

**HOLIDAY
WHOLESALE**

Holiday 
HW Highlight\$

February 2022

Your key to...
SAVINGS

2022 Spring Show



THURSDAY, MARCH 3, 2022 - 9AM-5PM

FRIDAY, MARCH 4, 2022 - 9AM-3PM



KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN

NOTICE!



Changes to the 2022 - 2023 Trip Point Program!

DESTINATION PARADISUS PALMA REAL GOLF & SPA RESORT

Punta Cana, Dominican Republic • January 25-29, 2023

**Contact your Holiday Wholesale Sales Representative TODAY
for details & to sign up to start earning points.**



Save 15¢ per Bar

22756
Milk Chocolate
Caramel
UPC: 747599607646
• SRP: \$3.39 • 3.5oz

22757
Dark Chocolate
Sea Salt Caramel
UPC: 747599615269
• SRP: \$3.39 • 3.5oz

Save \$5.00 per 220ct Display

22345 Ghirardelli Caddy Display

110ct #22360

Milk Chocolate Caramel

UPC: 747599409943

• SRP: 55¢ • .53oz

55ct #22363

Dark Chocolate Sea Salt Caramel

UPC: 747599409967

• SRP: 55¢ • .53oz

55ct #N/A

Cacao Twilight Delight

UPC: 00747599417740

• SRP: 55¢ • .53oz

Cheyenne

Filter Cigars

SRP: \$2.89 • 20ct Pack

Save \$1.00 per 10ct (20pk) Carton

10110

Cherry

UPC: 874411000634

10107

Full Flavor

UPC: 874411000436

10109

Menthol

UPC: 874411000627

10012

Sweet Mint

UPC: 039517821945

10064

Extra Berry

UPC: 874411000665

10111

Grape

UPC: 874411001341

10114

Peach

UPC: 874411000641

10067

Sweet Tip

UPC: 874411001860

10066

Extra Menthol

UPC: 874411001853

10108

Light

UPC: 874411000443

10011

Strawberry

UPC: 039517818082

10065

Vanilla

UPC: 874411000658





**Jack Link's
Cold Crafted
Snacks**

**41684
Beef Cheddar**
UPC: 017082886811
• SRP: \$2.19 • 1.5oz

**41686
Beef Colby**
UPC: 017082888556
• SRP: \$2.19 • 1.5oz

**41685
Beef Pepper Jack**
UPC: 017082886835
• SRP: \$2.19 • 1.5oz

**41688
Salami Colby**
UPC: 017082888617
• SRP: \$2.19 • 1.5oz

**41687
Salami Pepper Jack**
UPC: 017082888594
• SRP: \$2.19 • 1.5oz

**New
Item!**

★ **COLD CRAFTED** ★ **Save 5¢ per 1.5oz Package**



Save 60¢ per 8ct Box

47477
**Deluxe Hershey's
Triple Chocolate Cakes**
UPC: 072250007672
SRP: \$2.09 • 3.5oz

Save 50¢ per 6ct Box

47984
Oreo® Brownie
UPC: 072250051071
SRP: \$1.99 • 3oz

47474
**Deluxe Reese's
Peanut Butter
Cupcakes**
UPC: 072250020381
SRP: 1.99 • 4.5oz

