

**HOLIDAY
WHOLESALE**

Holiday 
Highlight\$

September 2022

Your key to...
SAVINGS

2022 Fall Show



MONDAY, SEPTEMBER 12, 2022 - 9AM-4PM



**GLACIER CANYON LODGE CONFERENCE CENTER
THE WILDERNESS RESORT • WISCONSIN DELLS, WI**



Get Reddi®

**Save \$1.00
per 1000ct Case**

67474

**Bag, Food & Utility
Poly Gusseted Bread Bag
5.5x4.75x19 • .75ml
• mfr#: PB5547519**



**Save \$1.00
per 1000ct Case**

67481

**Bag, Food & Utility
Poly Gusseted 8qt Bag
8x4x18 • 1.2ml
• mfr#: PB080418XH**



**Save \$1.00
per 500ct Case**

67093

**Bag, Food & Utility
Poly Gusseted 22qt Bag
10x8x24 • 1.6ml
• mfr#: PB100824**



Get Reddi®

**Save \$1.00
per 500ct Case**

67409

**Bag Storage
Double Zip
Sandwich
6.5" x 5.875"
1.2ml
• mfr#: GRZIP-SAND**

**Save \$1.00
per 500ct Case**

67406

**Bag Storage
Freezer Quart
7" x 8" 2.7ml
• mfr#: GFRZIP-QRT**

**Save \$1.00
per 500ct Case**

67411

**Bag Storage
Double Zip Quart
7" x 8" 1.75ml
• mfr#: GRZIP-QRT**

**Save \$1.00
per 250ct Case**

67407

**Bag Storage
Double Zip Gallon
10.5625" x 11"
1.75ml
• mfr#: GRZIP-GAL**

**Save \$1.00
per 100ct Case**

67405

**Bag Storage
Double Zip
2 Gallon
13" x 15.625"
1.75ml
• mfr#: GRZIP-2GAL**

MARS WRIGLEY



Save \$1.20 per 10ct (15stk) Box



25573

Bubble Gum

UPC: 022000008459

• SRP: \$1.59 • 15stk

25609

Peppermint

UPC: 022000008916

• SRP: \$1.59 • 15stk

25610

Polar Ice

UPC: 022000008985

• SRP: \$1.59 • 15stk

25529

Rockin Raspberry Lime

UPC: 022000285607

• SRP: \$1.59 • 15stk

25550

Smooth Mint

UPC: 022000014139

• SRP: \$1.59 • 15stk

25611

Spearmint

UPC: 022000008992

• SRP: \$1.59 • 15stk

25619

Sweet Watermelon

UPC: 022000008381

• SRP: \$1.59 • 15stk

25608

Winterfresh

UPC: 022000008404

• SRP: \$1.59 • 15stk



TOXIC WASTE

SOUR
Smog Balls

Save 10¢ per Box

28198 Smog Ball
UPC: 898940001368
• SRP: \$1.79 • 3.5oz

Save \$1.00 per 6ct Case

28371 Mega Yellow Drum
UPC: 898940001894
• SRP: \$9.99 • 5.86oz



Save \$1.00 per 12ct Box

28061 Atomz Sour Candy
UPC: 898940001047
• SRP: \$1.19 • 2.12oz

28035 3 Colored Drums
UPC: 089894864103
• SRP: \$1.49 • 1.7oz

28297 Nuclear Fusion Peg Bag
UPC: 898940001498
• SRP: \$1.39 • 2oz



28298 Nuclear Fusion Drum
UPC: 898940001481
• SRP: \$1.49 • 1.48oz

23203 Sour Candy Drums
UPC: 898940001337
• SRP: \$1.49 • 1.7oz

28069 Sour Smog Balls
UPC: 898940001344
• SRP: \$1.79 • 3oz



Candy Dynamics



Cheyenne Pipe Tobacco
Save 50¢ per 16oz Bag



16077

Gold

UPC: 874411004830

• SRP: \$21.09 • 16oz

16078

Menthol

UPC: 874411004847

• SRP: \$21.09

• 16oz

16044

Red

UPC: 874411004823

• SRP: \$21.09

• 16oz



Cheyenne Filter Cigar
Save \$1.00 per 10ct Carton



10110 Cherry

UPC: 874411000634

• SRP: \$3.09 • 20pk

