

# HOLIDAY WHOLESALE

# Holiday Highlight\$

April 2023



**Save 10¢ per Bag**

**35226**  
Mamba Fruit Chews  
UPC: 072799056360  
• SRP: \$3.39 • 7.05oz

**35059**  
Mamba Fruit Stripe  
UPC: 072799057831  
• SRP: \$3.39 • 6.3oz

**35212**  
Mamba Sticks  
UPC: 072799057862  
• SRP: \$3.39 • 6.3oz

**35247**  
Mamba Tropics  
UPC: 072799931162  
• SRP: \$3.39 • 7.05oz

**Save \$1.00 per 24ct Box**

**22606**  
Mamba Berrytasty 3 Brick  
UPC: 727990934057  
• SRP: \$1.79 • 2.8oz

**22559**  
Mamba Fruit 3 Brick  
UPC: 072799055639  
• SRP: \$1.79 • 2.8oz

**22602**  
Mamba Sour 3 Brick  
UPC: 072799055660  
• SRP: \$1.79 • 2.8oz

**22641**  
Mamba Tropical 3 Brick  
UPC: 072799055691  
• SRP: \$1.79 • 2.8oz



225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965  
• 1-800-333-8321 • [holidaywholesale.com](http://holidaywholesale.com)  
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



Hostess Bread  
**Save 30¢  
 per 4ct (20oz) Case**

**WAM**  
 Participant

**47371** Wheat  
 UPC: 888109110963  
 • SRP: \$3.99 • 20oz

**47363** White  
 UPC: 888109110956  
 • SRP: \$3.99 • 20oz



Hostess Buns  
**Save 30¢  
 per 4ct (12oz) Case**

**48257** Hamburger  
 UPC: 888109110987  
 • SRP: \$3.99 • 12oz

**47383** Hot Dog  
 UPC: 888109110970  
 • SRP: \$3.99 • 12oz



**Peanut Chews**

**JUST BORN**

**Save 75¢ per 100ct Box**  
**23040**  
 Peanut Chews Changemakers  
 UPC: 070970910166  
 • SRP: 15¢ • .6oz

**Save 25¢ per 24ct Box**  
**22086**  
 Mike & Ike  
 Cherry  
 Changemaker  
 UPC: 070970475702  
 • SRP: 25¢ • .78oz

**22123**  
 Mike & Ike  
 Original  
 Changemaker  
 UPC: 070970449932  
 • SRP: 25¢ • .78oz

**22095**  
 Mike & Ike  
 Sour Lemon  
 Changemaker  
 UPC: 070970471070  
 • SRP: 25¢ • .78oz

**22084**  
 Mike & Ike  
 Sour Watermelon  
 Changemaker  
 UPC: 070970475719  
 • SRP: 25¢ • .78oz



**New  
 Item!**

**Mike & Ike**



# KICKASS<sup>®</sup>

## BEEF JERKY



**Save 40¢ per Bag**

**41638**

Bacon Cheddar Sticks

UPC: 857613008141

• SRP: \$7.79 • 7oz

**Save 20¢ per Bag**

**41637**

Jalapeno Cheddar Sticks

UPC: 857613008134

• SRP: \$7.79 • 7oz

**41629**

Original Sticks

UPC: 857613008110

• SRP: \$7.79 • 7oz

**41636**

Spicy Sticks

UPC: 857613008127

• SRP: \$7.79 • 7oz



Ghirardelli Chocolate Company

**Save \$1.00 per 55ct Box**

**22363**

Dark Chocolate  
Sea Salt Caramel  
Squares

UPC: 747599409967

• SRP: 69¢ • .53oz

**22360**

Milk Chocolate  
Caramel Squares

UPC: 747599409943

• SRP: 69¢ • .53oz



**41172**  
**Beef Jerky**  
**Zero Sugar**  
 UPC: 017082890900  
 • SRP: \$9.29 • 2.6oz

**41586**  
**Cracked Pepper**  
**Garlic Strips**  
 UPC: 017082007698  
 • SRP: \$9.29 • 3oz

**41134**  
**Extra Tender**  
**Original**  
 UPC: 017082883582  
 • SRP: \$9.29 • 3.25oz

**41131**  
**Extra Tender**  
**Teriyaki**  
 UPC: 017082883575  
 • SRP: \$9.29 • 3.25oz

**41379**  
**Hickory Smoked**  
**Bacon Jerky**  
 UPC: 017082883872  
 • SRP: \$9.29 • 2.85oz

**41145**  
**Original Jerky**  
 UPC: 017082883919  
 • SRP: \$9.29 • 3.25oz

**41592**  
**Original Steak**  
**Strips**  
 UPC: 017082005380  
 • SRP: \$9.29 • 3oz

**41004**  
**Tender Bites**  
**Original**  
 UPC: 017082885845  
 • SRP: \$9.29 • 3.25oz

**41005**  
**Tender Bites**  
**Teriyaki**  
 UPC: 017082885852  
 • SRP: \$9.29 • 3.25oz

**Save 40¢ per Bag**



**Kellogg's**

**CHEEZ-IT**<sup>®</sup>



**WAM**  
Participant



Expected Ship Week • May 22, 2023

**Save \$2.75 per 48ct (3-SKU) Display**

**38402 Cheez-It Powerwing**

24ct #38252  
