

April

1951



2021

*A Celebration
of Savings!*

WAM
Participant

New
Item!



Wrigley Mega Pack

Save \$1.20 per 6ct Box

25670

5 Cobalt

UPC: 022000017895

SRP: \$3.69 · 35 Pieces

25671

5 Rain

UPC: 022000017901

SRP: \$3.69 · 35 Pieces

Save \$1.00 per 6ct Box

25685

Extra Peppermint

UPC: 022000020369

SRP: \$2.89 · 35 Pieces

25679

Extra Polar Ice

UPC: 022000017888

SRP: \$2.89 · 35 Pieces

25606

Doublemint Sugar Free

UPC: 022000021694

SRP: \$3.29 · 35 Pieces

25683

Extra Spearmint

UPC: 022000017871

SRP: \$2.89 · 35 Pieces

MARS WRIGLEY

Save \$1.50 per 6ct Box

Wrigley Extra Refreshers

25620

Extra Berry Mix

UPC: 022000282354

SRP: \$4.39 · 40 Pieces

Extra
LONG LASTING FLAVOR
Refreshers

25634

Extra Spearmint

UPC: 022000021908

SRP: \$4.39 · 40 Pieces

25692

Extra Polar Ice

UPC: 022000021977

SRP: \$4.39 · 40 Pieces

25693

Extra Tropical Mist

UPC: 022000021991

SRP: \$4.39 · 40 Pieces



HW

Holiday Highlight\$

225 Pioneer Drive · PO Box 177 · Wisconsin Dells, WI 53965

· 1-800-333-8321 · holidaywholesale.com ·

Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

Save \$1.00 per 24ct Box

22767

**Smoothie Butterscotch
Peanut Butter Cups**
Smoothie cups feature a
butterscotch coating over a
crunchy peanut butter center.

