

February

1951

HOLIDAY
WHOLESALE
70

2021

New
Item!

*A Celebration
of Savings!*

**Save \$5.00
per 240ct (3-SKU) Display**

23105
Chocolate Truffle Combo
UPC: Mixed



Save \$1.00 per 60ct "Changemaker" Box



Lindor Truffles
SRP: 45¢ .42oz



23137
Dark Chocolate
UPC: 037466000060

23140
Milk Chocolate
UPC: 037466000053

23145
White Chocolate
UPC: 037466000077



Holiday Highlight\$

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)



Old Wisconsin® Bites

Save \$1.00 per 10ct Box

41467
Beef Bites
Beef Sausage Snacks
UPC: 073170611208
SRP: \$2.89 • 20z

41468
Turkey Bites
Honey Brown Sugar
Turkey Sausage Snacks
UPC: 073170611307
SRP: \$2.89 • 20z

Save \$1.00 per 12ct Case

41642
Turkey Sausage
Turkey Bites
UPC: 073170127006
SRP: \$4.29 • 4oz

Kingsford™

Save \$1.00 per Tray

49010
Pulled Chicken
w/Sweet & Smoky
Kansas City Style
BBQ Sauce
UPC: 792338763251
SRP: \$8.99 • 16oz

49029
Pulled Pork
w/Sweet & Smoky
Kansas City Style
BBQ Sauce
UPC: 792338761462
SRP: \$8.99 • 16oz

49030
Seasoned Pork Carnitas
UPC: 792338761479
SRP: \$8.99 • 16oz

49199
4 Meat
mfr#: 61019
UPC: 042197002054
SRP: \$9.99 28.25oz

49200
Bacon
Cheeseburger
mfr#: 61023
UPC: 042197002061
SRP: \$9.99 25.25oz

49588
Breakfast
mfr#: 61031
UPC: 042197003501
SRP: \$9.99 26.00oz

49587
Buffalo
Chicken
mfr#: 61032
UPC: 042197003495
SRP: \$9.99 23.00oz

49208
Cheese
mfr#: 61001
UPC: 042197002047
SRP: \$7.99 22.75oz

49203
Chicken
Alfredo
mfr#: 61024
UPC: 042197003310
SRP: \$9.99 23.75oz

48490
Chicken
Bacon Ranch
mfr#: 61030
UPC: 042197003440
SRP: \$9.99 24oz

48325
Hawaiian
mfr#: 61033
UPC: 042197003518
SRP: \$9.99 24.00oz

49303
Hotzza
mfr#: 61025
UPC: 042197003357
SRP: \$9.99 25.75oz

48491
Mac Attack
Mac & Cheese
mfr#: 61028
UPC: 042197003426
SRP: \$9.99 25.42oz

49206
Pepperoni
mfr#: 61003
UPC: 042197002016
SRP: \$7.99 23.25oz

49205
Sausage
mfr#: 61002
UPC: 042197002009
SRP: \$7.99 25.25oz

49209
Sausage Mushroom
mfr#: 61011
UPC: 042197002023
SRP: \$8.99 26.75oz

49302
Taco Grande
mfr#: 61026
UPC: 042197003347
SRP: \$9.99 25.5oz

49221
Sausage Pepperoni
mfr#: 61010
UPC: 042197002030
SRP: \$8.99 26.45oz

Lotzza Motzza
12" Pizza Lotzza Motzza

49201
Supreme
mfr#: 61015
UPC: 042197002078
SRP: \$9.99 30.75oz

Save 10¢
per Pizza





Save 80¢ per 8ct Box

47477

**Deluxe Hershey's
Triple Chocolate Cakes**

UPC: 072250007672

SRP: \$2.09 • 3.5oz



Save 60¢ per 6ct Box

47984

Oreo® Brownie

UPC: 072250051071

SRP: \$1.99 • 3oz

47474

**Deluxe Reese's
Peanut Butter
Cupcakes**

UPC: 072250020381

SRP: \$1.99 • 4.5oz

49782

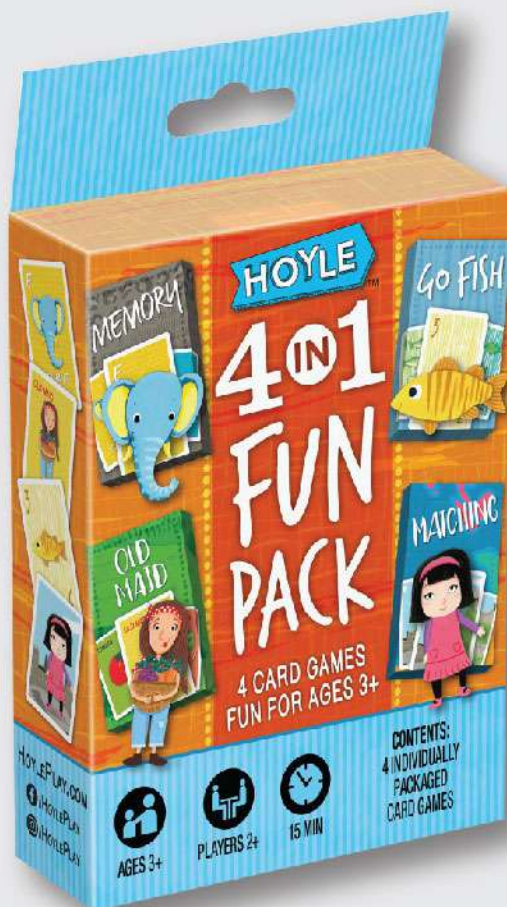
**Deluxe Hershey's
Swiss Rolls
Double Chocolate
Cakes**

UPC: 072250087964

SRP: \$1.99 • 2pk



Mrs. Freshley's® Make Life Sweeter!



