

February 2024

HOLIDAY WHOLESALE

A Leap In Profits

at the
2024 Spring Show

THURSDAY, FEBRUARY 29, 2024

9:00AM - 4:00PM

FRIDAY, MARCH 1, 2024 - 9AM-3PM

**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**



WAM
Participant



New Item!

Save \$2.00 per 24ct Case

46044

Saratoga® Sparkling
• SRP: \$1.69 • 16oz

Save \$2.00 per 12ct Case

46136

Saratoga® Still
• SRP: \$2.99 • 28oz



BLUETRITON SARATOGA®



Save 50¢ per 12ct Box

39442

Beer Nuts Cashew Tube
• SRP: \$2.09 • 1.5oz

39313

Beer Nuts Original Peanut Tube
• SRP: \$1.19 • 1.5oz



Save 10¢ per Can

40000

Beer Nut Bonus Can
• SRP: \$7.59 • 12oz





Haribo of America Gummi Candy

Save 10¢ per Bag



35221 Berry Clouds • SRP: \$2.19 • 4.1oz

35004 Dinosaurs • SRP: \$2.19 • 5oz

36088 Frogs • SRP: \$2.19 • 5oz

35044 Gold Bears • SRP: \$2.19 • 5.29oz

35018 Happy Cherries • SRP: \$2.19 • 5oz

35046 Happy Cola • SRP: \$2.19 • 5.29oz

35037 Peaches • SRP: \$2.19 • 5oz

35083 Rainbow Worms • SRP: \$2.19 • 5oz

35042 Berries • SRP: \$2.19 • 5oz

35036 Smurf • SRP: \$2.19 • 4oz

35084 Sour Kicks • SRP: \$2.19 • 4.5oz

35043 Sour S'ghetti • SRP: \$2.19 • 5oz

35136 Sour Gold Bears • SRP: \$2.19 • 4.5oz

35137 Sour Smurfs • SRP: \$2.19 • 4oz

35149 Sour Zing Streamer • SRP: \$2.19 • 4.5oz

35246 Starmix • SRP: \$2.19 • 5oz

35614 Twin Snakes • SRP: \$2.19 • 5oz

35148 Watermelon • SRP: \$2.19 • 4.1oz



Wisconsin's Best
Save \$1.00 per 12ct Box

50516
Cheddar Stick Combo
 • SRP: \$4.49 • 3.75oz



50518
Colby Jack Stick Combo
 • SRP: \$4.49 • 3.75oz



50517
Pepper Jack Stick Combo
 • SRP: \$4.49 • 3.75oz



50515
String Stick Combo
 • SRP: \$4.49 • 3.75oz

ONE

One Brands Protein Puffs
Save \$3.00 per 10ct Case

37788 Cheddar • SRP: \$3.99 • 1.1oz

37789 Spicy Nacho • SRP: \$3.99 • 1.1oz



Save 10¢ per Bag

36065
Berries Cherries
• SRP: \$2.49 • 5oz

35257
Juicefuls Berry Blast
• SRP: \$2.49 • 4oz

35235
Juicefuls Mixed Fruit
• SRP: \$2.49 • 4oz

36066
Strawberry Fruit
• SRP: \$2.49 • 5oz

36064
Island Fruit
• SRP: \$2.49 • 5oz

35234
Juicefuls Island Splash
• SRP: \$2.49 • 4oz

36046
Mixed Fruit
• SRP: \$2.49 • 5oz

35227
Super Fruit Mix
• SRP: \$2.49 • 5oz



JUST BORN.



HOT TAMALES

Mike and Ike

● Save 5¢ per Theater Box ●



23809
Hot Tamales
• SRP: \$1.69 • 4.25oz

23816
Mega Mix Sour
• SRP: \$1.69 • 4.25oz

23831
Original
• SRP: \$1.69 • 4.25oz

23834
Berry Blast
• SRP: \$1.69 • 4.25oz

23828
Mega Mix
• SRP: \$1.69 • 4.25oz

23813
Tropical Typhoon
• SRP: \$1.69 • 4.25oz



DANONE



Save \$4.00 per (5-SKU) Shipper • Display



51046
International Delight
Creamers & Rack

1ct #51037 1ct #51064
Caramel Machiato Hazelnut

1ct #51034 1ct #99018
French Vanilla International Delight
Creamer
Rack 4 Tier

1ct #51086
Half & Half



Save \$1.50 per 24ct Box

22105 **22110** **22115**
Charleston Chew Charleston Chew Charleston Chew
Chocolate Strawberry Vanilla
• SRP: \$1.79 • 1.7oz • SRP: \$1.79 • 1.78oz • SRP: \$1.79 • 1.7oz

22430 **22480**
Junior Mints Mason Dots
• SRP: \$1.79 • 1.6oz • SRP: \$1.79 • 2.25oz

Save \$1.50 per 36ct Box

22825
Tootsie Roll
• SRP: \$1.79 • 2.25oz



Save 50¢ per 6ct Box

- 47314**
Cupcake Chocolate
• SRP: \$2.39 • 3.17oz
- 48049**
Ding Dongs
• SRP: \$2.39 • 2.55oz
- 48016**
Honey Bun Jumbo Glazed
• SRP: \$2.39 • 4oz
- 48035**
Honey Bun Jumbo Iced
• SRP: \$2.39 • 4oz
- 47316**
Twinkie
• SRP: \$2.39 • 2.7oz
- 47318**
Zingers Chocolate
• SRP: \$2.39 • 3.81oz
- 47317**
Zingers Vanilla Iced
• SRP: \$2.39 • 3.81oz



