

HOLIDAY WHOLESALE

Holiday Highlight\$



October 2022



**Save 15¢
per Jar**

46501
Asparagus
Spicy Pickled
UPC: 857613008486
• SRP: \$9.49 • 16oz

46584
Brussel Sprouts
Spicy Pickled
UPC: 857613008554
• SRP: \$7.39 • 16oz

46559
Eggs Spicy
Pickled
UPC: 864924000320
• SRP: \$6.69 • 9oz

46568
Green Beans
Spicy Pickled
UPC: 857613008547
• SRP: \$8.19 • 12oz

46676
Mushrooms
Pickled
UPC: 864924000351
• SRP: \$10.29 • 16oz

46563
Olive Bleu Cheese
Stuffed
UPC: 857613008493
• SRP: \$9.59 • 16oz

46650
Olive Queen Pitted
UPC: 613961200152
• SRP: \$7.39 • 16oz

46514
Olive Stuffed
Jalapeño Garlic
UPC: 857613008509
• SRP: \$9.49 • 16oz

46530
Olive Stuffed
Spicy Pimento
UPC: 857613008523
• SRP: \$7.99 • 16oz



**Save 50¢
per 12ct Case**

46456
Bloody Mary Mix
UPC: 857613008011
• SRP: \$6.79 • 32oz



225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



Save 75¢ per 10ct Box

28317
 Choco Treasure Candy
 Filled Egg + Toy
 UPC: 857541007520
 • SRP: \$1.99



Save \$1.15 per 10ct Box

28318
 Bearied Treasure
 Shapes + Toy
 UPC: 857541007162
 • SRP: \$2.59



Save \$1.25 per 10ct Box

28319
 Konz Cream Cone
 + Toy Treasure
 UPC: 852923002179
 • SRP: \$2.59



**Save 25¢
 per Box**

45583 Apple Jacks
 UPC: 038000198496
 • SRP: \$6.49 • 10.1oz

45580 Froot Loops
 UPC: 038000198861
 • SRP: \$6.49 • 10.1oz

45581 Rice Krispies
 UPC: 038000199943
 • SRP: \$6.49 • 12oz

45579 Frosted Flakes
 UPC: 038000199042
 • SRP: \$6.49 • 13.5oz

45577 Raisin Bran
 UPC: 038000199875
 • SRP: \$6.49 • 16.6oz

50377 Fun Variety Pak
 UPC: 038000052200
 • SRP: \$5.79 • 8ct

**WAM
 Participant**

Promo Ends Oct 14!



TRU SHOT^{2.0}

Save \$4.00 per Kit



SC Johnson
PROFESSIONAL[®]
A Family Company™

72505
TruShot 2.0[®] Starter Pack

- | | |
|---|--|
| 1ct - #73433
Glass &
Multi-Surface
Cleaner | 1ct - #73210
Restroom
Cleaner |
| 1ct - #72225
Power
Cleaner &
Degreaser | 1ct - #72224
Multi-Surface,
Restroom Cleaner
& Disinfectant |



SC Johnson
PROFESSIONAL

Save \$3.00 per 6ct (Quart) Case

74008

Heavy-Duty Neutral Floor Cleaner
UPC: 025700713166 • Quart



Save \$3.00 per 8ct (32oz) Case

72217

**Fantastik Multi-Surface
Disinfectant Degreaser Cleans**
UPC: 054600000328 • 32oz



72612

**Fantastik Max
Oven & Grill Cleaner**
UPC: 054600000359 • 32oz



TRU SHOT^{2.0}

Save \$3.00 per 4ct (10oz) Case

73433

**Glass & Multi-Surface
Cleaner**

73210

Restroom Cleaner

72225

**Power Cleaner &
Degreaser**

72224

**Multi-Surface,
Restroom Cleaner
& Disinfectant**

Save 75¢ per Dispenser

71006

2.0 Trigger Dispenser





48205

Ground Steak 80/20 Burgers

5.25" x 4.75"

Homestyle Top quality cuts of USDA inspected beef give this ground beef an outstanding taste that will satisfy discriminating beef lovers.

Our special process gives these patties a hand-made texture & appearance.

mfr# J1003

• 10lb (30/5.33oz) Case

48207

Ground Beef 80/20 4:1 Patties

5" x 5.25" Oval

This blend of 100% ground beef has the right proportion of lean to fat for excellent hamburger flavor & value.

mfr# 11384

• 10lb (40/4oz) Case

47613

Flavor Burst Homestyle 3:1 Beef Patties

4.5" x 4.75"

This special recipe combines high-quality beef with our exclusive seasoning for a juicy, tender burger. The Flavor Burst patties are excellent prepared with most cooking methods, & are designed to hold in the natural juices.

mfr# 51803

• 10lb (30/5.33oz) Case

48209

Ground Beef 2:1 Patties, Frozen Patties

A blend of 100% ground beef.

4.5" x 6.5" Oval Patties

• 10lb (20/8oz) Case

VALLEY MEATS



Save 50¢ per 10lb Case

GTD JUST BORN



HOT TAMALES

Save 5¢ per Theater Box

MIKE PUB LIKE

23836

Hot Tamales

UPC: 070970471230

• SRP: \$1.59 • 5oz

23817

M&I Berry Blast

UPC: 070970471278

• SRP: \$1.59 • 5oz

23820

M&I Mega Mix Sour

UPC: 070970473609

• SRP: \$1.69 • 5oz

23849

M&I Mega Mix

UPC: 070970473562

• SRP: \$1.59 • 5oz

23833

M&I Original Fruit

UPC: 070970471254

• SRP: \$1.59 • 5oz

23824

M&I Tropical Typhoon

UPC: 070970471261

• SRP: \$1.59 • 5oz



INTEPLAST GROUP
Get Reddi
 Aluminum Foil & Plastic Wrap



Save \$2.00 per Roll

- | | | | |
|---|--|--|--|
| <p>65003
 Aluminum Foil
 Heavy Duty Foodservice
 18" x 500'
 • mfr#: AFW18X500H
 • UPC: 762935058708</p> | <p>65001
 Aluminum Foil
 Standard Foodservice
 12" x 1000'
 • mfr#: AFW12X1000
 • UPC: 762935052706</p> | <p>65002
 Aluminum Foil
 Standard Foodservice
 18" x 1000'
 • mfr#: AFW18X1000
 • UPC: 762935052720</p> | <p>65013
 Aluminum Foil
 Standard Foodservice
 18" x 500'
 • mfr#: AFW18X500
 • UPC: 762935052713</p> |
|---|--|--|--|

