

HOLIDAY WHOLESALE

Holiday Highlight\$

January 2022

WAM
Participant



M&M'S® Share Size



MARS WRIGLEY

**Save \$3.50
per
18ct Box**

23238

Almond

UPC: 040000474173

• SRP: \$2.29 • 2.83oz

23298

Classic Mix

UPC: 040000565604

• SRP: \$2.29 • 2.5oz

23299

Peanut Mix

UPC: 040000567042

• SRP: \$2.29 • 2.5oz

**Save \$3.50
per
24ct Box**

23267

Caramel

UPC: 040000508861

• SRP: \$2.29 • 2.83oz

23317

Fudge Brownie

UPC: 040000555421

• SRP: \$2.29 • 2.83oz

23248

Mc Mini Mega Tubes

UPC: 040000476528

• SRP: \$2.29 • 1.77oz

23243

Mc Pretzel

UPC: 040000446514

• SRP: \$2.29 • 2.83oz

23410

Milk Chocolate

UPC: 040000004318

• SRP: \$2.29 • 3.14oz

23432

Peanut Butter

UPC: 040000002239

• SRP: \$2.29 • 2.83oz

23400

Peanut

UPC: 040000004325

• SRP: \$2.29 • 3.27oz



225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965

• 1-800-333-8321 • holidaywholesale.com •

Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)





Save \$1.00 per 24ct Box

41663

Slim Jim Monster Shortboy Original
UPC: 026200002583
• SRP: \$1.69 • .97oz



Save \$1.50 per 12ct Box

41678

Slim Jim Savage Spicy
UPC: 026200001906
• SRP: \$3.59 • 3oz

Save \$2.00 per 18ct Box

41679

Slim Jim Giant Big Boss Original
UPC: 026200002330
• SRP: \$3.39 • 2.3oz



BIGS
SUNFLOWER SEEDS

Save 10¢ per Bag

39710

Bigs Sunflower Seeds Lil Pepperoni Pizza
UPC: 816012010094
• SRP: \$2.89 • 5.35oz



ACT II

Save 10¢ per Bag

44109

Act II Butter Lovers Popcorn (Ready To Eat)
UPC: 076150001402
• SRP: \$2.29 • 1.17oz



Save 6¢ per Bag

44526

Andy Capp Onion Rings Hot
UPC: 026200471907
• SRP: \$1.59 • 2oz





1st Phorm Protein Bars
Save \$1.00 per 15ct Box
 • SRP: \$3.59 • 2.2oz

New Item!

37826
Birthday Cake
 UPC: 850026196245

37832
Chocolate Peanut Butter Pretzel
 UPC: 850026196122

37834
Salted Caramel
 UPC: 850026196061

With 20 grams of protein & 1 gram of sugar delivered in deliciously decadent too-good-to-be-true flavors, we're the protein bar you didn't think was possible.



Wild River

41672
Black Pepper
 UPC: 017082007902
 • SRP: \$8.99 • 3.5oz

41682
Hot
 UPC: 017082005083
 • SRP: \$8.99 • 3.5oz

41683
Green Chili
 UPC: 017082008077
 • SRP: \$8.99 • 3.5oz

41673
Mild
 UPC: 017082006677
 • SRP: \$8.99 • 3.5oz

New Item!





Made with Quality
MORE
FAMILY



New
Item!



Made with Quality
MORE
FAMILY

Save 25¢ per 6ct Box

More Baked Snack Pies 4"

• SRP: \$1.49 • 4oz

49959

Apple

UPC: 628678370012

49961

Cherry

UPC: 628678370036



CHEESEWICH

Save \$1.00 per 16ct Box

• \$2.39 • 2.5oz



GF
gluten free

48877

Cheddar

UPC: 709893001001

48849

Pepper Jack

UPC: 709893003005

49960

Blueberry

UPC: 628678370029

49962

Lemon

UPC: 628678370043

48848

Colby Jack

UPC: 709893002008

48857

Provolone

UPC: 709893010003



Introducing the 2022 - 2023 Trip Point Program!



**Cruise to the Southern Caribbean aboard
Celebrity Millennium
Travel Dates: January 8-14, 2023**

**Contact your Holiday Wholesale Sales Representative TODAY
for details & to sign up to start earning points.**

48535 Save 50¢ per 48ct (2oz) Case

Chocolate Chip w/M&M's
Thaw & Serve Cookie
mfr: # 70697
UPC: N/A • SRP: 69¢ • 2oz

48630 Save \$1.00 per 200ct (1.5oz) Case

Snickerdoodle
Cookie Dough
mfr#: 70744

48555 Save 50¢ per 24ct (4oz) Case

Marshmallow Bar, Crispy, Thick
Individually Wrapped
mfr: #71475
UPC: 086478714762 • SRP: \$1.49 • 4oz

48576 Save 50¢ per 4ct (1.5oz) Case

Marshmallow Bites, Crispy
w/Repack Labels
mfr: #71420
UPC: 08647871412



WAM
Participant



Cookies are done when they have a golden brown outer edge and a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min





Save 25¢ per Case



47711

**Tater Chip Strips™ Breaded Breast Strips
Brakebush®**

mfr#: 5845

2ct (5lb) Case

Fully Cooked SmartShapes Fritter

Serving suggestion: Appetizers, salads or entrees.

Suggested Serving Size: 2 Pieces (100g)

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 2-3 MIN

CONVECTION OVEN AT 350°F FOR 10-15 MIN

CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN

MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, TURNING ONCE.

COOK TO A MINIMUM OF 165°F ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.