Save 50¢ per 8ct Box

- 47323**
Coffee Cake Cinnamon
• SRP: \$2.39 • 2.89oz



Save 50¢ per 10ct Box

- 47313**
Donut Mini Crunch
• SRP: \$2.39 • 4oz
- 47337**
Donut Mini Double Chocolate
• SRP: \$2.39 • 6ct
- 47359**
Donut Mini Frosted
• SRP: \$2.39 • 3oz
- 47328**
Donut Mini Glazed
• SRP: \$2.39 • 6ct
- 47312**
Donut Mini Powdered
• SRP: \$2.39 • 3oz



**Voortman Mega Wafers
Save \$1.00 per 10ct Box**

- 38407**
Chocolate
• SRP: \$2.29 • 5.17oz
- 38406**
Strawberry
• SRP: \$2.29 • 5.17oz
- 38405**
Vanilla
• SRP: \$2.29 • 5.17oz





Save 10¢ per 4oz Bag

39512

Giant Cashews Sweet Thai Chili

• SRP: \$5.39 • 4oz

Save 10¢ per 3oz Bag

39540

Giant Pistachio Naked Roasted Salted

• SRP: \$6.29 • 3oz

39556

Giant Pistachio Naked Sweet Pickled

• SRP: \$6.29 • 3oz

39520

Giant Pistachio Naked Sweet Thai

• SRP: \$6.29 • 3oz



New Item!



Save \$1.00 per 60ct Box

21015

Mallo Cup Changermaker

• SRP: 49¢ • .5oz

21014

Smoothie Cup Changermaker

• SRP: 49¢ • .5oz

FILETS

FULLY
COOKED &
READY TO
COOK

U.S. FAMILY OWNED & OPERATED

EST. 1925



Brakebush



Featured
Fully Cooked
Filets

Easy Gourmet
Classic® Grilled
Gluten Free Filets
BB Code: 4211
HW Code: 47773

Easy Gourmet
Classic® Garlic
Herb Filets
BB Code: 4205
HW Code: 48274

Cayenne Kicker™
Breaded Filets
BB Code: 5206
HW Code: 47744

Gold'N'Spice®
Breaded Filets
BB Code: 5457
HW Code: 48261

Menu
Ideas



Featured
Ready To Cook
Filets

Farm Pantry®
Top Shelf®
Natural Filets 4 oz
BB Code: 4314
HW Code: 49437

Farm Pantry®
Top Shelf®
Natural Filets 5 oz
BB Code: 4315
HW Code: 48184

Farm Pantry®
Top Shelf®
Natural Filets 6 oz
BB Code: 4316
HW Code: 48171

CHICKEN FILETS

Does your kitchen have a dependable chicken filet? Use satisfying, tender filets to offer high-quality chicken sandwiches, pastas, and salads that customers can rely on when they need a fast meal.

Menu
Ideas



Scan to see more
chicken products!



Pre-Book Yours Today!

• Pre-Book Only •
• Expected Delivery Week • March 25, 2024 •

Save \$3.00 per 220ct (3-SKU) Shipper • Display

**22345
Ghirardelli Caddy Display**

55ct #N/A
Cacao Twilight Delight
• SRP: 69¢ • .53oz

55ct #22363
Dark Chocolate
Sea Salt Caramel
• SRP: 69¢ • .53oz

110ct #22360
Milk Caramel
• SRP: 69¢ • .53oz



**Save 25¢
per 24ct Box**

**21100
Candy
Necklace**
• SRP: 39¢ • .75oz

**Save 25¢
per 36ct Box**

**22083
Smarties
Giant Roll**
• SRP: 49¢ • 1oz

**Save 25¢
per 60ct Jar**

**22052
Lollies Mega
Double Wrapped**
• SRP: 59¢ • .26oz

**Save 25¢
per 180ct Jar**

**19006
Smarties Jar**
• SRP: 29¢ • .25oz

Save \$1.00 per 24ct Box

**22547
Smarties Mega Box**
• SRP: \$1.59 • 2.25oz

Save \$1.00 per 120ct Jar

**21400
Smarties Pops Wrapped**
• SRP: 25¢ • .40oz

Save \$1.00 per 200ct Jar

**19450
Lollies Unwrapped**
• SRP: 19¢ • .30oz

OH SNAP!



Oh Snap!® varieties are gluten-free, fat-free & made with non-GMO veggies for a delicious healthy snack alternative.

48817
Carrot Cuties
• SRP: \$1.69 • 2.25oz

50469
Cranberry Sweeties
• SRP: \$1.69 • 2.25oz

48834
Pickle Dilly Bites
• SRP: \$1.69 • 3.5oz

49300
Pickle Sassy Bites
• SRP: \$1.69 • 3.25oz

48829
Cool Beans
• SRP: \$1.89 • 1.5oz

48828
Peas
• SRP: \$1.79 • 1.5oz

48838
Pickle Hottie Bites
• SRP: \$1.49 • 3.5oz

48870
Cranberry Sweeties
Tangerine Infused
• SRP: \$1.69 • 2.25oz

Save \$1.00 per 12ct Case

48837
Whole Pickle Gone Dilly
• SRP: \$1.49 • 3.0 fl oz



PICK YOUR FAVORITE!



Save 50¢ per 24ct (3.4oz) Case

49432

Bar IW Monster

• SRP: \$1.99

Save 50¢ per 4ct (1/4 Sheet) Case

48518

Bar Peanut Butter Crispy Bites

4/QTR Sheet

Save 50¢ per 48ct (2oz) Case

48537

Cookie Pre-Baked Sugar

• SRP: 81¢

Save \$1.00 per 180ct (2oz) Case

49673

Cookie Pre-Cut

Peanut Butter Dough



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	375°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

WAM
Participant

New
Item!