10107 Full Flavor

UPC: 874411000436

• SRP: \$3.09 • 20pk

10111 Grape

UPC: 874411001341

• SRP: \$3.09 • 20pk

10108 Light

UPC: 874411000443

• SRP: \$3.09 • 20pk

10109 Menthol

UPC: 874411000627

• SRP: \$3.09 • 20pk

10114 Peach

UPC: 874411000641

• SRP: \$3.09 • 20pk

10012 Sweet Mint

UPC: 039517821945

• SRP: \$3.09 • 20pk

10011 Strawberry

UPC: 039517818082

• SRP: \$3.09 • 20pk

10067 Sweet Tip

UPC: 874411001860

• SRP: \$3.09 • 20pk

10065 Vanilla

UPC: 874411000658

• SRP: \$3.09 • 20pk

10064 XoTic Berry

UPC: 874411000665

• SRP: \$3.09 • 20pk

10066 Xtreme Menthol

UPC: 874411001853

• SRP: \$3.09 • 20pk

KICKASS[®]

BEEF JERKY



**Save \$1.00
per 24ct Box**

41044

Pickled Polish
Sausage IW
UPC: 857613008424
SRP: \$1.69 • 1.2oz



**Save \$1.00
per 36ct Bag**

41591

Mini Sausage Refill
UPC: 857613008271
SRP: 75¢



Save 50¢ per 20ct Refill Bag

41566

Jalapeno Jerky Refill
UPC: 857613008172
• SRP: \$2.29

41560

Original Jerky Refill
UPC: 857613008158
• SRP: \$2.29

41569

Old Fashion Jerky Refill
UPC: 857613008196
• SRP: \$2.29

41567

Peppered Jerky Refill
UPC: 857613008189
• SRP: \$2.29

41561

Teriyaki Jerky Refill
UPC: 857613008165
• SRP: \$2.29



Save 90¢ per 3oz Bag

41576

Hot Beef Jerky
UPC: 857613008226
• SRP: \$9.09 • 3oz

41571

Original Jerky
UPC: 857613008202
• SRP: \$9.09 • 3oz

41578

Old Fashion Jerky
UPC: 857613008226
• SRP: \$9.09 • 3oz

41577

Pepper Jerky
UPC: 857613008233
• SRP: \$9.09 • 3oz

41575

Teriyaki Jerky
UPC: 857613008219
• SRP: \$9.09 • 3oz



Save \$1.00 per 35ct Jar

41590

Hot Jalapeno Jerky
UPC: 857613008318
• SRP: \$1.89 • 16oz

41579

Original Jerky
UPC: 857613008165
• SRP: \$1.89

41587

Zesty Teriyaki Jerky
UPC: 857613008301
• SRP: \$1.89 • 16oz



More for your money... Always!

Save \$3.00
per 40ct Tray

77186
Ez Reach Wand
• mfr#: LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each



Save \$2.00
per 10ct (1oz) Roll

13222
Citrus Snuff
UPC: 087273013050
• SRP: \$4.29 • 1.0oz

13107
Classic Snuff
UPC: 087273012305
• SRP: \$4.29 • 1.0oz

13120
Mint Snuff
UPC: 087273012718
• SRP: \$4.29 • 1.0oz

13118
Cherry Snuff
UPC: 087273012329
• SRP: \$4.29 • 1.0oz

13133
Peach Snuff
UPC: 087273015153
• SRP: \$4.29 • 1.0oz

13124
Straight Snuff
UPC: 087273015238
• SRP: \$4.29 • 1.0oz

13116
Wintergreen Snuff
UPC: 087273012312
• SRP: \$4.29 • 1.0oz





Hand with Quality
MORE
FAMILY



Save \$1.00 per 16ct Box
• \$2.39 • 2.5oz



48877
Cheddar
UPC: 709893001001

48849
Pepper Jack
UPC: 709893003005

48848
Colby Jack
UPC: 709893002008

48857
Provolone
UPC: 709893010003



Hand with Quality
MORE
FAMILY

49959
Apple
UPC: 628678370012

49960
Blueberry
UPC: 628678370029

99191 4 Tier Rack (shown filled • shipped empty)