Save \$2.00 per 6ct (500ct) Case

- 65014**
 Aluminum Foil Sheets 9" x 10.75"
 • mfr#: FS9-6PK
 • UPC: 762935052768



Save \$1.00 per 24ct Box

- | | | | |
|---|--|---|---|
| <p>22694
 Clark Cup
 UPC: 041311126058
 • SRP: \$1.9 • 2.1oz</p> | <p>22551
 Mallo Cup
 Dark Chocolate
 UPC: 041311124061
 • SRP: \$1.39 • 1.5oz</p> | <p>22528
 Mallo Cup Original
 UPC: 041311121053
 • SRP: \$1.69 • 1.5oz</p> | <p>22767
 Smoothie Butterscotch
 Peanut Butter
 UPC: 041311122067
 • SRP: \$1.69 • 1.6oz</p> |
|---|--|---|---|



Save \$1.50 per 24ct Box

- 23201**
 Mallo Cup Giant
 UPC: 041311121046
 • SRP: \$2.69 • 3oz



Brakebush



49444

Ovenable Unbreaded Chicken Wingettes
No Gluten Added

1st and 2nd Wing Portions, Fully Cooked
• mfr#: 4600 • 12lb (6/2lb) Case

PREPARATION:

Bake in impinger oven at 465° F 10-13 min.

Convection Oven at 350° F 10-15 min.

Conventional Oven at 400° F 15-20 min.

Broil for 8-12 min.

Microwave on high 2-4 minutes per serving.



Brakebush 48308

Zippity Doo-Wa Ditties® Chicken Wingettes

Lightly breaded w/a spicy kick to heat things up.

1st and 2nd Wing Portions, Fully Cooked

• mfr#: 6266 • 12lb (4/3lb) Case

FOR BEST RESULTS:

DEEP FRY FROZEN PARTS AT 350° F 4-6 MIN.

MORE OPTIONS

BROIL: FOR 8-12 MIN.

CONVECTION OVEN AT 350° F 10-15 MIN.

CONVENTIONAL OVEN AT 400° F 15-25 MIN.

MICROWAVE ON HIGH 2-4 MIN. PER SERVING.



47710 Brakebush

Naked Chicken Wingettes (Unbreaded)

No Gluten Added

1st and 2nd Wing Portions, Fully Cooked

• mfr#: 4600 • 12lb (4/3lb) Case

FOR BEST RESULTS:

DEEP FRY FROZEN PARTS AT 350° F 4-6 MIN.

MORE OPTIONS

BROIL: FOR 8-12 MIN.

CONVECTION OVEN AT 350° F 10-15 MIN.

CONVENTIONAL OVEN AT 400° F 15-20 MIN.

MICROWAVE ON HIGH 2-4 MIN. PER SERVING.

Save 50¢ per 12lb Case ADJUST TIMES TO QUANTITY. DO NOT OVERCOOK. **Save 50¢ per 12lb Case**

New Item!