Save 25¢ per 48ct Box

20145

Blo-Pop Blue Raspberry

• SRP: 39¢ • .7oz



Save \$1.00 per 180ct Jar

22021

Blo-Pop Assorted

• SRP: 39¢ • .7oz



Save 50¢ per 100ct Box

20080

Blo-Pop Assorted

• SRP: 39¢ • .7oz

20130

Sweet & Sour Pops

• SRP: 39¢ • .7oz





Sea. Taste. Enjoy![®]



Save \$1.00 per 4ct (2.5lb) Case

49990

**Shrimp Craft Beer Battered
Samuel Adams[®] Boston Lager
Tail Off
4/2.5#**



Save \$1.00 per 4ct (2.5lb) Case

49981

**Fish Cod Craft Beer
Battered
Samuel Adams[®] Boston Lager
4/2.5# 2oz**



Save \$1.00 per 4ct (3lb) Case

50065

**Shrimp Breaded
Cheese Stuffed
4/3# 2oz**



Country Maid.

Save 50¢ per 5lb Case



49392
Dip Dill
5#



49469
Dip French Onion
5#



49391
Dip Spinach
w/Water Chestnuts
5#



49390
Dip Taco
5#



49399
Coleslaw Dixie Style
5#



49406
Blue Ribbon Coleslaw
5#



49407
Slided Potato Salad
5#



49400
Red Potato Salad
Old Fashioned American
5#



49389
Cheese and Vegetable
Spread Dip
5#

Pre-Book
Yours
Today!



Save 50¢ per Bag

41291
Tender Bites Pork BBQ
• SRP: \$9.29 • 3.25oz

41004
Tender Bites Original
• SRP: \$9.29 • 3.25oz

41005
Teriyaki Tender Bites
• SRP: \$9.29 • 3.25oz

Save \$1.00 per 8ct Box

41813
Cold Craft
Beef & Cheddar Stick
• SRP: \$3.69 • 3oz

41814
Cold Craft
Beef & Pepper Jack Stick
• SRP: \$3.69 • 3oz

Save \$4.00 per 12ct Shipper / Display

• Pre-Book Only •
• Expected Delivery Week • March 13, 2024 •

41089
Beef Jerky Clip Strips
Original & Teriyaki

6ct #41145 Original Jerky • SRP: \$9.29 • 3.25oz
6ct #41153 Teriyaki Jerky • SRP: \$9.29 • 3.25oz



48205

Ground Steak 80/20 3:1 Burgers

5.25" x 4.75"
Homestyle Top quality cuts of USDA inspected beef give this ground beef an outstanding taste that will satisfy discriminating beef lovers. Our special process gives these patties a hand-made texture & appearance.
• 10lb (30/5.33oz) Case

48207

Ground Beef 80/20 4:1 Patties

5" x 5.25" Oval
This blend of 100% ground beef has the right proportion of lean to fat for excellent hamburger flavor & value.
• 10lb (40/4oz) Case

47613

Flavor Burst Homestyle 3:1 Beef Patties

4.5" x 4.75"
This special recipe combines high-quality beef with our exclusive seasoning for a juicy, tender burger. The Flavor Burst patties are excellent prepared with most cooking methods, & are designed to hold in the natural juices.
• 10lb (30/5.33oz) Case

47631

Ground Beef 3:1 Angus Patties

A merger of the superior flavor of Angus beef to the right proportion of lean to fat for excellent flavor.
10lb Case



Save 50¢ per 10lb Case



Save 50¢ per 4ct (5lb) Case

47534 Filling, Beef Taco,
lean ground beef mixed w/seasonings, & Mexican spices.

47548 Entrée, Chicken and Noodles,
Chunks of tender, white-meat chicken & thick egg noodles are smothered in a rich, creamy chicken gravy.

47554 Entrée, Beef and Noodles,
Rich, savory brown gravy envelopes hearty chunks of beef & egg noodles in this traditional dish.

47739 Entrée, Macaroni & Cheese,
Gourmet 3 Cheese, a creamy blend of American, aged cheddar & mild cheddar cheeses with an egg white fortified heavy wall elbow macaroni for durability.

Taste Traditions
of Omaha Wald 2001

Save 50¢ per 4ct Case

48407 Entrée, Cavatappi White Cheddar
Creamy, white cheese is mixed with a mellow white cheese blend & melted to buttery smooth perfection, then added to egg-white-fortified, heavy-walled macaroni.

48092 Spanish Rice
proprietary spice blend is added to fully cooked long grain rice with diced onions and bell peppers.





Kind Grab & Go

Save \$2.00 per 5ct Box

37718

Oats & Honey

• SRP: \$1.49 • 1.6oz

37716

Peanut Butter Cluster

• SRP: \$1.49 • 1.6oz

Kind Protein Max

Save \$2.00 per 12ct Box

37733

Crispy Chocolate

Peanut Butter

• SRP: \$2.99 • 2.2oz

37747

Crispy Sweet &

Salty Caramel

• SRP: \$2.99 • 2.2oz

HOTHANDS



Kobayashi Products

Save 50¢ per 24ct Box

93017

Hand Clip Strip

Hothands

• SRP: 99¢ • 1ct

Save 50¢ per 40ct Box

93315

Body Hand

Super Warmer

• SRP: 99¢ • 1ct

93009

Hand Warmers

Hothands

• SRP: 99¢ • 1ct

93004

Toe Warmers

Hothands

• SRP: \$1.39 • 1ct

Save \$4.00 per 12ct Box

93310

Hand Warmers 10pk

• SRP: \$7.75 • 10ct





BUG JUICE

Save \$1.50
per 24ct
(10oz) Case



WAM
Participant

New
Item!