Cheez-It Cracker Original  
UPC: 024100191345 • SRP: \$1.99 • 3oz

12ct #38292  
Cheez-It Extra Toasty  
UPC: 024100116263 • SRP: \$1.99 • 3oz

12ct #38053  
Cheez-It White Cheddar  
UPC: 024100315345 • SRP: \$1.99 • 3oz



Kool-Touch® Tongs  
 Insulated handle equipped with all-natural antimicrobial  
 Handles are heat resistant to 180°F (82°C)  
 Stainless Steel Construction

**69767**  
**Tongs Kool-Touch® 9.5"**  
**Stainless Steel One Piece**  
**Scalloped Tongs**  
 mfr#: 4780920  
 UPC: 029419246090  
 • SRP: \$15.50 • 1ct

**69768**  
**Tongs Kool-Touch® 12"**  
**Stainless Steel One Piece**  
**Scalloped Tongs**  
 mfr#: 4781220  
 UPC: 029419246182  
 • SRP: \$19.16 • 1ct

Heavy-Duty utility tongs are a reliable, dependable choice. Made of 20-gauge stainless steel, these durable tongs are sure to last for years. The concave, scalloped ends gently, yet firmly, grip a wide range of food items, & the long length offers a comfortable grip while keeping hands at a safe distance from food items.

**69871**  
**Tongs Heavy Duty 9.5"**  
**Stainless Steel 20 Gauge**  
**Every Day Utility Tong**  
 mfr#: 47309  
 UPC: 029419100651  
 • SRP: \$5.85 • 1ct

**69872**  
**Tongs Heavy Duty 12"**  
**Stainless Steel 20 Gauge**  
**Every Day Utility Tong**  
 mfr#: 47312  
 UPC: 029419100668  
 • SRP: \$8.19 • 1ct

**69873**  
**Tongs Heavy Duty 16"**  
**Stainless Steel 20 Gauge**  
**Every Day Utility Tong**  
 mfr#: 47316  
 UPC: 029419100675  
 • SRP: \$9.53 • 1ct

**69870**  
**Tongs Economy 7"**  
**Stainless Steel 24 Gauge**  
**Light Duty Tong**  
 mfr#: 47007  
 UPC: 029419232062  
 • SRP: \$4.54 • 1ct





# THUNDER GROUP®

Food Pan Covers, Clear Polycarbonate

**251031**

Cover, Solid, Sixth Size Pan  
mfr#: PLPA7160CS  
List: \$2.10

**251040**

Cover, Solid, Third Size Pans  
mfr#: PLPA7130C  
List: \$4.00

**251037**

Cover, Solid, Half Size Pan  
mfr#: PLPA7120C  
List: \$5.00

Food Pan, Clear Polycarbonate, Temperature Range: -40°F to 210°F, Dishwasher Safe, Break-Resistant, Shatter-Resistant, No Microwave, No Oven, NSF

**251069**

4" Deep, Sixth Size  
mfr#: PLPA8164  
UPC: 789313001613  
List: \$4.39

**251039**

4" Deep, Third Size  
mfr#: PLPA8134  
List: \$7.25

**251035**

6" Deep, Half Size  
mfr#: PLPA8126  
List: \$11.00





SCANDINAVIAN TOBACCO GROUP



# BORKUM RIFF

**Borkum Riff Pipe Tobacco**  
**Save \$1.00 per Pouch**

**14003**

**Bourbon Whiskey**  
UPC: 761073422808  
• SRP: \$17.19 • 1.5oz

**14005**

**Cherry Cavendish**  
UPC: 761073422839  
• SRP: \$17.19 • 1.5oz

**14004**

**Cherry Liquor**  
UPC: 761073422860  
• SRP: \$17.19 • 1.5oz

**14002**

**Original**  
UPC: 761073422891  
• SRP: \$17.19 • 1.5oz



**Captain Black Pipe Tobacco**  
**Save \$1.00 per Pouch**

**14023**

**Cherry**  
UPC: 761073426530  
• SRP: \$15.69 • 1.5oz

**14230**

**Gold**  
UPC: 761073426417  
• SRP: \$15.69 • 1.5oz

**14240**

**Royal**  
UPC: 761073426448  
• SRP: \$15.69 • 1.5oz

**14250**

**White**  
UPC: 761073426479  
• SRP: \$15.69 • 1.5oz



# BUGLER

★ PAPERS ★

**Save \$15.00**  
**per 74ct Shipper**

**17707 Bugler Rolling Papers Merchandizer**

24ct #17542  
Bugler Papers  
UPC: 027200104888  
• SRP: \$1.89 • Each

25ct #N/A  
Bugler Papers Slow Burn  
UPC: 071737994511  
• SRP: Pre-Priced 99¢ Each

25ct #N/A  
Bugler Papers Hemp  
UPC: 071737993422  
• SRP: Pre-Priced 99¢ Each

#17707 is same item as #17542 - with 48 free papers







MARS WRIGLEY



WAM Participant



New Item!