UPC: 041311122067

SRP: \$1.29 • 1.6oz

Save \$1.00 per 24ct Box

22551

Mallo Cup Dark Chocolate

UPC: 041311124061 1.5oz

22528

Mallo Cup Milk Chocolate

UPC: 041311121053 1.5oz

22694

Boyer Clark Cups

UPC: 041311126058 2.1oz

SRP: \$1.29

Save \$1.50 per 24ct Box

23201

Giant Mallo Cup Milk Chocolate

UPC: 041311121046

SRP: \$2.09 • 3oz



48867

Pepper Jack

UPC: 046247188880

48866

Colby Jack

UPC: 046247211113

Cheese Pleasers Twin Packs

SRP: \$1.69 • 2oz Pack

Save 50¢ per 24ct (2oz) Box

48865

Medium Cheddar

UPC: 046247155554

48864

String Cheese

UPC: 046247811115

Twin Pack



Cheese Pleasers Cheese Curds

Save 25¢ per 12oz Bag

SRP: \$7.09 • 12oz Bag

48787

Mixed

UPC: 046247933312

48786

White Cheddar

Garlic & Dill

UPC: 046247944417





CHEERS TO CHEESE

**Save \$2.00 per 6ct Case
(2.0 Disposable Valves / 60oz Dispenser Bag)**

46899
Beer
Cheese Sauce
mfr#: G20008

46857
Chili Sauce
Gluten Free
mfr#: G20006

46881
Queso Blanco
Cheese Sauce
Gluten Free
mfr#: G20001

46880
Jalapeno
Cheese Sauce
Gluten Free
mfr#: G20000

46922
Sharp Cheddar
Cheese Sauce
mfr#: G20007

**Save \$2.00 per 4ct Case
(2 or 1 HTII w/Disposable Valves / 80oz Dispenser Bag)**

48676
Chili Sauce
w/Red Push Handle
mfr#: G05038

46846
Jalapeno
Cheese Sauce
Gluten Free
mfr#: G05040

46850
Sharp Cheddar
Cheese Sauce
Gluten Free
mfr#: G05041

**Save \$2.00 per 4ct Case
(Peristaltic Hoses for Peristaltic Pump
Dispensers 80oz Dispenser Bag)**

46890
Jalapeno
Cheese Sauce
mfr#: G05039

46847
Sharp Cheddar
Cheese Sauce
mfr#: G05042

**Save \$2.00 per 4ct Case
(1 HTII w/Disposable Valves
140oz Resealable Dispenser Bag)**

46604
Jalapeno
Cheese Sauce
Gluten Free
mfr#: G05100

46603
Sharp Cheddar
Cheese Sauce
Gluten Free
mfr#: G05101

Save \$1.00 per 36ct (3oz Bags) Case

44034
Gehl's Tortilla Chips,
Round Includes Chips & Boat
UPC: 036144055118

Save \$1.00 per 6ct (4pk) Case

46715
Nacho Cups, Jalapeno
UPC: 036144014043 • SRP: \$3.99 • 4pk



RIESEN
STORCK®**Werther's****WAM**
Participant**Save 10¢ per Peg-able Bag**

SRP: \$1.49 - \$2.79 Each

23322**Riesen Chocolate Chew**

UPC: 072799050276

SRP: \$2.79 5.5oz

36089**Werther's Original Caramel Coffee**

UPC: 072799335120

SRP: \$2.79 5.5oz

36008**Werther's Original Soft Caramels**

UPC: 072799037987

SRP: \$2.79 4.51oz

36080**Werther's Caramel Apple**

UPC: 072799065126

SRP: \$1.49 2.65oz

36007**Werther's Original Chewy Caramels**

UPC: 072799037222

SRP: \$2.79 5oz

36048**Werther's Original Hard Candy**

UPC: 072799008611

SRP: \$2.79 5.5oz

36133**Werther's Cocoa Crème Caramels**

UPC: 072799053246

SRP: \$2.79 4.51oz

35058**Werther's Original Sugar Free**

UPC: 072799831400

SRP: \$2.79 2.75oz

36144**Werther's Soft Vanilla Crème**

UPC: 072799055189

SRP: \$2.79 4.51oz



WAM
Participant



Save 50¢ per 24ct Box

Tootsie®

SRP: \$1.29

22105
Charleston Chew Chocolate
UPC: 071720531105 1.7oz

22110
Charleston Chew Strawberry
UPC: 071720531204 1.78oz

22115
Charleston Chew Vanilla
UPC: 071720531303 1.7oz

CHARLESTON CHEW



VOLLRATH®
Out Perform Every Day.™

Nylon handle and silicon blade are heat-resistant up to 500°F (260°C)
Contoured flexible blade scrapes food from any container
Molded silicone rubber nubs keep blade off counter
Molded one-piece design eliminates food traps
Won't scratch nonstick cookware

Spatula Silicone High-Temperature

69822
9.625" mfr#: 52009
UPC: 029419151639
SRP: \$1.89

69829
16.625" mfr#: 52016
UPC: 029419151653
SRP: \$4.80

69823
13.5" mfr#: 52023
UPC: 029419232086
SRP: \$13.60

SoftSpoon™
69826
13.5" mfr#: 58123
UPC: 029419370399
SRP: \$14.70





Lotzza Motzza

Brew Pub, Lotzza Motzza Pizza



49208

Cheese

UPC: 042197002047

SRP: \$7.99 · 22.75oz

49206

Pepperoni

UPC: 042197002016

SRP: \$7.99 · 23.25oz

49205

Sausage

UPC: 042197002009

SRP: \$7.99 · 25.25oz

49209

Sausage Mushroom

UPC: 042197002023

SRP: \$8.99 · 26.75oz

49221

Sausage Pepperoni

UPC: 042197002030

SRP: \$8.99 · 26.45oz

49200

Bacon Cheeseburger

UPC: 042197002061

SRP: \$9.99 · 25.25oz

49588

Breakfast

UPC: 042197003501

SRP: \$9.99 · 26oz

49203

Chicken, Alfredo

UPC: 042197003310

SRP: \$9.99 · 23.75oz

48490

Chicken, Bacon Ranch

UPC: 042197003440

SRP: \$9.99 · 24oz

49587

Chicken, Buffalo

UPC: 042197003495

SRP: \$9.99 · 23oz

49199

Four Meat

UPC: 042197002054

SRP: \$9.99 · 28.25oz

48325

Hawaiian

UPC: 042197003518

SRP: \$9.99 · 24oz

49303

Hotzza

UPC: 042197003357

SRP: \$9.99 · 25.75oz

48491

Mac Attack

UPC: 042197003426

SRP: \$9.99 · 25.42oz

49201

Supreme

UPC: 042197002078

SRP: \$9.99 · 30.75oz

49302

Taco Grande

UPC: 042197003347

SRP: \$9.99 · 25.5oz

Ships Frozen



Save \$2.40 per 12ct (13.7oz) Case

SRP: \$3.19 • 13.7oz Glass Bottle

46183

Black

UPC: 041271027907

46103

Mocha

UPC: 041271027921

46142

Vanilla

UPC: 041271027914



STÖK
COLD-BREW

Silk

SRP: \$2.49 • 10oz Plastic Bottle



46101

Dark Chocolate

UPC: 025293004320



46161

Vanilla

UPC: 025293004337

Save \$1.20 per 12ct (10oz) Case

WAM
Participant

Save \$1.00
per 144ct (1.75oz) Case

48529

Birthday Cake
Cookie Dough
w/Creme Filling
mfr#: 186660

48531

Oatmeal
Cookie Dough
w/Raspberry Filling
mfr#: 186671

Save \$1.00
per 180ct (2oz) Case

48509

White Chunk Macadamia
Cookie Dough Pre-Cut
mfr#: 70762

Save \$1.00
per 200ct (1.5oz) Case

49006

Salted Caramel
Chocolate Chunk
Cookie Dough
mfr#: 71582

Save 50¢ per 30ct (3.3oz) Case

48505

Brownie Magic
Individually Wrapped Bar
UPC: 086478714663
mfr#: 71465
SRP: \$1.29 • 3.3oz IW Bar



BEST MAID
EST. 1943
COOKIE COMPANY

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

RISE
B
AKING
COMPANY



HM
THE HIGHLAND MINT

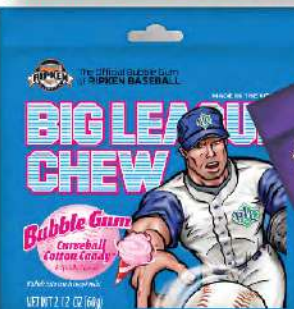
93033

Print Aaron Rodgers MVP 2020

UPC: 633204077280

List: \$42.95

SRP: \$69.95



BIG LEAGUE CHEW
★ BUBBLE GUM ★

SRP: \$1.79 · 2.12oz Pouch

WAM
Participant

**Save
25¢
per 12ct
(2.12oz)
Box**

27519
Blue Raspberry
UPC: 042897661469

27514
Cotton Candy
UPC: 042897660967

27504
Watermelon
UPC: 042897660035

27508
Grape
UPC: 042897660011

27512
Original
UPC: 042897660004

27509
Sour Apple
UPC: 042897660028

27510
Strawberry
UPC: 042897660950



**New
Item!**



Save \$1.50 per Case

47939

Bratwurst 5:1
Cheddar Beer Brats
Ultimate Heat & Serve
mfr#: 102268
2ct (5lb) Case
UPC: 077782001341

