

**HOLIDAY
WHOLESALE**

**Holiday
Highlight\$**

March 2022

Your key to...

SAVINGS

2022 Spring Show



THURSDAY, MARCH 3, 2022 - 9AM-5PM

FRIDAY, MARCH 4, 2022 - 9AM-3PM



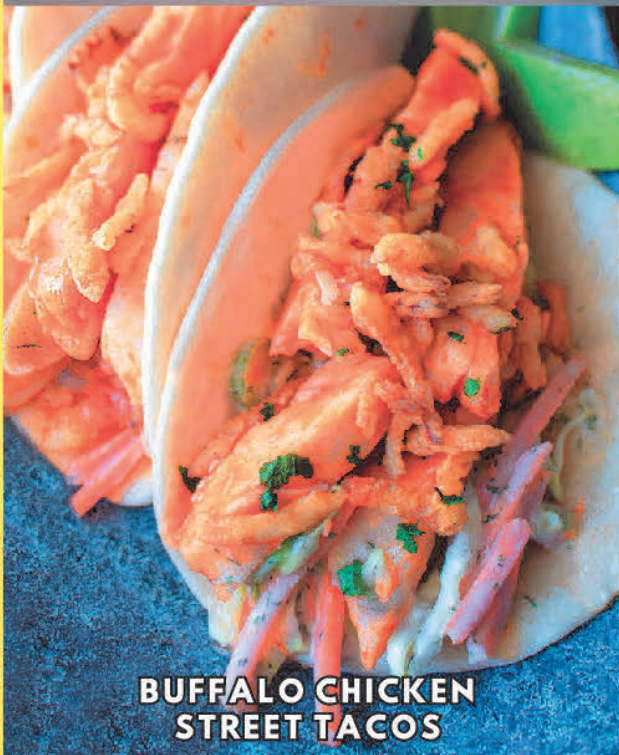
**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**

NEW



**BOOM BOOM SPICY CRISPY
SANDWICH**

HOLIDAY # 47885



**BUFFALO CHICKEN
STREET TACOS**

HOLIDAY # 48328



**BEER CHEESE
POPCORN CHICKEN**

HOLIDAY # 47733



Save 25¢ per 2ct Case



Holiday Wholesale
SHOW

RECIPES & PRODUCTS FOR A
TO GO WORLD

STOP BY THE BRAKEBUSH
BOOTH TO TRY THESE
AWESOME

PRODUCTS & APPLICATIONS!

See You Soon!





KICKASS[®]

