



March 2023

2023 Spring Show

THURSDAY, MARCH 2, 2023 - 9AM-5PM

FRIDAY, MARCH 3, 2023 - 9AM-3PM

**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



Ferrara *Laffy Taffy*
CANDY COMPANY

WAM
Participant

Save \$2.00 per 24ct Box



22696
Laffy Taffy Banana
UPC: 079200562106
• SRP: \$1.89 • 1.5oz

22523
Laffy Taffy Cherry
UPC: 079200143367
• SRP: \$1.89 • 1.5oz

22569
Laffy Taffy Cherry, Sparkle
UPC: 079200145361
• SRP: \$1.89 • 1.5oz

22554
Laffy Taffy Grape
UPC: 079200144364
• SRP: \$1.89 • 1.5oz

22525
Laffy Taffy Strawberry
UPC: 079200149369
• SRP: \$1.89 • 1.5oz

22578
Laffy Taffy Watermelon
UPC: 079200142360
• SRP: \$1.89 • 1.5oz



Country Maid.

Save 50¢ per 5lb Case



49406

Blue Ribbon Coleslaw

Shredded cabbage is mixed with a blend of seasonings including celery seed & celery salt along with fresh carrots.

• mfr#: 11054 • UPC: 10021739110549



49400

Potato Salad Old Fashioned American

Skinless diced red potatoes, in a sweet dressing w/mustard, eggs, radishes, green onion & celery

• mfr#: 11050 UPC: 10021739110501



49399

Coleslaw Dixie Style

Chopped Southern style cut cabbage spun dry for crispness. Mix in salad dressing, carrots & sugar for a truly one-of-a-kind coleslaw

• mfr#: 11055 UPC: 10021739110556



49407

Gramma's Potato Salad

Fresh sliced potatoes blended w/real mayonnaise. Lots of eggs, celery, onions, parsley & seasonings complete this treat.

• mfr#: 71235 • UPC: 10021739712354



49408

Macaroni Salad w/Peas

Macaroni pasta in a sweet & creamy dressing w/peas, red peppers, celery, carrots, eggs & spices.

• mfr#: 11056 • UPC: 10021739110563



49389

Cheese and Vegetable Spread Dip

Used for salad bar as a vegetable dip or as a spread for sandwiches.

• mfr#: 11046 • UPC: 10021739110464



41672
Black Pepper
 UPC: 017082007902
 • SRP: \$9.89 • 3.5oz



41683
Green Chili
 UPC: 017082008077
 • SRP: \$9.89 • 3.5oz

41673
Mild
 UPC: 017082006677
 • SRP: \$9.89 • 3.5oz



OIKOS
TRIPLE ZERO

Save 5¢ per 5.3oz Cup
 • SRP: \$2.59 • 5.3oz

49686 **49687**
Berry Mixed **Strawberry**
 UPC: 036632008350 UPC: 036632008367

49688 **49685**
Peach **Vanilla**
 UPC: 036632008374 UPC: 036632008343



DANONE
 WAVE



Save 5¢ per 6oz Cup
 • SRP: \$1.69 • 6oz



48842
Strawberry Granola
 UPC: 046675000105

48845
Vanilla w/M&M's
 UPC: 046675000792

48846
Vanilla w/Oreo
 UPC: 046675000808



Save \$1.00 per 48ct Case



Individually Wrapped Donuts

50402

Donut Apple Filled Ring
w/Whole Grain
• SRP: \$1.59 • 2.75oz

49581

Donut Blueberry Cake
w/Whole Grain
• SRP: \$1.59 • 2oz

49563

Donut Chocolate Iced
Bavarian Crème Filled Ring
• SRP: \$1.79 • 3.25oz

49508

Donut Glazed
• SRP: \$1.59 • 2.7oz

49579

Donut Maple Iced
Long John
• SRP: \$1.59 • 2.9oz

49584

Donut Old
Fashioned Glazed
• SRP: \$1.59 • 2.75oz

49509

Donut White Ice
Raspberry Filled Ring
• SRP: \$1.59 • 3.25oz



48286

Chicken, Gold'N'Spice® Breaded Tenderloins

Select, sized chicken breast tenderloins breaded with Gold'N'Spice® coating with flecks of black pepper and garlic notes for a robust flavor.

• mfr#: 5466 • 2/5lb

COOKING INSTRUCTIONS:

FOR BEST RESULTS - DEEP FRY AT 350° F FOR 5-7 MIN.

ALTERNATE METHOD - CONVECTION OVEN AT 350° F FOR 10-15 MIN.

Features & Benefits:

Prebrowned, ready to cook

Select, sized whole-muscle chicken breast tenderloins

Golden brown breading with black pepper flecks and garlic notes for a robust flavor.