Mrs. Freshley's® Make Life Sweeter



Save \$6.00
per 12ct (32oz)
Case

46456
Bloody Mary Mix
UPC: 857613008011
• SRP: \$6.79 • 32oz



KICKASS
BEEF JERKY



Save 50¢
per Jar

42218
Eggs Spicy
UPC: 039395100606
• SRP: 85¢ • 64oz



Save 15¢ per Jar

46564
Asparagus,
Pickled
UPC: 613961200121
• SRP: \$9.49 • 16oz

46571
Brussel Sprouts
Spicy, Pickled
UPC: 613961200237
• SRP: \$7.39 • 16oz

46559
Eggs Spicy,
Pickled
UPC: 864924000320
• SRP: \$6.69 • 9oz

46623
Green Beans,
Pickled
UPC: 613961200114
• SRP: \$8.19 • 12oz

46676
Mushrooms,
Pickled
UPC: 864924000351
• SRP: \$10.29 • 16oz

46650
Olive Queen
Pitted
UPC: 613961200152
• SRP: \$6.79 • 16oz

46624
Olive Stuffed
Blue Cheese
UPC: 613961200176
• SRP: \$8.99 • 16oz





GIANTS
Save 10¢ per Bag

39614
Cashews
Bacon Ranch
UPC: 038093615306
• SRP: \$5.39 • 4oz

39619
Pistachios
Dill Pickle
UPC: 038093516504
• SRP: \$4.89 • 5oz

39576
Cashews
Dill
UPC: 038093615207
• SRP: \$5.39 • 4oz

39625
Pistachios
Roasted Salted
UPC: 038093516603
• SRP: \$4.89 • 5oz

39543
Cashews
Salted
UPC: 038093615108
• SRP: \$5.39 • 4oz

39684
Pistachios
Sour Cream Onion
UPC: 038093516702
• SRP: \$4.89 • 4.5oz

Save 50¢ per 48ct (2oz) Case **48536**

Chocolate Chip Thaw & Serve Cookie
Ready to Eat - Thaw & Serve

Perfectly baked cookies, your customers will think you've been baking all day.

mfr#: 70696 • Pack/Count: 48ct (2oz) Case

Save 50¢ per 24ct Box

Individually
Wrapped
Bars
Cookies

49149
Birthday Cake
Crispy mfr#: 71333
UPC: 086478713345
• SRP: \$1.49 • 3.8oz

49788
Oatmeal Raisin
mfr#: 71828
UPC: 086478718227
• SRP: \$1.49 • 3oz

Save \$1.00 per 4ct (7.5lbs) Case

48518 Bar, Crispy Peanut Butter
Each Tray 12x8 Uncut Quarter Sheet
mfr#: 71424

Serving Suggestion/Size: 80ct, 1.51678oz (43g)

A decadent base of creamy peanut butter blended w/crisped rice cereal & topped with rich, chocolaty butterscotch frosting, creating a perfect balance of sweet & crispy.



WAM
Participant

BEST MAID

EST. 1943
COOKIE COMPANY

Cookies are done when they have a golden brown outer edge and a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

RISE
B
BAKING
COMPANY



WENZEL'S FARM

• NATURALLY SMOKED • NO ARTIFICIAL COLORS OR FLAVORS • NO MSG • GLUTEN FREE • NO FILLERS • NO BINDERS • SMALL BATCHES



41292
Beef
UPC: 079303500258

41620
Beef w/Cheddar
UPC: 079303002677

41395
Ham
UPC: 079303002189

41217
Teriyaki
UPC: 079303002479

41174
Beef Bacon
UPC: 079303002691

41179
Beef w/Pepperjack
UPC: 079303002684

41225
Spicy
UPC: 079303002455

41170
Zesty Honey BBQ
UPC: 079303002639

41175
Jalapeño Cheddar
UPC: 079303002714

SRP \$2.19 • 2oz

Save 60¢ per 16ct (2oz) Box

REAL MEAT FOR REAL LIFE.

NEW



**BOOM BOOM SPICY CRISPY
SANDWICH**

HOLIDAY # 47885



**BUFFALO CHICKEN
STREET TACOS**

HOLIDAY # 48328



**BEER CHEESE
POPCORN CHICKEN**

HOLIDAY # 47733



Brakebush

Holiday Wholesale **SHOW**

RECIPES & PRODUCTS FOR A
TO GO WORLD

STOP BY THE BRAKEBUSH
BOOTH TO TRY THESE
AWESOME

PRODUCTS & APPLICATIONS!

See You Soon!





**Save \$1.00
per 2ct (5 Pound) Case**

**New
Item!**

47184
Cheese Curd
Sriracha Breaded
For Best Results: Deep Fry for 2min at 350°
• mfr#: 006



**Save \$1.50
per 10ct (5.17oz)
Box**

Voortman Mega Wafers
38407

Chocolate
UPC: 067312005970
• SRP: \$1.79 • 5.17oz

38406
Strawberry
UPC: 067312005956
• SRP: \$1.79 • 5.17oz

38405
Vanilla
UPC: 067312005932
• SRP: \$1.79 • 5.17oz

WAM
Participant

**New
Item!**

Hostess **Save \$1.50
per 6ct (4oz)
Case**

Hostess Crispy Mini Wafers
29530
Cookies & Crème
UPC: 888109115548
• SRP: \$2.59 • 4oz

