



**Holiday
Highlight\$**
February 2023

2023 Spring Show

THURSDAY, MARCH 2, 2023 - 9AM-5PM

FRIDAY, MARCH 3, 2023 - 9AM-3PM

**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



Save \$1.00 per 16ct Box
• \$2.69 • 2.5oz



48877
Cheddar
UPC: 709893001001

48849
Pepper Jack
UPC: 709893003005

48848
Colby Jack
UPC: 709893002008

48857
Provolone
UPC: 709893010003



Save \$1.00 per 10ct (5.17oz) Box

WAM
Participant



38407
Voortman
Mega Wafers
Chocolate
UPC: 067312005970
• SRP: \$1.79 • 5.17oz

38406
Voortman
Mega Wafers
Strawberry
UPC: 067312005956
• SRP: \$1.79 • 5.17oz

38405
Voortman
Mega Wafers
Vanilla
UPC: 067312005932
• SRP: \$1.79 • 5.17oz



**47885****Chicken, Spicy Breaded Signature Fillet**

Scratch-made, hand-breaded appearance. Par Fry, Non Fritter

• mfr#: 5046 • 2/5lb (Avg. 28/5.7oz)

COOKING INSTRUCTIONS: FOR BEST RESULTS - DEEP FRY AT 350° F FOR 7-9 MIN.

ALTERNATE METHOD - BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F 20-25 MIN.

Serving suggestion: Sandwiches and entrees

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
DO NOT OVERCOOK.

**47763****Chicken, SmartShapes™ Gold'N'Spice® Breaded Breast Strips Fully Cooked**

• mfr#: 5842 UPC: 038034584200 • 2/5lb Case (Avg 106/1.5oz)

PREPARATION: FOR BEST RESULTS: DEEP FRY AT 350° F 2-3 MIN.

BAKE IN CONVECTION OVEN AT 350°F FOR 15-20 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400°F 10-15 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, TURNING ONCE.

Serving suggestion: Appetizers, side dish, wraps.



Betty Crocker™
Fruit By The Foot™



Save \$1.43 per Bag

36261
Berry Tie Dye
UPC: 016000196131
• SRP: \$2.59 • 3oz

36260
Strawberry Tie Dye
UPC: 016000204324
• SRP: \$2.59 • 3oz

GENERAL MILLS



Save \$2.50 per 5 Gallon Pail

72223 Boost Detergent Plus Builder

A concentrated detergent-builder for use in industrial, commercial & institutional applications. It combines surfactants, emulsifiers, builders, sequestration agents & anti-deposition ingredients in one.

• mfr#: DVDB5 • UPC: 613278022911 • 5 Gallon

72219 Boost Softener

A concentrated, anti-static, liquid fabric softener for use in industrial, commercial, & household applications.

• mfr#: DVS5 • UPC: 613278022942 • 5 Gallon

72218 Boost Sour

A concentrated laundry sour designed to reduce iron discoloration from the water supply while prolonging the life of fabric. Boost Sour neutralizes residual alkalinity from laundry detergents & builders thus preventing dulling iron residues from building up on fabrics.

• mfr#: DVSO5 • UPC: 613278022966 • 5 Gallon

Save \$2.00 per 4ct (Gallon) Case

75270 Boost Liquid Laundry Detergent

A concentrate used in commercial, industrial, & residential applications. It combines surfactants & emulsifiers to provide superior soil removal.

• mfr#: DVD4 • UPC: 613278021061 • Gallon





49565

Beans w/Bacon Oven Baked

mfr#: 00248 2ct (6lb) Case

Made-from-scratch, bean recipe, with the finest Grade A navy beans, lots of bacon, rich molasses, brown sugar, & spices, then slowly oven-baked.

**CAPTAIN KEN'S
FOODS**



Committed To Quality Since 1967

**Save 50¢
per Case**



49569

Beef Sloppy Joe

mfr#: 90040 2ct (5lb) Case

Made with fresh ground beef, minced onions, celery, special seasonings, & a thick, rich tomato sauce, homemade taste, style & appearance.



49571

Cheesy Hashbrowns Potatoes

mfr#: 02250 2ct (5lb Tray) Case

Topped with Crushed Corn Flake Crumbs. Made with only fresh shredded potatoes in a creamy chicken soup with lots of shredded sharp cheddar cheese, fresh cut onions, sour cream, real butter, & a special blend of seasonings.