Ingredients

- 1 Chicken Tender
- 1 Ciabatta (HW# 49553)
- ½ cup Slaw blend purchased
- 1 Tbsp Creamy Bleu cheese dressing
- 2 tsp Buffalo Wing sauce your choice mild/hot

Instructions

1. Heat chicken per specifications and toss in Buffalo wing sauce.
2. In a small bowl, toss together the slaw blend with the Bleu cheese dressing.
3. Split and warm the club roll, top with creamy slaw, next top with sauced Tater chip tender. Top off sandwich and enjoy.

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
DO NOT OVERCOOK.



Brukebush



Cheyenne Filter Cigar
Save \$1.00 per 10ct Carton



10110 Cherry
UPC: 874411000634
• SRP: \$3.09 • 20pk

10107 Full Flavor
UPC: 874411000436
• SRP: \$3.09 • 20pk

10111 Grape
UPC: 874411001341
• SRP: \$3.09 • 20pk

10108 Light
UPC: 874411000443
• SRP: \$3.09 • 20pk

10109 Menthol
UPC: 874411000627
• SRP: \$3.09 • 20pk

10114 Peach
UPC: 874411000641
• SRP: \$3.09 • 20pk

10012 Sweet Mint
UPC: 039517821945
• SRP: \$3.09 • 20pk

10011 Strawberry
UPC: 039517818082
• SRP: \$3.09 • 20pk

10067 Sweet Tip
UPC: 874411001860
• SRP: \$3.09 • 20pk

10065 Vanilla
UPC: 874411000658
• SRP: \$3.09 • 20pk

10064 XoTic Berry
UPC: 874411000665
• SRP: \$3.09 • 20pk

10066 Xtreme Menthol
UPC: 874411001853
• SRP: \$3.09 • 20pk



16077 Gold
UPC: 874411004830
• SRP: \$21.09 • 16oz

16078 Menthol
UPC: 874411004847
• SRP: \$21.09 • 16oz

16044 Red
UPC: 874411004823
• SRP: \$21.09 • 16oz



Cheyenne Pipe Tobacco
Save 50¢ per 16oz Bag

SUPERHEMP

WAM
Participant

Superhemp Hemp Wrapped

17728

Blueberry Pineapple

UPC: 842426153294

• SRP: 89¢ • 2ct

17729

Mango

UPC: 842426153263

• SRP: 89¢ • 2ct

17726

Natural

UPC: 842426152815

• SRP: 89¢ • 2ct

17727

Sweet

UPC: 842426153324

• SRP: 89¢ • 2ct



Superhemp
Hemp Wrapped

**Save \$2.00
per 25ct (2pk) Box**



Good Times Black Tip
Pre-Priced @ 2 for \$1.49

Save \$1.00 per 15ct (2pk) Box

8554

Blueberry

UPC: 842426160162

• SRP: 2 for \$1.49 • 2ct

8595

Sweet

UPC: 842426160100

• SRP: 2 for \$1.49 • 2ct

8540

Classic

UPC: 842426160070

• SRP: 2 for \$1.49 • 2ct

8557

Vanilla

UPC: 842426160131

• SRP: 2 for \$1.49 • 2ct

8596

Mango

UPC: 842426161541

• SRP: 2 for \$1.49 • 2ct

8615

Wine

UPC: 842426160193

• SRP: 2 for \$1.49 • 2ct



Save 50¢ per 20ct Bag

41566

Jalapeño Jerky Refill

UPC: 857613008172

• SRP: \$2.29

41569

Old Fashion Jerky Refill

UPC: 857613008196

• SRP: \$2.29

41560

Original Jerky Refill

UPC: 857613008158

• SRP: \$2.29

41567

Peppered Jerky Refill

UPC: 857613008189

• SRP: \$2.29

41561

Teriyaki Jerky Refill

UPC: 857613008165

• SRP: \$2.29

Save 75¢ per 6ct (3oz) Box

41576

Hot Beef Jerky

UPC: 857613008226

• SRP: \$9.09 • 3oz

41578

Old Fashion Jerky

UPC: 857613008240

• SRP: \$9.09 • 3oz

41571

Original Jerky

UPC: 857613008202

• SRP: \$9.09 • 3oz

41577

Pepper Jerky

UPC: 857613008233

• SRP: \$9.09 • 3oz

41575

Teriyaki Jerky

UPC: 857613008219

• SRP: \$9.09 • 3oz

Save 75¢ per 35ct Tub

41590

Hot Jalapeño Jerky

UPC: 857613008318

• SRP: \$1.89 • 16oz

41579

Original Jerky

UPC: 857613008288

• SRP: \$1.89 • 16oz

41587

Zesty Teriyaki Jerky

UPC: 857613008301

• SRP: \$1.89 • 16oz

