

July

1951



2021

*A Celebration
of Savings!*



eFrutti GTD

Save 30¢ per 60ct Box



21025
Mini Burger
UPC: 813805005008
• SRP: 15¢ • .32oz

21020
Mini Burger Sour
UPC: 813805005121
• SRP: 15¢ • .32oz

20003
Mini Hot Dog
UPC: 813805005046
• SRP: 15¢ • .32oz

Save 50¢ per 48ct Box



21012
Sea Creatures
UPC: 813805005153
• SRP: 15¢ • .32oz

22040
Fruity Fries Sour
UPC: 813805001055
• SRP: 39¢ • .55oz

22090
Pizza
UPC: 813805005060
• SRP: 39¢ • .55oz

Save 40¢ per 40ct Box



22107
Gecko Sour
UPC: 813805005183
• SRP: 45¢ • .68oz



mederer  **GROUP**



Holiday Highlight\$

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



Smithfield

Good food. Responsibly.®



New Item!

POWER BITES

Power Bites

They're tasty bites of premium Smithfield sausage, real bacon, ham, eggs & cheddar cheese that you can heat up & eat anywhere. Just pop the cup in the microwave, heat for 45 seconds.



Save \$1.00 per 6ct (4oz) Case

48235

Meat Lovers

UPC: 070800406166

• SRP: \$4.09 • 4oz

48154

Homestyle

UPC: 070800406111

• SRP: \$4.09 • 4oz

48145

Western Style

UPC: 070800406159

• SRP: \$4.09 • 4oz



48693

Ground Beef Angus Patty

Raw

3:1 Silver Medal

mfr#: 00070247404169

30ct (5.33oz) Case

Save \$1.00 per 10lb (1.5oz) Case

47936

Sausage Patty

Fully Cooked

58% Lean • Silver Label

mfr#: 00070247138149



47784

Margherita Pepperoni Slices

Made from the finest cuts of meat. Slow cured & seasoned w/premium spices to deliver a zesty flavor in each & every bite. Add some spice to your favorite pizza, salad or antipasto

mfr#: 20027815220144

Bulk Case 2ct (5lbs)

Averages 2400 Slices



Save 50¢ per 10lb Case



Carando RIP-N-DIP
Individually Wrapped
Dipping Sauce Included

SRP: \$3.69 • 8.5oz

49733 Pepperoni

mfr#: 20076033101964

UPC: 076033101960

• Ship frozen for merchandising flexibility

• Products have 14 day-shelf life

Save 50¢ per 12ct (8.5oz) Case



Save 20¢ per 2.12oz Bag

Whisps



38328

Asiago & Pepper Jack
made from a blend of, domestic
asiago & pepper jack cheeses
UPC: 088231415244

38329

Cheddar Cheese Whisps
100% Cheddar Cheese
a hard, domestic cheese aged for
a minimum of 3 months to develop a
buttery flavor.
UPC: 088231413202

38291

Parmesan Cheese Whisps
100% Parmesan Cheese
a hard, domestic cheese aged for a
minimum of 14 months to develop a
mild nutty flavor.
UPC: 088231412045

SRP \$4.29 • 2.12oz



Save \$1.00 per 24ct Box

22767

**Smoothie Butterscotch
Peanut Butter Cups**
Smoothie cups feature a
butterscotch coating over a
crunchy peanut butter center.

UPC: 041311122067
SRP: \$1.29 • 1.6oz

Save \$1.50 per 24ct Box

23201

Giant Mallo Cup Milk Chocolate

UPC: 041311121046
SRP: \$2.09 • 3oz



Save \$1.00 per 24ct Box

22551

Mallo Cup Dark Chocolate
UPC: 041311124061 1.5oz

22528

Mallo Cup Milk Chocolate
UPC: 041311121053 1.5oz

22694

Boyer Clark Cups
UPC: 041311126058 2.1oz
SRP: \$1.29



PICKLE IN-A POUCH

VAN HOLTEN'S



Save 25¢ per 12ct Case SRP: \$1.09

41022

Pickle Pouch

Dill Jumbo #6

UPC: 038200000063

41048

Pickle Pouch

Kosher Jumbo #6

UPC: 038200000070

Save 50¢ per 12ct Case SRP: \$1.29

41017

Pickle Pouch

Dill Big Papa

UPC: 038200000902

41030

Pickle Pouch

Dill Sour Sis

UPC: 038200000940

41026

Pickle Pouch

Dill Jumbo Hot

UPC: 038200000094

41219

Pickle Pouch Sour

UPC: 038200000087

41018

Pickle Pouch Dill

Hot Mama

UPC: 038200000926

41152

Pickle Pouch

Garlic Joe

UPC: 038200091252



Deli Express Market Sandwich

Save \$1.00 per 8ct Case

Ships Frozen 30 Day Shelf Life Once Thawed

48343 Chicken Caesar Wrap

Chicken breast meat, creamy provolone cheese and zesty Caesar dressing all rolled up in a spinach herb-flour tortilla.

UPC: 041433025383 • SRP: \$5.99 • 8.6oz

48337 Italian Style Wrap

Spicy ham, pepperoni, provolone cheese and Italian submarine dressing within a flavorful sun-dried tomato flour tortilla.

UPC: 041433024171 • SRP: \$5.99 • 9.1oz

48460 Southwest Style Chicken Salad Wrap

Chipotle Chicken Salad & Pepper Jack Cheese on Cheese Jalapeno Tortilla.

UPC: 041433025772 • SRP: \$5.99 • 8.1oz

48410 Turkey Club Wrap

White Turkey, Bacon, Smoked Ham, Cheddar Cheese, & Ranch Dressing with a Tomato Basil Tortilla.

UPC: 041433025765 • SRP: \$5.99 • 8oz

48466 Turkey Havarti & Hummus Wrap

White turkey, Havarti cheese and roasted red pepper hummus all rolled up in a spinach and flour tortilla.

UPC: 041433029640 • SRP: \$5.99 • 8.7oz



Deli EXPRESS

David's® Cookies

a bite above the rest.®

**Save \$2.50 per 48ct
(4oz Individually Wrapped) Case**

49828

**Brownie
Cheesecake Swirl**

UPC: 049578310302

• SRP: \$1.99 • 4oz

49829

**Brownie
Chocolate Chip**

UPC: 049578310104

• SRP: \$1.99 • 4oz

**Save \$2.00 per 2ct
(6lb/48/4oz Pre-Cut) Case**

49475

**Blondie Brownie,
Not Iced,
mfr#: 13224**

UPC: 004957812334

49476

**Brownie
Chocolate Chip
mfr#: 13221**

UPC: 004957813221

Ships Frozen



Raindrops®

enjoy the adventure

New
Item!

Save \$1.00 per 12ct Box

28327

Mini Gummy Noodles

UPC: 630855122048

• SRP: \$1.99 • 1.2oz

28328

Mini Gummy Pizza

UPC: 630855122000

• SRP: \$1.99 • 1.4oz

28330

Mini Gummy Sushi

UPC: 630855122024

• SRP: \$1.99 • 1.4oz

Save \$1.25 per 16ct Box

28329

Mini Gummy Taco

UPC: 630855122062

• SRP: \$1.99 • 1.8oz

Save 70¢ per 12ct Box

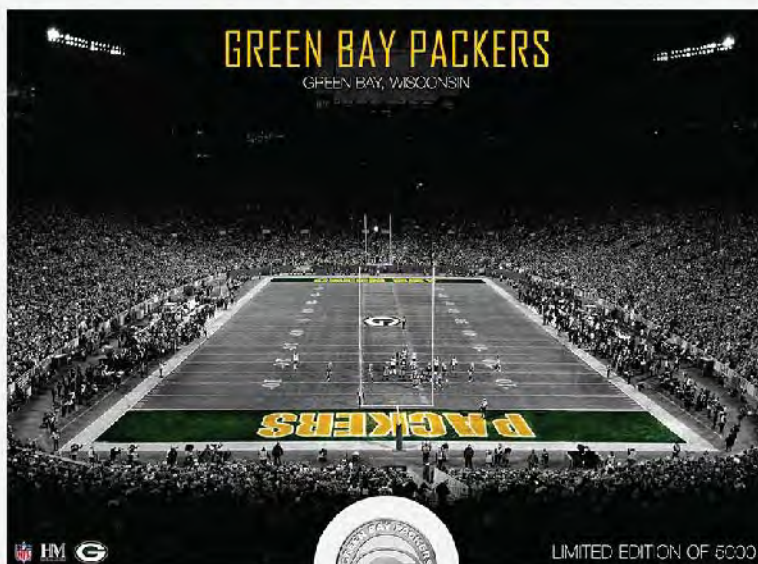
28331

Magic Potion

UPC: 630855140004

• SRP: \$1.69 • 2.29oz





LIMITED EDITION OF 5000

H M
THE HIGHLAND MINT

92881

Lambeau Field X
Green Bay Packers
Art Deco Stadium
Silver Coin
Limited Edition Photo Mint

