

September 2024

HOLIDAY WHOLESALE

A Leap In Profits

at the
2024 Fall Show

**MONDAY
SEPTEMBER 9, 2024
9:00AM - 4:00PM**

**GLACIER CANYON LODGE CONFERENCE CENTER
THE WILDERNESS RESORT • WISCONSIN DELLS, WI**



TALERICO - MARTIN

• BAKERY •

50326
Brownie Bites Cup **Save \$1.00 per 15ct (7oz) Case**
• 7oz

50327
Donut Hole Cup
Glazed
• 7oz

50328
Donut Hole Cup
Devils Food Glazed
• 7oz

50329
Donut Hole Cup
Powdered
• 7oz

50435
Donut Hole Cup
Blueberry Glazed
• 7oz

Save \$1.00
per 4/5ct Case

48965
Donut Long John
Chocolate Iced
• 3.8oz

48507
Donut
Apple Fritter
• 5.3oz

48939
Donut Ring
Glazed
• 2.70oz

48967
Donut
Old Fashion
• 4oz

48940
Donut Ring Yeast
Chocolate Iced
• 2.7oz

48971
Donut Old Fashion
Devils Food
Chocolate
• 4oz

Save \$1.00 per 4/6ct Case

48961
Donut Ring
Pink Iced w/Decos
• 2.8oz

49092
Donut Bismarck
w/Raspberry
Jelly
• 4oz

48964
Donut Bismarck
w/Boston Cream
4/6ct • 4oz

MARS WRIGLEY

MilkyWay

Starburst

Twix

3 Musketeers

Save 25¢ per 5oz Bag

36211

Starburst Gummi
All Pink
• 5oz Peg Bag

36210

Starburst Gummi
Original
• 5oz Peg Bag

36209

Starburst Gummi
Sour
• 5oz Peg Bag

Save \$3.00 per 15ct Box

23223

Starburst Gummi
All Pink
• 3oz Share Pack

23222

Starburst Gummi
Original
• 3oz Share Pack



Save \$3.00 per 20ct Box

23314

Twix
Cookie & Creme
• 2.72oz Share Size

23254

Twix
Cookie Dough
• 2.72oz Share Size

23229

Twix
Salted Caramel
• 2.82oz Share Size



Save \$3.00 per 24ct Box

23263

Milky Way
Cookie Dough
• 3.16oz Share Size

23255

Milky Way
• 3.63oz King Size

23533

Milky Way Midnight
2 To Go
• 2.83oz Share Size

23278

Three Musketeer
• 3.28oz King Size

23451

Twix
Caramel Cookie
• 3.02oz Share Size

Otis Spunkmeyer Delicious Essentials



Save \$1.00 per 72ct (2oz) Case

50088 Muffin (IW) (CN) Apple Cinnamon	50090 Muffin (IW) (CN) Banana	50084 Muffin (IW) (CN) Blueberry	50086 Muffin (IW) (CN) Double Chocolate Chip
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Save \$1.00 per 45ct (6oz) Case



50271
Cinnamon Roll
w/Cream Cheese Icing



CN Approved - USDA Child Nutrition
(IW) Individually Wrapped



Save 50¢ per 6ct Case

44302
KrackCorn®
Original
• 4oz

44304
KrackCorn®
w/Cheese
• 3.25oz

44308
KrackCorn®
Jalapeño Heat
• 3.25oz



KrackCorn® Crunchy & Savory Caramel Popcorn



DANONE



STōK
COLD-BREW



264ct Case
51062
Stok Original Creamer

51037
Int Delight
Caramel Machiato
Creamer

288ct Case
51071
Int Delight
Chocolate Caramel
Creamer

51034
Int Delight
French Vanilla
Creamer

51010
Int Delight
French Vanilla
Zero Sugar

51064
Int Delight
Hazelnut
Creamer

51036
Int Delight
Irish Cream
Creamer

57001
Int Delight
Sweet & Creamy
Creamer

384ct Case
51086
Int Delight Half & Half
Creamer



Save \$1.00 per 24ct Box

28015
Black Cow Bar
• 1.5oz

22682
Chick-O-Stick
• 1.6oz

22707
Slo Poke
• 1.5oz

Save \$10.00
per 120ct (1.6oz) Shipper • Display

24282 Chick-O-Stick Display



GOOD TIMES

Sweet
WOODS
LEAF

Save \$1.00 per 15ct (2pk) Box

8108 Sweet Wood Cigar
Banana

8105 Sweet Wood Cigar
Golden Honey

8088
Sweet Wood Cigar
Honey Berry

8153
Sweet Wood Cigar
Russian Cream

8109
Sweet Wood Cigar
Vanilla

GOOD TIMES

Save \$2.00 per 100ct Box

17517

Rolling Paper 1 1/4
Pre-Priced at 79¢ or 2 for \$1.29

-2 CIGARS-2 CIGARS-2 CIGARS-2 CIGARS-2 CIGARS-



New Item!