Save 25¢ per 6ct Box

More Baked Snack Pies 4"
• SRP: \$1.49 • 4oz

49961
Cherry
UPC: 628678370036

49962
Lemon
UPC: 628678370043





Save 25¢ per Bag

**WILD
River**

41672
Black Pepper
UPC: 017082007902
• SRP: \$9.89 • 3.5oz

41682
Hot
UPC: 017082005083
• SRP: \$9.89 • 3.5oz

41683
Green Chili
UPC: 017082008077
• SRP: \$9.89 • 3.5oz

41673
Mild
UPC: 017082006677
• SRP: \$9.89 • 3.5oz



Save \$1.00 per 55ct Box

22363
Dark Chocolate
Sea Salt Caramel
Squares
UPC: 747599409967
• SRP: 59¢ • .53oz

22360
Milk Chocolate
Caramel
Squares
UPC: 747599409943
• SRP: 59¢ • .53oz



Save 50¢ per 24ct Case**49432****Bar Crispy Marshmallow****Monster w/M&M's IW**

UPC: 086478716353

• SRP: N/A • 3.4oz

Save 50¢ per 24ct Box**49783****Cookie Chocolate Chip****M&M's IW**

UPC: 086478718197

• SRP: \$1.99 • 3oz

Save 50¢ per 3ct Case**48533****Cookie Peanut Butter****w/Reese's Pieces****Thaw & Serve**

• mfr#: 70703 • 2oz

BEST MAID

EST. 1943

COOKIE COMPANY

IW = Individually Wrapped

Save \$1.00 per 200ct Case**49006****Cookie Dough Salted****Caramel Chocolate Chunk**

• mfr#: 71582 • 1.5oz

Save \$1.00 per 4ct Case**48506****Bar Quarter Sheet****Crispy Marshmallow**

• mfr#: 71417

• Not Pre-Cut

Cookies are done when they have a golden brown outer edge & a light colored center