BEEF JERKY



Save 50¢ per 16ct Box

41616

Bacon Cheddar

Twin Pack

UPC: 857613008097

• SRP: \$2.79 • 2oz

41608

Garlic

Twin Pack

UPC: 857613008073

• SRP: \$2.79 • 2oz

41605

Honey BBQ

Twin Pack

UPC: 857613008059

• SRP: \$2.79 • 2oz

41611

Jalapeño Cheddar

Twin Pack

UPC: 857613008080

• SRP: \$2.79 • 2oz

41602

Original

Twin Pack

UPC: 857613008042

• SRP: \$2.79 • 2oz

41074

Reaper

Twin Pack

UPC: 857613008431

• SRP: \$2.79 • 2oz

41530

Summer Sausage

Twin Pack

UPC: 857613008400

• SRP: \$2.79 • 2oz

41606

Spicy

Twin Pack

UPC: 857613008066

• SRP: \$2.79 • 2oz

41615

Teriyaki

Twin Pack

UPC: 857613008103

• SRP: \$2.79 • 2oz

Save 50¢ per 21ct Caddy

41649

Jalapeño Cheese Sausage

UPC: 857613008264

• SRP: \$2.59 • 1.5oz

41650

Sausage Cheese

UPC: 857613008257

• SRP: \$2.59 • 1.5oz



Campbell's
SNYDER'S

Save 15¢ per Bag

44781

**Honey Mustard
& Onion Pretzel Pieces**
UPC: 077975093900
• SRP: \$2.69 • 5oz

44782

**Hot Buffalo Wing
Pretzel Pieces**
UPC: 077975093917
• SRP: \$2.69 • 5oz

WAM
Participant

Save 25¢ per Bag

44607

**Peanut Butter
Filled Pretzel Pieces**
UPC: 077975094136
• SRP: \$3.59 • 5oz

44603

**Twisted Pretzel Sticks
w/Onion, Garlic & Pepper**
UPC: 077975094372
• SRP: \$3.59 • 5oz

44512

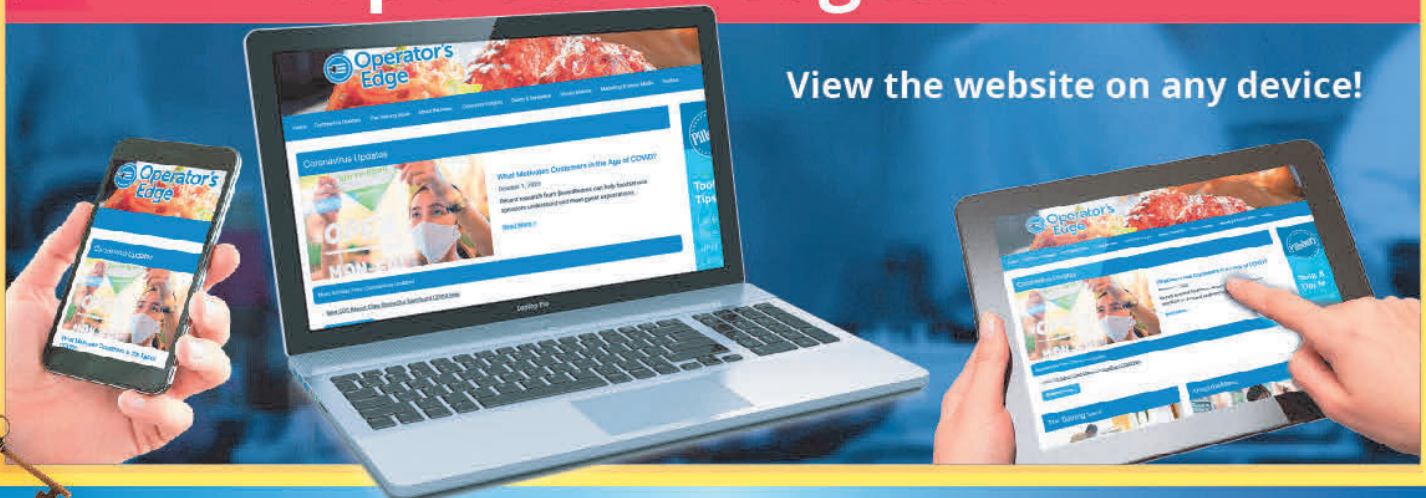
**White Chocolate
Dipped Pretzel**
UPC: 077975093108
• SRP: \$2.99 • 5oz



Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!

NO Registration is required. Simply browse to:
www.operators-edge.com



View the website on any device!



New Item!

