

August 2024

HOLIDAY WHOLESALE

A Leap In Profits

at the
2024 Fall Show

**MONDAY
SEPTEMBER 9, 2024
9:00AM - 4:00PM**

**GLACIER CANYON LODGE CONFERENCE CENTER
THE WILDERNESS RESORT • WISCONSIN DELLS, WI**



De Vere



Save \$1.00 per 4ct (32oz) Case

72208 Boost
Prespray for Laundry

Save \$3.00 per 4ct (Gallon) Case

75270 Boost
Liquid Laundry Detergent
(1/4 Cup per 8lb Load)

Save \$3.00 per 5 Gallon Pail

72223 Boost
Detergent Plus Builder
(Commercial Laundry)

72219 Boost
Softener
(Commercial Laundry)

72218 Boost
Sour (Commercial Laundry)



Save \$1.00
per 24ct (12oz)
Case

56572
Birch Beer

56580
Orange
Creme Soda

56578
Rootbeer

56574
Cream Soda

56014
Prickly Pear

56576
Sarsaparilla





UTZ Cheese Balls
Save 50¢ per 5ct Case

44501
 Original
 • 2.63oz

44542
 Red Hot
 • 2.5oz



Zapps Kettle Chips
Save 10¢ per 2.5oz Bag

44559
 Dill

44532
 Evil Eye

44527
 Mesquite
 BBQ

44528
 Voodoo

Silk

Silk Almond Milk **Save 50¢ per 12ct (10oz) Case**
46101
Dark Chocolate
 • 10oz

46161
Vanilla
 • 10oz



International Delight Ice Coffee **Save 50¢ per 12ct (15oz) Case**
46674
Caramel
 • 15oz

46435
Mocha
 • 15oz

46689
Oreo
 • 15oz

46437
Vanilla
 • 15oz



Blue Diamond Almonds

Save \$1.00
per 12ct (4oz) Box

39490
Roasted & Salted
 • 4oz

39531
Smokehouse
 • 4oz

39489
Wasabi Soy
 • 4oz



Campbell's SNACKS

Pre-Book
Yours
Today!

WAM
Participant

Save \$60.00 per (16-SKU) Shipper • Display

+3000 Bonus Trip Points

39602 Campbell's Wing Rack w/Product

6ct Box #42525
Cape Cod Kettle Chip
Jalapeño
• 2oz

6ct Box #42529
Cape Cod
Original Sea Salt
• 2oz

6ct Box #42527
Cape Cod
Sweet Mesquite BBQ
• 2oz

8ct Box #39765
Goldfish Cheddar Cheese
• 2.65oz

8ct Box #39766
Goldfish Xtra Cheddar
• 2.45oz

6ct Box #42513
Kettle Chip
Habanero Lime
• 2oz

6ct Box #42518
Kettle Chip
Honey Dijon
• 2oz

6ct Box #42501
Kettle Chip
Jalapeño
• 2oz

6ct Box #42502
Kettle Chip
Sea Salt & Vinegar
• 2oz

6ct Box #42509
Kettle Krinkle
Dill Pickle
• 2oz

6ct Box #42508
Kettle Krinkle
Salt Pepper
• 2oz

8ct Box #38297
Pepperidge Farm
Mini Chessman Cookie
• 2.25oz

8ct Box #38436
Pepperidge Farms
Milano Cookie
• 1.2oz

8ct #44781
Snyder Honey Mustard
Pretzel Pieces
• 5oz

8ct #44595
Snyder
Jalapeño Pieces
• 5oz

8ct #44547
Snyder
Nashville Hot Pieces
• 5oz

1ct Box #99041
Rack Campbell's
18" WAM Direct



• Pre-Book Only •

• Expected Delivery Week • September 02, 2024 •

Barebells

Barebells protein bars were born to wow your taste buds!
All with no added sugar*, 15-20 grams of protein and never compromising on flavor.

Save \$1.00 per 12ct Box

37856
Barebells
Caramel Cashew
• 1.94oz

37863
Barebells
Chocolate Dough
• 1.94oz

37849
Barebells
Cookies Cream
• 1.94oz

37849
Barebells
Minty Chocolate
• 1.92oz



* Not a low or reduced calorie food. See nutrition information for sugar, calorie and saturated fat content.



36065
Berries
Cherries
• 5oz

36064
Island
Fruit
• 5oz

35257
Juicefuls
Berry Blast
• 4oz

35234
Juicefuls
Island Splash
• 4oz

35235
Juicefuls
Mixed Fruit
• 4oz

36046
Mixed
Fruit
• 5oz

36066
Strawberry
Fruit
• 5oz

35227
Super
Fruit
• 5oz



Pre-Book
Yours
Today!