UPC: 633204051990

• List: \$44.90

• SRP: \$69.99 • Each



27519

Blue Raspberry

UPC: 042897661469

27508

Grape

UPC: 042897660011

27509

Sour Apple

UPC: 042897660028

27514

Cotton Candy

UPC: 042897660967

27512

Original

UPC: 042897660004

27510

Strawberry

UPC: 042897660950

27504

Watermelon

UPC: 042897660035



BIG LEAGUE CHEW.
★ **BUBBLE GUM** ★

SRP: \$1.79 • 2.12oz Pouch

WAM
Participant



Save 25¢ per 12ct (2.12oz) Box





Zero Sugar
Save 15¢ per Peg Bag



41260
Black Pepper
UPC: 051943051246
• SRP: \$6.59 • 2.2oz

41250
Original
UPC: 051943051208
• SRP: \$6.59 • 2.2oz

41000
Teriyaki
UPC: 051943051222
• SRP: \$6.59 • 2.2oz

41246
Original Sausage
UPC: 051943053769
SRP: \$6.39 • 4oz

41410
Honey Glazed
UPC: 051943287034
• SRP: \$6.39 • 2.5oz

41412
Old Fashion
UPC: 051943287010
• SRP: \$6.39 • 2.5oz

41408
**Sea Salt &
Cracked Pepper**
UPC: 051943287041
• SRP: \$6.39 • 2.5oz

41411
Teriyaki
UPC: 051943287027
• SRP: \$6.39 • 2.5oz

• HONEST TO GOODNESS •





**THE
ORIGINAL
COFFEE
BAR®**

Certified
GF
Gluten-Free

One Bar = One Cup of Coffee
Save \$1.00 per 12ct Box

• SRP: \$2.19 • .92oz

**New
Item!**

28406

Cream & Sugar

Rich medium roast coffee
w/a silky smooth blend of
cream & sugar.

UPC: 860001486308

28405

Dark Roast

French roast coffee
w/a bittersweet kick.

UPC: 860001486315

28403

Hazelnut

Medium roast coffee
w/a balanced hazelnut
flavor.

UPC: 860001486322

28402

Lavender Vanilla

Medium-dark roast french
vanilla coffee infused w/a
soft lavender aroma.

UPC: 860001486339



Save \$2.00 per 12ct (13.7oz) Case

SRP: \$3.19 • 13.7oz Glass Bottle

46183
Black

UPC: 041271027907

46103
Mocha

UPC: 041271027921

46142
Vanilla

UPC: 041271027914



STÖK
COLD-BREW

Silk

SRP: \$2.49 • 10oz Plastic Bottle



46101

Dark Chocolate

UPC: 025293004320

46161

Vanilla

UPC: 025293004337

Save \$1.20 per 12ct (10oz) Case

WAM
Participant



A nutrient dense snack you can take anywhere, anytime for all of life's adventures.

Keep 'em in your back-pack, gym bag or toss one in your lunch box, you never know when you'll need a tasty, heart-healthy snack.

Aloha2 Go Pouches
Save \$1.00 per 12ct Box

39755
Royal Hawaiian
Macadamia
Sea Salt &
Cracked Pepper
UPC: 854171004431
• SRP \$1.89 • 1oz

39751
Royal Hawaiian
Macadamia
Sea Salt
UPC: 854171004424
• SRP \$1.89 • 1oz



46298
16.9fl oz (500ml)
UPC: 632565000012
SRP: \$1.79

Save \$1.50
per 24ct Case

Save \$1.50
per 12ct Case

46308
23.7fl oz (700ml)
UPC: 632565000654
SRP: \$2.59



Fiji Natural Artesian Water

Save \$2.00 per 12ct Case

46337
33.8fl oz (1ltr)
UPC: 632565000029
• SRP: \$2.79

46350
50.7fl oz (1.5ltr)
UPC: 632565000036
• SRP: \$3.19



KICKASS[®]

BEEF JERKY



New Item!

41530
Summer Sausage
UPC: 857613008400

Save \$1.00
per 16ct (2oz) Box

Twin Pack Snack Sticks

Save 50¢ per 16ct (2oz) Box SRP: \$2.59 • 2oz Package

41616
Bacon Cheddar
UPC: 857613008097

41605
Honey BBQ
UPC: 814464012666

41602
Original
UPC: 814464012659

41608
Garlic
UPC: 814464012581

41611
Jalapeno Cheddar
UPC: 814464014165

41606
Spicy
UPC: 814464012673

41615
Teriyaki
UPC: 814464014783



Save 10¢ per 7oz Package

Kick Ass Snack Sticks
SRP: \$7.19 • 7oz Package

41638
Bacon Cheddar
UPC: 814464015766

41637
Jalapeno Cheddar
UPC: 814464015759

41629
Original
UPC: 814464015735

41636
Spicy
UPC: 814464015742

SRP: \$2.29

Save 50¢ per 21ct (1.5oz) Caddy

41649
Jalapeno Cheese Sausage
UPC: 857613008264

41650
Sausage Cheese
UPC: 857613008257



**Save 70¢
per 18ct Box**

28246
Sour Slime
UPC: 793216100304
SRP: \$1.49 • 1.4oz

**SP SCHUSTER
PRODUCTS**

FACE TWISTERS

To the power of sour!

28245
Paint Roller Candy
UPC: 793216120302
SRP: \$1.49 • .78oz

28244
Sour Candy Dough
UPC: 793216110303
SRP: \$1.49 • 3.5oz

28063
Sour Face Twisters
Bubblegum Straws
Green Apple
UPC: 793216041218
SRP: \$1.39 • 2.2oz

28071
Sour Face Twisters
Bubblegum Straws
Strawberry
UPC: 793216041201
SRP: \$1.39 • 2oz



Save 45¢ per 12ct Box

Save 45¢ per 12ct Box

Save \$1.00 per 4ct Case

48527
Bar Crispy Bites
Chocolate Marshmallow
mfr#: 71706 UPC: N/A

Save 50¢ per 42ct Case

48513
Bar Crispy (IW)
Peanut Butter
mfr#: 71487 UPC: 086478714885
• SRP: 99¢ • 3oz



Save 50¢ per 16ct Case

48912
Cookie Dough
Edible Brownie Batter
mfr#: 210 UPC: 690763012008
• SRP: \$2.89 • 3.5oz

48931
Cookie Dough
Edible Sugar
mfr#: 211 UPC: 690763012015
• SRP: \$2.89 • 3.5oz

Save 50¢ per 3ct Case

48535
Cookie Pre-Baked
Chocolate Chip M&M
mfr#: 70697 UPC: N/A
• SRP: 69¢ • 2oz



BEST MAID

EST. 1943
COOKIE COMPANY

Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1, 2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