Compos

Save 15¢ per Bag

39622

Buffalo Bleu Cheese Pretzel

UPC: 041419420119

• SRP: \$3.19 • 6.3oz



39621

Cheddar Cheese Cracker

UPC: 041419420072

• SRP: \$3.19 • 6.3oz



39620

Cheddar Cheese Pretzel

UPC: 041419420058

• SRP: \$3.19 • 6.3oz



39405

Nacho Cheese

UPC: 040000584933

• SRP: \$3.19 • 6.3oz



39618

Pepperoni Pizza Cracker

UPC: 041419420089

• SRP: \$3.19 • 6.3oz



39617

Pizzeria Pretzel

UPC: 041419420065

• SRP: \$3.19 • 6.3oz

Pre-Book Yours Today!



### 40993 Tillamook 14 Sku Floor Display

12ct #41423  
Individually Wrapped  
Slab Jerky  
Old Fashioned  
UPC: 051943270036  
• SRP: \$2.99 • 1oz

12ct #41416  
Individually Wrapped  
Slab Jerky Peppered  
UPC: 051943270081  
• SRP: \$2.99 • 1oz

12ct #41421  
Individually Wrapped  
Slab Jerky Teriyaki  
UPC: 051943270050  
• SRP: \$2.99 • 1oz

15ct #41625  
Individually Wrapped  
Bulk Sticks Beef  
UPC: 051943270333  
• SRP: \$1.59

15ct #41631  
Individually Wrapped  
Bulk Sticks Jalapeno  
UPC: 051943270364  
• SRP: \$1.59

15ct #41651  
Individually Wrapped  
Bulk Sticks Pepperoni  
UPC: 051943270425  
• SRP: \$1.59

15ct #41652  
Individually Wrapped  
Bulk Sticks Teriyaki  
UPC: 051943270395  
• SRP: \$1.59

24ct #40994  
Jalapeno  
Stick Wrapped  
UPC: 051943144245  
• SRP: \$2.39 • 1.44oz

24ct #40995  
Pepperoni Stick Wrapped  
UPC: 051943700809  
• SRP: \$2.39 • 1.44oz

24ct #41149  
Teriyaki Stick Wrapped  
UPC: 051943700779  
• SRP: \$2.39 • 1.44oz

6ct #41355  
Original  
Peg Bag  
UPC: 051943271484  
• SRP: \$8.39 • 4.6oz

6ct #41412  
Old Fashioned Jerky  
Peg Bag  
UPC: 051943287010  
• SRP: \$8.39 • 2.5oz

6ct #41411  
Teriyaki Jerky  
Peg Bag  
UPC: 051943287027  
• SRP: \$8.39 • 2.5oz



