

March

1951



2021

New Item!

A Celebration of Savings!



SRP: \$2.19 • 9.5oz

Ruiz
FOODS



SRP: \$1.49 • 3oz

XXLARGE

Save 50¢ per 12ct Case

48606
El Monterey
Beef & Bean XXL Burrito
UPC: 071007015823

48604
El Monterey
Red Hot Beef & Bean XXL Burrito
UPC: 071007031694

Save 50¢ per 24ct Case



48647
Tornado's
French Toast
UPC: 071007862687

48609
Tornado's
Pepperjack Cheese
UPC: 071007860447

48615
Tornado's
Pepperoni Cheese
UPC: 071007864162

48626
Tornado's
Ranchero Beef Steak
UPC: 071007863905

48617
Tornado's
Southwest Chicken
UPC: 071007867378

48650
Tornado's
Sausage Egg Cheese
UPC: 071007868597



Holiday Highlight\$

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965

• 1-800-333-8321 • holidaywholesale.com •

Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

Save \$1.00
per 12ct Case



New
Item!

46739

Pathwater

UPC: 867801000109

SRP: \$3.39 • 25oz

46738

Pathwater

UPC: 867801000130

SRP: \$2.89 • 20.3oz

46742

Pathwater

Limited Edition USA

UPC: 867801000109

SRP: \$3.39 • 25oz



A nutrient dense snack you
can take anywhere, anytime
for all of life's adventures.

Keep 'em in your back-pack,
gym bag or toss one in your
lunch box, you never know
when you'll need a tasty,
heart-healthy snack.

Aloha2 Go Pouches
Save \$1.00 per 12ct Box

39755

**Royal Hawaiian
Macadamia
Sea Salt &
Cracked Pepper**

UPC: 854171004431

• SRP \$1.89 • 1oz

39751

**Royal Hawaiian
Macadamia
Sea Salt**

UPC: 854171004424

• SRP \$1.89 • 1oz



New
Item!



CHEEZ-IT
baked snack mix

WAM
Participant

Save \$1.00 per 6ct Case

38278

Cheddar Jack

UPC: 024100204212

SRP: \$2.99 • 7oz

38279

Cracker Original

UPC: 024100204113

SRP: \$2.99 • 7oz

38308

Extra Toasty

UPC: 024100117925

SRP: \$2.99 • 7oz

38359

White Cheddar

UPC: 024100116225

SRP: \$2.99 • 7oz



KICKASS[®]

BEEF JERKY



Save 50¢ per 20ct Refill Bag

SRP: \$1.89 Each

- | | |
|--------------------------|-------------------|
| 41566 Jalapeno | UPC: 857613008172 |
| 41569 Old Fashion | UPC: 857613008196 |
| 41560 Original | UPC: 857613008158 |
| 41567 Peppered | UPC: 857613008189 |
| 41561 Teriyaki | UPC: 857613008165 |



- | | |
|-----------------------------|-------------------|
| 41579 Original | UPC: 857613008288 |
| 41590 Hot Jalapeno | UPC: 857613008318 |
| 41587 Zesty Teriyaki | UPC: 857613008301 |

SRP: \$1.59

Save 50¢ per 35ct Jar



Save 15¢ per 3oz Bag

SRP: \$7.89 • 3oz

- | | |
|-----------------------------|--------------------------------|
| 41576 Hot Beef Jerky | 41578 Old Fashion Jerky |
| UPC: 857613008226 | UPC: 857613008240 |

- | | |
|-----------------------------|---------------------------|
| 41571 Original Jerky | 41577 Pepper Jerky |
| UPC: 857613008202 | UPC: 857613008233 |

- | |
|-----------------------------|
| 41575 Teriyaki Jerky |
| UPC: 857613008219 |



Save 50¢ per 36ct Bag

41591

- | |
|---------------------|
| Mini Sausage Refill |
| UPC: 857613008271 |
| SRP: 65¢ |

Save 50¢ per 6ct Box HOMEMADE GOODNESS... AWAY FROM HOME

47673
Banana Cake
UPC: 076064003042

47424
Brookies Chocolate Brownies
w/Chocolate Chips
UPC: 076064024467

49449
Birthday Cake Vanilla
UPC: 076064050664

49451
Lemon Cake
UPC: 076064050466

47676
Carrot Cake
UPC: 076064002045

47677
Red Velvet Cake
UPC: 076064004087

47674
Chocolate Cake
UPC: 076064001048

49653
Strawberry Cake
UPC: 076064050862

47484
Chocolate Cherry Cake
UPC: 076064051166

47484
Chocolate Peanut Butter Cake
UPC: 076064051265



You're In
For
A Treat!