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

WAM
Participant

WISF

R

DANONE

OIKOS
TRIPLE ZERO**Save 5¢ per 5.3oz Cup**

• SRP: \$2.39 • 5.3oz

49686**Mixed Berry**

UPC: 036632008350

49687**Strawberry**

UPC: 036632008367

49688**Peach**

UPC: 036632008374

49685**Vanilla**

UPC: 036632008343

**DANONE**
WAVE**YoCrunch****Save 5¢ per 6oz Cup**

• SRP: \$1.59 • 6oz

48842**Strawberry Granola**

UPC: 046675000105

48845**Vanilla w/M&M's**

UPC: 046675000792

48846**Vanilla w/Oreo**

UPC: 046675000808





Save 15¢ Each

77790

Colibri Butane Fuel 300ml

UPC: 081287000617

• SRP: \$7.59 • 300ml

Save \$4.00 per 12ct Case

77160

Cigar Set

UPC: 081287043751

• SRP: \$21.99 • Each

Save \$2.00 per 18ct Box

77139

Firebird Afterburner

UPC: 081287038450

• SRP: \$9.99 • Each

Save \$2.00 per 12ct Box

77167

Firebird Ascent

UPC: 081287040354

• SRP: \$10.99 • Each

Save \$2.00 per 12ct Box

77108

Firebird Hookah

UPC: 081287039761

• SRP: \$10.99 • Each

Save \$2.00 per 12ct Box

77149

Firebird Illume

UPC: 081287040637

• SRP: \$10.99 • Each

Save \$2.00 per 12ct Box

77156

Firebird Rogue

UPC: 081287045359

• SRP: \$10.99 • Each

Save \$2.00 per 9ct Box

77116

Firebird Sidewindr Camo

UPC: 081287040576

• SRP: \$10.99 • Each

HOMEMADE GOODNESS... AWAY FROM HOME



Ne-Mo's Bundt Cake

Save 50¢ per 12ct (4oz) Case

47410

**Bundt Cake
Chocolate**

UPC: 076064011122

• SRP: \$2.59 • 4oz

47404

**Bundt Cake
Orange Dream**

UPC: 076064014123

• SRP: \$2.59 • 4oz



Ne-Mo's Bread

Save 50¢ per 12ct (4oz) Case

47639

Bread

Banana Cake

UPC: 076064083129

• SRP: \$1.89 • 4oz

47610

Bread

Carrot Cake

UPC: 076064082122

• SRP: \$1.89 • 4oz

47675

Bread

Lemon Cake

UPC: 076064080128

• SRP: \$1.89 • 4oz

47678

Bread

Strawberry Cheesecake

UPC: 076064081163

• SRP: \$1.99 • 4oz



Ne-Mo's Cake

Save 25¢ per 6ct (3oz) Box

47673

Banana Cake

UPC: 076064003042

• SRP: \$1.99 • 3oz

47676

Carrot Cake

UPC: 076064002045

• SRP: \$1.99 • 3.6oz

47674

Chocolate Cake

UPC: 076064001048

• SRP: \$1.99 • 3oz

49451

Lemon Cake

UPC: 076064050466

• SRP: \$1.99 • 3oz

47677

Red Velvet Cake

UPC: 076064004087

• SRP: \$1.99 • 3oz

49653

Strawberry Cake

UPC: 076064050862

• SRP: \$1.99 • 3oz

49449

Vanilla Birthday Cake

UPC: 076064050664

• SRP: \$1.99 • 3oz



CHIK'N'ZIPS®

47708

**Chik'N'Zips®
Grilled Shaped Italian Style
1/2" Breast Strips
w/Grill Marks, Fully Cooked**

• mfr#: 5793 10lb (2/5lb) Case

Serving suggestion:
Salads, Soups, Appetizers, Pastas
and Entrees.

PREPARATION FOR BEST RESULTS

- GRILL AT 400°F. FOR 5-10 MIN.,
TURNING ONCE.

ALTERNATE METHODS

- BROIL FOR 6-10 MIN.

- CONVECTION OVEN AT 350°F. FOR 5-10 MIN.
- CONVENTIONAL OVEN AT 400°F FOR 9-12 MIN.
- MICROWAVE ON HIGH ABOUT 1-2 MIN.
PER SERVING, ROTATE ONCE.

perfect:
answers™

47709

**Perfect Answers™
NAE Panko Portioned
Tenders**

• mfr#: 5342

10lb (2/5lb) Case

1.6oz Average Tender

Serving suggestion:
Appetizers, Snacks, Finger Food.

PREPARATION FOR BEST RESULTS

- DEEP FRY AT 350°F FOR 3-4 MIN.

ALTERNATE METHOD

- CONVECTION OVEN AT 350°F FOR 10-15 MIN.
- CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN.



Brakebush



8535
White Owl
Black Sweets
Tipped Cigars
3 Box +
1 Box Free *

25ct #8517
 Black Sweets Wine
 Plastic Tipped
 UPC: 031700058725
 • SRP: \$1.19 • Each

25ct #8533
 Black Sweets Wine
 Wood Tipped
 UPC: 031700058749
 • SRP: \$1.29 • Each

(FREE) 25ct #8516
 Black Sweets
 Plastic Tipped
 UPC: 031700058718
 • SRP: \$1.19 • Each

25ct #8520
 Black Sweets
 Wood Tipped
 UPC: 013700058732
 • SRP: \$1.29 • Each



* Promo Restrictions: 1 Per Customer

New 2023
Destination!

MAGNIFICENT
HOLIDAYS

2022 - 2023 Trip Point Program!



