

January 2024

HOLIDAY WHOLESALE

A Leap In Profits

at the
2024 Spring Show

**THURSDAY, FEBRUARY 29, 2024
9:00AM - 4:00PM**

FRIDAY, MARCH 1, 2024 - 9AM-3PM

**KALAHARI RESORTS & CONVENTIONS
WISCONSIN DELLS, WISCONSIN**



Save 15¢ per 4.25oz Bag

Gushers

35229 Flavor Mixers • SRP: \$2.89 • 4.25oz

35051 Super Sour Berry • SRP: \$2.89 • 4.25oz

35022 Tropical • SRP: \$2.89 • 4.25oz



GENERAL MILLS

Save 50¢ per 2ct (5lb) Case

49053 Beef Taco Filling Maria's

Moist but not greasy, & provides superior yields versus other brands. It has a zesty flavor & is easy to use; just heat & serve.

New Item!

CAPTAIN KEN'S FOODS



Committed To Quality Since 1967

Save 50¢ per 2ct (5lb) Case

47506 Spanish Rice

w/ Red, Green, & Jalapeño Peppers
Made w/par-boiled rice to maintain texture & is mixed in a zesty seasoned tomato sauce. This a perfect side-dish to serve w/chicken or use as a filling for burritos, tacos, enchiladas & more. Heat & serve.



Save 50¢ per 4ct (5lb) Case

49567 Chicken Pot Pie Filling

A delicious entrée made w/moist & tender chicken breast, fresh cut carrots, green peas, onions, & a mild blend of spices in smooth & creamy roux based gravy.

Save 50¢ per 4ct (5lb) Case

49566 Chili Beef w/Beans, Original Firehouse

Midwestern Style Firehouse Chili made using only all-natural ingredients; Hearty chunks of fresh ground beef, fresh cooked kidney beans (not canned), fresh vegetables, mild seasonings, & brown sugar.

49568 Macaroni & Cheese (Sharp Cheddar)

Tender elbow macaroni mixed w/a proprietary creamy cheese sauce that is made w/real dairy products, not dry powders.



SOLO

Solo® Ultra Clear™
Save \$1.00 per 20ct (50ct Sleeve) Case
59216

12-14oz Squat PET Plastic Cup TP12S
Lids: 59009, 59232, 59008, 59024, 59223, 59209

Save \$1.00 per 20ct (50ct Sleeve) Case
59203

16oz Practical-fill PET Plastic Cup TP16D
Lids: 59009, 59223, 59008, 59232, 59211, 59024

Save \$1.00 per 12ct (50ct Sleeve) Case
59212

20oz PET Plastic Cup TP20
Lids: 59009, 59223, 59008, 59232, 59211, 59024

Escape® *Fusion® Graphically-Enhanced Insulated Print Cups*

Save \$1.50 per 50ct (20ct Sleeve) Case
59036

12oz Paper Wrapped Insulated Cup
Escape® 12U16ESC
Lids: 59016, 59117, 59146, 59145

Save \$1.50 per 40ct (25ct Sleeve) Case
59035

16oz Paper Wrapped Insulated Cup
Escape® 16U16ESC
Lids: 59016, 59116, 59117, 59146, 59145

Save \$1.50 per 20ct (25ct Sleeve) Case
59034

20oz Paper Wrapped Insulated Cup
Escape® 20U16ESC
Lids: 59016, 59117, 59146, 59145

Save \$1.50 per 20ct (25ct Sleeve) Case
59033

24oz Paper Wrapped Insulated Cup
Escape® 24U16ESC
Lids: 59016, 59146, 59147, 59145, 59117



HERSHEY'S

Salty Snacks Dots Homestyle Pretzels

Save 15¢ per Bag

42821
Chicharrones
• SRP: \$5.39
• 4oz

42805
Crunchy
Cheese Curl
• SRP: \$5.49
• 3.5oz

42801
Cinnamon Sugar
Pretzels
• SRP: \$4.99
• 5oz

42815
Homestyle
Pretzels
• SRP: \$4.89
• 5oz

42802
Honey Mustard
Pretzels
• SRP: \$4.89
• 5oz

42811
Southwest Style
Pretzels
• SRP: \$4.99
• 5oz

Save 25¢ per Bag

42807
Crunchy
Cheese Curl
• SRP: \$8.69
• 10.5oz

42809
Cinnamon Sugar
Pretzels
• SRP: \$8.69
• 16oz

42820
Homestyle
Pretzels
• SRP: \$8.69
• 16oz

42806
Honey Mustard
Pretzels
• SRP: \$8.89
• 16oz

42816
Southwest Style
Pretzels
• SRP: \$8.69
• 16oz



Save \$2.65 per 12ct Case

45593
Oatmeal Apple & Cinnamon
• SRP: \$3.19 • 2.36oz

45592
Oatmeal Classic
• SRP: \$3.19 • 1.81oz

45594
Oatmeal Blueberry & Hazelnut
• SRP: \$3.19 • 2.5oz

45595
Oatmeal Maple & Brown Sugar
• SRP: \$3.19 • 2.15oz



Grab AND Go



Catallia™

PREMIUM TORTILLAS



Large flour tortilla for applications that demand more volume, such as jumbo burritos, pinwheels, sandwich wraps and taco salad shells.

Save \$1.50 per 24ct (12pk) Case
48469 Tortilla 6" Flour

Save \$2.00 per 30lb Case
49545 Tortilla Corn Pre-Cut Chip
Yellow Mercado 4:1
Deep Fry

Premium yellow corn tortillas, now available in a value-cut option. These ready-to-serve restaurant-style chips are cut directly off the sheeter creating a more uniform appearance than the authentic, hand-cut version. Ideal for appetizers such as nachos or served with a side of zesty salsa or queso dip.