Save \$4.00 per 12ct (2/6ct) Case

92816

Hoyle 4 in 1 Fun Pack

UPC: 073854024171

SRP: \$4.39 • Pack



4 Individually Packaged Games
Memory Game • Old Maid • Go Fish • Matching



POPCORN INDIANA

REAL INGREDIENTS. REAL DELICIOUS.™



G.H. CRETORS

Save 25¢ per Bag

44420

The Mix Popcorn
UPC: 732494002412
SRP: \$3.29 • 4.5oz

WAM
Participant



Popcorn Indiana **Save 25¢ per Bag**

44410

Sea Salt

UPC: 843571000648

SRP: \$2.49 • 2.1oz

44674

White Cheddar

UPC: 843571000532

SRP: \$2.49 • 3.5oz

44407

Kettle Corn

UPC: 843571005643

SRP: \$2.49 • 3oz

44405

Movie Theatre

UPC: 843571006923

SRP: \$2.49 • 3oz

44415

Black White Drizzle

UPC: 843571002345

SRP: \$4.19 • 6oz



22553

Caramel Chocolate

UPC: 040000508830

SRP: \$1.29 • 1.41oz

22704

Fudge Brownie

UPC: 040000555391

SRP: \$1.29 • 1.41oz

22466

Minis

UPC: 040000002376

SRP: \$1.29 • 1.08oz

22467

Peanut Butter

UPC: 040000001447

SRP: \$1.29 • 1.6oz

22538

Pretzel Chocolate

UPC: 040000402657

SRP: \$1.29 • 1.14oz

WAM
Participant



MARS WRIGLEY

Save \$2.00 per 24ct Box

m&m's



New Item!



92050
Socks Mens White Ankle
UPC: 076031241880
SRP: \$14.95 • 10pk



92052
Socks Girls Ankle Size 6-10.5
UPC: 042825388215
SRP: \$9.95 • 10pk



92051
Socks Boys Ankle Size 3-9
UPC: 042825375154
SRP: \$9.95 • 10pk

10 Pair per Pack



Save \$1.00 per 50ct Box

SRP: 55¢ • .53oz

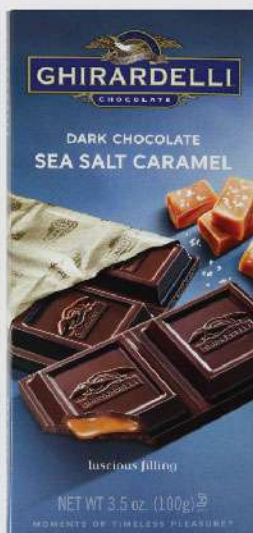
Save 15¢ per Bar

SRP: \$3.39 • 3.5oz

22757
Dark Chocolate
Sea Salt Caramel Bar
UPC: 747599615269

22756
Milk Chocolate
Caramel Filled Bar
UPC: 747599607646

22355
Milk Chocolate
Caramel Squares
UPC: 747599602115



**CAPTAIN KEN'S®
FOODS**



Committed To Quality Since 1967



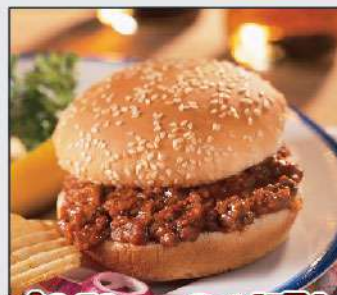
Save \$1.50 per 2ct (6lb) Case

49565

Beans w/Bacon Oven Baked

mfr#: 00248 2ct (6lb) Case

Captain Ken's signature, made-from-scratch, bean recipe. It was perfected at Fire Station House #14, in St. Paul, MN, where the company's founder, Ken Freiberg was Captain. They are made with the finest Grade A navy beans, lots of bacon, rich molasses, brown sugar, & spices, then slowly oven-baked (not canned).



Save \$1.50 per 2ct (5lb) Case

49569

Beef Sloppy Joe

mfr#: 90040 2ct (5lb) Case

Made with fresh ground beef, minced onions, celery, special seasonings, & a thick, rich tomato sauce, homemade taste, style & appearance.



Save \$1.50 per 2ct (5lb) Case

49571

Cheesy Hashbrowns Potatos

mfr#: 02250 2ct (5lb Tray) Case

Topped with Crushed Corn Flake Crumbs. Made with only fresh shredded potatoes in a creamy chicken soup with lots of shredded sharp cheddar cheese, fresh cut onions, sour cream, real butter, & a special blend of seasonings.



Save \$1.50 per 4ct (5lb) Case

49566

Chili Beef w/Beans, Original Firehouse

mfr#: 10480 4ct (5lb) Case

Midwestern Style (mild, sweet, homemade taste). Firehouse chili is made using only all-natural ingredients; Hearty chunks of fresh ground beef, fresh cooked kidney beans (not canned), fresh vegetables, mild seasonings, plus just the right amount of brown sugar giving the chili a smooth, slightly sweet flavor.