**Save \$1.00
per Case**



49566

Chili Beef w/Beans, Original Firehouse

mfr#: 10480 4ct (5lb) Case

Midwestern Style Firehouse chili made using only all-natural ingredients; Hearty chunks of fresh ground beef, fresh cooked kidney beans (not canned), fresh vegetables, mild seasonings, & brown sugar.



49567

Chicken Pot Pie Filling

mfr#: 44080 4ct (5lb) Case

A delicious entrée made with moist & tender chicken breast, fresh cut carrots, green peas, onions, & a mild blend of spices in smooth & creamy roux based gravy.



49568

Macaroni & Cheese

mfr#: 39080 4ct (5lb) Case

Tender elbow macaroni mixed with a proprietary creamy cheese sauce that is made with real dairy products, not dry powders.



49570

Tator Tot Casserole w/Ground Beef & Cheese

mfr#: 53040 2ct (5lb Tray) Case

Made with fresh ground beef, diced onions, & blended seasonings in a creamy chicken soup, then topped with a generous layer of tater tots & cheddar cheese.

SC Johnson
PROFESSIONAL®
 A Family Company™

Save \$3.00 per 8ct (32oz) Case

**72612 Fantastik Max
 Oven & Grill Cleaner**

Formulated for food service
 & commercial applications.
 UPC: 054600000359 • 32oz



TRU SHOT_{2.0}
Save \$5.00 per Kit

72505 TruShot 2.0® Starter Pack
 A patented spray & wipe cleaning
 system that provides
 optimized dilution delivery.

1ct - #73433
 Glass &
 Multi-Surface
 Cleaner

1ct - #73210
 Restroom
 Cleaner

1ct - #72225
 Power
 Cleaner &
 Degreaser

1ct - #72224
 Multi-Surface,
 Restroom Cleaner
 & Disinfectant



Save 40¢ per Bag



41286
 Extra Thick Cut
 Pork Strips
 BBQ
 UPC: 017082010957
 • SRP: \$9.29 • 3oz

41291
 Tender Bites
 Pork
 BBQ
 UPC: 017082010933
 • SRP: \$9.29 • 3.25oz



• Pre-Book Only •
• Expected Delivery Week • April 03, 2023 •

WAM
Participant

RXBAR®

Save \$3.45 per 36ct ((2-SKU) Shipper

37815 Rxbar Am Counter Unit

12ct #37807
Honey Chocolate
UPC: 193908005144
• SRP: \$2.99 • 1.94oz

24ct #37811
Honey Cinnamon
UPC: 193908005175
• SRP: \$2.99 • 1.94oz



Pringles®
Grab & Go! Potato Crisps
• SRP: \$1.99

Save \$2.75 per 48ct (3-SKU) Display

44703 Pringles Grab & Go Shipper



12ct #44722 Cheddar
UPC: 038000845260
• SRP: \$2.19 • 2.5oz

12ct #44721
Sour Cream & Onion
UPC: 038000845253
• SRP: \$2.19 • 2.5oz

24ct #44720
Original
UPC: 038000845246
• SRP: \$2.19 • 2.38oz

TALERICO - MARTIN BAKERY



**Save 60¢
per 4/5ct Case**

48965
Donut Long John
Chocolate Iced
• 3.8oz

48507
Donut
Apple Fritter
• 5.3oz

Save 60¢ per 4/6ct Case

48939
Donut Ring
Glazed
• 2.70oz

48940
Donut Ring Yeast
Chocolate Iced
• 2.7oz

48961
Donut Ring
Pink Iced w/Decos
• 2.8oz

48964
Donut Bismarck
w/Boston Cream
4/6ct • 4oz

48967
Donut
Old Fashion
• 4oz

48971
Donut Old Fashion
Devils Food
Chocolate
• 4oz

49092
Donut Bismarck
w/Raspberry
Jelly
UPC: 850003287065
• 4oz

50326
Brownie Bites Cup
UPC: 850003287676
• SRP: \$3.69 •

Save 60¢ per 15ct Case

50327
Donut Hole Cup
Glazed
UPC: 850003287652
• SRP: \$2.79 •

50328
Donut Hole Cup
Devils Food Glazed
UPC: 850003287645
• SRP: \$2.79 •

50329
Donut Hole Cup
Powdered
UPC: 85003287638
• SRP: \$2.69 •

50435
Donut Hole Cup
Blueberry Glazed
UPC: 850003287928
• SRP: \$2.79 •



SENSATIONAL SEAFOOD



Lent 2023: February 22nd - April 6th



HIGH LINER FOODS



Save \$1.00 per Case

47962

**Fish Cod Loin Atlantic
Unbreaded FPI**

- mfr#: 1023323 10lb Case • 3oz
Simple Serve® Fillet

Easy Preparation To Preserve This Species
Famously Mild Flavor And Flaky Texture,
w/Excellent Plate Appeal
& No Unnecessary Waste

49085

**Fish Cod Loin Pacific Raw
3oz Ocean Horizons® Unbreaded**

- mfr#" 21023503 • 10lb Case • 3oz
Cook To A Minimum Internal
Temperature Of 155°F.