UniPro
FOODSERVICE

Save 25¢ per 2ct (5lbs) Case

Kaufhold's Kurds

48104
Cheese Curd
Yellow Breaded

50618
Cheese Curd
Dill Pickle

49535
Cheese Curd
Garlic Breaded

48134
Cheese Curd
Jalapeño Breaded

47184
Cheese Curd
Sriracha Breaded

48135
Cheese Curd
White Cheddar Breaded



 **Original**



 **Sriracha**



 **Jalapeño**



 **Chesapeake Bay**



 **Garlic**



2 MINUTE FRY-TIME

ONE[®]



Save \$2.60
per 12ct (1.41oz) Box

37773
One Crunch
Peanut Butter
Chocolate Chip
• SRP: \$2.49 • 1.41oz

37776
One Crunch
Cinnamon
• SRP: \$2.49 • 1.41oz

Save \$2.60
per 12ct (2.12oz) Box

37854
One
Birthday Cake
Bar
• SRP: \$3.09 • 2.12oz

37852
One
Chocolate Chip
Cookie Dough Bar
• SRP: \$3.09 • 2.12oz

37853
One
Maple Glazed
Bar
• SRP: \$3.09 • 2.12oz

37851
One
Peanut Butter Cup
Bar
• SRP: \$3.09 • 2.12oz

New Item!



Save \$1.00 per 24ct (1.5oz) Box

22065

Bun Bar Maple

• SRP: \$1.69 • 1.5oz

22070

Bun Bar Vanilla

• SRP: \$1.69 • 1.5oz

Save \$1.00 per 24ct (1.75oz) Box

23031

Pearson Nut Goodie

• SRP: \$1.69 • 1.75oz

Save \$1.00 per 24ct (1.8oz) Box

22595

Pearson Nut Roll

• SRP: \$1.69 • 1.8oz

Save \$2.00 per 18ct (3.25oz) Box

23286

Pearson Nut Roll King Size

• SRP: \$2.69 • 3.25oz



23259

Pearson's Skippy King Size

• SRP: \$2.69 • 3.25oz

24102 Pearson Nutroll 2/\$4 144ct Shipper / Display

144ct N/A Pearson Nutroll

• Pre-Priced 2/\$4 • 3.25oz





Save \$4.00 per 8ct Case

50446 Columbus Calabrese Salami • SRP: \$5.99 • 3oz

50450 Columbus Genoa Salami • SRP: \$5.99 • 3oz

50449 Columbus Italian Dry Salami • SRP: \$5.99 • 3.2oz



Ferrara.
CANDY COMPANY

Trolli

Save 25¢ per Bag

- 35027** Peachie Os • SRP: \$2.49 • 4.25oz
- 36056** Sour Brite Crawlers Fruit Punch • SRP: \$2.49 • 5oz
- 35047** Sour Brite Crawlers • SRP: \$2.49 • 5oz
- 35017** Sour Brite Crawlers Very Berry • SRP: \$2.49 • 5oz
- 35232** Sour Bursting Crawlers • SRP: \$2.49 • 4.25oz
- 35079** Sour Duo Crawlers • SRP: \$2.49 • 4.25oz
- 36010** Sour Electric Crawlers • SRP: \$2.49 • 4.25oz





TREND BITES

Menu Ideas

Country-Style
Breakfast Sandwich
with Chicken Slider

Country Good™ Breaded
Portioned Breast Sliders
Brakebush Code: 5338
Holiday Code: 50365



Hot Honey Chicken
Tenders & Waffles

Gold'N'Spice® Breaded
Breast Tenders
Brakebush Code: 5470
Holiday Code: 47704

Breakfast Power Bowl
with Sliced Chicken

Gluten Free Sliced
Grilled Breast 3/8"
Brakebush Code: 5211
Holiday Code: 48328



**HOLIDAY
WHOLESALE**



Satisfying Chicken for All Day

BREAKFAST

Breakfast, and the classic, savory foods that come with it, had been a steady dining-out experience for decades until the pandemic abruptly and effectively shoved dining-out to a halt—especially the breakfast daypart. While lunch and dinner were hanging on by a thread with delivery, takeout, and outdoor seating, no one had any resources left to save breakfast. But, because breakfast completely stopped, it was able to come back in new, refreshing ways that meet what consumers need today.

Find out what breakfast looks like across the post-pandemic foodservice industry and how operators can draw in and delight new breakfast customers by visiting brakebush.com/trends or scan the code below!



Kick your breakfast game up a notch with easy to prepare and easy to eat chicken that your guests will love!



42410
Perrin Beer Cheese
 • SRP: \$3.89 • 7.5oz

42415
Garlic Parmesan
 • SRP: \$3.89 • 7.5oz

42425
Dill Pickle
 • SRP: \$3.89 • 7.5oz

42405
Yellow Mustard
 • SRP: \$3.89 • 7.5oz

42430
Mexican Street Corn
 • SRP: \$3.89 • 7.5oz

Save 10¢ per 7.5oz Bag



That's it. 

That's It Fruit Bars

Save \$1.00 per 12ct (1.2oz) Box

37757
Apple + Blueberry
 • SRP: \$1.99 • 1.2oz

37748
Apple + Mango
 • SRP: \$1.99 • 1.2oz

37750
Apple + Strawberry
 • SRP: \$1.99 • 1.2oz



Certified

 Gluten-Free™





Save \$1.00 per 16ct (2oz) Box

41616
Bacon Cheddar
Twin Pack
• SRP: \$2.79 • 2oz

41608
Garlic
Twin Pack
• SRP: \$2.79 • 2oz

41605
Honey BBQ
Twin Pack
• SRP: \$2.79 • 2oz

41611
Jalapeño Cheddar
Twin Pack
• SRP: \$2.79 • 2oz

41602
Original Stick
Twin Pack
• SRP: \$2.79 • 2oz

41606
Spicy Stick
Twin Pack
• SRP: \$2.79 • 2oz

41530
Summer Sausage
Twin Pack
• SRP: \$2.79 • 2oz

41615
Teriyaki
Twin Pack
• SRP: \$2.79 • 2oz



Save \$1.00 per 21ct (1.5oz) Caddy

41649
Jalapeño
Cheese Sausage
• SRP: \$2.59 • 1.5oz

41650
Sausage
Cheese
• SRP: \$2.59 • 1.5oz

New Item!