Save \$1.50 per 4ct (5lb) Case

49567

Chicken Pot Pie Filling

mfr#: 44080 4ct (5lb) Case

A delicious entrée made with moist & tender chicken breast, fresh cut carrots, green peas, onions, & a mild blend of spices in smooth & creamy roux based gravy.



Save \$1.50 per 4ct (5lb) Case

49568

Macaroni & Cheese

mfr#: 39080 4ct (5lb) Case

Tender elbow macaroni then mixed with a proprietary creamy cheese sauce that is made with real dairy products, not dry powders that can leave a gritty mouth feel.



Save \$1.50 per 2ct (5lb) Case

49570

Tator Tot Casserole w/Ground Beef & Cheese

mfr#: 53040 2ct (5lb Tray) Case

Quality Comfort Food. Made with fresh ground beef, diced onions, & blended seasonings in a creamy chicken soup, then topped with a generous layer of tater tots & cheddar cheese.



New
Item!

Save 25¢ per 5oz Bag

ChewMax Doggie Jerky

96520

Chicken

UPC: 814866016910

96519

Duck

UPC: 814866016880

SRP: \$7.99 • 5oz

96517

Pork

UPC: 814866016897

96518

Venison

UPC: 814866016903

Save 25¢ per 3oz Bag

ChewMax Pet Take-N-Go SRP: \$4.59 • 3oz

96522

Mini Liver

Crunch Bones

UPC: 814866017047

96521

Original Flavor

Dog Biscuits

UPC: 814866018426

96523

Peanut Butter

Honey Chewies

UPC: 814866017030

96524

Mini Sweet Potato

w/Honey Bone Biscuits

UPC: 814866018402



Save 20¢ per 2.12oz Bag



Whisps 

38328

Asiago & Pepper Jack

made from a blend of, domestic asiago & pepper jack cheeses

UPC: 088231415244

38329

Cheddar Cheese Whisps

100% Cheddar Cheese
a hard, domestic cheese aged for
a minimum of 3 months to develop a
buttery flavor.

UPC: 088231413202

38291

Parmesan Cheese Whisps

100% Parmesan Cheese
a hard, domestic cheese aged for a
minimum of 14 months to develop a
mild nutty flavor.

UPC: 088231412045

SRP \$4.29 • 2.12oz

PACKED

SUSTAINED ENERGY BAR



Nature Valley™ Packed Sustained Energy Bar is packed with nuts, nut butter, seeds, and fruit! With a creamy & crunchy texture, this bar works to provide sustained energy. Delicious blueberries & almond butter help to provide sustained energy throughout all hours of the day.



Save \$2.00 per 12ct Box

Nature Valley Packed Bars

38044
Almond Butter Blueberry
UPC: 016000285736
SRP: \$2.29 • 1.7oz

38076
Peanut Butter Cranberry
UPC: 016000285729
SRP: \$2.29 • 1.7oz

Save \$2.00 per 12ct Box

Nature Valley Wafer Bars

38006
Peanut Butter
UPC: 016000273085
SRP: \$1.49 • 1.3oz

38008
Peanut Butter Chocolate
UPC: 016000272880
SRP: \$1.49 • 1.3oz



Save \$2.00 per 12ct Box

Nature Valley™ Granola Cups SRP: \$1.49

38013
Almond Butter
UPC: 016000514782
1.24oz

38012
Peanut Butter
UPC: 016000514799
1.35oz

Save \$2.00 per 16ct Box

Nature Valley™ Biscuits

SRP: \$1.49 • 1.35oz Package
38840 w/Almond Butter UPC: 016000513693
38841 w/Peanut Butter UPC: 016000513686



MOTT'S
Save 25¢ per 5oz Bag

35035
Mott's Fruit Snacks Assorted Fruit
UPC: 016000145153
SRP: \$1.99 • 5oz Bag

GENERAL MILLS



KICKASS[®]

BEEF JERKY



Save 50¢
per 16ct (2oz) Box

Twin Pack Snack Sticks
SRP: \$2.5
9 • 2oz Package

41616
Bacon Cheddar
UPC: 857613008097

41605
Honey BBQ
UPC: 814464012666

41602
Original
UPC: 814464012659

41608
Garlic
UPC: 814464012581

41611
Jalapeno Cheddar
UPC: 814464014165

41606
Spicy
UPC: 814464012673

41530
Summer Sausage
UPC: 857613008400

41615
Teriyaki
UPC: 814464014783



Save 10¢ per 7oz Package

Kick Ass Snack Sticks
SRP: \$7.19 • 7oz Package

41638
Bacon Cheddar
UPC: 814464015766

41629
Original
UPC: 814464015735

41637
Jalapeno Cheddar
UPC: 814464015759

41636
Spicy
UPC: 814464015742



Save 50¢ per 21ct (1.5oz) Caddy

SRP: \$2.29

41649
Jalapeno Cheese Sausage
UPC: 857613008264

41650
Sausage Cheese
UPC: 857613008257



Smithfield. Save \$1.00 per 12ct (6oz) Case

Carando Calzone 49746

Individually
Wrapped

SRP: \$2.49 • 6oz

Chicken & Parmesan

mfr#: 20076033351727

UPC: 076033351723

49747

Meatball

mfr#: 20076033351710

UPC: 076033351716

49745

Pepperoni

mfr#: 20076033351703

UPC: 076033351709

**New
Item!**

**Save \$1.00
per 12ct (8.5oz)
Case**

Carando RIP-N-DIP
Individually Wrapped
Dipping Sauce Included
SRP: \$2.99 • 8.5oz