49467

**Fish Cod Loin Pacific Raw
IQF 4oz Ocean Horizons®**

- mfr#: 666915 • 10lb Case • 4oz

Save \$2.00 per Case

47872

**Shrimp, White Raw
Peeled & Deveined Tail On 13-15**

- mfr#: 1059768 • 5ct/2lb Case
- UPC: 035493597683
- Plate Appeal & True
Labor-Saving Efficiency.

47873

**Shrimp, White Raw
Peeled & Deveined
Tail On 16-20**

- mfr#: 1059770 • 5ct/2lb Case
- UPC: 035493597706

Save \$3.00 per Case

47804

**Fish Cod Brewer's Choice®
Battered Strip**

- mfr#: 10001652 • 2ct/5lb Case (Average 80pcs) 2oz Fillet
Fully Portioned From Wild Caught Cod, Each Strip
Is Dipped In Batter Made w/Real Beer.
Producing A Delicately Crunchy, Malty Beer Flavored Crust
w/Moist & Tender Flaky Fish Perfectly Preserved Inside.
Deep Fry: 350°F About 4 Minutes
Convection Oven: 400°F 12-14 Minutes.
Conventional Oven: 425°F 16-18 Minutes.
Note: Cook To An Internal Temperature Of 155°F Minimum.

48185

**Shrimp Redhook® Battered
Round Shrimp**

Quality farmed tail-off Shrimp dipped in a uniquely
tasty batter made w/famous Redhook Ale® 31-35

- mfr#: 10004182 • UPC: 073538041821
- 4ct / 2.5lb Case

w/only minimal prep, each fries from
frozen to golden perfection,
enhanced by this craft beer's distinctively
rich flavor & copper color w/the moist,
succulent shrimp perfectly preserved inside.

DEEP FRY: 350°F About 2½ minutes.

CONVENTIONAL OVEN: 450°F About 14 minutes.

For best results, flip halfway through baking.

NOTE: COOK TO AN INTERNAL TEMPERATURE OF 155°F

47842

**Shrimp, Big Bob's Belly Buster®
Skewered w/Lime & Garlic Glaze, 16-20**

- mfr#: 10025072 • UPC: 073538250728
- 4ct / 2.5lb Case

These generously sized, pre-skewered
Shrimp come glazed w/a blend that
includes soy sauce, garlic and citrus.

Each cooks to perfection in minutes, whether
grilled, griddled, sautéed, or oven-baked.



GONNELLA



Save 80¢ per Case

8ct, 1# Loaf SRP: \$2.79 Each

47425

Bread Wheat
mfr#: 50112

47434

Bread White
mfr#: 50110

8ct, 8pk Buns

SRP: \$2.99 Each

47471

Bun Hamburger
mfr#: 50100

47469

Bun Hot Dog
mfr#: 50104

Save \$1.00 per 8/2lb Case

47370

White Loaf 2#

5/8 " Slice Large-faced,
round-topped bread
to give the appearance
of a home made loaf.
Thicker cut for a more
hearty sandwich.