CLEARPAC® SAFESEAL™ TAMPER-RESISTANT, TAMPER-EVIDENT CONTAINERS

Save \$2.00 per 2ct (100ct) Case



60055
8oz PET Plastic
Container w/ Flat Lid - Clear
Tamper-Evident/Resistant

60057
12oz PET Plastic
Container w/ Flat Lid - Clear
Tamper-Evident/Resistant

60058
16oz PET Plastic
Container w/ Flat Lid - Clear
Tamper-Evident/Resistant

60059
24oz RPET Plastic
Container w/ Flat Lid - Clear
Tamper-Evident/Resistant

60061
32oz RPET Plastic
Container w/ Flat Lid - Clear
Tamper-Evident/Resistant





Save \$1.00 per 8ct (2.01oz) Box

37877

Quest Bake Shop
Blueberry

37874

Quest Bake Shop
Chocolate Chip

Save \$1.00 per 10ct (1.98oz) Box

37878

Quest Bake Shop
Chocolate Brownie



Save 60¢ per 5.6oz Bag

last month of 60¢ savings

Ready-To-Eat Meal

45378

Bean & Corn Salad

45377

White Bean Salad

45376

Pasta Salad





White Rock

EST 1871

Save \$1.00 per 12ct (1 Liter) Case

<u>56015</u>	<u>56016</u>	<u>56019</u>	<u>56017</u>	<u>56018</u>
Club Soda	Ginger Ale	Ginger Beer	Tonic Water	Tonic Water Diet

Save \$1.00 per 24ct (10oz) Case

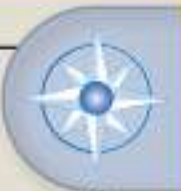
<u>56566</u>	<u>56043</u>	<u>56031</u>	<u>56021</u>	<u>56568</u>	<u>56044</u>
Club Soda	Ginger Ale	Ginger Beer	Seltzer Water	Tonic Water	Tonic Water Diet



48802
Garlic Spread
Refrigerate
Save \$1.00 per Gallon



49521
Pizza Sauce
Bag
**Save \$1.00
per 4ct (10lb Bag) Case**



Save \$1.00 per 20ct (15.6oz) Case

49457
Pizza Crust 12"
Self Rise Flat Edge

Save \$1.00 per 30ct Case

48252
Pizza Crust 12"
Lakefront Brewery
Beer Cracker Crust
Parbaked

Save \$1.00 per 30ct (6.5oz) Case

47445
Pizza Crust 12"
No Edge Cracker Thin Crust
Parbaked



Save \$1.00 per 35ct Case

49013
Pizza Crust 12"
Cracker Crust
Oil Parbaked



Save \$1.50 per 20ct (21oz) Case

47964
Pizza Crust 14"
Self Rising Flat Edge

Save \$1.50 per 30ct (8.3oz) Case

47441
Pizza Crust 14"
No Edge Cracker Crust
Parbaked

Save \$1.50 per 35ct (9.3oz) Case

48404
Pizza Crust 14"
Cracker Crust
Oil Parbaked

Save \$2.00 per 20ct (27.4oz) Case

49458
Pizza Crust 16"
Self Rise Flat Edge

Save \$2.00 per 30ct Case

49459
Pizza Crust 16"
Lakefront Brewery Beer Parbaked

Save \$2.00 per 35ct Case

48431
Pizza Crust 16"
Cracker Crust
Oil Parbaked

Save \$2.00 per 30ct Case

47444
Pizza Crust 16"
No Edge Cracker Thin Crust Parbaked

Campbell's



Save \$2.40 per 12ct (11.5oz) Case

46090 V8 Energy Orange Pineapple • 11.5oz	46121 V8 Energy Peach Mango • 11.5oz	46122 V8 Energy Pom Blueberry • 11.5oz
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Save \$2.40 per 12ct (11.5oz) Case

46743 V8 Energy Sparkling Black Cherry • 11.5oz	46745 V8 Energy Sparkling Orange Pineapple • 11.5oz	46744 V8 Energy Sparkling Strawberry Kiwi • 11.5oz
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Save \$2.90 per 12ct (12oz) Case

46266 V8 Juice Plastic • 12oz	46741 V8 Spicy Hot Juice Plastic • 12oz
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Save \$2.60 per 12ct (16oz) Case

46598 V8 Splash Berry Blend • 16oz	46597 V8 Splash Strawberry Kiwi • 16oz	46599 V8 Splash Tropical Blend • 16oz
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99062