39509
Strawberry Crème
UPC: 888109115524
• SRP: \$2.59 • 4oz



Save 10¢ per 16oz Bottle

46928
BBQ Sauce Sweet
Squeeze Bottle
UPC: 850010379142

46927
BBQ Sauce Voodoo
Squeeze Bottle
UPC: 850010379159



Save 25¢ per 12ct Box

Bacon On The Go • SRP: \$1.99

41656
Habanero Heat
UPC: 850010379043

41655
Raspberry Chipotle
UPC: 850010379036

41653
Spicy
UPC: 850010379029

41654
Sweet
UPC: 850010379005

Save 25¢ per 24ct (4oz) Case

49572
Riff's Pulled BBQ, Chicken
Individually Wrapped
w/Sauce
mfr#: 636836955544

49287
Riff's Pulled BBQ, Pork
Individually Wrapped
w/Sauce
mfr#: 617633918758

Save 50¢ per 1ct Gallon

46884
BBQ Sauce
Sweet w/Pump
UPC: 638302473019

Save 25¢ per 8ct (2lb) Case

49286
Pork Pulled
Unsauced
Bulk



Save \$1.00 per 4ct (32oz) Case

72208

Boost Prespray for Laundry

A 5 minute laundry pre-spray & soak stain remover with enzymes makes stains in laundry come loose before the standard wash cycle.

- mfr#: PRELNDCS • UPC: 613278120716 • 32oz

Save \$2.00 per 4ct (Gallon) Case

75270

Boost Liquid Laundry Detergent

A concentrate used in commercial, industrial, & residential applications. It combines surfactants & emulsifiers to provide superior soil removal.

- mfr#: DVD4 • UPC: 613278021061 • Gallon

Save \$2.50 per 5 Gallon Pail

72223

Boost Detergent Plus Builder

A concentrated detergent-builder for use in industrial, commercial & institutional applications. It combines surfactants, emulsifiers, builders, sequestration agents & anti-deposition ingredients in one.

- mfr#: DVDB5 • UPC: 612378022911 • 5 Gallon

72219

Boost Softener

A concentrated, anti-static, liquid fabric softener for use in industrial, commercial, & household applications.

- mfr#: DV55 • UPC: 613278022942 • 5 Gallon

72218

Boost Sour

A concentrated laundry sour designed to reduce iron discoloration from the water supply while prolonging the life of fabric. Boost Sour neutralizes residual alkalinity from laundry detergents & builders thus preventing dulling iron residues from building up on fabrics.

- mfr#: DV5OUR5 • UPC: 613278022966 • 5 Gallon



MARS WRIGLEY

Save \$1.00 per 6ct Box Mega Pack
Save \$1.20 per 6ct Mega Pack 5!

WAM
Participant



25670
Wrigley 5 Cobalt
UPC: 022000017895
• SRP: \$4.19 • 35pcs



25671
Wrigley 5 Rain
UPC: 022000017901
• SRP: \$4.19 • 35pcs

25606
Wrigley Doublemint
Sugar Free
UPC: 022000021694
• SRP: \$3.39 • 35pcs



25685
Wrigley Extra
Peppermint
UPC: 022000020369
• SRP: \$3.39 • 35pcs

25679
Wrigley Extra
Polar Ice
UPC: 022000017888
• SRP: \$3.39 • 35pcs

25683
Wrigley Extra
Spearmint
UPC: 022000017871
• SRP: \$3.39 • 35pcs



25685
Wrigley Extra
Watermelon
UPC: 0220000282170
• SRP: \$3.39 • 35pcs

25626
Orbit Peppermint
UPC: 022000283818
• SRP: \$2.89 • 30pcs

25632
Orbit Spearmint
UPC: 022000283863
• SRP: \$2.89 • 30pcs



New Item!