New
Item!

SRP: \$1.79 • 3oz Package



Save \$1.00 per 1 Gallon
72209 Bac-San Alcohol Hand Sanitizer
mfr#: BSAN4
1 Gallon Plastic Jug
UPC: 613278121751

Save \$1.00 per Liter
72214 Bac-San Alcohol Hand Sanitizer
mfr#: BSAN4LCS
1 Liter Cartridge (Fits Dispenser 71122)
UPC: 613278121737

A foaming, alcohol-based hand sanitizer designed to produce a light foam and spread evenly. Bac-San is methanol-free & meets the U.S. Center for Disease Controls recommendations for broad-spectrum sanitizers for use on hands. Bac-San sanitizes hands & leaves a fresh aloe scent and smooth, sanitized skin.

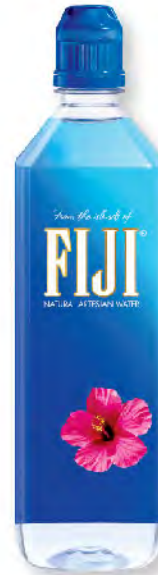
Save \$4.00 per 4ct (32oz) Case
73426 Security Cleaner and Disinfectant
An all-purpose cleaner and disinfectant is a ready-to-use, disinfectant, degreaser, deodorizer, fungicide, & virucide – all in one. Designed to clean, degrease, &/or disinfect hospitals, nursing homes, houses, hotels, kitchens, institutions, & schools. You can kill the virus that causes COVID-19 & many other viruses & bacteria while cleaning with new generation cleaning technology.
mfr#: SCDCS
4ct Case (32oz Plastic Bottles)
UPC: 613278121881

New
Item!

Fiji Natural Artesian Water

46298
16.9fl oz (500ml)
UPC: 632565000012
SRP: \$1.59

**Save \$1.50
per 24ct Case**



**Save \$1.50
per 12ct Case**

46308
23.7fl oz (700ml)
UPC: 632565000654
SRP: \$2.39

Save \$2.00 per 12ct Case

46337
33.8fl oz (1ltr)
UPC: 632565000029 • SRP: \$2.59

46350
50.7fl oz (1.5ltr)
UPC: 632565000036 • SRP: \$2.99



Hostess Bread
Save 40¢ per 4ct Case
MSRP: \$3.49 • 20oz Loaf

47382
Wheat
UPC: 888109110963

47381
White
UPC: 888109110956

Hostess Buns
Save 40¢ per 4ct (12oz) Case
MSRP: \$3.29 • 8ct Pack

47384
Hamburger
UPC: 888109110987

47383
Hot Dog
UPC: 888109110970



WAM
Participant

New Item!

• HONEST TO GOODNESS •
Simply Crafted Zero Sugar 2.2 oz & 4oz Beef Jerky



41260
Black Pepper
UPC: 051943051246
SRP: \$5.99 • 2.2oz

41000
Teriyaki
UPC: 051943051222
SRP: \$5.99 • 2.2oz

41250
Original Beef
UPC: 051943051208
SRP: \$5.99 • 2.2oz

41246
Original Sticks
UPC: 051943053769
SRP: \$6.39 • 4oz

41671
Zero Sugar 3-SKU
Floor Display
12ct - #41250
12ct - #41000
12ct - #41246
SRP: \$5.99 • 2.2oz

**Save \$1.00
per 24ct Caddy**
41265
Smoked Sausage Caddy
UPC: 051943054414
SRP: \$1.89 • 1.25oz

Save \$5.00 per 36ct Display
Tillamook Zero Sugar Beef Jerky





Pizza Puff

PIZZA

Reuben

Hand Wrapped
in a Soft Flour Tortilla.