16077
Gold
• 16oz

16078
Menthol
• 16oz

16044
Red
• 16oz

 **Cheyenne**

Save 50¢ per 16oz Bag



Cheyenne Pipe Tobacco • SRP: \$23.69

 **Cheyenne**

Cheyenne Filter Cigar • SRP: \$3.29
Save \$1.00 per 10ct Carton



10110
Cherry

10107
Full Flavor

10111
Grape

10108
Light

10109
Menthol

10114
Peach

10012
Sweet Mint

10011
Strawberry

10067
Sweet Tip

10013
Tropical

10065
Vanilla

10064
Xotic Berry

10066
Xtreme Menthol

Alternative to Phillies



**Save \$1.00 per 6ct Case
(2.0 Disposable Valves / 60oz Dispenser Bag)**

- | | | | |
|--|---|---|---|
| 46857
Chili Sauce
Gluten Free | 46880
Jalapeno
Cheese Sauce
Gluten Free | 46922
Sharp Cheddar
Cheese Sauce | 46881
Queso Blanco
Cheese Sauce
Gluten Free |
|--|---|---|---|

**Save \$1.00 per 4ct Case
(2 or 1 HTII w/Disposable Valves / 80oz Dispenser Bag)**

- | | | |
|--|---|--|
| 48676
Chili Sauce
w/Red Push Handle | 46846
Jalapeno
Cheese Sauce
Gluten Free | 46850
Sharp Cheddar
Cheese Sauce
Gluten Free |
|--|---|--|

Save \$1.00 per 6ct (106oz Can) Case

- 46902**
Premium Sharp Cheddar
Cheese Sauce

**Save \$1.00 per 4ct Case
(Peristaltic Hoses for Peristaltic Pump
Dispensers 80oz Dispenser Bag)**

- | | |
|--|---|
| 46890
Jalapeno
Cheese Sauce | 46847
Sharp Cheddar
Cheese Sauce |
|--|---|

**Save \$2.00 per 4ct Case
(1 HTII w/Disposable Valves
140oz Resealable Dispenser Bag)**

- | | |
|---|--|
| 46604
Jalapeno
Cheese Sauce
Gluten Free | 46603
Sharp Cheddar
Cheese Sauce
Gluten Free |
|---|--|

Save 50¢ per 30ct (3oz Bags) Case

- 45106**
Gehl's Round Tortilla Chips,
Includes Clamshells
To Protect From Breakage.





Save \$1.00 per 15ct (2.2oz) Box

37723

Chocolate Chip Cookie Dough
• SRP: \$3.99 • 2.2oz

37832

Chocolate Peanut Butter Pretzel
• SRP: \$3.99 • 2.2oz

37784

Peanut Butter Lover Bar
• SRP: \$3.99 • 2.2oz

37834

Salted Caramel
• SRP: \$3.99 • 2.2oz

Save \$2.00 per 15ct (2oz) Box

37911

Original Smokehouse Protein Stick
• SRP: \$3.59 • 2oz

37904

Seasoned BBQ Protein Stick
• SRP: \$3.59 • 2oz





5-hour ENERGY

New Item!

Save \$10.00 per 180ct Shipper/Display

46006 5 Hour 4-Tier Display

- 12ct #46310 Berry • SRP: \$3.39 • 2oz
- 12ct #46433 Grape • SRP: \$3.39 • 2oz
- Extra Strength • SRP: \$3.69 • 2oz
- 24ct #46058 Berry
- 12ct #46133 Blue Raspberry
- 24ct #46191 Grape
- 12ct #46038 Hawaiian Breeze
- 12ct #46557 Peach Mango
- 12ct #46184 Sour Apple
- 12ct #46496 Strawberry Banana
- 12ct #46109 Strawberry Watermelon
- 12ct #46240 Tidal Twist
- 12ct #46250 Tropical Burst
- 12ct #46288 Watermelon



• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Save \$1.00 per 4ct Case

48518
Bar Peanut Butter
Crispy Bites Quarter Sheet

Save 50¢ per 24ct (3oz) Box

49788
Cookie IW Oatmeal Raisin
• SRP: \$1.99

Save 50¢ per 24ct (3.8oz) Case

49149
Bar Crispy IW
Birthday Cake
• SRP: \$1.99

Save 50¢ per 3ct (2oz) Case

48536
Cookie Thaw & Serve
Chocolate Chip

Save \$1.00 per 200ct (1.5oz) Case

49006
Cookie Dough Salted Caramel Chocolate



Cookies are done when they have a golden brown outer edge and a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1, 2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



FATTY

SMOKED MEAT STICKS

Save \$3.00 per 20ct (2oz) Box

41327
Honey BBQ
Meat Stick
• SRP: \$3.29 • 2oz

41321
Jalapeño
Meat Stick
• SRP: \$3.29 • 2oz

41023
Jalapeño Cheddar
Meat Stick
• SRP: \$3.29 • 2oz

41020
Original Cheddar
Meat Stick
• SRP: \$3.29 • 2oz

41315
Original
Meat Stick
• SRP: \$3.29 • 2oz

41324
Teriyaki
Meat Stick
• SRP: \$3.29 • 2oz

Save \$6.00 per 40ct Shipper / Display

41328 Countertop Display
• SRP: \$3.29 • 2oz

20ct #41321 Jalapeño
20ct #41315 Original

Save \$12.00 per 80ct Shipper / Display

41354 Powerwing
• SRP: \$3.29 • 2oz

20ct #41327 Honey BBQ
20ct #41321 Jalapeño
20ct #41315 Original
20ct #41324 Teriyaki