Save 50¢ per 36ct Bag

41591

Mini Sausage Refill

UPC: 857613008271

• SRP: 75¢

KICKASS[®]
BEEF JERKY





Kellogg's

CHEEZ-IT®



WAM
Participant



Save 50¢ per 6ct Box Cheez-It® SRP: \$2.79 • 6ct (4.3oz) Case



38201
DuoZ Cheddar
Parmesan
UPC: 024100577309



38348
DuoZ Cheddar
Bacon
UPC: 024100110902



38207
DuoZ Cheddar
Baby Swiss
UPC: 024100928415

Snack Mix

Cheez-It® Snack Mix
SRP: \$2.79 • 6ct Case

38209
Snack Mix
Double Cheese
UPC: 024100577217
• 3.5oz

38203
Snack Mix
Original
UPC: 024100577163
• 4.5oz



Cheez-It® Snap'd™
SRP: \$2.79 • 6ct (2.2oz Bags) Case

38247
Cheddar
Sour Cream & Onion
UPC: 024100114627

38263
Double Cheese
UPC: 024100114238

38393
Jalapeño Jack
UPC: 024100116409



38223
Sharp White
Cheddar
UPC: 024100103454
• 3.25oz

38277
Zesty Cheddar
Ranch
UPC: 024100103447
• 3.25oz

Cheez-It Grooves®
SRP: \$2.79 • 6ct Case



38440
Cheddar
UPC: 024100000234
• SRP: \$2.79 • 3oz



38441
White Cheddar
UPC: 024100000258
• SRP: \$2.79 • 3oz





• Pre-Book Only •
• Expected Delivery Week • April 03, 2023 •

WAM
Participant



Save \$2.75 per 72ct (3-SKU) Display

38067 Kellogg Poptart Display

24ct #37793

Brown Sugar Cinnamon,
Frosted

UPC: 038000311314

• SRP: \$1.29 • 3.3oz

24ct #38043

Eggo

UPC: 038000267253

• SRP: \$1.29 • 3.4oz

24ct #37794

Strawberry, Frosted

UPC: 038000317316

• SRP: \$1.29 • 3.3oz

Save \$6.15 per 56ct (3-SKU) Display

44806 Pringles Standard Can Shipper

14ct #44832

Cheddar Cheese

UPC: 038000138577

• SRP: \$3.69 • 5.5oz

28ct #44830

Original

UPC: 038000138416

• SRP: \$3.69 • 5.2oz

14ct #44831

Sour Cream & Onion

UPC: 038000138430

• SRP: \$3.69 • 5.5oz



MARS WRIGLEY

WAM
Participant

LIFESAVERS
Gummies

Skittles

Starburst



Save 20¢ per Bag

29092
Lifesaver Gummi
5 Flavor
UPC: 019000083425
• SRP: \$3.19 • 7oz

29553
Lifesaver Gummi
5 Flavor Sour
UPC: 019000170491
• SRP: \$3.19 • 7oz

29535
Lifesaver Gummi
Collisions
UPC: 022000120304
• SRP: \$3.19 • 7oz

29502
Lifesaver Gummi
Exotics
UPC: 022000073815
• SRP: \$3.19 • 7oz

29503
Lifesaver Gummi
Neon
UPC: 022000019233
• SRP: \$3.19 • 7oz

29093
Lifesaver Gummi
Wild Berry
UPC: 019000083449
• SRP: \$3.19 • 7oz

Save 20¢ per Bag *

36178
Skittles Gummies
Original
UPC: 022000285942
• SRP: \$3.19 • 5.8oz

36177
Skittles Gummies
Wildberry
UPC: 022000285966
• SRP: \$3.19 • 5.8oz

Save 20¢ per Bag

36197
Starburst Airls
Original
UPC: 022000288844
• SRP: \$3.19 • 4.3oz

36142
Starburst Airls
Sour Tropical
UPC: 022000288912
• SRP: \$3.19 • 4.3oz

36174
Starburst Gummies
Duos
UPC: 022000021724
• SRP: \$3.19 • 5.8oz

StoneRidge®

OLD-FASHIONED QUALITY

Save 45¢ 7oz Package

40416 Bacon Cheddar UPC: 814464018095 • SRP: \$6.19 • 7oz	40420 Bloody Mary UPC: 814464019382 • SRP: \$6.19 • 7oz	40422 Cheddar UPC: 814464019375 • SRP: \$6.19 • 7oz	40424 Garlic UPC: 814464019368 • SRP: \$6.19 • 7oz	40426 Honey BBQ UPC: 814464018040 • SRP: \$6.29 • 7oz
40428 Jalapeño Cheddar UPC: 814464018057 • SRP: \$6.19 • 7oz	40430 Mild UPC: 814464018064 • SRP: \$6.19 • 7oz	40432 Pepper Jack UPC: 814464019399 • SRP: \$6.19 • 7oz	40434 Spicy UPC: 814464018071 • SRP: \$6.19 • 7oz	40436 Teriyaki UPC: 814464018088 • SRP: \$6.19 • 7oz