49744
Cheese

mfr#: 20076033101957

UPC: 076033101953

49733

Pepperoni

mfr#: 20076033101964

UPC: 076033101960

- Ship frozen for merchandising flexibility
- Products have 14 day-shelf life



CONAGRA™
• BRANDS •



PENROSE®

Save 75¢ per 12ct Box

WAM
Participant



ConAgra Penrose
SRP: \$1.79 • 2.4oz Pouch

41176
Big Mama Pickled Sausage
UPC: 026200392905

41368
Tijuana Mama Pickled Sausage
UPC: 026200391908



64240 Cup Insert
Single Compartment
(3.5 oz Practical Fill)
mfr#: PF35C1

64245 Cup Insert
Two Compartment
(1.5/1.5 oz Practical Fill)
mfr#: PF35C2

SOLO®

Save \$2.00 per Case



59209

Prima™ Lid, Prima™ Clear
Strawless mfr#: 626NSL

10/100ct Case

Cup#: 59216, 59203, 59212, 59010, 59545

Solo® Ultra Clear™ PET Cold Cups. Crystal Clarity.

59202

12oz mfr#: TP12

20/50ct Case

Lid#: 59225, 59014,
59221, 59231

59203

16oz mfr#: TP16D

20/50ct Case

Lid#: 59009, 59223,
59008, 59232

59212

20oz mfr#: TP20

12/50ct Case

Lid#: 64215

59010

24oz mfr#: TD24

12/50ct Case

Lid#: 59009, 59223, 59008,
59232, 59211, 59024

ULTRA CLEAR™



Escape®

Lid 59016 59116 59117 59146 59145

Save \$2.00 per 1000ct Case

59036

12oz Cup

mfr#: 12U16ESC

59035

16oz Cup

mfr#: 16U16ESC

Save \$2.00 per 25ct (20ct Sleeves) Case

59034

20oz Cup

mfr#: 20U16ESC

59033

24oz Cup

mfr#: 24U16ESC

Cheyenne

Filter Cigars

SRP: \$2.89 • 20ct Pack

Save \$1.00 per 10ct (20pk) Carton

10110

Cherry

UPC: 874411000634

10107

Full Flavor

UPC: 874411000436

10108

Light

UPC: 874411000443

10114

Peach

UPC: 874411000641

10012

Sweet Mint

UPC: 039517821945

10064

Extra Berry

UPC: 874411000665

10111

Grape

UPC: 874411001341

10109

Menthol

UPC: 874411000627

10011

Strawberry

UPC: 039517818082

10067

Sweet Tip

UPC: 874411001860

10066

Extra Menthol

UPC: 874411001853

10065

Vanilla

UPC: 874411000658



Pipe Tobacco SRP: \$18.59

16044

Red

UPC: 874411004823

16077

Gold

UPC: 874411004830

16078

Menthol

UPC: 874411004847



Save 50¢ per 16oz Bag



Save 50¢ per Case



48309

Wing-Ditties®

1st and 2nd Wing Portion

Chicken Wings

Lightly crispy breading.

Appetizer, snack, entrée or banquet item.

mfr#: 6262

2ct (6lb) Case

FOR BEST RESULTS:

DEEP FRY FROZEN WINGETTES AT 350° F, 4-6 MIN.

OR UNTIL GOLDEN BROWN & THOROUGHLY HOT.

BAKE CONVECTION OVEN AT 350°F, 10-15 MIN.

BAKE CONVENTIONAL OVEN AT 400°F, 15-25 MIN.

MICROWAVE ON HIGH 2-4 MIN. PER SERVING



48249

Tenderloin Fritter

Fully Cooked, Tender Crispy

Line Flow

Features a softer, more tender bite with visible pepper flakes.

mfr#: 5565

2ct (5lb) Case

FOR BEST RESULTS:

DEEP FRY AT 350°F, 4-7 MIN.

CONVECTION OVEN AT 350°F, 15-25 MIN.

CONVENTIONAL OVEN AT 400°F, 20-30 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



47808

SmartShapes™

Spicy Breaded Breast Cutlet

Fully cooked spicy breaded

chicken breast cutlet

w/rib meat, chopped & formed

mfr#: 5835

2ct (5lb) Case

FOR BEST RESULTS:

BAKE IN SINGLE LAYER IN PREHEATED

CONVECTION OVEN AT 350°F. FOR 10-15 MIN.

CONVENTIONAL OVEN AT 400°F FOR 17-20 MIN.

MICROWAVE ON HIGH ABOUT 2-3 MIN. PER SERVING



48201

Tappers® Wing Fritters

Beer Flavored Battered

Chicken Breast Meat Fritter Chunks

mfr#: 7202

10lb Case

FOR BEST RESULTS:

DEEP FRY AT 350° F, 5-8 MIN.

BAKE CONVECTION OVEN AT 350°F, 10-13 MIN.

BAKE CONVENTIONAL OVEN AT 400°F, 15-20 MIN.

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.