**Save 10¢
per Box**
**TASTE
OF NATURE**

23859
Birthday Cake
UPC: 655956001115
• SRP: \$1.69 • 3.1oz

23842
**Cookie Dough
Chocolate Chip Bites**
UPC: 655956000019
• SRP: \$1.69 • 3.1oz

23838
**Cookies N
Cream Bites**
UPC: 655956000927
• SRP: \$1.69 • 3.1oz

23877
**Fudge
Brownie Bites**
UPC: 655956000064
• SRP: \$1.69 • 3.1oz

23876
**Peanut
Butter Bites**
UPC: 655956000033
• SRP: \$1.69 • 3.1oz

23837
S'moresels
UPC: 655956002686
• SRP: \$1.69 • 3.1oz



Smithfield
Good food. Responsibly®

48902
Beef Pot Roast Homestyle
Seasoned Fully Cooked
mfr#: 90046600722150
10lb Average Sold By Weight
Save 10¢ per Pound



**Save 75¢
per 4ct Case**
47938 Farmland
Sausage Link
Skinless Fully Cooked
20:1 Silver Medal
• mfr#: 70247138170



**Save 50¢
per 2ct (5lb) Case**
49546
Pulled Pork with Sauce,
Curley's Fully Cooked
Shredded Shoulder Pork
mfr#: 10704051269016
• 2ct (5lb) Case



Save 50¢ per 10lb Case
47784
Margherita
Pepperoni Slices
mfr#: 20027815220144
Bulk Case 2ct (5lbs)
Averages 2400 Slices

• HONEST TO GOODNESS •

New Item!



41320

Hunters Sausage

Individually Wrapped

UPC: 051943810072

empty counter unit is #99146



Save 50¢ per 36ct Box

Save 20¢ per Bag

36125

Candy Coated
Chocolate Covered
Gems

UPC: 077260100184

• SRP: \$7.99 • 7.5oz

36113

Candy Coated
Chocolate Covered
Peanuts

UPC: 077260100207

• SRP: \$7.99 • 7.5oz

Save 10¢ per Bag

36238

Pecan
Delight

UPC: 077260096258

• SRP: \$3.09 • 3oz

36084

Peanut
Butter Cup

UPC: 077260096937

• SRP: \$2.39 • 2.4oz

New Item!

Russell Stover.



HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protein Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Frozen Beverages**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

**RETAIL & SUPPLIES
Auto Care
Chemicals
Paper & Plastic**

Equipment

PROGRAMS

• BRANDED FOODS • WAM •



• Pre-Book Only •
• Expected Delivery Week • April 18, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

BIG LEAGUE CHEW. ★ BUBBLE GUM ★

Save \$4.00 per 84ct (5-SKU) Display

27524 Big League Chew Assorted Flavors Tower Display

14ct #27508
Grape
UPC: 042897660011
• SRP: \$1.79 •

28ct #27512
Regular
UPC: 042897660004
• SRP: \$1.79 • 2.12oz

14ct #27509
Sour Apple
UPC: 042897660028
• SRP: \$1.79 •

14ct #27510
Strawberry Girl
UPC: 042897660950
• SRP: \$1.79 • 2.12oz

14ct #27519
Blue Raspberry
UPC: 042897661469
• SRP: \$1.79 • 2.12oz



Pre-Booking Shippers, Displays & Counter Units

Ferrara
CANDY COMPANY



• Pre-Book Only •
• Expected Delivery Week • April 04, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Trolli

Save \$10.00
per 102ct (5-SKU)
Display

24342 Trolli Jurassic World Display

24ct #N/A
Nerds Big Chewy
UPC: 079200936105
• SRP: \$1.99 • 4oz

24ct #23332
Sweetarts Rope
Twisted Rainbow
UPC: 079200362003
• SRP: \$2.49 • 3.5oz

9ct #N/A
Trolli Dinos
Limited Time Offer
UPC: 041420068720
• SRP: \$1.99 • 4.25oz

18ct #35232
Trolli Sour Burst Crawlers
UPC: 041420065774
• SRP: \$1.99 • 4.25oz

27ct #35047
Trolli Sour Crawl
UPC: 020709012302
• SRP: \$1.99 • 5oz



Pre-Booking Shippers, Displays & Counter Units

TWEAKER

• Pre-Book Only •
• Expected Delivery Week • April 25, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