SUGAR BABIES

23803
Sugar Babies
Caramel Apple
Theater Box
• 4.75oz

23805
Sugar Babies
Original
Theater Box
• 5oz

Save \$2.00
per 72ct (Single SKU)
Shipper • Display

24063 Sugar Babies 5oz Shipper • Display
72ct #23805 Sugar Babies Original • 5oz

• Pre-Book Only •
• Expected Delivery Week • September 16, 2024 •

RIESEN **STORCK**® **Werther's Original** **Mamba**



36276
Mamba
Berrytasty
 • 7.05oz

23322
Riesen
Chocolate Chew
 • 5.5oz



36048
Werther's
Original
 • 5.5oz

36089
Werther's Original
Caramel Coffee
 • 5.5oz

36007
Werther's Original
Chewy Caramel
 • 5oz

36027
Werther's Original
Chocolate Covered Caramel
 • 4.51oz

36272
Werther's Original
Salted Caramel Cream
 • 4.51oz

36008
Werther's Original
Soft Caramel
 • 4.51oz



ONE

**Save \$1.00
per 12ct (1.41oz) Box**

37773
One Crunch
Peanut Butter
Chocolate Chip
• 1.41oz



**Save \$1.00
per 12ct (2.12oz) Box**

37854
One
Birthday Cake
Bar
• 2.12oz

37852
One
Chocolate Chip
Cookie Dough Bar
• 2.12oz

37853
One
Maple Glazed
Bar
• 2.12oz

37851
One
Peanut Butter Cup
Bar
• 2.12oz





**Save \$5.00
per 72ct (5-SKU) Shipper-Display**

46277 5 Hour Tailgate Champ Shipper-Display

- 24ct #46058
Extra Strength Berry
• 2oz
- 12ct #46133
Extra Strength Blue Raspberry
• 1.93oz
- 12ct #46191
Extra Strength Grape
• 2oz
- 12ct #46250
Extra Strength Tropical Burst
• 1.93oz
- 12ct #46288
Extra Strength Watermelon
• 1.93oz



• Pre-Book Only •

• Expected Delivery Week • September 16, 2024 •

Ferrara 
SweetTARTS

WAM
Participant

- | | | | |
|---|--|-------------------------------------|--|
| 36057
Cherry Punch Ropes
• 5oz | 36122
Gummy Fruity Splitz
• 5oz | 23405
Mini Chewy
• 6oz | 36268
Twisted Rainbow Ropes
• 5oz |
|---|--|-------------------------------------|--|





Save \$1.00 per 17oz Bag

41097

Pepperoni Sticks

41098

Teriyaki Sticks





Save \$1.00
per 12ct (1.16oz) Box

38355
Rip Van
Dutch Caramel & Vanilla Wafel
• 1.16oz

38354
Rip Van
Snickerdoodle Wafel
• 1.16oz



Save \$2.00 per 12ct (7.35oz) Case

48335
Opaa!
Gyro
Sandwich (IW)
• 7.35oz

Save \$2.00 per 12ct (6ct) Case

50519
Opaa! Gyro
Sandwich Kit.



**grecian
delight**

(IW) - Individually Wrapped



WAM
PromoSense



21991
Blue Raspberry
• .55oz

21994
Cherry
• .55oz

21998
Watermelon
• .55oz

21993
White Mystery
• .55oz



Save 50¢ per 12ct (6ct) Box

47487
Mini Donut Chocolate

47623
Mini Donut Crunch

47624
Mini Donut Powdered

New
Item!



7 Layer

Carrot Cake



Fudge Brownie



Lemon

Save \$1.00 per 8ct (21oz Pan) Case



EMMA
KRUMBEES
Pie &
Bread Co.

48675
7 Layer
Bars

48683
Carrot Cake
Bars
w/Cream Cheese

48685
Lemon
Bars

48686
Brownies
Bars
w/Fudge Icing

Gehl's™



New Item!

**Save \$1.00 per 6ct Case
(2.0 Disposable Valves / 60oz Dispenser Bag)**

46857	46880	46881	46922
Chili Sauce	Jalapeño	Queso Blanco	Sharp Cheddar
Gluten Free	Cheese Sauce	Cheese Sauce	Cheese Sauce
	Gluten Free	Gluten Free	

**Save \$1.00 per 4ct Case
(2 or 1 HTII w/Disposable Valves / 80oz Dispenser Bag)**

48676	46846	46850
Chili Sauce	Jalapeño	Sharp Cheddar
w/Red Push Handle	Cheese Sauce	Cheese Sauce
	Gluten Free	Gluten Free