99054

Save \$1.00 per 24ct (10oz) Case



46017
Berry Raspberry

46011
Fruity Punch

46013
Grapey Grape

46153
Green Goop

46014
Lemony Lime

46016
Outrageous Orange

46157
Slime



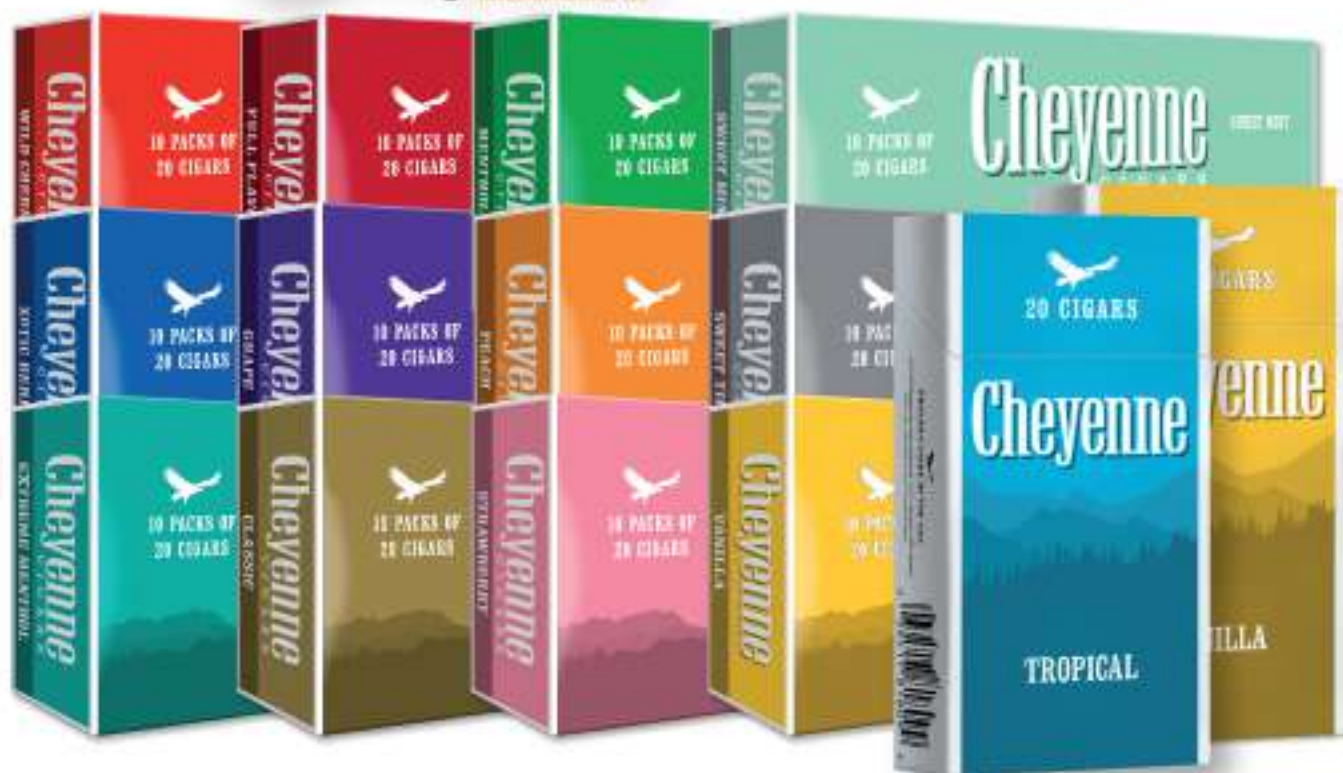
46737
Vita Blue

46733
Vita Berry





Cheyenne Filter Cigar
Save \$1.00 per 10ct Carton



10110
Cherry

10107
Full Flavor

10111
Grape

10108
Light

10109
Menthol

10114
Peach

10012
Sweet Mint

10011
Strawberry

10067
Sweet Tip

10013
Tropical

10065
Vanilla

10064
Xotic Berry

10066
Xtreme Menthol

16077
Gold
• 16oz

16078
Menthol
• 16oz

16044
Red
• 16oz



WARNING:
This product
contains nicotine.
Nicotine is an
addictive chemical.

WARNING:
This product
contains nicotine.
Nicotine is an
addictive chemical.

WARNING:
This product
contains nicotine.
Nicotine is an
addictive chemical.

Cheyenne
Save 50¢ per 16oz Bag

Cheyenne Pipe Tobacco



43206
Popcorn Candy Pop
M&M
• 5.25oz

43201
Popcorn Cookie Pop
Nutter Butter
• 5.25oz



43202
Popcorn Candy Pop
Twix
• 5.25oz

43208
Popcorn Cookie Pop
Oreo
• 5.25oz

43204
Popcorn Cookie Pop
Snickers
• 5.25oz

ONE



Save \$1.00
per 12ct (2.12oz) Box

37859
One Bar
Hershey Cookies Creme

37857
One Bar
Reeses Peanut Butter Lovers



			24322 Boli Fresa • 3.2oz	24303 Chacatrozitos • 2.8oz	24306 Churritos Con Chile • 4.5oz	24307 Cuchara • 3.55oz
24308 Gomita Chile • 3.95oz	24309 Gomita Sand Con Chile • 4.1oz	24310 Jabalina • 2.25oz	24311 Japones Con Chile • 5oz	24312 Locochas • 3.15oz	24313 Mango Con Chile • 3oz	24314 Mango Extra Pícoso • 3oz
24315 Mango Habanero • 3oz	24316 Mazapan • 4.75oz	24317 Paleta Mango • 5.1oz	24318 Paleta Sandia • 5.25oz	24321 Pelonazo • 3.6oz	24326 Pico Pico • 2.4oz	24327 Pina Enchilada • 3.5oz
		24337 Serpentina • 2.9oz	24340 Tiritas De Chile • 2.6oz			





That's it.



That's it. transparently makes *Snacks Without Secrets* with all items containing seven ingredients or less, while the brand's flagship Fruit Bars, now the #1 fruit bar in America, contain just two ingredients – both of which are 100% fruit: That's it.

37757
Fruit Bar
Apple Blueberry
• 1.2oz

37748
Fruit Bar
Apple Mango
• 1.2oz

37750
Fruit Bar
Apple Strawberry
• 1.2oz

Ferrara.



