

A family owned business providing the best possible
service at the best possible price for 70 years!

A Celebration of Savings!



Monday, September 13, 2021

9:00 a.m. - 4:00 p.m.

Glacier Canyon Lodge Conference Center
The Wilderness Resort - Wisconsin Dells, Wisconsin



225 Pioneer Drive | P.O. Box 177 | Wisconsin Dells, WI 53965
608-254-8321 | 800-333-8321



Holiday Highlight\$

225 Pioneer Drive • P.O. Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

Save 50¢ per 12ct (8oz) Case

49811
Bacon Egg
Cheese Salsa
UPC: 071007143175

49813
Beef Steak
Cheese
UPC: 071007197987

49814
Chicken
Fajita
UPC: 071007195273

49812
Sausage Egg
Cheese Potato
UPC: 071007142468



Save 50¢ per 24ct (3oz) Case

Tornados • SRP: \$1.59 • 3oz

48656
Bacon Egg
Cheese
UPC: 071007861444

48647
French Toast
Sausage
UPC: 071007862687

48609
Pepperjack
UPC: 071007860447

48615
Pepperoni
Cheese
UPC: 071007864162

48626
Ranchero
Steak
UPC: 071007863905

48617
Southwest
Chicken
UPC: 071007867378

48650
Sausage Egg
Cheese
UPC: 071007868597

XXLARGE

Save 50¢ per 12ct (9.5oz) Case

48606
XXL Beef Bean
UPC: 071007015823
• SRP: \$2.29 • 9.5oz

48604
XXL Red Hot Beef Bean
UPC: 071007031694
• SRP: \$2.29 • 9.5oz

EL MONTEREY

Save 50¢ per 24ct (4.5oz) Case

49816
Sausage Egg
Cheese Potato
UPC: 071007145711
• SRP: \$1.59 • 4.5oz





Hostess Bread

**Save 40¢
per 4ct (20oz) Case**

47382 Wheat

UPC: 888109110963

• SRP: \$3.49 • 20oz

47381 White

UPC: 888109110956

• SRP: \$3.49 • 20oz

WAM
Participant



Hostess Buns

**Save 40¢
per 4ct (12oz) Case**

47384 Hamburger

UPC: 888109110987

• SRP: \$3.29 • 12oz

47383 Hot Dog

UPC: 888109110970

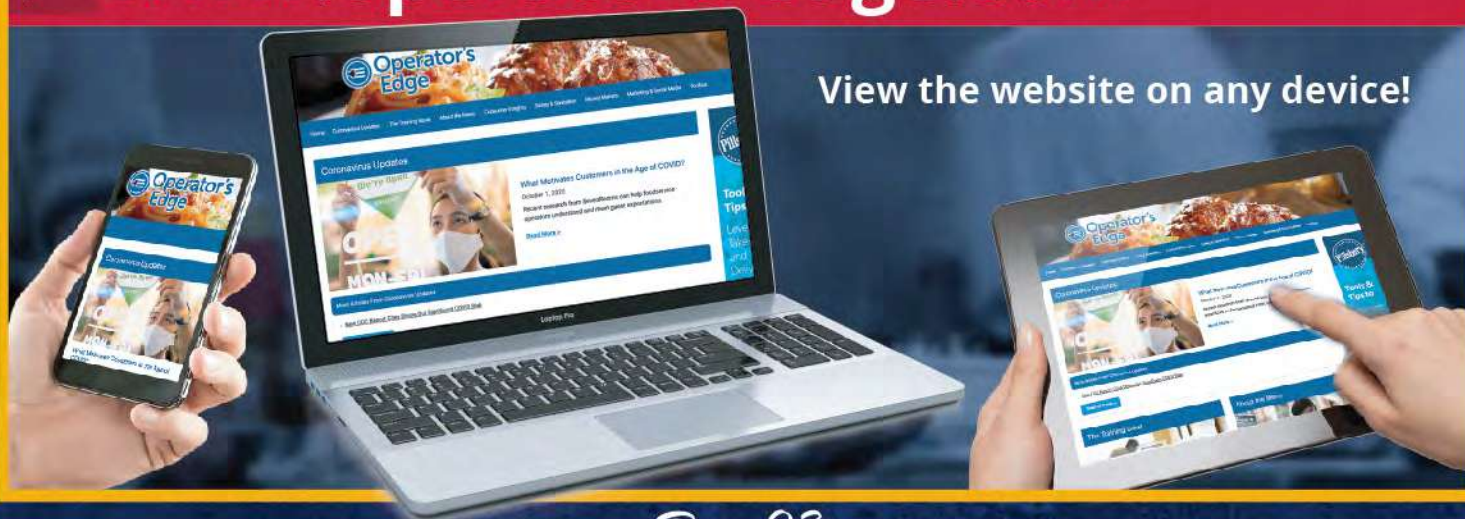
• SRP: \$3.29 • 12oz

Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!

HOLIDAY
WHOLESALE

▶ NO Registration is required. Simply browse to:
www.operators-edge.com



View the website on any device!

TOXIC WASTE

Save 10¢ per Box

28198

Smog Ball Theater Box
 UPC: 898940001368
 • SRP: \$1.69 • 3.5oz

Save 50¢ per 12ct Box

28061

Atomz Sour Candy
 UPC: 898940001047
 • SRP: \$1.09 • 2.12oz

Save \$1.00 per 12ct Box

28035

Drums, 3 Colored
 UPC: 089894864103
 • SRP: \$1.39 • 1.7oz

23203

Drums, Sour Candy
 UPC: 898940001337
 • SRP: \$1.39 • 1.7oz

28069

Smog Balls, Sour Candy
 UPC: 898940001344
 • SRP: \$1.69 • 3oz

28298

Drums, Nuclear Fusion
 UPC: 898940001481
 • SRP: \$1.39 • 1.48oz

28297

Nuclear Fusion Bag
 UPC: 898940001498
 • SRP: \$1.39 • 2oz

SOUR
Smog
Balls



Candy Dynamics



157031 Menu Cover, Single Pocket
Deluxe Clear Sewn, Two View, Matte
 Non-Glare Vinyl, Scratch Resistant,
 Double-Stitched Black Leatherette Trim,
 Silver Smooth Metal Corners 8.5x11"
 Risch mfr#: TES 8.5X11 DS #04
 List: \$5.83

157040 Menu Cover, Double Pocket
Deluxe Clear Sewn, Four View, Matte
 Non-Glare Vinyl, Scratch Resistant,
 Double-Stitched Green or Black Leatherette Trim,
 Metal Decorative Corners 5.5x8.5"
 Risch mfr#: TED 5.5X8.5 DS #04
 List: \$4.95

157044 Menu Cover, Triple Fold Clear,
Six View, Matte Non-Glare Vinyl, Scratch Resistant,
 Double-Stitched Black Leatherette Trim,
 Silver Smooth Metal Corners 8.5x11"
 Risch mfr#: TET 8.5X14 DS #04
 List: \$7.25

69208 Wait Staff Pad Holder,
 Black w/Pen Loop, Designed to hold a 5" x 9" pad.
 Risch mfr#: WPH
 List: \$6.83



WOW All Purpose Cleaner

An alkaline-based liquid concentrate that cleans light soils to heavy grease on all washable hard surfaces, as a flatware presoak, laundry presoak & in island windshield wash buckets. It is safe to use on most (no-wax) floors & is one of the few products that removes black heel marks.