**Save \$1.00 per 4ct Case
(Peristaltic Hoses for Peristaltic Pump
Dispensers 80oz Dispenser Bag)**

46890	46847
Jalapeño	Sharp Cheddar
Cheese Sauce	Cheese Sauce

Save \$1.00 per 6ct (106oz Can) Case

46902
Premium Sharp Cheddar
Cheese Sauce

**Save \$1.00 per 4ct Case
(1 HTII w/Disposable Valves
140oz Resealable Dispenser Bag)**

46604	46603
Jalapeño	Sharp Cheddar
Cheese Sauce	Cheese Sauce
Gluten Free	Gluten Free

Save 50¢ per 30ct (3oz Bags) Case

45106
Gehl's Round Tortilla Chips,
Includes Clamshells
To Protect From Breakage.





HOMEMADE GOODNESS... AWAY FROM HOME

 **Save 25¢ per 6ct Box**

47673
Banana
Cake (IW)
• 3oz

47676
Carrot
Cake (IW)
• 3.6oz

47674
Chocolate
Cake (IW)
• 3oz

49451
Lemon
Cake (IW)
• 3oz

47677
Red Velvet
Cake (IW)
• 3oz

49653
Strawberry
Cake (IW)
• 3oz

49449
Vanilla Birthday
Cake (IW)
• 3oz

 **Save 75¢ per 12ct (4oz) Case**

50369
New York Style
Cheesecake (IW)
• 4oz

50464
Strawberry
Cheesecake (IW)
• 4oz

47410
Bundt Cake
Chocolate (IW)
• 4oz

47404
Bundt Cake
Orange Dream (IW)
• 4oz

47639
Bread Banana
Cake (IW)
• 4oz

47610
Bread Carrot
Cake (IW)
• 4oz

47675
Bread Lemon
Cake (IW)
• 4oz

47678
Bread Strawberry
Cheesecake (IW)
• 4oz

(IW) - Individually Wrapped

Save 75¢ per 12ct Box

48721
Mozzarella Cheese
Stick w/Pepperoni (IW)
• 1.5oz

48719
Mozzarella Cheese
Stick w/Salami (IW)
• 1.5oz

48749
Cheesewich
Breakfast Taco
• 3.23oz

WAM
Participant

Save \$1.00 per 16ct Box

48877
Cheesewich
Cheddar
• 2.5oz

48848
Cheesewich
Colby Jack
• 2.5oz

48849
Cheesewich
Pepper Jack
• 2.5oz

48857
Cheesewich
Provolone
• 2.5oz

Save 50¢ per 24ct Box

48734
Cheesestick
Cheddar
• 1oz

48732
Cheesestick
Colby Jack
• 1oz

48747
Cheesestick
Pepper Jack
• 1oz

48738
Cheesestick
String
• 1oz



(IW) - Individually Wrapped

OH SNAP!

Oh Snap!® varieties are gluten-free, fat-free & made with non-GMO veggies for a delicious healthy snack alternative.



PICK YOUR FAVORITE!