DANONE
WAVE



Save 50¢ **INTERNATIONAL Delight** per Case



288ct (.439 fl oz) Case, 90 day Shelf Life

51037
Caramel Macchiato
CoffeeHouse Inspirations

51064
Hazelnut

57001
Cold Stone™
Sweet Cream

51071
Hershey's®
Chocolate
Caramel

51034
French Vanilla

51036
Irish Crème

384ct (.439 fl oz) Case,
60 day Shelf Life **51086**
Half & Half
CoffeeHouse Inspirations

Silk

51154
Silk Creamer
Oatmeal
Cookie

264ct (.439 fl oz) Case, 90 day Shelf Life

51062
STOK® Original Black Coffee Shot
Made from coffee, STOK adds 40 mg of caffeine
per serving, as much as a shot of espresso without
changing flavor.



Save \$2.00
per 10ct Roll

13118
Cherry
UPC: 087273012329

13222
Citrus
UPC: 087273013050

13107
Classic
UPC: 087273012305

13120
Mint, Arctic
UPC: 087273012718

13133
Peach
UPC: 087273015153

13124
Straight
UPC: 087273015238

13116
Wintergreen
UPC: 087273012312

13175
Mint, Arctic
Pouch
UPC: 087273017652

13156
Wintergreen
Pouch
UPC: 087273017508

• SRP: \$4.29
• 1.0oz





THUNDER GROUP®



251060

Bus Cart 3-Tier,
40-1/2" x 19-3/4" x 37-7/8"
comes with Two 4" Locking Casters &
Two 4" Regular Casters, Gray Color,
Polypropylene Shelves & Handles with
Aluminum Tubes & Polypropylene
+ Thermoplastic Rubber Wheels
mfr#: PLBC4019G



251045

Bus Box,
20-1/2" x 15-1/2" x 5" Gray Color,
High-Density Polyethylene, NSF
mfr#: PLBT005G

251005

Cutlery Box,
22-1/2" x 13" x 4"
Four Compartment
(4-1/8" x 10-1/8" x 4")
Gray Color,
mfr#: PLFCCB001



The trash can is durable & easy to use.
The handles provide easy handling & the flat bottom provides stability.
Lids have secure snap & easy to lift open.

251004

Trash Can 23 Gallon,
20" x 11-1/4" x 29-3/4",
Black Color, High-Density
Polyethylene
mfr#: PLTC023K

251011

Trash Can Lid
20-1/2" x 11-1/4" x 6-1/4"
for PLTC023K, Brown Color,
High-Density Polyethylene
mfr#: PLTC023KL

251002

Trash Can 23 Gallon,
20" x 11-1/4" x 29-3/4",
Brown Color, High-Density
Polyethylene
mfr#: PLTC023B

251003

Trash Can Lid
20-1/2" x 11-1/4" x 6-1/4"
for PLTC023B, Brown Color,
High-Density Polyethylene
mfr#: PLTC023BL





- 20g protein
- 2g sugar

Save \$2.00 per 8ct Box



WAM
Participant

Cereal Protein Bars

37809

Cinnamon Toast Crunch

UPC: 016000297593

• SRP: \$2.99 • 2.12oz

37814

Golden Grahams

UPC: 016000297616

• SRP: \$2.99 • 2.23oz

Yoplait Yogurt

• SRP: \$1.39 • 6oz

48852

Harvest Peach

UPC: 070470003078

49095

Light Blueberry

UPC: 070470006529

49096

Light

Strawberries

'n Bananas

UPC: 070470006543

49348

Mountain

Blueberry

UPC: 070470003023

48851

Strawberry

UPC: 070470003009

GENERAL MILLS

Yoplait
Save 20¢ per 6oz Cup



TableCraft®

169563

Bar Shaker 28oz

UPC: 727875020628 • mfr#: 377

• List: \$7.45 • SRP: \$8.49 • 3pc Set

268524

Cheese Shaker 6oz Glass

UPC: 727875064363 • mfr#: C260-4

• List: \$9.10 • 4pk

268548

Oil & Vinegar Dispenser 6oz

UPC: 727875064400 • mfr#: C600-4

• List: \$11.81 • 4pk

268526

Salt & Pepper Paneled Glass Shaker

UPC: 727875064189 • mfr#: C155-12

• List: \$10.50 • 12ct (2oz) Case

268525

Sugar Pourer 12oz Glass

UPC: 727875064387 • mfr#: C57S-4

• List: \$9.68 • 4pk

268523

Syrup Dispenser 6oz

UPC: 727875064448 • mfr#: C406-4

• List: \$27.70 • 4pk

HOLIDAY
WHOLESALE



European™ Oil & Vinegar Bottles
Square Glass Bottle with Stainless Steel Top
European™ L'huile Et Du Vinaigre Bouteilles
Carrés À Couverts En Acier Inoxydable
European™ Botellas De Aceite Y Vinagre
Cuadrados Con Tapas De Acero Inoxidable