48181

Bratwurst 5:1
Pork Links Heat & Serve
Ultimate Cooked
mfr#: 101558
2ct (5lb) Case
UPC: 077782013740

47946

Italian Sausage 5:1
Mild Heat & Serve Cooked
mfr#: 101559
2ct (5lb) Case
UPC: 077782015331

**Save \$1.00
per Case**

47986

**Sausage Link, Pork
Sweet & Smokey**
mfr#: 103460
2ct (5lb) Case
UPC: 077782678222

**Save \$1.50
per Case**

47961

**Sausage Link, Pork
Jalapeno**
mfr#: 103450
2ct (5lb) Case
UPC: 077782678208



Save \$1.50 per Case

49477

Bratwurst 4:1
Ultimate Natural Casing
Original Fully Cooked
mfr#: 101642
2ct (5lb) Case
UPC: 077782029789

Save \$1.00 per Case

47947

Bratwurst 5:1
Stadium Style Pre-Browned
& Fully Cooked
mfr#: 101543
2ct (5lb) Case
UPC: 077782031881



Save 50¢ per Case

47932

Hot Dog 6:1
Smoked Pork, Turkey & Beef
mfr#: 101556
2ct (5lb) Case
UPC: 077782026474

Save \$1.00 per Case

49304

Hot Dog 5:1
Beef, Skinless
mfr#: 103744
2ct (5lb) Case
UPC: 077782678604



Save 20¢ per 3oz Bag

36195

Mary Jane

UPC: 041168303411

SRP: \$1.59 • 3oz Peg Bag

Save 50¢ per 36ct Box

22018

Chick O Stick .7oz

UPC: 041168631675 .7oz

MSRP: 30¢

Save \$2.00 per 24ct Box

28015

Black Cow Bar

UPC: 007590203200

SRP: \$1.29 • 1.5oz

22682

Chick O Stick

UPC: 041168006466

SRP: \$1.29 • 1.6oz

22707

Slo Poke

UPC: 041168031000

SRP: \$1.29 • 1.5oz



Whisps

Save 20¢ per 2.12oz Bag

38328

Asiago & Pepper Jack

made from a blend of, domestic asiago & pepper jack cheeses

UPC: 088231415244

38329

Cheddar Cheese Whisps

100% Cheddar Cheese
a hard, domestic cheese aged for a minimum of 3 months to develop a buttery flavor.

UPC: 088231413202

38291

Parmesan Cheese Whisps

100% Parmesan Cheese
a hard, domestic cheese aged for a minimum of 14 months to develop a mild nutty flavor.

UPC: 088231412045



Save \$1.00 per 2ct (5.04lb) Case

49163

Ham Smoked Diced

mfr#: 10052076819397

Save \$1.00 per 2ct (80oz) Case

99506

Bacon Crumbles,
Cooked, Toppings,
Patrick Cudahy Sub Expres
mfr#: 10043200120045

Save 13¢ per Pound (9.1lb Average) Case

49082

Ham Carve Master
Applewood, Smoked, Bonless
mfr#: 90070247195558

Save 13¢ per Pound (15lb Average) Case

48908

Ham Pit
Farmland Silver Medal
Smoked
mfr#: 90070247128594



Smithfield
Good food. Responsibly.®

Save \$1.00 per 4ct (32oz Plastic Bottle) Case

73115

Window Cleaner RTU
mfr#: WKRTUCS
UPC: 613278021273

Save \$1.00 per Gallon

73102

Window Kleener
mfr#: WK1A UPC: 613278021808
A super concentrated liquid that
cleans glass, windows, mirrors,
fixtures, chrome & other washable
hard surfaces. It is quick drying & will not streak.

73105

Window Kleener
Concentrate Dilute 10:1
mfr#: WKC1A
UPC: 613278021822

Save \$3.00 per 12ct (19oz Aerosol Can) Case

73103

C - Clear Glass Cleaner
mfr#: CCCS
UPC: 613278010079

Save \$4.00 per 4ct (Gallon) Case

74400

Wow All Purpose
Cleaner / Degreaser
mfr#: WOW4
UPC: 613278021860



De Vere



BUGLER

SCANDINAVIAN TOBACCO GROUP

WAM
Participant

Save \$2.00 per 24ct Box
17542

Bugler Papers
UPC: 027200104888
SRP: \$1.79 · 115ct

Save \$7.00 per 6oz Can
15000

Bugler Ryo Cigarette Tobacco
UPC: 027200005048
SRP: \$58.19 · 6oz Can

Save 50¢ per .65oz Pouch
13277

Bugler Ryo Cigarette Tobacco
UPC: 027200366026
SRP: \$8.09 · .65oz Pouch



SRP: \$1.09 · Pouch

VAN HOLTEN'S



41219

Sour
UPC: 038200000087

41048

Kosher Jumbo #6
UPC: 038200000070

41026

Dill Jumbo Hot
UPC: 038200000094

41022

Dill Jumbo #6
UPC: 038200000063



Save 25¢
per 12ct Case

PICKLE IN-A- POUCH





Save 50¢ per 3oz Bag

SRP: \$7.99 · 3oz Peg Bag

41586

**Cracked Pepper
Garlic Strips**

UPC: 017082007698

41592

**Original Steak
Strips**

UPC: 017082005380

Save 50¢ per 3.5oz Bag

SRP: \$8.99 · 3.5oz Peg Bag

41672

**Wild River
Black Pepper Jerky**

UPC: 017082007902

41673

**Wild River
Mild Beef Jerky**

UPC: 017082006677



Save 50¢ per Case



48635

**Gold'N'Spice® Tenderloins
Medium, Uncooked**

mfr#: 5468 • GTIN: 10038034546802

Golden brown w/flecks of black pepper and garlic.