Save \$4.00 per 4ct (1 Gallon) Case



74400
 WOW 4, 1 Gallon Jug
 mfr#: WOW4 UPC: 613278021860



73204 One Step Quaternary Cleaner & Disinfectant

EPA-registered disinfectant, non-food contact sanitizer, cleaner, mildewstat, fungicide, virucide* and deodorizer, all in one! One Step Quaternary Cleaner & Disinfectant is ideal for use in all applications where cleaning & disinfecting in one step is required. Uses for this product include those listed above, & it can also be used for cleaning exercise equipment & tanning beds!

This product also has a crisp orange scent.

*Kills H1N1 Influenza virus.

mfr#: NC4 • UPC: 613278040168

Save \$5.00 per 5 Gallon Tub



74410
 WOW 5 Gallon Bucket
 mfr#: WOW5 UPC: 613278022699

Save 50¢ Each

71080
 Pump 1oz,
 for 5 Gallon

71081
 Pump 1oz,
 for 1 Gallon

71001
 Pump 1/4oz



The
**FOREIGN
CANDY**
Company, Inc.

AFTERSHOCKS
Popping Candy



AFTERSHOCKS
Popping Candy

SRP: \$2.49 • 1.6oz

Save 75¢
per 12ct Card

28219
Blue Raspberry
& Watermelon
UPC: 048014010684

28222
Green Apple
& Strawberry
UPC: 048014008377



AfterShocks® 2 Flavors in each pack. Pops & crackles on your tongue!



Save 5¢ per 24ct Box
Rips Rolls® • SRP: \$1.29 • 1.4oz

28225
Blue Raspberry
UPC: 009060000036

28304
Strawberry
UPC: 009060000029

Save 50¢ per 6ct Box HOMEMADE GOODNESS... AWAY FROM HOME

47673
Banana Cake
UPC: 076064003042

47424
Brookies Chocolate Brownies
w/Chocolate Chips
UPC: 076064024467

49449
Birthday Cake Vanilla
UPC: 076064050664

49451
Lemon Cake
UPC: 076064050466

47676
Carrot Cake
UPC: 076064002045

47677
Red Velvet Cake
UPC: 076064004087

47674
Chocolate Cake
UPC: 076064001048

49653
Strawberry Cake
UPC: 076064050862

47484
Chocolate Cherry Cake
UPC: 076064051166

49734
Chocolate Peanut Butter Cake
UPC: 076064051265



You're In
For
A Treat!

SRP: \$1.89 • 3oz Package

2 Slices Cady Creek Cheese Sandwiching 1 Slice of the highest quality salami.

48877
Cheddar
UPC: 709893001001

48848
Colby Jack
UPC: 709893002008

48849
Pepperjack
UPC: 709893003005

48857
Provolone
UPC: 709893010003



SRP: \$2.39 • 2.5oz

Save \$1.00 per 16ct (2.5oz) Box



**Deli
EXPRESS**

WAM
Participant



**New
Item!**



Market Sandwich Individually Wrapped Artisan Style



**Save \$1.50
per 8ct Case**

48451

**Italian Style Sub Spicy Ham, Provolone
Cheese, Genoa Salami Pepperoni
On Parmesan & Herb Roll Sandwich**
UPC: 041433024119
• SRP: \$5.39 • 8.4oz

48456

**Smoked White
Turkey & Cheddar
Sub on Rustic Oat
Topped Roll Sandwich**
UPC: 041433024102
• SRP: \$5.39 • 8.2oz

48470

**Kings Hawaiian
Chicken & Bacon
Sliders**
UPC: 041433029947
• SRP: \$4.89 • 4.4oz

48499

**Kings Hawaiian Smoked
White Turkey & Cheddar
Sliders**
UPC: 041433029930
• SRP: \$4.89 • 4.3oz

48600

**Kings Hawaiian
Smoked Ham
& Swiss
Sliders**
UPC: 041433029923
• SRP: \$4.89 • 4.3oz



49832

Smoked Ham & Swiss
layered between two
hearty, oat-topped
wheat bread slices
UPC: 041433030141
• SRP: \$4.49 • 6.5oz

49833

**Smoked White
Turkey & Cheddar**
cheese on a rustic oat
topped wheat bread
UPC: 041433030158
• SRP: \$4.49 • 6.3oz

**Deli
EXPRESS**



Save 50¢ per 12ct (7oz) Case

48568

**Bar Crispy Goodie
Marshmallow Munchie
Bites Clam Shell w/Repack Labels**
mfr#: 2211 • SRP: \$5.59 • 8oz

Save \$1.00

49671

**Cookie Dough
Chocolate Chip**
mfr#: 70757

**per 180ct
(2oz) Case**

Save \$1.00 per 200ct (1.5oz) Case

48521

**Cookie Dough
Caramel Apple
Oatmeal**
mfr#: 71149

48629

**Cookie Dough
Oatmeal Cranberry
Walnut**
mfr#: 70751

Cookies are done when they have a golden brown outer edge & a light colored center.