48817
Carrot Cuties
• 2.25oz

50469
Cranberry Sweeties
• 2.25oz

48834
Pickle Dilly Bites
• 3.5oz

49300
Pickle Sassy Bites
• 3.25oz

48829
Cool Beans
• 1.5oz

48828
Peas
• 1.5oz

48838
Pickle Hottie Bites
• 3.5oz

48870
Cranberry Sweeties
Tangerine Infused
• 2.25oz

Save 50¢ per 12ct Case

48837
Whole Pickle Gone Dilly
• 3.0 fl oz



BIG LEAGUE CHEW. ★ BUBBLE GUM ★

WAM
Participant



Save 50¢ per 12ct Box

27502 Plastic Baseball
• .185oz



Save 50¢ per 12ct Box

27519
Blue Raspberry
• 2.12oz

27501
Cotton Candy
• 2.12oz

27508
Grape
• 2.12oz

27512
Regular
• 2.12oz

27509
Sour Apple
• 2.12oz

27510
Strawberry Girl
• 2.12oz

27505
Watermelon
• 2.12oz





Save \$14.00 per 32ct (2-SKU) Shipper-Display

41027

Jack Link's Mixed Tender Bites Tower Shipper-Display

16ct #41126 Teriyaki Tender Bites Clip • 3.25oz

16ct #41291 Tender Bites Pork BBQ • 3.25oz

Save \$4.00 per 12ct (2-SKU) Shipper-Display

41089

Jack Link's Beef Jerky Original & Teriyaki Shipper-Display

6ct #41153 Teriyaki Jerky • 3.25oz

6ct #41145 Original Jerky • 3.25oz



**Save 25¢
per 24ct Box**

21100

Candy
Necklace

• .75oz

**Save 25¢
per 36ct Box**

22083

Smarties
Giant Roll

• 1oz

**Save 25¢
per 60ct Jar**

22052

Lollies Mega
Double Wrapped

• .26oz

**Save 25¢
per 180ct Jar**

19006

Smarties Jar

• .25oz

Save 25¢ per 24ct Box

22547

Smarties Mega Box

• 2.25oz

Save 25¢ per 120ct Jar

21400

Smarties Pops Wrapped

• .40oz

Save \$1.00 per 200ct Jar

19450

Lollies Unwrapped

• .30oz

NATIONAL TOBACCO®



ZIG-ZAG

Stoker's
SINCE 1924

Save \$1.00 per 12ct Box

14016

Stokers Red Supreme
Loose Leaf

Stoker's
SINCE 1924



ZIG-ZAG

Save \$2.00 per 24ct Carton

Save \$1.00 per 18ct Box

17581

Cone Mini

17586

Cone Mini Unbleached

17120

French Orange 1-1/4

17620

Organic Hemp 1-1/4

17060

Premium White

17644

Ultra Thin

Save \$1.00 per 24ct Carton

17613

Cone Unbleached 1-1/4

17612

Cone 1-1/4



MARS WRIGLEY

MilkyWay

Starburst

Twix

3 Musketeers

Save \$3.00 per 5oz Bag

36211

Starburst Gummi All Pink
• 5oz Peg Bag

36210

Starburst Gummi Original
• 5oz Peg Bag

36209

Starburst Gummi Sour
• 5oz Peg Bag



Save \$3.00 per 15ct Box

23223

Starburst Gummi All Pink
• 3oz Share Pack

23222

Starburst Gummi Original
• 3oz Share Pack

Save \$3.00 per 20ct Box

23314

Twix Cookie & Creme
• 2.72oz Share Size

23254

Twix Cookie Dough
• 2.72oz Share Size

23229

Twix Salted Caramel
• 2.82oz Share Size



Save \$3.00 per 24ct Box

23263

Milky Way Cookie Dough
• 3.16oz Share Size

23255

Milky Way
• 3.63oz King Size

23533

Milky Way Midnight
2 To Go
• 2.83oz Share Size

23278

Three Musketeer
• 3.28oz King Size

23451

Twix Caramel Cookie
• 3.02oz Share Size





Pre-Book
Yours
Today!

WMM
Participant

Save \$2.00 per 12ct Tray
77147 Lighter Jet Flame



• Pre-Book Only •

• Expected Delivery Week • September 02, 2024 •

Save \$8.00
per 52ct (2-SKU) Shipper-Display

77155 Lighter Jet Flame & EZ Zodiac 52ct
40ct #N/A Lighter EZ Reach Zodiac
12ct #77147 Lighter Jet Flame

Save \$8.00
per 52ct (2-SKU) Shipper-Display

77164 Lighter Jet Flame & EZ Big Foot
40ct #N/A Lighter EZ Reach Big Foot
12ct #77147 Lighter Jet Flame

Save \$8.00
per 52ct (2-SKU) Shipper-Display

77157
Lighter Jet Flame & Day Of The Dead
Shipper-Display
40ct #N/A Lighter EZ Reach Day Of The Dead
12ct #77147 Lighter Jet Flame

Save \$20.00
per 52ct (7-SKU) Shipper-Display

81031
Gaucha Buckhead Gondola
Shipper-Display
4ct #84510 Flashlight 300 Lumens • Each
6ct #81008 Glove Buckhead Goatskin • Pair
12ct #81045 Glove Gaucha Brown Jersey • Pair
6ct #81050 Glove Gaucha Blue Dip Knit Large • Pair
6ct #81084 Glove Buckhead Mechanic Leather • Pair
12ct #81058 Glove Buckhead Green Sandy Palm • Pair
6ct #81057 Glove Buckhead Orange Sandy Palm • Pair





WAM
Participant



Save 25¢ per 6ct Box

Hostess

- 47314 Cupcake Chocolate • 3.17oz
- 48049 Ding Dongs • 2.55oz
- 48016 Honey Bun Jumbo Glazed • 4oz
- 48035 Honey Bun Jumbo Iced • 4oz
- 47316 Twinkies • 2.7oz
- 47318 Zingers Chocolate • 3.81oz
- 47317 Zingers Vanilla Iced • 3.81oz

Save 50¢ per 8ct Box

Hostess

- 47323 Coffee Cake Cinnamon • 2.89oz



Save 50¢ per 10ct Box

Hostess

- 47313 Donut Mini Crunch • 4oz
- 47337 Donut Mini Double Chocolate • 3oz
- 47359 Donut Mini Frosted • 3oz
- 47328 Donut Mini Glazed • 3.7oz
- 47312 Donut Mini Powdered • 3oz