99062
Barrel Cooler

99054
Rack Suction Cup

46017
Berry Raspberry
• SRP: \$1.79 • 10oz

46355
Bubble Gum
• SRP: \$1.79 • 10oz

46346
Dragon Berry
• SRP: \$1.79 • 10oz

46011
Fruity Punch
• SRP: \$1.79 • 10oz

46013
Grapey Grape
• SRP: \$1.79 • 10oz

46014
Lemony Lime
• SRP: \$1.79 • 10oz

46470
Mystery Flavor
• SRP: \$1.79 • 10oz

46016
Outrageous Orange
• SRP: \$1.79 • 10oz

46196
Spider Juice
• SRP: \$1.79 • 10oz

46096
Straw Nana
• SRP: \$1.79 • 10oz



46166
Blue Bananas
• SRP: \$1.79 • 10oz



46153
Green Goop
• SRP: \$1.79 • 10oz



46157
Slime
• SRP: \$1.79 • 10oz



46733
Vita Bug Berry Lt
• SRP: \$1.69 • 10oz



46737
Vita Bug Blue Lt
• SRP: \$1.69 • 10oz



46971
Vita Punch
• SRP: \$1.69 • 10oz





**Deli
EXPRESS**



Save \$2.50 per 8ct Case

48416

Ham & Cheese Omelet Croissant

• SRP: \$5.59 • 5.8oz

48387

Mega Omelet

• SRP: \$5.19 • 7.2oz

48319

Sausage, Jalapeño Bacon, Egg & Cheese Biscuit

• SRP: \$5.59 • 6.3oz

Save \$2.50 per 12ct Case

48400

Sausage, Egg & Cheese Biscuit

• SRP: \$4.69 • 5.8oz

50492

Sausage, Egg & Cheese Muffin

• SRP: \$3.99 • 5.4oz

Save \$2.50 per 10ct Case

50495

Chorizo Sausage Biscuit

• SRP: \$4.59 • 5.5oz

49777

Ham, Egg & Cheese Croissant

• SRP: \$4.69 • 4.4oz

48478

Sausage, Egg & Cheese Croissant

• SRP: \$4.69 • 5.2oz

Save \$2.50 per 14ct Case

48364

Ham, Egg & Cheese Muffin

• SRP: \$4.79 • 4.9oz

IW = Individually Wrapped

EAS
E.A. SWEEN COMPANY





Save 50¢ per 20ct Bag

41566
Jalapeño Jerky Refill
UPC: 857613008172
• SRP: \$2.29

41569
Old Fashion Jerky Refill
UPC: 857613008196
• SRP: \$2.29

41560
Original Jerky Refill
UPC: 857613008158
• SRP: \$2.29

41567
Peppered Jerky Refill
UPC: 857613008189
• SRP: \$2.29

41561
Teriyaki Jerky Refill
UPC: 857613008165
• SRP: \$2.29

Save 75¢ per 6ct (3oz) Box

41576
Hot Beef Jerky
• SRP: \$9.09 • 3oz

41578
Old Fashion Jerky
• SRP: \$9.09 • 3oz

41571
Original Jerky
• SRP: \$9.09 • 3oz

41577
Pepper Jerky
• SRP: \$9.09 • 3oz

41575
Teriyaki Jerky
• SRP: \$9.09 • 3oz

Save 75¢ per 35ct Tub

41590
Hot Jalapeño Jerky
• SRP: \$1.89 • 16oz

41579
Original Jerky
• SRP: \$1.89 • 16oz

41587
Zesty Teriyaki Jerky
• SRP: \$1.89 • 16oz

Save 50¢ per 36ct Bag

41591
Mini Sausage Refill
• SRP: 75¢





Save 40¢
per 4ct Min Qty

Lotzza Motzza
12" Pizza



MVP
Available
in WI
ONLY



49199
4 Meat
• SRP: \$9.99
• 26.10oz

48490
Chicken
Bacon Ranch
• SRP: \$9.99
• 24oz

49209
Sausage
Mushroom
• SRP: \$8.99
• 26.75oz

49200
Bacon
Cheeseburger
• SRP: \$9.99
• 25.25oz

48325
Hawaiian
• SRP: \$9.99
• 24oz

49221
Sausage
Pepperoni
• SRP: \$8.99
• 26.45oz

49588
Breakfast
• SRP: \$9.99
• 26oz

48491
Mac Attack
• SRP: \$9.99
• 25.42oz

49201
Supreme
• SRP: \$9.99
• 27.95oz

49208
Cheese
• SRP: \$7.99
• 21.75oz

49206
Pepperoni
• SRP: \$7.99
• 23.25oz

49302
Taco Grande
• SRP: \$9.99
• 25.5oz

49203
Chicken
Alfredo
• SRP: \$9.99
• 23.75oz

49205
Sausage
• SRP: \$7.99
• 25.25oz

48362
MVP
6 Meat
• SRP: \$9.99
• 23.75oz

48355
MVP
Jalapeño Popper
• SRP: \$9.99
• 20.58oz

48320
MVP
BBQ Smoked Chicken
• SRP: \$9.99
• 21.25oz

48333
MVP
Philly Cheese Steak
• SRP: \$9.99
• 20.29oz



Save 75¢ per 6ct Case

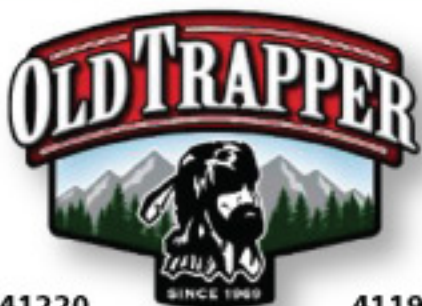


39661
Milk Chocolate Pretzels
• SRP: \$4.39 • 5oz

39663
White Chocolate Pretzel
• SRP: \$4.39 • 5oz

39778
Peanut Butter Stuffed
• SRP: \$4.39 • 3.5oz

39717
White Fudge
Peanut Butter Stuffed
• SRP: \$4.39 • 3.5oz



Save \$1.00 per Bag

• SRP: \$31.29 • 80ct Bag
• SRP: 39¢ • Coin



41220
Hot & Spicy

41195
Old Fashioned

41193
Peppered

41183
Teriyaki





Save \$1.00 per 6ct Strip

81049