Save \$2.30 per 24ct (2oz) Case

40438 Bacon Cheddar UPC: 814464015513 • SRP: \$1.99 • 2oz	40442 Honey BBQ UPC: 814464017722 • SRP: \$1.99 • 2oz	40444 Jalapeño Cheddar UPC: 814464017500 • SRP: \$1.99 • 2oz	40446 Mild UPC: 814464017524 • SRP: \$1.99 • 2oz	40448 Spicy UPC: 814464017531 • SRP: \$1.99 • 2oz
40450 Teriyaki UPC: 814464017715 • SRP: \$1.99 • 2oz				





Save 50¢ per 24ct Case

49979

Empanada Apple Pie

UPC: N/A

• SRP: \$2.09 • 3oz

50073

Empanada Beef & Cheese

UPC: 071007732119

• SRP: \$2.99 • 3oz

50074

Empanada Chicken & Cheese

UPC: 071007732133

• SRP: \$2.89 • 3oz

50075

**Empanada Sausage, Egg,
Cheese & Potato**

UPC: 071007738128

• SRP: \$2.89 • 3oz

Save 50¢ per 12ct (9.5oz) Case

48606

Burrito XXL Beef & Bean

UPC: 071007015823

• SRP: \$3.09 • 9.5oz

48604

Burrito XXL Red Hot Beef & Bean

UPC: 071007031694

• SRP: \$3.09 • 9.5oz

Save 50¢ per 24ct Case

49816

Burrito Sausage, Egg, Cheese & Potato

UPC: 071007145711

• SRP: \$2.19 • 4.5oz



Save 50¢ per 72ct (1oz) Case

48540

Chocolate Chip Cookie Pre-Baked

- mfr#: 70689
- 72ct Case, 1 oz
- UPC: 086478706897

Save \$1.00 per 180ct (2oz) Case

48509

White Chip Macadamia Cookie Dough

- mfr#: 70762
- 180ct Case, 2oz

Save 50¢ per 48ct (2oz) Case

48535

**Chocolate Chip
made with M&M'S® Cookie Dough**

- mfr#: 70697
- 48ct Case, 2oz

Save 50¢ per 4ct (1.7oz) Case

48559

Bar Bites Fruity Crispy

- mfr#: 71436
- 4ct Case, • 1.7oz



Cookies are done when they have a golden brown outer edge & a light colored center.



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

WAM
Participant



Save \$1.00 per 2ct (8lb) Case

47524

New England Clam Chowder Soup

A creamy, broth-based chowder
with vegetables and clams.

- mfr#: 102102

47551

Cheeseburger Chowder Soup

A blend of ground beef,
shredded potatoes and onions in
an American-cheese-flavored broth.

- mfr#: 103652

47529

Cheddar Baked Potato w/Ham Soup

Thick-cut potatoes, vegetables
and finely diced ham
in a cheddar cheese broth.

- mfr#: 152022



Taste Traditions
of Omaha - Waldo



HIM
THE HIGHLAND MINT



92395 Giannis Antetokounmpo
13"x16" Framed Print

Sell \$39.95 Retail \$69.95

Pre-Book Today!

Limited Edition Print

48205

Ground Steak 80/20 Burgers

5.25" x 4.75"

Homestyle Top quality cuts of USDA inspected beef give this ground beef an outstanding taste that will satisfy discriminating beef lovers. Our special process gives these patties a hand-made texture & appearance.

mfr# J11003

10lb (30/5.33oz) Case

48207

Ground Beef 80/20 Patties

5" x 5.25" Oval

This blend of 100% ground beef has the right proportion of lean to fat for excellent hamburger flavor & value. We grind high quality USDA inspected beef cuts trimmed to our specifications, then gently form it into a wide variety of shapes & sizes for your convenience.

mfr# 11384

10lb (40/4oz) Case



47613

Flavor Burst Homestyle 3:1 Beef Patties

4.5" x 4.75"

This special recipe combines high-quality beef with our exclusive seasoning for a juicy, tender burger. The Flavor Burst patties are excellent prepared with most cooking methods, & are designed to hold in the natural juices.