Save 50¢ per 10ct (5.17oz) Box

Voortman Mega Wafers



- 38407 Chocolate • 5.17oz

- 38406 Strawberry • 5.17oz

- 38405 Vanilla • 5.17oz





**Save 75¢
per 8ct (1lb) Case**

47425 47434
Bread Wheat Bread White
• 1lb • 1lb

**Save 75¢
per 8ct (8pk) Case**

48379
Hamburger Bun
Brioche Retail Pack
3.5" • 8pk

47471
Bun Hamburger
• 8pk

47469
Bun Hot Dog
• 8pk

**Save 75¢
per 6ct (4pk) Case**

47491
French Baguette
Light Baked
21" • 12oz • 6ct (4pk Case)

**Save 75¢
per 8ct (2lb) Case**

47370
Loaf Bread White
• 5/8" Slice • 2lb

**Save 75¢
per 12ct (6pk) Case**

47473
Hoagie Bun Soft Italian
• 6.5" • 6pk

**Save 75¢
per 16ct (18oz) Case**

47468
Poolish Baguette
• 21.5" • 16ct (18oz) Case, Bulk

**Save 75¢
per 20ct (17.75oz) Case**

49063
Pizza Dough
Detroit Pan Style
• 20ct • 17.75oz Case

**Save 75¢
per 144ct (2.75oz) Case**

48984
Roll Dough Kaiser Large
• 144ct • 2.75oz Case

**Save 75¢
per 240ct (1.75oz) Case**

49055
Roll Dough Kaiser, Small
• 240ct • 1.75oz Case





TREND BITES

Menu Ideas

Dill-Seasoned Bone-In
Chicken Wings

Unbreaded Naked
Wings

Brakebush Code: 4600
Holiday Code: 47710



Dill Pickle
Chicken Salad

Gold'N'Spice® Breaded
Breast Filets
Brakebush Code: 5457
Holiday Code: 48261



Popcorn Chicken
Pickle Pizza

Popcorn Chicken Breast
Brakebush Code: 5571
Holiday Code: 47733



Pair Chicken with All Things

PICKLE

In a surprising turn of events, what might possibly be our biggest food trend of 2023 has been hiding in plain sight all along. Somehow, our common, average dill pickles have risen from their assigned, well-accepted space in grocery store aisles, restaurant coolers, and home pantries, and turned into the hottest trend of the year. So... how did that happen?

Learn more about the rise of the pickle trend by visiting brakebush.com/trends or scan the code below!



Be a part of the pickle craze now by adding
tasty chicken to your creations!



Pre-Book
Yours
Today!

- Pre-Book Only •
- Expected Delivery Week • September 02, 2024 •

Save \$5.00 per 72ct (Single SKU) Shipper-Display



24130 Skippy 72ct King Size Shipper-Display
72ct #23259 Pearsons Skippy King Size • 3.25oz

Save 50¢ per 24ct (1.5oz) Box

22065 **22070**
Bun Bar Maple Bun Bar Vanilla

Save 50¢ per 24ct (1.75oz) Box

23031
Pearson Nut Goodie

Save 50¢ per 24ct (1.8oz) Box

22595
Pearson Nut Roll

Save 75¢ per 18ct (3.25oz) Box

23286 **23259**
Pearson Nut Roll Pearsons Skippy
King Size King Size



23862
Charleston Chew
Minis Theater Box
• 3.5oz

**CHARLESTON
CHEW**

DOTS

23863
Dots Original
Theater Box
• 6.5oz

**Junior
Caramels**

23846
Junior Caramel
Theater Box
• 3.6oz

23853
Junior Mints
Theater Box
• 3.5oz

Save \$1.00 per 15ct Box

23491
Tootsie Roll Big Bar
King Size 2pk
• 5oz

Save \$1.00 per 16ct Box

23287
Charleston Chew
King Size Big Bar
• 4oz

BIG BAR VANILLA **CHARLESTON CHEW**

CTD Tootsie®



Save 50¢ per 48ct (2oz) Case

48533 Peanut Butter w/Reese's Pieces
Thaw & Serve Cookie • 2oz

Save 50¢ per 24ct (3.4oz) Case

49432 Bar Crispy Marshmallow
w/M&M's (IW) • 3.4oz

Save 50¢ per 24ct (3oz) Box

49783 Chocolate Chip
M&M's Cookie (IW) • 3oz

Save \$1.00 per 4ct Case

48506 Crispy Marshmallow
Quarter Sheet Bar

Save \$1.00 per 200ct (1.5oz) Case

48633 Chocolate Chip
w/M&M's Cookie Dough • 1.5oz

BEST MAID
EST. 1943
COOKIE COMPANY



WAM
Participant



Cookies are done when they have a golden brown outer edge & a light colored center