Glove Buckhead Black Sandy Warm XL

• SRP: \$11.29 • Pair

Save \$5.00 per 6ct Strip

81085

Glove Buckhead Camo 3M Thin

• SRP: \$14.49 • Pair

Save \$2.00 per 6ct Strip

81084

Glove Buckhead Mechanic Leather

• SRP: \$10.89 • Pair

Save \$2.00 per 12ct Tray

77147

Lighter Jet Flame Halpern

• SRP: \$4.69 • Each

• Pre-Book Only •

• Expected Delivery Week • March 25, 2024 •

Save \$8.00 per 52ct (2-SKU) Shipper • Display

77155 Lighter Jet Flame & EZ Zodiac 52ct Display

12ct #77147 Lighter Jet Flame Halpern • SRP: \$4.69 • Each

40ct #N/A Lighter EZ Reach Zodiac • SRP: \$3.29 • Each

Save \$8.00 per 52ct (2-SKU) Shipper • Display

77157 Lighter Jet Flame & Day of The Dead 52ct Display

12ct #77147 Lighter Jet Flame Halpern • SRP: \$4.69 • Each

40ct #N/A Lighter EZ Reach Day Of The Dead • SRP: \$3.29 • Each

Save \$8.00 per 52ct (2-SKU) Shipper • Display

77164 Lighter Jet Flame & EZ Big Foot 52ct Display

40ct #N/A Lighter EZ Reach Big Foot • SRP: \$3.29 • Each

12ct #77147 Lighter Jet Flame Halpern • SRP: \$4.69 • Each



WAM
Participant

New
Item!

Ferrara



Save 30¢ per Bag

WAM Participant

36255
Gummy Clusters Very Berry
• SRP: \$3.59 • 5oz

36015
Gummy Clusters
• SRP: \$3.59 • 5oz



New Item!

Cookie & Candy POP

SNAX-SATIONAL BRANDS



43206
Popcorn Candy Pop
M&M
• SRP: \$6.19 • 5.25oz

43201
Popcorn Cookie Pop
Nutter Butter
• SRP: \$6.19 • 5.25oz

43202
Popcorn Candy Pop
Twix
• SRP: \$6.19 • 5.25oz

43208
Popcorn Cookie Pop
Oreo
• SRP: \$6.19 • 5.25oz

43204
Popcorn Cookie Pop
Snickers
• SRP: \$6.09 • 5.25oz

Save 15¢ per Bag





DJARUM
BLACK



Save \$4.00 per 8ct Box

10865
Cuban Rounds
Churchill
• SRP: \$9.59 • 3pk

Save \$4.00 per 50ct Box

10653
Cuban Rounds
Churchill 7x48
• SRP: \$3.99 • Box50

10663
Cuban Rounds
Robusto 5x50
• SRP: \$3.99 • Box50



Save \$3.00 per 10ct Carton

10084
Djarum
Bali Hai
• SRP: \$10.69 • 12ct

10062
Djarum Filter Cigar
Black
• SRP: \$10.69 • 12ct

10061
Djarum Filter Cigar
Ivory
• SRP: \$10.69 • 12ct

10060
Djarum Filter Cigar
Ruby
• SRP: \$10.69 • 12ct

10063
Djarum Filter Cigar
Special
• SRP: \$10.69 • 12ct



THUNDER GROUP®

HOLIDAY
WHOLESALE

251112

Bus Box Lid,
High-Density
Polyethylene
List: \$5.75



251045

Bus Box,
20-1/2" x 15-1/2" x 5" Gray Color,
High-Density Polyethylene, NSF
List: \$7.50

251005

Cutlery Box,
22-1/2" x 13" x 4"
Four Compartment
(4-1/8" x 10-1/8" x 4")
Gray Color,
List: \$9.25

The trash can is durable & easy to use.
The handles provide easy handling & the flat bottom provides stability.
Lids have secure snap & easy to lift open.

251004

Trash Can 23 Gallon,
20" x 11-1/4" x 29-3/4",
Black Color, High-Density
Polyethylene
List: \$24.00

251002

Trash Can 23 Gallon,
20" x 11-1/4" x 29-3/4",
Brown Color, High-Density
Polyethylene
List: \$36.00

251060

Bus Cart 3-Tier,
40-1/2" x 19-3/4" x 37-7/8"
comes with Two 4" Locking
Casters & Two 4" Regular Casters,
Gray Color, Polypropylene Shelves
& Handles with Aluminum Tubes
& Polypropylene + Thermoplastic
Rubber Wheels
List: \$140.00

251011

Trash Can Lid
20-1/2" x 11-1/4" x 6-1/4"
for PLTC023K, Brown Color,
High-Density Polyethylene
List: \$12.00

251003

Trash Can Lid
20-1/2" x 11-1/4" x 6-1/4"
for PLTC023B, Brown Color,
High-Density Polyethylene
List: \$12.00





69215 Chef Revival® Full Length Bib Apron 28" x 34"

- Large side pocket (holds tablet)
- Black, Poly/Cotton Blend Fabric
- List: \$13.45

69220 Chef Revival® 24/7® Front-of-the-House

Waist Apron EZ-Blend™ Material

- 3 front pockets • One pocket can hold a tablet
- 45" long ties on each side
- 24w" x 12" • Black
- List: \$8.15 • SRP: \$10.99