DEEP FRY AT 350° F FOR 6-8 MIN.

CONVECTION OVEN AT 350°F FOR 15-20 MIN.

Serving suggestion: Salads, appetizers & entrees.

Suggested Serving Size: 3.5oz



47744

**Chicken Breast Fillet, Cayenne Kicker™
Skinless, Breaded, Hot & Spicy
using real Cayenne Pepper**

mfr#: 506

2ct (5lbs, 40/4oz) Case

Serving Suggestions: Sandwich or
sliced in a wrap or on a salad.

Cook to a minimum of 165°F

Deep Fry. 350°F for 4-6 minutes

Bake, Convection Oven 350°F for 10-15 minutes

Bake, Conventional Oven 400°F for 17-25 minute



48309

Zippity Doo-Wa Ditties®

Lightly breaded with a spicy kick to heat things up.

Not as hot as Inferno Wings, but hot
enough to sit up and get noticed!

6262 Wingettes, 1st & 2nd Wing Portions,

Approx. 7-11 pcs./lb

Deep Fry - 350°F for 4 to 6 minutes

or until Golden Brown and thoroughly Hot.

Convection Oven - 350°F for 10 to 15 minutes

Conventional Oven - 400°F for 15 to 25 minutes

Microwave - High for 2 to 4 minutes per serving



47913

Wings, Country Style Boneless

Juicy boneless chicken
breast chunks covered in a crispy
country-style coating with visible
pepper flakes.

It is a proven crowd pleaser!

Toss in sauce or serve it on the side.

7206 Country-Style

Portioned Boneless Wing Fritters

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.

Gardetto's

Gardetto Crisps
Save \$2.00 per 7ct (Boz) Case



SRP: \$2.69 • 3oz



Save \$2.00 per 12ct Box



37719
 Lucky Charms™ Marshmallow
 UPC: 016000506015 • 1.7oz



45517
 Cocoa Puffs® Triple Chocolate
 UPC: 016000507272 • 1.73oz



37708
 Golden Graham® Chocolate Marshmallow
 UPC: 016000505346 • 2.1oz



38333
 Cinnamon Toast Crunch®
 UPC: 016000506954 • 2.2oz



48622 Blueberry
 UPC: 018000512560



48623 Cinnamon Cake
 UPC: 018000512553



48616 Chocolate Chip
 UPC: 018000512546

Pillsbury

Save \$1.00 per 6ct Box

Mini! Muffins 6ct Box
 SRP: \$2.29 • 3.2oz

Save \$1.00 per 24ct Box

SRP: \$1.29 • 1.5oz

22065

Bun Maple

UPC: 077290909504

22070

Bun Vanilla

UPC: 077290909511

Save \$1.00 per 24ct Box

23031

Nut Goodies

UPC: 077290908118

SRP: \$1.29 • 1.75oz

Save \$1.00 per 24ct Box

SRP: \$1.29 • 1.8oz

22595 Nut Roll

Nougat Center,

Caramel & Peanuts

UPC: 077290918209

Save 40¢ per 240ct Box

19480

Pearson Mints

UPC: 077290902765

SRP: 10¢ • .266oz



**Save \$1.50
per 18ct Box**

23286

Nut Roll King Size

UPC: 077290919558

SRP: \$2.09 • 3.25oz



Save 50¢ per 24ct (4/6pks) Case

56031

Ginger Beer

UPC: 072063010364

56043

Ginger Ale

UPC: 072063010029

56568

Tonic Water

UPC: 072063010036

56566

Club Soda

UPC: 072063010012

56021

Seltzer Water

UPC: 072063010265

56044

Tonic Water Diet

UPC: 072063110033

White Rock Beverage



SRP \$5.79 • 6pk



KICKASS[®]

BEEF JERKY



**Save \$6.00
per 12ct
(32oz) Case**

46456
Bloody Mary Mix
UPC: 857613008011
SRP: \$6.59 • 32oz

Save 15¢ per Jar

46564
Asparagus Spicy
UPC: 613961200121
SRP: \$8.59 • 16oz

46559
Eggs Spicy
UPC: 864924000320
SRP: \$6.39 • 9oz

46676
Mushrooms
UPC: 864924000351
SRP: \$8.99 • 16oz

46624
Olive Stuffed Bleu Cheese
UPC: 613961200176
SRP: \$8.79 • 16oz

46571
Brussel Sprouts Spicy
UPC: 613961200237
SRP: \$6.79 • 16oz

46623
Green Beans
UPC: 613961200114
SRP: \$6.89 • 12oz

46650
Olive Queen Pitted
UPC: 613961200152
SRP: \$6.79 • 16oz

46675
Pickle Spear Spicy
UPC: 864924000375
SRP: \$6.89 • 24oz





SAUSAGE THAT LINKS
PEOPLE TOGETHER™

NO MSG - GLUTEN FREE

Klement's Sausage is made with the highest quality meats and spices in small batches to ensure consistent, great taste every time.