Sonesta Maho Beach Resort, Casino & Spa
Sint Maarten

• January 29 - February 2, 2023

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stix – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breeding and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products



**HOLIDAY
WHOLESALE**

Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

RESTAURANT



Save \$2.00
per 36ct
Display



39771

David Mac & Cheese, Original & Ranch
36ct (3-SKU) Display

12ct #39772

Bacon Mac & Cheese
UPC: 026200238999
• SRP: \$2.79 • 5.25oz

12ct #39406

Original
UPC: 026200238920
• SRP: \$2.79 • 5.25oz

12ct #39336

Ranch
UPC: 026200467726
• SRP: \$2.79 • 5.25oz



**BOOM
CHICKA
POP**



Save \$2.00
per 36ct (2-SKU)
Floor Display

44102

Boom Chicka Pop
Display

18ct #44101

Sea Salt

UPC: 818780014243
• SRP: \$2.79 • 1.25oz

18ct #44108

Sweet & Salty

UPC: 818780014229
• SRP: \$2.79 • 2.25oz



Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • November 07, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$2.00
per 62ct (5-SKU)
Floor Stand Display

Nutter Butter

38259



Nabisco Holiday King Size Display

16ct #38433

Cakester Oreo

UPC: 044000069919

• SRP: \$2.19 • 3.03oz

10ct #38240

Nutter Butter

UPC: 044000036584

• SRP: \$2.09 • 3.5oz

10ct #38288

Oreo Double Stuf

PC: 044000029524

• SRP: \$2.09 • 4oz

14ct #38309

Oreo

UPC: 044000029500

• SRP: \$2.09 • 3.9oz

12ct #38218

Oreo The Most Stuf

UPC: 044000060107

• SRP: \$2.19 • 3oz

HALLS

Save \$2.00
per 24ct (3-SKU) Display

32407 Halls Minis

Sugar Free Cough Suppressant Counter Unit

8ct #32405

Cherry Menthol

UPC: 312546004900

• SRP: \$4.99 • 24pcs

8ct #32403

Honey Lemon Flavor

UPC: 312546004924

• SRP: \$4.99 • 24pcs

8ct #32401

Mentho-Lyptus Menthol

UPC: 312546004948

• SRP: \$4.99 • 24pcs



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • November 28, 2022 •

Save \$4.00 per 72ct (6SKU) Counter Display

Pre-Book
Yours
Today!

WAM
Participant

**31668 Lil Drug On The Go
(OTG) Display**



12ct 31705
Advil
UPC: 366715970039
• SRP: \$3.79



12ct 31652
Tylenol PM
UPC: 366715971739
• SRP: \$3.49 • 6ct



6ct 31742
Dayquil Sever
UPC: 366715970428
• SRP: \$3.69 • 4ct



12ct 31612
Tylenol Sinus Severe
UPC: 366715975737
• SRP: \$3.59 • 6ct



6ct 31525
Nyquil Sever
UPC: 366715970527
• SRP: \$3.59 • 4ct



12ct 31658
Tylenol Cold & Flu Severe
UPC: 366715975638
• SRP: \$3.79 • 6ct

**Convenient
Sized Relief**



Find more solutions in the Lil' Drug Store Section



Pre-Booking Shippers, Displays & Counter Units

FERRERO

• Pre-Book Only •
• Expected Delivery Week • November 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Baby Ruth

Butterfinger

CRUNCH

Save \$4.00 per 96ct (3-SKU) Floor Display

24106 Ferrero Assorted Chocolate Display

24ct #22762

Baby Ruth

UPC: 099900801008

• SRP: \$1.39 • 2.1oz

36ct #22544

Butterfinger

UPC: 099900100873

• SRP: \$1.39 • 1.9oz

36ct #22562

Crunch

UPC: 099900908363

• SRP: \$1.39 • 1.55oz

Save \$4.00 per 48ct (4-SKU) Display



30027

**Tic Tac Tropical
w/Free Freshmint
Counter Unit**

12ct #30014

Tropical Adventure

UPC: 009800007448

• SRP: \$1.59 • 1oz

12ct #30009

Fruit Adventure

UPC: 009800007608

• SRP: \$1.59 • 1oz

12ct #30011

Orange

UPC: 009800007639

• SRP: \$1.59 • 1oz

12ct #30013

Freshmint

UPC: 009800007615

• SRP: \$1.59 • 1oz



FREE
12 Ct. Tic Tac
Freshmint Included
with Purchase



Pre-Booking Shippers, Displays & Counter Units



More for your money... Always!