47435
Bread French Baguette
 mfr#: 10159 • 20ct (19.5oz) Case

49801
Bun Brat Roll
 mfr#: 18429 • 180ct (2.5oz) Case

49800
**Bun Hamburger
 Deluxe Egg Roll**
 mfr#: 14019 • 192ct(2.5oz) Case

49802
Bun Hoagie Roll 7"
 mfr#: 20309 • 90ct (4.5oz) Case

GONNELLA

49803
Roll Vienna
 mfr#: 11859 • 216ct (2oz) Case

49838
Pizza Dough Ball
 mfr#: 19609 • 30ct (14oz) Case

8ct, 1# Loaf SRP: \$2.29 Each

47425
Bread Wheat
 mfr#: 50112

47434
Bread White
 mfr#: 50110

30 Day Shelf Life

8ct, 8pk Buns SRP: \$2.29 Each

47471
Bun Hamburger
 mfr#: 50100

47469
Bun Hot Dog
 mfr#: 50104



16ct
38087
 Chewy Granola,
 Sweet & Salty Nut, Almond
 UPC: 016000442818 1.2oz

37775
 Chewy Granola,
 Sweet & Salty Nut, Peanut
 UPC: 016000442825 1.2oz

39344
 Chewy Trail Mix Bar,
 Fruit & Nut
 UPC: 016000439894 1.2oz

18ct
37821
 Crunchy Granola,
 Oats 'n Dark Chocolate
 UPC: 016000507258 1.49oz

37774
 Crunchy Granola,
 Oats 'n Honey
 UPC: 016000264694 1.5oz

37777
 Crunchy Granola,
 Peanut Butter
 UPC: 016000264793 1.5oz



WAM
 Participant



Save \$2.00 per 16ct Box
 SRP: 89¢

Save \$2.00 per 18ct Box
 SRP: \$1.19

**Save \$1.00 per
 180ct (2oz) Case**

49673
 Peanut Butter
 Cookie Dough
 mfr#: 70759

**Save 50¢ per
 48ct (2oz) Case**

48537 Sugar Thaw& Serve
 Light & sugary with a hint of almond,
 melt in your mouth cookies.
 mfr#: 70705 • SRP: 69¢

Save 50¢ per 24ct Case

Ready to Eat - Thaw and Serve

49432 Bar, Individually Wrapped (IW)
 Crispy Marshmallow Monster w/M&M'S
 mfr#: 71635
 UPC: 086478716353 • 3.4oz

Save 50¢ per 4ct (7.5lbs) Case

48518 Bar, Crispy Peanut Butter
 Each Tray 12x8 Uncut Quarter Sheet
 mfr#: 71424
 Serving Suggestion/Size: 80ct, 1.51678oz (43g)



WAM
 Participant



BEST MAID

COOKIE COMPANY
 EST. 1943

Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



MARS WRIGLEY

Mars Share/King Size Bars

WAM
Participant

Save \$3.00 per 20ct Box

23314

Twix Cookie & Creme

UPC: 040000551898

• SRP: \$2.29 • 2.72oz

23229

Twix Salted Caramel

UPC: 040000574576

• SRP: \$2.29 • 2.82oz



New Item!