6 oz / 177 mL

Save \$1.00 per 40ct Box

93009

Hand Warmers

UPC: 094733075893

• SRP: 99¢

93004

Toe Warmers

UPC: 094733100014

• SRP: \$1.39

Save \$5.00 per 12ct Box

93310

Hand Warmers 10pk

UPC: 094733070102

• SRP: \$7.75 • 10ct

Save 50¢ per 24ct Clip Strip

93017

Hand Clip Strip

UPC: 094733075893

• SRP: 99¢

HOTHANDS®

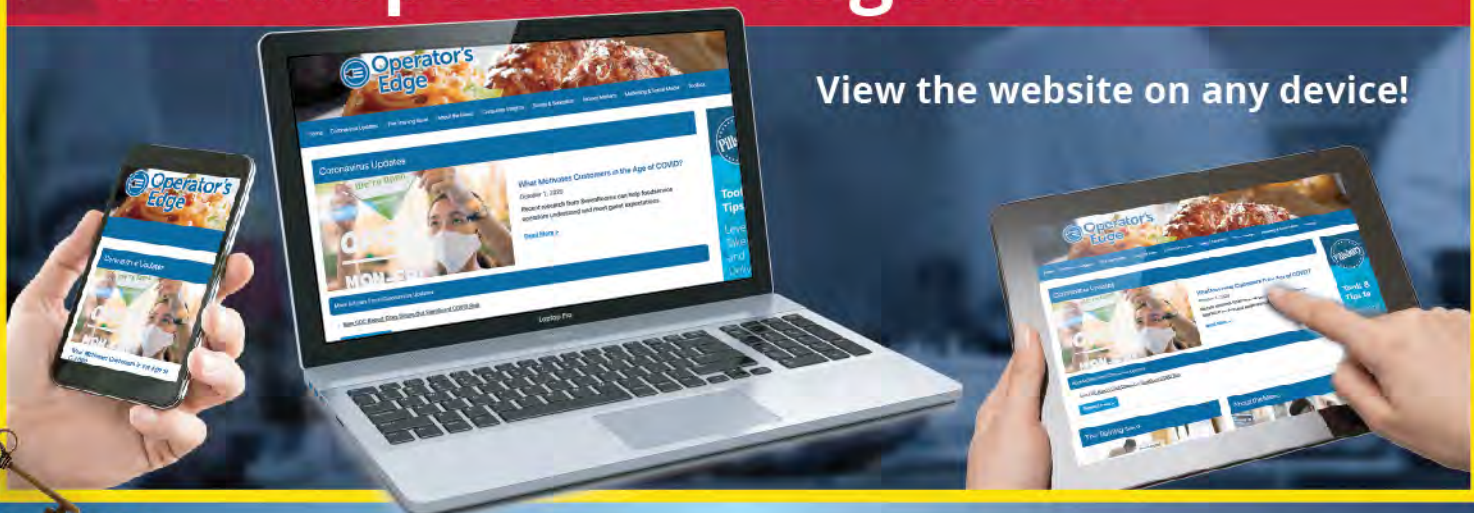


Operator's Edge

- Coronavirus Updates • Training Resources •
- Menu Information to Increase Profit • Consumer Insights •
- Safety & Sanitation • Money Matters & Inventory Guides •
- Marketing & Social Media Guidance •
- ... and much more!



▶ NO Registration is required. Simply browse to:
www.operators-edge.com



View the website on any device!

 **Save \$1.00 per 4ct (32oz) Case**

73912 Lightning RTU Mold & Mildew Stain Remover

mfr#: MMRCS • UPC: 613278021266 • 32oz

Ready-to-use chlorinated, alkaline cleaner that will remove mold, mildew stains & other tough, organic soils.

73619 Low Acid Bowl Cleaner

mfr#: LABCQ4 • UPC: 613278020924 • 32oz

Quickly remove soil, rust, lime, & mineral deposits. Its unique thick, clinging formula is safer to use than higher acid bowl cleaners.

73408 Thunder Blast Degreaser RTU

mfr#: TBCS • UPC: 613278023272 • 32oz

Quickly dissolves the toughest grease, dirt, & oil while being safe to use on a wide variety of surfaces. No scrubbing is necessary to remove most soils.

72011 QDII Food Service Sanitizer RTU w/Sprayer

mfr#: QDRTUCS • UPC: 613278021310 • 32oz

Ready-to-use, disinfectant, sanitizer, deodorizer, mildew-stat, & virucide – all in one.

73115 Window Cleaner RTU

mfr#: WKRTUCS • UPC: 613278021273 • 32oz

Removes dirt, oil, & grease stains from mirrors, plate glass, & windshields.

 **Save \$1.00 per 180ct Canister**

72010 QDII Sanitizing Wipes

mfr#: WIPESANICN • UPC: 613278021747 • 180ct

Quickly & effectively clean & disinfect hard non-porous surfaces. Each pre-moistened wipe will consistently deliver the proper amount of quaternary ammonium chloride without mixing, measuring & testing.



 QDII Sanitizing Wipes

Kills 99.9% of Bacteria in Just 15 Seconds

- Deodorizes • Fast Drying • Leaves No Dill or Sticky Residue
- Lemon Fragrance • Bleach Free
- Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called swine flu)

Ingredients:	
Quaternary ammonium chloride	0.000%
Sodium hypochlorite	0.000%
Water	99.999%
Other Ingredients:	
Deodorizer	0.000%
Preservative	0.000%
Total	100.000%

KEEP OUT OF REACH OF CHILDREN CAUTION

See the panel for Precautionary Statements and First Aid

EPA Reg. No. 6136-540-5174 EPA Est. No. 10188-WI-1

Net Contents: 1 lb. 12.4 oz.
180 Wipes 3" x 7" (15.24cm x 17.78cm)

Distributed By: DeVere Company, Inc. • 1925 Balliet Ave. •
Jamesville, WI 53446 U.S.A.
1-800-757-0576 • Fax: 1-800-314-0300