• Pre-Book Only •
• Expected Delivery Week • November 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$5.00 per 256ct (6-SKU) Display

77081 Lighter Bic 4-Tier



40ct #77186
Ez Reach Wand
LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each

16ct #77003
Favorite Series
LCWT1FS
UPC: 070330622401
• SRP: \$2.49 • Each

50ct #77047
Mini Assorted
LCJ199-E-AST
UPC: 070330000025
• SRP: \$1.79 • Each

50ct #77091
Prismatic Series
LCWT1PR-B-AST
UPC: 070330647763
• SRP: \$2.09 • Each

50ct #77046
Single Assorted
LC199-F-AST
UPC: 070330600065
• SRP: \$2.39 • Each

50ct #77130
Traditional Tattoo Series
LCWT1TT-F-AST
UPC: 070330618534
• SRP: \$2.49 • Each



Pre-Booking Shippers, Displays & Counter Units

Cigarettes
 Cigars
 Snuff
 Matches
 Lighters
 Candy
 Jerky
 Bulk Bar Snacks
 Potato Chips
 Popcorn (Bulk / Bag)
 Juices
 Bitters / Tabasco / Mixers
 Cherries
 Mushrooms
 Olives
 Onions
 Brussel Sprouts
 Pickles
 Lemons / Limes
 Ketchup / Mustard
 Liquid Fry Oil
 Frozen Poultry
 Frozen Beef Patties
 Frozen Appetizers
 Frozen Sandwiches
 French Fries
 Pizza
 Soup / Frozen Entrees
 Crackers / Rolls / Bread
 Hot Chocolate
 Coffee / Tea
 Soda

TAVERN LIST



Cocktail Picks
 Cocktail Stirrers
 Straws
 Cups
 Plastic Shot Glasses
 Plates
 Forks / Spoons / Knives
 Carryout Containers
 Bevnaps
 Napkins
 Aluminum Foil
 Film Wrap
 Wax Wrap
 Paper Towels
 Toilet Tissue
 6-Pack Beer Bag
 Can Liners
 Bar Mops
 Glassware
 Ashtrays
 Liquor Pourers
 Bar Service – Small Wares
 Food Service – Small Wares
 Dispensers (Napkin/Towel)
 Kitchen Chemicals
 Restroom Cleaners
 Bar Glass Chemicals
 Deodorants / Disinfectants
 Floor Cleaners / Wax
 Floor Mats
 Dice / Playing Cards