Save \$1.00 per 36ct (6oz) Case

49257 Reuben Puff Corned Beef,
Slaw, Swiss Cheese, Thousand Island-Style Dressing
mfr#: 24120 UPC: 10079114241118
SRP: \$2.19

Save \$1.00 per 48ct (6oz) Case SRP: \$1.99

48441
Breakfast Puff
Egg, Sausage & Cheese
mfr#: 94118
UPC: 1007911494118

49169
Ham & Cheese Puff
Ham, Cheddar Cheese,
Cheddar Cheese Sauce
mfr#: 24117
UPC: 10079114241170

49168
Original Pizza Puff
Sausage, Mozzarella Cheese,
Home-Style Sauce
mfr#: 24113
UPC: 10079114241132

49167
Pepperoni Pizza Puff
Pepperoni, Mozzarella Cheese,
Home-Style Sauce
mfr#: 24116
UPC: 10079114241163

49170
Taco Puff
Beef, Onions, Mushrooms,
Tomatoes & Jalapenos
mfr#: 24115
UPC: 10079114241156

Get
Crackin'

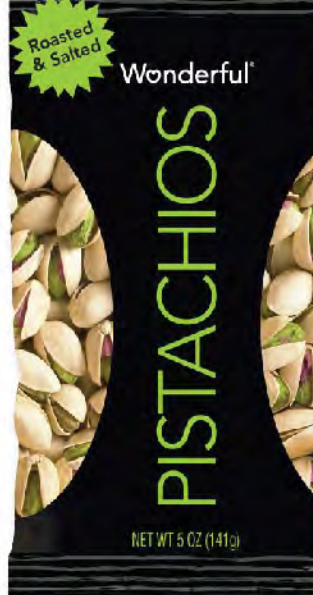
Wonderful®

Save 10¢ per Bag

PISTACHIOS



WAM
Participant



39632
Roasted & Salted
UPC: 014113910088
SRP: \$3.99 • 5oz



39656
No Shell Roasted & Salted
UPC: 014113910132
SRP: \$3.99 • 2.5oz



39744
No Shell Chili Roasted
UPC: 014113910873
SRP: \$4.29 • 2.25oz



39566
No Shell Honey Roasted
UPC: 014113910866
SRP: \$4.29 • 2.25oz



Page 09

Experience a Tastebud Explosion with a Blast of Zesty Spice, a Pop of Heat & a Citrus Buzz all from a New Rolled Corn Chip

Save 10¢ per 10oz Bag

39494

Jositos

Chili Lime Wildfire

10oz Peg Bag

UPC: 861394002618

SRP: \$4.29 • 10oz



Save 6¢ per 4oz Bag

39492

Jositos

Chili Lime Wildfire

4oz Peg Bag

UPC: 861394002601

SRP: \$1.99 • 4oz



New Item!

2 Slices Cady Creek Cheese Sandwiching 1 Slice of the highest quality salami.



SRP: \$2.29 • 2.5oz



Save \$1.00 per 16ct (2.5oz) Box

48877

Cheddar

UPC: 709893001001

48849

Pepperjack

UPC: 709893003005

48848

Colby Jack

UPC: 709893002008

48857

Provolone

UPC: 709893010003



Save 50¢ per Case



48261
Gold N 'Spice®
Breast Fillet

Skinless, Boneless, Breaded
Fully Cooked, Golden Brown
w/flecks of black pepper and garlic.
Sandwiches or sliced in a wrap or on a salad.
mfr#: 5457 • 32ct (5oz Average) Case

FOR BEST RESULTS - DEEP FRY AT 350°F FOR 4-6 MIN.
CONVECTION OVEN AT 350°F FOR 10-15 MIN.
CONVENTIONAL OVEN AT 400°F FOR 17-25



48280

Tenderloin Fritter
Fully Tenderloin Fritter
Buffalo Style infused w/Cayenne
pepper spice & coated in crunchy
golden panko (J-Crumb) breading
w/toasted highlights
mfr#: 5260
2ct (5lb) Case

DEEP FRY AT 350°F FOR 4-6 MIN.
CONVECTION OVEN AT 350°F FOR 12-15 MIN.
CONVENTIONAL OVEN AT 400°F FOR 20-25 MIN



47747
Country Style Breaded
Boneless Wing Fritters

Fully cooked spicy breaded
Juicy boneless chicken breast covered in a crispy
country-style coating with visible pepper flakes
mfr#: 7203 2ct (5lb) Case