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



23204

Caramel Creams Peg Bag
UPC: 070622741018
SRP: \$1.49 • 4oz

23454

Cow Tales Mini Peg Bag
UPC: 070622751017
SRP: \$1.49 • 4oz

Save 10¢ per Bag



Save 5¢ per Box

23900

Cow Tale Mini Theatre Box
UPC: 070622461015
SRP: \$1.39 • 3oz





Save \$1.00 per 55ct Box

22360
Milk Chocolate
Caramel Squares
UPC: 747599409943
• SRP: 55¢ • .53oz

22363
Sea Salt Caramel
Dark Chocolate Squares
UPC: 747599409967
• SRP: 55¢ • .53oz

Ghirardelli® Chocolate

Save 15¢ per Bar

22756
Milk Chocolate
Caramel
UPC: 747599607646
• SRP: \$3.39 • 3.5oz

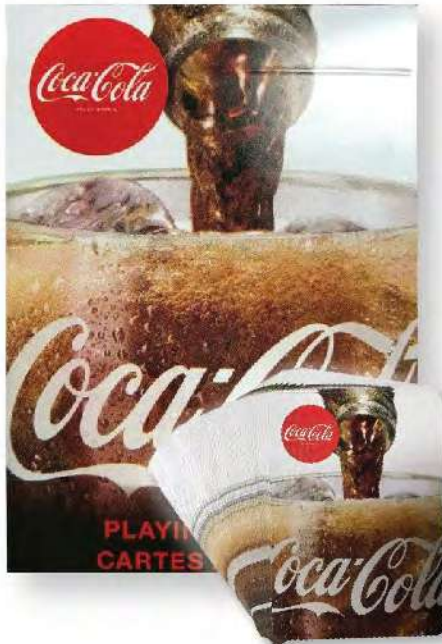
22757
Dark Chocolate
Sea Salt Caramel
UPC: 747599615269
• SRP: \$3.39 • 3.5oz



Save 10¢ per Package

93542

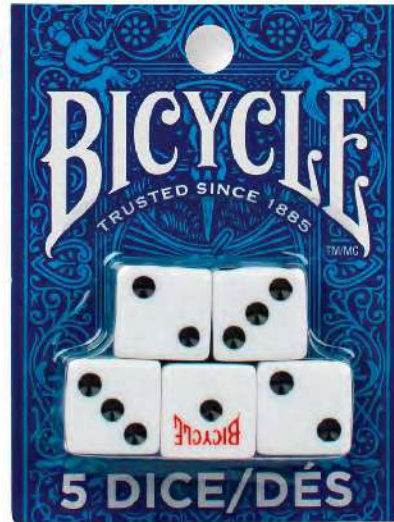
Dice 5ct Bicycle
UPC: 073854001066
• SRP \$2.09



Save 25¢ per Deck

92841

Bicycle® Coca-Cola®
Deck Playing Cards
UPC: 073854024232
• SRP \$3.49



BICYCLE



Reckitt Benckiser

Save \$1.00 per 3pk

73911 Lysol Disinfectant
Wipes Lemon & Lime
mfr#: 019200842518
UPC: 019200842518



Save 10¢ per 19oz Can

70672 Lysol Disinfectant
Spray Crisp Linen Scent
mfr#: 79329
UPC: 019200793292
• SRP: \$12.25 • 19oz

Save \$1.00 per 12ct Case

73401 Lysol All Purpose
Lemon Scent Trigger
Spray Cleaner
mfr#: 75352
UPC: 019200753524
• 32oz



THUNDER GROUP®

**251009**

Menu Holder, Harp Clip,
Stainless Steel 1" x 1" x 1.5"
mfr#: SLMH001

This stainless steel holder firmly clips onto menus or other types of cards. It has a sturdy, layer-designed flat base.
List: \$1.09

Polished stainless steel finish w/uniform holes. Easy-handling. For dispensing flour, sugar & more.

**251052**

Dredger w/out Handle,
Stainless Steel, 10oz
mfr#: SLRDH002

List: \$2.79

251001

Dredger w/Handle,
Stainless Steel 10oz
mfr#: SLRDH001

List: \$2.40

**251050**

Universal Liquor Pourer Cover,
Smoky-Clear Color,
3" x 1-2/3" x 1-2/3"
mfr#: PLPRC001

- List: \$5.19
- 12pk

**251012**

Straw Dispenser,
Acrylic, Easy lift top for refills,
Clear Color,
12-5/8" x 5-5/8" x 6-7/8"
mfr#: PLSD002
List: \$34.69



Save 50¢ per Case



49648

**Chicken Breast,
Italian Style, Diced, Grilled**

mfr#: 5249 2ct (5lb) Case

Seasoned with garlic, onion,
and real Romano cheese and
dredged in an Italian-style coating.

PREPARATION: FOR BEST RESULTS

CONVECTION OVEN AT 350°F. FOR 5-10 MIN.

GRILL AT 400°F. AND GRILL 8-10 MIN.

CONVENTIONAL OVEN AT 400°F. FOR 10-15 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN.



48251

**Chik'N'Zips® Fajita
Breast Fillet Strips**

mfr#: 5245 2ct (5lb) Case

Fully cooked, boneless,
skinless sliced, whole muscle
chicken breast fillet seasoned
with authentic south-of-the-border
flavors. It's a fiesta for your tastebuds!

Grill - PREPARATION: COOK TO A MINIMUM
OF 165° F. FOR BEST RESULTS GRILL AT 400°F. 5-10 MIN.,
BROIL FOR 6-10 MIN.

CONVECTION OVEN AT 350°F. FOR 5-10 MIN.

CONVENTIONAL OVEN AT 400°F. FOR 9-12 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN.



48162

**Doo-Wa Ditties, Boneless Wings,
Chicken Breast Chunk Fritters,**

mfr#: 7201 2ct (5lb) Case

Fully cooked, whole muscle, boneless,
skinless, chicken breast that have a
crispy, lighter fritter coating and savory
flavor. Easy to prepare with tremendous
patron appeal and plenty of versatility.

PREPARATION: HEAT TO A MINIMUM OF 165°F.

FOR BEST RESULTS - DEEP FRY AT 350° F FOR 3-5 MIN.

CONVECTION OVEN AT 350°F FOR 8-12 MIN.

CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



48201

**Tappers® Beer Battered
Boneless Wing Fritters**

mfr#: 7202 10lb Case

fully cooked, whole-muscle
boneless chicken breast boneless
wings a hearty yet delicately crisp
coating and amber color.

Deep Fry - PREPARATION:

FOR BEST RESULTS -

DEEP FRY AT 350° F FOR 5-8 MIN.

CONVECTION OVEN AT 350°F FOR 10-13 MIN.

CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN.

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.

Dots Homestyle Pretzels

New
Item!