**RISE
BAKING
COMPANY™**



Save \$1.00 per 12ct (3oz) Box

28182
Farm Skinz
w/Smarties
UPC: 073563030524
• SRP: \$1.49 • .3oz

28153
Zoo Skinz
w/Smarties
UPC: 073563030548
• SRP: \$1.49 • .3oz



Save \$2.00 per 12ct (4.25oz) Box

28163
Carnival Giant
Pops
UPC: 073563026589
• SRP: \$1.49 • 4.25oz

28180
Giant Carnival
Sour Pop
UPC: 073563002989
• SRP: \$1.49 • 4.25oz

Save 10¢ per 2.9oz Bag

23006
Mini Carnival
Color Your Mouth
Pops
UPC: 073563071862
• SRP: \$1.49 • 2.9oz

23011
Mini Carnival
Pops
UPC: 073563002811
• SRP: \$1.49 • 2.9oz

23008
Mini Carnival
Sour Pops
UPC: 073563002736
• SRP: \$1.49 • 2.9oz





Save 20¢ per 3oz Bag

36195

Mary Jane

UPC: 041168303411

SRP: \$1.59 • 3oz Peg Bag



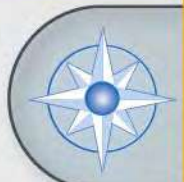
Save 50¢ per 36ct Box

22018

Chick O Stick .7oz

UPC: 041168631675 .7oz

SRP: 30¢



Save \$2.00 per 24ct Box

28015

Black Cow Bar

UPC: 007590203200

SRP: \$1.29 • 1.5oz

22682

Chick O Stick

UPC: 041168006466

SRP: \$1.29 • 1.6oz

22707

Slo Poke

UPC: 041168031000

SRP: \$1.29 • 1.5oz





WAM
Participant



Save 50¢ per 9ct (.88oz) Box

Special K Cereal Bars • SRP: 99¢ • .88oz

38091

Blueberry Fruit Crisp
UPC: 038000490620

38093

Strawberry
UPC: 038000490668

Save 50¢ per 12ct (.88oz) Box

Special K Chewy Snack Bars • SRP: 99¢ • .88oz

37743

Berry Medley • Red Berries
UPC: 038000124211

37800

Salted Pretzel Chocolate
UPC: 038000124266

Save 50¢ per 8ct (1.59oz) Box



Special K Protein Bars • SRP: \$2.19 • 1.59oz

38233

Chocolate
Caramel
UPC: 038000000553

37785

Chocolate
Chip
UPC: 038000000010

38049

Chocolate
Peanut Butter
UPC: 038000000102

38046

Double
Chocolate
UPC: 038000000126

38103

Strawberry
UPC: 038000000119



Save 50¢ per 6ct Box

Nourish Chewy

SRP: \$1.09 • 1.16oz

37891

Chocolate Almond
UPC: 038000129384

37892

Cranberry Almond
UPC: 038000129353



Save 50¢ per 6ct Box

Trail Mix

SRP: \$2.19 • 1.79OZ

38387

Caramel Pretzel Cashew
UPC: 038000007354



Save 50¢ per 48ct Box

20145

Charms Blo-Pop,
Blue Raspberry

UPC: 014200000876

SRP: 30¢ • .7oz

22006

Charms Blo-Pop,
Super

UPC: 014200000562

SRP: 35¢ • .7oz

20140

Charms Pops,
Sweet

UPC: 014200007066

SRP: 30¢ • .7oz

20130

Charms Pops,
Sweet 'n Sour

UPC: 014200007080

SRP: 30¢ • 0.625oz



Save \$2.00 per 24ct Case

**Fluffy
Stuff**
Cotton Candy

28177

Fluffy Stuff
Birthday Cake

UPC: 014200243327

SRP: \$1.19 • 2.1oz

28138

Fluffy Stuff
Cotton Candy

UPC: 014200003259

SRP: \$1.19 • 2.5oz

28177

Fluffy Stuff
Rainbow Sherbet

UPC: 014200243402

SRP: \$1.19 • 2.1oz

Save \$1.00 per 100ct Box

20080

Charms Blo-Pop
Assorted

UPC: 014200000692

• SRP: 30¢ • .7oz



Save \$1.00 per 100ct Box

20080

Charms Blow-Pop
Assorted

UPC: 014200000692

• SRP: 30¢ • .7oz



Save \$4.00 per 4ct Case

74001 Floor Magic

mfr#: FM4 • UPC: 613278023154

A concentrated, no-rinse floor cleaner for use on wood, ceramic, vinyl, concrete and other floors. This product safely and effectively removes a variety of soil types from flooring. When applied properly, this product will leave a clean, streak-free shine to floors. Fresh lemon scent.

73225 Liquid Cleaner

mfr#: LK4 • UPC: 613278021020

A concentrated, pH-neutral, all purpose cleaner for washable hard surfaces. It is free-rinsing, leaves no film and has a pleasant scent. This general-purpose cleaner is ideal for use in food processing, food service and other industries where cleaning and rinse-ability are critical.

73150 Special Cleaner

mfr#: SPC4 • UPC: 613278021617

Heavy-duty, all-purpose cleaning concentrate specially formulated for difficult cleaning jobs. This product cleans the toughest soils on hard surfaces and also acts as a great degreaser.

73245 Ultra Kote

mfr#: UK4 • UPC: 613278060159

A superior, metal cross-linked floor finish with 18% solids. It is designed to meet today's demands for fast drying, high gloss, low maintenance finishes.

74400 WOW All Purpose Cleaner

mfr#: WOW4 • UPC: 613278021860

An alkaline-based liquid concentrate that cleanslight soils to heavy grease on all washable hard surfaces.

It is safe to use on most floors.

Save \$1.00 per Gallon

73407 Pine Cleaner

mfr#: PC1A • UPC: 613278021334

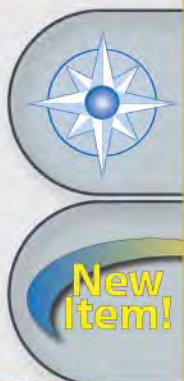
A premium, concentrated, all purpose pine oil-based cleaner. This product is recommended for general cleaning and deodorizing where the fresh scent of pine is desired.

This product eliminates odors when used for cleaning, or damp mopping floors.

74002 Tile Grout Degreaser

mfr#: TGD1A • UPC: 613278022737

Powerful no-residue cleaning agents, this product contains new generation enzymes that continue to work AFTER mopping is done. This constant cleaning action inhibits the re-deposition of grease and soils on the floor. Tile & Grout Degreaser allows for effective cleaning by skipping the rinse step to reduce water use and labor costs.



New Item!



DeVere

New Warehouses & Freezer Building • HWY 23

Warehouses, Offices & Showroom
Showroom Store • Pioneer Ave

HOLIDAY WHOLESALE

*Family Owned, Providing the Best Possible Service
at the Best Possible Prices Since 1951*



Muddy Buddies Pretzel Bites
are crunchy,
poppable pretzels dipped
in a powdered sugar coating
for a sweet and salty snack.

Muddy buddies
PRETZEL BITES
Save 50¢ per 4oz Bag



39763
Cookies & Cream
UPC: 016000170339
• SRP: \$3.19 • 4oz



39762
Peanut Butter Chocolate
UPC: 016000170322
• SRP: \$3.19 • 4oz



New Item!



**Save 25¢
per 5oz Bag**

35035
Mott's Fruit Snacks Asst Fruit
UPC: 016000145153
• SRP: \$2.19 • 5oz



**Save \$1.00
per 6ct Box**

44574

Hot Buffalo

UPC: 016000503311
• SRP: \$2.09 • 3oz

39468

BBQ Bold

UPC: 016000497443
• SRP: \$2.09 • 3oz

39570

Nacho Cheese

UPC: 016000513792
• SRP: \$2.09 • 3oz

39760

Chili Cheese

UPC: 016000172715
• SRP: \$2.09 • 3oz

44553

Original

UPC: 016000368309
• SRP: \$2.09 • 3oz

39425

Churro

UPC: 016000136090
• SRP: \$2.09 • 3oz

39478

Ranch

UPC: 016000512580
• SRP: \$2.09 • 3oz



**New
Item!**



**The Original
Chex
mix**
**Save \$1.00
per 8ct Case**

39502

Bold Party Blend

UPC: 016000126077
• SRP: \$2.09 • 3.75oz

39506

Hot N Spicy

UPC: 016000126091
• SRP: \$2.09 • 3.75oz

39503

Cheddar

UPC: 016000126060
• SRP: \$2.09 • 3.75oz

39507

Jalapeno Cheddar

UPC: 016000505827
• SRP: \$2.09 • 3.75oz

39452

Honey BBQ

UPC: 016000144248
• SRP: \$2.09 • 3.75oz

39508

Traditional

UPC: 016000160101
• SRP: \$2.09 • 3.75oz





Save \$1.00 per 24ct Box

41086

Wild XXL Stk Hot Caddie

UPC: 017082879806

• SRP: \$2.89 • 2.2oz

41083

Wild XXL Stk Mild Caddie

UPC: 017082879820

• SRP: \$2.89 • 2.2oz

41082

Wild XXL Stk Orig Caddie

UPC: 017082879844

• SRP: \$2.89 • 2.2oz

**Save \$1.00
per 12ct Box**

41160

Steak Bar Peppered

UPC: 017082886774

• SRP: \$2.49 • .9oz





WAM
Participant



New Item!