Lindor Truffles
Save \$1.00 per 60ct Box
 • SRP: 45¢ •

23111
 Caramel
 UPC: 009542000066

23137
 Dark Chocolate
 UPC: 037466000060

23140
 Milk Chocolate
 UPC: 037466000053

23110
 Sea Salt
 UPC: 008810000012

23136
 Stracciatella
 UPC: 008810000043

23145
 White
 UPC: 037466000077



HotTamales

JUST BORN

Mike and Ike

● **Save 5¢ per Theater Box** ●

• SRP: \$1.39 • 5oz

23836
 Hot Tamales
 UPC: 070970471230

23817
 M&I Berry Blast
 UPC: 070970471278

23820
 M&I Mega Mix Sour
 UPC: 070970473609

23849
 M&I Mega Mix
 UPC: 070970473562

23833
 M&I Original Fruit
 UPC: 070970471254

23824
 M&I Tropical Typhoon
 UPC: 070970471261



Save 25¢ per 12ct (8oz) Case

49811

Bacon Egg
Cheese Salsa

UPC: 071007143175

49813

Beef Steak
Cheese

UPC: 071007197987

49814

Chicken
Fajita

UPC: 071007195273

49812

Sausage Egg
Cheese Potato

UPC: 071007142468

Burritos • SRP: \$2.69 • 8oz



Save 25¢ per 24ct (3oz) Case

Tornados • SRP: \$1.59 • 3oz

48656

Bacon Egg
Cheese

UPC: 071007861444

48647

French Toast
Sausage

UPC: 071007862687

48609

Pepperjack

UPC: 071007860447

48626

Ranchero
Steak

UPC: 071007863905

48617

Southwest
Chicken

UPC: 071007867378

48650

Sausage Egg
Cheese

UPC: 071007868597

XXLARGE

Save 25¢ per 12ct (9.5oz) Case

48606

XXL Beef Bean

UPC: 071007015823

• SRP: \$2.29 • 9.5oz

48604

XXL Red Hot Beef Bean

UPC: 071007031694

• SRP: \$2.29 • 9.5oz

EL MONTEREY

Save 25¢ per 24ct (4.5oz) Case

49816

Sausage Egg
Cheese Potato

UPC: 071007145711

• SRP: \$1.59 • 4.5oz



41044
Pickled
Polish Sausage
Individually
Wrapped

UPC: 857613008424
• SRP: \$1.69 • 1.2oz

**Save \$1.00
per 24ct Box**



Save 50¢ per 20ct Refill Bag

SRP: \$2.19 Each

- | | |
|--------------------------|-------------------|
| 41566 Jalapeño | UPC: 857613008172 |
| 41569 Old Fashion | UPC: 857613008196 |
| 41560 Original | UPC: 857613008158 |
| 41567 Peppered | UPC: 857613008189 |
| 41561 Teriyaki | UPC: 857613008165 |



- | | |
|-----------------------------|-------------------|
| 41579 Original | UPC: 857613008288 |
| 41590 Hot Jalapeño | UPC: 857613008318 |
| 41587 Zesty Teriyaki | UPC: 857613008301 |

SRP: \$1.79

Save 50¢ per 35ct Jar



KICKASS[®]

BEEF JERKY



Save 75¢ per 6ct (3oz) Box

SRP: \$8.59 • 3oz

41576

Hot Beef Jerky

UPC: 857613008226

41578

Old Fashion Jerky

UPC: 857613008240

41571

Original Jerky

UPC: 857613008202

41577

Pepper Jerky

UPC: 857613008233

41575

Teriyaki Jerky

UPC: 857613008219



Save 50¢ per 36ct Bag

41591

Mini Sausage Refill

UPC: 857613008271

SRP: 69¢



ONE

Save \$1.00 per 12ct Box



ONE™ Protein Bars
• SRP: \$2.39 • 2.12oz



37841
Almond Bliss
UPC: 788434107952



37854
Birthday Cake
UPC: 788434108089



37852
Chocolate Chip Cookie Dough
UPC: 788434108812



37853
Maple Glazed
UPC: 788434106757



37851
Peanut Butter Cup
UPC: 788434104821

37901
S'mores
UPC: 788434103978

OnPoint

WAM

Would you invest
\$2 per day
to improve your business
and be
more competitive?

OnPoint gives you the tools to increase foot traffic, customer loyalty, sales, and profitability.

We offer services that no other scan data company provides.

OnPoint is the only scan data solution that provides you with a full calendar of center store promotions from the best brands.

Services

- ✓ Tobacco scan data incentives
- ✓ Tobacco multi-pack programs
- ✓ Tobacco loyalty programs
- ✓ Center-store promotions
- ✓ Local support
- ✓ File monitoring
- ✓ Data transparency
- ✓ Reporting and analytics (coming soon)
- ✓ Full loyalty program

Center-Store Promotions

Stores can earn three ways

- ✓ PromoSense Display Allowances
- ✓ Scan Allowances
- ✓ Ongoing WAM Rebates

Store Results

- ✓ 68% Lift in Units Sold*

*Total units sold from participating stores January – April 2021, as compared to pre-promotional window



There are no upfront fees and you can cancel at any time.

Getting started is easy and only takes minutes.

**To learn more, talk to your WAM distributor sales rep,
visit www.onpointds.com or call 412.246.8800.**



Superbowl!