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



GENERAL MILLS

WAM
PromoSense**39403****Chex Mix
Muddy Buddy
Brownie**

UPC: 016000512351

• SRP: \$3.39 • 4.5oz

39551**Chex Mix
Muddy Buddy
Cookies & Cream**

UPC: 016000507043

• SRP: \$3.39 • 4.25oz

39408**Chex Mix
Muddy Buddy
Peanut Butter & Chocolate**

UPC: 016000507326

• SRP: \$3.39 • 4.5oz

**44885****Gardetto
Original Recipe**

UPC: 016000166196

• SRP: \$3.59 • 5.5oz

45841**Gardetto
Pizzeria Style**

UPC: 016000166998

• SRP: \$3.59 • 5oz

39350**Gardetto
Roasted Garlic
Rye Chip**

UPC: 016000502789

• SRP: \$3.59 • 4.75oz

39761**Gardetto
Spicy Italian**

UPC: 016000170131

• SRP: \$3.59 • 5.5oz

**Kellogg's****WAM**
PromoSense**Save 20¢ per 6ct Box****38043****Pop-tart Eggo**

UPC: 038000267253

• SRP: \$1.19 • 3.4oz

38078**Pop-tart Froot Loop**

UPC: 038000223792

• SRP: \$1.19 • 3.3oz

37795**Pop-tart Frosted Blueberry**

UPC: 038000310317

• SRP: \$1.19 • 3.3oz

37793**Pop-tart Frosted Brown Sugar Cinnamon**

UPC: 038000311314

• SRP: \$1.19 • 3.3oz

37787**Pop-tart Frosted Cherry**

UPC: 038000318405

• SRP: \$1.19 • 3.3oz

37770**Pop-tart Frosted S'mores**

UPC: 038000581717

• SRP: \$1.19 • 3oz

37794**Pop-tart Frosted Strawberry**

UPC: 038000317316

• SRP: \$1.19 • 3.3oz

38040**Pop-tart Hot Fudge Sundae**

UPC: 038000504716

• SRP: \$1.19 • 3.3oz

Save 25¢ per 6ct Box**38275****Cheez-It Cheddar Jack**

UPC: 024100203628

• SRP: \$1.89 • 3oz

38252**Cheez-It Cracker Original**

UPC: 024100191345

• SRP: \$1.89 • 3oz

38294**Cheez-It Extra Cheesy**

UPC: 024100117734

• SRP: \$1.89 • 3oz

38292**Cheez-It Extra Toasty**

UPC: 024100116263

• SRP: \$1.89 • 3oz

38117**Cheez-It Hot N Spicy**

UPC: 024100372775

• SRP: \$1.89 • 3oz

38280**Cheez-It Pepper Jack**

UPC: 024100573820

• SRP: \$1.89 • 3oz

38053**Cheez-It White Cheddar**

UPC: 024100315345

• SRP: \$1.89 • 3oz





Save 10¢ Each

76723
Bandaids JJSheer
UPC: 381370046660
• SRP: \$3.39 • Each

Save 10¢ Each

31671
Benadryl Allergy
Tablet 25mg
UPC: 312547170314
• SRP: \$7.99 • Each

Save 10¢ Each

31674
Daytime
UPC: 366715681584
• SRP: \$5.69 • Each

Save 8¢ Each

31714
Ibuprofen
UPC: 366715682048
• SRP: \$4.19 • Each

Save 50¢ per 6ct Box

31665
Imodium Caplets
UPC: 300450295095
• SRP: \$5.19 • Each

Save 10¢ per Bottle

31594
Liquid Daytime Cold Flu
UPC: 366715683144
• SRP: \$5.39 • 8oz

Save 10¢ Each

31570
Liquid Night Time
UPC: 366715683441
• SRP: \$6.39 • 8oz

Save 8¢ Each

31715
Pain Reliever
UPC: 366715682147
• SRP: \$4.89 • Each

Save 50¢ per 3ct Box

31610
Pepcid AC
UPC: 366715974884
• SRP: \$6.99 • 5ct

Save 10¢ Each

76769