mfr# 51803

10lb (30/5.33oz) Case

47631

Ground Beef 3:1 Angus Patties

A merger of the superior flavor of Angus beef to the right proportion of lean to fat for excellent flavor.

mfr# A11833F

10lb Case

VALLEY MEATS



Save 50¢ per 10lb Case

CAMPGROUND LIST

Tobacco

Candy

Snacks

Juices

Bottled Water

Beverage Program

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

Concession / Food Services

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

Ice Cream Novelty Treats

Grocery Products

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

Health & Beauty Products

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

Batteries / Flashlights

Sunglasses

Toys / Playing Cards

Pool Inflatables

Special Print Lighters / Can Coolers

Outdoor Camping Supplies

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

Campground Maintenance Supplies

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals



**HOLIDAY
WHOLESALE**

Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

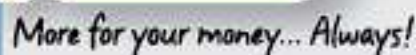
Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



Pre-Book Yours Today!



Lighter Bic 2 Tier Season Display

• SRP: \$2.49 • Each

• SRP: \$2.39 • Each



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 16, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$10.00 per 24ct (4-SKU) Display

41492 Dukes Shorty Assorted Tower Display



6ct #41085
Hatch Green Chili
UPC: 815800020024
• SRP: \$9.19 • 5oz



6ct #41226
Hot Spicy
UPC: 816012010520
• SRP: \$9.19 • 5oz



6ct #41231
Hickory Peach BBQ
UPC: 815800020031
• SRP: \$9.19 • 5oz



6ct #41242
Original
UPC: 816012010513
• SRP: \$9.19 • 5oz



DUKE'S
SMALL BATCH SMOKED MEATS



Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • May 15, 2023 •

Pre-Book
Yours
Today!

Trident

Save \$2.50 per 36ct (3-SKU) Display

WAM
PromoSense

25203 Trident Vibes Counter Unit

12ct #N/A Trident Vibes Spk Watermelon UPC: 012546015356 • SRP: \$4.89 •

12ct #25661 Trident Vibes Spearmint Rush UPC: 012546012645 • SRP: \$4.89 • 40pcs

12ct #25667 Trident Vibes Spk Redberry UPC: 012546014762 • SRP: \$4.89 • 40pcs



Pre-Booking Shippers, Displays & Counter Units

Mondelēz International

• Pre-Book Only •
• Expected Delivery Week • May 15, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$3.00 per 60ct (6-SKU) Display

36265 Sour Patch Kid Fruit 5oz Counter Unit

12ct #N/A Raspberry UPC: 070462005325 • SRP: \$1.99 • 5oz
12ct 19040 Original UPC: 070462098617 • SRP: \$1.99 • 5oz
6ct #35154 Grape UPC: 070462009002 • SRP: \$1.99 • 5oz
6ct #35155 Peach UPC: 070462009279 • SRP: \$1.99 • 5oz
12ct #35146 Strawberry UPC: 070462008616 • SRP: \$1.99 • 5oz
12ct #35076 Watermelon UPC: 070462098631 • SRP: \$1.99 • 5oz

Save \$2.50 per 60ct (6-SKU) Display

36266 Sour Patch Kid Fruit 8oz Floor Stand

12ct #N/A Raspberry UPC: 070462007794 • SRP: \$2.99 • 8oz
12ct #N/A Original UPC: 00070462035964 • SRP: \$2.99 • 8oz
12ct #N/A Watermelon UPC: 00070462036008 • SRP: \$2.99 • 8oz
6ct #36253 Grape UPC: 070462009033 • SRP: \$2.99 • 8oz
6ct #36250 Peach UPC: 070462009200 • SRP: \$2.99 • 8oz
12ct #36249 Strawberry UPC: 070462008623 • SRP: \$2.99 • 8oz



Pre-Booking Shippers, Displays & Counter Units

KraftHeinz

• Pre-Book Only •
• Expected Delivery Week • May 15, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Crystal Light.



Save \$5.00 per 120ct (4-SKU) Display

50363 Crystal Light Assorted Pack 4/30ct

30ct #50212 Fruit Punch UPC: 043000000069 • SRP: 49¢ • .17oz	30ct #50207 Lemonade UPC: 043000007969 • SRP: 49¢ • .17oz	30ct #50205 Raspberry UPC: 043000007983 • SRP: 49¢ • .08oz	30ct #N/A Wild Strawberry UPC: 043000007926 • SRP: 49¢
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Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • May 08, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