We pride ourselves in the finest Old World flavors crafted from authentic European recipes passed down for generations. Our wide variety of products are great anytime for any occasion.



ROLLER GRILL READY

Save \$1.00 per Case

48192

Brat 4:1

Fully Cooked
Coarse 6" Natural Casing
mfr#: 5860

48326

Hot Dog 4:1 Chicago Style
7" Smoked All Beef Skinless
mfr#: 7304

47907

Brat 5:1 Backyard

Grill 5.5" Natural Casing
mfr#: 8010

47945

Hot Dog 6:1

Smoked Pork & Beef Skinless 7"
mfr#: 7030

47948

Brat, Cheddar 5:1

Smoked Skinless 6"
mfr#: 7890



TWEAKER

• Pre-Book Only •
• Expected Delivery Week June 06, 2021 •

Pre-Book
Yours
Today!

WAM
Participant

24ct 46753
Tweaker Energy XS
Watermelon
UPC: 895301001524
• SRP: \$1.49 • 2oz

24ct 46262
Tweaker Energy XSPeach
Mango
UPC: 895301001326
• SRP: \$1.49 • 2oz

24ct 46372
Tweaker Energy XS
Sour Apple
UPC: 854040005255
• SRP: \$1.49 • 2oz

Save \$4.00 per 72ct Display

46118
Tweaker Extra Strength
72ct (6 Box) Case



WAM

Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week June 13, 2021 •

WAM
PromoSense

More for your money... Always!

Save \$3.00 per 50ct Tray

77012
BIC® Flick Your Bic®
mfr#: LCWT1BIC

UPC: 070330620957 • SRP: \$2.29

77075
BIC® Shop Talk Series
mfr#: LCWTST

UPC: 070330661295 • SRP: \$2.29



WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • June 20, 2021

Pre-Book
Yours
Today!

WAM
Participant



Trident®

25208
Trident Valu Pack 8+1
Counter Unit 108ct
(5 Flavors)

12ea
25597
Bubble Gum
UPC: 012546011440

12ea
25592
Spearmint
UPC: 012546011075

24ea
25595
Tropical Twist
UPC: 012546011112

24ea
25594
Original
UPC: 012546011099

24ea
25596
Watermelon Twist
UPC: 012546011136



WAM

Pre-Booking Shippers, Displays & Counter Units

QUEST

• Pre-Book Only •
• Expected Delivery Week • June 13, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save \$10.00 per 72ct Display

37701 Quest Peanut Butter Cups & Bars
48ct 37862

Peanut Butter Cups
UPC: 888849011308
• SRP: \$2.99 • 1.48oz

24ct 37932

Bar Chocolate Chip Cookie Dough

UPC: 888849000012
• SRP: \$2.89 • 2.12oz

Save \$4.00 per 48ct Counter Unit Display

37711 Quest Protein Cookie Counter Unit
24ct 37928

Protein Cookie Peanut Butter
UPC: 888849006038
• SRP: \$2.59 • 2.04oz

24ct 37927

Protein Cookie Chocolate Chip

UPC: 888849005994
• SRP: \$2.59 • 2.08oz

Save \$4.00 per 48ct Counter Unit Display

37720 Quest Protein Bar Counter Unit
24ct 37806

Bar Cookies N Cream
UPC: 888849000005
• SRP: \$2.89 • 2.12oz

24ct 37932

Bar Chocolate Chip Cookie Dough

UPC: 888849000012
• SRP: \$2.89 • 2.12oz



WAM

Pre-Booking Shippers, Displays & Counter Units



Energizer

• Pre-Book Only •
• Expected Delivery Week • June 6, 2021

Pre-Book
Yours
Today!

WAM
Participant

84021
Energizer Batteries AA Clip Strip
UPC: 039800011329 • SRP: \$7.29 • 4pk

Save \$5.00
per 24ct (4pk) Clip Strip

84006
Energizer Batteries
Wedge Max Mix
62ct Display (5 Sizes)

10ct 84035
AAA
UPC: 039800099099
SRP: \$7.29 • 4pk

5ct 84034
C
UPC: 039800011367
SRP: \$7.39 • 2pk

7ct 84032
9 Volt
UPC: 039800013613
SRP: \$7.39 • 1ct

32ct 84036
AA
UPC: 039800011329
SRP: \$7.29 • 4pk

8ct 84033
D
UPC: 039800011398
SRP: \$6.69 • 2pk

Save \$15.00
per 62ct
Counter Unit
Display



Pre-Booking Shippers, Displays & Counter Units

FERRERO

• Pre-Book Only •
• Expected Delivery Week • June 27, 2021

Pre-Book
Yours
Today!



**Save \$3.00 per 36ct (1oz)
Counter Unit Display**

30101

Tic Tac Coca Cola

36ct

Tic Tac Coca Cola
UPC: 009800007394
• SRP: \$1.49 • 1oz



Save \$3.00 per 16ct Case

30003

Tic Tac Coca Cola Big Bottle

UPC: 098000004102
SRP: \$3.79 • 3.4oz



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Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • June 13, 2021

Pre-Book
Yours
Today!