Save \$3.00 per 24ct Box

23655

Milky Way Fudge

UPC: 040000535713

• SRP: \$2.29 • 3oz

23260

Milky Way Salted Caramel

UPC: 040000554820

• SRP: \$2.29 • 3.16oz

23278

Three Musketeer

UPC: 040000006039

• SRP: \$2.29 • 3.28oz

23255

Milky Way

UPC: 040000004011

• SRP: \$2.29 • 3.63oz

23451

Twix Caramel Cookie

UPC: 040000004059

• SRP: \$2.29 • 3.02oz





Giant Seeds
Save 5¢ per Bag

39750
Pumpkin,
Dill
UPC: 038093226007
• SRP: \$5.69 • 5.15oz

39626
Sunflower,
Bacon Ranch
UPC: 038093336850
• SRP: \$3.19 • 5oz

39557
Sunflower,
Dill
UPC: 038093335556
• SRP: \$3.19 • 5oz

39563
Sunflower,
Roasted Salted
UPC: 038093332654
• SRP: \$3.09 • 5.75oz

39662
Pumpkin,
Roasted Salted
UPC: 038093225505
• SRP: \$5.69 • 5.15oz

39559
Sunflower,
BBQ
UPC: 038093335754
• SRP: \$3.19 • 5oz

39568
Sunflower,
Kettle Roasted
UPC: 038093245558
• SRP: \$3.29 • 5oz

39558
Sunflower,
Salt & Pepper
UPC: 038093335655
• SRP: \$3.19 • 5oz



OIKOS
TRIPLE ZERO

Save 5¢ per 5.3oz Cup
• SRP: \$2.19 • 5.3oz

49686 Mixed Berry
UPC: 036632008350

49687 Strawberry
UPC: 036632008367

49688 Peach
UPC: 036632008374

49685 Vanilla
UPC: 036632008343



DANONE
WAVE



Save 5¢ per 6oz Cup
• SRP: \$1.49 • 6oz

48842
Strawberry Granola
UPC: 046675000105

48845
Vanilla w/M&M's
UPC: 046675000792

48846
Vanilla w/Oreo
UPC: 046675000808





**Save 25¢
per 3ct (2.5lb)
Case**

**Save \$1.00
per 36ct (3oz)
Case**

49964

**Potsticker Pork & Napa
Cabbage Dumpling, Chef One**

mfr#: 60591 • UPC: 0760941261365

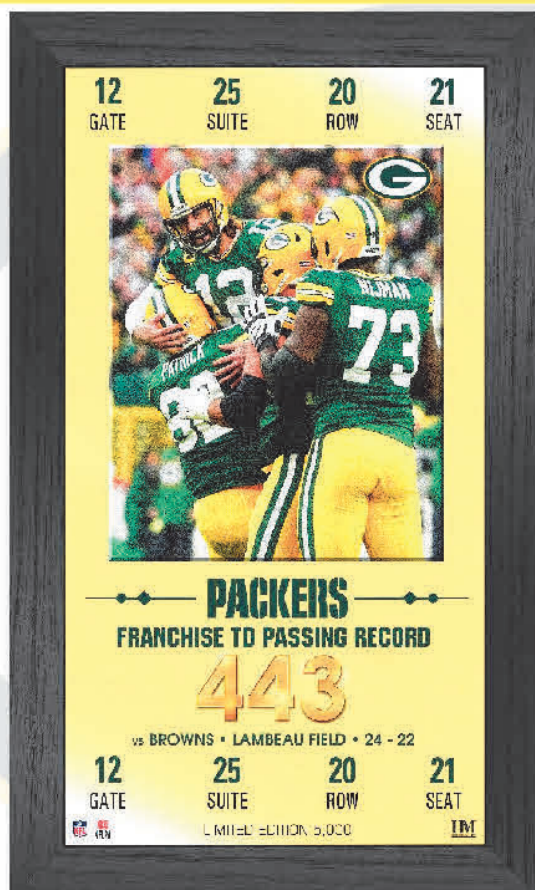
Classic Chinese-Style Dumpling Filled w/Pork,
Crunchy Napa Cabbage & Shiitake Mushroom

48137

**Egg Roll Minh Pork &
Vegetable Grillerz w/Sleeves**

mfr#: 56711 • UPC: 035367567115

Freshly Ground Pork & Crisp Chopped Carrots,
Celery, Shredded Cabbage, Onions &
Asian Seasonings In A Crispy Egg Roll Wrap



H M
THE HIGHLAND MINT

192387

**@Print Aaron Rodgers Packers
Touch Down Passing Record Framed
Commemorative Ticket**

Measures: 12" x 20"

Made in the USA

Ready To Hang

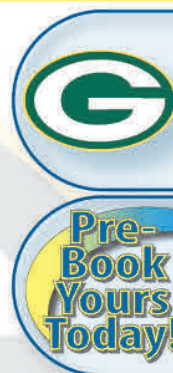
Officially Licensed by the NFL

Limited Edition

UPC: 633204117757

Price: \$49.95 • SRP: \$69.99

Expected Ship Week: April 04, 2022



48205

Ground Steak 80/20 Burgers

5.25" x 4.75"

Homestyle Top quality cuts of USDA inspected beef give this ground beef an outstanding taste that will satisfy discriminating beef lovers.

Our special process gives these patties a hand-made texture & appearance.

mfr# J1003

10lb (30/5.33oz) Case

48207

Ground Beef 80/20 Patties

5" x 5.25" Oval

This blend of 100% ground beef has the right proportion of lean to fat for excellent hamburger flavor & value. We grind high quality USDA inspected beef cuts trimmed to our specifications, then gently form it into a wide variety of shapes & sizes for your convenience.

mfr# 11384

10lb (40/4oz) Case



47613

Flavor Burst Homestyle 3:1 Beef Patties

4.5" x 4.75"

This special recipe combines high-quality beef with our exclusive seasoning for a juicy, tender burger. The Flavor Burst patties are excellent prepared with most cooking methods, & are designed to hold in the natural juices.

mfr# 51803

10lb (30/5.33oz) Case

47631

Ground Beef 3:1 Angus Patties

A merger of the superior flavor of Angus beef to the right proportion of lean to fat for excellent flavor.

mfr# A11833F

10lb Case

VALLEY MEATS

Save 50¢ per 10lb Case



Kaufhold's Kurds are preservative-free & rBST-free.