1ct #99274  
Rack Complete  
UPC: N/A

• Pre-Book Only •  
• Expected Delivery Week • May 29, 2023 •

• HONEST TO GOODNESS •

Save \$40.00 per 171ct Floor Display



**Save \$1.20 per 24ct (1.4oz) Box**

**28225**  
Rip Rolls  
Blue Raspberry  
UPC: 009060000036  
• SRP: \$1.49 • 1.4oz

**28367**  
Rip Rolls  
Grape  
UPC: 048014010974  
• SRP: \$1.49 • 1.4oz

**28304**  
Rip Rolls  
Strawberry  
UPC: 009060000029  
• SRP: \$1.49 • 1.4oz



**Save 5¢ per 4oz Bag**

**35228**  
Rips Bite Size  
Grape  
UPC: 048014010967  
• SRP: \$2.39 • 4oz

**35111**  
Rips Bite Size  
Mango Chili  
UPC: 048014010639  
• SRP: \$2.39 • 4oz

**35057**  
Rips Bite Size  
Strawberry  
UPC: 048014004157  
• SRP: \$2.39 • 4oz

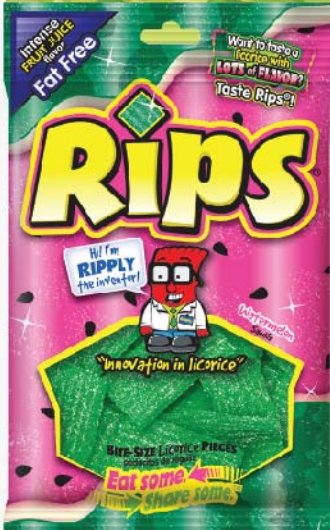


**36053**  
Rips Bite Size  
Watermelon  
UPC: 048014009916  
• SRP: \$2.39 • 4oz

**23705**  
Rips Peelable  
Rainbow  
UPC: 048014010431  
• SRP: \$2.39 • 4oz

**Save 5¢ per 2.8oz Bag**

**35254**  
Rips Sour Pencils  
UPC: 048014010653  
• SRP: \$2.39 • 2.8oz



# Smithfield

Good food. Responsibly.®



**Save \$1.50 per 2ct (12.5lbs) Case**

**49967**  
Pepperoni Slices  
Margherita  
• mfr#: 20027815220199

**Save 50¢ per 2ct (5lbs) Case**

**47784**  
Pepperoni Slices  
Margherita  
• mfr#: 20027815220144



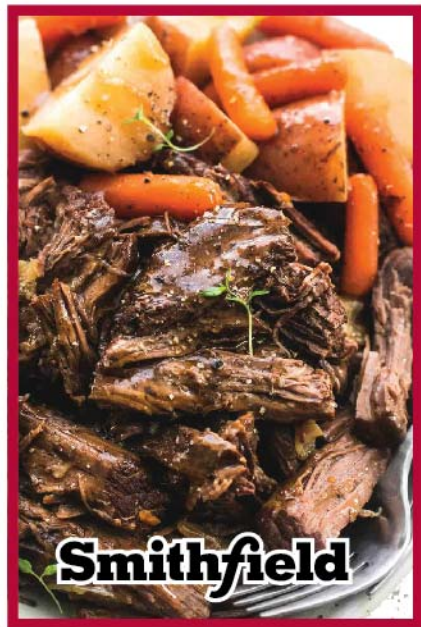
**Save \$1.50 per 2ct (12.5lbs) Case**

**49968**  
Pepperoni  
Dry Sausage  
Margherita  
• mfr#: 10043200154309

**49966**  
Pepperoni  
Dry Sausage Mild  
Margherita  
• mfr#: 10043200150806

**Save \$1.00 per 2ct (5lbs) Case**

**49546**  
Pulled Pork w/Sauce  
• mfr#: 10704051269016



**Save 10¢ per Pound**

**48902**  
Beef, Pot Roast  
Old Fashioned  
Fully Cooked  
10lb Average  
• mfr#: 90046600722150





**Save 10¢ per Bag**

**35015**  
 Smarties Squashies  
 UPC: 011206001258  
 • SRP: \$2.09 • 5oz

**Save 25¢ per 24ct Box**

**21100**  
 Candy Necklace  
 UPC: 011206007076  
 • SRP: 39¢ • .75oz

**22037**  
 Lollie Mega Double Box  
 UPC: 011206000077  
 • SRP: 69¢ • 1.1oz

**Save 25¢ per 36ct Box**

**22083**  
 Smarties Giant Roll  
 UPC: 011206008509  
 • SRP: 39¢ • 1oz

**Save 50¢ per 180ct Jar**

**19006**  
 Smarties Jar  
 UPC: 011206000039  
 • SRP: 20¢ • .25oz

**Save 50¢ per 60ct Jar**

**22052**  
 Lollies Mega Double Wrapped  
 UPC: 011206003177  
 • SRP: 59¢ • 60ct

**Save \$1.00 per 120ct Jar**

**21400**  
 Smarties Pops Wrapped  
 UPC: 011206011653  
 • SRP: 25¢ • .40oz

**Save \$1.00 per 24ct Box**

**22547**  
 Smarties Mega Box  
 UPC: 011206005003  
 • SRP: \$1.39 • 2.25oz

**Save \$2.00 per 200ct Jar**

**19450**  
 Lollies Unwrapped  
 UPC: 011206011509  
 • SRP: 19¢ • .30oz



SMARTIES

**Save \$1.00 per 180ct (2oz) Case**

**48509**

White Chunk Macadamia  
Cookie Dough Pre-Cut  
mfr#: 70762

**Save 50¢  
per 320ct Case**

**48591**

Chocolate Chip  
Thaw & Serve Cookie  
Mini

• mfr#: 70686

• UPC: 086478441187 • .4oz

**Save 50¢ per 48ct (2oz) Case**

**48533**

Cookie Pre-Baked  
Peanut Butter  
w/Reeses® Pieces®  
mfr#: 70703 • 2oz

**Save 50¢ per 24ct (3oz) Box**

**49788**

Cookie IW Oatmeal Raisin  
mfr#: 71828 • UPC: 086478718227  
• SRP: \$1.99 • 3oz

**Save 50¢ per 4ct Case**

**48518**

Bar Peanut Butter  