• Pre-Book Only •
• Expected Delivery Week • February 26, 2024 •



Save \$1.00 per Gallon

48802
Garlic Spread
Refrigerate



**Save \$1.00
per 4ct (10lb Bag) Case**

49521
Pizza Sauce
Bag

Save \$1.00 per 20ct (15.6oz) Case

49457
Pizza Crust 12"
Self Rise Flat Edge

Save \$1.00 per 30ct Case

48252
Pizza Crust 12"
Lakefront Brewery
Beer Cracker Crust
Parbaked

Save \$1.00 per 30ct (6.5oz) Case

47445
Pizza Crust 12"
No Edge Cracker Thin Crust
Parbaked

Save \$1.00 per 35ct Case

49013
Pizza Crust 12"
Cracker Crust
Oil Parbaked



Save \$1.50 per 20ct (21oz) Case

47964
Pizza Crust 14"
Self Rising Flat Edge

Save \$1.50 per 30ct (8.3oz) Case

47441
Pizza Crust 14"
No Edge Cracker Crust
Parbaked

Save \$1.50 per 35ct (9.3oz) Case

48404
Pizza Crust 14"
Cracker Crust
Oil Parbaked

Save \$2.00 per 20ct (27.4oz) Case

49458
Pizza Crust 16"
Self Rise Flat Edge

Save \$2.00 per 30ct Case

49459
Pizza Crust 16"
Lakefront Brewery Beer Parbaked

Save \$2.00 per 35ct Case

48431
Pizza Crust 16"
Cracker Crust
Oil Parbaked

Save \$2.00 per 30ct Case

47444
Pizza Crust 16"
No Edge Cracker Thin Crust Parbaked





46017
Berry Raspberry
• SRP: \$1.79 • 10oz



46355
Bubble Gum
• SRP: \$1.79 • 10oz



46346
Dragon Berry
• SRP: \$1.79 • 10oz



46011
Fruity Punch
• SRP: \$1.79 • 10oz



46013
Grapey Grape
• SRP: \$1.79 • 10oz



46014
Lemony Lime
• SRP: \$1.79 • 10oz



46470
Mystery Flavor
• SRP: \$1.79 • 10oz



46016
Outrageous Orange
• SRP: \$1.79 • 10oz



46196
Spider Juice
• SRP: \$1.79 • 10oz



46096
Straw Nana
• SRP: \$1.79 • 10oz



46733
Vita Bug Berry Lt
• SRP: \$1.69 • 10oz



46737
Vita Bug Blue Lt
• SRP: \$1.69 • 10oz



46971
Vita Punch
• SRP: \$1.69 • 10oz

99062
Barrel Cooler

99054
Rack Suction Cup



Save \$1.50
per 24ct
(10oz) Case





Save 40¢
per 4ct Min Qty

Lotzza Motzza
12" Pizza



49199
4 Meat
• SRP: \$9.99
• 26.10oz

48490
Chicken
Bacon Ranch
• SRP: \$9.99
• 24oz

49209
Sausage
Mushroom
• SRP: \$8.99
• 26.75oz

49200
Bacon
Cheeseburger
• SRP: \$9.99
• 25.25oz

48325
Hawaiian
• SRP: \$9.99
• 24oz

49221
Sausage
Pepperoni
• SRP: \$8.99
• 26.45oz

49588
Breakfast
• SRP: \$9.99
• 26oz

48491
Mac Attack
• SRP: \$9.99
• 25.42oz

49201
Supreme
• SRP: \$9.99
• 27.95oz

48362
MVP
6 Meat
• SRP: \$9.99
• 23.75oz

48355
MVP
Jalapeño Popper
• SRP: \$9.99
• 20.58oz

48320
MVP
BBQ Smoked Chicken
• SRP: \$9.99
• 21.25oz

48333
MVP
Philly Cheese Steak
• SRP: \$9.99
• 20.29oz

MVP
Available
in WI
ONLY

49208
Cheese
• SRP: \$7.99
• 21.75oz

49206
Pepperoni
• SRP: \$7.99
• 23.25oz

49302
Taco Grande
• SRP: \$9.99
• 25.5oz

49203
Chicken
Alfredo
• SRP: \$9.99
• 23.75oz

49205
Sausage
• SRP: \$7.99
• 25.25oz



New Item Line!



New Item!

Save 5¢ per 4ct (5lbs) Case

50578

Ribs Cooked w/Sauce

2 Boned Pieces Heat & Serve

Save 10¢ per Pound

50575

Ribs Pork w/Sauce

Fully Cooked

7ct

50574

Ribs w/Sauce 1/2 Rack

Fully Cooked

14ct

Save 15¢ per Pound

50576

Ribs No Sauce 1/2 Rack

Fully Cooked

14ct

50579

Ribs No Sauce Pork

Fully Cooked

Save 50¢ per 6ct (2.25lbs) Case

50580

Chicken Shredded

In BBQ Sauce

50577

Pork Shredded

In BBQ Sauce





49730
Chili Cowboy
 Hardy chili with ground beef, red kidney beans, tomatoes, and a special chili blend.



47531
Chicken Sausage Gumbo
 Chicken, Andouille sausage, rice and vegetables in a thick, Cajun-spiced tomato base.



47525
Chili w/Bean
 A spicier chili with ground beef, tomatoes, onions, celery and green peppers.



47524
Clam Chowder New England
 A creamy, broth-based chowder with vegetables and clams.



47555
Baja Chicken Enchilada
 Sautéed sweet white onions, chicken, black beans, corn and red, green and jalapeño peppers.