Suggested Serving 3oz
FOR BEST RESULTS:
DEEP FRY AT 350° F FOR 3-5 MIN
CONVECTION OVEN AT 350°F FOR 8-12 MIN
CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN
MICROWAVE ON HIGH ABOUT 1-3 MIN. PER SERVING



47710
Wingette Unbreaded
Naked Wings

10lb Case
mfr#: 4600
2ct (6lb) Case

FOR BEST RESULTS:
DEEP FRY AT 350° F, 4-6 MIN
BROILER FOR 8-12 MIN
BAKE CONVECTION OVEN AT 350°F, 10-15 MIN
BAKE CONVENTIONAL OVEN AT 400°F, 15-20 MIN
MICROWAVE ON HIGH 2-4 MIN

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.

New
Item!



Save \$1.50 per 24ct Box

41581 Original Beef Sticks

UPC: 017082889638 SRP: \$2.69 • 1.84oz

41573 Pepper Beef Sticks

UPC: 017082889690 SRP: \$2.69 • 1.84oz

41574 Teriyaki Beef Sticks

UPC: 017082889669 SRP: \$2.69 • 1.84oz

41565 Wild Heat Sticks

UPC: 017082006707 SRP: \$2.69 • 1.84oz



SRP: \$3.99

Save \$1.00 per 5ct (4oz) Box

41508

Beef Cheddar Bites

UPC: 017082885470

SRP: \$3.99

Save \$1.00 per 6ct (4oz) Box

41517

Original Beef Sticks

UPC: 017082885340

41555

Load w/Cheddar

Beef Sticks

UPC: 017082885333

41520

Load w/Pepper Jack

Beef Stick

UPC: 017082885357

SRP: \$3.49

Save \$1.00 per 8ct (3oz) Box

41556

Beef Cheddar Stick

UPC: 017082885456

41557

Beef Pepper Jack Stick

UPC: 017082885494

Save \$1.00

per 6ct (2.5oz) Box

Cold Crafted Linkwich™ Pre-priced at \$2.49 • 2.5oz

41334

Genoa Salami & Pepper Jack

UPC: 017082887030

41336

Hard Salami & Cheddar

UPC: 017082887054

41335

Hard Salami & Colby Jack

UPC: 017082887139



★ COLD CRAFTED ★



GENERAL MILLS

New Item!



Save 20¢ per 2.5oz Bag

General Mills
Fruit By The Foot King Size
SRP: \$1.99

36169
Blue Raspberry
Raspberry Lemonade
UPC: 016000161580

36170
Cherry
Orange
UPC: 016000289352

16ct
38087
Chewy Granola,
Sweet & Salty Nut, Almond
UPC: 016000442818 1.2oz

37775
Chewy Granola,
Sweet & Salty Nut, Peanut
UPC: 016000442825 1.2oz

39344
Chewy Trail Mix Bar,
Fruit & Nut
UPC: 016000439894 1.2oz

18ct
37821
Crunchy Granola,
Oats 'n Dark Chocolate
UPC: 016000507258 1.49oz

37774
Crunchy Granola,
Oats 'n Honey
UPC: 016000264694 1.5oz

37777
Crunchy Granola,
Peanut Butter
UPC: 016000264793 1.5oz



Save \$2.00 per 16ct Box

SRP: 69¢

Save \$2.00 per 18ct Box

SRP: 89¢

Chex mix MUDDY buddies

SRP: \$2.89 • 7oz Bag
Save \$2.00 per 7ct Box



39671
Mint Chocolate
UPC: 016000118553
4.5oz



39551
Cookies & Creme
UPC: 016000507043
4.25oz



39403
Brownie Supreme
UPC: 016000512351
4.5oz



39408
Peanut Butter Chocolate
UPC: 016000507326
4.5oz

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stix – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breeding and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

RESTAURANT



• Pre-Book Only •
• Expected Delivery Week • May 30, 2021

Pre-Book
Yours
Today!