MARS WRIGLEY

Starburst Skittles

**Save \$1.25
per 10ct Box**

23249
Starburst Swirlers
UPC: 022000282385
• SRP: \$2.09 • 2.96oz

**Save \$2.00
per 15ct Box**

23242
Starburst
Gummi Sour
UPC: 022000079299
• SRP: \$2.09 • 3.5oz

23351
Starburst
Mini Favereds
UPC: 022000021687
• SRP: \$2.09 • 3.5oz

23399
Starburst
Minis Original
UPC: 022000014696
• SRP: \$2.09 • 3.5oz

Save \$3.00 per 24ct Box

23411
Skittles Dark Side
UPC: 022000022585
• SRP: \$2.09 • 4oz

23446
Skittles **Original**
UPC: 040000004608
• SRP: \$2.09 • 4oz

23387
Skittles Smoothie
UPC: 022000284822
• SRP: \$2.09 • 4oz

23403
Skittles Sour
UPC: 040000004660
• SRP: \$2.09 • 3.3oz

23412
Skittles Wildberry
UPC: 022000015969
• SRP: \$2.09 • 4oz

23666
Starburst All Pink
UPC: 022000278630
• SRP: \$2.09 • 3.45oz

23628
Starburst Favereds
Mega Stick
UPC: 022000016065
• SRP: \$2.09 • 3.45oz

23627
Starburst Original
Mega Stick
UPC: 040000004455
• SRP: \$2.09 • 3.45oz



Save 10¢ per Peg Bag

PERFETTI



WAM
Participant



36073
Bites Paradise Blend
UPC: 073390010980
SRP: \$2.69 • 6oz



36118
Bites Soft Filled Original Fruit
UPC: 073390010829
SRP: \$2.69 • 6oz



36147
Gummies Original Fruit
UPC: 073390009519
SRP: \$2.69 • 6oz

36060
Stripes Assorted
Mini Bars
UPC: 073390008970
SRP: \$2.69 • 6.08oz



36054
Xtreme Bites
Rainbow Berry Sweetly Sour
UPC: 073390008185
SRP: \$2.69 • 6oz



36136
Xtreme Sourfuls
Rainbow Berry
UPC: 073390009137
SRP: \$2.69 • 6oz



TASTE
OF NATURE

**GINORMOUS
GUMMI BEAR**

Save \$2.00 per 6ct Box

SRP: \$5.29 • 8oz Bear

23334 Ginormous
Gummi Bears

UPC: 0655956001313

**New
Item!**

Save \$3.00 per 8ct Box

SPOON LICKIN' GOOD

DOUGHlish®

Doughlish® Shelf Stable Edible Cookie Dough SRP: \$3.19 • 4.5oz Container

37605

Birthday Cake

UPC: 0655956008398

37601

Chocolate Chip

UPC: 065956008268

37603

Triple Chocolate Brownie

UPC: 655956008411

Cotton Candy
SRP: \$1.99 3.1oz



Save \$1.00 per 12ct Case

23360

Hawaiian Punch Red

UPC: 655956001665

23346

Stars Stripes

UPC: 655956007056

Save 10¢ per Theater Box

SRP: \$1.69 • 3.1oz Theater Box

23837

S'moresels

UPC: 655956002686

23842

Cookie Dough Bites
Chocolate Chip

UPC: 655956000019

23838

Cookies 'N Cream Bites

UPC: 655956000927





SAUSAGE THAT LINKS
PEOPLE TOGETHER™

NO MSG - GLUTEN FREE



**Save 8¢
per 14oz
Retail Package**

49156
Bratwurst Retail
Cooked "Stack Pack"
mfr#: 5080
UPC: 073608050807
• SRP: \$5.59 • 14oz

41497
Beef Stick
mfr#: 3031
UPC: 073608032322
• SRP: 89¢ • .8oz

41450
Teriyaki Stick
mfr#: 3037
UPC: 073608032964
• SRP: 89¢ • .8oz

Save 50¢ per 26ct Box



NO MSG - GLUTEN FREE

48192
Brat 4:1
Fully Cooked
Coarse 6" Natural Casing
mfr#: 5860

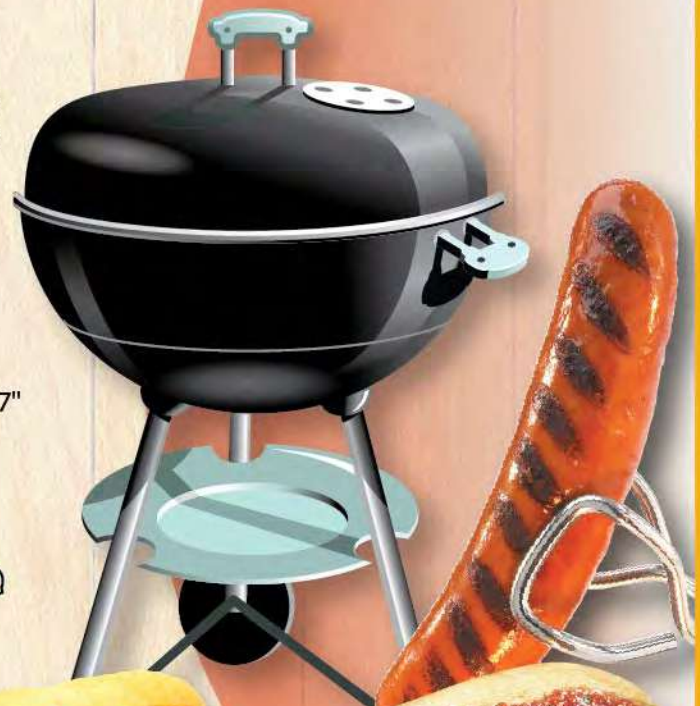
48326
Hot Dog 4:1 Chicago Style
7" Smoked All Beef Skinless
mfr#: 7304

47907
Brat 5:1 Backyard
Grill 5.5" Natural Casing
mfr#: 8010

47945
Hot Dog 6:1
Smoked Pork & Beef Skinless 7"
mfr#: 7030

47948
Brat, Cheddar 5:1
Smoked Skinless 6"
mfr#: 7890

Save \$1.00 per Case



22726

Baby Bottle Flash Pop

UPC: 686464493000

• SRP: \$1.59 • .42oz

28107

Big Dipper Candy Ring

UPC: 686464566001

• SRP: \$1.59 • .42oz

Kidsmania Inc.