Save 20¢ per Bag
Ohm Pipe Tobacco
 SRP: \$2.39 • 1oz

14017
Blue
 UPC: 894945001594

14014
Bold
 UPC: 894945001570

14045
Menthol
 UPC: 894945001587

Save 20¢ per 1oz Bag

Ohm Filter Cigars SRP: \$1.99 • 20pk

10037
Blue
 UPC: 894945001983

10044
Cherry
 UPC: 894945001006

10040
Menthol
 UPC: 894945001990

10027
Red
 UPC: 894945001976



Save 25¢ per 10ct (20pk) Carton

INTER-CONTINENTAL
TRADING USA INC



GONNELLA



Save \$1.00 per 8ct Case

8ct, 1# Loaf

47425

Bread Wheat
mfr#: 50112

47434

Bread White
mfr#: 50110

8ct, 8pk Buns

47471

Bun Hamburger
mfr#: 50100

47469

Bun Hot Dog
mfr#: 50104

SRP: \$1.99

Save \$1.00 per 12ct Case



47473

Hoagie Bun
Soft Italian 6.5"
mfr#: 50026

UPC: 078296106058

SRP: \$3.59 • 6pk

30 Day Shelf Life



Save 50¢ per 2ct (5lb) Case

49535
Garlic



48134
Jalapeno & Red Pepper

48135
White Curds

49662
White Bakeable Cheese Curd



WAM

FERRERO

WAM
PromoSense

Kinder 

Save \$1.50 per 15ct Box



28240
Kinder Joy Egg
UPC: 009800000524
• SRP: \$2.29 • .7oz



WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 yrs.
NET WT .7 OZ (20g)

Mondelēz

International

• Pre-Book Only •
• Expected Delivery Week April 25, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



Swedish Fish

Save \$2.00 per Display

SOUP PATCH Kids

**36185 Swedish Match Sour Patch
Red White & Blue 1.8lb Limited Edition
24ct (2-SKU) Display**

16ct N/A

8ct N/A

Sour Patch Kids RW&B

Swedish Fish RW&B

UPC: 70462007770

UPC: 70462007749



• SRP: \$5.99 • 1.8lb Resealable Bag

WAM

Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week April 25, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



Trident
VIBES

Save \$2.00 per 48ct Display

25205 Trident Vibes 48ct (3-SKU) Floorstand

12ct 25653
Berry Twist Sour
UPC: 012546013697

18ct 25661
Spearmint Rush
UPC: 012546012645

18ct 25660
Tropical Beat
UPC: 012546012706



Trident
VIBES



• SRP: \$4.29 • 40pc Bottle

WAM

Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week April 11, 2021 •

**Pre-Book
Yours
Today!**

WAM
Participant

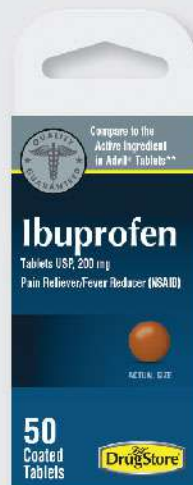
Save \$2.00 per 36ct (6-SKU) Shelf Stock

31712 Lil Drug Value Line 36ct (6-SKU) Pre-Pack Shelf Stock

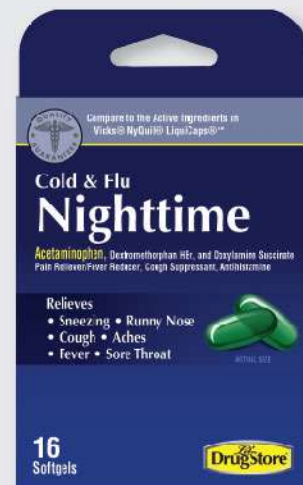
6ct 31504
Brand Sleep Aid
UPC: 366715684387
• SRP: \$4.99



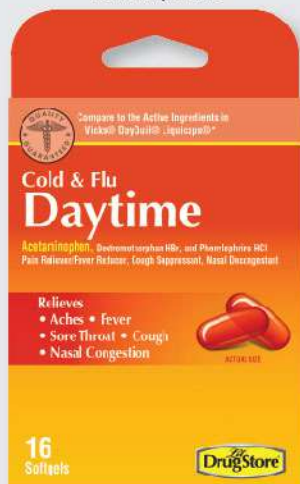
6ct 31714
Ibuprofen
UPC: 366715682048
• SRP: \$3.99



6ct 31679
Nighttime
UPC: 366715681683
• SRP: \$5.29



6ct 31674
Daytime Cold/Flu
UPC: 366715681584
• SRP: \$5.29



6ct 31514
Multi Symptom Sinus
UPC: 366715684486
• SRP: \$4.99



6ct 31715
Pain Reliever
UPC: 366715682147
• SRP: \$4.59



Display Unit NOT Included • Saving Space & Natural Resources



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week April 11, 2021 •

Pre-Book
Yours
Today!