BIG LEAGUE CHEW
★ BUBBLE GUM ★

Save \$4.00 per 84ct (5-SKU) Display

27524 Big League Chew Assorted Tower Display

14ct #27519
Blue Raspberry
UPC: 042897661469
• SRP: \$2.09 • 2.12oz

14ct #27508
Grape
UPC: 042897660011
• SRP: \$2.19 • 2.12oz

28ct #27512
Regular
UPC: 042897660004
• SRP: \$2.19 • 2.12oz

14ct #27509
Sour Apple
UPC: 042897660028
• SRP: \$2.19 • 2.12oz

14ct #27510
Strawberry Girl
UPC: 042897660950
• SRP: \$2.09 • 2.12oz



Pre-Booking Shippers, Displays & Counter Units

PERFETTI

van Melle

take me
somewhere
fresh



all in
one

• Pre-Book Only •
• Expected Delivery Week • May 29, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

mentos

25628 Mentos Gum Curvy Bottle 24ct Display

Save \$5.00 per 24ct (2SKU) Counter Unit

12ct #25604

Fresh Mint

UPC: 073390014049

• SRP: \$4.79 • 50pc Bottle

12ct #25607

Spearmint

UPC: 073390014056

• SRP: \$4.79 • 50pc Bottle

mentos gum

mentos gum

take me
somewhere
fresh



mentos gum



Pre-Booking Shippers, Displays & Counter Units

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van Melle

• Pre-Book Only •
• Expected Delivery Week • May 29, 2023 •

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Yours
Today!

WAM
PromoSense



Save \$2.00 per 36ct Display

24053 Airheads Xtremes Belts Counter Unit



36ct #27523
Airheads Xtreme Belt Rainbow
UPC: 073390008383
• SRP: \$1.79 • 2oz



Pre-Booking Shippers, Displays & Counter Units

SweetARTS Save \$10.00 per 48ct (3-SKU) Display

24061 Sweetart Ropes Mix Sharepack

24ct #23484
Sweetarts Chewy Rope Cherry
UPC: 079200235444
• SRP: \$3.09 • 3.5oz

12ct #23419
Sweetarts Rope Strawberry Sharepack
UPC: 079200998899
• SRP: \$3.09 • 3.5oz

12ct #23332
Sweetarts Rope Twisted Rainbow
UPC: 079200362003
• SRP: \$3.09 • 3.5oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 16, 2023 •

Pre-Book
Yours
Today!

Save \$1.00 per 32ct (2-SKU) Display

49643 Hostess Kazbars Counter Unit

WAM
PromoSense



16ct #N/A
Hostess Kazbars
Chocolate Caramel
UPC: 888109254308
• SRP: \$2.69 • 2.75oz



16ct #N/A
Hostess Kazbar
Triple Chocolate
UPC: 888109254278
• SRP: \$2.69 • 2.75oz



Pre-Booking Shippers, Displays & Counter Units

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SNACKS

GATORADE / JUICE

**BOTTLED WATER
REG. & FLAVORED**

COFFEE

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SUN TAN LOTIONS

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BATHROOM CLEANERS

BOWL CLEANERS

LAUNDRY PRODUCTS



Kellogg's

WAM
PromoSense



Save 10¢ per Can

44839

BBQ

UPC: 038000183713

• SRP: \$3.69 • 5.5oz

44832

Cheddar Cheese

UPC: 038000138577

• SRP: \$3.69 • 5.5oz

44830

Original

UPC: 038000138416

• SRP: \$3.69 • 5.2oz

44834

Pizza

UPC: 038000138638

• SRP: \$3.69 • 5.5oz

44835

Salt & Vinegar

UPC: 038000138607

• SRP: \$3.69 • 5.5oz

44831

Sour Cream & Onion

UPC: 038000138430

• SRP: \$3.69 • 5.5oz

44816

Scorchin BBQ

UPC: 038000245565

• SRP: \$3.69 • 5.6oz

44818

Scorchin Cheddar

UPC: 038000245534

• SRP: \$3.69 • 5.6oz

44805

Scorchin Chili Lime

UPC: 038000180606

• SRP: \$3.69 • 5.5oz

44804

Scorchin Sour

Cream & Onion

UPC: 038000249396

• SRP: \$3.69 • 5.5oz

37795

Blueberry, Frosted

UPC: 038000310317

• SRP: \$1.29 • 3.3oz

37793

Brown Sugar

Cinnamon, Frosted

UPC: 038000311314

• SRP: \$1.29 • 3.3oz

37787

Cherry, Frosted

UPC: 038000318405

• SRP: \$1.29 • 3.3oz

38043

Eggo

UPC: 038000267253

• SRP: \$1.29 • 3.4oz

38040

Hot Fudge Sundae

UPC: 038000504716

• SRP: \$1.29 • 3.3oz

Save 25¢ per 6ct Box

37770

S'mores, Frosted

UPC: 038000581717

• SRP: \$1.29 • 3oz

37794

Strawberry, Frosted

UPC: 038000317316

• SRP: \$1.29 • 3.3oz



pop-tarts®
toaster pastries

Stay Fresh
Resealable
Can!