Save 60¢ per 12ct Box



28209

Cone Zone Candy Filled Truck

UPC: 686464595001

• SRP: \$1.59 • .25oz

22727

Dino Doo Mini Caddy

UPC: 686464314008

• SRP: \$1.59 • .25oz

28105

Gator Chomp Candy Lollipop

UPC: 686464824002

• SRP: \$1.59 • 1.06oz

28106

Sour Blast Candy Spray

UPC: 686464545006

• SRP: \$1.59 • 2.1oz

23033

Sweet Soaker Squirt Gun

UPC: 686464495004

• SRP: \$1.59 • .42oz

28169

Wacky Monkey Filled w/Candy

UPC: 686464577007

• SRP: \$1.59 • .42oz



We Put the Fun in the Munch



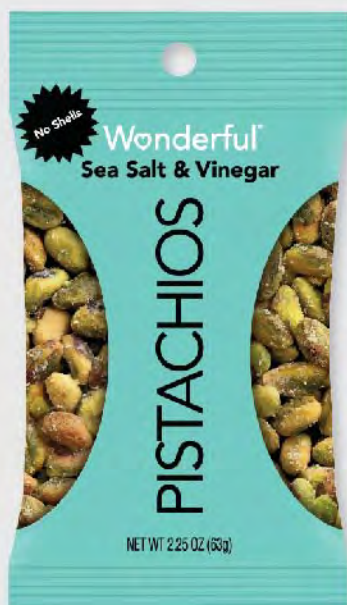
Wonderful® PISTACHIOS

Save 10¢ per Bag



WAM
Participant

**New
Item!**



39780

BBQ • No Shell

UPC: 014113700313

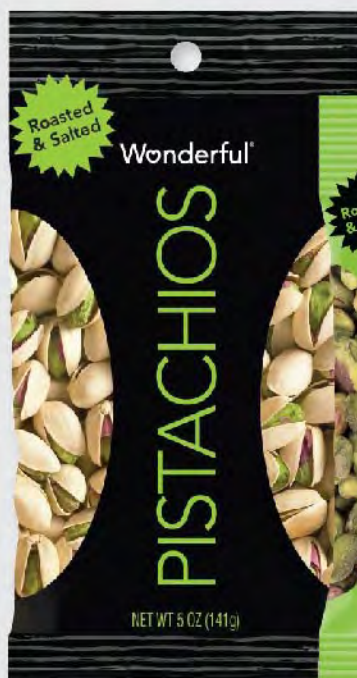
• SRP: \$4.29 • 2.25oz

39781

Salt & Vinegar • No Shell

UPC: 014113700337

• SRP: \$4.29 • 2.25oz



39632

Roasted & Salted

UPC: 014113910088

SRP: \$3.99 • 5oz

39656

Roasted & Salted • No Shell

UPC: 014113910132

SRP: \$3.99 • 2.5oz

39744

Chili Roasted • No Shell

UPC: 014113910873

SRP: \$4.29 • 2.25oz

39566

Honey Roasted • No Shell

UPC: 014113910866

SRP: \$4.29 • 2.25oz



Save 20¢ per 360ct Bag



18802
Blue Raspberry
UPC: 071720078433



Save \$1.00 per 100ct Box

22066

Tootsie Pop Wild Berry
UPC: 071720000076 • SRP: 25¢ • .6oz



New Item!

Save \$1.00 per 110ct Box

22067

Tootsie Pop Bonus Box
UPC: 071720000076 • SRP: 25¢ • .6oz

Tootsie Frooties & Tootsie Roll Midgee • SRP: 2¢ Piece



18806
Cherry Lime
UPC: 071720078563



18804
Fruit Punch
UPC: 071720078006



18810
Grape
UPC: 071720078013



18801
Green Apple
UPC: 071720078426



18803
Lemon Lime
UPC: 071720078556



18811
Mango
UPC: 071720078570



18851
Strawberry Lemonade
UPC: 071720078525



18807
Strawberry
UPC: 071720078020



18808
Watermelon
UPC: 071720078488



18809
Tootsie Roll Midgee
UPC: 071720078068



**Save 25¢
per 12ct Box**

28217
Dizzy Licks
UPC: 048014010868
• SRP: \$2.29 • .77oz

**Save \$1.50
per 24ct Box**

28305
Lolli-Builder
UPC: 048014010875
• SRP: \$3.29 • 1.9oz



**New
Item!**

Save 25¢ per 12ct Box

28162
Sidewalk Chalk Gum
UPC: 048014010622
• SRP: \$2.99 • 2.5oz

Save 50¢ per 12ct Box

23884
Beach Bucket Toys N Treats
UPC: 048014007530
• SRP: \$3.19 • 1.48oz

Save 75¢ per 12ct Box

28255
Kandy Kaboom
UPC: 048014010486
• SRP: \$2.59 • .56oz

Save 50¢ per 14ct Box

28161
Gummi Sour French Fries
UPC: 048014010592
• SRP: \$2.49 • 1.9oz

Save \$1.00 per 15ct Box

28253
**Pip Squeaks Collection
Pets w/Caddy**
UPC: 048014009619
• SRP: \$2.89 • .4oz

Save 25¢ per 15ct Box

28292
Extreme Rocket Sour Candies
UPC: 048014010585
• SRP: \$2.09 • .96oz



Save 60¢ per 18ct Box

28135
Hissee Fit Snake Spray
UPC: 048014008308
• SRP: \$2.49 • 1.22oz

Save \$1.00 per 24ct Case

28143
Watermelon Farms Lollipops
UPC: 048014008926
• SRP: \$2.29 • 2.12oz

Save \$7.00 per 44ct Display

24219
**Hissee Fit Gummi
Snake Shipper**
44ct N/A Hissee Fit Gummi Snake
UPC: 048014006045
• SRP: \$4.69 • 7oz





Save 50¢ per 30ct (5.7oz) Case



47880

**Chicken Breast Fillet,
Crispy Breeding**

mfr#: 5045

Scratch-made, hand-breaded appearance
buttermilk batter with country-style coating.
Par Fry, Non Fritter

47885

**Chicken Breast Fillet, Spicy,
Crispy Breeding,**

mfr#: 5046

Scratch-made, hand-breaded appearance,
Cayenne pepper adds a well balanced heat.
Par Fry, Non Fritter



FOR BEST RESULTS - DEEP FRY AT 350° F FOR 6-8 MIN.

ALTERNATE METHOD - BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT
350°F FOR 15-20 MIN.

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
DO NOT OVERCOOK.

47799
Bacon 14-18ct Western Select
Delux Applewood Smoked 14-18ct
2/7.5lb Case
UPC: 10076829026047
mfr#: 126042



Western Select™

Save 10¢ per Pound

48234
Beef Brisket
Smoked, Fully Cooked
2/5lb Case, Approx. 120-130
Sliced
mfr#: 126145



Save \$2.00 per 4ct (3lb) Case

47730
Ham Patties 3.5" Round
Deluxe, Hickory Smoked
mfr#: 120485
UPC: 10076829090489
Serving Size: 2oz



49386
Canadian Style Bacon, 3" Round
Premium, Hickory Smoked
mfr#: 123347 UPC: 10076829023343
2ct (5lbs, 64ct) Case
Serving Size: 2oz
Serving per Case: Approx 40

REAL Flavor. REAL Freshness. REAL Consistency.

Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!

▶ NO Registration is required. Simply browse to:
www.operators-edge.com



View the website on any device!



New Item!



Save 5¢
per 4oz
Peg Bag

SRP: \$1.59

35104

Wiley Wallaby
Black Liquorice
UPC: 022224200837

35089

Wiley Wallaby
Red Liquorice
UPC: 022224200820

SRP: \$1.09

35119

Hot Tamales
Fierce Cinnamon
UPC: 022224508308

35112

Mike & Ike
Original Fruits
UPC: 022224508506



268593

Pyrotex® Oven Mitt 15"
Beige mfr#: CL2PX25BET
Flame-Resistant Pyrotex® Fabric
Better Gripping
Kevlar® Seam
Seamless Terry Lining
UPC: 034648025538
• SRP \$10.35



69227

Pot & Sink Dishwashing
PVC/Cotton Glove
18" (Elbow Length)

mfr#: 887 Black
Protects to 185°F (85°C)
UPC: 0724215003232
SRP: \$13.99 • 1 Pair

The PVC Glove is ideal for cleaning & degreasing w/soaps & detergents. Because of the durable PVC material & textured grip, this glove also works well w/abrasive materials. Seamless construction is waterproof & provides heat protection a cotton lining for comfort.