48091
Cream Of Broccoli
 Broccoli florets and pieces in a light and sweet cream-based soup.



47529
Cheddar Baked Potato w/Ham
 Thick-cut potatoes, vegetables and finely diced ham in a cheddar cheese broth.



47532
Cream Of Broccoli w/Cheese
 An American cheese and cream-based soup with broccoli florets and pieces.



47551
Cheeseburger Chowder
 A blend of ground beef, shredded potatoes and onions in an American-cheese-flavored broth.



47522
Lasagna
 Mafalda lasagna noodles in a rich tomato broth with lean ground beef and Italian herbs.



47526
Chicken Noodle
 Diced all-white-meat chicken, thick egg noodles and vegetables in a rich chicken broth.



47723
Tomato Creamy
 Well-seasoned tomato cream soup with diced, vine-ripened tomatoes.

Wonderful[®] PISTACHIOS

• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$10.00 per 60ct (6-SKU) Shipper / Display



Wonderful Pistachio

39782 Wonderful Pistachio Display

12ct #39632 Roasted & Salted • SRP: \$4.49 • 5oz

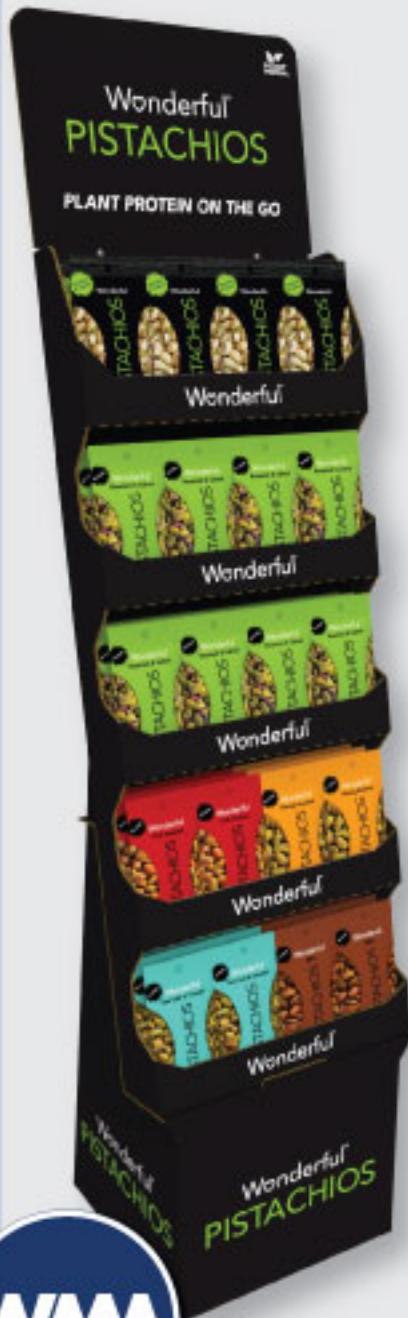
6ct #39780 Shelled BBQ • SRP: \$4.29 • 2.25oz

6ct #39781 Shelled Salt & Vinegar • SRP: \$4.29 • 2.25oz

24ct #39656 Shelled Roasted & Salted • SRP: \$4.39 • 2.5oz

6ct #39744 Shelled Sweet Chili • SRP: \$4.29 • 2.25oz

6ct #39566 Shelled Honey • SRP: \$4.29 • 2.25oz



Pre-Booking Shippers, Displays & Counter Units

Bazooka Candy Brands

• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Pre-Book
Yours
Today!

WAM
PromoSense



Save \$10.00 per 133ct (6-SKU) Shipper / Display



24129 Topps 2023 Best Prepack

- 18ct #22093 Baby Bottle Pop • SRP: \$2.59 • 1.1oz
- 12ct #27517 Bazooka Throwback Mini Wallet • SRP: \$1.29 • 12pcs
- 21ct #28002 Juicy Drop Pop Laydown Box • SRP: \$2.89 • .92oz
- 16ct #23226 Juicy Drops Gummies • SRP: \$2.99 • 2.35oz
- 18ct #22094 Push Pop Jumbo • SRP: \$2.59 • 1.06oz
- 48ct #22091 Ring Pop Fruit Fest • SRP: \$1.29 •
- 24ct FREE #22091 Ring Pop Fruit Fest • SRP: \$1.29 •



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • February 19, 2024 •

Pre-Book
 Yours
 Today!

WAM
 PromoSense



Save \$3.00 per 90ct (12-SKU) Shipper / Display

47331 Hostess SS Shipper

- 8ct #47323 Coffee Cake Cinnamon • SRP: \$2.39 • 2.89oz
- 6ct #47314 Cupcake Chocolate • SRP: \$2.39 • 3.17oz
- 6ct #48049 Ding Dongs • SRP: \$2.39 • 2.55oz
- 10ct #47313 Donut Mini Crunch • SRP: \$2.39 • 4oz
- 10ct #47337 Donut Mini Double Chocolate • SRP: \$2.39 • 6ct
- 10ct #47359 Donut Mini Frosted • SRP: \$2.39 • 3oz
- 10ct #47312 Donut Mini Powdered • SRP: \$2.39 • 3oz
- 6ct #48016 Jumbo Glazed Honey Bun • SRP: \$2.39 • 4oz
- 6ct #48035 Jumbo Iced Honey Bun • SRP: \$2.39 • 4oz
- 6ct #47316 Twinkie • SRP: \$2.39 • 2.7oz
- 6ct #47318 Zingers Chocolate • SRP: \$2.39 • 3.81oz
- 6ct #47317 Zingers Vanilla Iced • SRP: \$2.39 • 3.81oz

• Pre-Book Only •
 • Expected Delivery Week • May 13, 2024 •



Save \$1.00 per 32ct (2-SKU) Shipper / Display

49642 Hostess Red, White & Blue Counter Unit

- 12ct N/A Cupcakes Patriotic • SRP: \$2.39 • 2.89oz
- 20ct N/A Donettes Strawberry • SRP: \$2.39 • 2.99oz