WAM
Participant

24291 Sweetart Ropes Sharepack

24ct 23484 Sweetarts Chewy Ropes
UPC: 079200235444 • SRP: \$2.29 • 3.5oz

12ct 23332 Sweetarts Ropes Twisted Rainbow

UPC: 079200362003 • SRP: \$2.29 • 3.5oz

12ct 23419 Sweetarts Strawberry Rope

UPC: 079200998899 • SRP: \$2.29 • 3.5oz

SweetARTS
CANDY
Save \$5.00 per 48ct (3sku) Display



24016 Trolli Space Jam

Save \$7.00 per 72ct Display



12ct #35073 Trolli
Crunchy Crawler
UPC: 041420041419
• SRP: \$1.89 • 4.25oz

12ct #35224
Trolli Gummi Creations
UPC: 041420052187
• SRP: \$1.89 • 4.25oz

36ct #35047
Trolli Sour Brite Crawlers
UPC: 020709012302
• SRP: \$1.89 • 5oz

12ct N/A
Trolli Sour Sneaks
UPC: 041420033179
• SRP: \$1.79 • 4.25oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • June 13, 2021

Pre-Book
Yours
Today!

WAM
Participant



Save \$4.00 per 40ct (2sku) Display

38015 Keebler Stay Fresh Counter Unit

30ct 38403

Keebler Fudge Stripe Stay Fresh
UPC: 027800053357 • SRP: \$2.39 • 5.27oz

10ct 38404

Keebler Chips Deluxe Stay Fresh
UPC: 027800053371 • SRP: \$2.39 • 6oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • June 06, 2021

Pre-Book
Yours
Today!

WAM
Participant

• SRP: \$1.89 •

Save \$3.00 per 86ct Display

49133

Hostess

**Single Serve Core Flavors
86ct Display**

8ct 47323 Coffee Cake Cinnamon
UPC: 888109010041

6ct 47350 Cupcake Birthday Cake
UPC: 888109012106

6ct 47314 Cupcake Chocolate
UPC: 888109010010

6ct 47322 Ding Dongs
UPC: 888109010027

10ct 47313 Donut Mini Crunch
UPC: 888109050054

10ct 47359 Donut Mini Frosted
UPC: 888109050023

10ct 47312 Donut Mini Powdered
UPC: 888109050047

6ct 47364 Honey Bun Iced
UPC: 888109010676

6ct 47327 Honey Bun Glazed Jumbo
UPC: 888109010171

6ct 47316 Twinkies Original
UPC: 888109010102

6ct 47318 Zinger Chocolate
UPC: 888109010058

6ct 47317 Zinger Vanilla Iced
UPC: 888109010119



Pre-Booking Shippers, Displays & Counter Units

Hostess

• Pre-Book Only •
• Expected Delivery Week • June 06, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00 per 30ct Display

47325
Hostess
Hostess Innovative Donut Shop
30ct Display

12ct
Caramel Chocolate Donettes
UPC: 888109114930
• SRP: \$3.19 • 10.5oz

6ct 47361
Hostess Donut Mini Frosted
UPC: 888109150020
• SRP: \$3.19 • 11.25oz

12ct
Strawberry Cheesecake Donettes
UPC: 888109114947
• SRP: \$3.19 • 10.5oz

• SRP: \$3.19 •



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Pre-Booking Shippers, Displays & Counter Units

Kraft Heinz 

• Pre-Book Only •
• Expected Delivery Week • June 27, 2021

**Pre-Book
Yours
Today!**

WAM
Participant

**Save \$7.00 per 72ct
Floorstand Display**



39623
**Cornnuts Assorted
Crunchy Corn Kernels
72ct (3-SKU) Display**

24ct 39423
Chile Picante Con Limon
UPC: 071159076550
• SRP: \$1.49 • 4oz

24ct 39220
Original
UPC: 071159078196
• SRP: \$1.49 • 4oz

24ct 39250
Ranch
UPC: 071159073115
• SRP: \$1.49 • 4oz



WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International



• Pre-Book Only •
• Expected Delivery Week • June 20, 2021

Pre-Book
Yours
Today!

WAM
Participant

**Save \$2.00
per 72ct
Counter Unit Display**

38438

Nabisco Oreo, Chips Ahoy,
Ritz, Olympic Display

8ct 38264

Chips Ahoy! Original

Real Chocolate Chip Cookies KS

UPC: 044000056940 • SRP: \$1.99 • 3.75oz

20ct 38422

Ritz Original Crackers KS

UPC: 044000069469 • SRP: \$1.89 • 2.23oz



20ct 38288

Oreo Double Stuf

Chocolate Sandwich Cookies KS

UPC: 044000029524 • SRP: \$1.99 • 4oz

24ct 38088

Oreo Team Usa SS

UPC: 044000069650 • SRP: \$1.89 • 2.54oz



WAM

Pre-Booking Shippers, Displays & Counter Units

• Pre-Book Only •
• Expected Delivery Week • June 6, 2021

Pre-Book
Yours
Today!

WAM
Participant

TROJAN
the pleasure of protection

Save \$3.00
per 32ct (8sku) Counter Unit

76950
Trojan®
8Sku Condom
32ct Counter Unit
Display
(4pk of Each Style)



76914
ENZ™ Premium
Lubricated Latex
UPC: 022600930501
SRP: \$3.29 • 3pk



76917
Magnum®
Lubricated Latex
UPC: 022600642039
SRP: \$3.69 • 3pk



76938
Magnum® Thin
Ultrasmooth™
Lubricant Latex
UPC: 022600646037
SRP: \$4.49 • 3pk



76931
Pleasure Pack
Twisted™ Her Pleasure™
& Ultra Ribbed
Lubricated Latex
UPC: 022600953210
SRP: \$4.49 • 3pk



76916
Pleasures
Fire & Ice™
Lubricated Latex
UPC: 022600960034
SRP: \$4.49 • 3pk



76949
Sensitivity Armor™
Ultra Thin Lubricated
Latex w/Spermicide
UPC: 022600927204
SRP: \$4.49 • 3pk



76932
Sensitivity Ultra
Thin Lubricated
Premium Latex
UPC: 022600926207
SRP: \$3.69 • 3pk



76913
Stimulations
Ultra Ribbed
Lubricated Latex
UPC: 022600940500
SRP: \$3.69 • 3pk

WAM

Pre-Booking Shippers, Displays & Counter Units

• Pre-Book Only •
• Expected Delivery Week • June 6, 2021

Pre-Book
Yours
Today!