Crispy Bites  
Quarter Sheets  
mfr#: 71424



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

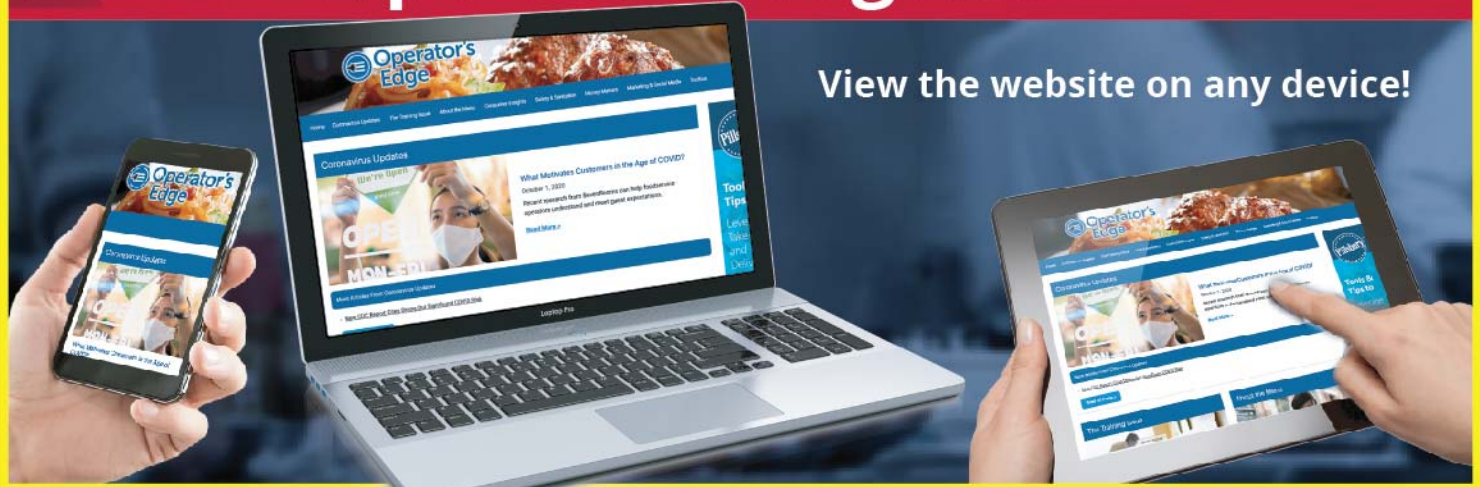


# Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!



NO Registration is required. Simply browse to:  
**www.operators-edge.com**



View the website on any device!

**Kellogg's Cereal In A Cup**  
**Save 38¢ per 6ct Box**

**38089 Apple Jacks**  
 UPC: 038000863509 • SRP: \$2.29 • 1.5oz

**38073 Cocoa Krispies**  
 UPC: 038000094569 • SRP: \$2.29 • 2.3oz

**38077 Corn Pops**  
 UPC: 038000635601 • SRP: \$2.29 • 1.5oz

**37769 Frosted Mini Wheat**  
 UPC: 038000313295 • SRP: \$2.29 • 2.5oz

**38074 Frosted Flakes**  
 UPC: 038000635700 • SRP: \$2.29 • 2.1oz

**38090 Froot Loops**  
 UPC: 038000635304 • SRP: \$2.29 • 1.5oz

**45543 Krave**  
 UPC: 038000718915 • SRP: \$2.29 • 1.87oz

**38079 Raisin Bran Crunch**  
 UPC: 038000116308 • SRP: \$2.29 • 2.8oz



*Pringles®*  
 Grab & Go! Potato Crisps  
 • SRP: \$2.19

**Save 72¢**  
**per 12ct Case**



- |   |   |   |   |
|---|---|---|---|
| <b>44790</b><br>BBQ<br>UPC: 038000183690            | <b>44722</b><br>Cheddar<br>UPC: 038000845260      | <b>44720</b><br>Original<br>UPC: 038000845246         | <b>44750</b><br>Pizza<br>UPC: 038000169113              |
| <b>44714</b><br>Salt & Vinegar<br>UPC: 038000848940 | <b>44702</b><br>Scorchin BBQ<br>UPC: 038000245596 | <b>44705</b><br>Scorchin Cheddar<br>UPC: 038000245589 | <b>44721</b><br>Sour Cream & Onion<br>UPC: 038000845253 |





**48757**

**Chik'N Fry™ Stix**

**Breaded Chicken Breast Strips**

Fully Cooked Breaded Chicken Breast Strips  
w/Rib Meat in the shape of Fry Stix.

Approximately 186/0.86 oz. pieces per case.

They're chicken in the shape of fun!

• 2/5# Case

• mfr#: 5635

**BEST RESULTS:**

CONVECTION OVEN AT 350°F FOR 8-10 MIN.

CONVENTIONAL OVEN AT 400°F FOR 12-15 MIN.

DEEP FRY AT 350°F. FOR 2-4 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, TURNING ONCE.

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.  
DO NOT OVERCOOK.





# CAMPGROUND LIST

## **Tobacco**

## **Candy**

## **Snacks**

## **Juices**

## **Bottled Water**

## **Beverage Program**

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

## **Concession / Food Services**

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

## **Ice Cream Novelty Treats**

## **Grocery Products**

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

## **Health & Beauty Products**

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

## **Batteries / Flashlights**

## **Sunglasses**

## **Toys / Playing Cards**

## **Pool Inflatables**

## **Special Print Lighters / Can Coolers**

## **Outdoor Camping Supplies**

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

## **Campground Maintenance Supplies**

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals



**HOLIDAY  
WHOLESALE**

**Holiday Wholesale, Inc.**

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: [www.holidaywholesale.com](http://www.holidaywholesale.com)

Email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)





• Pre-Book Only •  
• Expected Delivery Week • May 22, 2023 •

Pre-Book Yours Today!