WAM
Participant



39747
Bigs Sunflower Seeds
5-SKU Assorted Flavors
72ct (5.35oz) Floor Display

Save \$5.00
per
72ct Display

12ct #39586
Hidden Valley
UPC: 896887002233
• SRP: \$2.89 • 5.35oz

24ct #39638
Old Bay Catch
UPC: 816012010766
• SRP: \$2.89 • 5.35oz

12ct #39584
Sea Salt & Black Pepper
UPC: 896887002943
• SRP: \$2.89 • 5.35oz

12ct #39580
Sizzlin Bacon
UPC: 896887002219
• SRP: \$2.89 • 5.35oz

12ct #39579
Vlasic Dill
UPC: 896887002202
• SRP: \$2.89 • 5.35oz



Pre-Booking Shippers, Displays & Counter Units



SweetARTS
Save \$8.00 per 120ct Display

LaffyTaffy

Nerds

SweetARTS

**24287 Sweetarts Assorted
Singles 4-SKU 120ct Display**

24ct #22754
Laffy Taffy Laff Bites
UPC: 079200471811
• SRP: \$1.39 • 2oz

24ct #22750 Sweetarts
Chewy Giant
UPC: 079200131166
• SRP: \$1.39 • 1.5oz

48ct #22681 Nerds
Rope Rainbow
UPC: 041420045691
• SRP: \$1.39 • .92oz

24ct #22755
Sweetarts Roll
UPC: 079200001643
• SRP: \$1.39 • 1.77oz



Save \$10.00 per 102ct Floor Display

**24300 Trolli Space Jam
5-SKU Share Pack Peg Bags
102ct Floor Display**

9ct #35071 Trolli
Sour Sneaks
UPC: 041420033179
• SRP: \$1.79 • 4.25oz

24ct #36074 Nerds
Big Chewy
UPC: 079200936105
• SRP: \$2.29 • 4oz

24ct #23484 Sweetarts
Chewy Ropes
UPC: 079200235444
• SRP: \$2.29 • 3.5oz

18ct #35224 Trolli
Gummi Creations
UPC: 041420052187
• SRP: \$1.89 • 4.25oz

27ct #35047 Trolli Sour
Brite Crawlers
UPC: 020709012302
• SRP: \$1.89 • 5oz



Limited Edition

you will
FAVE
CupCakes
Sundae
donettes



• Pre-Book Only •
• Expected Delivery Week • June 20, 2021

Pre-Book
Yours
Today!

WAM
Participant



47345 Hostess Cupcake Craze

Save: \$3.00 per 72ct Floor Display

12ct #N/A Lemon
UPC: 888109012441
• SRP: \$1.89

12ct #N/A Strawberry
UPC: 888109012465
• SRP: \$1.89

12ct #N/A Sundae
UPC: 888109012878
• SRP: \$1.89

12ct #47350 Birthday Cake
UPC: 888109012106
• SRP: \$1.89

12ct #47314 Chocolate
UPC: 888109010010
• SRP: \$1.89

12ct #47308 Orange
UPC: 888109010072
• SRP: \$1.89

49764 Hostess Cupcake Craze 24ct Counter Top Display

12ct #N/A Strawberry
UPC: 888109012465
• SRP: \$1.89

12ct #N/A Sundae
UPC: 888109012878
• SRP: \$1.89

try a new
FAVE
you will
CRAVE



Pre-Booking Shippers, Displays & Counter Units

Kraft Heinz

• Pre-Book Only •
• Expected Delivery Week • May 9, 2021

Pre-Book
Yours
Today!

WAM
Participant



Save \$4.00 per 108ct (3 flavor) Floorstand Display



39337 Planter Tube Nut Shipper 108ct

18ct #39302	36ct #39317	54ct #39303
Heat Peanuts	Hony Roasted Peanut	Salted Peanut
UPC: 029000022157	UPC: 029000022133	UPC: 029000022119



• Pre-Priced @ 2x \$1.09 or 69¢ • 1.75oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 4, 2021

Pre-Book
Yours
Today!

WAM
Participant



Save \$3.00 per 72ct Display

39417 Combos 5 Flavor 72ct Floor Display



12ct #39622
Buffalo Bleu
Cheese Pretzel
UPC: 041419420119



12ct #39621
Cheddar Cheese
Cracker
UPC: 041419420072



24ct #39620
Cheddar Cheese
Pretzel
UPC: 041419420058



12ct #39618
Pepperoni Pizza
Cracker
UPC: 041419420089



12ct #39617
Pizzeria Pretzel
UPC: 041419420065



• SRP: \$2.49 • 6.3oz

WAM

Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 4, 2021

Pre-Book
Yours
Today!