mfr#: 50006

8ct (32oz) Case

Save \$1.00 per 8ct Case

47750

Brioche
Loaf Bread
3/4" Sliced
UPC: 078296523084
mfr#: 52308

Save \$1.00 per 120/2oz Case

48260

Bun Sandwich 4" 1/cut

• mfr#: 56007

• SRP: \$3.89 • 2oz



MARS WRIGLEY

Mars Share/King Size Bars

WAM
Participant



Save \$3.00 per 20ct Box

23314

Twix Cookie & Creme

UPC: 040000551898

• SRP: \$2.59 • 2.72oz

23254

Twix Cookie Dough

UPC: 040000583547

• SRP: \$2.59 • 2.72oz

23229

Twix Salted Caramel

UPC: 040000574576

• SRP: \$2.59 • 2.82oz

Save \$3.00 per 24ct Box

23263

Milky Way Cookie Dough

UPC: 040000581376

• SRP: \$2.59 • 3.16oz

23255

Milky Way

UPC: 040000004011

• SRP: \$2.59 • 3.63oz

23533

Milky Way Midnight

UPC: 040000504054

• SRP: \$2.59 • 2.83oz

23278

Three Musketeer

UPC: 040000006039

• SRP: \$2.59 • 3.28oz

23451

Twix Caramel Cookie

UPC: 040000004059

• SRP: \$2.59 • 3.02oz



**Save 50¢ per
48ct (2oz) Case**

48537 Sugar Thaw& Serve

Light & sugary with a hint of
almond, melt in your mouth
cookies.

mfr#: 70705 • SRP: 81¢

Save 50¢ per 24ct Case

Ready to Eat - Thaw and Serve

**49432 Bar, Individually
Wrapped (IW) Crispy
Marshmallow Monster w/M&M'S**

mfr#: 71635

UPC: 086478716353 • 3.4oz

WAM
Participant



Save 50¢ per 4ct (7.5lbs) Case

48518 Bar, Crispy Peanut Butter
Each Tray 12x8 Uncut Quarter Sheet
mfr#: 71424

Serving Suggestion/Size: 80ct, 1.51678oz (43g)

A decadent base of creamy peanut butter blended w/crisped rice cereal
& topped with rich, chocolaty butterscotch frosting, creating a perfect
balance of sweet & crispy.



Cookies are done when they have a golden brown outer edge & a light colored center

**Save \$1.00 per
180ct (2oz) Case**

49673

**Peanut Butter
Cookie Dough**
mfr#: 70759



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



**New
Item!**

Save \$1.00 per 6ct Case

49585

Cornbread Jalapeño Loaf

UPC: 075192002309

• 6ct Case



47843

Bread Marble Reuben 1/2"

• mfr#: 597

47482

Bread Marble Reuben 3/4"

• mfr#: 595

StoneRidge®

OLD-FASHIONED QUALITY

Save 40¢ Each

40616 Summer Sausage Jalapeño Cheddar UPC: 814464011775 • SRP: \$6.29 • 12oz	40612 Summer Sausage Original UPC: 890029001030 • SRP: \$6.29 • 12oz	40614 Summer Sausage Garlic UPC: 890029001047 • SRP: \$6.29 • 12oz	40618 Summer Sausage Pit Smoked UPC: 890029001351 • SRP: \$6.19 • 12oz
40410 Snack Stick Bacon Cheddar UPC: 814464019115 • SRP: \$10.99 • 14oz	40408 Snack Stick Honey BBQ UPC: 814464019092 • SRP: \$10.99 • 14oz	40402 Snack Stick Jalapeño Cheddar UPC: 814464019085 • SRP: \$10.99 • 14oz	40412 Snack Stick Mild UPC: 814464019061 • SRP: \$10.99 • 14oz
	40404 Snack Stick Spicy UPC: 814464019078 • SRP: \$10.99 • 14oz	40406 Snack Stick Teriyaki UPC: 814464019108 • SRP: \$10.99 • 14oz	
40606 Chunk Summer Sausage Garlic UPC: 814464017647 • SRP: \$6.99 • 15oz	40608 Chunk Summer Sausage Jalapeño Cheddar UPC: 814464017661 • SRP: \$7.29 • 15oz	40604 Chunk Summer Sausage Original UPC: 814464017630 • SRP: \$6.99 • 15oz	40610 Chunk Summer Sausage Pepper Jack UPC: 814464017678 • SRP: \$7.29 • 15oz