WAM PromoSense

Save \$3.00 per 36ct (3-SKU) Shipper

**39422 David & Son w/Frank's Red Hot**

12ct #39426  
Franks Red Hot  
UPC: 026200009100  
• SRP: \$2.89 • 5.25oz

12ct #39406  
Jumbo Original  
UPC: 026200238920  
• SRP: \$2.89 • 5.25oz

12ct #39336  
Ranch  
UPC: 026200467726  
• SRP: \$2.89 • 5.25oz



Pre-Booking Shippers, Displays & Counter Units



BENESTAR BRANDS

• Pre-Book Only •  
• Expected Delivery Week • May 22, 2023 •

Pre-Book Yours Today!

WAM PromoSense

Save \$3.00 per 48ct (2-SKU) Shipper

**44523 Cazo Tortilla Mixed Shipper**

24ct #44520  
Chicas Hatch Chile  
Tortilla Chip  
UPC: 074397600442  
• SRP: \$2.59 • 2.25oz

24ct #44517  
Chicas Spicy Queso  
Tortilla Chip  
UPC: 074397600459  
• SRP: \$2.59 • 2.25oz



Pre-Booking Shippers, Displays & Counter Units

**Mondelēz**  
International

• Pre-Book Only •  
• Expected Delivery Week • June 26, 2023 •

Pre-Book  
Yours  
Today!

**Trident**

Save \$3.00 per 54ct (4-SKU) Counter Unit

25216 Trident Pocket Pack Counter Unit

**WAM**  
PromoSense



12ct #25665 Cinnamon UPC: 012546015318 • SRP: \$3.09 • 28pc	12ct #25644 Original UPC: 012546014731 • SRP: \$3.09 • 28pc
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18ct #25528 Spearmint UPC: 012546014090 • SRP: \$3.09 • 28pc	12ct #25526 Tropical Twist UPC: 012546014175 • SRP: \$3.09 • 28pc
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Pre-Booking Shippers, Displays & Counter Units

**Mondelēz**  
International

• Pre-Book Only •  
• Expected Delivery Week • June 26, 2023 •

Pre-Book  
Yours  
Today!

**WAM**  
PromoSense



Save \$3.00 per 72ct (4-SKU) Counter Unit

36269  
Sour Patch Kids / Swedish Fish  
Lemonade Counter Unit



18ct #N/A  
Sour Patch Kids  
Original  
UPC: 00070462035964  
• SRP: \$2.99 • 8oz

18ct #36127  
Sour Patch Kids  
Lemonade  
UPC: 070462010909  
• SRP: \$2.99 • 8.02oz

18ct #36006  
Swedish Fish  
Blue Raspberry  
Lemonade  
UPC: 070462011388  
• SRP: \$2.99 • 8.04oz

18ct #N/A  
Swedish Fish  
Red  
UPC: 00070462035988  
• SRP: \$2.99 • 8oz



Pre-Booking Shippers, Displays & Counter Units



**Save \$10.00 per 120ct (4-SKU) Floor Stand**

**24083 Sweetart Assorted Single Serve**

24ct #22523 Laffy Taffy Cherry UPC: 079200143367 • SRP: \$1.89 • 1.5oz	48ct #22681 Nerds Rope Rainbow UPC: 041420045691 • SRP: \$1.89 • .92oz	24ct #22750 Sweetarts Chewy Giant UPC: 079200131166 • SRP: \$1.79 • 1.5oz	24ct #22755 Sweetarts Roll UPC: 079200001643 • SRP: \$1.79 • 1.77oz
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**Pre-Booking Shippers, Displays & Counter Units**



• Pre-Book Only •  
 • Expected Delivery Week • May 22, 2023 •

Pre-Book Yours Today!



# Nicorette<sup>®</sup>

Save \$30.00 per 24ct (3-SKU) Shipper

31580 Nicorette 4mg Gum Display



8ct #31566  
 Cinnamon  
 UPC: 094187081280  
 • SRP: \$6.99 • 10pcs

8ct #31557  
 Fruit Chill  
 UPC: 094187052709  
 • SRP: \$7.49 • 10pcs

8ct #31545  
 White Ice Mint  
 UPC: 094187052716  
 • SRP: \$7.59 • 10pcs



Pre-Booking Shippers, Displays & Counter Units

# Kraft Heinz

• Pre-Book Only •  
• Expected Delivery Week • June 05, 2023 •

Pre-Book  
Yours  
Today!

WAM  
PromoSense



**Save \$5.00 per 120ct (4-SKU) Display**

**50363 Crystal Light Assorted Pack 4/30ct**  
w/free cooler door rack

30ct #50212 Fruit Punch UPC: 043000000069 • SRP: 49¢ • .17oz	30ct #50207 Lemonade UPC: 043000007969 • SRP: 49¢ • .17oz	30ct #50205 Raspberry UPC: 043000007983 • SRP: 49¢ • .08oz	30ct #N/A Wild Strawberry UPC: 043000007926 • SRP: 49¢
---	--	---	---

Crystal  
Light.