Save 10¢ per 5oz Bag

42815
Homestyle
UPC: 855712008000
• SRP: \$4.29 • 5oz

42802
Honey Mustard
UPC: 855712008789
• SRP: \$4.29 • 5oz

42811
Southwest Style
UPC: 855712008208
• SRP: \$4.29 • 5oz

Save 20¢ per 16oz Bag

42820
Homestyle
UPC: 855712008017
• SRP: \$7.49 • 16oz

42806
Honey Mustard
UPC: 855712008796
• SRP: \$7.49 • 16oz

42816
Southwest Style
UPC: 855712008147
• SRP: \$7.49 • 16oz

Dot's Homestyle® Pretzels



BUGLES



New Item!

**Save \$1.00
per 6ct Box**

44574
Hot Buffalo
UPC: 016000503311
• SRP: \$2.09 • 3oz

39468
BBQ Bold
UPC: 016000497443
• SRP: \$2.09 • 3oz

39570
Nacho Cheese
UPC: 016000513792
• SRP: \$2.09 • 3oz

39760
Chili Cheese
UPC: 016000172715
• SRP: \$2.09 • 3oz

44553
Original
UPC: 016000368309
• SRP: \$2.09 • 3oz

39425
Churro
UPC: 016000136090
• SRP: \$2.09 • 3oz

39478
Ranch
UPC: 016000512580
• SRP: \$2.09 • 3oz



General Mills



Your favorite cereal flavors, Cinnamon Toast Crunch & Golden Grahams, in an indulgent great-tasting high protein, low sugar performance bar. The Cinnamon Toast Crunch and Golden Grahams brands bring fun, indulgent taste and nostalgia to a space rooted in performance.

- 20g protein
- 2g sugar

Save \$2.00 per 8ct Box

Cereal Protein Bars

37809
Cinnamon Toast Crunch
UPC: 016000297593
• SRP: \$2.99 • 2.12oz

37814
Golden Grahams
UPC: 016000297616
• SRP: \$2.99 • 2.23oz



**Save \$1.00
per 8ct
(3.75oz) Case**

39502
Bold Party Blend
UPC: 016000126077

39503
Cheddar
UPC: 016000126060

39452
Honey BBQ
UPC: 016000144248 • SRP: \$2.09 • 3.75oz

39506
Hot N Spicy
UPC: 016000126091

39507
Jalapeño Cheddar
UPC: 016000505827

39508
Traditional
UPC: 016000160101

39432
White Cheddar
UPC: 016000180932



195162

@Insulated 16" Pizza Delivery Bag w/Heating Pad 5-Series

Deliver up to 3 16" pizzas in this 17 1/2" x 17 1/2" x 9" pizza delivery bag with an innovative heating pad, which preheats the bag to ensure pizzas arrive fresh-from-the-oven hot. Just plug the power cord into the wall, and select the temperature.

UPC: 671080848549 • mfr#: VPB516

List: \$192.07



195141

@Insulated 18" Pizza Delivery Bag 3-Series

Deliver fresh, hot 18-inch pizzas in this 19" x 19" x 9" pizza delivery bag, which holds four 14- or 16-inch pizza boxes, three 18-inch pizza boxes, two 16-inch round deli trays or three half-size sheet pans with covers.

Reinforced stitching provides durable performance, and 1-inch-thick poly batting insulation on all sides, paired with a moisture-absorbent 8-millimeter-thick foil liner, keeps food at a consistent temperature.

The bag's 600-denier nylon shell protects your delivery from the elements, and heavy-duty locking clips keep food secure. A closing flap offers extra insulation with wide hook-and-loop tabs and a buckle. Durable carrying straps and handles, including an additional handle on the back, ensure stability for loading and transporting. Reflective piping ensures safer nighttime delivery, and an anchor strap secures the bag to a bike or scooter tray. Easily collapsible, the bag takes up little space for storage. UPC: 671080848549 • mfr#: VPB318 • List: \$128.10



195134

@Insulated 16" Pizza Delivery Bag 3-Series

Deliver fresh, hot 16-inch pizzas in this 17 1/2" x 17 1/2" x 9" pizza delivery bag, which holds four 14-inch pizza boxes, three 16-inch pizza boxes, two 16-inch round deli trays or three half-size sheet pans with covers.

UPC: 671080848501 • mfr#: VPB316

List: \$107.79





WAM
Participant



44790
BBQ Flavored
UPC: 038000845277
2.5oz

44722
Cheddar Cheese
UPC: 038000845260
2.5oz

44751
Jalapeño
UPC: 038000169335
2.5oz

44720
Original
UPC: 038000845246
2.36oz

44750
Pizza Flavor
UPC: 0380000169113
2.36oz

44714
Salt & Vinegar
UPC: 038000848940
2.5oz

44702
Scorchin BBQ
UPC: 038000245596
2.5oz

44705
Scorchin Cheddar
UPC: 038000245589
2.5oz

44721
Sour Cream & Onion
UPC: 038000845253
2.5oz

Pringles® Grab n'Go Potato Crisps • SRP: \$1.79



Pringles®

41044
Pickled
Polish Sausage
Individually
Wrapped
UPC: 857613008424
• SRP: \$1.69 • 1.2oz

Save \$1.00
per 24ct Box



Save 50¢ per 20ct Refill Bag

SRP: \$2.09 Each

- | | |
|--------------------------|-------------------|
| 41566 Jalapeño | UPC: 857613008172 |
| 41569 Old Fashion | UPC: 857613008196 |
| 41560 Original | UPC: 857613008158 |
| 41567 Peppered | UPC: 857613008189 |
| 41561 Teriyaki | UPC: 857613008165 |



- | | |
|-----------------------------|-------------------|
| 41579 Original | UPC: 857613008288 |
| 41590 Hot Jalapeño | UPC: 857613008318 |
| 41587 Zesty Teriyaki | UPC: 857613008301 |

SRP: \$1.69

Save 50¢ per 35ct Jar



KICKASS[®]

BEEF JERKY



New Item!