24ct 46753
Tweaker Energy XS
Watermelon
UPC: 895301001524
• SRP: \$1.49 • 2oz

24ct 46262
Tweaker Energy XSPeach
Mango
UPC: 895301001326
• SRP: \$1.49 • 2oz

24ct 46372
Tweaker Energy XS
Sour Apple
UPC: 854040005255
• SRP: \$1.49 • 2oz

Save \$4.00 per 72ct Display

46118
Tweaker Extra Strength
72ct (6 Box) Case



Pre-Booking Shippers, Displays & Counter Units

Ferrara

CANDY COMPANY

• Pre-Book Only •
• Expected Delivery Week • April 04, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Laffy Taffy

Save \$10.00
per 360ct (5-SKU)
Floor Tower Display

24329 Laffy Taffy Rope Assorted Flavor Display

72ct #22103
Banana
UPC: 079200339401
• SRP: 49¢ • .81oz

72ct #22104
Cherry
UPC: 079200695002
• SRP: 49¢ • .81oz

72ct #22102
Sour Apple
UPC: 079200720476
• SRP: 49¢ • .81oz

72ct #22044
Grape
UPC: 079200615574
• SRP: 49¢ • .81oz

72ct #22108
Strawberry
UPC: 079200631635
• SRP: 49¢ • .81oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 18, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

BIGS
BIG Seeds • BIG Flavor!
SUNFLOWER SEEDS

Save \$6.00
per 72ct (4-SKU) Display

39721 Bigs Assorted Sunflower Seed Display

18ct #39586
Hidden Valley Ranch
UPC: 896887002233
• SRP: \$2.89 • 5.35oz

18ct #39479
Taco Supreme
UPC: 816012012739
• SRP: \$2.89 • 5.25oz

18ct #39580
Sizzlin Bacon
UPC: 896887002219
• SRP: \$2.89 • 5.35oz

18ct #39579
Vlasic Dill
UPC: 896887002202
• SRP: \$2.89 • 5.35oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • April 18, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



39700
David Sunflower Seed
BBQ Ranch Original Display

12ct #39327
BBQ
UPC: 026200465722
• SRP: \$2.39 • 5.25oz

36ct #39338
Original
UPC: 026200461724
• SRP: \$2.39 • 5.25oz

12ct #39336
Ranch
UPC: 026200467726
• SRP: \$2.39 • 5.25oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • June 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



49911 Hostess Summer 24ct (2-SKU) Counter Unit

12ct #N/A
Cupcakes Smores
UPC: 888109012731
• SRP: \$2.09 • 2ct

12ct #N/A
Twinkies Tropical Blast
UPC: 888109012526
• SRP: \$2.09 • 2ct



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • June 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00 per 72ct (6-SKU) Display

49912 Hostess Summer Floor Display



12ct #N/A
Strawberry Cheesecake Bundt
UPC: 888109250256
• SRP: \$2.09 • 2ct



12ct #N/A
Lemon Drizzle Baby Bundt
UPC: 888109250171
• SRP: \$1.89 • 2ct



12ct #N/A
Cupcakes Smores
UPC: 888109012731
• SRP: \$2.09 • 2ct



12ct #47314
Cupcake Chocolate
UPC: 888109010010
• SRP: \$2.09 • 2ct



12ct #N/A
Twinkies Tropical Blast
UPC: 888109012526
• SRP: \$2.09 • 2ct



12ct #47316
Twinkies
UPC: 888109010102
• SRP: \$2.09 • 2ct



Pre-Booking Shippers, Displays & Counter Units

Mondelēz

International

• Pre-Book Only •
• Expected Delivery Week • April 11, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$2.00 per Display



36185 Swedish Match Sour Patch
Red White & Blue 1.8lb Limited Edition
24ct (2-SKU) Display

16ct N/A
Sour Patch Kids RW&B
UPC: 70462007770

8ct N/A
Swedish Fish RW&B
UPC: 70462007749



• SRP: \$5.99 • 1.8lb Resealable Bag



Pre-Booking Shippers, Displays & Counter Units



Save \$2.00 per 108ct (5-SKU) Display

25208 Trident 8+1 Valu-Pak Counter Unit

12ct #25597
Bubble Gum
UPC: 012546011440
• SRP: \$1.49 • 14pc

24ct #25595
Tropical Twist
UPC: 012546011112
• SRP: \$1.49 • 14pc

24ct #25594
Original
UPC: 012546011099
• SRP: \$1.49 • 14pc

24ct #25596
Watermelon Twist
UPC: 012546011136
• SRP: \$1.49 • 14pc

24ct #25592
Spearmint
UPC: 012546011075
• SRP: \$1.49 • 14pc



Pre-Booking Shippers, Displays & Counter Units



GENERAL MILLS

• Pre-Book Only •

• Expected Delivery Week • April 04, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