69222

BestGuard® Oven Mitts 17"
Black mfr#: 800FG17BK
Up to 450 F (232 C) for 30 sec
UPC: 0724215002832
• SRP: \$22.19 • 1 Pair

69221

BestGuard® Oven Mitts 17"
Tan mfr#: 800FG17
Up to 450 F (232 C) for 30 sec
UPC: 0724215002825
• SRP: \$25.29 • 1 Pair

Superior heat protection while keeping hands cool. Angled cuff for ease-of-movement & comfort. WebGuard™ Plus, made w/Kevlar®, provides extra durability & protection between thumb & forefinger, while Kevlar®-reinforced stitching ensures the insulation stays in place.



69223

Silicone Oven/Freezer Mitt 17"
Silver mfr#: 801SG17
Up to 400°F (204°C)
or 0°F (-18°C) for 15 sec
UPC: 0724215002887
• SRP: \$16.99 • 1 Pair
Non-stick coating rinses clean
Hanging loop

HOLIDAY
WHOLESALE



THUNDER GROUP®



Food Pan Covers, Clear Polycarbonate

251071

Cover, Solid, Sixth Size Pan
mfr#: PLPA7160C
Sell: \$1.29

251040

Cover, Solid, Third Size Pans
mfr#: PLPA7130C
Sell: \$4.02

251037

Cover, Solid, Half Size Pan
mfr#: PLPA7120C
Sell: \$3.60

251032

Cover, Slotted, Ninth Size Pan
mfr#: PLPA7190CS
Sell: 99¢

251041

Drain Shelf, Half Size Pan
mfr#: PLPA7120DS
Sell: \$3.55

251042

Drain Shelf, Third Size Pan
mfr#: PLPA7130DS
Sell: \$1.59

Food Pan, Clear Polycarbonate, Temperature Range: -40°F to 210°F, Dishwasher Safe, Break-Resistant, Shatter-Resistant, No Microwave, No Oven, NSF

251038

2.5" Deep, Third Size
mfr#: PLPA8132
Sell: \$4.50

251075

4" Deep, Ninth Size
mfr#: PLPA8194
UPC: 789313001910
Sell: \$2.07

251069

4" Deep, Sixth Size
mfr#: PLPA8164
UPC: 789313001613
Sell: \$2.69

251039

4" Deep, Third Size
mfr#: PLPA8134
Sell: \$4.95

251074

6" Deep Third Size
mfr#: PLPA8136
UPC: 789313001019
Sell: \$6.35

251035

6" Deep, Half Size
mfr#: PLPA8126
Sell: \$7.89

251072

6" Deep, Sixth Size
mfr#: PLPA8166
UPC: 789313001712
Sell: \$3.39

251036

8" Deep, Half Size
mfr#: PLPA8128
Sell: \$12.05





AMERICAN
LICORICE
COMPANY



SOUR PUNCH

**Save 5¢
per 5oz Bag**

Sour Punch Bites
• SRP: \$1.79 • 5oz

35118
Apple

UPC: 041364080161

35080
Assorted

UPC: 041364087344

35092

Blue Raspberry

UPC: 041364087306

35094

Ragin' Reds

UPC: 041364087085

35050

Tropical Blend

UPC: 041364087382

35156

Strawberry

UPC: 041364080154



Save 20¢ per Bag

36155

Red Vines Twists Red

UPC: 041364002828

• SRP: \$3.59 • 16oz



• Pre-Book Only •
• Expected Delivery Week • September 13, 2021

Pre-Book
Yours
Today!

More for your money... Always!

77102 Bohemian Series

LCWT1BO-D-AST
UPC: 070330646131
• SRP: \$2.29 • Each



WAM
Participant

Save \$3.00 per 50ct Tray

77009 Spooky Series

LCWT1SY
UPC: 070330653962
• SRP: \$2.39 • Each



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • September 27, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save \$4.00 per 36ct Display

38260 Clif Bar Counter Unit



12ct 38226
Chocolate Chip
UPC: 722252100900
• SRP: \$1.89 • 2.4oz

12ct 38228
Crunchy Peanut Butter
UPC: 722252101204
• SRP: \$1.89 • 2.4oz

12ct 38229
White Chocolate Macadamia
UPC: 722252161093
• SRP: \$1.89 • 2.4oz



Pre-Booking Shippers, Displays & Counter Units



PENROSE

**Save \$2.00
per 48ct
Powerwing Display**

41373 Penrose Mixed Pickled Sausage Powerwing
Display shown hanging from a wire rack • rack not included



24ct 41368
Tijuana Mama
UPC: 026200391908
• SRP: \$1.79 • 2.4oz

24ct 41176
Big Mama
UPC: 026200392905
• SRP: \$1.79 • 2.4oz



Kraft Heinz

• Pre-Book Only •
• Expected Delivery Week • September 13, 2021

Pre-Book
Yours
Today!

WAM
Participant

PLANTERS GTD
Save \$4.00 per 108ct
(3-SKU) Floorstand Display



39337 Planter Tube Nut Shipper 108ct

18ct #39302	36ct #39317	54ct #39303
Heat Peanuts	Hony Roasted Peanut	Salted Peanut
UPC: 029000022157	UPC: 029000022133	UPC: 029000022119

• Pre-Priced @ 2x\$1.09 or 69¢ • 1.75oz

WAM

Pre-Booking Shippers, Displays & Counter Units



38036 Keebler Assorted Peg Bag Display



12ct 38273
Keebler Rainbow Chips Deluxe
UPC: 030100191452
• SRP: \$1.79 • 3oz



12ct 38236
Famous Amos Chocolate Chip
UPC: 076677191372
• SRP: \$1.79 • 3oz



12ct 38064
Keebler Circus Animal Cookie
UPC: 027800100655
• SRP: \$1.79 • 3oz

Save \$3.00 per 36ct (3-SKU) Floor Display





Trolli

Save \$7.00 per 72ct Display

24059 Trolli 5 Sour Flavor Peg Bag Display

24ct 35047 Crawlers UPC: 020709012302 • SRP: \$1.89 • 5oz	12ct 35073 Crunchy Crawlers UPC: 041420041419 • SRP: \$1.89 • 4.25oz	12ct 35017 Very Berry Crawlers UPC: 041420115875 • SRP: \$1.89 • 5oz
12ct 35024 Octopus UPC: 020709012319 • SRP: \$1.89 • 4.25oz	12ct 35224 Gummi Creations Martian Mix UPC: 041420052187 • SRP: \$1.89 • 4.25oz	



24291 Sweetart Ropes Sharepack

- 24ct 23484 Sweetarts Chewy Ropes
UPC: 079200235444 • SRP: \$2.29 • 3.5oz
- 12ct 23332 Sweetarts Ropes Twisted Rainbow
UPC: 079200362003 • SRP: \$2.29 • 3.5oz
- 12ct 23419 Sweetarts Strawberry Rope
UPC: 079200998899 • SRP: \$2.29 • 3.5oz

Save \$5.00 per 48ct (3sku) Display





**START YOUR DAY
WITH A
SWEET TREAT**



• Pre-Book Only •

• Expected Delivery Week September 27, 2021 •

**Pre-Book
Yours
Today!**

WAM
Participant



Save \$3.00 per 86ct Display

47296 Hostess Breakfast Shipper 86ct (12-SKU) Floor Display



8ct 47323
Coffee Cake Cinnamon
UPC: 888109010041
• SRP: \$1.89 • 2.89oz

6ct 48054
Danish Berry Cheese
UPC: 888109010539
• SRP: \$1.89 • 5oz

6ct 48051
Danish Cheese
UPC: 888109010522
• SRP: \$1.89 • 5oz

6ct 47833
Donette Jumbo Blueberry
UPC: 888109012182
• SRP: \$1.89 • 4oz

6ct 47293
Donette Jumbo Glazed
UPC: 888109012915
• SRP: \$1.89 • 4.75oz

10ct 47313
Donut Mini Crunch
UPC: 888109050054
• SRP: \$1.89 • 4oz

10ct 47359
Donut Mini Frosted
UPC: 888109050023
• SRP: \$1.89 • 3oz

10ct 47312
Donut Mini Powdered
UPC: 888109050047
• SRP: \$1.89 • 3oz

6ct 47327
Honey Bun, Glazed, Jumbo
UPC: 888109010171
• SRP: \$1.89 • 4.75oz

6ct 47364
Honey Bun, Iced
UPC: 888109010676
• SRP: \$1.89 • 4.75oz

6ct 47291
Muffin Stix Blueberry
UPC: 888109012793
• SRP: \$1.89 • 3oz

6ct 47290
Muffin Stix Chocolate Chip
UPC: 888109012816
• SRP: \$1.89 • 3oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week October 25, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