Black

SMOOTH



Good Times Black Tip
Pre-Priced @ 2 for \$1.49

Save \$1.00 per 15ct (2pk) Box

8554
Blueberry
UPC: 842426160162
• SRP: 2 for \$1.49 • 2ct

8540
Classic
UPC: 842426160070
• SRP: 2 for \$1.49 • 2ct

8596
Mango
UPC: 842426161541
• SRP: 2 for \$1.49 • 2ct

8595
Sweet
UPC: 842426160100
• SRP: 2 for \$1.49 • 2ct

8557
Vanilla
UPC: 842426160131
• SRP: 2 for \$1.49 • 2ct

8615
Wine
UPC: 842426160193
• SRP: 2 for \$1.49 • 2ct

Sweet
WOODS
GOOD TIMES LEAF
STD LEAF

Sweet Woods
Leaf Cigars
Pre-Priced @
2 for \$1.69

Save 75¢
per 15ct (2pk) Box



17724
Banana
UPC: 842426161664
• SRP: \$1.69 • 2ct

17719
Cognac
UPC: 842426159142
• SRP: \$1.69 • 2ct

17721
Golden Honey
UPC: 842426159531
• SRP: \$1.69 • 2ct

17723
Honey Berry
UPC: 842426159203
• SRP: \$1.69 • 2ct

17718
Rum River
UPC: 842426159111
• SRP: \$1.69 • 2ct

17722
Russian Cream
UPC: 842426159173
• SRP: \$1.69 • 2ct

17717
Sweet Aroma
UPC: 842426159050
• SRP: \$1.69 • 2ct

WAM
Participant



Save \$1.00
per 24ct
(10oz) Case

SRP: \$1.59
10oz



46470
Mystery Flavor
UPC: 704982351012



46017
Berry Raspberry
UPC: 704982301055



46733
Vita Bug Berry
UPC: 704982347053



46737
Vita Bug Blue
UPC: 704982347060

SRP: \$1.69 • 10oz Plastic Bottle

99054 Rack Suction Cup



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024

Also Available: 99062 Barrel Cooler



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086

The BIG Sammich Save 50¢ per 10ct (4oz) Box

• SRP: \$3.89 • 4oz

48868
Summer Sausage
w/Cheddar Cheese
UPC: 046247296530

48922
Summer Sausage
w/Colby Jack Cheese
UPC: 046247296431

48875
Summer Sausage
w/Pepper Jack Cheese
UPC: 046247296820



Sammich Save 50¢ per 12ct (2.5oz) Box

• SRP: \$2.29 • 2.5oz

49544
Cheddar
Summer Sausage
UPC: 046247295526

49543
Colby Jack
Summer Sausage
UPC: 046247295427

49542
Pepper Jack
Summer Sausage
UPC: 046247295823



Save 50¢ per 24ct Case

49432
Bar Crispy Marshmallow
Monster w/M&M's IW
UPC: 086478716353
• SRP: \$1.99 • 3.4oz

Save \$1.00 per 200ct Case

49006
Cookie Dough Salted
Caramel Chocolate Chunk
• mfr#: 71582 • 1.5oz

Save 50¢ per 24ct Box

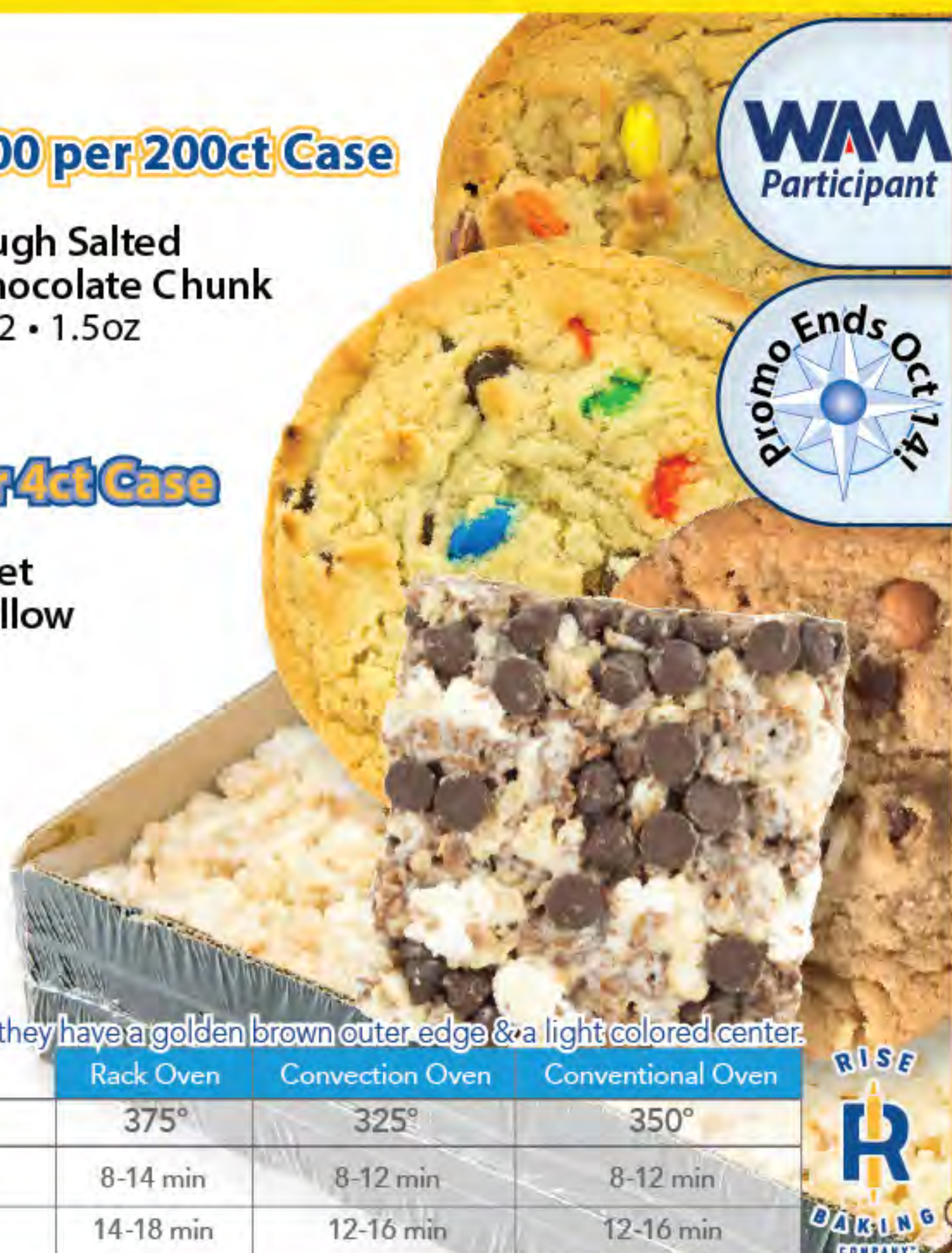
49783
Cookie Chocolate Chip
M&M's IW
UPC: 086478718197
• SRP: \$1.99 • 3oz