**Pre-Booking Shippers, Displays & Counter Units**



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**SNACKS**

**GATORADE / JUICE**

**BOTTLED WATER  
REG. & FLAVORED**

**COFFEE**

**BAKERY**

**CUPS & LIDS**

**SUN TAN LOTIONS**

**BATTERIES**

**POOL INFLATABLES**

**WASTE RECEPTICALS**

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**BAR SOAP**

**AMENITIES**

**BATH MATS**

**CLOTH TOWELS**

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**DEODORIZERS &  
DISINFECTANTS**

**DRAIN MAINTENANCE**

**WINDOW CLEANERS**

**BATHROOM CLEANERS**

**BOWL CLEANERS**

**LAUNDRY PRODUCTS**



Kellogg's Nutri-Grain Cereal Bars **Save 50¢ per 16ct Box**

**NUTRI  
GRAIN**



**37792**  
Apple Cinnamon  
UPC: 038000356216  
• SRP: \$1.29 • 1.3oz

**37798**  
Blueberry  
UPC: 038000357213  
• SRP: \$1.29 • 1.3oz

**37780**  
Strawberry  
UPC: 038000359217  
• SRP: \$1.29 • 1.3oz

Kellogg's Rice Krispies Treats Crispy Marshmallow Squares

**RICE KRISPIES  
TREATS®**

**Save 50¢  
per 20ct (1.3oz)  
Box**



**37796**  
Double Chocolate Chunk  
UPC: 038000768415  
• SRP: \$1.39 • 1.3oz

**37799**  
The Original  
UPC: 038000765414  
• SRP: \$1.39 • 1.3oz



**38275**  
Cheddar Jack  
UPC: 024100203628  
• SRP: \$1.99 • 3oz

**38252**  
Cracker Original  
UPC: 024100191345  
• SRP: \$1.99 • 3oz

**38294**  
Extra Cheesy  
UPC: 024100117734  
• SRP: \$1.99 • 3oz

**38292**  
Extra Toasty  
UPC: 024100116263  
• SRP: \$1.99 • 3oz

**38117**  
Hot N Spicy  
UPC: 024100372775  
• SRP: \$1.99 • 3oz

**38280**  
Pepperjack  
UPC: 024100573820  
• SRP: \$1.99 • 3oz

**38053**  
White Cheddar  
UPC: 024100315345  
• SRP: \$1.99 • 3oz

**Cheez-It**  
**Save 50¢  
per 6ct Box**



**Ferrara**  
CANDY COMPANY



**WAM**  
PromoSense



**Laffy Taffy**

**Save \$2.00 per 24ct Box**

**22523**

Laffy Taffy Cherry  
UPC: 079200143367  
• SRP: \$1.89 • 1.5oz

**SweetARTS**

**Save \$2.00 per 12ct (3.5oz) Box**

**22750**

Sweetarts Chewy Giant  
UPC: 079200131166  
• SRP: \$1.79 • 1.5oz

**22755**

Sweetarts Roll  
UPC: 079200001643  
• SRP: \$1.79 • 1.77oz

**MAGNIFICENT  
HOLIDAYS**

**Introducing the  
2023 - 2024 Trip Point Program!**

**DESTINATION  
PARADISUS PALMA REAL GOLF & SPA RESORT**

Punta Cana, Dominican Republic • January 10-14, 2024

**Contact your Holiday Wholesale Sales Representative TODAY  
for details & to sign up to start earning points.**



# Kraft Heinz



### Save 25¢ per Tray

**53772**  
Ham & Cheddar  
w/Crackers Lunch Tray  
UPC: 044700024584  
SRP: \$4.09 • 3.2oz

**53766**  
Ham & Swiss Cheese  
w/Crackers Lunch Tray  
UPC: 044700024546  
SRP: \$4.09 • 3.2oz

**53774**  
Pizza w/Pepperoni  
UPC: 044700024102  
SRP: \$4.09 • 4.3oz

**53768**  
Turkey & Cheddar Cheese  
w/Crackers  
UPC: 044700024553  
SRP: \$4.09 • 3.2oz

### Lunchables Lunch Combinations **48782**

Ham & American Cracker Stackers  
w/Capri Sun Roarin' Waters  
Wild Cherry Flavored Water Beverage  
UPC: 044700006771 • 9.1oz • SRP: \$4.29

**48783**  
Turkey & American Cracker Stackers  
w/Capri Sun Pacific Cooler  
Mixed Fruit Flavored Juice Drink  
UPC: 044700006740 • 8.9oz • SRP: \$4.29

### Save 50¢ per Tray



**HEINZ** Save 25¢ Each

**46801** Heinz Ketchup Clear Plastic  
UPC: 013000006408 • SRP: \$5.39 • 20oz

**45350** Heinz Mustard Yellow  
UPC: 013000002127 • SRP: \$3.29 • 14oz

**45321** Kraft Mayo Squeeze  
UPC: 021000026876 • SRP: \$6.89 • 12oz

**50010** Miracle Whip Squeeze  
UPC: 021000026883 • SRP: \$7.39 • 12oz

**46149**  
Berry Blue  
UPC: 043000953891  
• SRP: 99¢ • 6.75oz

**46147**  
Cherry  
UPC: 043000953938  
• SRP: 99¢ • 6.75oz

**46148**  
Tropical Punch  
UPC: 043000953921  
• SRP: 99¢ • 6.75oz

Kool Aid Bursts  
SRP: 99¢ • Plastic Bottle

Save \$1.00  
per 12ct (6.75oz) Case





New Item!