Pre-Booking Shippers, Displays & Counter Units

92203 Straw Hat 36ct Shipper / Display

36ct N/A Straw Hat • SRP: \$19.99 • Hat

24001 Inferno Candy Shipper

48ct N/A Tongue Bomb Inferno Candy • SRP: \$5.99 • .63oz

79637 I54 Plat Tower W/Fast 3.0 Charger (13-SKU) 98ct Shipper / Display

8ct N/A 20w Wall Charger
• SRP: \$19.99 • Each

10ct N/A 3' Plat Lightning To C-fast CC
• SRP: \$14.99 • Each

8ct N/A 6' Plat Lightning To USB Cable
• SRP: \$19.99 • Each

8ct N/A 6' Plat Type C To USB Cable
• SRP: \$14.99 • Each

6ct #79707 Earbuds Wireless
• SRP: \$24.49 • Each

1ct N/A FFC Acrylic Divider 3.0

1ct N/A FFC Acrylic Display
15.0 Univ Tower

8ct N/A Magnetic Wireless Charger
• SRP: \$29.99 • Each

10ct N/A Plat Fast Charge
Dual Car Charger
• SRP: \$14.99 • Each

10ct N/A Plat Fast Charger
Dual Wall Charger
• SRP: \$14.99 • Each

10ct N/A Plat Fast Charger Type
C-Type C-Type Cable
• SRP: \$9.99 • Each

10ct #79629 Plat I54
3' Lightning/USB Mfi
• SRP: \$14.99 • Each

10ct #79620 Plat Type
C-Type To USB Cable
• SRP: \$9.99 • Each



Pre-Booking Shippers, Displays & Counter Units



Save \$3.00 per 36ct (3-SKU) Shipper / Display

39422 David & Son Sunflowers w/Frank Red Hot

12ct #39426 Franks Red Hot • SRP: \$2.89 • 5.25oz

12ct #39406 Jumbo Original • SRP: \$2.89 • 5.25oz

12ct #39336 Ranch • SRP: \$2.89 • 5.25oz



Save \$5.00 per 54ct (3-SKU) Shipper / Display

41690 Slim Jim Monster Powerwing

18ct #41173 Monster Mild • SRP: \$3.49 • 1.94oz

18ct #41389 Monster Original • SRP: \$3.49 • 1.94oz

18ct #41390 Monster Tabasco • SRP: \$3.49 • 1.94oz



Pre-Booking Shippers, Displays & Counter Units

HALEON



• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Pre-Book Yours Today!



Save \$3.00 per 90ct (7-SKU) Shipper / Display

31002 Tums Mixed Mega Conv Display

9ct N/A Chewy Bite
• SRP: \$3.79 •

24ct #31003 Chewy Cherry
• SRP: \$2.09 • 6stk

12ct #31011 Ex Asst Berries
• SRP: \$1.29 • 8ct

12ct #31007 Ex Asst Fruit
• SRP: \$1.29 • 8ct

9ct #31018 Smoothies Asst Fruit
• SRP: \$2.49 • 12ct

12ct #31030 Ultra Asst Berries Roll
• SRP: \$1.99 •

12ct #31035 Ultra Peppermint Roll
• SRP: \$1.99 •



Save \$3.00 per 72ct (4-SKU) Shipper / Display

77080 Chapstick Fishbowl

18ct N/A Cherry • SRP: \$2.29 • Roll

18ct N/A Lip Moisturizer • SRP: \$2.29 • Roll

18ct N/A Original • SRP: \$2.29 • Roll

18ct N/A Strawberry • SRP: \$2.29 • Roll



Pre-Booking Shippers, Displays & Counter Units





• Pre-Book Only •
 • Expected Delivery Week • February 19, 2024 •

Pre-Book
 Yours
 Today!

WAM
 PromoSense

BIG LEAGUE CHEW

Save \$3.00 per 84ct (5-SKU) Shipper / Display

27507 Big League Chew Tower

14ct #27519 Blue Raspberry • SRP: \$2.19 • 2.12oz

14ct #27508 Grape • SRP: \$2.19 • 2.12oz

28ct #27512 Regular • SRP: \$2.19 • 2.12oz

14ct #27509 Sour Apple • SRP: \$2.19 • 2.12oz

14ct #27510 Strawberry Girl • SRP: \$2.19 • 2.12oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Pre-Book
Yours
Today!

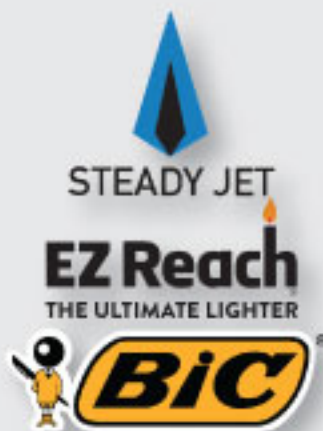


Save \$5.00 per 52ct (2-SKU) Shipper / Display

77155 Lighter Jet Flame & EZ Zodiac

40ct N/A EZ Reach Zodiac • SRP: \$3.29 • Each

12ct #77147 Jet Flame Halpern • SRP: \$4.69 • Each



Pre-Booking Shippers, Displays & Counter Units

Save \$10.00 per 72ct (4-SKU) Shipper / Display

24003 Trolli Peg Bag Shipper



- 18ct #36010 Electric Crawl • SRP: \$2.49 • 4.25oz
- 18ct #35047 Sour Crawl • SRP: \$2.49 • 5oz
- 18ct #35017 Sour Crawl Very Berry • SRP: \$2.49 • 5oz
- 18ct #35079 Sour Duo Crawlers • SRP: \$2.49 • 4.25oz



Pre-Booking Shippers, Displays & Counter Units



Save \$3.00 per 108ct (5-SKU) Shipper / Display

25208 Trident 8+1 Counter Unit

12ct #25597 Bubble Gum • SRP: \$1.79 • 14pcs

24ct #25594 Original • SRP: \$1.79 • 14pcs

24ct #25592 Spearmint • SRP: \$1.79 • 14pcs

24ct #25595 Tropical Twist • SRP: \$1.79 • 14pcs

24ct #25596 Watermelon Twist • SRP: \$1.79 • 14pcs



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • February 19, 2024 •

Pre-Book Yours Today!