Save 50¢ per 4ct Case

48506
Bar Quarter Sheet
Crispy Marshmallow
• mfr#: 71417
• Not Pre-Cut

Save 50¢ per 3ct Case

48533
Cookie Peanut Butter
w/Reese's Pieces
Thaw & Serve
• mfr#: 70703 • 2oz



Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



IW = Individually Wrapped

RIESEN

STORCK®

Werther's



Save 10¢ per Peg-able Bag

23322

Riesen
Chocolate Chew
UPC: 072799050276
• SRP: \$3.29 • 5.5oz

36080

Werther's
Caramel Apple
UPC: 072799065126
• SRP: \$1.59 • 2.65oz

36089

Werther's
Caramel Coffee
UPC: 072799335120
• SRP: \$3.29 • 5.5oz

36007

Werther's
Chewy Caramel
UPC: 072799037222
• SRP: \$3.29 • 5oz

36027

Werther's
Chocolate Covered
Caramel
UPC: 072799932244
• SRP: \$3.29 • 4.51oz

36048

Werther's Original
UPC: 072799008611
• SRP: \$3.29 • 5.5oz

36008

Werther's
Soft Caramel
UPC: 072799037987
• SRP: \$3.29 • 4.51oz

35058

Werther's
Sugar Free
UPC: 072799831400
• SRP: \$3.29 • 2.75oz

36144

Werther's
Vanilla Crème
Soft Caramels
UPC: 072799055189
• SRP: \$3.29 • 4.51oz





Save 20¢ Each Bellatoria 12" Thin Crust Pizza

49908
Chicken Alfredo
 UPC: 039131168568
 • SRP: \$6.75 • 16.03oz

49909
Combo
 UPC: 039131169010
 • SRP: \$6.75 • 18.96oz

49905
Pepperoni
 UPC: 039131168524
 • SRP: \$6.75 • 17.31oz

49910
Sausage Italia
 UPC: 039131168914
 • SRP: \$6.75 • 18.27oz

49906
Supreme
 UPC: 039131168532
 • SRP: \$6.75 • 21.71oz

49907
Ultimate 5 Cheese
 UPC: 039131168907
 • SRP: \$6.75 • 16.03oz



Save 10¢ per Pizza Lotzza Motzza 12" Pizza

49199
4 Meat
 UPC: 042197002054
 • SRP: \$9.99 • 26.10oz

49200
Bacon Cheeseburger
 UPC: 042197002061
 • SRP: \$9.99 • 25.25oz

49588
Breakfast
 UPC: 042197003501
 • SRP: \$9.99 • 26oz

49208
Cheese
 UPC: 042197002047
 • SRP: \$7.99 • 21.75oz

49203
Chicken Alfredo
 UPC: 042197003310
 • SRP: \$9.99 • 23.75oz

48490
Chicken Bacon Ranch
 UPC: 042197003440
 • SRP: \$9.99 • 24oz

49587
Chicken, Buffalo
 UPC: 042197003495
 • SRP: \$9.99 • 23oz

48325
Hawaiian
 UPC: 042197003518
 • SRP: \$9.99 • 24oz

49303
Hotzza
 UPC: 042197003357
 • SRP: \$9.99 • 25.75oz

48491
Mac Attack
 UPC: 042197003426
 • SRP: \$9.99 • 25.42oz

49206
Pepperoni
 UPC: 042197002016
 • SRP: \$7.99 • 23.25oz

49205
Sausage
 UPC: 042197002009
 • SRP: \$7.99 • 25.25oz

49209
Sausage Mushroom
 UPC: 041297002023
 • SRP: \$8.99 • 26.75oz

49221
Sausage Pepperoni
 UPC: 042197002030
 • SRP: \$8.99 • 26.45oz

49201
Supreme
 UPC: 042197002078
 • SRP: \$9.99 • 27.95oz

49302
Taco Grande
 UPC: 042197003341
 • SRP: \$9.99 • 25.5oz





Save 15¢ per Bag



39622
Buffalo Bleu Cheese
Pretzel
UPC: 041419420119
• SRP: \$3.19 • 6.3oz



39519
Cheddar Bacon
Pretzel
UPC: 041419781203
• SRP: \$3.19 • 6.3oz



39621
Cheddar Cheese
Cracker
UPC: 041419420072
• SRP: \$3.19 • 6.3oz



39620
Cheddar Cheese
Pretzel
UPC: 041419420058
• SRP: \$3.19 • 6.3oz



39617
Pizzeria
Pretzel
UPC: 041419420065
• SRP: \$3.19 • 6.3oz



39618
Pepperoni Pizza
Cracker
UPC: 041419420089
• SRP: \$3.19 • 6.3oz



39431
Spicy Honey Mustard
Pretzel
UPC: 041419781630
• SRP: \$3.19 • 6.3oz



MARS WRIGLEY



Save 75¢ per 12oz Tub

- | | | | | |
|---|--|--|---|--|
| 13215
Mint Long Cut
UPC: 799953221203
• SRP: \$30.89 • 12oz | 13269
Natural Fine Cut
UPC: 799953209300
• SRP: \$30.89 • 12oz | 13216
Natural Long Cut
UPC: 799953209201
• SRP: \$30.89 • 12oz | 13217
Straight Long Cut
UPC: 799953231202
• SRP: \$30.89 • 12oz | 13270
Wintergreen Long Cut
UPC: 799953210207
• SRP: \$30.89 • 12oz |
|---|--|--|---|--|

Save \$1.00 per 5ct (1.2oz) Roll

- | | | | | |
|---|--|--|---|--|
| 13178
Mint Long Cut
UPC: 799953321248
• SRP: \$6.69 • 1.2oz | 13102
Natural Fine Cut
UPC: 799953309352
• SRP: \$6.69 • 1.2oz | 13177
Natural Long Cut
UPC: 799953309246
• SRP: \$6.69 • 1.2oz | 13179
Straight Long Cut
UPC: 799953331247
• SRP: \$6.69 • 1.2oz | 13180
Wintergreen Long Cut
UPC: 799953310242
• SRP: \$6.69 • 1.2oz |
|---|--|--|---|--|

Save \$1.00 per 12ct (3oz) Box

- | | |
|--|--|
| 14025
Classic Loose Leaf
UPC: 799953001300
• SRP: \$4.49 • 3oz | 14016
Red Supreme Loose Leaf
UPC: 799953039211
• SRP: \$4.19 • 3oz |
|--|--|



Promo Ends Oct 14!



Save 40¢ per Bag



- | | | | | |
|--|--|--|--|---|
| <p>41134
Extra Tender
Original
UPC: 017082883582
• SRP: \$9.29 • 3.25oz</p> | <p>41427
Extra Tender
Peppered
UPC: 017082883513
• SRP: \$9.29 • 3.25oz</p> | <p>41131
Extra Tender
Teriyaki
UPC: 017082883575
• SRP: \$9.29 • 3.25oz</p> | <p>41004
Tender Bites
Original
UPC: 017082885845
• SRP: \$9.29 • 3.25oz</p> | <p>41005
Tender Bites
Teriyaki
UPC: 017082885852
• SRP: \$9.29 • 3.25oz</p> |
| <p>41586
Cracked Pepper
Garlic Strips
UPC: 017082007698
• SRP: \$9.29 • 3oz</p> | <p>41592
Original
Steak Strips
UPC: 017082005380
• SRP: \$9.29 • 3oz</p> | <p>41172
Zero Sugar
Beef Jerky
UPC: 017082890900
• SRP: \$9.29 • 2.6oz</p> | <p>41081
Hickory
Smoked Jerky
UPC: 017082876300
• SRP: \$9.29 • 2.85oz</p> | <p>41379
Hickory Smoked
Bacon Jerky
UPC: 017082883872
• SRP: \$9.29 • 2.85oz</p> |
| <p>41145
Original Jerky
UPC: 017082883919
• SRP: \$9.29 • 3.25oz</p> | <p>41156
Peppered Jerky
UPC: 017082883926
• SRP: \$9.29 • 3.25oz</p> | <p>41477
Sweet Hot Jerky
UPC: 017082883889
• SRP: \$9.29 • 3.25oz</p> | <p>41153
Teriyaki Jerky
UPC: 017082883896
• SRP: \$9.29 • 3.25oz</p> | |