36255
Gummy Clusters Very Berry
• 5oz

36015
Gummy Clusters
• 5oz



41940
Pickleback
Real Pickle Brine

Pickle In A Pouch

41017
Dill
Big Papa

41018
Dill
Hot Mama

41022
Dill
Jumbo #6

41026
Dill
Jumbo Hot

41030
Dill
Sour Sis

41152
Garlic
Joe

41903
Jumbo
Tapatio

41910
Jumbo
Warheads

41915
Pickle
Rick

41219
Sour

**PICKLE
IN-A
POUCH**

VAN HOLTEN'S





Save 25¢ per 6ct Box

47895
Honey Bun
Glazed Original
• 5oz

47894
Honey Bun
Grand Iced
• 6oz



hilco
SWEETS



Save 50¢ per 20ct Box

28395
Warheads Sour
Pop Candy
Blue Raspberry
• .33oz

28396
Warheads Sour
Pop Candy
Green Apple
• .33oz

28394
Warheads Sour
Pop Candy
Watermelon
• .33oz



OLD TRAPPER



Save \$1.00 per Bag

41220
Hot & Spicy



41195
Old Fashioned



41193
Peppered



41183
Teriyaki



Save \$1.00 per 80ct Jar

41199

Old Fashioned
Silver Dollar

Save \$1.00 per 20ct Jar

41641

Beef Stick
Unwrapped

• HONEST TO GOODNESS •



Save \$2.00 per 6ct Case

49204

Hashbrowns

• 2.12#

49250

Real Mashed

• 3.24#

Save \$2.00 per 8ct Case

49211

Buttery

Golden Selects

Rustic Mashed

w/Lumps & Peels

• 32.5oz

49340

Mashed

Butter & Herb

• 32oz

Save \$2.00 per 12ct Case

49213

Augratin

• 20.35oz

49218

Real Mashed

• 26oz

49214

Scalloped • 20.35oz



David's Cookies

a bite above the rest.®

Save \$1.00 per 12ct (8oz) Case

48677

Cookie Dough
Chocolate Chip
Edible Dough Chunks

Save \$1.00 per 12ct (6oz) Case

49281

Muffin
Apple Streusel

Save \$1.00 per 12ct (6oz) Case

49275

Muffin
Triple Mountain Berry

Save \$1.00 per 213ct (1.5oz) Case

50042

Gourmet Cookie Dough
Chocolate Chip

Save \$1.00 per 24ct (7.4oz) Case

49749

Chocolate Overload
Cake Slice IW

Save \$1.00 per 48ct (4oz) Case

49829

Brownie
Chocolate Chip IW

Save \$1.00 per 80ct (4.5oz) Case

49452

Cookie Dough
S'mores /w Mini Hershey's Kisses®



IW = Individually Wrapped



47550
Chicken Pot Pie Filling
Diced white-meat chicken, peas, sliced carrots and celery in a hearty chicken base.



47526
Chicken Noodle
Diced all-white-meat chicken, thick egg noodles & vegetables in a rich chicken broth.



49730
Chili Cowboy
Hardy chili w/ground beef, red kidney beans, tomatoes, & a special chili blend.



47531
Chicken Sausage Gumbo
Chicken, Andouille sausage, rice & vegetables in a thick, Cajun-spiced tomato base.



47525
Chili w/Bean
A spicier chili w/ground beef, tomatoes, onions, celery & green peppers.



47527
Chicken w/Dumplings
A cream-based chicken soup w/spaetzle dumplings, diced chicken & vegetables.



47555
Baja Chicken Enchilada
Sautéed sweet white onions, chicken, black beans, corn & red, green and jalapeño peppers.



47532
Cream Of Broccoli w/Cheese
An American cheese & cream-based soup with broccoli florets & pieces.



47529
Cheddar Baked Potato w/Ham
Thick-cut potatoes, vegetables & finely diced ham in a cheddar cheese broth.



47724
Italian Wedding
Miniature meatballs, spinach, carrots, beans, zucchini & acini de pepe pasta in chicken broth.



47514
Chicken Cheese Tortilla
A spicy, cheese-based soup w/all-white-meat diced chicken, tomatoes, onions & jalapeños.



47522
Lasagna
Mafalda lasagna noodles in a rich tomato broth w/lean ground beef & Italian herbs.

Taste Traditions
of Omaha **Wald**
FOODS

Save 50¢ per 2ct (8lb) Case



CANDY & CONFECTIONS



36245
Blueberry
Pomegranite
7.05oz

36241
Classic Black
7.05oz

36240
Classic Red
7.05oz

36243
Green Apple
7.05oz

36161
Hot Cinnamon
7.05oz

36244
Huckleberry
7.05oz

36151
Lemonade
7.05oz

36145
Original Fruits
7.05oz

36087
Very Berry
Gluten Free
5.5oz

36242
Watermelon
7.05oz

Chicken Burnt Ends Nachos

New
Item!



NOW STOCKED at Holiday Wholesale

Diced Thigh 1" x 1"

Chik'N'Zips® Whole Muscle Chicken Thigh

Whole muscle, fully cooked, boneless, skinless diced chicken thigh meat.

Holiday Code: **49140** • Brakebush Code: **5220**

Fully Cooked • Avg. 53 / 3 oz. • Packed: 2/5 lb. bag • 10 lb. case

DICED CHICKEN THIGH MENU IDEAS

These diced chicken thigh bites are great for wraps, salads and more!