49759 Hostess Limited Edition Fall Snacks 32ct (2-SKU) Counter Unit



20ct N/A
Caramel Crunch Donettes
Single Serve
UPC: 888109010966
• SRP: \$1.89 • 4oz



12ct N/A
Iced Pumpkin Cupcake
Single Serve
UPC: 888109012403
• SRP: \$1.89 • 3.17oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week September 27, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$5.00 per 150ct (12-SKU) Shelf Stock

31713 Lil Drug Core 2021 150ct (12-SKU) Pre-Pack Shelf Stock

12ct 31705
Advil
UPC: 366715970039
• SRP: \$3.49

12ct 31655
Benadryl Trial
UPC: 366715970633
• SRP: \$3.49 • 6ct

12ct 31651
Carmex Cherry Stick
UPC: 792554625302
• SRP: \$3.49 • 2pk

12ct 31706
Advil PM
UPC: 366715973337
• SRP: \$3.19

12ct 31547
Excedrin Trial
UPC: 366715971036
• SRP: \$2.89

12ct 31140
Carmex Tube Carded
UPC: 792554620017
• SRP: \$2.29

12ct 31528
Aleve Trial
UPC: 366715970237
• SRP: \$2.99 • 3ct

12ct 31654
Motrin IB Trial
UPC: 366715971234
• SRP: \$2.99 • 6ct

6ct 45628
Clear Eyes
UPC: 79255470103
• SRP: \$3.99 • .2oz

12ct 31538
Alka Seltzer Trial
UPC: 366715970336
• SRP: \$2.99 • 6ct

12ct 31653
Tylenol Extra Strength
UPC: 366715974730
• SRP: \$2.99 • 6ct

24ct 31507
Rolaids Advanced
Mixed Berries
UPC: 041167104057
• SRP: \$1.69 • 10pc Roll



Display Unit NOT Included • Saving Space & Natural Resources



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week September 27, 2021 •

**Pre-Book
Yours
Today!**

WAM
Participant



Carmex

31550

Lil Drug Carmex Bogo
48ct Display

UPC: 792554620017

• SRP: \$2.19 • 2pk



Nicorette

Save \$25.00 per 24ct Display

31580 Nicorette Gum 24ct (3-SKU) Display

8ct 31557

Nicorette Gum

Fruit Chill

4mg 10ct

UPC: 094187052709

• SRP: \$6.99 • 10pcs

8ct 31545

Nicorette Gum

White Ice Mint

4mg 10ct

UPC: 094187052716

• SRP: \$6.99 • 10pcs

8ct 31566

Nicorette Gum

Cinnamon

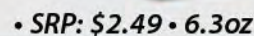
4mg 10ct

UPC: 094187081280

• SRP: \$6.99 • 10pcs



Pre-Booking Shippers, Displays & Counter Units



Page 44

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week November 22, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



m&m's Save \$4.00 per 72ct (4oz) Box
23439 m&m 4-SKU XL Tablet Bars Shipper

m&m's
NOW WE'RE
STUCK!



24ct 23354
m&m Milk Minis XI Tablet Bar
UPC: 040000539551
• SRP: \$2.99 • 4oz

24ct 23367
m&m Peanut Minis XI Tablet Bar
UPC: 040000539681
• SRP: \$2.99 • 4oz

12ct 23370
m&m Almond Minis XI Tablet Bar
UPC: 040000539742
• SRP: \$2.99 • 4oz

12ct 23372
m&m Crispy Minis XI Tablet Bar
UPC: 040000539803
• SRP: \$2.99 • 4oz



WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week September 06, 2021 •

Pre-Book
Yours
Today!

WAM
Participant

HALLS
DEFENSE

32217 Halls Mixed Sticks
180ct (5-SKU) Counter Unit
Halls Relief Cough Suppressant
& Oral Anesthetic Drops

HALLS



40ct 32120

Cherry

UPC: 312546627710

• SRP: \$1.49 • 9 Drops

40ct 32160

Mentho-Lyptus

UPC: 312546629707

• SRP: \$1.49 • 9 Drops



60ct 32140

Lemon

UPC: 312546628724

• SRP: \$1.49 • 9 Drops

20ct 32020

Strawberry

UPC: 312546623682

• SRP: \$1.49 • 9 Drops



20ct 32018

Vitamin C Citrus

UPC: 312546627529

• SRP: \$1.49 • 9 Drops

WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week September 06, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



Trident

25204
Trident Pocket Pack 2-SKU
48ct Counter Unit

24ct 25528
Spear Mint
UPC: 012546014090
• SRP: \$2.49 • 28pc

24ct 25526
Tropical Twist
UPC: 012546014175
• SRP: \$2.49 • 28pc



WAM

Pre-Booking Shippers, Displays & Counter Units

FERRERO

Kinder[®] bueno[®]

Crispy Creamy Chocolate Bar



• Pre-Book Only •

• Expected Delivery Week September 06, 2021 •

Pre-Book
Yours
Today!



SRP: \$1.49 • 1.5oz Bar

Save \$2.00 per 30ct Display

WAM
Participant

28159 Kinder[®] Bueno
Counter Unit 30ct
(30 Milk Chocolate Bars)

#N/A
Bueno Chocolate Bar
UPC: 009800000555



WAM

Pre-Booking Shippers, Displays & Counter Units



HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protein Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Frazil**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

RETAIL & SUPPLIES

Auto Care

Chemicals

Paper & Plastic

Equipment

PROGRAMS

• CUSTOMER LOYALTY • BRANDED FOODS • WAM •

WAM

G.H. CRETORS

POPCORN INDIANA
REAL INGREDIENTS. REAL DELICIOUS™

CRISPY CRUNCHY FRIES

eagle foods

WAM
PromoSense



Save 75¢ per 6ct (1.75oz) Box

43410

Fries Hot

UPC: 732494002887

43405

Sea Salt

UPC: 732494002863

Fry Masters • SRP:\$2.39 • 1.75oz

G H Cretors 44420

The Mix Popcorn

UPC: 732494002412 • 4.5oz

• SRP:\$3.59



Save 10¢ per Bag

New Item!



POPCORN INDIANA

Save 5¢ per Bag

Popcorn Indiana

44407

Kettle Corn

UPC: 843571005643

• SRP:\$2.59 • 3oz

44405

Movie Theatre

UPC: 843571006923

• SRP:\$2.59 • 3oz

44410

Sea Salt

UPC: 843571000648

• SRP:\$2.59 • 2.1oz



WAM

WAM
PromoSense

New Item!

Save 75¢ per 12ct Case

deVinci's
pizzeria

48697

12" Breakfast

UPC: N/A • SRP: \$8.09

48698

12" Four Meat

UPC: N/A • SRP: \$8.19

48685

12" Cheese

UPC: N/A • SRP: \$6.99

48725

12" Pepperoni

UPC: N/A • SRP: \$7.59

WAM

MARS WRIGLEY

WAM
PromoSense



**Save 20¢ per 6ct Box
Mega Pack**



**New
Item!**



25670
Wrigley 5 Cobalt
UPC: 022000017895
• SRP: \$3.69 • 35pcs

25671
Wrigley 5 Rain
UPC: 022000017901
• SRP: \$3.69 • 35pcs

25606
**Wrigley Doublemint
Sugar Free**
UPC: 022000021694
• SRP: \$3.29 • 35pcs



25685
**Wrigley Extra
Peppermint**
UPC: 022000020369
• SRP: \$2.89 • 35pcs

25679
**Wrigley Extra
Polar Ice**
UPC: 022000017888
• SRP: \$2.89 • 35pcs

25683
**Wrigley Extra
Spearmint**
UPC: 022000017871
• SRP: \$2.89 • 35pcs



25626
Orbit Peppermint
UPC: 022000283818
• SRP: \$2.89 • 30pcs

25632
Orbit Spearmint
UPC: 022000283863
• SRP: \$2.89 • 30pcs



WAM

Kraft Heinz

WAM
PromoSense

New
Item!