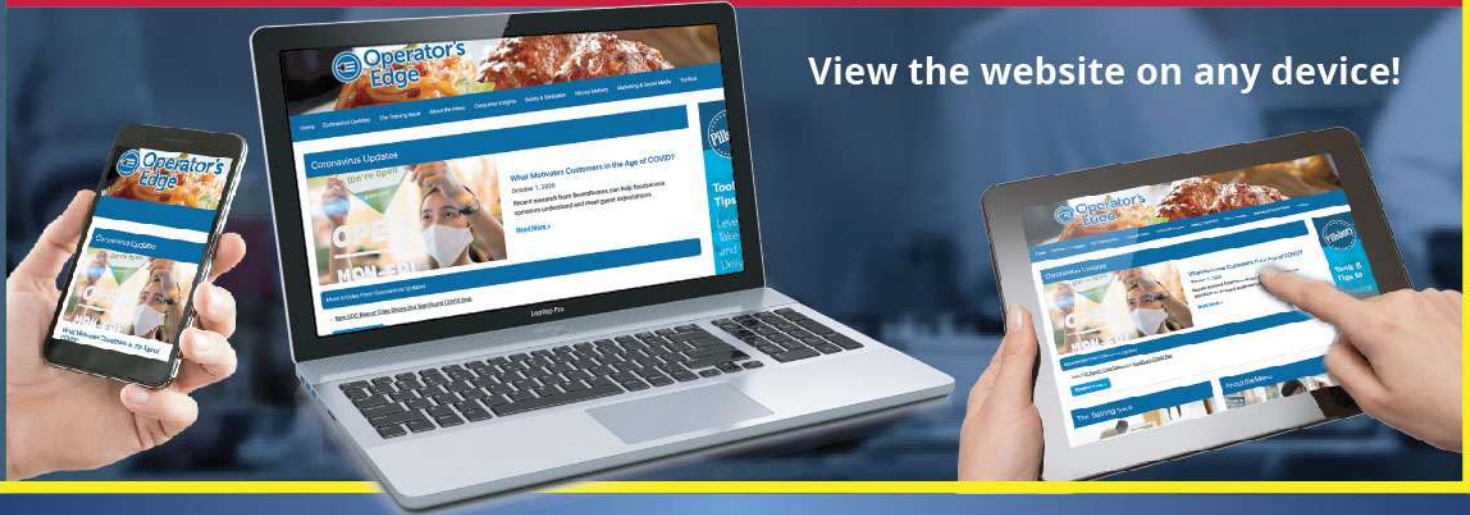


Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!



▶ NO Registration is required. Simply browse to:
www.operators-edge.com



View the website on any device!

WARM & HEARTY SOUPS!

Save 50¢ per 4ct (5lb) Case

47534 Filling, Beef Taco,
lean ground beef mixed w/seasonings,
& Mexican spices • mfr#: 103375

47548 Entrée, Chicken and Noodles,
Chunks of tender, white-meat chicken &
thick egg noodles are smothered in a rich,
creamy chicken gravy.

• mfr#: 901335

47554 Entrée, Beef and Noodles,
Rich, savory brown gravy envelopes hearty
chunks of beef & egg noodles in this
traditional dish.

• mfr#: 901115

47739 Entrée, Macaroni & Cheese,
Gourmet 3 Cheese, a creamy blend of
American, aged cheddar & mild cheddar
cheeses with an egg white fortified heavy
wall elbow macaroni for durability.

• mfr#: 901165

Save \$1.00 per 4ct Case

48407 Soup, Cavatappi White Cheddar
Creamy, white cheese is mixed with a
mellow white cheese blend & melted to
buttery smooth perfection, then added to
egg-white-fortified, heavy-walled macaroni.

• mfr#: 922165

Taste Traditions
of Omaha *Walden*
FOODS



KICKASS[®] BEEF JERKY



Save 50¢ per 16ct Box

41616
Bacon Cheddar
Twin Pack
UPC: 857613008097
• SRP: \$2.79 • 2oz

41602
Original
Twin Pack
UPC: 857613008042
• SRP: \$2.79 • 2oz

41615
Teriyaki
Twin Pack
UPC: 857613008103
• SRP: \$2.79 • 2oz

41608
Garlic
Twin Pack
UPC: 857613008073
• SRP: \$2.79 • 2oz

41074
Reaper
Twin Pack
UPC: 857613008431
• SRP: \$2.79 • 2oz

41605
Honey BBQ
Twin Pack
UPC: 857613008059
• SRP: \$2.79 • 2oz

41530
Summer Sausage
Twin Pack
UPC: 857613008400
• SRP: \$2.79 • 2oz

41611
Jalapeño Cheddar
Twin Pack
UPC: 857613008080
• SRP: \$2.79 • 2oz

41606
Spicy
Twin Pack
UPC: 857613008066
• SRP: \$2.79 • 2oz

Save 50¢ per 21ct Caddy

41649
Jalapeño Cheese Sausage
UPC: 857613008264
• SRP: \$2.59 • 1.5oz

41650
Sausage Cheese
UPC: 857613008257
• SRP: \$2.59 • 1.5oz

Save 20¢ per 7oz Package

SRP: \$7.79 • 7oz Package

41638
Bacon Cheddar
UPC: 814464015766

41637
Jalapeno Cheddar
UPC: 814464015759

41629
Original
UPC: 814464015735

41636
Spicy
UPC: 814464015742





GENERAL MILLS

• Pre-Book Only •
• Expected Delivery Week • April 03, 2023 •

Pre-Book
Yours
Today!