Save \$5.00 per 150ct (12-SKU) Shelf Stock

WAM
Participant

31713 Lil Drug Core 2021 150ct (12-SKU) Pre-Pack Shelf Stock

12ct 31705
Advil
UPC: 366715970039
• SRP: \$3.49

12ct 31655
Benadryl Trial
UPC: 366715970633
• SRP: \$3.49 • 6ct

12ct 31653
Tylenol Extra Strength
UPC: 366715974730
• SRP: \$2.99 • 6ct

12ct 31706
Advil PM
UPC: 366715973337
• SRP: \$3.19

6ct 45628
Clear Eyes
UPC: 79255470103
• SRP: \$3.99 • .2oz

12ct 31651
Carmex Cherry Stick
UPC: 792554625302
• SRP: \$3.49 • 2pk

12ct 31528
Aleve Trial
UPC: 366715970237
• SRP: \$2.99 • 3ct

12ct 31547
Excedrin Trial
UPC: 366715971036
• SRP: \$2.89

12ct 31140
Carmex Tube Carded
UPC: 792554620017
• SRP: \$2.29

12ct 31538
Alka Seltzer Trial
UPC: 366715970336
• SRP: \$2.99 • 6ct

12ct 31654
Motrin IB Trial
UPC: 366715971234
• SRP: \$2.99 • 6ct

24ct 31507
Rolaids Advanced
Mixed Berries
UPC: 041167104057
• SRP: \$1.69 • 10pc Roll



Display Unit NOT Included • Saving Space & Natural Resources



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week April 11, 2021 •

Pre-Book
Yours
Today!

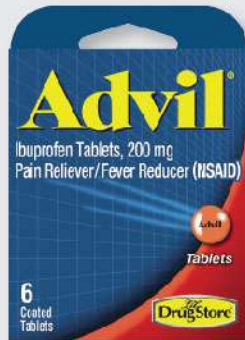
Save \$3.00 per 72ct (6SKU) Counter Display

WAM
Participant

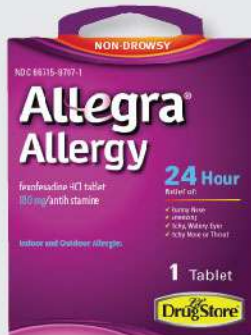
31710 Lil Drug On The Go (OTG)
Allergy 72ct (6-SKU) Display



12ct 31653
Tylenol Extra Strength Cap
UPC: 366715974730
• SRP: \$2.99 • 6ct



12ct 31705
Advil
UPC: 366715970039
• SRP: \$0



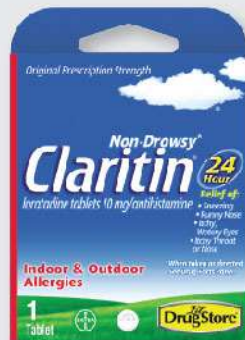
12ct 31767
Allegra Allergy Tab
UPC: 366715970718
• SRP: \$2.99 • 1 Dose



12ct 31701
Multi Symp Sinus
UPC: 366715974433
• SRP: \$2.29



12ct 45628
Clear Eyes
UPC: 792554701037
• SRP: \$3.99 • .2oz



12ct 31678
Claritin
UPC: 366715973214
• SRP: \$4.19 • 1 Tab

Convenient
Sized Relief



Find more solutions in the Lil' Drug Store Section



Pre-Booking Shippers, Displays & Counter Units

FERRERO

• Pre-Book Only •
• Expected Delivery Week April 4, 2021 •

Pre-Book
Yours
Today!

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Participant

Kinder



Save \$4.00 per 48ct Display

28335 Kinder Joy 48ct Display

48ct 28240 Kinder Joy Egg UPC: 009800000524 • SRP: \$2.29 • .7oz



WAM

Pre-Booking Shippers, Displays & Counter Units



- Pre-Book Only •
- Expected Delivery • See Item Details •

Pre-Book
Yours
Today!

49762 Hostess Red, White & Blue 32ct (2-SKU) Display

12ct N/A *CupCakes*
Star Spangled Cupcakes
UPC: 888109011000 • SRP: \$1.89 • 3.17oz

20ct N/A *donettes*
Strawberry Donettes
UPC: 888109012670 • SRP: \$1.89 • 3oz

- Pre-Book Only •
- Expected Delivery Week May 16, 2021 •

WAM
Participant



38408 Voortman Mega Wafer 18ct (2-SKU) Counter Unit

9ct 38405 Vanilla Wafers UPC: 067312005932

9ct 38406 Strawberry Wafers UPC: 067312005956

• SRP: \$1.79 • 5.17oz

- Pre-Book Only •

- Expected Delivery Week April 4, 2021 •



Pre-Booking Shippers, Displays & Counter Units

Save \$2.00 per 36ct (6-SKU) Display

39375 Bigs Assorted Sunflower Seeds
36ct (6-SKU) Powerwing



WAM
Participant

39583
Buffalo Wing
UPC: 896887002226

39586
Ranch, Hidden Valley
UPC: 896887002233

39579
Dill, Vlasic
UPC: 896887002202

39584
Sea Salt & Black Pepper
UPC: 896887002943

39585
Original
UPC: 896887002196

39580
Sizzlin' Bacon
UPC: 896887002219

• SRP: \$2.89
• 5.35oz

41667 Slim Jim Savage 36ct (2-SKU) Powerwing Display

12ct 41657 Savage Mild UPC: 026200101439

24ct 41159 Savage Original UPC: 026200144771

**Save \$4.00
per 36ct (2-SKU)
Case**



• SRP: \$3.29
• 3oz



• Pre-Book Only •
• Expected Delivery Week April 25, 2021 •

Pre-Book
Yours
Today!