Save 40¢ per 2ct (5lb) Case

49535

Garlic



48134

Jalapeños & Red Pepper



48135

White Curds

49662

White Bakeable Cheese Curd





40993 Tillamook 14 Sku Floor Display

12ct #41423
Individually Wrapped
Slab Jerky
Old Fashioned
UPC: 051943270036
• SRP: \$2.99 • 1oz

12ct #41416
Individually Wrapped
Slab Jerky Peppered
UPC: 051943270081
• SRP: \$2.99 • 1oz

12ct #41421
Individually Wrapped
Slab Jerky Teriyaki
UPC: 051943270050
• SRP: \$2.99 • 1oz

15ct #41625
Individually Wrapped
Bulk Sticks Beef
UPC: 051943270333
• SRP: \$1.59

15ct #41631
Individually Wrapped
Bulk Sticks Jalapeno
UPC: 051943270364
• SRP: \$1.59

15ct #41651
Individually Wrapped
Bulk Sticks Pepperoni
UPC: 051943270425
• SRP: \$1.59

15ct #41652
Individually Wrapped
Bulk Sticks Teriyaki
UPC: 051943270395
• SRP: \$1.59

24ct #40994
Jalapeno
Stick Wrapped
UPC: 051943144245
• SRP: \$2.29 • 1.44oz

24ct #40995
Pepperoni Stick Wrapped
UPC: 051943700809
• SRP: \$2.29 • 1.44oz

24ct #41149
Teriyaki Stick Wrapped
UPC: 051943700779
• SRP: \$2.29 • 1.44oz

6ct #41355
Original
Peg Bag
UPC: 051943271484
• SRP: \$8.39 • 4.6oz

6ct #41412
Old Fashion Jerky
Peg Bag
UPC: 051943287010
• SRP: \$8.39 • 2.5oz

6ct #41411
Teriyaki Jerky
Peg Bag
UPC: 051943287027
• SRP: \$8.39 • 2.5oz



1ct #99274
Rack Complete
UPC: N/A

• HONEST TO GOODNESS •
Save \$25.00 per 171ct Floor Display

CAMPGROUND LIST

Tobacco

Candy

Snacks

Juices

Bottled Water

Beverage Program

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

Concession / Food Services

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

Ice Cream Novelty Treats

Grocery Products

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

Health & Beauty Products

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

Batteries / Flashlights

Sunglasses

Toys / Playing Cards

Pool Inflatables

Special Print Lighters / Can Coolers

Outdoor Camping Supplies

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

Campground Maintenance Supplies

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals

**HOLIDAY
WHOLESALE**

Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



More for your money... Always!

• Pre-Book Only •
• Expected Delivery Week • May 16, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$2.00 per 256ct Display

77081 Lighter Bic 4-Tier

50ct #77047
Mini Assorted
LCJ199-E-AST
UPC: 070330000025
• SRP: \$1.79 • Each

50ct #77091
Prismatic Series
LCWT1PR-B-AST
UPC: 070330647763
• SRP: \$2.09 • Each

40ct #77186
Ez Reach Wand
LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each

16ct #77003
Favorite Series
LCWT1FS
UPC: 070330622401
• SRP: \$2.39 • Each

50ct #77130
Traditional Tattoo Series
LCWT1TT-F-AST
UPC: 070330618534
• SRP: \$2.39 • Each

50ct #77046
Single
LC199-F-AST
UPC: 070330600065
• SRP: \$2.29 • Each



Pre-Booking Shippers, Displays & Counter Units

Ferrara
CANDY COMPANY



• Pre-Book Only •
• Expected Delivery Week • May 02, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

GO JURASSIC
THIS SUMMER
WITH YOUR
FAVORITE
SWEETS

WIN A
DINO'S WEIGHT
IN CANDY

WIN MASSIVE PRIZES

GO JURASSIC
THIS SUMMER
WITH YOUR
FAVORITE
SWEETS

SEE ONE MASSIVE MOVIE

HAVE A MASSIVE SUMMER!

Trolli Save \$8.00
per 72ct Display

**24074 Trolli Jurassic World
Peg Bag Floor Display**

12ct #N/A
Trolli Sour
Tropical Dinos Gummi
Limited Time Offer
UPC: 041420068720
• SRP: \$1.99 • 4.25oz

12ct #35232
Trolli Sour
Bursting Crawlers
Gummi
UPC: 041420065774
• SRP: \$1.99 • 4.25oz

36ct #35047
Trolli Sour
Brite Crawlers
UPC: 020709012302
• SRP: \$1.99 • 5oz

12ct #35017
Trolli Sour
Brite Crawlers
Very Berry
UPC: 041420115875
• SRP: \$1.99 • 5oz