Save \$1.00 per 6ct(3.5oz) Case • SRP: \$2.09 • 3.5oz

HERSHEY'S

49819

Cookies 'n' Crème
UPC: 043000008898

49818

Kit Kat®
UPC: 043000008881

49817

Reese's®
UPC: 043000008904

Hershey's Colliders Twisted Refrigerated Dessert

Kool-Aid

Save \$1.00
per 12ct
(6.75oz) Case

Kool Aid Bursts

SRP: 69¢ • Plastic Bottle

46149

Blue Moon Berry
UPC: 043000953891

46147

Cherry
UPC: 043000953938

46171

Grape
UPC: 043000946060

46148

Tropical Punch
UPC: 043000953921



• Pre-Priced @ 2x \$1.09 or 69¢ • 1.75oz

PLANTERS
Save 50¢ per 18ct Box

39318

Dry Roasted Peanuts
UPC: 029000022096

39302

Heat Peanuts
UPC: 029000022157

39317

Honey Roasted Peanut
UPC: 029000022133

39303

Salted Peanut
UPC: 029000022119

WAM

Kraft Heinz

WAM
PromoSense

New
Item!

48782

Lunchables Lunch Combinations
Ham & American Cracker Stackers
w/Capri Sun Roarin' Waters
Wild Cherry Flavored Water Beverage
UPC: 044700006771 • 9.1oz • SRP: \$3.69

Save 50¢
per Tray

48783

Lunchables Lunch Combinations
Turkey & American Cracker Stackers
w/Capri Sun Pacific Cooler
Mixed Fruit Flavored Juice Drink
UPC: 044700006740 • 8.9oz • SRP: \$3.69



Oscar Mayer

Lunchables

Save 20¢
per Tray



53774

Pizza w/Pepperoni
UPC: 044700024102
SRP: \$2.99 • 4.3oz

53768

Turkey & Cheddar Cheese
w/Crackers
UPC: 044700024553
SRP: \$2.99 • 3.2oz

53772

Ham & Cheddar
w/Crackers Lunch Tray
UPC: 044700024584
SRP: \$2.99 • 3.2oz

53766

Ham & Swiss Cheese
w/Crackers Lunch Tray
UPC: 044700024546
SRP: \$2.99 • 3.2oz

Save 75¢
per 5ct (2oz)
Case

P3
PORTABLE
PROTEIN
PACK

49088

Oscar Mayer P3 Chicken,
Peanuts & Cheddar
Portable Protein Pack 2 oz. Tray
UPC: 044700070765

48723

Oscar Mayer P3 Chicken,
Cheese & Cashews,
Portable Protein Pack 2.0 oz
UPC: 044700074299

49087

Oscar Mayer P3 Ham
Cheddar & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070772

49086

Oscar Mayer P3 Turkey
Colby Jack Cheese & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070758

SRP: \$2.29 • 2oz



WAM

GTD **Kraft Heinz**

WAM
PromoSense

Just Crack An Egg
Omelet Rounds
An omelet you don't have to
flip? Get outta here! Enjoy a
hot, fluffy omelet in
under two minutes
with Just Crack an
Egg Omelet
Rounds. Made
w/eggs from
chickens never
confined to
cages.

**JUST
CRACK
an EGG**

**Save 40¢
per 4.6oz**



**Caution: Tray
& Contents
Will Be
Very Hot!**

48735 All American
Egg Bites with Eggs, Uncured Bacon
& Sharp Cheddar Cheese
UPC: 021000079254 • SRP: \$4.39 • 4.6oz

48730 Classic
Egg Bites with Eggs,
Uncured Ham, Cheddar Cheese,
Red Pepper, Green Pepper & Onion
UPC: 021000079247 • SRP: \$4.39 • 4.6oz

49312 Broccoli Cheddar
Egg Bites with Eggs, Cheddar Cheese
& Broccoli
UPC: 021000079216 • SRP: \$4.39 • 4.6oz

49311 Garden
Egg Bites with Egg Whites, Mozzarella
Cheese, Tomato, Spinach & Onion
UPC: 021000079223 • SRP: \$4.39 • 4.6oz

WAM

GTD **Kellogg's**

WAM
PromoSense

**Pringles®
Grab n'Go
Potato Crisps**
• SRP: \$1.79

44721
Sour Cream & Onion
UPC: 038000845253
12ct (2.5oz) Case

44720
Original
UPC: 038000845246
12ct (2.36oz) Case

44702
Scorchin BBQ
UPC: 038000245596
• 2.5oz

44790
BBQ Flavored
UPC: 038000845277
12ct (2.5oz) Case

44750
Pizza Flavor
UPC: 0380000169113
12ct (2.36oz) Case

44705
Scorchin Cheddar
UPC: 038000245589
• 2.5oz

44722
Cheddar Cheese
UPC: 038000845260
12ct (2.5oz) Case

44714
Salt & Vinegar
UPC: 038000848940
12ct (2.5oz) Case

44751
Jalapeno
UPC: 038000169335
12ct (2.5oz) Case

Save 50¢ per 12ct Case



WAM

HOT POCKETS®

Nestlé
PROFESSIONAL™

WAM
PromoSense

HOT POCKETS®

Save 75¢ per 24ct Case

48174

Ham & Cheese

UPC: 043695032000 • SRP: \$1.39 • 4oz

48178

Meatball

UPC: 043695036008 • SRP: \$1.49 • 4oz

48176

Pepperoni Pizza

UPC: 043695033007 • SRP: \$1.39 • 4oz

48350

Philly Steak Cheese

UPC: 043695037005 • SRP: \$1.49 • 4oz

Ham 'n Cheese

Slices of moist ham layered
w/melted cheese &
wrapped in a tasty,
cheesy crust.



Save 75¢ per 12ct Case

48163

Ham & Cheese

UPC: 043695097023

• SRP: \$2.49 • 8oz

48164

Pepperoni Pizza

UPC: 043695097030

• SRP: \$2.49 • 8oz

48322

Meatball w/Mozzarella Cheese

UPC: 043695097061

• SRP: \$2.49 • 8oz

48487

Philly Steak Cheese

UPC: 043695097344

• SRP: \$2.49 • 8oz

WAM

GTD Kellogg's®

WAM
PromoSense

Save 30¢ per 6ct Box

Kellogg's® Cereal-In-A-Cup • SRP: \$1.99



38089

Apple Jacks®

UPC: 038000863509 • 1.5oz



38073

Cocoa Krispies®

UPC: 038000094569 • 2.3oz



37769

Frosted Mini-Wheats®
Bite Size Original

UPC: 038000313295 • 2.5oz



38074

Frosted Flakes®

UPC: 038000635700 • 2.1oz



38090

Froot Loops®

UPC: 038000635304 • 1.5oz



38079

Raisin Bran Crunch®

UPC: 038000116308 • 2.8oz

WAM

FOSTER FARMS

WAM
PromoSense



Save \$1.00 per 36ct Case

47978

Corn Dog Chicken 4oz w/Bags

mfr#: 96151 • UPC: N/A • SRP: \$0.00 • 4oz

47941

Corn Dog Chili Lover's 4oz w/Bags

mfr#: 95026 • UPC: N/A • SRP: 95¢ • 4oz



New Item!

Save 75¢ per 12ct Case

48593

Chicken Bold Bite Cajun

UPC: 075278042618 • SRP: \$1.99 • 2.5oz

48566

Chicken Bold Bite Chile Verde

UPC: 075278042625 • SRP: \$1.99 • 2.5oz

48561

Chicken Bold Bite Parmesan Garlic

UPC: 075278042632 • SRP: \$1.99 • 2.5oz