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

RISE
R
BAKING
COMPANY

IW = Individually Wrapped



Save 50¢ per 12ct (9.5oz) Case

48606
Burrito XXL
Beef Bean (IW)
• 9.5oz

48604
Burrito XXL
Red Hot Beef Bean (IW)
• 9.5oz

Save 50¢ per 24ct (4.5oz) Case

49816
Burrito Sausage Egg
Cheese Potato (IW)
• 4.5oz

Save 50¢ per 12ct (8oz) Case

49811
Burrito Bacon Egg
Cheese Salsa (IW)
• 8oz

49813
Burrito Beef
Steak Cheese (IW)
• 8oz

49814
Burrito Chicken
Fajita (IW)
• 8oz

49812
Burrito Sausage Egg
Cheese Potato (IW)
• 8oz



IW = Individually Wrapped



Save \$1.00 per 16ct (2oz) Box

41616
Bacon Cheddar
Twin Pack
• 2oz

41608
Garlic
Twin Pack
• 2oz

41605
Honey BBQ
Twin Pack
• 2oz

41611
Jalapeño Cheddar
Twin Pack
• 2oz

41602
Original Stick
Twin Pack
• 2oz

41606
Spicy Stick
Twin Pack
• 2oz

41530
Summer Sausage
Twin Pack
• 2oz

41615
Teriyaki
Twin Pack
• 2oz



Save \$1.00 per 21ct (1.5oz) Caddy

41649
Jalapeño
Cheese Sausage
• 1.5oz

41650
Sausage
Cheese
• 1.5oz



Salads

Salads

Save \$1.00 per 5lb Case



49065

Pasta Avocado Ranch,
Tomato, Cilantro,
Avocado & Lime



49064

Pasta Nashville Hot Chicken
Buffalo Chicken Breast,
Red & Green Onion



49062

Potato Buttermilk
w/Cheese, Bacon & Garlic

Save 50¢ per 5lb Case



49470

Chicken,
White Meat



49406

Coleslaw, Blue Ribbon,
Shredded



49399

Coleslaw, Dixie Style
Chopped



49398

Egg Salad



49407

Potato Gramma's
Sliced



49400

Potato, Red
Old Fashioned American



49402

Seafood Delight,
Surimi w/Mayo & Celery



49385

Pasta Tuna
Seashell



MAGNIFICENT HOLIDAYS



**Introducing the
2024 - 2025 Trip Point Program!**

Enjoy a **BAHAMAS CRUISE** aboard



UTOPIA OF THE SEAS

Travel Dates

January 26 - 31, 2025

**We are half-way through the Trip Points Program.
Contact your Sales Rep for your Totals To Date.**



Save \$2.00 per 2ct (5lb) Case

47939 Cheddar Beer Brat 5:1
Fully Cooked Ultimate, Rollergrill Heat & Serve

Save \$3.00 per 2ct (5lb) Case

49477 Original Bratwurst 4:1
Fully Cooked Ultimate Natural Casing
w/Grill Marks

Save \$2.00 per 2ct (5lb) Case

49304 Hot Dog 6" Links
Beef Skinless Fully Cooked



Save 5¢ per 8oz Bag

41619
Beef Cheddar
• SRP: \$9.19 • 8oz

41918
Beef
• SRP: \$9.19 • 8oz

41108
Beef Bacon
• SRP: \$9.19 • 8oz

41278
Beef Jalapeño Cheddar
• SRP: \$9.19 • 8oz

41227
Beef Pepper Jack
• SRP: \$9.19 • 8oz

41127
Beef Spicy
• SRP: \$9.19 • 8oz

41930
Ham Honey
• SRP: \$9.19 • 8oz

41120
Pepperoni
• SRP: \$9.19 • 8oz

Save 20¢ per 16ct (2oz) Box

41620
Beef Cheddar
• SRP: \$2.79 • 2oz

41174
Beef Bacon
• SRP: \$2.79 • 2oz

41179
Beef Pepper Jack
• SRP: \$2.79 • 2oz

41292
Beef
• SRP: \$2.79 • 2oz

41395
Ham Honey
• SRP: \$2.79 • 2oz

41170
Honey BBQ Zesty
• SRP: \$2.79 • 2oz

41175
Jalapeño Cheddar
• SRP: \$2.79 • 2oz

41225
Spicy
• SRP: \$2.79 • 2oz

41217
Teriyaki
• SRP: \$2.79 • 2oz



Save \$30.00
per 192ct (9-SKU)
Shipper • Display

41102
Wenzel's Farm
2oz 6 Shelf Rack
Shipper • Display

- Pre-Book Only •
- Expected Delivery Week •
- Sept 16, 2024 •



• NATURALLY SMOKED • NO ARTIFICIAL COLORS OR FLAVORS • NO MSG • GLUTEN FREE • NO FILLERS • NO BINDERS • SMALL BATCHES



Kellanova

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WAM
PromoSense



• Pre-Book Only •

• Expected Delivery Week • September 9, 2024 •



Save \$3.00 per 48ct (3-SKU) Shipper-Display

44703 Pringles Grab & Go Shipper

12ct 44722 Cheddar • 2.5oz

24ct 44720 Original • 2.38oz

12ct 44721 Sour Cream & Onion • 2.5oz



Save \$3.00 per 48ct (3-SKU) Shipper-Display