WAM
Participant



29510

Lifesaver Gummys 60ct Floorstand Display

Save \$3.00 per 60ct Display

36ct **29092**

5 Flavor

UPC: 019000083425

12ct **29535**

Collisions

UPC: 022000120304

12ct **29093**

Wild Berry

UPC: 019000083449



WAM

Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 4, 2021

Pre-Book
Yours
Today!

WAM
Participant

Save: \$3.00 per 144ct Skinny Tower Display



24261 Mars 8-SKU Mixed Standard Bars

18ct
#22747 m&m
Milk Chocolate
UPC: 040000000310
• SRP: \$1.29 • 1.69oz

28ct
#22460 m&m
Peanut
UPC: 040000000327
• SRP: \$1.29 • 1.74oz

12ct
#22637
Milky Way
UPC: 040000422068
• SRP: \$1.29 • 1.84oz

12ct
#22685
Skittles (red)
UPC: 040000001607
• SRP: \$1.29 • 2.17oz

36ct
#22635
Snickers
UPC: 040000424314
• SRP: \$1.29 • 1.86oz

8ct
#22725 Starburst
Original (Yellow)
UPC: 040000000518
• SRP: \$1.29 • 2.07oz

12ct
#22638
Three Musketeer
UPC: 040000422082
• SRP: \$1.29 • 1.92oz

18ct
#22587 Twix Caramel
Cookie Bar
UPC: 040000004356
• SRP: \$1.29 • 1.79oz

m&m's

MilkyWay

Skittles

SNICKERS

Starburst

3 Musketeers

Twix

WAM

Pre-Booking Shippers, Displays & Counter Units

• Pre-Book Only •
• Expected Delivery Week • May 2, 2021

Pre-Book
Yours
Today!

PERFETTI GTD

van Melle

Save \$2.00 per 24ct Counter Unit Display

24048 Mixed Peg Bag Counter Unit Display
24ct (12 per Flavor)

WAM
Participant



36147
Gummies Original Fruit
UPC: 073390009519



36054
Xtremes Bites Rainbow Berry
UPC: 073390008185



24391 Airheads
3-SKU 60ct Floor Display

24ct
#36147 Gummies
UPC: 073390009519
• SRP: \$2.69 • 6oz

12ct
#36054 Xtreme Bites Berry
UPC: 073390008185
• SRP: \$2.69 • 6oz

24ct
#36118 Soft Filled
UPC: 073390010829
• SRP: \$2.69 • 6oz



Save \$7.00 per 60ct Display

WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz International

• Pre-Book Only •
• Expected Delivery Week • May 16, 2021

Pre-Book
Yours
Today!

WAM
Participant

**Swedish
Fish**

Save \$2.00 per Display

**SOUR
PATCH
Kids**

Save: \$2.00 per 60ct Floor Display

36193 Sour Patch Kid Mystery 2-SKU

30ct #19040

Sour Patch Kids

UPC: 070462098617

• SRP: \$1.49 • 5oz

30ct #35076

Sour Patch Watermelon

UPC: 070462098631

• SRP: \$1.49 • 5oz

Save: \$2.00 per 72ct Floor Display

36196 Sour Patch Swedish Fish 3-SKU 8oz Bags

28ct #N/A

Sour Patch Kids

UPC: 00070462035964

• \$2.49 • 8oz

22ct #N/A

Sour Patch Watermelon

UPC: 00070462036008

• \$2.49 • 8oz

22ct #N/A

Swedish Fish Red

UPC: 00070462035988

• \$2.49 • 8oz



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Pre-Booking Shippers, Displays & Counter Units



More for your money... Always!

• Pre-Book Only •
• Expected Delivery Week • May 16, 2021

Pre-Book
Yours
Today!