GAME DAY CHECKLIST



ENTRÉES

- ☐ Bratwursts
- ☐ Cheddarwurst
- ☐ Chicken Fillet or Wings
- ☐ Hamburgers
- ☐ Hot Dogs
- ☐ Italian Sausage
- ☐ Shredded Pork or Beef
- ☐ Steak Sandwiches

CONDIMENTS

- ☐ BBQ Sauce
- ☐ Dips & Dressings
- ☐ Ketchup
- ☐ Mayonnaise
- ☐ Mustard
- ☐ Pickles
- ☐ Salt & Pepper
- ☐ Sliced Cheese

BREADS & SIDES

- ☐ Hamburger Buns
- ☐ Hot Dog Buns
- ☐ Pasta Salad
- ☐ Potato Chips
- ☐ Potato Salads

KITCHEN SUPPLIES

- ☐ Aluminum Foil
- ☐ BBQ Tools & Utensils
- ☐ Can Liners
- ☐ Charcoal & Lighter Fluid
- ☐ Coolers -Can Wraps, Styrofoam
- ☐ Cups -Paper, Plastic, Styrofoam
- ☐ Plastic Wrap
- ☐ Plates - Paper, Plastic, Styrofoam
- ☐ Utensils - Knives, Forks, Spoons

Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!

**HOLIDAY
WHOLESALE**

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive • PO Box 177
Wisconsin Dells, WI 53965
608 • 254 • 8321
www.holidaywholesale.com
holiday@holidaywholesale.com





Edgewell

• Pre-Book Only •
• Expected Delivery Week • March 21, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$4.00 per 11ct Display

82020 Banana Boat® Kids Suncare 11ct (4-SKU) Counter Unit

2ct #N/A Aloe Vera After Sun Gel UPC: 079656001143 • SRP: \$6.99 • 16oz

3ct #N/A Simply Protect™ Kids Lotion SPF50 UPC: 079656024517 • SRP: \$11.99 • 6oz

3ct #N/A Simply Protect™ Kids Sunscreen SPF50 UPC: 079656024500 • SRP: \$11.99 • 6oz

3ct 80211 Dark Tan Oil SPF4UPC: 079656000252 • SRP: \$10.39 • 8oz



Pre-Booking Shippers, Displays & Counter Units



Edgewell

• Pre-Book Only •
• Expected Delivery Week • March 21, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$7.00 per 16ct Display

80219 Banana Boat® 16ct (4-SKU) Counter Unit Display

4ct #N/A UltraMist® Ultra Sport™ Spray SPF30 UPC: 079656031782 • SRP: \$12.89 • 6oz

4ct #N/A UltraMist® Ultra Sport™ Spray SPF50 UPC: 079656031799 • SRP: \$13.49 • 6oz

4ct #N/A Ultra Sport™ Lotion SPF30 UPC: 079656049718 • SRP: \$14.69 • 8oz

4ct #N/A Ultra Sport™ Lotion SPF50 UPC: 079656049725 • SRP: \$14.89 • 8oz



Pre-Booking Shippers, Displays & Counter Units



Edgewell

• Pre-Book Only •
• Expected Delivery Week • March 21, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$1.00 per 24ct Bowl

80215 Banana Boat Sport Fishbowl

UPC: 079656045321 SRP: \$1.49 • 1oz

Save \$2.00 per 24ct Bowl

80217 Banana Boat Lip Balm Fishbowl

UPC: 079656046625 SRP: \$2.79 • .15oz

PROTECT THE FUN



Pre-Booking Shippers, Displays & Counter Units



More for your money... Always!

• Pre-Book Only •
• Expected Delivery Week • February 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$2.00 per 256ct Display

77081 Lighter Bic 4-Tier

50ct #77047
Mini Assorted
LCJ199-E-AST
UPC: 070330000025
• SRP: \$1.79 • Each

50ct #77091
Prismatic Series
LCWT1PR-B-AST
UPC: 070330647763
• SRP: \$2.09 • Each

40ct #77186
Ez Reach Wand
LCEZT40
UPC: 070330658721
• SRP: \$3.49 • Each

16ct #77003
Favorite Series
LCWT1FS
UPC: 070330622401
• SRP: \$2.39 • Each

50ct #77130
Traditional Tattoo Series
LCWT1TT-F-AST
UPC: 070330618534
• SRP: \$2.39 • Each

50ct #77046
Single
LC199-F-AST
UPC: 070330600065
• SRP: \$2.29 • Each



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • March 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00 per 36ct Floor Display

FUN FACTORY
CANDY & NOVELTY CO.



92203 Straw Hat Floor Shipper

36ct #N/A Straw Hat
UPC: 840124119567
• SRP: \$19.99 • Each



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.

• Pre-Book Only •
• Expected Delivery Week • March 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$3.00 per 180ct Floor Display

75507 Fun Factory Candy & Novelty Co. 180ct Floor Display



24ct 28021
Candy Spray
In Your Mouth
UPC: 840124111066
• SRP: \$1.49 • .85oz

48ct 28026
Party Pop
Candy Suckers
UPC: 840124111073
• SRP: \$1.49 • .52oz

48ct 28018
Paint Splasher
Candy 3 Colors
UPC: 840124111011
• SRP: \$1.49 • 1.16oz

24ct 28020
Pop N Lock
Candy Sucker
UPC: 840124111042
• SRP: \$1.49 • .78oz

36ct 28031
Tongue Bomb
Candy Sour
UPC: 840124110014
• SRP: \$1.49 • .634oz



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.