Save 75¢ per 6ct (3oz) Box

SRP: \$8.19 • 3oz

- | | |
|---|--|
| 41576
Hot Beef Jerky
UPC: 857613008226 | 41578
Old Fashion Jerky
UPC: 857613008240 |
| 41571
Original Jerky
UPC: 857613008202 | 41577
Pepper Jerky
UPC: 857613008233 |

- 41575**
Teriyaki Jerky
UPC: 857613008219



Save 50¢ per 36ct Bag

- 41591**
Mini Sausage Refill
UPC: 857613008271
SRP: 69¢



MARS WRIGLEY

WAM
Participant



SNICKERS

Save \$2.00
per 18ct Box



23273
Snickers
Peanut Butter
Squared
UPC: 040000441489
• SRP: \$2.09 • 3.56oz

Save \$2.25
per 24ct Box

23378
Snickers
Almond
UPC: 040000006275
• SRP: \$2.09 • 3.23oz

23496
Snickers Creamy
Almond Butter
UPC: 040000542476
• SRP: \$2.09 • 2.8oz

23498
Snickers Creamy
Peanut Butter
UPC: 040000542636
• SRP: \$2.09 • 2.8oz

23377
Snickers
Original
UPC: 040000002635
• SRP: \$2.09 • 3.29oz

23264
Snickers
Peanut Brownie
UPC: 040000563754
• SRP: \$2.09 • 2.4oz



23256
Snickers
White
UPC: 040000560494
• SRP: \$2.09 • 2.84oz



Raindrops®
enjoy the adventure

Save \$1.25 per 16ct Box

28329

Mini Gummy Taco

UPC: 630855122062

• SRP: \$1.99 • 1.8oz

Save 70¢ per 12ct Box

28331

Magic Potion

UPC: 630855140004

• SRP: \$1.69 • 2.29oz

Save \$1.00 per 12ct Box

28327

Mini Gummy Noodles

UPC: 630855122048

• SRP: \$1.99 • 1.2oz

28328

Mini Gummy Pizza

UPC: 630855122000

• SRP: \$1.99 • 1.4oz

28330

Mini Gummy Sushi

UPC: 630855122024

• SRP: \$1.99 • 1.4oz



Save \$2.00 per 24ct Box

28052

Goldmine Gum
24ct (2oz Bag) Box
UPC: 798051012249
SRP: \$1.79 • 2oz

23535

Neapolitan Coconut Bar In Basket
24ct (2.25oz) Box
UPC: 798051012539
SRP: \$1.99 • 2.25oz

23307

Paintball Pops
24ct (2.3oz) Box
UPC: 798051101233
SRP: \$2.09 • 2.3oz



21010 Save \$2.00 per 48ct Box

Tye Dye Cube Pops
48ct (.74oz) Box
UPC: 798051480017
SRP: 55¢ • .74oz



Save \$2.00 per 36ct Box

• SRP: \$1.19 • 22(g)

28194

Rock Candy Assorted Pops
UPC: 798051999366

28308

Rock Candy Blue Raspberry Pops
UPC: 798051999366

28310

Rock Candy Grape Pops
UPC: 798051999366

28306

Rock Candy Green Apple Pops
UPC: 798051999366

28307

Rock Candy Red Strawberry Pops
UPC: 798051999366

28309

Rock Candy White Plain Pops
UPC: 798051999366



Pipe Tobacco SRP: \$18.59

16044
Red
UPC: 874411004823

16077
Gold
UPC: 874411004830

16078
Menthol
UPC: 874411004847

Save 50¢ per 16oz Bag



10064
Berry, XoTic
UPC: 874411000665

10110
Cherry
UPC: 874411000634

10107
Full Flavor
UPC: 874411000436

10111
Grape
UPC: 874411001341

10108
Light
UPC: 874411000443

10109
Menthol
UPC: 874411000627

10066
Menthol, Extreme
UPC: 874411001853

10114
Peach
UPC: 874411000641

10011
Strawberry
UPC: 039517818082

10012
Sweet Mint
UPC: 039517821945

10067
Sweet Tip
UPC: 874411001860

10065
Vanilla
UPC: 874411000658

Filter Cigars
SRP: \$2.89 • 20ct Pack
Save \$1.00 per 10ct (20pk) Carton





More for your money... Always!

• Pre-Book Only •
• Expected Delivery Week • November 8, 2021

WAM
PromoSense



77161 Ugly Sweater Series
mfr#: LCWT1SW
UPC: 070330651234 • SRP: \$2.39 Each

Save \$4.00 per 256ct Display

77081 BIC USA
4-tier 256ct (6-SKU)
Lighter Display

- 40ct #77186 Ez Reach Wand
mfr#: LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each
- 16ct #77003 Favorites Series
mfr#: LCWT1FS
UPC: 070330622401
• SRP: \$2.29 • Each
- 50ct #77047 Mini Assortment
mfr#: LCJ199-E-AST
UPC: 070330000025
• SRP: \$1.69 • Each
- 50ct #77091 Prismatic Series
mfr#: LCWT1PR-B-AST
UPC: 07033064#7763
• SRP: \$2.09 • Each
- 50ct #77046 Single
mfr#: LC199-F-AST
UPC: 070330600065
• SRP: \$2.29 • Each
- 50ct #77130 Traditional
Tattoo Series
mfr#: LCWT1TT-F-AST
UPC: 070330618534
• SRP: \$2.29 • Each



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Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week November 22, 2021 •

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Yours
Today!

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Participant

**Save \$3.00 per 60ct
(2-SKU)
Floorstand Display**

**39575 Turkey Creek Snacks™
Cheese Snack Shipper**

30ct #39550 Blazin' Hot
UPC: 078516901814
• SRP: \$1.79 • 3.2oz

30ct #39498 Cheddar Bomb
UPC: 078516901807
• SRP: \$1.79 • 3.2oz



BENESTAR
— BRANDS —

WAM

Pre-Booking Shippers, Displays & Counter Units



Energizer

• Pre-Book Only •

• Expected Delivery Week • November 22, 2021

Pre-Book
Yours
Today!

WAM
Participant

84021
Energizer Batteries AA Clip Strip
UPC: 039800011329 • SRP: \$7.29 • 4pk

Save \$4.00
per 24ct (4pk) Clip Strip

84006
Energizer Batteries
Wedge Max Mix
62ct Display (5 Sizes)

10ct 84035
AAA
UPC: 039800099099
SRP: \$7.29 • 4pk

5ct 84034
C
UPC: 039800011367
SRP: \$7.39 • 2pk

7ct 84032
9 Volt
UPC: 039800013613
SRP: \$7.39 • 1ct

32ct 84036
AA
UPC: 039800011329
SRP: \$7.29 • 4pk

8ct 84033
D
UPC: 039800011398
SRP: \$6.69 • 2pk

Save \$15.00
per 62ct
Counter Unit
Display



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Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • November 8, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save \$2.00
per 24ct (3-SKU)
Display