Southwest Chicken Wrap

Sautéed chicken thigh with mixed greens, Cheddar Jack cheese, black bean corn salsa, red onions, and a southwestern ranch sauce.



Cajun Chicken Pasta

Seared chicken thigh with blackened seasoning atop creamy cajun pasta, peppers and onions. Finish with green onions and Parmesan cheese.



Chicken Thigh Burnt Ends Sandwich

Diced chicken thigh pan seared with dried BBQ seasoning for crispy ends. Once sautéed, add in your favorite BBQ sauce and finish by topping with creamy coleslaw.



Buffalo Chicken Salad

Seared chicken thigh atop mixed greens, red onions, tomatoes, and cucumbers. Finish with blue cheese crumble, ranch dressing, and buffalo sauce.

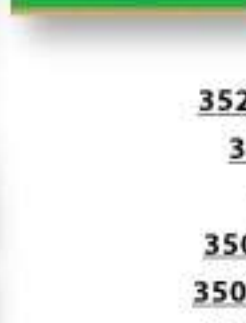


**See us at the 2024 Fall Show
to taste & review menu
application suggestions.**

*Imagery & Concepts Courtesy of
Chef Evan Wilson of Rustic Grill at Glacier Wood, Iola*



Haribo of America Gummi Candy



35221 Berry Clouds • 4.1oz

35004 Dinosaurs • 5oz

36088 Frogs • 5oz

35044 Gold Bears • 5.29oz

35018 Happy Cherries • 5oz

35046 Happy Cola • 5.29oz

35037 Peaches • 5oz

35083 Rainbow Worms • 5oz

35042 Berries • 5oz

35036 Smurf • 4oz

35043 Sour S'ghetti • 5oz

35136 Sour Gold Bears • 4.5oz

35137 Sour Smurfs • 4oz

35149 Sour Zing Streamer • 4.5oz

35246 Starmix • 5oz

35614 Twin Snakes • 5oz

35148 Watermelon • 4.1oz

Save 50¢ per 24ct (3oz) Box

49787

Dark Chocolate
w/Chocolate Chunk Cookie

Thaw & Serve IW
• SRP: \$1.49 • 3oz

Save 50¢ per 48ct (2oz) Case

48537

Sugar Cookie

Thaw & Serve
• SRP: 81¢

**Save \$1.00
per 200ct
(1.5oz) Case**

48634

Chocolate Chip
Cookie Dough

Save \$1.00 per 4ct (1.7oz) Case

48559

Bar Bites Fruity Crispy

• 4ct Case, • 1.7oz

BEST MAID

EST. 1943
COOKIE COMPANY



Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

mederper GROUP

efrutti

**PLAY WITH
YOUR FOOD!**

efrutti GUMMI

• Pre-Book Only •

• Expected Delivery Week • Oct 21, 2024 •

Save \$5.00 per 60ct (Single SKU) Shipper • Display

36121 Lunch Bag 60ct Shipper

60ct #28108 Efrutti Gummi Lunch Bag • 2.7oz

35007

Apple Trio
3.5oz

35207

Bunch O
Bananas
• 3.5oz

35208

Dreamy
Strawberry
• 3.5oz

35211

Watermelon
Wedges
• 3.5oz

**Pre-Book
Yours
Today!**

**New
Item!**





**Save 10¢
per 4ct Min Qty**

Lotzza Motzza
12" Pizza

49199
4 Meat
• 26.10oz

49200
Bacon
Cheeseburger
• 25.25oz

49203
Chicken
Alfredo
• 23.75oz

49588
Breakfast
• 26oz

49208
Cheese
• 21.75oz

48490
Chicken
Bacon Ranch
• 24oz

48325
Hawaiian
• 24oz

48491
Mac Attack
• 25.42oz

49206
Pepperoni
• 23.25oz

49205
Sausage
• 25.25oz

49209
Sausage
Mushroom
• 26.75oz

49221
Sausage
Pepperoni
• 26.45oz

49201
Supreme
• 27.95oz

49302
Taco Grande
• 25.5oz

48362
MVP
6 Meat
• 23.75oz

48320
MVP
BBQ Smoked Chicken
• 21.25oz

48355
MVP
Jalapeño Popper
• 20.58oz

48333
MVP
Philly Cheese Steak
• 20.29oz



PACKER
Available
in WI
ONLY





Pre-Book
Yours
Today!



**WILD
River**

Save 50¢ per 3.5oz Bag

41683	41673	41672
Wild River	Wild River	Wild River
Green Chili Jerky	Mild Beef Jerky	Black Pepper Jerky
• 3.5oz	• 3.5oz	• 3.5oz

• Pre-Book Only •

• Expected Delivery Week • Oct 24, 2024 •

Save \$5.00 per 64ct (2-SKU) Shipper-Display

41006 Beef & Cheese Mixed 1.2oz Counter Unit

32ct #41284 Snack Pack American Beef & Cheese • 1.2oz

32ct #41285 Snack Pack Beef & Jalapeño Cheese • 1.2oz

Save \$15.00 per 12ct (2-SKU) Shipper-Display

41080 Assorted Jerky 10oz Bag Tower Display

6ct #41210 Original Beef Jerky • 10oz

6ct #41232 Teriyaki Beef Jerky • 10oz



Usinger's

Famous Sausage

Save 15¢ per 8oz Package

50617
Beef Summer
Sausage

Save 20¢ per 6oz Package

50547
Deli Style
Pepperoni

50549
Genoa
Salami

50550
Smoked
Turkey Breast

50551
Uncured
Honey Ham

Save 25¢ per 12oz Package

50555
Applewood
Bacon

50556
Hickory
Bacon

50554
Peppered
Bacon



Tater Kegs



stone gate

FOODS

Save \$1.00 per 213ct (1.5oz) Case
50135

Stuffed Potato Appetizer,
Jumbo Cheese Bomb,
No Meat, Filled w/Cheese
& Sour Cream