Save \$5.00
per 80ct
Floor Display

• Pre-Book Only •
• Expected Delivery Week • March 28, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



i54



79705
Plat Shipper
w/ Charger Tray
& 4 types 10' Cables

12ct #N/A
Plat 8pin To Type C 10'
UPC: 841769140251
• SRP: \$14.99 • Each

24ct #N/A
Plat 8 Pin To Usb 10'
UPC: 841769140237
• SRP: \$14.99 • Each

12ct #N/A
Plat Type C To Type C 10'
UPC: 841769140268
• SRP: \$14.99 • Each

12ct #N/A
Plat Type C To Usb 10'
UPC: 841769140244
• SRP: \$14.99 • Each

10ct #N/A
Plat Fast Dual Car Charger
UPC: 841769160211
• SRP: \$14.99 • Each

10ct #79668
Fast Charge Refill Dual Wall
UPC: 841769140220
• SRP: \$14.99 • Each



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.



• Pre-Book Only •
• Expected Delivery Week • March 28, 2022 •

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Yours
Today!

WAM
Participant

79133
Sunglasses Assorted
Wooden Dsp 36ct

36ct #N/A
Sunglasses Assortment
UPC: 840124171022
• SRP: \$14.99 •Pair



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • March 07, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

39771
David
Mac & Cheese,
Original & Ranch
36ct (3-SKU)
Display



12ct 39772
Bacon Mac & Cheese
UPC: 026200238999

12ct 39338
Original
UPC: 026200461724

12ct 39336
Ranch
UPC: 026200467726

• SRP: \$2.39
• 5.25oz



Save \$6.00
per 48ct (2-SKU) Display

41604
Slim Jim Savage
Mixed Flavor Display

12ct #41657 Mild
UPC: 026200101439
• SRP: \$3.59 • 3oz

36ct #41159 Original
UPC: 026200144771
• SRP: \$3.59 • 3oz



Pre-Booking Shippers, Displays & Counter Units

SweetTARTS Save \$12.00 per 72ct (4-SKU) Display

24305 Sweetart Nerds Gummy Display



9ct #36198
Nerds Clusters
Very Berry
UPC: 079200060671
• SRP: \$2.89 • 5oz

27ct #36176
Nerds Clusters
Original
UPC: 079200049065
• SRP: \$2.89 • 5oz

27ct #36014
Sweetarts Chewy Sour
UPC: 079200433611
• SRP: \$2.89 • 6oz



9ct #23405
Sweetarts Mini Chewy
UPC: 079200222888
• SRP: \$2.89 • 6oz



24073 Trolli 4 Flavor Peg Bag Floor Display



Save \$9.00 per 72ct (4-SKU) Display



12ct #35232
Sour Bursting Crawlers
UPC: 041420065774
• SRP: \$1.99 • 4.25oz

36ct #35047
Sour Brite Crawlers
UPC: 020709012302
• SRP: \$1.99 • 5oz

12ct #35017
Very Berry
UPC: 041420115875
• SRP: \$1.99 • 5oz

12ct #35224
Creations Tartan Mix
UPC: 041420052187
• SRP: \$1.99 • 4.25oz



**START YOUR DAY
WITH A
SWEET TREAT**



• Pre-Book Only •
• Expected Delivery Week • March 21, 2022 •

**Pre-Book
Yours
Today!**

WAM
Participant

47296 Save \$3.00 per 86ct Display

Hostess Breakfast Shipper 86ct (12-SKU) Floor Display



8ct #47323
Coffee Cake Cinnamon
UPC: 888109010041
• SRP: \$2.09 • 2.89oz

6ct #48054
Danish Berry Cheese
UPC: 888109010539
• SRP: \$2.09 • 5oz

6ct #48051
Danish Cheese
UPC: 888109010522
• SRP: \$2.09 • 5oz

6ct #47833
Donette Jumbo Blueberry
UPC: 888109012182
• SRP: \$2.09 • 4oz

6ct #47293
Donette Jumbo Glazed
UPC: 888109012915
• SRP: \$2.09 • 4.75oz

10ct #47313
Donut Mini Crunch
UPC: 888109050054
• SRP: \$2.09 • 4oz

10ct #47359
Donut Mini Frosted
UPC: 888109050023
• SRP: \$2.09 • 3oz

10ct #47312
Donut Mini Powdered
UPC: 888109050047
• SRP: \$2.09 • 3oz

6ct #47327
Honey Bun, Glazed, Jumbo
UPC: 888109010171
• SRP: \$2.09 • 4.75oz

6ct #47364
Honey Bun, Iced
UPC: 888109010676
• SRP: \$2.09 • 4.75oz

6ct #47291
Muffin Stix Blueberry
UPC: 888109012793
• SRP: \$2.09 • 3oz

6ct #47290
Muffin Stix Chocolate Chip
UPC: 888109012816
• SRP: \$2.09 • 3oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • May 16, 2022 •

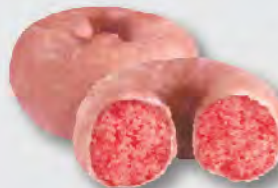
Pre-Book
Yours
Today!