WAM
Participant

TROJAN
the pleasure of protection

Save \$3.00
per 32ct (45sku) Counter Unit

76951
Trojan®
45sku Condom
32ct Counter Unit
Display



4ct
76914
ENZ™ Premium
Lubricated Latex
UPC: 022600930501
SRP: \$3.29 • 3pk



16ct
76917
Magnum®
Lubricated Latex
UPC: 022600642039
SRP: \$3.69 • 3pk



8ct
76932
Sensitivity Ultra
Thin Lubricated
Premium Latex
UPC: 022600926207
SRP: \$3.69 • 3pk



4ct
76913
Stimulations
Ultra Ribbed
Lubricated Latex
UPC: 022600940500
SRP: \$3.69 • 3pk

WAM

Pre-Booking Shippers, Displays & Counter Units

• Pre-Book Only •
• Expected Delivery Week • June 27, 2021

Pre-Book
Yours
Today!

WAM
Participant

CONAGRA™
• BRANDS •

Save \$4.00 per 24ct
Floor Tower Display

41492
Duke's Shorty
Floor Tower Unit
24ct
UPC: mixed

41085
Hatch Green Chili
UPC: 815800020024



41226
Hot & Spicy
UPC: 816012010520



41231
Hickory Peach BBQ
UPC: 815800020031



41242
Original Recipe
UPC: 816012010513



Smoked **SHORTY** Sausages



DUKE'S
SMALL BATCH SMOKED MEATS

- Smoked -
SHORTY SAUSAGES

CRAFTED WITH REAL
WHOLE INGREDIENTS.
NOT A LOT OF SUGAR.



SRP: \$7.99 • 5oz

WAM

Pre-Booking Shippers, Displays & Counter Units



39771
David
Mac & Cheese,
Original & Ranch
36ct (3-SKU)
Display



12ct 39772
Bacon Mac & Cheese
UPC: 026200238999

12ct 39338
Original
UPC: 026200461724

12ct 39336
Ranch
UPC: 026200467726

• SRP: \$2.39
• 5.25oz



41003
Slim Jim Giant
96ct (3-SKU)
Display

24ct 41387
Mild
UPC: 026200117508
• SRP: \$1.59 • .97oz

48ct 41817
Original
UPC: 026200117003
• SRP: \$1.59 • .97oz

24ct 41388
Tabasco
UPC: 026200117300
• SRP: \$1.59 • .97oz

Save \$4.00 per 96ct Display



WAM

WAM
PromoSense

Nestlé
PROFESSIONAL

HOT POCKETS[®]

ready stuffed sandwiches

Save 75¢ per 12ct Case

SRP: \$2.39 to \$2.49 • 8oz Hot Pocket

48163 Ham & Cheese

UPC: 043695097023

48322 Meatball w/Mozzarella Cheese

UPC: 00043695097061

48164 Pepperoni Pizza

UPC: 043695097030

48487 Philly Steak & Cheese

UPC: 043695097344

Save 75¢ per 24ct Case

SRP: \$1.39 • 4oz Hot Pocket

48174 Ham & Cheese

UPC: 043695032000

48178 Meatball w/Mozzarella Cheese

UPC: 043695036008

48176 Pepperoni Pizza

UPC: 043695033007

48350 Philly Steak & Cheese

UPC: 00043695037005

WAM

Deli
EXPRESS

WAM
PromoSense



48416
Omelet
w/Ham & Cheese
on a Croissant

UPC: 041433029992

SRP: \$4.69 5.8oz



48319
Sausage &
Jalapeno Bacon
on a Biscuit

UPC: 041433030004

SRP: \$4.79 6.3oz

Save \$1.60
per 8ct Case

Deli
EXPRESS

WAM



Kellogg's

WAM
PromoSense

made with
100% real cheese

CHEEZ-IT

based snack mix

Cheez-It® SRP: \$2.09
Save 50¢ per 6ct Box



38207
DuoZ Cheddar / Baby Swiss
UPC: 024100928415

38348
DuoZ Cheddar / Bacon
UPC: 024100110902

38201
DuoZ Cheddar / Parmesan
UPC: 024100577309

6ct (4.3oz) Case



Cheez-It® Snap'd™
6ct (2.2oz Bags) Case
38247
Cheddar Sour Cream & Onion
UPC: 024100114627

38263
Double Cheese
UPC: 024100114238

38393
Jalapeno Jack
UPC: 024100116409

6ct (3.5oz) Case

38209
Snack Mix
Double Cheese
UPC: 024100577217

38203
Snack Mix
Original
UPC: 024100577163



New Item!