Save \$3.00 per 12ct (1.5 Liter) Case

46350

1.5 Liter

UPC: 632565000036

• SRP: \$3.59 • 1.5ltr

Save \$3.00 per 12ct (1 Liter) Case

46337

Liter

UPC: 632565000029

• SRP: \$3.19 • Ltr

Save \$3.00 per 24ct Case

46298

500ml

UPC: 632565000012

• SRP: \$2.09 • 500ml

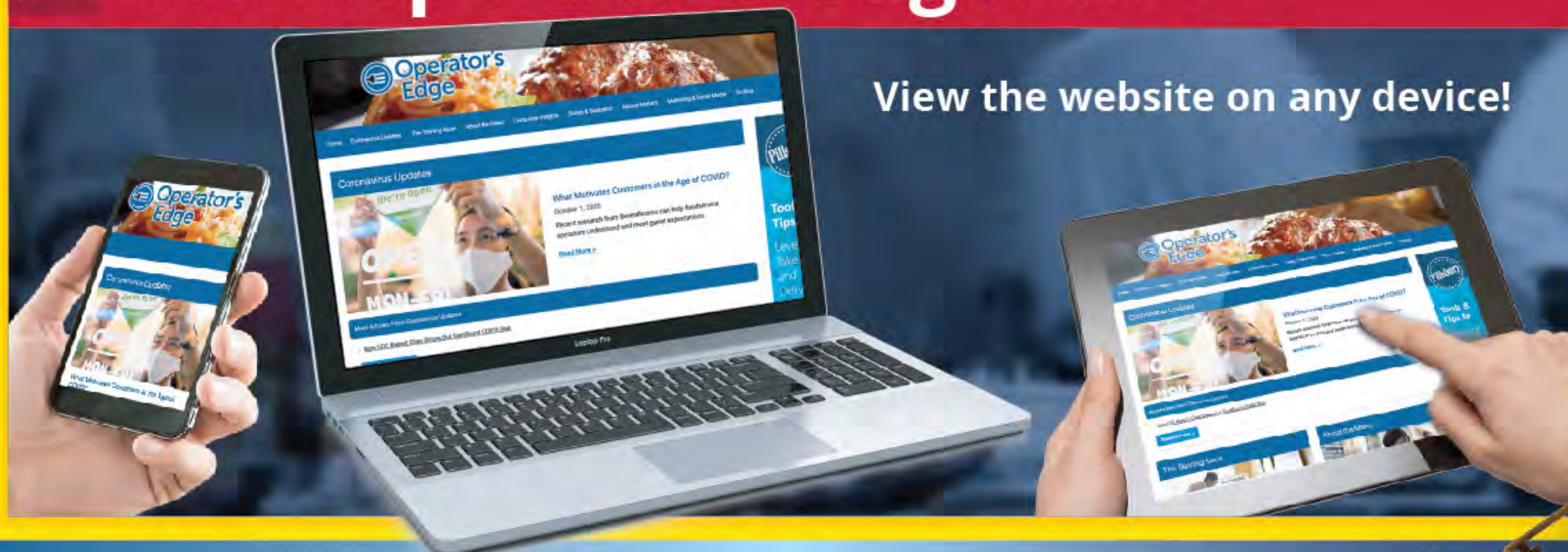


Fiji Natural Artesian Water

Operator's Edge

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- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!

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www.operators-edge.com



View the website on any device!

Save 10¢ per 16oz Squeeze Bottle

46928

BBQ Sauce Sweet
Squeeze Bottle
UPC: 850010379142

46927

BBQ Sauce Voodoo
Squeeze Bottle
UPC: 850010379159



Save 25¢ per 12ct (.7oz) Box

Bacon On The Go • SRP: \$1.99

41656

Habanero Heat
UPC: 850010379043

41655

Raspberry Chipotle
UPC: 850010379036

41653

Spicy
UPC: 850010379029

41654

Sweet
UPC: 850010379005



Save 25¢ per 24ct (4oz) Case

49572

Riff's Pulled BBQ, Chicken
Individually Wrapped
w/Sauce
mfr#: 63683695544

49287

Riff's Pulled BBQ, Pork
Individually Wrapped
w/Sauce
mfr#: 617633918758

Save 25¢ per 8ct (2lb) Case

49286

Pork Pulled
Unsauced
Bulk

Save 50¢ per Gallon

46884

BBQ Sauce
Sweet w/Pump
UPC: 638302473019



GONNELLA



Save 50¢ per Case

47750
Brioche
Loaf Bread
3/4" Sliced
UPC: 078296523084
mfr#: 52308

49553
Ciabatta Bun,
Small, Web Sliced,
1.9oz
3.5"x3.5"x1.75"
Golden Brown
mfr#: 50326
64ct (8-8pk Case)

47470
English Muffin,
Plain 3.75" Diameter
The bottom is lightly
dusted w/corn meal.
mfr#: 53800
6ct (12pk) Case

47370
White Loaf 2#
5/8" Slice Large-faced,
round-topped bread
to give the appearance
of a home made loaf.
Thicker cut for a more
hearty sandwich.
mfr#: 50006
8ct (32oz) Case

48046
Ciabatta Roll,
Large, Sliced 7"
Artisan appearance,
thin crispy crust,
open cell structure
mfr#: 51061
10/6pks (4oz) Case

49517
French Roll
7" 4oz
mfr#: 56119
72ct (12/6pk) Case

47468
Polish Baguette
21.5"
mfr#: 57795
16ct (18oz) Case, Bulk

47423
Ciabatta Bun,
Solid, Square
4.25" x 4.25" • 3oz
made w/Olive Oil
mfr#: 0298
9/8pk (3oz) Case

47458
Bun Hamburger
Sliced Brioche
3.5oz, 4.5"
UPC: 078296580230
mfr#: 58023

47976
Hamburger Bun
Pretzel
Sliced, 3oz
mfr#: 55502
6ct (8pk) Case

48379
Hamburger Bun
Brioche
8ct Retail Pack, 3.5"
mfr#: 55502
UPC: 078296501235
• SRP: \$3.09 • 8pk



Save \$4.00 per 4ct (1 Gallon) Case

72030 De-Lime Concentrate organic & mineral acid blend for use as a dishwasher de-limer, humidifier cleaner, ice machine cleaner, & general lime-scale remover.

mfr#: DLC4 UPC: 613278020429 • 1 Gallon Bottle

Save \$1.00 per 10lb Canister

72216 Soak for Silverware a fast-dissolving pre-soak powder that keeps food soils soft for easy removal from flatware.

mfr#: SOK10 UPC: 613278021594

• 10lb Canister

Save \$5.00 per 5 Gallon Bucket

75150 Machine Dishwashing Liquid ultra-concentrated, highly alkaline, free-rinsing, commercial-grade detergent for use in dishwash & warewash machines.

mfr#: MDL5 UPC: 613278021181
• 5 Gallon Bucket

72221 Rinse Rite Low Suds concentrated, biodegradable, mineral-scavenging, low-foaming dishwasher rinse aid.

mfr#: RRL55 UPC: 613278022584 • 5 Gallon Bucket

Save \$2.00 per 5 Gallon Bucket

72222 Sanitizer Concentrate multi-purpose, EPA registered 12.5% chlorine bleach.

mfr#: LIK155 UPC: 613278040175 • 5 Gallon Bucket



**Sonesta Maho Beach Resort, Casino & Spa
Sint Maarten**

• January 29 - February 2, 2023



2022 - 2023 Trip Point Program!