69214 Chef Revival® Chef 24/7® Economy Bib Apron w/Pencil Pocket

- Cotton-Poly Fabric
- 34x34
- List: \$8.10

271454 Chef Revival® EZ-Blend™ Long Sleeve, Double Breasted, Traditional Collar

- List: \$8.10



VOLLRATH®



69616 Cayenne® Heat 'N Serve Rethermalizer w/Accessory Package

- mfr#: 72018
- Package includes 7 Quart Inset & Hinged Cover.
- List \$343.59 • SRP: \$626.94

69631 Cayenne® Heat 'N Serve Rethermalizer w/Accessory Package

- mfr#: 72009
- Package includes 11 Quart Inset & Hinged Cover.
- List: \$414.20 • SRP: \$510.00



69604 Cayenne® Twin-Well Warmer / Rethermalizer

- Uses up to 25% less energy to heat your food.
- List: \$884.90 • SRP: \$1322.72



69641 Cayenne® Heat 'N Serve Countertop Full Size Rethermalizer

- mfr#: 72020
- Designed to fit 4" deep full & fractional sized pans
- List: \$440.16 • SRP: \$528.41



Warming Equipment



New Item!

Save 30¢ per 5.6oz Bag

Ready-To-Eat Meal

45378

Bean & Corn Salad

• SRP: \$5.59 • 5.6oz

45377

White Bean Salad

• SRP: \$5.59 • 5.6oz

45376

Pasta Salad

• SRP: \$5.59 • 5.6oz



Inventory Reduction!

HIGHLINE WARREN

HOLIDAY WHOLESALE

Hoppy

75484
Hoppy Combo
Brush & Scrapers
#1212 24ct

• List: \$23.95
• SRP: \$2.39 Each



WAM Participant

Ferrara.

• Pre-Book Only •
• Expected Delivery Week • March 18, 2024 •

Pre-Book
Yours
Today!



WAM
PromoSense

Save \$10.00 per 72ct (4-SKU) Shipper • Display



24126 Sweetarts & Nerds Peg Bags Display 72ct

27ct #36015 Nerds Gummy Clusters • SRP: \$3.59 • 5oz

18ct #36255 Nerds Gummy Clusters Very Berry • SRP: \$3.59 • 5oz

18ct #36122 Sweetarts Gummy Fruity Splitz • SRP: \$3.59 • 5oz

9ct #23405 Sweetarts Mini Chewy • SRP: \$3.59 • 6oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • March 18, 2024 •

Pre-Book Yours Today!



Save \$3.00 per 72ct (4-SKU) Shipper • Display

39721 Bigs Assorted Sunflower Seed Shipper 72ct

- 18ct #39586 Hidden Valley Ranch • SRP: \$3.49 • 5.35oz
- 18ct #39580 Sizzlin Bacon • SRP: \$3.49 • 5.35oz
- 18ct #39479 Taco Supreme • SRP: \$3.49 • 5.25oz
- 18ct #39579 Vlasic Dill • SRP: \$3.49 • 5.35oz

Save \$3.00 per 60ct (3-SKU) Shipper • Display

39700 David Jumbo Sunflower Seeds BBQ, Ranch, Original 60ct Display

- 12ct #39327 BBQ • SRP: \$2.89 • 5.25oz
- 12ct #39336 Ranch • SRP: \$2.89 • 5.25oz
- 36ct #39338 Original • SRP: \$2.89 • 5.25oz



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.

- Pre-Book Only •
- Expected Delivery Week • April 22, 2024 •

Pre-Book
Yours
Today!

WAM
PromoSense

79133 Sunglasses Assorted 36ct Wooden Display

• SRP: \$14.99 • Each

92201 Americana Hats 60ct Display

• SRP: \$17.99 • Each

79643 Cable Shipper 10' Nylon 73ct Display

• SRP: \$9.99 • Each



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • March 18, 2024 •

Pre-Book
 Yours
 Today!



Save \$10.00 per 36ct (2-SKU) Shipper • Display



39454 Planter Trail Mix Shipper 36ct

24ct #39329
 Nut & Chocolate
 • SRP: \$3.69 • 6oz

12ct #39437
 Tropical Fruit & Nut
 • SRP: \$3.69 • 6oz



Pre-Booking Shippers, Displays & Counter Units





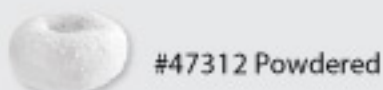
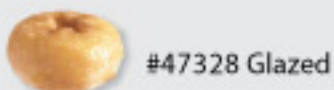
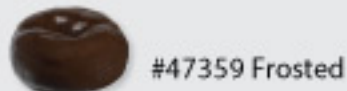
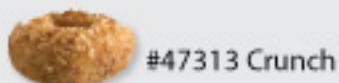
• Pre-Book Only •
 • Expected Delivery Week • March 18, 2024 •

Pre-Book
 Yours
 Today!

WAM
 PromoSense

donettes

49533
 Hostess Mini Donettes
 Counter Top Display
 40ct (10 per Flavor)
 \$2.19 • 6ct Package



Save \$1.00 per 40ct Shipper/Display



Pre-Booking Shippers, Displays & Counter Units

Save \$3.00 per 56ct (2-SKU) Shipper • Display



44808

Pringle Harvest Blends Potato Crisp 56ct Display

28ct #44802 Harvest Blends Farmhouse Cheddar • SRP: \$4.19 • 5.5oz

28ct #44807 Harvest Blends Homestyle Ranch • SRP: \$4.19 • 5.57oz

Save \$3.00 per 72ct (3-SKU) Shipper • Display



38082

Keebler Sandwich Counter Unit Powerwing 72ct

24ct #49252 Club Cheddar • SRP: \$1.39 • 1.8oz
24ct #49253 Cheese & Peanut Butter • SRP: \$1.39 • 1.8oz

24ct #38097 Toast & Peanut Butter • SRP: \$1.39 • 1.8oz

WAM PromoSense

New Item!