38402 Cheez It 3oz Powerwing

12ct 38292 Extra Toasty • 3oz

24ct 38252 Original • 3oz

12ct 38053 White Cheddar • 3oz

Save \$3.00 per 36ct (2-SKU) Shipper-Display

37756 Rxbar 36ct Counter Unit

24ct #37811 AM Honey Cinnamon • 1.94oz

12ct #37755 Peanut Butter Dark Chocolate Protein • 2oz

RXBAR

Save \$3.00 per 72ct (3-SKU) Shipper-Display

38237 Kelloggs Poptarts 3.3oz Shipper-Display

24ct #38019 Apple Jacks • 3.3oz

24ct #37793 Frosted Brown Sugar Cinnamon • 3.3oz

24ct #37794 Frosted Strawberry • 3.3oz



Save \$5.00 per 10ct Shipper-Display

40105 Kellogg Rice Krispie Sheet (Single SKU)

10ct #45111 Kellogg Rice Krisp Treat Sheet 5ct #32oz



Pre-Booking Shippers, Displays & Counter Units



Pre-Book
Yours
Today!

WAM
PromoSense



Swedish
Fish

36258
Sour Patch Kids
& Swedish Fish 72ct
Floorstand Display



Save \$5.00 per 72ct
(5-SKU)
Shipper-Display

Mondelēz
International

• Pre-Book Only •

• Expected Delivery Week • Sept 9, 2024 •



HALLS

Save \$10.00
per 72ct (3-SKU)
Shipper-Display

32204
Halls Base Bag 30ct
Floorstand Display

HALLS
Mondelēz
International

• Pre-Book Only •

• Expected Delivery Week • Sept 9, 2024 •

• Pre-Book Only •
• Expected Delivery Week • Sept 9, 2024 •



CONAGRA
BRANDS

PENROSE

Save \$2.00
per 50ct (Single SKU) Shipper-Display

41196
Penrose 50ct
2 for \$1
Hot Pickle Sausage
Gravity Display



CONAGRA
BRANDS

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41094
Slim Jim Giant
96ct Powerwing

Save \$5.00
per 96ct (3-SKU)
Shipper-Display



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Convenient
Sized Relief

31668
Lil Drug On The Go
72ct Shipper-Display

Save \$5.00
per 72ct (3-SKU)
Shipper-Display

Lil
DrugStore



- Pre-Book Only •
- Expected Delivery Week •
- Sept 9, 2024 •



38010
Nature Valley
50ct Bars
Shipper-Display

Save \$5.00
per 50ct (3-SKU)
Shipper-Display



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Yours
Today!

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Pre-Booking Shippers, Displays & Counter Units



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Save \$1.00 per 48ct Case



Carmex

31550
Lil Drug Carmex Bogo
48ct Display
48ct #31140
Carmex Tube (Carded)
• 2pk

New Item!



Save 10¢ Each

76845
Visine Red Eye
Hydrating
Comfort
• 3pk

76723
Band-Aid JJ Sheer
• 40ct

31671
Benadryl Allergy
Tablet 25mg
• 24ct

31505
Imodium Caplets
• 6ct

31610
Pepcid AC
• 5ct

76769
Tylenol
Cold & Flu Caplet
• 24ct

31563
Tylenol PM
Extra Strength
Caplets
• 24ct

76706
Tylenol Rapid
Release Gelcap
• 24ct

31664
Tylenol Severe
Congestion & Pain
• 24ct

76772
Tylenol Extra
Strength Caplet
• 24ct

31672
Zyrtec Allergy Tablet
• 1ct



Save \$1.00 per 24ct (10oz) Case



46017
Berry Raspberry

46011
Fruity Punch

46014
Lemony Lime

46733
Vita Berry

46166
Blue Bananas

46013
Grapey Grape

46016
Outrageous Orange

46737
Vita Blue

46355
Bubblegum

46153
Green Goop

46157
Slime

46971
Vita Punch





Energizer

WAM
PromoSense



Save 20¢ per Bottle

75584
STP Brake Fluid
• 12oz

75581
STP Complete
Fuel System Cleaner
• 5.25oz

75590
STP Fuel Injector
Carb Treatment
• 5.25oz

75587
STP Gas Treatment
• 5.25oz

75420
STP Hi Mileage
PSF/Stop Leak
• 12oz

75589
STP Octane Booster
• 5.25oz

75583
STP Power
Steering Fluid
• 12oz

75451
STP Super Concentrated
Fuel Injector Cleaner
• 5.25oz

Save 20¢ Each

75354
Armorall
Cleaning Wipes
• 30ct

75355
Armorall
Glass Wipes
• 30ct

75357
Armorall
Protectant Wipes
• 30ct





**POPCORN
INDIANA**

REAL INGREDIENTS. REAL DELICIOUS.