Pringles

SRP: \$3.69



Kraft Heinz

WAM
PromoSense

Kool-Aid
Save \$1.00 per 12ct Case
Kool Aid Bursts
46149
Berry Blue

UPC: 043000953891

• SRP: 99¢ • 6.75oz

46147
Cherry

UPC: 043000953938

• SRP: 99¢ • 6.75oz

46148
Tropical Punch

UPC: 043000953921

• SRP: 99¢ • 6.75oz

Kraft
Save 10¢ per 3oz Can
53912
Kraft Grated Parmesan

UPC: 021000615421

• SRP: \$3.79 • 3oz

Save \$1.00 per 24ct Box
48855
Kraft String Cheese

UPC: 021000000227

• SRP: 99¢ • 1oz


Save 25¢ per 14ct Box
48843
Cracker Barrel Cheese Stick

UPC: 021000002320

• SRP: 8¢9 • 1oz

Oscar Mayer
Save 25¢ Each
53826
Oscar Mayer Wieners

UPC: 044700000632

• SRP: \$5.59 • 1lb

Save 15¢ Each
Oscar Mayer
Lunchables
Oscar Mayer Lunchables Unos
50354
Cookie Dunks

UPC: 044700076200

• SRP: \$2.09 • 1.95oz

50352
Dirt Cake

UPC: 044700074329

• SRP: \$2.09 • 1.95oz

50356
S'mores Dipper

UPC: 044700074596

• SRP: \$2.09 • 2.3oz

Heinz
Save 25¢ Each
46801
Heinz Ketchup
Clear Plastic

UPC: 013000006408

• SRP: \$5.39 • 20oz

45350
Heinz Mustard
Yellow

UPC: 013000002127

• SRP: \$3.29 • 14oz

45321
Kraft Mayo
Squeeze

UPC: 021000026876

• SRP: \$6.89 • 12oz

50010
Miracle Whip
Squeeze

UPC: 021000026883

• SRP: \$7.39 • 12oz





Coffee-mate

Save 50¢ per 180ct Case

**51120
French
Vanilla**

**51126
Hazelnut**

**Save 25¢
per 50ct Box**

**51183
French
Vanilla**



Save \$1.00 per 2ct (1.5L) Case

**51144
French
Vanilla**

**51145
Hazelnut**

**51146
Sweetened
Original**



49064

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours. UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate

Save 25¢ per 105oz (#10) Can





**POPCORN
INDIANA**

REAL INGREDIENTS. REAL DELICIOUS.



G.H. CRETORS

WAM
PromoSense

Save 10¢ per Bag

44674

Popcorn Indiana White Cheddar

UPC: 843571000532 • SRP: \$3.29 • 3oz

44410

Popcorn Indiana Sea Salt

UPC: 843571000648 • SRP: \$3.19 • 2.1oz

Save 25¢ per Bag

44417

Cretors Popcorn Caramel

UPC: 732494003136 • SRP: \$4.39 • 4.5oz

44416

Cretors Popcorn Cheese

UPC: 732494003143 • SRP: \$4.39 • 2.5oz

44420

Cretors Popcorn The Mix

UPC: 732494002412 • SRP: \$4.39 • 4.5oz



Kraft Heinz

WAM
PromoSense

Save \$3.00 per 1000ct Case

47620

Ketchup Packets Heinz

UPC: N/A • 9gr

Save \$1.00 per 200ct Case

47640

Mustard Packets Heinz

UPC: 013000530504 • .2oz

47660

Relish Packets Sweet Heinz

UPC: 013000531808 • 9gr

47665

Onion Packets Chopped

UPC: 716037955700 • 9gr

48198

Salsa Del Sol Picante

UPC: N/A • .5oz

**Save \$2.00
per 500ct Case**

47600

Ketchup Packets Heinz

UPC: N/A • 9gr

**Save \$3.00
per 200ct Case**

47684

Mayonnaise Packets Heinz

UPC: 013000531709 • 12gr





QUEST.

WAM
PromoSense

Save \$1.00 per 12ct Box

37729

Snickerdoodle Cookie

UPC: 888849007738

• SRP: \$3.19 • 2.04oz

37927

Chocolate Chip Cookie

UPC: 888849005994

• SRP: \$3.19 • 2.08oz

37926

Double Chocolate Chip

Cookie UPC: 888849006014

• SRP: \$3.19 • 2.08oz

37928

Peanut Butter Cookie

UPC: 888849006038

• SRP: \$3.19 • 2.04oz

Save \$1.00 per 8ct Box

37758

Birthday Cake Cookie

UPC: 888849012176

• SRP: \$3.49 • 1.76oz

37759

Chocolate Cake Frost Cookie

UPC: 888849012213

• SRP: \$3.49 • 1.76oz

**New
Item!**



HOT POCKETS

Nestle
PROFESSIONAL

WAM
PromoSense

HOT POCKETS

Ham 'n Cheese

Slices of moist ham layered
w/melted cheese &
wrapped in a tasty,
cheesy crust.