WAM
Participant

**77081 BIC USA
4-tier 256ct (6-SKU)
Lighter Display**

40ct #77186 Ez Reach Wand
mfr#: LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each

16ct #77003 Favorites Series
mfr#: LCWT1FS
UPC: 070330622401
• SRP: \$2.29 • Each

50ct #77047 Mini Assortment
mfr#: LCJ199-E-AST
UPC: 070330000025
• SRP: \$1.69 • Each

50ct #77091 Prismatic Series
mfr#: LCWT1PR-B-AST
UPC: 07033064#7763
• SRP: \$2.09 • Each

50ct #77046 Single
mfr#: LC199-F-AST
UPC: 070330600065
• SRP: \$2.29 • Each

50ct #77130 Traditional
Tattoo Series
mfr#: LCWT1TT-F-AST
UPC: 070330618534
• SRP: \$2.29 • Each



Save \$2.00 per 256ct Display



Pre-Booking Shippers, Displays & Counter Units



More for your money... Always!

Save \$3.00 per 50ct Tray

77011
 Americana Series
 mfr#: LCWB199
 UPC: 070330604995
 50ct Tray
 SRP: \$2.29



• Pre-Book Only •
 • Expected Delivery Week May 16, 2021 •

**Pre-Book
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 Today!**

WAM
 Participant

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FERRERO



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BabyRuth Butterfinger CRUNCH

23244
 Baby Ruth Share Pack
 UPC: 099900801008
 • SRP: \$2.09 • 3.7oz

23406
 Butterfinger Share Pack
 UPC: 099900001477
 • SRP: \$2.09 • 3.7oz

23818
 Butterfinger Crisp
 Share Pack
 UPC: 099900100736
 • SRP: \$2.09 • 2.01oz

23241
 Crunch Share Pack
 UPC: 099900722198
 • SRP: \$2.09 • 2.75oz

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G.H. CRETORS

POPCORN INDIANA
REAL INGREDIENTS. REAL DELICIOUS.™

FRY MASTERS
CRISPY CRUNCHY FRIES

WAM
PromoSense



Save \$1.00 per 6ct (1.75oz) Box

Fry Masters • SRP: \$2.29 • 1.75oz

43410
Fries Hot

UPC: 732494002887

43405
Sea Salt

UPC: 732494002863

New Item!

Save 25¢ per Bag

G H Cretors
44420

The Mix Popcorn
UPC: 732494002412 • 4.5oz
• SRP: \$3.29

Popcorn Indiana

44407
Kettle Corn

UPC: 843571005643 • 3oz
• SRP: \$2.49

44410
Sea Salt

UPC: 843571000648 • 2.1oz
• SRP: \$2.49

44405

Movie Theatre

UPC: 843571006923 • 3oz
• SRP: \$2.49

Save 10¢ per Bag

eagle foods.

WAM

GTD

FERRERO

WAM
PromoSense

kinder



bueno
Crispy Creamy Chocolate Bar

28131

King Size

UPC: 009800554003 3oz

SRP: \$2.59

Save \$1.00 per 20ct Box

28129

Shelf Bar 2pc

UPC: 009800000555 1.5oz

SRP: \$1.49

Save \$1.50 per 8ct Box



120
CALORIES
PER BAR

NET WT
1.5 OZ (43g)

Crispy Wafer with
Creamy Nut Filling

CRISPY WAFER WITH CREAMY
FILLING IN MILK CHOCOLATE
COATING
BARS TOTAL NET WT 3 OZ

WAM

Kellogg's

WAM
PromoSense

Save: 25¢ per 12ct Box



38081
Cheese & Cheddar
UPC: 030100211488

49253
Cheese & Peanut Butter
UPC: 030100125150

49252
Club & Cheddar
UPC: 030100125211

38057
Pepper Jack
UPC: 030100511595

38097
Toast & Peanut Butter
UPC: 030100125181

Keebler Sandwich Crackers SRP: • 99¢ • 1.8oz



WAM

Nestle PROFESSIONAL

WAM
PromoSense

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours. UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate
Save 25¢ per 105oz (#10) Can