Superbowl!

GAME DAY CHECKLIST



- Bratwursts
- Cheddarwurst
- Italian Sausage
- Hamburgers
- Hot Dogs
- Shredded Pork or Beef
- Steak Sandwiches
- Chicken Fillet & Wings
- Hamurger Buns
- Hot Dog Buns
- Sliced Cheese
- Pickles
- Potato or & Pasta Salads
- Dips & Dressings
- Potato Chips
- Ketchup
- Mustard
- Mayonnaise
- BBQ Sauce
- Salt & Pepper
- Aluminum Foil
- Plastic Wrap
- Cups (Paper, Plastic, Styrofoam)
- Plates (Paper, Plastic, Styrofoam)
- Utensils (Knives, Forks & Spoons)
- BBQ Tools & Utinsils
- Coolers, Can Wraps
- Charcoal & Lighter Fluid
- Can Liners

HOLIDAY
WHOLESale

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
608 · 254 · 8321
www.holidaywholesale.com
holiday@holidaywholesale.com



MARS WRIGLEY

• Pre-Book Only •

• Expected Delivery Week • February 20, 2023 •

Pre-Book Yours Today!

WAM Participant

Promo Ends Oct 14!

Save \$10.00 per 228ct (4-SKU) Display

m&m's 24111 Cold Brew Floor Display

m&m's

72ct #22512
m&m Caramel Cold Brew
UPC: 040000586074
• SRP: \$1.69 • 1.41oz

m&m's

36ct #22747
m&m Milk Chocolate
UPC: 040000000310
• SRP: \$1.69 • 1.69oz

m&m's

72ct #22460
m&m Peanut
UPC: 040000000327
• SRP: \$1.69 • 1.74oz

SNICKERS

48ct #22635
Snickers
UPC: 040000424314
• SRP: \$1.69 • 1.86oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •

• Expected Delivery Week • January 30, 2023 •

Pre-Book Yours Today!

WAM Participant

Promo Ends Oct 14!

Save \$10.00 per 216ct (4-SKU) Display

m&m's 24109 Purple Moment Floor Display



m&m's

72ct #N/A
m&m Milk Chocolate
UPC: 040000584773
• SRP: \$1.69 • 1.69oz



m&m's

24ct #N/A
m&m Peanut Butter
UPC: 040000584520
• SRP: \$1.69 • 1.63oz



m&m's

96ct #N/A
m&m Peanut
UPC: 040000584414
• SRP: \$1.69 • 1.74oz



m&m's

24ct #22466
m&m Minis
UPC: 040000002376
• SRP: \$1.69 • 1.08oz

\$1 per pack
will go towards
supporting female creators.*



Pre-Booking Shippers, Displays & Counter Units

Mondelēz International

• Pre-Book Only •
• Expected Delivery Week • December 12, 2022 •

Pre-Book
Yours
Today!

Trident®

Save \$2.00 per 48ct (3-SKU) Display

WAM
Participant

25213 Trident Pocket Pack Counter Unit

12ct #25644
Original
UPC: 012546014731
• SRP: \$2.69 • 28pcs

24ct #25528
Spearmint
UPC: 012546014090
• SRP: \$2.69 • 28pcs

12ct #25526
Tropical Twist
UPC: 012546014175
• SRP: \$2.69 • 28pcs



WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International
HALLS

• Pre-Book Only •
• Expected Delivery Week • December 12, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

HALLS

Save \$2.00
per 72ct (3-SKU) Counter Unit Display

32204 Halls Base Bag Floor Display

24ct #32220

Cherry

UPC: 312546627499

• SRP: \$3.29 • 30pcs

24ct #32240

Honey Lemon

UPC: 312546628694

• SRP: \$3.29 • 30pcs

24ct #32260

Menthol

UPC: 312546629363

• SRP: \$3.29 • 30pcs



WAM

Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • Given Below •

Pre-Book Yours Today!

WAM Participant



• Pre-Book Only •
• Expected Delivery Week • November 28, 2022 •

Save \$1.00 per 24ct (2-SKU) Display

47302 Hostess Cupcake Craze Counter Unit

12ct #N/A
Strawberry
UPC: 00888109012465
• SRP: \$1.89 • 2ct

CupCakes 12ct #47314
Chocolate
UPC: 888109010010
• SRP: \$2.39 • 3.17oz



• Pre-Book Only •

• Expected Delivery Week • January 9, 2023 •

Save \$1.00 per 32ct (2-SKU) Display

47355 Hostess Valentine Counter Unit

20ct #49936
Baby Bundts
Strawberry Cheesecake
UPC: 888109250256
• SRP: \$2.39 • 2.5oz

12ct #47209
Frosted Strawberry
Donettes
UPC: 888109012656
• SRP: \$1.39 • 3oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • November 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

CupCakes

Save \$3.00 per 72ct (6-SKU) Display



47345 Hostess Cupcake Craze Floor Display

12ct #47350
Birthday Cake
UPC: 888109012106
• SRP: \$2.39 • 3.27oz

12ct #47308
Orange Cake
UPC: 888109010072
• SRP: \$2.39 • 2ct

12ct #47314
Chocolate
UPC: 888109010010
• SRP: \$2.39 • 3.17oz

12ct #N/A
Strawberry
UPC: 00888109012465
• SRP: \$1.89 • 2ct

12ct #47367
Iced Lemon
UPC: 888109012441
• SRP: \$2.39 • 3.17oz

12ct #N/A
Sundae
UPC: 888109012878
• SRP: \$1.89 • 2ct



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • November 07, 2022 •

Pre-Book Yours Today!