Save \$1.00 per 106ct (1.5oz) Case
50013

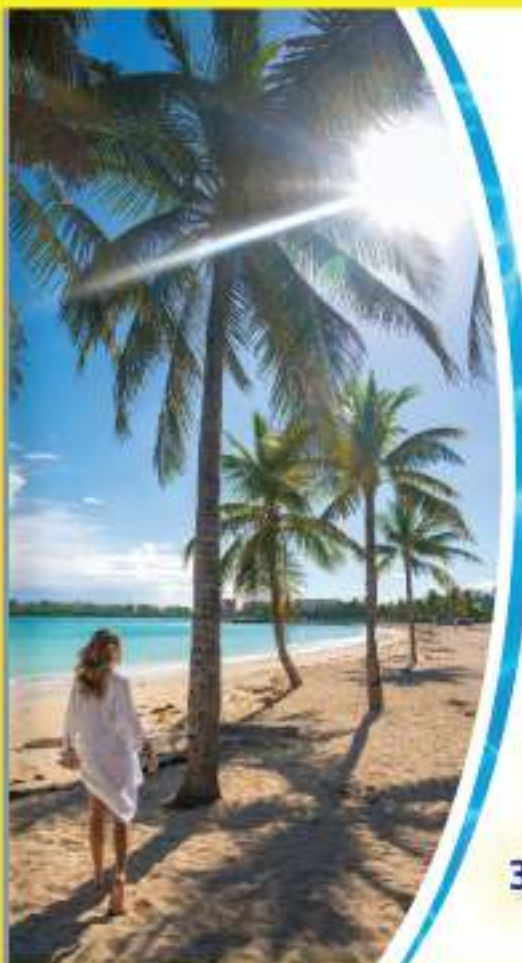
Stuffed Potato Appetizer,
Jumbo Bacon & Jalapeno

48128

Stuffed Potato Appetizer,
Jumbo Bacon, Cheddar & Chive

48156

Stuffed Potato Appetizer,
Jumbo Breakfast



Enjoy a **BAHAMAS CRUISE** aboard



UTOPIA OF THE SEAS

Travel Dates

January 26 - 31, 2025



Campbell's has extended the Wing Rack
HW #39602

3,000 Bonus Points through September 30th!



KICKASS
BEEF JERKY
It's Just That Good!



Save 50¢ per 20ct (.70lb) Bag

41566
Jalapeño
Jerky Refill

41569
Old Fashion
Jerky Refill

41560
Original
Jerky Refill

41567
Peppered
Jerky Refill

41561
Teriyaki
Jerky Refill

Save 50¢ per 36ct (1.25lb) Bag

41591
Mini Sausage
Refill





Save 50¢ per 24ct Case

47448
Empanada
Apple Pie

50073
Empanada
Beef & Cheese

50074
Empanada
Chicken & Cheese

50075
Empanada
Sausage, Egg, Cheese & Potato



Save 10¢ per Pound

49502

Fire Braised Turkey Breast
4lb Average



Save \$1.50 per Pound

49494

MenuMaster Flat Buffet Ham & Water,
96% Fat Free
9lb Average



Save \$1.20 per 6ct Case

49541

Bread Ready Smoked Turkey,
0.67oz slices
6ct, 2lb Package



Save \$1.00 per 6ct Case

49505

Bread Ready Pepperoni, Sliced,
8 slices/oz 6/1.75lb Package



**Inventory
Closeout!**



ZECOL

75472

Zecol
Multi-Max Antifreeze

Sell Price: \$15.00
6ct (64oz) Case





Save \$5.00 per 72ct (Single SKU) Shipper-Display

24048

Atomic Sour Drops
4.0 Display

Save \$5.00 per 96ct (2-SKU) Shipper-Display

24050

Tongue Bomb
Inferno Shipper

Save \$5.00 per 108ct (5-SKU) Shipper-Display

79688

Winter Knit Hats
& Gloves Display

Save \$5.00 per 54ct (2-SKU) Shipper-Display

79689

Snow Brush & Ice Scraper
Rack Display



FUN FACTORY
CANDY & NOVELTY CO.

• Pre-Book Only •

• Expected Delivery Week • Nov 11, 2024 •



Pre-Book Yours Today!

WAM
PromoSense

• Pre-Book Only •
• Expected Delivery Week • Jan 01, 2025 •

donettes Cup Cakes



49230
Hostess 32ct

Valentine 2025
(2-SKU)
Display

• Pre-Book Only •
• Expected Delivery Week • Oct 14, 2024 •



FERRERO



**FERRERO
ROCHER**

Save \$5.00
per 36ct (Single SKU)
Shipper-Display

23212

Ferrero Rocher
Sidekick Display



Pre-Booking Shippers, Displays & Counter Units

Pre-Book
Yours
Today!