HALLS

32407 Halls Minis
Sugar Free Cough Suppressant
Counter Unit

8ct #32405
Sugar Free Cherry Menthol
UPC: 312546004900
• SRP: \$4.59 • 24pcs

8ct #32403
Sugar Free Honey Lemon Flavor
UPC: 312546004924
• SRP: \$4.59 • 24pcs

8ct #32401
Sugar Free Mentho-Lyptus Menthol
UPC: 312546004948
• SRP: \$4.59 • 24pcs



WAM

Pre-Booking Shippers, Displays & Counter Units

Swedish Fish

Save \$2.00 per Display

SOUR PATCH Kids



Swedish Fish

36217 Sour Patch Kids Swedish Fish 66ct (5SKU) Counter Display

10ct #35056 Sour Patch Kids Xploderz Center Filled Soft & Chewy
UPC: 070462433517
• SRP: \$2.39 • 6.5oz
20ct #N/A Sour Patch Kids Soft & Chewy
UPC: 070462098617
• SRP: \$2.49 • 5oz

6ct #N/A Sour Patch Kids Extreme Sour
UPC: 070462431407
• SRP: \$2.49 • 7.2oz
20ct #N/A Sour Patch Watermelon Soft & Chewy Candy
UPC: 070462098631
• SRP: \$2.49 • 5oz
10ct #N/A Swedish Red Fish
UPC: 070462098679
• SRP: \$2.49 • 5oz

SOUR PATCH Kids

36216 Sour Patch Kids Swedish Fish 72ct (5SKU) Floor Display

10ct #35056 Sour Patch Exploderz
UPC: 070462433517
• SRP: \$2.39 • 6.5oz
20ct #N/A Sour Patch Kids
UPC: 00070462035964
• SRP: \$2.49 • 8oz
6ct #N/A Sour Patch Kids Extreme
UPC: 070462431407
• SRP: \$2.49 • 7.2oz
20ct #N/A Sour Patch Watermelon
UPC: 070462036008
• SRP: \$2.49 • 8oz
16ct #N/A Swedish Fish Red
UPC: 070462035988
• SRP: \$2.49 • 8oz

FERRERO

• Pre-Book Only •

• Expected Delivery Week • November 15, 2021

Pre-Book
Yours
Today!

Kinder



Save \$4.00 per 48ct Display

28335 Kinder Joy 48ct Display

48ct #28240 Kinder Joy Egg UPC: 009800000524 • SRP: \$2.29 • 7oz

WAM
Participant



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FERRERO

• Pre-Book Only •
• Expected Delivery Week • November 15, 2021

Pre-Book
Yours
Today!

WAM
Participant



12ct
#30010
Berry Adventure
UPC: 009800005406
• SRP: \$1.49 • 1 oz



12ct
#30013
Freshmint
UPC: 009800007615
• SRP: \$1.49 • 1 oz



30036 Tic Tac Dsp w/Free Product

Save \$7.00 per 48ct Display



12ct
#30009
Fruit Adventure
UPC: 009800007608
• SRP: \$1.49 • 1 oz



12ct
#30011
Orange
UPC: 009800007639
• SRP: \$1.49 • 1 oz



WAM

Pre-Booking Shippers, Displays & Counter Units

SweetARTS

Save \$5.00 per 48ct (3sku) Display

24291 Sweetart Ropes Sharepack

24ct #23484 Sweetarts Chewy Ropes

UPC: 079200235444 • SRP: \$2.49 • 3.5oz

12ct #23332 Sweetarts Ropes Twisted Rainbow

UPC: 079200362003 • SRP: \$2.49 • 3.5oz

12ct #23419 Sweetarts Strawberry Rope

UPC: 079200998899 • SRP: \$2.49 • 3.5oz





• Pre-Book Only •
• Expected Delivery Week • November 8, 2021

Pre-Book
Yours
Today!

WAM
Participant

12ct
#35224

Gummi Creations Martian Mix

UPC: 041420052187

• SRP: \$1.99 • 4.25oz

Strawberry, Pineapple, Lemonade, Watermelon,
Mango & Blue Raspberry Naturally & Artificially
Flavored Gummi Candy

36ct
#35047 Sour Brite Crawlers

UPC: 020709012302

• SRP: \$1.99 • 5oz

12ct
#35073 Sour Crunchy

UPC: 041420041419

• SRP: \$1.99 • 4.25oz

12ct
#35017 Sour Brite Crawlers Very Berry

UPC: 041420115875

• SRP: \$1.99 • 5oz



Save \$7.00 per 72ct Floor Display

25226 Trolli Sour Brite Crawler 72ct (4SKU) Display



Pre-Booking Shippers, Displays & Counter Units



TROJAN
the pleasure of protection

• Pre-Book Only •
• Expected Delivery Week • November 22, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00
per 32ct (8sku) Counter Unit

76950
Trojan®
8Sku Condom
32ct Counter Unit
Display
(4pk of Each Style)



76914
ENZ™ Premium
Lubricated Latex
UPC: 022600930501
SRP: \$3.29 • 3pk



76917
Magnum®
Lubricated Latex
UPC: 022600642039
SRP: \$3.69 • 3pk



76938
Magnum® Thin
Ultrasmooth™
Lubricant Latex
UPC: 022600646037
SRP: \$4.49 • 3pk



76931
Pleasure Pack
Twisted™ Her Pleasure™
& Ultra Ribbed
Lubricated Latex
UPC: 022600953210
SRP: \$4.49 • 3pk



76916
Pleasures
Fire & Ice™
Lubricated Latex
UPC: 022600960034
SRP: \$4.49 • 3pk



76949
Sensitivity Armor™
Ultra Thin Lubricated
Latex w/Spermicide
UPC: 022600927204
SRP: \$4.49 • 3pk



76932
Sensitivity Ultra
Thin Lubricated
Premium Latex
UPC: 022600926207
SRP: \$3.69 • 3pk



76913
Stimulations
Ultra Ribbed
Lubricated Latex
UPC: 022600940500
SRP: \$3.69 • 3pk



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• Expected Delivery Week • November 22, 2021

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76951
Trojan®
4Sku Condom
32ct Counter Unit
Display

Save \$3.00
per 32ct (4sku) Counter Unit



4ct
76914
ENZ™ Premium
Lubricated Latex
UPC: 022600930501
SRP: \$3.29 • 3pk



16ct
76917
Magnum®
Lubricated Latex
UPC: 022600642039
SRP: \$3.69 • 3pk



8ct
76932
Sensitivity Ultra
Thin Lubricated
Premium Latex
UPC: 022600926207
SRP: \$3.69 • 3pk



4ct
76913
Stimulations
Ultra Ribbed
Lubricated Latex
UPC: 022600940500
SRP: \$3.69 • 3pk