Tylenol Cold & Flu
Caplets
UPC: 300450270269
• SRP: \$10.39 • Each

Save 10¢ Each

31563
Tylenol PM Extra
Strength Caplets
UPC: 300450482259
• SRP: \$7.59 • Each

Save 10¢ Each

76706
Tylenol Rapid
Release Gel Caplets
UPC: 300450488268
• SRP: \$7.69 • Each

Save 10¢ Each

31664
Tylenol Sinus Severe
UPC: 300450262257
• SRP: \$10.39 • Each

Save 10¢ Each

76772
Tylenol Extra
Strength Caplet
UPC: 300450449054
• SRP: \$5.19 • 24ct

Save 50¢ per 6ct Box

31672
Zyrtec Allergy Tablets
UPC: 300450204523
• SRP: \$5.19 • 3ct





KraftHeinz

WAM
PromoSense



Save \$1.00 per 14ct Box

49258
Kraft Cheese Stick
Cheddar
UPC: 021000007929
• SRP: \$2.19 • 2oz

49259
Kraft Cheese Stick
Colby Jack
UPC: 021000007936
• SRP: \$2.19 • 2oz

Save \$1.00 per 24ct Box

48873
Kraft Cheese Twists
Mozzarella Cheddar
UPC: 021000003983
• SRP: 89¢ • .76oz

48855
Kraft String Cheese
UPC: 021000000227
• SRP: 99¢ • 1oz

Save 20¢ Each

50130
Kraft Macaroni & Cheese
UPC: 021000658831
• SRP: \$2.99 • 7.25oz



GTD **Hormel**

WAM
PromoSense

PLANTERS

Save 20¢ per 6oz Bag

39515
Dry Roasted Peanuts
UPC: 029000015449
• SRP: \$2.69 • 6oz



39523
Honey Roasted Peanuts
UPC: 029000012578
• SRP: \$2.69 • 6oz



39525
Hot Chipotle Peanuts
UPC: 029000012639
• SRP: \$2.69 • 6oz



39522
Salted Peanuts
UPC: 029000012585
• SRP: \$2.69 • 6oz





**Save 50¢
per 50ct Tray**

**77161
Lighter Bic
Ugly Sweater
LCWT1SW
Series
UPC: 070330651234
• SRP: \$2.39 • Each**



Save \$1.00 per 6ct (1 Gallon) Case

75454

Prime Gold Multimax Antifreeze 50/50

UPC: 840530128078

• SRP: \$14.69 • Gallon

75455

Prime Gold Multimax AntiFreeze

UPC: 840530128054

• SRP: \$20.99 • Gallon

Save \$1.00 per 12ct (10oz) Case

75457

Primeguard AntiFreeze Yellow

UPC: 840530129334

• SRP: \$1.79 • 10oz

75450

Primeguard AntiFreeze Heet Red ISO

UPC: 840530129327

• SRP: \$2.79 • 10oz



Superbowl!

GAME DAY CHECKLIST

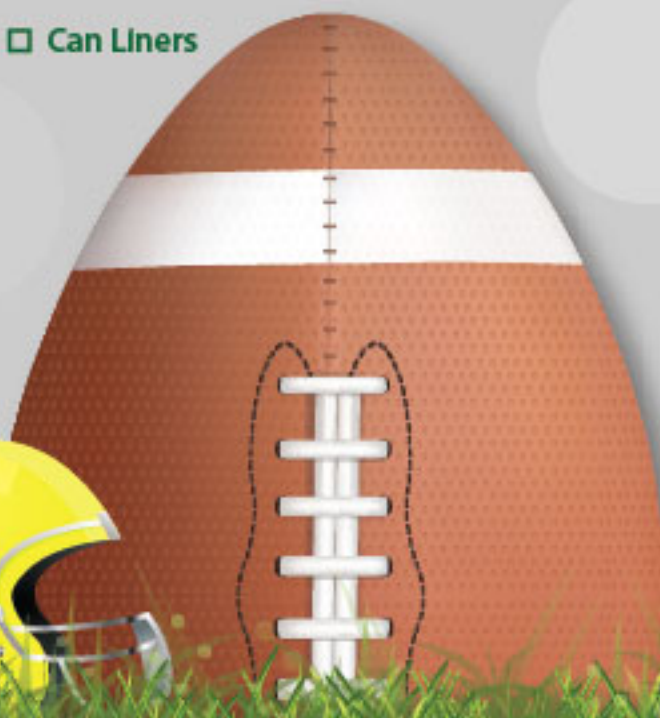


- | | |
|---|---|
| ☐ Bratwursts | ☐ Ketchup |
| ☐ Cheddarwurst | ☐ Mustard |
| ☐ Italian Sausage | ☐ Mayonnaisse |
| ☐ Hamburgers | ☐ BBQ Sauce |
| ☐ Hot Dogs | ☐ Salt & Pepper |
| ☐ Shredded Pork or Beef | ☐ Aluminum Foil |
| ☐ Steak Sandwiches | ☐ Plastic Wrap |
| ☐ Chicken Fillet & Wings | ☐ Cups (Paper, Plastic, Styrofoam) |
| ☐ Hamurger Buns | ☐ Plates (Paper, Plastic, Styrofoam) |
| ☐ Hot Dog Buns | ☐ Utensils (Knives, Forks & Spoons) |
| ☐ Sliced Cheese | ☐ BBQ Tools & Utinslls |
| ☐ Pickles | ☐ Coolers, Can Wraps |
| ☐ Potato or & Pasta Salads | ☐ Charcoal & Lighter Fluid |
| ☐ Dips & Dressings | ☐ Can Liners |
| ☐ Potato Chips | |

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