WAM PromoSense



Save \$2.00 per 32ct (4sku) Counter Unit

76951 Trojan® 4Sku Condom 32ct Counter Unit Display



4ct
 #76914
 ENZ™ Premium Lubricated Latex
 UPC: 022600930501
 SRP: \$3.29 • 3pk



16ct
 #76917
 Magnum® Lubricated Latex
 UPC: 022600642039
 SRP: \$3.69 • 3pk



8ct
 #76932
 Sensitivity Ultra Thin Lubricated Premium Latex
 UPC: 022600926207
 SRP: \$3.69 • 3pk



4ct
 #76913
 Stimulations Ultra Ribbed Lubricated Latex
 UPC: 022600940500
 SRP: \$3.69 • 3pk



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • November 07, 2022 •

Pre-Book Yours Today!

WAM PromoSense



Save \$2.00 per 32ct (8sku) Counter Unit

76950 Trojan® 8Sku Condom 32ct Counter Unit Display (4pk of Each Style)



#76914 ENZ™ Premium Lubricated Latex
 UPC: 022600930501
 SRP: \$3.29 • 3pk



#76917 Magnum® Lubricated Latex
 UPC: 022600642039
 SRP: \$3.69 • 3pk



#76938 Magnum® Thin Ultrasmooth™ Lubricant Latex
 UPC: 022600646037
 SRP: \$4.49 • 3pk



#76931 Pleasure Pack Twisted™ Her Pleasure™ & Ultra Ribbed Lubricated Latex
 UPC: 022600953210
 SRP: \$3.69 • 3pk



#76916 Pleasures Fire & Ice™ Lubricated Latex
 UPC: 022600960034
 SRP: \$4.49 • 3pk



#76949 Sensitivity Armor™ Ultra Thin Lubricated Latex w/Spermicide
 UPC: 022600927204
 SRP: \$4.49 • 3pk



#76932 Sensitivity Ultra Thin Lubricated Premium Latex
 UPC: 022600926207
 SRP: \$3.69 • 3pk



#76913 Stimulation Ultra Ribbed Lubricated Latex
 UPC: 022600940500
 SRP: \$4.49 • 3pk



Pre-Booking Shippers, Displays & Counter Units

PERFETTI

GTD

van Melle

• Pre-Book Only •

• Expected Delivery Week • December 05, 2022 •

Pre-Book Yours Today!

WAM Participant

mentos

Save \$7.00 per 24ct Counter Unit (2 SKU) Display

25649

Mentos Sugar Free Gum Paperboard Display

12ct #N/A
Freshmint

UPC: 073390010379
• SRP: \$6.39 • 5.644oz

12ct #N/A
Spearmint

UPC: 073390010393
• SRP: \$6.39 • 5.644oz



WAM

Pre-Booking Shippers, Displays & Counter Units

FERRERO

• Pre-Book Only •

• Expected Delivery Week • December 5, 2022 •

Pre-Book Yours Today!

WAM Participant

Save \$4.00 per 96ct (3-SKU) Floor Display

28364 Kinder Joy

AVATAR

TREAT + TOY

Kinder Joy



48ct #N/A
Kinder Joy Avatar
UPC: 009800000494
• SRP: \$2.39 • .7oz



Pre-Booking Shippers, Displays & Counter Units



Save \$10.00 per 72ct (4-SKU) Display

24073 Trolli 4 Flavor Med Peg Floor Display

12ct #35232
Sour Bursting Crawler
UPC: 041420065774
• SRP: \$2.29 • 4.25oz

12ct #35017
Sour Crawler Very Berry
UPC: 041420115875
• SRP: \$2.29 • 5oz

36ct #35047
Sour Crawler Original
UPC: 020709012302
• SRP: \$2.29 • 5oz

12ct #35224
Sour Gummi Creations
UPC: 041420052187
• SRP: \$2.29 • 4.25oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • December 19, 2022 •

Pre-Book Yours Today!

WAM Participant

Save \$4.00
per 36ct (2-SKU) Display

37801 Kind Energy 36ct Counter Unit

18ct 37893 Chocolate Chunk Energy Bar
UPC: 602652281990 • SRP: \$2.19 • 2.1oz

18ct 37896 Peanut Butter Energy Bar
UPC: 602652282010 • SRP: \$2.19 • 2.1oz



Pre-Booking Shippers, Displays & Counter Units



Thank you for attending the 2022 Fall Show.



Family Owned, Providing the Best Possible Service at the Best Possible Price.



We look forward to seeing you again at the 2023 Spring Show. March 2nd & 3rd at Kalahari Resort Convention Center



PLANTERS

Save 50¢ per 18ct (1.75oz) Box
Planters Pre-Priced @ 2 / \$1.00 or 69¢ Tube Nuts

39318
Dry Roasted Peanut
UPC: 029000022096
• SRP: 69¢ • 1.75oz



39302
Heat Peanut
UPC: 029000022157
• SRP: 69¢ • 1.75oz



39317
Honey Roasted Peanut
UPC: 029000022133
• SRP: 69¢ • 1.75oz



39303
Salted Peanut
UPC: 029000022119
• SRP: 69¢ • 1.75oz



39309
Sweet & Spicy Peanut
UPC: 029000027923
• SRP: 69¢ • 1.75oz





77004
Hunter Series
 • mfr#: LCRT1HU
 • UPC: 070330639140
 • SRP: \$3.09 • Each

77309
Indulgent Series
 • mfr#: LCWT1IN
 • UPC: LCWT1IN
 • SRP: \$2.49 • Each

Save 50¢ per Tray



49084
Chef-mate Country Sausage Gravy
 Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours.
 UPC: 050000053285

Servings Per Container 288 (+/-)
 Packed in an easy-to-stack, shelf stable #10 can
HEATING INSTRUCTIONS:
STOVETOP or STEAM JACKETED KETTLE:
 Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.
PRESSURE OR CONVECTION STEAMER:
 Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.
MICROWAVE OVEN:
 Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate
Save 25¢ per 105oz (#10) Can