Pre-Booking Shippers, Displays & Counter Units



PLANTERS

Save \$4.00 per 36ct Display

39427 Planter Big Bag 36ct (3-SKU) Display

12ct #39449 Honey Roasted Cashew
UPC: 029000074491 • SRP: \$2.69 • 3oz

12ct #39523 Honey Roasted Peanuts
UPC: 029000012578 • SRP: \$2.39 • 6oz

12ct #39522 Salted Peanuts
UPC: 029000012585 • SRP: \$2.39 • 6oz



BOOM CHICKA POP



**Save \$2.00
per 36ct
Floor Display**

44102
Boom Chicka Pop
36ct (18 Bags per Flavor)
Display

#44108
Sweet & Salty
Kettle Corn
UPC: 818780014229
SRP: \$2.59 • 2.25oz

#44101
Sea Salt
Popcorn
UPC: 818780014243
SRP: \$2.59 • 1.25oz





• Pre-Book Only •
• Expected Delivery Week • November 29, 2021

Pre-Book
Yours
Today!

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Participant



38408 Voortman Mega Wafer 18ct (2-SKU) Counter Unit

9ct 38405 Vanilla Wafers UPC: 067312005932

9ct 38406 Strawberry Wafers UPC: 067312005956

• SRP: \$1.79 • 5.17oz



Pre-Booking Shippers, Displays & Counter Units

New Warehouses & Freezer Building • HWY 23

Warehouses, Offices & Showroom
Showroom Store • Pioneer Ave

HOLIDAY WHOLESALE

*Family Owned, Providing the Best Possible Service
at the Best Possible Prices Since 1951*

HOLIDAY WHOLESALE

WAM

Nestlé
PROFESSIONAL

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours. UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate

Save 30¢ per 105oz (#10) Can



WAM

Campbell's

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PromoSense



V8 100% Vegetable Juice

SRP: \$2.09 • 12oz

**Save \$1.00
per 12ct Case**

46266

Original

UPC: 051000138033

46741

Spicy Hot

UPC: 051000138019



Save \$1.00 per 12ct Case



46069

Campbell's
100% Tomato Juice
from Concentrate

UPC: 051000137975

SRP: \$2.09 • 12oz



V8 Splash

SRP: \$1.99 • 16oz

46598

Berry Blend

UPC: 051000146533

46597

Strawberry Kiwi

UPC: 051000146557

46599

Tropical Blend

UPC: 051000146540

**Save \$1.00 per
12ct (16oz) Case**



Save \$1.00 per 12ct (11.5oz) Case

**V8 + Energy Sparkling
Energy Drinks**

SRP: \$1.99 • 11.5oz Can

46743

Black Cherry

UPC: 051000276254

46745

Orange Pineapple

UPC: 051000276339

46744

Strawberry Kiwi

UPC: 051000276230

V-8 Energy

SRP: \$1.99 • 11.5oz

46090

Orange Pineapple

UPC: 051000272928

46121

Peach Mango

UPC: 051000272935

46122

Pomegranate Blueberry

UPC: 051000272942

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Campbell's

KETTLE BRAND

WAM
PromoSense



Save 75¢ per 6ct (2oz Bag) Case SRP: \$1.59 • 2oz

42505
Backyard
Barbeque®
UPC: 084114115447

42510
Farmstand
Ranch
UPC: 084114901293

42518
Honey
Dijon
UPC: 084114033703

42501
Jalapeño
UPC: 084114115881

42515
Korean
Barbeque
UPC: 084114129611

42506
New York
Cheddar
UPC: 084114033208

42511
Pepperoncini
UPC: 084114221988

42507
Sea Salt
UPC: 084114033000

42502
Sea Salt
& Vinegar
UPC: 084114033338

42509
Krinkle Cut™
Dill Pickle
UPC: 084114112484

42508
Krinkle Cut™
Salt & Pepper
UPC: 084114032607

**Save 75¢
per 6ct
(2oz) Case**

Cape Cod Kettle Chip SRP: \$1.59 • 2oz

42525
Jalapeño
UPC: 020685002878

**Save 30¢
per 5oz
Bag**

Kettle Brand 5oz SRP: \$3.09 • 5oz

42603
Backyard Barbeque®
UPC: 084114114495

42521
Reduced Fat
UPC: 020685002359

42523
Sea Salt
& Vinegar
UPC: 020685002342

42601
Sea Salt
UPC: 084114009982

42602
Sea Salt
& Vinegar
UPC: 084114009968



Simply Juice Save \$2.00 per 8ct Case

• SRP: \$3.59 • 32oz

46944

Lemonade

UPC: 025000100796

46945

Cranberry

UPC: 025000130540

46167

Orange Pulp Free

UPC: 025000037870



Simply Juice Save \$1.00 per 12ct Case

• SRP: \$2.39 • 11.5oz

46472

Apple Juice

UPC: 025000000294

46482

Lemonade w/Raspberry

UPC: 025000000188

46475

Cranberry Cocktail

UPC: 025000000300

46356

Orange Juice

UPC: 025000000249

46476

Lemonade

UPC: 025000000218

46487

Orange Mango Juice

UPC: 025000000324

Simply Smoothie Save \$1.00 per 12ct Case

• SRP: \$3.19 • 11.5oz

46382

Mango Pineapple

UPC: 025000000379

46387

Orchard Berry

UPC: 025000000744

46388

Strawberry Banana

UPC: 025000000737



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Energizer®

WAM
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Save 15¢ per 12oz Bottle