Save \$3.00 per 48ct (3-SKU) Shipper • Display



38249

Kelloggs Poptart Bites Shipper 48ct

24ct #38219 Cinnamon Roll • SRP: \$3.39 • 3.5oz
12ct #38442 Frosted Confetti Cake • SRP: \$3.39 • 3.5oz

12ct #38353 Frosted Strawberry • SRP: \$3.39 • 3.5oz

Save \$3.00 per 48ct (2-SKU) Shipper • Display

CLUB

38234

Kelloggs Club Crisps Shipper 48ct

24ct #38230 Crisps Ranch • SRP: \$3.19 • 2oz
24ct #38232 Crisps Sea Salt • SRP: \$3.19 • 2oz



Pre-Booking Shippers, Displays & Counter Units



Save \$20.00 per 240ct (7-SKU) Shipper & Display

24010

Mars Chocolate Fruit Singles Ready To Assemble 240ct

- | | |
|--|--|
| 36ct #22747
M&M Milk Chocolate
• SRP: \$1.89 • 1.69oz | 36ct #22685
Skittles (Red)
• SRP: \$1.89 • 2.17oz |
| 48ct #22460
M&M Peanut
• SRP: \$1.89 • 1.74oz | 48ct #22635
Snickers
• SRP: \$1.89 • 1.86oz |
| 18ct #22637
Milky Way
• SRP: \$1.89 • 1.84oz | 18ct #22638
Three Musketeer
• SRP: \$1.89 • 1.92oz |
| 36ct #22587
Twix Caramel Cookie Bar
• SRP: \$1.89 • 1.79oz | |

Save \$10.00 per 96ct (4-SKU) Shipper & Display

24136

Mars Mixed Gummies Peg Bags 96ct

- | | |
|---|--|
| 24ct #29092
Lifesaver Gummi
5 Flavor
• SRP: \$3.39 • 7oz | 24ct #29093
Lifesaver Gummi
Wild Berry
• SRP: \$3.39 • 7oz |
| 24ct #29535
Lifesaver Gummi
Collisions
• SRP: \$3.39 • 7oz | 24ct #36178
Skittles Gummies
Original
• SRP: \$3.39 • 5.8oz |

Save \$20.00 per 206ct (7-SKU) Shipper & Display

24103

Mars Mixed Share NFL Ready To Assemble 206ct

- | |
|---|
| 24ct #23255
Milky Way King Size
• SRP: \$2.89 • 3.63oz |
| 24ct #23378
Snickers Almond King Size
• SRP: \$2.89 • 3.23oz |
| 72ct #23377
Snickers King Size Bar
• SRP: \$2.89 • 3.29oz |
| 18ct #23273
Snickers Peanut Butter Squared King Size
• SRP: \$2.89 • 3.56oz |
| 24ct #23278
Three Musketeer King Size
• SRP: \$2.89 • 3.28oz |
| 24ct #23451
Twix Caramel Cookie Share Size
• SRP: \$2.89 • 3.02oz |
| 20ct #23254
Twix Cookie Dough Share Size
• SRP: \$2.89 • 2.72oz |



Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • March 18, 2024 •

Pre-Book
Yours
Today!

WAM
PromoSense



Swedish Fish

Save \$3.00 per 24ct
(2-SKU) Shipper • Display

36185

Sour Patch Kids & Swedish Fish Red
White & Blue 1.8#
Limited Edition Shipper 24ct

16ct #N/A

Sour Patch Kids RWB • SRP: \$8.19 • 1.8lb

8ct #N/A

Swedish Fish RWB • SRP: \$8.19 • 1.8lb



Save \$3.00 per 36ct
(3-SKU) Shipper • Display

38260

Clif Bar Counter Unit 36ct

12ct #38226

Chocolate Chip
• SRP: \$2.29 • 2.4oz

12ct #38228

Crunchy Peanut Butter
• SRP: \$2.29 • 2.4oz

12ct #38229

White Chocolate Macadamia
• SRP: \$2.29 • 2.4oz



Pre-Booking Shippers, Displays & Counter Units

Pre-Book Yours Today!