WAM
Participant

39700
David
BBQ, Original & Ranch
60ct (3-SKU)
Display



Save \$4.00
per 60ct
Display

39327
BBQ
UPC: 026200465722

39338
Original
UPC: 026200461724

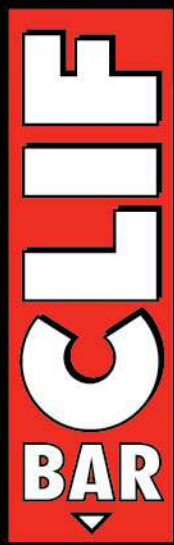
39336
Ranch
UPC: 026200467726



• SRP: \$2.39
• 5.25oz



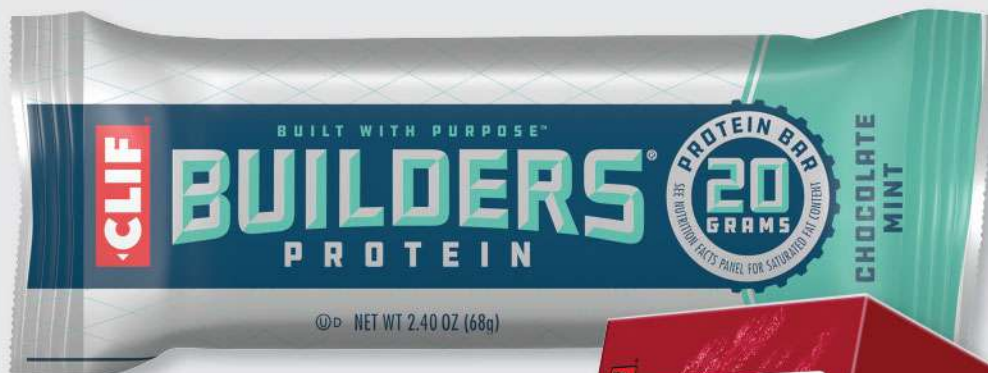
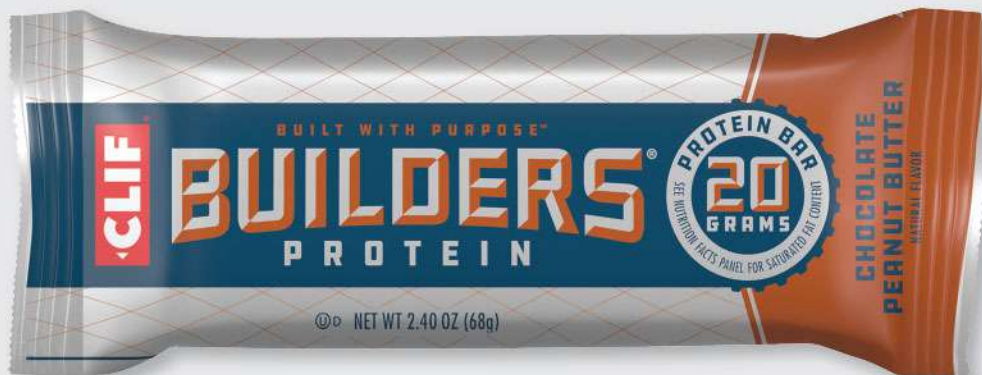
Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week April 25, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



37899 Clif Bar Builders 24ct (2-SKU) Display

12ct 37869
Chocolate Peanut Butter
UPC: 722252601414

12ct 38258
Chocolate Mint
UPC: 722252601445

**Save \$4.00
per 24ct (2-SKU)
Counter Unit Display**



• SRP: \$2.49
• 2.4oz



Pre-Booking Shippers, Displays & Counter Units

WAM



WAM
PromoSense

Save 75¢ per 50ct Tray



77003

Favorite Series

mfr#: LCWT1FS

UPC: 070330622401

SRP: \$2.29



77186

Ez Reach Wand

mfr#: LCEZT40

UPC: 070330658721

SRP: \$3.49

WAM

Nestlé
PROFESSIONAL

49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours. UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.

Chef-mate

Save 25¢ per 105oz (#10) Can



WAM



Kellogg's

WAM
PromoSense

Kellogg's Bites SRP: \$2.69 • 3.5oz



NUTRI
GRAIN

pop.
tarts

New
Item!

38396
Nutri Grain Bites
Apple
UPC: 038000250668

38353
Poptart Bite
Frosted Strawberry
UPC: 038000250705

38397
Poptart Bites
Chocolate Fudge
UPC: 038000250743

Save 50¢ per 6ct Case

44702
Scorchin BBQ
UPC: 038000245596
SRP: \$1.69 • 2.5oz

44705
Scorchin Cheddar
UPC: 038000245589
SRP: \$1.69 • 2.5oz



Stay Fresh
Resealable
Can!

Pringles®
Grab & Go! Potato Crisps
• SRP: \$1.69

Save 50¢
per 12ct Case

44790
BBQ
UPC: 038000183690
SRP: \$1.69 • 2.5oz

44722
Cheddar
UPC: 038000845260
SRP: \$1.69 • 2.5oz

44751
Jalapeno
UPC: 038000169335
SRP: \$1.69 • 2.5oz

44720
Original
UPC: 038000845246
SRP: \$1.69 • 2.38oz

44750
Pizza
UPC: 038000169113
SRP: \$1.69 • 2.5oz

44714
Salt & Vinegar
UPC: 038000848940
SRP: \$1.69 • 2.5oz

44721
Sour Cream & Onion
UPC: 038000845253
SRP: \$1.69 • 2.5oz



Kraft Heinz



• Pre-Book Only •

• Expected Delivery Week April 18, 2021 •

Pre-Book
Yours
Today!