Pre-Booking Shippers, Displays & Counter Units

Wonderful[®] PISTACHIOS

• Pre-Book Only •
• Expected Delivery Week • May 09, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

6ct #39780
Pistachio Shelled BBQ
UPC: 014113700313
• SRP: \$4.29 • 2.25oz

6ct #39566
Pistachio Shelled Honey
UPC: 014113910866
• SRP: \$4.29 • 2.25oz

12ct #39632
Pistachio Roasted & Salted
UPC: 014113910088
• SRP: \$3.99 • 5oz

6ct #39744
Pistachio Shelled Chili
UPC: 014113910873
• SRP: \$4.29 • 2.25oz

24ct #39656
Pistachio Shelled
UPC: 014113910132
• SRP: \$3.99 • 2.5oz

6ct #39781
Pistachio Shell Salt & Vinegar
UPC: 014113700337
• SRP: \$4.29 • 2.25oz

Save \$18.00 per 60ct (6-SKU) Display

39782 Wonderful Pistachio Display



Pre-Booking Shippers, Displays & Counter Units

FERRERO

Kinder®



bueno

Crispy Creamy Chocolate Bar

• Pre-Book Only •

• Expected Delivery Week • May 23, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



SRP: \$1.59 • 1.5oz Bar

Save \$2.00 per 30ct Display

28159 Kinder® Bueno
Counter Unit 30ct
(30 Milk Chocolate Bars)
30ct #28129
Kinder Bueno 2pc Shelf
UPC: 009800000555
• SRP: \$1.59 • 1.5oz