WAM
Participant

49762 Hostess Red, White & Blue 32ct Counter Unit



12ct #N/A
Cupcakes Patriotic
Star Spangled
UPC: 888109011000
• SRP: \$2.09 • 3.17oz



20ct #N/A
Donettes Strawberry
UPC: 888109012670
• SRP: \$2.09 • 3oz



Pre-Booking Shippers, Displays & Counter Units

FERRERO



• Pre-Book Only •

• Expected Delivery Week • March 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

BabyRuth

Butterfinger

CRUNCH

Save \$5.00 per 54ct (3-SKU) Counter Unit Display

24070 Ferraro Chocolate Share Pack Display

18ct #23244
Baby Ruth
UPC: 099900801008
• SRP: \$2.09 • 3.7oz

18ct #23406
Butterfinger
UPC: 099900001477
• SRP: \$2.09 • 3.7oz

18ct #23241
Crunch
UPC: 099900722198
• SRP: \$2.09 • 2.75oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • May 09, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$3.00 per 72ct Display

39417 Combos 5 Flavor 72ct Floor Display



12ct #39622
Buffalo Bleu
Cheese Pretzel
UPC: 041419420119



12ct #39621
Cheddar Cheese
Cracker
UPC: 041419420072



24ct #39620
Cheddar Cheese
Pretzel
UPC: 041419420058



12ct #39618
Pepperoni Pizza
Cracker
UPC: 041419420089



12ct #39617
Pizzeria Pretzel
UPC: 041419420065



• SRP: \$2.79 • 6.3oz



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • March 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$2.00
per 48ct (3-SKU) Counter Unit

38444

**Nabisco Oreo Chips Ahoy & Ritz
Big Bag Display**

16ct #38242

Ritz Bits Peanut Butter

UPC: 044000006785 • SRP: \$1.69 • 3oz

16ct #49436

Oreo, Mini

UPC: 044000006808 • SRP: \$1.69 • 3oz

16ct #38244

Chips Ahoy, Mini

UPC: 044000006792 • SRP: \$1.69 • 3oz



Pre-Booking Shippers, Displays & Counter Units

Mondelēz
International

• Pre-Book Only •
• Expected Delivery Week • March 14, 2022 •

Pre-Book
Yours
Today!

WAM
Participant



Save \$2.00 per 48ct (3-SKU) Display

25213 Trident Pocket Pack Counter Unit

12ct #25644
Original
UPC: 012546014731
• SRP: \$2.49 • 28pcs

24ct #25528
Spearmint
UPC: 012546014090
• SRP: \$2.49 • 28pcs

12ct #25526
Tropical Twist
UPC: 012546014175
• SRP: \$2.49 • 28pcs



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • February 21, 2022 •

Pre-Book
Yours
Today!

WAM
Participant

Save \$40.00 per 180ct (12-SKU) Display

46376 5 Hour 15 Box Combo Rack

12ct #46433 Grape
UPC: 719410200015
• SRP: \$3.19 • 2oz

24ct #46310 Berry
UPC: 719410500016
• SRP: \$3.19 • 2oz

12ct #46451 Pomegranate
UPC: 719410800017
• SRP: \$3.19 • 2oz

24ct #46058
ES Berry
UPC: 719410700010
• SRP: \$3.39 • 2oz

24ct #46191
ES Grape
UPC: 719410720018
• SRP: \$3.39 • 2oz

12ct #46184
ES Sour Apple
UPC: 719410730017
• SRP: \$3.39 • 1.93oz

12ct #46109
ES Strawberry Watermelon
UPC: 719410740016
• SRP: \$3.39 • 1.93oz

12ct #46557
ES Peach Mango
UPC: 719410750015
• SRP: \$3.39 • 1.93oz

12ct #46133
ES Blue Raspberry
UPC: 719410760014
• SRP: \$3.39 • 1.93oz

12ct #46288
ES Watermelon
UPC: 719410775001
• SRP: \$3.39 • 1.93oz

12ct #46250
ES Tropical Burst
UPC: 719410785000
• SRP: \$3.39 • 1.93oz

12ct #46496
ES Strawberry Banana
UPC: 719410786007
• SRP: \$3.39 • 1.93oz



Pre-Booking Shippers, Displays & Counter Units

Cigarettes

Cigars

Snuff

Matches

Lighters

Candy

Jerky

Bulk Bar Snacks

Potato Chips

Popcorn (Bulk / Bag)

Juices

Bitters / Tabasco / Mixers

Cherries

Mushrooms

Olives

Onions

Brussel Sprouts

Pickles

Lemons / Limes

Ketchup / Mustard

Liquid Fry Oil

Frozen Poultry

Frozen Beef Patties

Frozen Appetizers

Frozen Sandwiches

French Fries

Pizza

Soup / Frozen Entrees

Crackers / Rolls / Bread

Hot Chocolate

Coffee / Tea

Soda



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Bevnaps

Napkins

Aluminum Foil

Film Wrap

Wax Wrap

Paper Towels

Toilet Tissue

6-Pack Beer Bag

Can Liners

Bar Mops

Glassware

Ashtrays

Liquor Pourers

Bar Service – Small Wares

Food Service – Small Wares

Dispensers (Napkin/Towel)

Kitchen Chemicals

Restroom Cleaners

Bar Glass Chemicals

Deodorants / Disinfectants

Floor Cleaners / Wax

Floor Mats

Dice / Playing Cards



WAM
PromoSense



46470
Mystery Flavor
UPC: 704982351012



46017
Berry Raspberry
UPC: 704982301055


Save \$1.00
per 24ct (10oz) Case

SRP: \$1.49 • 10oz Plastic Bottle

Also Available

99062
Barrel Cooler

99054
Rack Suction Cup



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086





New Item!