**CORN NUTS** Save 10¢ per 4oz Bag

**39220**  
Cornnuts  
Original  
UPC: 071159078196  
• SRP: \$1.49 • 4oz

**39240**  
Cornnuts  
BBQ  
UPC: 071159078240  
• SRP: \$1.49 • 4oz

**39423**  
Cornnuts  
Chili Picante  
UPC: 071159076550  
• SRP: \$1.49 • 4oz

**39441**  
Cornnuts  
Mexican Street Corn  
UPC: 071159289912  
• SRP: \$1.49 • 4oz

**39250**  
Cornnuts  
Ranch  
UPC: 071159073115  
• SRP: \$1.49 • 4oz



**BIG LEAGUE CHEW.**  
★ **BUBBLE GUM** ★  
Save 50¢ per  
12ct (2.12oz) Box

**27519**  
Blue Raspberry  
UPC: 042897661469  
• SRP: \$2.19 • 2.12oz

**27508**  
Grape  
UPC: 042897660011  
• SRP: \$2.19 • 2.12oz

**27512**  
Regular  
UPC: 042897660004  
• SRP: \$2.19 • 2.12oz

**27509**  
Sour Apple  
UPC: 042897660028  
• SRP: \$2.19 • 2.12oz

**27510**  
Strawberry Girl  
UPC: 042897660950  
• SRP: \$2.19 • 2.12oz

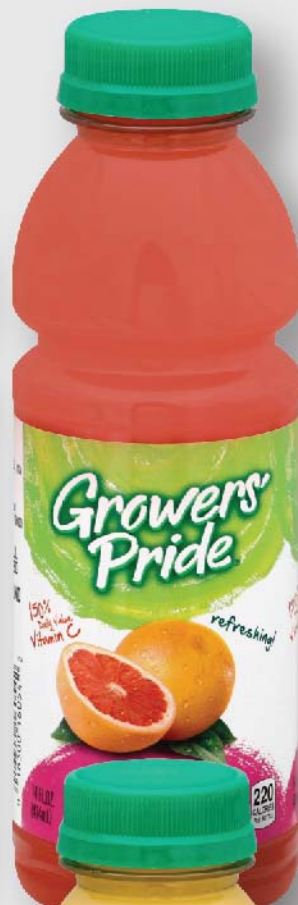




**Save 50¢ per 12ct (14oz) Case**

**Florida's Natural**

From Concentrate • Shelf Stable

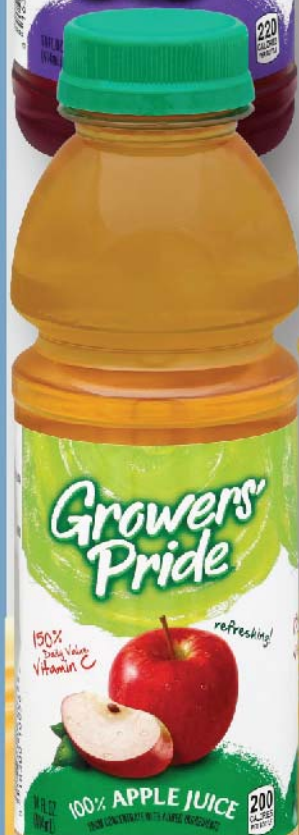


**46099**  
100% Apple Juice  
UPC: 016300160566  
• SRP: \$2.09 • 14oz

**46031**  
Fruit Punch  
UPC: 016300160559  
• SRP: \$2.09 • 14oz

**46128**  
100% Orange Juice  
UPC: 016300160474  
• SRP: \$2.09 • 14oz

**46089**  
Grape Juice  
UPC: 016300160580  
• SRP: \$2.09 • 14oz



**46060**  
Cranberry Juice  
UPC: 016300160597  
• SRP: \$2.09 • 14oz

**46041**  
Ruby Red Grapefruit  
UPC: 016300160542  
• SRP: \$2.19 • 14oz





Mondelēz International



New Item!



Trident VIBES



Save 50¢ per 6ct Box

25618 Trident Vibes Watermelon  
UPC: 012546015356  
• SRP: \$4.89 • 40pc



Save \$2.00 per 12ct (2.4oz) Box

37842 Clif Builders Chocolate Chip Cookie Dough w/Caffine  
UPC: 722252443007 • SRP: \$3.19 • 2.4oz