Save \$3.00 per 48ct Shipper / Display



23108 Lindor Milk Chocolate Truffle Bars
 48ct #23106
 Lindor Milk Chocolate Stick Vertical
 • SRP: \$1.79 • 1.3oz



Save \$3.00 per 36ct (2-SKU) Shipper / Display

23104 Lindor Whole Hazelnut Powerwing

48ct #23106 Milk Chocolate Stick Vert • SRP: \$1.79 • 1.3oz
 36ct #23103 Whole Hazelnut Stick • SRP: \$1.79 • 1.2oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
 • Expected Delivery Week • February 19, 2024 •

Pre-Book
 Yours
 Today!



Save \$3.00 per 72ct (6-SKU) Shipper / Display

31681 Lil Drug On The Go Allergy

12ct #31705 Advil
 • SRP: \$3.59 • 1ct

12ct #31767 Allegra Allergy Tab
 • SRP: \$2.99 • 1 Dose

12ct #31678 Claritin
 • SRP: \$5.69 • 1ct

12ct #45628 Clear Eyes
 • SRP: \$4.69 • .2oz

12ct #31653 Trial Tylenol Extra Strength Cap
 • SRP: \$3.69 • 1ct

12ct #31660 Tylenol Sinus Severe
 • SRP: \$4.29 • 1ct



Find more solutions in the Lil' Drug Store Section

Pre-Booking Shippers, Displays & Counter Units

Kellanova

• Pre-Book Only •
• Expected Delivery Week • February 19, 2024 •

Pre-Book
Yours
Today!



WAM
PromoSense



RICE KRISPIES
TREATS®

Save \$3.00
per 48ct (2-SKU) Shipper / Display

38092 Kellogg Rice Krispie Treats Shipper

36ct #38121 Big Bar • SRP: \$2.29 • 2.2oz

12ct #38122 Double Chocolate Chunk • SRP: \$2.29 • 3oz



Pre-Booking Shippers, Displays & Counter Units



Kellanova

WAM
PromoSense

RICE KRISPIES
TREATS
DUNK'D

Save \$1.00 per 12ct (3.1oz) Box

- | | | |
|--|---|--|
| 38084
Chocolate Straw
• SRP: \$2.99 • 3.1oz | 38052
Chocolatey
• SRP: \$2.99 • 3.1oz | 38058
Cookies & Cream
• SRP: \$2.99 • 3.1oz |
|--|---|--|

RXBAR

Save \$1.00 per 12ct Box

- | | | | | |
|--|---|---|--|---|
| 37807
AM Honey Chocolate
• SRP: \$2.99 • 1.94oz | 37811
AM Honey Cinnamon
• SRP: \$2.99 • 1.94oz | 37736
Blueberry Protein
• SRP: \$3.09 • 1.83oz | 37742
Chocolate Sea Salt Protein
• SRP: \$3.09 • 1.83oz | 37783
Peanut Butter Chocolate Protein
• SRP: \$3.09 • 1.83oz |
|--|---|---|--|---|



New Item!



Pringles Save 10¢ per Can

- | | | | | |
|--|---|--|---|---|
| 44802
Harvest Blend Farmhouse Cheddar
• SRP: \$4.19 • 5.5oz | 44807
Harvest Blend Ranch
• SRP: \$4.19 • 5.57oz | 44803
Scorchin Buffalo
• SRP: \$4.19 • 5.57oz | 44720
Original
• SRP: \$2.39 • 2.38oz | 44750
Pizza
• SRP: \$2.39 • 2.5oz |
| 44790
BBQ
• SRP: \$2.39 • 2.5oz | 44722
Cheddar
• SRP: \$2.39 • 2.5oz | 44714
Salt & Vinegar
• SRP: \$2.39 • 2.5oz | 44721
Sour Cream & Onion
• SRP: \$2.39 • 2.5oz | 44702
Scorchin BBQ
• SRP: \$2.39 • 2.5oz |
| | | | 44705
Scorchin Cheddar
• SRP: \$2.39 • 2.5oz | |



Pringles Grab & Go Save 50¢ per 12ct Case

- | | | | |
|---|---|--|---|
| 38275
Cheddar Jack
• SRP: \$2.19 • 3oz | 38252
Cracker Original
• SRP: \$2.19 • 3oz | 38294
Extra Cheesy
• SRP: \$2.19 • 3oz | 38292
Extra Toasty
• SRP: \$2.19 • 3oz |
| 38117
Hot N Spicy
• SRP: \$2.19 • 3oz | 38280
Pepper Jack
• SRP: \$2.19 • 3oz | 38053
White Cheddar
• SRP: \$2.19 • 3oz | |

CHEEZIT

Save 50¢ per 6ct (3oz) Box

RICE KRISPIES
TREATS

Save \$1.00 per 10ct (1.6oz) Box

- 38017**
Homestyle Original
• SRP: \$2.09 • 1.6oz

pop-tarts

Save 50¢ per 6ct Case

- | | |
|---|---|
| 38019
Applejacks
• SRP: \$1.49 • 3.3oz | 38219
Bite Cinnamon Roll
• SRP: \$3.39 • 3.5oz |
|---|---|

RXBAR





BENESTAR
BRANDS



WAM
PromoSense

44520
Cazo
Hatch Chile
Tort Chip
• SRP: \$2.09 • 2.25oz

44517
Cazo
Spicy Queso
Tort Chip
• SRP: \$2.09 • 2.25oz



New
Item!