Save \$5.00 per 24ct (2-SKU) Display

WAM
PromoSense

38339 Chex Mix King Size Shipper



12ct #38336
Cookies & Crème
UPC: 016000200838
• SRP: \$2.09 • 2.2oz

12ct #38337
Peanut Butter Chocolate
UPC: 016000200821
• SRP: \$2.09 • 2.2oz



Pre-Booking Shippers, Displays & Counter Units

Save \$10.00 per 72ct (5-SKU) Shipper

24237 Sweetart Medium Peg Bag Display

9ct #36137
Nerds Big Chewy
UPC: 079200701277
• SRP: \$3.59 • 6oz

27ct #36176
Nerds Clusters
UPC: 079200049065
• SRP: \$3.59 • 5oz

9ct #36201
Sweetarts Chewy
Fusion Medley
UPC: 079200051716
• SRP: \$3.59 • 5oz

18ct #36122
Sweetarts Gummy
Fruity Splitz
UPC: 079200074593
• SRP: \$3.59 • 5oz

9ct #23405
Sweetarts
Mini Chewy
UPC: 079200222888
• SRP: \$3.59 • 6oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 03, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

BIGS
BIG Seeds • BIG Flavor!
SUNFLOWER SEEDS

Save \$5.00
per 72ct (4-SKU) Display

39721 Bigs Assorted Sunflower Seed Display

18ct #39586
Hidden Valley Ranch
UPC: 896887002233
• SRP: \$3.49 • 5.35oz

18ct #39479
Taco Supreme
UPC: 816012012739
• SRP: \$3.49 • 5.25oz

18ct #39580
Sizzlin Bacon
UPC: 896887002219
• SRP: \$3.49 • 5.35oz

18ct #39579
Vlasic Dill
UPC: 896887002202
• SRP: \$3.49 • 5.35oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 03, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense



Save \$5.00
per 60ct (3-SKU)
Display

39700
David Sunflower Seed
BBQ Ranch Original Display

12ct #39327
BBQ
UPC: 026200465722
• SRP: \$2.89 • 5.25oz

36ct #39338
Original
UPC: 026200461724
• SRP: \$2.89 • 5.25oz

12ct #39336
Ranch
UPC: 026200467726
• SRP: \$2.89 • 5.25oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 17, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$5.00 per 48ct (2-SKU) Counter Unit



m&m's 24124

M&M Cold Brew
Share / King Size Display

24ct #23237
M&M Caramel Cold Brew Share
UPC: 040000586104
• SRP: \$2.59 • 2.83oz



24ct #23400
M&M Peanut Share Size
UPC: 040000004325
• SRP: \$2.59 • 3.27oz

Save \$10.00 per 228ct (4-SKU) Display



m&m's 24111
Cold Brew Floor Display

m&m's

72ct #22512
m&m Caramel Cold Brew
UPC: 040000586074
• SRP: \$1.69 • 1.41oz

36ct #22747
m&m Milk Chocolate
UPC: 040000000310
• SRP: \$1.69 • 1.69oz

72ct #22460
m&m Peanut
UPC: 040000000327
• SRP: \$1.69 • 1.74oz

SNICKERS

48ct #22635
Snickers
UPC: 040000424314
• SRP: \$1.69 • 1.86oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • June 19, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense



Skittles

LIFESAVERS
Gummies

Starburst

Save \$10.00 per 72ct (5-SKU) Display

24202 Starburst Air Gummi Peg Shipper

18ct #29092

Lifesaver Gummi 5 Flavor

UPC: 019000083425

• SRP: \$3.19 • 7oz

12ct #29535

Lifesaver Gummi Collisions

UPC: 022000120304

• SRP: \$3.19 • 7oz

6ct #36142

Starburst Airs Sr Trop

UPC: 022000288912

• SRP: \$3.19 • 4.3oz

12ct #36178

Skittles Gummies Original

UPC: 022000285942

• SRP: \$3.19 • 5.8oz

24ct #36197

Starburst Airs Original

UPC: 022000288844

• SRP: \$3.19 • 4.3oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 17, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

