
- ☐ Coolers -Can Wraps, Styrofoam
- ☐ Cups -Paper, Plastic, Styrofoam
- ☐ Plastic Wrap
- ☐ Plates - Paper, Plastic, Styrofoam
- ☐ Utensils - Knives, Forks, Spoons

Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!

**HOLIDAY
WHOLESALE**

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
Web Address: www.holidaywholesale.com
Email: holiday@holidaywholesale.com



WAM

WAM
Participant

Bug Juice®

Program Ends
Oct 15th

• Bug Juice 24ct Case •
• SRP: \$1.09 • 10oz Plastic Bottle •

Save \$1.00 per 24ct (10oz) Case

Also Available

99062
Barrel Cooler

99054
Rack Suction Cup



46470
Mystery Flavor
UPC: 704982351012



46017
Berry Raspberry
UPC: 704982301055



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086



WAM

KraftHeinz

WAM
PromoSense



SRP: \$3.29

Save 25¢ per Box

47503

Bagel Bites®
Three Cheese
Pizza Snacks

UPC: 070085060107 7oz

47502

Bagel Bites®
Cheese & Pepperoni
Pizza Snacks

UPC: 070085060121 7oz

47923
Devour™
Chicken Enchilada Suiza
UPC: 025155057068

47924
Devour™
Mac & Cheese Buffalo Chicken
UPC: 025155057044

47455
Devour™
Mac & Cheese White Cheddar Bacon
UPC: 025155057051



Save 50¢ per 12oz Box

SRP: \$4.79 • 12oz



Save 25¢ per Can

39545
Planters Cheez Balls
UPC: 029000023864
SRP: \$3.49 • 2.75oz

PLANTERS



To Go! FRIDAYS
Save 25¢ per Box

48044
Chicken Wings
w/Buffalo Style Sauce
UPC: 046704098448
SRP: \$5.09 9oz

47490
Mozzarella Sticks
w/Marinara Sauce
UPC: 046704068502
SRP: \$4.99 11oz

47489
Potato Skins
Cheddar & Bacon
UPC: 046704068403
SRP: \$5.09



WAM

Stay Fresh
Resealable
Can!



Kellogg's

WAM
Participant



Save \$1.00 per 12ct Case

**Pringles® Grab & Go!
Potato Crisps**
• SRP: \$1.59

44790

BBQ Flavored
2.5oz
UPC: 038000183690

44750

Pizza Flavor
2.5oz
UPC: 0380000169113

44722

Cheddar Cheese
2.5oz
UPC: 038000845260

44714

Salt & Vinegar
2.5oz
UPC: 038000848940

44751

Jalapeno
2.5oz
UPC: 038000169335

44721

Sour Cream & Onion
2.5oz
UPC: 038000845253

44720

Original
2.38oz
UPC: 038000845246



WAM

Nestlé
PROFESSIONAL

Chef-mate

Save 25¢ per 105oz (#10) Can

49084

Chef-mate Country Sausage Gravy
Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience.

Serve over warm biscuits, cornbread or open-faced breakfast sandwiches.

Superior steam table holding time of 8 hours.

mfr#: 10050000052285

UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.