Cheesewich™
Save 50¢ per 12ct Box • SRP: \$3.39 • 3.23oz

48705
Double Play
• SRP: \$2.69 • 4oz

Cheesewich™
Save 50¢ per 16ct Box

48721
All Natural
w/Uncured
Pepperoni
& Mozzarella
• SRP: \$1.39 • 1.5oz

48877
Cheddar
• SRP: \$2.69 • 2.5oz

48848
Colby Jack
• SRP: \$2.69 • 2.5oz

48849
Pepper Jack
• SRP: \$2.69 • 2.5oz

48857
Provolone
• SRP: \$2.69 • 2.5oz





TWEAKER ENERGY DRINKS

WAM
PromoSense

Save \$1.00 per 12ct Box

**Tweaker Energy
Extra-Strength**

46262
Peach Mango
• SRP: \$1.79 • 2oz

46372
Sour Apple
• SRP: \$1.79 • 2oz

46752
Strawberry Lemon
• SRP: \$1.79 • 2oz

46753
Watermelon
• SRP: \$1.79 • 2oz



MARS WRIGLEY

WAM
PromoSense

GRABnGO SIZE

m&m's Starburst
Save 25¢ per Stand-Up-Bag



36148
M&M's
Peanut
• SRP: \$6.89 • 10.05oz

23361
Starburst
Mini FaveReds
• SRP: \$3.59 • 8oz



Wonderful[®] PISTACHIOS

WAM
PromoSense



Wonderful Pistachio
Save 10¢ per Bag

New
Item!

39632
Roasted & Salted
• SRP: \$4.49 • 5oz

39633
Salt Pepper
• SRP: \$4.49 • 4.5oz

39780
Shelled BBQ
• SRP: \$4.29 • 2.25oz

39744
Shelled Chili
• SRP: \$4.29 • 2.25oz

39566
Shelled Honey
• SRP: \$4.29 • 2.25oz

39781
Shelled Salt & Vinegar
• SRP: \$4.29 • 2.25oz

39656
Shelled Roasted & Salted
• SRP: \$4.39 • 2.5oz

39609
No Shell Sea Salt & Pepper
• SRP: \$4.29 • 2.25oz

39634
Sweet Chili
• SRP: \$4.49 • 4.5oz





FERRERO



WAM
PromoSense

Save \$1.00 per 10ct Box

38403

Fudge Stripe

• SRP: \$2.99 • 5.27oz

Save \$1.00 per 12ct Box

38274

Soft Batch Chocolate Chip

• SRP: \$1.79 • 2.2oz



Save \$1.00 per 9ct Box

38453

Sugar Wafers
Chocolate

• SRP: \$2.79 • 4.4oz

38451

Sugar Wafers
Strawberry

• SRP: \$2.79 • 4.4oz

38452

Sugar Wafers
Vanilla

• SRP: \$2.79 • 4.4oz



Mondeleēz International

WAM
PromoSense



OREO CAKESTERS



Save 50¢ per 8ct Box

38208

Nabisco Cakester Oreo Peanut Butter

• SRP: \$2.49 • 3.03oz



Atkins Endulge Save \$1.00 per 12ct Box

37730 Caramel Nutty Bar • SRP: \$2.59 • 1.55oz

37846 Caramelicious • SRP: \$2.59 • 1.55oz

QUEST.



QUEST. Quest Save \$1.00 per 12ct Box

37768 Birthday Cake • SRP: \$3.49 • 2.12oz

37932 Chocolate Chip Cookie Dough • SRP: \$3.49 • 2.12oz

37726 Chocolate Peanut Butter Bars • SRP: \$3.49 • 2.12oz

37739 Chocolatey Peanuts • SRP: \$3.49 • 1.73oz

37806 Cookies 'n Cream • SRP: \$3.49 • 2.12oz

37836 Goopy Caramel • SRP: \$3.49 • 1.84oz

37929 Oatmeal Chocolate Chip • SRP: \$3.49 • 2.12oz

37862 Peanut Butter Cups • SRP: \$3.49 • 1.48oz

QUEST. Quest Protein Chip Save 10¢ per Bag

37818 Chili Lime • SRP: \$3.39 • 1.1oz

37808 Loaded Taco • SRP: \$3.39 • 1.1oz

37822 Nacho • SRP: \$3.39 • 1.1oz

37829 Ranch • SRP: \$3.39 • 1.1oz





SNYDER'S Snyder Pretzels **Save 25¢ per Bag**

44539
Dips Pretzel Milk Chocolate
• SRP: \$3.69 • 5oz

44781
Honey Mustard Pretzel Pieces
• SRP: \$3.09 • 5oz

44607
Pretzel Peanut Butter Filled
• SRP: \$4.59 • 5oz

44512
Dips Pretzel White Chocolate
• SRP: \$3.89 • 5oz

44782
Hot Buffalo Pieces
• SRP: \$3.09 • 5oz

44603
Pretzel Sticks Seasoned
• SRP: \$4.59 • 5oz



Save 25¢ per 5.1oz Bag Save \$1.00 per 18ct (1.2oz) Case

23102
Assorted Chocolate
• SRP: \$6.19 • 5.1oz

23103
Hazelnut Whole Stick
• SRP: \$1.79 • 1.2oz



23101
Milk Chocolate
• SRP: \$6.19 • 5.1oz

Save \$1.00 per 24ct (1.3oz) Box

23107
Caramel Stick Vert
• SRP: \$1.79 • 1.3oz

23106
Milk Chocolate Stick Vert
• SRP: \$1.79 • 1.3oz





Save 10¢ Each

76723
Band-Aid JJ Sheer
• SRP: \$3.79 • 40ct

31671
Benadryl Allergy Tablet 25mg
• SRP: \$8.69 • 24ct

31505
Imodium Caplets
• SRP: \$6.19 • 6ct

31610
Pepcid AC
• SRP: \$8.39 • 5ct

76769
Tylenol Cold & Flu Caplet
• SRP: \$11.09 • 24ct

31563
Tylenol PM Extra Strength Caplets
• SRP: \$7.89 • 24ct

76706
Tylenol Rapid Release Gelcap
• SRP: \$7.89 • 24ct

31664
Tylenol Severe Congestion & Pain
• SRP: \$11.09 • 24ct

76772
Tylenol Extra Strength Caplet
• SRP: \$5.89 • 24ct

76852
Visine Redeye Comfort
• SRP: \$8.29 • .5oz

31672
Zyrtec Allergy Tablet
• SRP: \$5.19 • 1ct

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Exchange ideas with others in your industry.

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