DunkAroos

Save \$8.00 per 48ct (2-SKU) Display

**38435 Dunkaroos
Chocolate & Vanilla Powerwing**

24ct #38434 Chocolate
UPC: 016000296176
• SRP: \$1.89 • 1.5oz

24ct #38214 Vanilla
UPC: 016000288010
• SRP: \$1.89 • 1.5oz



Pre-Booking Shippers, Displays & Counter Units

OnPoint

WAM

Would you invest
\$2 per day
 to improve your business
 and be
 more competitive?

OnPoint is the only scan data solution that provides you
 with a full calendar of center store promotions from the best brands.



WAM
 PromoSense

BIG LEAGUE CHEW. ★ BUBBLE GUM ★

Save 50¢ per 6ct Box

27526

Big League Chew
 Mini Togo
 Blue Raspberry
 UPC: 042897661742
 • SRP: \$4.59 • 3.8oz

Save 60¢ per 12ct Box

Jelly Belly Sugar Free Gum

28314

Berry Blue
 UPC: 042897210025
 • SRP: \$1.49 • .6oz

28315

Very Cherry
 UPC: 042897210018
 • SRP: \$1.49 • .6oz

28313

Island Punch
 UPC: 042897210032
 • SRP: \$1.49 • .6oz

28312

Watermelon
 UPC: 042897210049
 • SRP: \$1.49 • .6oz





WAM
PromoSense

77313

Snoop Dogg, EZ Reach Lighter 40ct

• mfr#: LREZ40SD

UPC: 070330663466 • SRP: \$3.99

Save 50¢ per Tray



77080

Bob Marley Series 50ct

• mfr#: LCRT1BM

UPC: 070330653825 • SRP: \$2.49



WAM
PromoSense

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours. UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate

Save 25¢ per 105oz (#10) Can





THE *Coca-Cola* COMPANY

WAM
PromoSense



46382
Simply Smoothie
Mango Pineapple
UPC: 025000000379
• SRP: \$3.19
• 11.5oz

46387
Simply Smoothie
Orchard Berry
UPC: 025000000744
• SRP: \$3.19
• 11.5oz

46388
Simply Smoothie
Strawberry Banana
UPC: 025000000737
• SRP: \$3.19
• 11.5oz



46475
Simply
Cranberry Cocktail
UPC: 025000000300
• SRP: \$2.39
• 11.5oz

46476
Simply
Lemonade
UPC: 025000000218
• SRP: \$2.39
• 11.5oz

46482
Simply
Lemonade
w/Raspberry
UPC: 025000000188
• SRP: \$2.39
• 11.5oz

46356
Simply
Orange Juice
UPC: 025000000249
• SRP: \$2.39
• 11.5oz

46487
Simply
Orange Mango
UPC: 025000000324
• SRP: \$2.39
• 11.5oz

Save \$1.00 per 12ct (11.5oz) Case



Experience the delicious taste of SimplyOrange® Juice.
Our juices, juice drinks, and lemonades are delicious,
so try them all and find your favorite.



Nestlé
PROFESSIONAL

WAM
PromoSense

New Item!

Coffee-mate
COFFEE CREAMER

Save 25¢ per 50ct Box

51104
M&M

51155
Snickers

51183
French
Vanilla

51075
Peppermint
Mocha

51082
Pumpkin
Spice

51128
Salted Caramel
Chocolate



Save \$1.00 per 2ct (1.5L) Case

51144
French
Vanilla

51145
Hazelnut

51146
Sweetened
Original

Save 75¢
per 180ct Case

Nestlé
Carnation

51129
Carnation
Half + Half



Save 75¢ per 180ct Case

51120
French
Vanilla

51126
Hazelnut

51125
Irish
Cream

51050
Vanilla
Caramel





• SRP: \$2.49

38209 **Snack Mix** **38203**
Double Cheese Original
UPC: 024100577217 UPC: 024100577163
• 3.5oz • 4.5oz



Save 50¢ per 6ct Box

Cheez-It® Puff'd™ • SRP: \$2.49 • 3oz

38440
Puffed Cheddar
UPC: 024100000234

38441
Puffed White Cheddar
UPC: 024100000258



New Item!