WAM
PromoSense



WAM



DRUG STORE
PRODUCTS

HARVEST SNAPS

WAM
PromoSense

Flavored
Green Pea Snack Crisps
• SRP: \$2.89 •

**Save 10¢
per Bag**

39443
Black Pepper
UPC: 071146002487 3.3oz

39497
Lightly Salted
UPC: 071146002456 3.3oz

39539
Parmesan Roasted Garlic
UPC: 071146004382 3oz

39474
Tomato Basil
UPC: 071146003019 3oz

39627
Wasabi Ranch
UPC: 071146002470 3.3oz

39540
White Cheddar
UPC: 071146004375 3oz



WAM



BIC

WAM
PromoSense

77008
Autumn Series
mfr#: LCWT1AU
UPC: 070330653955

77009
Spooky Series
mfr#: LCWT1SY
UPC: 070330653962

50ct Tray
SRP: \$2.09



WAM

Campbell's

WAM
PromoSense

Certified
GF
Gluten-Free

MADE WITH
ORGANIC
YELLOW CORN

VEGAN
V

AMAZINGLY DELICIOUS
Snacks

LATE JULY

SNACKS



Save 50¢
per 6ct Case

44820
Jalapeno Lime
UPC: 815099020200

44822
Nacho Chipotle
UPC: 815099020217

WAM

Campbell's

WAM
PromoSense

Save 10¢ per 3.5oz Bag

44786
Snyder Pretzel Minis
UPC: 077975022313

44784
Snyder Pretzel Nibblers
UPC: 077975025871

44785
Snyder Pretzel Sticks
UPC: 077975093931

Save 15¢ per 5oz Bag

44783
Snyder Caramel
Pretzel Pieces
UPC: 077975093924

44781
Snyder Honey Mustard
Pretzel Pieces
UPC: 077975093900

44782
Snyder Hot Buffalo
Pretzel Pieces
UPC: 077975093917

SNYDER'S



WAM

Campbell's

WAM
PromoSense

SRP: \$1.89
Save \$1.00 per 12ct (12oz) Case

46453

V8® V-Fusion Pomegranate Blueberry
combines hints of sweet, slightly tart blueberries
& pomegranates with a blend of 100% fruit and vegetable juice
UPC: 051000169822

46596

V8® V-Fusion Strawberry Banana
UPC: 051000158550



Refuel with a
lightly
carbonated,
delicious boost

SRP: \$2.39

46589

V8 +Energy® Sparkling Blackberry Cranberry
UPC: 051000213518

46235

V8 +Energy® Sparkling White Grape Raspberry
UPC: 051000213556

46593

V8 +Energy® Sparkling Orange Pineapple
UPC: 051000213549

Save \$1.00 per 12ct (12oz) Case



Steady Energy from Green Tea;
80 mg. of caffeine from
green tea & 1 combined
serving of veggies & fruit

V8 100% Vegetable Juice

SRP: \$1.99 • 12oz

**Save \$1.00
per 12ct Case**

46266

Original

UPC: 051000138033

46741

Spicy Hot

UPC: 051000138019



Save \$1.00 per 12ct Case



46069

**Campbell's
100% Tomato Juice
from Concentrate**

UPC: 051000137975
SRP: \$1.89 • 12oz



KETTIE
— BRAND —

SRP: \$1.49 per 2oz Bag
Save 50¢ per 6ct Case



42525
**Cape Cod Sweet & Spicy
Jalapeño**
UPC: 020685002878



42523
**Cape Cod
Sea Salt & Vinegar**
UPC: 020685002342



42505
Backyard Barbeque®
UPC: 084114115447



42518
Honey Dijon
UPC: 084114033703



42501
Jalapeño
UPC: 084114115881



42511
Pepperoncini
UPC: 084114221988



42507
Sea Salt
UPC: 084114033000



42502
Sea Salt & Vinegar
UPC: 084114033338



42512
**Krinkle Cut™
Buffalo Bleu™**
UPC: 084114113382



42508
**Krinkle Cut™
Salt & Fresh Ground Pepper**
UPC: 084114032607



WAM

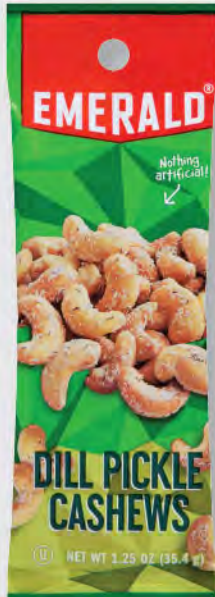
Campbell's

WAM
PromoSense



EMERALD

Emerald® Cashews • SRP: \$1.49 • 1.25oz Tube
Save \$1.00 per 12ct Box



39682

Dill Pickle Cashews
UPC: 010300941194

39681

Jalapeno Cashews
UPC: 010300942191

39680

Roasted & Salted Cashews
Halves & Pieces
UPC: 010300940197

39679

Salt & Pepper Cashews
UPC: 010300938194

WAM



Campbell's

WAM
PromoSense

Pretzel Crisps®
One bite and you'll
Rethink Your Pretzel!®

SNACK FACTORY.

Pretzel Crisps



38369

Buffalo Wing
UPC: 049508007319

Save 10¢ per 3oz Bag

SRP: \$1.59



38368

Original
UPC: 049508007302