WAM
Participant



PLANTERS

39678
Planters
Cheez Balls
36ct (1-SKU)
Floorstand
Display

Save \$7.00
per 36ct (2.75oz) Shipper

39545
36ct Planters Cheez Balls
UPC: 029000023864



SRP: \$3.49 • 2.75oz

WAM

Pre-Booking Shippers, Displays & Counter Units

WAM

Kraft Heinz

WAM
PromoSense

P3
PORTABLE
PROTEIN
PACK

49088

Oscar Mayer P3 Chicken,
Peanuts & Cheddar
Portable Protein Pack 2 oz. Tray
UPC: 044700070765

48723

Oscar Mayer P3 Chicken,
Cheese & Cashews,
Portable Protein Pack 2.0 oz
UPC: 044700074299

Save \$1.50 per 5ct (2oz) Case

SRP: \$2.29 • 2oz



49087

Oscar Mayer P3 Ham
Cheddar & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070772

49086

Oscar Mayer P3 Turkey
Colby Jack Cheese & Dry
Roasted Almonds
Portable Protein Pack, 2 oz
UPC: 044700070758



Save 20¢ per Can

PLANTERS



39692

Planters Cheez Balls Mini
UPC: 029000026834
SRP: \$2.59 • 1.2oz

39545

Planters Cheez Balls
UPC: 029000023864
SRP: \$3.49 • 2.75oz

Kool-Aid

Kool Aid Bursts
SRP: 69¢ • Plastic Bottle

46149

Blue Moon Berry
UPC: 043000953891

46171

Grape
UPC: 043000946060

46147

Cherry
UPC: 043000953938

46148

Tropical Punch
UPC: 043000953921

**Save \$1.00
per 12ct (6.75oz) Case**



WAM

Kraft Heinz

WAM
PromoSense

Save \$1.00 per 14ct Box

48843
Cracker Barrel Cheese Stick
UPC: 021000002320
• 75¢ • 1oz



Save 50¢ per 24ct Box

48873
Mozzarella &
Cheddar Cheese
Twist
UPC: 021000003983
• 89¢ • .76oz

48855
String
Cheese
UPC: 021000000227
• 79¢ • 1oz

48897
String Cheese
Jalapeno
UPC: 021000007264
• 69¢ • .84oz

Save \$1.00 per 14ct Box

49258
Cheddar
UPC: 021000007929
• \$1.99 • 2oz

49259
Colby
Jack
UPC: 021000007936
• \$1.99 • 2oz

49299
Pepper Jack
UPC: 021000008162
• \$1.99 • 2oz



Save 10¢ per Bag



SRP: \$3.49
• 6oz Bag

39529
Peanut Butter Chocolate Trail Mix
UPC: 029000021112

39457
Sweet & Salty Trail Mix
UPC: 029000010062

39435
Nuts, Seeds & Cranberries Trail Mix
UPC: 029000078789

39521
Spicy Nuts & Cajun Sticks Trail Mix
UPC: 029000072190





• Pre-Book Only •
• Expected Delivery Week April 11, 2021 •

Pre-Book
Yours
Today!

WAM
Participant

12ct
35224
Gummi Creations Martian Mix

UPC: 041420052187

• SRP: \$1.89 • 4.25oz

Strawberry, Pineapple, Lemonade, Watermelon,
Mango & Blue Raspberry Naturally & Artificially
Flavored Gummi Candy

36ct
35047 Sour Brite Crawlers

UPC: 020709012302

• SRP: \$1.79 • 5oz

12ct
35073 Sour Crunchy

UPC: 041420041419

• SRP: \$1.79 • 4.25oz

12ct
35017 Sour Brite Crawlers Very Berry

UPC: 041420115875

• SRP: \$1.79 • 5oz



Save \$6.00 per 72ct Floor Display

25226 Trolli Sour Brite Crawler 72ct (4SKU) Display



Pre-Booking Shippers, Displays & Counter Units

SweetTARTS[®] CANDY

Save \$5.00 per 48ct Display

24087
Sweetarts Ropes
Assorted Share Packs
48ct Display



12ct 23409 Bites UPC: 079200888671

12ct 23484 Chewy UPC: 079200235444

12ct 23332 Twisted Rainbow UPC: 079200362003

12ct 23419 Strawberry UPC: 079200998899



• SRP: \$2.29 • 3.5oz



Save \$1.00 per 12ct (11.5oz Bottle) Case

SRP: \$2.19 • 11.5oz

46472

Apple

UPC: 025000000294

46475

Cranberry Cocktail

UPC: 025000000300

46197

Fruit Punch

UPC: 025000000690

46476

Lemonade

UPC: 025000000218

46482

Lemonade w/Raspberry

UPC: 025000000188

46356

Orange

UPC: 025000000249

46487

Orange Mango

UPC: 025000000324

46392

Watermelon

UPC: 025000000225



SRP: \$3.19 • 11.5oz

46382

Smoothie Mango Pineapple

UPC: 025000000379

46388

Smoothie Strawberry Banana

UPC: 025000000737

46387

Smoothie Orchard Berry

UPC: 025000000744