WAM
PromoSense



36282
Sour Patch Kids
Fruits
72ct Display



Save \$5.00 per 72ct
(5-SKU)
Shipper-Display

Mondelēz
International

• Pre-Book Only •

• Expected Delivery Week • Oct 14, 2024 •



Save \$5.00
per 76ct (6-SKU)
Shipper-Display

38301
Oreo Winter
Limited Edition
King Size Assorted
Floorstand

Mondelēz
International

• Pre-Book Only •

• Expected Delivery Week • Oct 14, 2024 •



• Pre-Book Only •

• Expected Delivery Week • Oct 14, 2024 •

Save \$3.00
per 36ct (3-SKU)
Shipper-Display

39422
David's Sonflower Seeds
w/Franks
Red Hot Display

CONAGRA
BRANDS

Save \$5.00
per 54ct (3-SKU)
Shipper-Display

41690
Slim Jim
Monster Powerwing

Save \$4.00
per 36ct (2-SKU)
Shipper-Display

44102
Boom Chicka Pop
Floor Shipper



Pre-Booking Shippers, Displays & Counter Units

Pre-Book
Yours
Today!

WAM
PromoSense

Hormel

Save \$5.00
per 100ct (3-SKU)
Shipper • Display

39337
Planters
Pre-Priced Tube Nut Shipper
• 1.75oz

PLANTERS



- Pre-Book Only •
- Expected Delivery Week • Oct 14, 2024 •

Ferrara



Nerds

Sweet TARTS

Save \$3.00
per 24ct (2-SKU)
Shipper • Display

44306
Krackcorn
Mixed Shipper

- Pre-Book Only •
- Expected Delivery Week • July 15, 2024 •

- Pre-Book Only •
- Expected Delivery Week • Oct 21, 2024 •

FREE GOODS!

Save \$10.00
per 140ct (1-SKU)
Shipper • Display

24013
Bazooka
Best Innovation
2024 Prepack

Save \$15.00
per 96ct (3-SKU)
Shipper • Display

24218
Bazooka
Multi Floor Shipper



Bazooka
Candy Brands



Pre-Booking Shippers, Displays & Counter Units

**BIC**AMERICA'S #1
LIGHTER BRAND**Save \$1.00
per 90ct (2-SKU)
Shipper-Display****77137**
Bic Winter Lighter
2-Tier Display

• Pre-Book Only •

• Expected Delivery Week • Oct 14, 2024 •

**Save \$8.00 per 240ct (3-SKU)
Shipper-Display****23105**
Lindt Chocolate Truffle
Combo Pack Display**Save \$5.00
per 48ct (Single SKU)
Shipper-Display****23108**
Lindor Milk Chocolate
Truffle Bar
Display

• Pre-Book Only •

• Expected Delivery Week • Oct 14, 2024 •

**Pre-
Book
Yours
Today!****WAM**
PromoSense• Pre-Book Only •
• Expected Delivery Week • Oct 14, 2024 •• Pre-Book Only •
• Expected Delivery Week • Oct 14, 2024 •**Save \$5.00 per 90ct (7-SKU)
Shipper-Display****31002**

Tums Mixed Mega Conv Display

**Save \$5.00
per 24ct
Shipper-Display****76737**Haleon Pain Center
Counter UnitWhen pain relief can't wait
Let your pharmacist recommend you with the best.**HALEON** **gsk** **MS**
GlaxoSmithKline**Save \$20.00
per 42ct (2-SKU)
Shipper-Display****39610**Chex Mix
Assorted
Muddy Buddy
Display**Save \$20.00
per 42ct (3-SKU)
Shipper-Display****39605**Gardetto
Assorted Snack Mix
Display**GENERAL MILLS****Pre-Booking Shippers, Displays & Counter Units**



OnPoint Center Store Promotions

OnPoint is the only scan data solution that provides you with a full calendar of center-store promotions from the best brands

Stores can earn three ways:
PromoSense display allowances,
scan allowances, and ongoing
WAM rebates!

Why Enroll?

A unique program powered by scan data at no cost to participant

How to Enroll

Successfully install the WAM/OnPoint Scan Data Sharing Software, have compatibility, & opt into Center Store Promotions

Speak with your wholesale sales rep to get started!



These are special deals exclusively available to retailers who have distributors in the WAM network. Retailers can offer their customers discounts from popular, well-known manufacturer brands



OnPoint provides a full year calendar with our partnered brands' promotions & free signage to participate



Retailer has the option to participate in all or some of the promotions; flexibility and choice!



Promotions motivate customers to purchase items; CSP offers the tools to generate lift in sales during promotional period

FREE Program



Call Us: 412.246.8800



Onpointpromotions@onpointds.com



Kraft Heinz



Save \$1.00 per 200ct Case

47665
Onion Packets
Chopped
• 9gr

47660
Relish Packets
Sweet Heinz
• 9gr

Save \$2.00 per 500ct Case

47600
Ketchup
Packets Heinz
• 9gr

47640
Mustard
Packets Heinz
• .2oz

Save \$2.00 per 200ct Case

47684
Mayonnaise
Packets Heinz
• 12gr

Save \$2.00 per 200ct Case

48198
Salsa Del Sol
Picante Packets
• .5oz



FERRERO



Save \$2.00 per 12ct (3.42oz) Box

30024
Chewy Fruit
Share Size

30004
Chewy Sour
Share Size

New Item!