38392 **Scorchin' Hot Cheddar**
UPC: 024100118557 • 3.3oz

38223 **Sharp White Cheddar**
UPC: 024100103454 • 3.25oz

38277
Zesty Cheddar Ranch
UPC: 024100103447 • 3.25oz



• SRP: \$2.49 per Bag

Cheez-It® Snap'd™



• SRP: \$2.49 • 2.2oz



38247
Cheddar Sour Cream & Onion
UPC: 024100114627

38263
Double Cheese
UPC: 024100114238



38201
DuoZ Cheddar Parmesan
UPC: 024100577309

• SRP: \$2.49 • 4.3oz



38207
DuoZ Cheddar Baby Swiss
UPC: 024100928415

Save 30¢ per 6ct Box



38275
Cheddar Jack
UPC: 024100203628



38252
Cracker Original
UPC: 024100191345



38294
Extra Cheesy
UPC: 024100117734

38292
Extra Toasty
UPC: 024100116263



38117
Hot N Spicy
UPC: 024100372775



38280
Pepper Jack
UPC: 024100573820



38053
White Cheddar
UPC: 024100315345



• SRP: \$1.89
3oz Bag



Mondelēz
International

WAM
PromoSense

Save 5¢ per Bag

35155
Peach
UPC: 070462009279
• SRP: \$1.49 • 5oz

35146
Strawberry
UPC: 070462008616
• SRP: \$1.49 • 5oz

36253
Grape
UPC: 070462009033
• SRP: \$2.29 • 8oz

35154
Grape
UPC: 070462009002
• SRP: \$1.49 • 5oz

36250
Peach
UPC: 070462009200
• SRP: \$2.29 • 8oz

36249
Strawberry
UPC: 070462008623
• SRP: \$2.29 • 8oz



Kellogg's

WAM
PromoSense



Special K Protein Bar
Save 60¢ per 8ct Box
• SRP: \$2.39 • 1.59oz

38233
Chocolate Caramel
UPC: 038000000553

37785
Chocolate Chip
UPC: 038000000010

38049
Chocolate Peanut Butter
UPC: 038000000102

38046
Double Chocolate
UPC: 038000000126

38103
Strawberry
UPC: 038000000119



Superbowl!

GAME DAY CHECKLIST



ENTRÉES

- ☐ Bratwursts
- ☐ Cheddarwurst
- ☐ Chicken Fillet or Wings
- ☐ Hamburgers
- ☐ Hot Dogs
- ☐ Italian Sausage
- ☐ Shredded Pork or Beef
- ☐ Steak Sandwiches

CONDIMENTS

- ☐ BBQ Sauce
- ☐ Dips & Dressings
- ☐ Ketchup
- ☐ Mayonnaise
- ☐ Mustard
- ☐ Pickles
- ☐ Salt & Pepper
- ☐ Sliced Cheese

BREADS & SIDES

- ☐ Hamburger Buns
- ☐ Hot Dog Buns
- ☐ Pasta Salad
- ☐ Potato Chips
- ☐ Potato Salads

KITCHEN SUPPLIES

- ☐ Aluminum Foil
- ☐ BBQ Tools & Utensils
- ☐ Can Liners
- ☐ Charcoal & Lighter Fluid
- ☐ Coolers -Can Wraps, Styrofoam
- ☐ Cups -Paper, Plastic, Styrofoam
- ☐ Plastic Wrap
- ☐ Plates - Paper, Plastic, Styrofoam
- ☐ Utensils - Knives, Forks, Spoons

Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!

**HOLIDAY
WHOLESALE**

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive • PO Box 177
Wisconsin Dells, WI 53965
608 • 254 • 8321

www.holidaywholesale.com
holiday@holidaywholesale.com