RICE KRISPIES TREATS

SRP: \$2.19

Kellogg's Rice Krispies Treats Dunk'd

Save \$1.00 per 16ct (3.1oz) Box

38052
Chocolatey
UPC: 038000232213

38058
Cookies N Crème Dipped
UPC: 038000232251

38084
Chocolatey Strawberry
UPC: 038000244117

6ct (3.25oz) Case
Cheez-It Grooves®

38223
Sharp White Cheddar
UPC: 024100103454

38277
Zesty Cheddar Ranch
UPC: 024100103447

38392
Scorchin' Hot Cheddar
UPC: 024100118557



WAM

KETTIE — BRAND —

Campbell's®

WAM PromoSense



Save 50¢ per 6ct (2oz Bag) Case

SRP: \$1.49 • 2oz

42505
Backyard Barbeque®
UPC: 084114115447

42510
Farmstand
Ranch
UPC: 084114901293

42518
Honey Dijon
UPC: 084114033703

42501
Jalapeño
UPC: 084114115881

42515
Korean
Barbeque
UPC: 084114129611

42506
New York
Cheddar
UPC: 084114033208

42511
Pepperoncini
UPC: 084114221988

42507
Sea Salt
UPC: 084114033000

42502
Sea Salt
& Vinegar
UPC: 084114033338

42509
Krinkle Cut™
Dill Pickle
UPC: 084114112484

42508
Krinkle Cut™
Salt & Pepper
UPC: 084114032607

**Save 50¢
per 6ct
(2oz) Case**

Cape Cod Kettle Chip SRP: \$1.49 • 2oz

42521
Reduced Fat
UPC: 020685002359

42525
Jalapeño
UPC: 020685002878

42523
Sea Salt
& Vinegar
UPC: 020685002342

**Save 25¢
per 5oz
Bag**

42601
Sea Salt
UPC: 084114009982

Kettie Brand 5oz SRP: \$2.99 • 5oz

42603
Backyard Barbeque®
UPC: 084114114495

42602
Sea Salt
& Vinegar
UPC: 084114009968

WAM

Campbell's

WAM
PromoSense



V8 100% Vegetable Juice

SRP: \$1.89 • 12oz

**Save \$1.00
per 12ct Case**

46266

Original

UPC: 051000138033

46741

Spicy Hot

UPC: 051000138019



Save \$1.00 per 12ct Case



**New
Item!**

46069

Campbell's
100% Tomato Juice
from Concentrate

UPC: 051000137975

SRP: \$1.89 • 12oz



V8 Splash

SRP: \$1.59 • 16oz

46598

Berry Blend

UPC: 051000146533

46597

Strawberry Kiwi

UPC: 051000146557

46599

Tropical Blend

UPC: 051000146540

**Save \$1.00 per
12ct (16oz) Case**



Save \$1.00 per 12ct (11.5oz) Case

**V8 + Energy Sparkling
Energy Drinks**

SRP: \$1.79 • 11.5oz Can

46743

Black Cherry

UPC: 051000276254

46745

Orange Pineapple

UPC: 051000276339

46744

Strawberry Kiwi

UPC: 051000276230

V-8 Energy

SRP: \$1.79 • 11.5oz

46090

Orange Pineapple

UPC: 051000272928

46121

Peach Mango

UPC: 051000272935

46122

Pomegranate Blueberry

UPC: 051000272942

WAM

Kraft Heinz

WAM
PromoSense

P3
PORTABLE
PROTEIN
PACK

49087

Oscar Mayer P3 Ham
Cheddar & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070772

49086

Oscar Mayer P3 Turkey
Colby Jack Cheese & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070758

49088

Oscar Mayer P3 Chicken,
Peanuts & Cheddar
Portable Protein Pack 2 oz. Tray
UPC: 044700070765

48723

Oscar Mayer P3 Chicken,
Cheese & Cashews,
Portable Protein Pack 2.0 oz
UPC: 044700074299

Save \$1.50 per 5ct (2oz) Case

SRP: \$2.29 • 2oz



HEINZ®

Save 20¢ per 14oz Bottle

45350

Mustard Yellow
UPC: 013000002110
SRP: \$2.69

Save 30¢ per 20oz Bottle

46801

Ketchup Clear Plastic
UPC: 013000006408
SRP: \$3.69



Kool-Aid

Kool Aid Bursts
SRP: 69¢ • Plastic Bottle

46149

Blue Moon Berry
UPC: 043000953891

46171

Grape
UPC: 043000946060

46147

Cherry
UPC: 043000953938

46148

Tropical Punch
UPC: 043000953921

**Save \$1.00
per 12ct (6.75oz) Case**



WAM

Kraft Heinz

WAM
PromoSense



PLANTERS

Save 20¢ per 3 or 6oz Bag

Planters® Cashews SRP: \$2.69 • 3oz Bag

39449

Honey Roasted
Cashews

UPC: 029000074491

39465

Salted
Cashews

UPC: 029000074361

SRP: \$2.39 • 6oz

39525

Wicked Hot
Chipotle Peanuts

UPC: 029000012639

39523

Honey Roasted
Peanuts

UPC: 029000012578

39515

Dry Roasted
Peanuts

UPC: 029000015449

39522

Salted
Peanuts

UPC: 029000012585



CAMPGROUND LIST

Tobacco

Candy

Snacks

Juices

Bottled Water

Beverage Program

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

Concession / Food Services

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

Ice Cream Novelty Treats

Grocery Products

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

Health & Beauty Products

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

Batteries / Flashlights

Sunglasses

Toys / Playing Cards

Pool Inflatables

Special Print Lighters / Can Coolers

Outdoor Camping Supplies

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

Campground Maintenance Supplies

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals



**HOLIDAY
WHOLESALE**

Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com