WAM



Kraft Heinz

WAM
PromoSense



HEINZ®

Save 20¢ per 14oz Bottle

45350

Mustard Yellow
UPC: 013000002110
SRP: \$2.69

Save 35¢ per 20oz Bottle

46801

Ketchup Clear Plastic
UPC: 013000006408
SRP: \$3.69

Kool Aid Bursts

SRP: 69¢ • Plastic Bottle

Save \$1.00
per 12ct (6.75oz) Case

46149

Blue Moon Berry
UPC: 043000953891

46171

Grape
UPC: 043000946060

46147

Cherry
UPC: 043000953938

46148

Tropical Punch
UPC: 043000953921

Kool-Aid



Save 20¢
per Tray

53774

Pizza w/Pepperoni
UPC: 044700024102
SRP: \$2.99 • 4.3oz

53768

Turkey & Cheddar Cheese
w/Crackers
UPC: 044700024553
SRP: \$2.99 • 3.2oz

53772

Ham & Cheddar
w/Crackers Lunch Tray
UPC: 044700024584
SRP: \$2.99 • 3.2oz

53766

Ham & Swiss Cheese
w/Crackers Lunch Tray
UPC: 044700024546
SRP: \$2.99 • 3.2oz

Lunchables

Oscar Mayer

Save 50¢
per Tray

48782

Lunchables Lunch Combinations
Ham & American Cracker Stackers
w/Capri Sun Roarin' Waters
Wild Cherry Flavored Water Beverage
UPC: 044700006771 • 9.1oz • SRP: \$3.69

48783

Lunchables Lunch Combinations
Turkey & American Cracker Stackers
w/Capri Sun Pacific Cooler
Mixed Fruit Flavored Juice Drink
UPC: 044700006740 • 8.9oz • SRP: \$3.69



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Simply
Beverages

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46945
Cranberry Cocktail
UPC: 025000130540

46944
Lemonade
UPC: 025000100796

46167
Orange Juice
Pulp Free
UPC: 025000037870

Save \$1.50 per 8ct Case



New Item!

SRP: \$3.59 • 32oz Plastic Bottle

WAM



Kraft Heinz

WAM
PromoSense

• Pre-Priced @ 2x \$1.09 or 69¢ • 1.75oz



Save 50¢ per 18ct Box

39318
Dry Roasted Peanuts
UPC: 029000022096

39302
Heat Peanuts
UPC: 029000022157

39317
Honey Roasted Peanut
UPC: 029000022133

39303
Salted Peanut
UPC: 029000022119



WAM

BUG JUICE

Save \$1.00
per 24ct
(10oz) Case

WAM
PromoSense

SRP: \$1.29
10oz



46470
Mystery Flavor
UPC: 704982351012



46017
Berry Raspberry
UPC: 704982301055



46733
Vita Bug Berry
UPC: 704982347053



46737
Vita Bug Blue
UPC: 704982347060

New
Item!

SRP: \$1.39 • 10oz Plastic Bottle



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086



Also Available: 99062 Barrel Cooler 99054 Rack Suction Cup

CAMPGROUND LIST

Tobacco

Candy

Snacks

Juices

Bottled Water

Beverage Program

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

Concession / Food Services

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

Ice Cream Novelty Treats

Grocery Products

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

Health & Beauty Products

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

Batteries / Flashlights

Sunglasses

Toys / Playing Cards

Pool Inflatables

Special Print Lighters / Can Coolers

Outdoor Camping Supplies

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

Campground Maintenance Supplies

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals



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WHOLESALE**

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Wisconsin Dells, WI 53965

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Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

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Kellogg's

WAM
PromoSense

New
Item!



44839

BBQ

UPC: 038000183713

• 5.5oz



44832

Cheddar Cheese

UPC: 038000138577

• 5.5oz



44830

Original

UPC: 038000138416

• 5.2oz



44814

Parmesan & Roast Garlic

UPC: 038000217012

• 5.57oz



44834

Pizza

UPC: 038000138638

• 5.5oz



44801

Rotisserie Chicken

UPC: 038000216992

• 5.57oz



44835

Salt & Vinegar

UPC: 038000138607

• 5.5oz



44816

Scorchin' BBQ

UPC: 038000245565

• 5.6oz



44818

Scorchin' Cheddar

UPC: 038000245534

• 5.6oz



44831

Sour Cream & Onion

UPC: 038000138430

• 5.5oz



44849

Wavy Fire Roasted Jalapeno

UPC: 038000197864

• 5.22oz



44848

Wavy Smoked Cheddar

UPC: 038000197857

• 5.22oz

SRP: \$2.99 per Can