0 GRAMS TRANS FAT PER SERVING



Kraft Heinz

WAM
PromoSense

Save 25¢ per Box



47503
Bagel Bites®
Three Cheese
Pizza Snacks
UPC: 070085060107

47502
Bagel Bites®
Cheese & Pepperoni
Pizza Snacks
UPC: 070085060121

SRP: \$3.69 • 7oz



48044
Chicken Wings
w/ Buffalo Style Sauce
UPC: 046704098448
SRP: \$6.49 • 9oz

Save 25¢ per Box



47403
Potato Skins
Cheddar & Bacon
UPC: 046704000328
SRP: \$6.39 • 8.54oz

47490
Mozzarella Sticks
w/ Marinara Sauce
UPC: 046704068502
SRP: \$6.49 • 11oz

Save 25¢
per 12oz Box

SRP: \$5.19 • 12oz
DEVOUR

47924
Devour™
Mac & Cheese Buffalo Chicken
UPC: 025155057044

47455
Devour™
Mac & Cheese White Cheddar Bacon
UPC: 025155057051





Kraft Heinz

WAM
PromoSense



Save 25¢ Each



45411
Kraft Macaroni & Cheese
Big Bowl Original
UPC: 021000077137
• SRP: \$4.79 • 3.5oz



45412
Velveeta Shells & Cheese
Big Bowl Original
UPC: 021000077151
• SRP: \$4.79 • 5oz



Save 25¢
per 4.6oz

• SRP: \$4.39 • 4.6oz

Just Crack An Egg Omelet Rounds



48735
All American
UPC: 021000079254
• SRP: \$4.39 • 4.6oz



48730
Classic
UPC: 021000079247
• SRP: \$4.39 • 4.6oz



48731
Three Meat
UPC: 021000079230
• SRP: \$4.39 • 4.6oz



WAM
PromoSense



**NUTRI
GRAIN**

Kellogg's Nutri-Grain Cereal Bars
Save 50¢ per 16ct Box



37792
Apple Cinnamon
UPC: 038000356216
• SRP: \$1.19 • 1.3oz



37798
Blueberry
UPC: 038000357213
• SRP: \$1.19 • 1.3oz



37780
Strawberry
UPC: 038000359217
• SRP: \$1.19 • 1.3oz

Kellogg's Rice Krispies Treats Crispy Marshmallow Squares

**RICE KRISPIES
TREATS®**

**Save 50¢
per 20ct (1.3oz)
Box**



37796
Double Chocolate Chunk
UPC: 038000768415
• SRP: \$1.29 • 1.3oz



37799
The Original
UPC: 038000765414
• SRP: \$1.29 • 1.3oz



**RICE KRISPIES
TREATS®
DUNK'D**

SRP: \$2.59
Kellogg's Rice Krispies Treats Dunk'd
Save \$1.00 per 16ct (3.1oz) Box

38052
Chocolatey
UPC: 038000232213

38058
Cookies N Crème Dipped
UPC: 038000232251

38084
Chocolatey Strawberry
UPC: 038000244117



Save 50¢ per 12ct (14oz) Case

Florida's Natural
From Concentrate • Shelf Stable

46099
100% Apple Juice
UPC: 016300160566
• SRP: \$2.09 • 14oz

46031
Fruit Punch
UPC: 016300160559
• SRP: \$2.09 • 14oz

46128
100% Orange Juice
UPC: 016300160474
• SRP: \$2.09 • 14oz

46089
Grape Juice
UPC: 016300160580
• SRP: \$2.09 • 14oz

46060
Cranberry Juice
UPC: 016300160597
• SRP: \$2.09 • 14oz

46041
Ruby Red Grapefruit
UPC: 016300160542
• SRP: \$2.19 • 14oz



Campbell's

WAM
PromoSense



Save \$1.00
per 12ct (12oz)
Case

V8 100% Vegetable Juice

SRP: \$2.39 • 12oz

46266
Original
UPC: 051000138033

46741
Spicy Hot
UPC: 051000138019



Save \$1.00
per 12ct (16oz) Case

46598
Berry Blend
UPC: 051000146533
• SRP: \$2.39 • 16oz

46597
Strawberry Kiwi
UPC: 051000146557
• SRP: \$2.39 • 16oz

46599
Tropical Blend
UPC: 051000146540
• SRP: \$2.39 • 16oz





Campbell's

WAM
PromoSense



Campbell's® Chunky®
Soup That Eats Like a Meal®

Save 20¢ Each

Campbell's® Chunky® Soup Microwavable Bowl

45558

Creamy Chicken\
Dumplings

UPC: 051000149190
• SRP: \$5.19 • 15.25oz

45559

Beef w/Country
Vegetables Soup

UPC: 051000148780
• SRP: \$5.09 • 15.25oz

45562

Sirloin Burger
w/Country Vegetables

UPC: 051000148797
• SRP: \$5.09 • 15.25oz

45564

Roadhouse Chili
Beef w/Beans

UPC: 051000159045
• SRP: \$5.09 • 15.25oz

45565

Classic Chicken
Noodle Soup

UPC: 051000148803
• SRP: \$5.19 • 15.25oz

Campbell's

Fill up on the good stuff®

Save 20¢ Each

Campbell's® Soup Microwavable Bowl

45563

Chicken Noodle Soup

UPC: 051000134592
• SRP: \$4.59 • 15.4oz

Prego

50114

Prego Traditional
Italian Pasta Sauce

UPC: 051000025494
• SRP: \$4.89 • 24oz

SPAGHETTI^{Os}

45441

Spaghetti^{Os}
Original Pasta

UPC: 051000232830
• SRP: \$1.99 • 15.8oz

45445

Spaghetti^{Os}
w/Meatballs

UPC: 051000233141
• SRP: \$2.39 • 15.6oz

Save 10¢ per Can/Jar





THE *Coca-Cola* COMPANY

WAM
PromoSense



46382
Simply Smoothie
Mango Pineapple
UPC: 025000000379
• SRP: \$3.19
• 11.5oz

46387
Simply Smoothie
Orchard Berry
UPC: 025000000744
• SRP: \$3.19
• 11.5oz

46388
Simply Smoothie
Strawberry Banana
UPC: 025000000737
• SRP: \$3.19
• 11.5oz



46475
Simply
Cranberry Cocktail
UPC: 025000000300
• SRP: \$2.69
• 11.5oz



46197
Simply
Fruit Punch
UPC: 025000000690
• SRP: \$2.69
• 11.5oz



46476
Simply
Lemonade
UPC: 025000000218
• SRP: \$2.69
• 11.5oz



46482
Simply
Lemonade
w/Raspberry
UPC: 025000000188
• SRP: \$2.69
• 11.5oz



46356
Simply
Orange Juice
UPC: 025000000249
• SRP: \$2.69
• 11.5oz

Save 50¢ per 12ct (11.5oz) Case



Experience the delicious taste of SimplyOrange[®] Juice. Our juices, juice drinks, and lemonades are delicious, so try them all and find your favorite.