75584

STP Brake Fluid

UPC: 071153002036 • SRP: \$3.39 • 12oz

75420

STP Hi Mileage Psf Stop Leak

UPC: 071153660465 • SRP: \$3.39 • 12oz

75583

STP Power Steering Fluid

UPC: 071153002043 • SRP: \$2.69 • 12oz

Save 10¢ per 2-Pack Card

73813

Refresh Mini Defuser Fresh Linen

UPC: 012844098778 • SRP: \$4.19

73815

Refresh Mini Defuser New Car

UPC: 012844091359 • SRP: \$4.19

Save 10¢ per 4-Pack Card

73817

Refresh New Car Cool Breeze

UPC: 012844095784 • SRP: \$2.99

73814

Refresh Strawberry Lemon Vent Sticks

UPC: 012844095937 • SRP: \$2.99

Save 15¢ per 5.25oz Bottle

75590

STP Fuel Inj Carb Treatment

UPC: 071153785717 • SRP: \$3.19 • 5.25oz

75587

STP Gas Treatment

UPC: 071153785731 • SRP: \$3.69 • 5.25oz



WAM

FOSTER FARMS

WAM
PromoSense



Save \$1.00 per 36ct Case

47978

Corn Dog Chicken 4oz w/Bags

mfr#: 96151 • UPC: N/A • SRP: \$0.00 • 4oz

47941

Corn Dog Chili Lover's 4oz w/Bags

mfr#: 95026 • UPC: N/A • SRP: 95¢ • 4oz



BOLD BITES
CHICKEN



Save 75¢ per 12ct Case

48593

**Chicken Bold Bite
Cajun**

UPC: 075278042618
• SRP: \$1.99 • 2.5oz

48566

**Chicken Bold Bite
Chile Verde**

UPC: 075278042625
• SRP: \$1.99 • 2.5oz

48561

**Chicken Bold Bite
Parmesan Garlic**

UPC: 075278042632
• SRP: \$1.99 • 2.5oz



Save 25¢ per 6ct Box
SRP: \$1.09 per 2ct Package



37795
Blueberry, Frosted
UPC: 038000310317 • 3.3oz

37793
Brown Sugar
Cinnamon, Frosted
UPC: 038000311314 • 3.3oz

37787
Cherry, Frosted
UPC: 038000318405 • 3.3oz



38078
Froot Loop
UPC: 038000223792 • 3.3oz

38040
Hot Fudge Sundae
UPC: 038000504716 • 3.3oz

38059
Pretzel
Cinnamon Sugar
UPC: 038000218576 • 3.4oz

37770
S'mores, Frosted
UPC: 038000581717 • 3oz

37794
Strawberry, Frosted
UPC: 038000317316 • 3.3oz



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Kraft Heinz

WAM
PromoSense



SRP: \$3.29 • 7oz

Save 20¢ per Box

47503

Bagel Bites®
Three Cheese
Pizza Snacks
UPC: 070085060107

47502

Bagel Bites®
Cheese & Pepperoni
Pizza Snacks
UPC: 070085060121



48044

Chicken Wings
w/ Buffalo Style Sauce
UPC: 046704098448
SRP: \$4.99 9oz

47489

Potato Skins
Cheddar & Bacon
UPC: 046704068403
SRP: \$4.99

Save 20¢ per Box



47490

Mozzarella Sticks
w/ Marinara Sauce
UPC: 046704068502
SRP: \$4.99 11oz



SRP: \$3.49
• 6oz Bag

Save 10¢ per Bag



39329

Nuts & Chocolate
Trail Mix
UPC: 029000078628

39435

Nuts, Seeds & Cranberries
Trail Mix
UPC: 029000078789

39529

Peanut Butter Chocolate
Trail Mix
UPC: 029000021112

39521

Spicy Nuts & Cajun Sticks
Trail Mix
UPC: 029000072190

39457

Sweet & Salty
Trail Mix
UPC: 029000010062

39437

Tropical Fruit &
Nut Trail Mix
UPC: 029000078802



WAM

Kraft Heinz

WAM
PromoSense

Kool-Aid

Kool Aid Bursts
SRP: 69¢ • Plastic Bottle

46149
Blue Moon Berry
UPC: 043000953891

46171
Grape
UPC: 043000946060

46147
Cherry
UPC: 043000953938

46148
Tropical Punch
UPC: 043000953921

Save \$1.00
per 12ct (6:75oz) Case



PLANTERS

Save 20¢ per 3 or 6oz Bag

Planters® Cashews SRP: \$2.69 • 3oz Bag

39449
Honey Roasted
Cashews
UPC: 029000074491

39465
Salted
Cashews
UPC: 029000074361

SRP: \$2.39 • 6oz

39525
Wicked Hot
Chipotle Peanuts
UPC: 029000012639

39515
Dry Roasted
Peanuts
UPC: 029000015449

39523
Honey Roasted
Peanuts
UPC: 029000012578

39522
Salted
Peanuts
UPC: 029000012585



WAM

PEPPERIDGE FARM

WAM
PromoSense



Save 50¢ per 10ct Box

38437

Farmhouse Cookie

UPC: 014100051190

• \$1.29 • .98oz



Save 50¢ per 8ct Box

38436

Milano Cookie

UPC: 014100088844

• \$1.29 • 1.2oz



38424

Mini Chessman Cookie

UPC: 014100087977

• \$1.29 • 2.25oz

Goldfish

Save 50¢ per 8ct Box

39765

Goldfish Cheddar

UPC: 014100045526

• \$1.39 • 2.65oz

39767

Goldfish Cheddar Jack'd

UPC: 014100051916

• \$1.39 • 2.45oz

39766

Goldfish Xtra Cheddar

UPC: 014100045557

• \$1.39 • 2.45oz



Save 20¢ per 8oz Bag

39769

**Goldfish Cheddar
Take Home**

UPC: 014100049623

• \$4.39 • 8oz

39770

**Goldfish Xtra Cheddar
Take Home**

UPC: 014100049630

• \$4.39 • 8oz

Pepperidge Farm®



Save 10¢ per Stand Up Bag (SUB)



36188

Swedish Fish® Mini
Soft & Chewy Candy
UPC: 070462008258
• SRP: \$3.79 • 12oz

36189

Sour Patch Kids Strawberry
Soft & Chewy Candy
UPC: 070462008227
• SRP: \$3.79 • 12oz

36190

Sour Patch Kids Big Kids
Soft & Chewy Candy
UPC: 070462008265
• SRP: \$3.79 • 12oz

36191

Sour Patch Kids
Soft & Chewy Candy
UPC: 070462008234
• SRP: \$3.79 • 12oz

36192

Sour Patch Kids Watermelon
Soft & Chewy Candy
UPC: 070462008241
• SRP: \$3.79 • 12oz



WAM

Nestlé PROFESSIONAL

WAM PromoSense



Save \$1.00 per 2ct (1.5L) Case

51144
French
Vanilla

51145
Hazelnut

51146
Sweetened
Original



Carnation

Save 50¢ per 180ct Case

51129
Carnation
Half + Half

Coffee- mate

Save 25¢ per 50ct Box

51183
French
Vanilla

51075
Peppermint
Mocha

51082
Pumpkin
Spice

51128
Salted Caramel
Chocolate



Save 75¢ per 180ct Case

51120
French
Vanilla

51126
Hazelnut

51125
Irish
Cream

51050
Vanilla
Caramel