PERFETTI



• Pre-Book Only •
• Expected Delivery Week • March 18, 2024 •

WAM
PromoSense

Trident. Save \$3.00 per 54ct (4-SKU) Shipper • Display

25216 Trident Pocket Pack Counter Unit 54ct

12ct #25665
Cinnamon • SRP: \$3.19 • 28pc

18ct #25528
Spearmint • SRP: \$3.19 • 28pc

12ct #25644
Original • SRP: \$3.19 • 28pc

12ct #25526
Tropical Twist • SRP: \$3.19 • 28pc



Pre-Booking Shippers, Displays & Counter Units



Kellanova

WAM
PromoSense



Save 10¢ per Can



44839

BBQ

• SRP: \$4.19 • 5.5oz

44832

Cheddar Cheese

• SRP: \$4.19 • 5.5oz

44802

**Harvest Blends
Farmhouse Cheddar**

• SRP: \$4.19 • 5.5oz

44807

**Harvest Blends
Homestyle Ranch**

• SRP: \$4.19 • 5.57oz

44830

Original

• SRP: \$4.19 • 5.2oz

44834

Pizza

• SRP: \$4.19 • 5.5oz

44826

Ranch

• SRP: \$4.19 • 5.5oz

44835

Salt & Vinegar

• SRP: \$4.19 • 5.5oz

44816

Scorchin BBQ

• SRP: \$4.19 • 5.6oz

44803

Scorchin Buffalo

• SRP: \$4.19 • 5.57oz

44818

Scorchin Cheddar

• SRP: \$4.19 • 5.6oz

44805

Scorchin Chili & Lime

• SRP: \$4.19 • 5.5oz

44804

Scorchin

Sour Cream & Onion

• SRP: \$4.19 • 5.5oz

44831

Sour Cream & Onion

• SRP: \$4.19 • 5.5oz





General Mills

WAM
PromoSense

Pillsbury

Pillsbury Mini Cookies

Save \$2.00 per 6ct Box

38310
Double Chocolate
• SRP: \$2.09 • 3oz

38352
Soft Chocolate Chip
• SRP: \$2.09 • 3oz

38449
Confetti
• SRP: \$2.09 • 3oz



THE Coca-Cola COMPANY

WAM
PromoSense

Simply



46472
Apple Juice
• SRP: \$2.69 • 11.5oz



46475
Cranberry Cocktail
• SRP: \$2.69 • 11.5oz



46356
Orange Juice
• SRP: \$2.69 • 11.5oz



46487
Orange Mango Juice
• SRP: \$2.69 • 11.5oz

Save \$1.00 per 12ct (11.5oz) Case



Kraft Heinz

WAM
PromoSense



Easy Mac
Save 25¢ Each

45411

Easy Mac Bowl Original

• SRP: \$6.09 • 3.5oz

Save 10¢ Each

53807

Easy Mac Cup Original

• SRP: \$2.79 • 2.05oz

Save 10¢ Each

50130

Macaroni & Cheese

• SRP: \$3.29 • 7.25oz

Oscar Mayer Lunchables

Save 10¢ Each

50417

Ham & Cheddar
w/Cracker

• SRP: \$2.79 • 1.9oz

50414

Pepperoni & Mozzarella
w/Crackers

• SRP: \$2.79 • 1.3oz

50418

Turkey & Cheddar Cheese
w/Crackers

• SRP: \$2.79 • 1.9oz

Oscar Mayer P3
Save \$1.00 per 5ct Box

49088

Chicken, Cheddar & Peanuts

• SRP: \$3.09 • 2oz

48726

Ham, Colby Jack & Cashews

• SRP: \$2.99 • 2oz

49086

Turkey, Colby & Almonds

• SRP: \$3.09 • 2oz

Velveeta Shells & Cheese

Save 25¢ Each

45412 Bowl

• SRP: \$6.09 • 5oz

Save 10¢ Each

45444 Cup

• SRP: \$2.79 • 2.39oz

Oscar Mayer Plate
Save 25¢ Each

49536

Ham, Monterey Jack
Cheese & Crackers

• SRP: \$4.29 • 3.3oz

49583

Honey Smoked Turkey
& Asiago Cheese

• SRP: \$4.29 • 3.3oz

49537

Turkey, White
Cheddar & Crackers

• SRP: \$4.29 • 3.3oz



Save 25¢ per Bag

• SRP: \$3.69 • 6oz

39329
Nut
& Chocolate

39529
Peanut Butter
& Chocolate

39457
Sweet
& Salty

39437
Tropical
Fruit & Nut



Kind
Save \$1.00 per 12ct Box

• SRP: \$2.49 • 1.4oz

37727
Caramel Almond Sea Salt

37745
Cherry Cashew Dark Chocolate

37732
Nuts Sea Salt Dark Chocolate

37737
Plus Cranberry Almond

37740
Plus Peanut Butter Dark Chocolate





Campbell's

WAM
PromoSense

New
Item!

Campbell's
Save 25¢ Each

Campbell's® Soup
Microwavable Bowl
Fill up on the good stuff®

45563
Chicken Noodle Soup
• SRP: \$4.59 • 15.4oz



Campbell's® Chunky®
Soup That Eats Like a Meal®

Save 25¢ Each

Campbell's® Chunky® Soup Microwavable Bowl

45558
Creamy Chicken
Dumplings
• SRP: \$5.29 • 15.25oz

45559
Beef w/Country
Vegetables Soup
• SRP: \$5.19 • 15.25oz

45564
Roadhouse Chili
Beef w/Beans
• SRP: \$5.29 • 15.25oz

45565 Classic Chicken Noodle Soup
• SRP: \$5.29 • 15.25oz

Save \$2.00 per 12ct Case

V8

46266
V8 Juice Plastic
• SRP: \$2.39 • 12oz

46741
V8 Spicy Hot Juice Plastic
• SRP: \$2.49 • 12oz

V8
Splash

46598
V8 Splash
Berry Blend
• SRP: \$2.39 • 16oz

46597
V8 Splash
Strawberry Kiwi
• SRP: \$2.39 • 16oz

46599
V8 Splash
Tropical Blend
• SRP: \$2.39 • 16oz





Kellanova

WAM
PromoSense

Kellogg's Nutri-Grain Cereal Bars **Save 50¢ per 16ct Box**

New Item!



**NUTRI
GRAIN**

37792
Apple Cinnamon
• SRP: \$1.39 • 1.3oz

37798
Blueberry
• SRP: \$1.39 • 1.3oz

37780
Strawberry
• SRP: \$1.39 • 1.3oz

Kellogg's Rice Krispies Treats Crispy Marshmallow Squares



37796
Double Chocolate Chunk
• SRP: \$1.49 • 1.3oz

37799
The Original
• SRP: \$1.49 • 1.3oz

**Save 50¢
per 20ct (1.3oz)
Box**



Special K Protein Bar

Save 50¢ per 8ct (1.59oz) Box



38049
Protein Bar Chocolate
Peanut Butter
• SRP: \$2.59 • 1.59oz

38046
Protein Bar
Double Chocolate
• SRP: \$2.59 • 1.59oz



38103
Protein Bar
Strawberry
• SRP: \$2.59 • 1.59oz