Pre-Booking Shippers, Displays & Counter Units



POPCORN INDIANA
REAL INGREDIENTS. REAL DELICIOUS.™



G.H. CRETORS

WAM
PromoSense

Save 10¢ per Bag

44407

Popcorn Indiana Kettle Corn

UPC: 843571005643 • SRP: \$2.99 • 3oz

44405

Popcorn Indiana Movie Theatre

UPC: 843571006923 • SRP: \$2.99 • 3oz

44410

Popcorn Indiana Sea Salt

UPC: 843571000648 • SRP: \$2.99 • 2.1oz



Save 25¢ per Bag

44417

Cretors Popcorn Caramel

UPC: 732494003136 • SRP: \$3.99 • 4.5oz

44416

Cretors Popcorn Cheese

UPC: 732494003143 • SRP: \$3.99 • 2.5oz

44420

Cretors Popcorn The Mix

UPC: 732494002412 • SRP: \$3.99 • 4.5oz



Mondelēz
International

WAM
PromoSense

Swedish Fish

Save 5¢ per Bag

35160

Swedish Fish & Friends 5oz

UPC: 070462009064

• SRP: \$1.49 • 5oz

36254

Swedish Fish & Friends 8oz

UPC: 070462009057

• SRP: \$2.29 • 8oz



Save 5¢ per 9ct (10pc) Box

Trident Mega Sugar Free Gum

25664

Spearmint

UPC: 012546014816

• SRP: \$1.39 • 10pc

25663

Tropical Twist

UPC: 012546014793

• SRP: \$1.39 • 10pc



Save \$2.00 per 60ct (4-SKU) Display

36256

Sour Patch Kids

Mixed 3oz/5oz Peg Bag Display

24ct #N/A

12ct #N/A

Sour Patch Kids Cola

Sour Patch Kids Strawberry

UPC: 070462009378

UPC: 070462008616

• SRP: \$1.59 • 3.6oz

• SRP: \$1.59 • 5oz

12ct #19040

12ct #35154

Sour Patch Kids

Sour Patch Kids Grape

UPC: 070462098617

UPC: 070462009002

• SRP: \$1.79 • 5oz

• SRP: \$1.49 • 5oz



Save \$2.00 per 60ct (4-SKU) Display

36257

Sour Patch Kids

Mixed Flavor 8oz Peg Bag Display

24ct #N/A

12ct #N/A

Sour Patch Kids Cola

Sour Patch Kids

UPC: 070462009380

UPC: 00070462035964

• SRP: \$2.29 • 8.01oz

• SRP: \$2.29 • 8oz

12ct #36249

12ct #36253

Sour Patch Kids Strawberry

Sour Patch Kids Grape

UPC: 070462008623

UPC: 070462009033

• SRP: \$2.29 • 8oz

• SRP: \$2.29 • 8oz



Pre-Booking Shippers, Displays & Counter Units



QUEST

WAM
PromoSense



Save \$1.50 per 12ct (2.08oz) Box

37927

**Protein Cookie
Chocolate Chip**
UPC: 888849005994
• SRP: \$2.89 • 2.08oz

37928

**Protein Cookie
Peanut Butter**
UPC: 888849006038
• SRP: \$2.89 • 2.04oz

37926

**Protein Cookie
Double Chocolate Chip**
UPC: 888849006014
• SRP: \$2.89 • 2.08oz



WAM
PromoSense

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours.
UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.



Save 25¢ per 105oz (#10) Can



0 GRAMS TRANS FAT
PER SERVING

NOTICE!



2022 - 2023 Trip Point Program!

**DESTINATION
PARADISUS PALMA REAL GOLF & SPA RESORT**

Punta Cana, Dominican Republic • January 25-29, 2023

**Contact your Holiday Wholesale Sales Representative TODAY
for details & to sign up to start earning points.**



Save 50¢ per 50ct Tray

**77307
Maxi Series
Out Of This World**
mfr#: LCWT10W
UPC: 070330664364
SRP: \$2.39
Each



HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protien Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Frozen Beverages**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

**RETAIL & SUPPLIES
Auto Care
Chemicals
Paper & Plastic**

Equipment

PROGRAMS

• BRANDED FOODS • WAM •



• Pre-Book Only •
• Expected Delivery Week • May 09, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00
per 86ct Display

49133

Hostess

Single Serve Core Flavors
86ct Display

• SRP: \$2.09

8ct #47323 Coffee Cake
Cinnamon
UPC: 888109010041

6ct #47350 Cupcake
Birthday Cake
UPC: 888109012106

6ct #47314 Cupcake
Chocolate
UPC: 888109010010

6ct #47322 Ding Dongs
UPC: 888109010027

10ct #47313 Donut
Mini Crunch
UPC: 888109050054

10ct #47359 Donut
Mini Frosted
UPC: 888109050023

10ct #47312 Donut
Mini Powdered
UPC: 888109050047

6ct #47364 Honey Bun
Iced
UPC: 888109010676

6ct #47327 Honey Bun
Glazed Jumbo
UPC: 888109010171

6ct #47316 Twinkies
Original
UPC: 888109010102

6ct #47318 Zinger
Chocolate Devil's Food
UPC: 888109010058

6ct #47317 Zinger
Vanilla Iced
UPC: 888109010119



Pre-Booking Shippers, Displays & Counter Units



Save \$1.00
per 24ct
(10oz) Case



SRP: \$1.49
10oz



46470
Mystery Flavor
UPC: 704982351012



46017
Berry Raspberry
UPC: 704982301055



46733
Vita Bug Berry
UPC: 704982347053



46737
Vita Bug Blue
UPC: 704982347060

SRP: \$1.39 • 10oz Plastic Bottle



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086



Also Available: 99062 Barrel Cooler 99054 Rack Suction Cup



Campbell's

WAM
PromoSense

V8 100% Vegetable Juice

SRP: \$2.29 • 12oz

**Save \$1.00
per 12ct Case**

46266

Original

UPC: 051000138033

46741

Spicy Hot

UPC: 051000138019



Save \$1.00 per 12ct (11.5oz) Case

V8 + Energy Sparkling

Energy Drinks

SRP: \$2.19 • 11.5oz Can

46743

Black Cherry

UPC: 051000276254

46745

Orange Pineapple

UPC: 051000276339

46744

Strawberry Kiwi

UPC: 051000276230

V-8 Energy

SRP: \$2.19 • 11.5oz

46090

Orange Pineapple

UPC: 051000272928

46121

Peach Mango

UPC: 051000272935

46122

Pomegranate Blueberry

UPC: 051000272942

V8 Splash

SRP: \$2.19 • 16oz

46598

Berry Blend

UPC: 051000146533

46597

Strawberry Kiwi

UPC: 051000146557

46599

Tropical Blend

UPC: 051000146540

**Save \$1.00 per
12ct (16oz) Case**





RICE KRISPIES TREATS® Save 50¢ per 12ct Box
SRP: \$1.89 • Big Bar Rice Krispies Treats®