Save 50¢ per 30ct Case

49996

Cheeseburger

UPC: 043695034233

• SRP: \$1.49 • 4oz

49991

Pepperoni Pizza

UPC: 043695033300

• SRP: \$1.59 • 4oz

49993

Ham & Cheese

UPC: 04369503200

• SRP: \$1.59 • 4oz

49995

Philly Cheese Steak

UPC: 043695037005

• SRP: \$1.39 • 4oz

49994

Meatball Mozzarella

UPC: 043695036008

• SRP: \$1.39 • 4oz

49992

Sausage, Egg & Cheese

UPC: 043695031003

• SRP: \$1.39 • 4oz

Save 50¢ per 12ct Case

48163

Ham & Cheese

UPC: 043695097023

• SRP: \$2.89 • 8oz

**48322 Meatball
w/Mozzarella Cheese**

UPC: 043695097061

• SRP: \$2.89 • 8oz

48164

Pepperoni Pizza

UPC: 043695097030

• SRP: \$2.89 • 8oz

48487

Philly Steak Cheese

UPC: 043695097344

• SRP: \$2.89 • 8oz



Campbell's

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PromoSense

Campbell's Save 15¢ Each

Campbell's® Soup
Microwavable Bowl
Fill up on the good stuff®

45563

Chicken Noodle Soup
UPC: 051000134592
• SRP: \$4.59 • 15.4oz



Campbell's® Chunky®
Soup That Eats Like a Meal®

Save 15¢ Each

Campbell's® Chunky® Soup Microwavable Bowl

45558

Creamy Chicken
Dumplings
UPC: 051000149190
• SRP: \$5.19 • 15.25oz

45562

Sirloin Burger
w/Country Vegetables
UPC: 051000148797
• SRP: \$5.19 • 15.25oz

45559

Beef w/Country
Vegetables Soup
UPC: 051000148780
• SRP: \$5.19 • 15.25oz

45564

Roadhouse Chili
Beef w/Beans
UPC: 051000159045
• SRP: \$5.29 • 15.25oz

45565 Classic Chicken Noodle Soup

UPC: 051000148803 • SRP: \$5.29 • 15.25oz

Prego®

50114

Prego Traditional
Italian Pasta Sauce
UPC: 051000025494
• SRP: \$5.29 • 24oz

SPAGHETTI's

45441

Spaghetti's
Original Pasta
UPC: 051000232830
• SRP: \$2.19 • 15.8oz

45445

Spaghetti's
w/Meatballs
UPC: 051000233141
• SRP: \$2.39 • 15.6oz

Save \$1.00 per 12ct Case

V8

46266

V8 Juice Plastic
UPC: 051000138033
• SRP: \$2.39 • 12oz

46741

V8 Spicy Hot Juice Plastic
UPC: 051000138019
• SRP: \$2.49 • 12oz

**V8
Splash**

46598

V8 Splash
Berry Blend
UPC: 051000146533
• SRP: \$2.39 • 16oz

46597

V8 Splash
Strawberry Kiwi
UPC: 051000146557
• SRP: \$2.39 • 16oz

46599

V8 Splash
Tropical Blend
UPC: 051000146540
• SRP: \$2.39 • 16oz





BUG JUICE

WAM
PromoSense



99054 Rack Suction Cup

Also Available: 99062 Barrel Cooler

Save \$1.00 per 24ct (10oz) Case



SRP: \$1.59 10oz

46470
Mystery Flavor
UPC: 704982351012

46355
Bubble Gum
UPC: 704982301109

46014
Lemony Lime
UPC: 704982301031

46017
Berry Raspberry
UPC: 704982301055

46346
Dragon Berry
UPC: 704982301093

46016
Outrageous Orange
UPC: 704982301048

46733
Vita Bug Berry
UPC: 704982347053

46737
Vita Bug Blue
UPC: 704982347060

46011
Fruity Punch
UPC: 704982301017

46196
Spider Juice
UPC: 704982301130

SRP: \$1.69
• 10oz Plastic Bottle

46971
Vita Bug Punch
UPC: 704982347077

46013
Grapey Grape
UPC: 704982301024

46096
Straw Nana
UPC: 704982301086



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