SNICKERS **m&m's** **Twix** **3 Musketeers** **Skittles**



Save \$20.00 per 210ct (8-SKU) Display

24225

**Mars NFL Mix
Share / King Size Display RTA**

24ct #23400
M&M Peanut
UPC: 040000004325
• SRP: \$2.59 • 3.27oz

18ct #23273
Snickers Peanut Butter Squared
UPC: 040000441489
• SRP: \$2.59 • 3.56oz

24ct #23446
Skittles Original
UPC: 040000004608
• SRP: \$2.59 • 4oz

24ct #23262
Snickers Rockin Nut Road
UPC: 040000584858
• SRP: \$2.59 • 2.82oz

48ct #23377
Snickers Original
UPC: 040000002635
• SRP: \$2.59 • 3.29oz

24ct #23278
Three Musketeer
UPC: 040000006039
• SRP: \$2.59 • 3.28oz

24ct #23378
Snickers Almond
UPC: 040000006275
• SRP: \$2.59 • 3.23oz

24ct #23451
Twix Caramel Cookie
UPC: 040000004059
• SRP: \$2.59 • 3.02oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • July 17, 2023 •

Pre-Book
Yours
Today!

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Save \$5.00 per 72ct (4-SKU) Display

39414

Combos Nacho Cheese Mixed Shipper

24ct #39620

Cheddar Cheese Pretzel

UPC: 041419420058

• SRP: \$3.19 • 6.3oz

12ct #39618

Pepperoni Pizza Cracker

UPC: 041419420089

• SRP: \$3.19 • 6.3oz

24ct #39405

Nacho Cheese

UPC: 040000584933

• SRP: \$3.19 • 6.3oz

12ct #39617

Pizzeria Pretzel

UPC: 041419420065

• SRP: \$3.19 • 6.3oz



Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • April 24, 2023 •

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Yours
Today!

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Trident®

Save \$2.00 per 108ct (5-SKU) Display

25208 Trident 8+1 Valu-Pak Counter Unit

12ct #25597
Bubble Gum
UPC: 012546011440
• SRP: \$1.69 • 14pc

24ct #25595
Tropical Twist
UPC: 012546011112
• SRP: \$1.69 • 14pc

24ct #25594
Original
UPC: 012546011099
• SRP: \$1.69 • 14pc

24ct #25596
Watermelon Twist
UPC: 012546011136
• SRP: \$1.69 • 14pc

24ct #25592
Spear Mint
UPC: 012546011075
• SRP: \$1.69 • 14pc



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Save \$2.00 per Display 

36185 Swedish Match Sour Patch
Red White & Blue 1.8lb Limited Edition
24ct (2-SKU) Display

16ct N/A
Sour Patch Kids RW&B
UPC: 70462007770

8ct N/A
Swedish Fish RW&B
UPC: 70462007749



• SRP: \$8.19 • 1.8lb Resealable Bag



Pre-Booking Shippers, Displays & Counter Units



GlaxoSmithKline



31002 Tums Mixed Mega Conv
Save \$5.00 per 90ct (7-SKU) Display

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9ct #N/A
 Chewy Bites
 Assorted Berries
 UPC: 307667250299
 • SRP: \$3.79
 • 8ct Container

24ct #31003
 Chewy Delights™
 Ultra Strength
 Cherry Soft Chews
 UPC: 307667491104
 • SRP: \$2.09
 • 6ct Roll

12ct #31011
 Extra Strength
 Assorted Berries
 UPC: 307667388084
 • SRP: 99¢
 • 8ct Roll

12ct #31007
 Extra Strength
 Assorted Fruit
 UPC: 307660739197
 • SRP: 99¢
 • 8ct Roll

9ct #31018
 Smoothies
 Extra Strength
 Assorted Fruit
 UPC: 307660740605
 • SRP: \$2.19
 • 12ct Container

12ct #31035
 Ultra Strength
 Peppermint
 UPC: 307660746805
 • SRP: \$1.69
 • 12ct Roll

12ct #31030
 Ultra Strength
 Assorted Berries
 UPC: 307660746706
 • SRP: \$1.69
 • 12ct Roll