NATURE'S BAKERY

WAM
PromoSense

Save \$1.00 per 12ct (1.41oz) Box

38447

Oatmeal Crumble Strawberry

Save \$1.00 per 12ct (2oz) Box

38330

Brownie Double Chocolate

39345

Fig Bar Blueberry

39346

Fig Bar Raspberry



WAM
PromoSense

39318

Dry Roasted Peanuts

39302

Heat Peanuts

39317

Honey Roasted Peanuts

39303

Salted Peanuts

39309

Sweet & Spicy

Pre-Priced at 69¢ or 2/\$1.09



PLANTERS
Save \$1.00
per 18ct (1.75oz) Box



Wonderful Pistachio

Save \$1.00 per 6oz Bag

39699
Wonderful Pistachio
No Shell
Roasted & Salted

Wonderful®
PISTACHIOS



WAM
PromoSense



Save 25¢ per 5.1oz Bag



23102
Assorted Chocolate

23101
Milk Chocolate

WAM
PromoSense



WAM
PromoSense



Save 50¢ per 10ct (1.5oz) Box

49122
Meat Stick
w/Colby Jack IW

Save 50¢ per 12ct (1.5oz) Box

48721
Mozzarella
Cheese Stick
w/Uncured
Pepperoni IW

48719
Mozzarella
Cheese Stick
w/Uncured
Salami IW

Save 50¢ per 12ct (3.23oz) Box

48749
Breakfast Taco IW

Save \$1.00 per 16ct (2.5oz) Box

48877
Hard Salami
w/Cheddar
Cheese IW

48848
Hard Salami
w/Colby Jack
Cheese IW

48849
Hard Salami
w/Pepper Jack
Cheese IW

48857
Hard Salami
w/Provolone
Cheese IW



(IW) - Individually Wrapped



GENERAL MILLS

WAM
PromoSense

New
Item!

Chex mix **Muddy buddies** ♥ Save \$2.00 per 7ct Box

39403
Brownie
• 4.5oz

39671
Chocolate
Mint
• 4.5oz

39551
Cookies
& Cream
• 4.25oz

39491
Funfetti
• 4.25oz

39408
Peanut Butter
& Chocolate
• 4.5oz



Gardetto's ♥ Save 25¢ per Bag

39603
Cheddar, Aged
• 5.5oz

39350
Garlic, Roasted
Rye Chip
• 4.75oz

44885
Original
Recipe
• 5.5oz

45841
Pizzeria Style
• 5oz

39761
Spicy Italian
• 5.5oz





Kraft Heinz

WAM
PromoSense



Oscar Mayer
Lunchables

Save \$3.00 per 6ct Case

47429
Grilled Cheesy
Original
• 5.71oz

47428
Grilled Cheesy
Pepperoni
• 6.2oz

Save 25¢ per 1.9oz Package

50417
Ham,
Cheddar & Cracker • 1.9oz

50418
Turkey,
Cheddar & Cracker • 1.9oz

Save 25¢ per 3.3oz Tray

49536
Plate Ham,
Monterey Jack
& Cracker
• 3.3oz

49583
Plate Honey Turkey,
Asiago
& Cracker
• 3.3oz

49537
Plate Roasted Turkey,
White Cheddar
& Cracker
• 3.3oz



THE *Coca-Cola* COMPANY

WAM
PromoSense



Save \$1.00 per 12ct (11.5oz) Case

46472
Apple
Juice

46475
Cranberry
Cocktail Drink

46476
Lemonade

46482
Lemonade
w/Raspberry

46356
Orange
Juice

46487
Orange Mango
Juice





Kellanova

WAM
PromoSense



NUTRI GRAIN

Kellogg's Nutri-Grain Cereal Bars **Save 50¢ per 16ct Box**

37792
Apple Cinnamon

37798
Blueberry

37780
Strawberry



Kellogg's Rice Krispies Treats Crispy Marshmallow Squares

Save \$5.00 per 5ct (32oz) Case **Save \$1.00 per 20ct (1.3oz) Box**

45111
Rice Krispie Treat
Sheet

37799
Rice Krispie Treat
Original

37796
Rice Krispie Treat
Double Chocolate



Save 10¢ per Can

44839
BBQ

44832
Cheddar
Cheese

44830
Original

44834
Pizza

44826
Ranch

44835
Salt &
Vinegar

44831
Sour Cream
& Onion

44802
Harvest Blend
Farmhouse Cheddar

44807
Harvest Blend
Homestyle Ranch

44816
Scorchin
BBQ

44803
Scorchin
Buffalo

44818
Scorchin
Cheddar

44805
Scorchin
Chili & Lime

44804
Scorchin
Sour Cream
& Onion



Special K Protein Bar

Save 50¢ per 8ct (1.59oz) Box

38046
Brownie
Batter

38049
Chocolate
Peanut Butter

38103
Strawberry

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breeding and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products



Holiday Wholesale, Inc.

225 Gussel Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

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Experience new items and find discounts on products you are currently using.

Exchange ideas with others in your industry.

Taste and sample products to expand/update your menu.

HAVE FUN and improve your business.



• Adults Only •

Strollers/Wagons NOT ALLOWED on Show Floor