38102
Blasted w/M&M's
UPC: 038000131905 2.1oz

38126
Chocolate Chip
UPC: 038000590887 2.9oz

38122
Chocolate Chunk
UPC: 038000590955 3oz

38121
Original
UPC: 038000590993 2.2oz



Save 25¢ per Box
Kellogg's Cereals

45583
Apple Jack
UPC: 038000198496
• SRP: \$6.49 • 10.1oz

45580
Froot Loops
UPC: 038000198861
• SRP: \$6.49 • 10.1oz

45579
Frosted Flakes
UPC: 038000199042
• SRP: \$6.49 • 13.5oz

45577
Raisin Bran
UPC: 038000199875
• SRP: \$6.09 • 16.6oz

50377
Fun Variety Pak
UPC: 038000052200
• SRP: \$5.79 • 8pkg





KraftHeinz

WAM
PromoSense

New Item!

JUST CRACK
an EGG

Save 10¢
per 4.6oz

• SRP: \$4.39 • 4.6oz



48735 All American
Egg Bites w/Eggs,
Uncured Bacon
& Sharp Cheddar Cheese
UPC: 021000079254

49312 Broccoli Cheddar
Egg Bites w/Eggs, Cheddar
Cheese & Broccoli
UPC: 021000079216

48730 Classic
Egg Bites w/Eggs,
Uncured Ham, Cheddar
Cheese, Red Pepper,
Green Pepper & Onion
UPC: 021000079247

48731 Three Meat
Omlet w/Egg Whites,
Pork Sausage,
Uncured Bacon & Ham
& Cheddar Cheese
UPC: 021000079230



P3
PORTABLE
PROTEIN
PACK

Save 75¢ per 5ct (2oz) Case

SRP: \$2.49 • 2oz

49087
Ham, Almonds
& Cheddar Cheese
UPC: 044700070772

49086
Turkey, Almonds
& Colby Jack Cheese
UPC: 044700070758

49088
Chicken, Peanuts
& Cheddar Cheese
UPC: 044700070765

48723
Chicken, Cashews
& Monterey Jack
UPC: 044700074299

Kool-Aid

Kool Aid Bursts
SRP: 79¢ • Plastic Bottle

46149
Blue Moon Berry
UPC: 043000953891

46171
Grape
UPC: 043000946060

46147
Cherry
UPC: 043000953938

46148
Tropical Punch
UPC: 043000953921

Save 75¢
per 12ct (6.75oz) Case





Kraft Heinz

WAM
PromoSense



Save 5¢ Each

50130

Kraft Original Flavor
Macaroni & Cheese Dinner

UPC: 021000658831

• SRP: \$2.49 • 7.25oz

Save 25¢ Each

45411

Kraft Easy Mac
Big Bowl Original
Macaroni & Cheese Dinner

UPC: 021000077137

• SRP: \$3.99 • 3.5oz

45412

Velveeta Big Bowl
Original Shells & Cheese

UPC: 021000077151

• SRP: \$3.99 • 5oz

Save \$1.00 per 14ct Box

49258

Big Cheese
Mild Cheddar

UPC: 021000007929

• SRP: \$1.99 • 2oz

49259

Big Cheese
Colby & Monterey Jack

UPC: 021000007936

• SRP: \$1.99 • 2oz

Save \$1.00 per 24ct Box

48873

String Cheese Twists
Mozzarella & Cheddar

UPC: 021000003983

• SRP: 89¢ • .76oz

48855

String Cheese
Mozzarella

UPC: 021000000227

• SRP: 79¢ • 1oz



Save 25¢ per 7oz Package

HERSHEY'S

49819

Cookies 'n' Crème
Chopped Hershey's

UPC: 043000008898

49818

Twisted Kit Kat®

UPC: 043000008881

49817

Layered Reese's®

UPC: 043000008904

Colliders™ Dessert • SRP: \$2.99 • 3.5oz

**HOLIDAY
WHOLESALE**

Holiday 
HW Highlight\$

March 2022

Your key to...
SAVINGS

2022 Spring Show



THURSDAY, MARCH 3, 2022 - 9AM-5PM

FRIDAY, MARCH 4, 2022 - 9AM-3PM



**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**