G.H. CRETORS

Save 10¢ per Bag

44404
Cretors Caramel
Puffs
• 4.5oz

44417
Cretors Popcorn
Caramel
• 4.5oz

44416
Cretors Popcorn
Cheese
• 2.5oz

44420
Cretors Popcorn
The Mix
• 4.5oz



Save 50¢ per 6ct Case

44415
Popcorn Indiana
Black & White Drizzle
• 6oz

44412
Popcorn Indiana
Cheddar Kettle
• 3oz

44408
Popcorn Indiana
Cinnamon
• 3oz

44407
Popcorn Indiana
Kettle Corn
• 3oz

44405
Popcorn Indiana
Movie Theatre
• 3oz

44410
Popcorn Indiana
Sea Salt
• 2.1oz

44674
Popcorn Indiana
White Cheddar
• 3.5oz





Save \$2.00 per 6ct (2.1oz) Box

37764 Chocolate Chunk Energy
37760 Peanut Butter Energy

Save \$2.00 per 12ct (1.5oz) Box

37727 Caramel Almond Sea Salt
37732 Nuts Sea Salt Dark Chocolate
37745 Cherry Cashew Dark Chocolate
37737 Cranberry Almond Plus
37740 Peanut Butter Dark Chocolate Plus



LACTALIS
HERITAGE DAIRY



Save 50¢ per Box

50442 Cracker Barrel Bites
Extra Sharp Cracker
5ct Box • 1.5oz
48843 Cracker Barrel
Cheese Stick
14ct Box • 1oz



Save 50¢ per Box

48855 Kraft String
Cheese
24ct Box • 1oz



Kellanova

WAM
PromoSense



Save 10¢ per Can

44839
BBQ
• 5.5oz

44832
Cheddar
Cheese
• 5.5oz

44830
Original
• 5.2oz

44834
Pizza
• 5.5oz

44826
Ranch
• 5.5oz

44835
Salt &
Vinegar
• 5.5oz

44831
Sour Cream
& Onion
• 5.5oz

44802
Harvest Blend
Farmhouse Cheddar
• 5.5oz

44807
Harvest Blend
Homestyle Ranch
• 5.57oz

44816
Scorchin
BBQ
• 5.6oz

44803
Scorchin
Buffalo
• 5.57oz

44818
Scorchin
Cheddar
• 5.6oz

44805
Scorchin
Chili & Lime
• 5.5oz

44804
Scorchin
Sour Cream
& Onion
• 5.5oz

CHEEZ-IT

Save 50¢ per 6ct (3oz) Box

38275
Cheddar
Jack

38252
Cracker
Original

38294
Extra
Cheesy

38292
Extra
Toasty

38117
Hot N
Spicy

38280
Pepper
Jack

38053
White
Cheddar



Save 50¢ per 6ct (3.3oz) Box

38019
Poptarts
Applejacks

RXBAR

Save \$2.00 per 12ct (2oz) Box

37755
Rxbar Peanut Butter
Dark Chocolate
Protein



**HIGHLINE
WARREN**

WAM
PromoSense



**Save \$1.00
per 6ct (Gallon) Case**

75455
Prime Gold
Multimax Antifreeze
• Gallon

75431
Windshield Rainx
Deicer & Bug
• Gallon

**TWINCO
ROMAX**



WAM
PromoSense



& NATURE VALLEY

**Save \$2.00
per 12ct (1.24oz) Box**

38002 **38011**
Muffin Bar Muffin Bar
Blueberry Chocolate Chip
• 1.24oz • 1.24oz

**Save \$2.00
per 16ct (1.2oz) Box**

38087 **37775**
Sweet Salty Sweet Salty
Almond Peanut
• 1.2oz • 1.2oz

38014 **39344**
Sweet Salty Trail Mix
Dark Fruit & Nut
Chocolate • 1.2oz
Peanut

**Save \$2.00
per 18ct Box**

37774 **37821**
Granola Granola
Oat & Honey Oat Dark
• 1.5oz Chocolate
• 1.49oz

37777
Granola
Peanut Butter
• 1.5oz

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