ChapStick

77080 Chapstick Fishbowl
Save \$5.00 per 72ct (4-SKU) Display

18ct #N/A
 Cherry
 UPC: 305730705516
 • SRP: \$2.29 • Stick

18ct #N/A
 Moisturizer Original
 UPC: 305730725514
 • SRP: \$2.29 • Stick

18ct #N/A
 Original
 UPC: 305730701518
 • SRP: \$2.29 • Stick

18ct #N/A
 Strawberry
 UPC: 305730715515
 • SRP: \$2.29 • Stick



Pre-Booking Shippers, Displays & Counter Units



Kellogg's

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Kellogg's Cereal In A Cup

38089

Apple Jacks

UPC: 038000863509

• SRP: \$2.29 • 1.5oz

38074

Frosted Flakes

UPC: 038000635700

• SRP: \$2.29 • 2.1oz

Save 50¢ per 6ct Box

38073

Cocoa Krispies

UPC: 038000094569

• SRP: \$2.29 • 2.3oz

37769

Frosted Mini Wheats

UPC: 038000313295

• SRP: \$2.29 • 2.5oz

38090

Froot Loop

UPC: 038000635304

• SRP: \$2.29 • 1.5oz

38079

Raisin Bran Crunch

UPC: 038000116308

• SRP: \$2.29 • 2.8oz



**RICE KRISPIES
TREATS
DUNK'D**

SRP: \$2.59

Kellogg's Rice Krispies Treats Dunk'd

Save \$1.00 per 16ct (3.1oz) Box

38052

Chocolatey

UPC: 038000232213

38058

Cookies N Crème Dipped

UPC: 038000232251

38084

Chocolatey Strawberry

UPC: 038000244117



Kraft Heinz

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**Save 25¢
per Tray**

53774
Pizza w/Pepperoni
UPC: 044700024102
SRP: \$3.59 • 4.3oz

Lunchables

**Save 10¢
per Tray**

53768
Turkey & Cheddar Cheese
w/Crackers
UPC: 044700024553
SRP: \$3.59 • 3.2oz

53772
Ham & Cheddar
w/Crackers Lunch Tray
UPC: 044700024584
SRP: \$3.59 • 3.2oz

53766
Ham & Swiss Cheese
w/Crackers Lunch Tray
UPC: 044700024546
SRP: \$3.59 • 3.2oz



49088 Chicken,
Peanuts & Cheddar
UPC: 044700070765

Save \$1.00 per 5ct (2oz) Case

P3
PORTABLE
PROTEIN
PACK

48726 Ham
Colby Jack & Cashews
UPC: 044700074275

49086 Turkey
Colby Jack Cheese
& Dry Roasted
Almonds
UPC: 044700070758

SRP: \$2.69 • 2oz





Kraft Heinz

WAM
PromoSense



Save 10¢ Each

50130

Kraft Original Flavor
Macaroni & Cheese Dinner
UPC: 021000658831
• SRP: \$2.49 • 7.25oz

Save 25¢ Each

45411 Kraft Easy Mac

Big Bowl Original
Macaroni & Cheese Dinner
UPC: 021000077137
• SRP: \$3.99 • 3.5oz

53807 Kraft Easy Mac

Big Bowl Original
Cup Original
UPC: 021000010875
• SRP: \$2.79 • 2.05oz

Velveeta Save 25¢ Each

45412

Velveeta Big Bowl
Original Shells & Cheese
UPC: 021000077151
• SRP: \$3.99 • 5oz

45444

Velveeta Shells
Cheese Cups
UPC: 021000023226
• SRP: \$2.79 • 2.39oz

Save 25¢ per Tray

SRP: \$4.29 • 3.3oz



49536 Natural Hickory
Smoked Uncured Ham
& Monterey Jack
Meat & Cheese
UPC: 044700094433

49583 Natural Honey
Smoked Turkey Breast
& Asiago Meat & Cheese
UPC: 044700094440

49537 Natural
Slow Roasted Turkey
Breast & White
Cheddar Meat & Cheese
UPC: 044700094457





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Save 50¢ per 12ct (11.5oz) Case

• SRP: \$2.69 • 11.5oz

46472
Simply
Apple Juice
UPC: 025000000294

46475
Simply
Cranberry Cocktail
UPC: 025000000300

46197
Simply
Fruit Punch
UPC: 025000000690

46476
Simply
Lemonade
UPC: 025000000218

46482
Simply
Lemonade
w/Raspberry
UPC: 025000000188

46356
Simply
Orange Juice
UPC: 025000000249

46487
Simply
Orange Mango
UPC: 025000000324

46392
Simply
Watermelon
UPC: 025000000225





Save 25¢ per 16.3oz Jar

45324

Skippy Peanut Butter Creamy

UPC: 037600110754

• SRP: \$4.39 • 16.3oz



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