37795
Blueberry, Frosted
UPC: 038000310317
• SRP: \$1.09 • 3.3oz

37793
Brown Sugar
Cinnamon, Frosted
UPC: 038000311314
• SRP: \$1.09 • 3.3oz

37787
Cherry, Frosted
UPC: 038000318405
• SRP: \$1.09 • 3.3oz

38043
Eggo,
Maple Frosted
UPC: 038000267253
• SRP: \$1.09 • 3.4oz

38078
Froot Loop
UPC: 038000223792
• SRP: \$1.09 • 3.3oz

38040
Hot Fudge Sundae
UPC: 038000504716
• SRP: \$1.09 • 3.3oz

37770
S'mores, Frosted
UPC: 038000581717
• SRP: \$1.09 • 3oz

37794
Strawberry, Frosted
UPC: 038000317316
• SRP: \$1.09 • 3.3oz



Save 20¢ per 6ct Box

Kellogg's Pop-Tarts
SRP: \$1.09 per 2ct Package



44790
BBQ
UPC: 038000183690

44750
Pizza
UPC: 038000169113

44721
Sour Cream & Onion
UPC: 038000845253

44722
Cheddar
UPC: 038000845260

44714
Salt & Vinegar
UPC: 038000848940

44751
Jalapeno
UPC: 038000169335

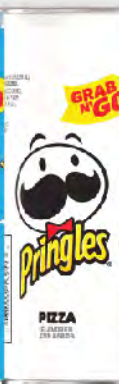
44702
Scorchin BBQ
UPC: 038000245596

44720
Original
UPC: 038000845246

44705
Scorchin Cheddar
UPC: 038000245589

Pringles®
Grab & Go! Potato Crisps
• SRP: \$1.79

Save 60¢
per 12ct Case





KraftHeinz

WAM
PromoSense



48044
Chicken Wings
w/ Buffalo Style Sauce
UPC: 046704098448
SRP: \$5.69 9oz

Save 20¢ per Box



47489
Potato Skins
Cheddar & Bacon
UPC: 046704068403
SRP: \$5.79

47490
Mozzarella Sticks
w/ Marinara Sauce
UPC: 046704068502
SRP: \$5.79 11oz



Save 20¢ per Tray

53774
Pizza w/ Pepperoni
UPC: 044700024102
SRP: \$2.99 • 4.3oz

53768
Turkey & Cheddar Cheese
w/ Crackers
UPC: 044700024553
SRP: \$2.99 • 3.2oz

53772
Ham & Cheddar
w/ Crackers Lunch Tray
UPC: 044700024584
SRP: \$2.99 • 3.2oz

53766
Ham & Swiss Cheese
w/ Crackers Lunch Tray
UPC: 044700024546
SRP: \$2.99 • 3.2oz

Lunchables



Save 40¢ per Tray

48782
Lunchables Lunch Combinations
Ham & American Cracker Stackers
w/ Capri Sun Roarin' Waters
Wild Cherry Flavored Water Beverage
UPC: 044700006771 • 9.1oz • SRP: \$3.99

48783
Lunchables Lunch Combinations
Turkey & American Cracker Stackers
w/ Capri Sun Pacific Cooler
Mixed Fruit Flavored Juice Drink
UPC: 044700006740 • 8.9oz • SRP: \$3.99



SRP: \$3.29 • 7oz

Save 20¢ per Box



47503
Bagel Bites®
Three Cheese
Pizza Snacks
UPC: 070085060107

47502
Bagel Bites®
Cheese & Pepperoni
Pizza Snacks
UPC: 070085060121



Save 50¢ per 50ct Tray

77183
Maxi Series
Vacations
 mfr#: LCWT1VA
 UPC: 070330641235
 SRP: \$2.19



49084

Chef-mate Country Sausage Gravy

Creamy, full bodied & hearty with moist, tender pork sausage & flavorful combination of seasoning. This is like a favorite family recipe with up-to-the-minute convenience. Serve over warm biscuits, cornbread or open-faced breakfast sandwiches. Superior steam table holding time of 8 hours.
 UPC: 050000053285

Servings Per Container 288 (+/-)

Packed in an easy-to-stack, shelf stable #10 can

HEATING INSTRUCTIONS:

STOVETOP or STEAM JACKETED KETTLE:

Heat contents of #10 can to desired temperature in heavy saucepan, stirring frequently, over medium heat.

PRESSURE OR CONVECTION STEAMER:

Place contents of #10 can in half steamtable pan, cover tightly. Steam in pressure or convection steamer to desired temperature.

MICROWAVE OVEN:

Microwave in microwave-safe container to desired temperature, cover and vent. Stir once during heating.



Save 25¢ per 105oz (#10) Can





Save 25¢ per 50ct Box

51104
M&M

51155
Snickers

51183
French
Vanilla

51075
Peppermint
Mocha

51082
Pumpkin
Spice

51128
Salted Caramel
Chocolate



Save \$1.00 per 2ct (1.5L) Case

51144
French
Vanilla

51145
Hazelnut

51146
Sweetened
Original



**Save 75¢
per 180ct Case**



51129
Carnation
Half + Half



Save 75¢ per 180ct Case

51120
French
Vanilla

51126
Hazelnut

51125
Irish
Cream

51050
Vanilla
Caramel





Save 50¢ per 10ct Box

38437

Farmhouse Cookie

UPC: 014100051190

• \$1.29 • .98oz

Save 50¢ per 8ct Box

38436

Milano Cookie

UPC: 014100088844

• \$1.29 • 1.2oz

38424

Mini Chessman Cookie

UPC: 014100087977

• \$1.29 • 2.25oz



Save 50¢ per 8ct Box

39765

Goldfish Cheddar

UPC: 014100045526

• \$1.39 • 2.65oz

39766

Goldfish Xtra Cheddar

UPC: 014100045557

• \$1.39 • 2.45oz



Save 20¢ per 8oz Bag

39769

**Goldfish Cheddar
Take Home**

UPC: 014100049623

• \$4.39 • 8oz

39770

**Goldfish Xtra Cheddar
Take Home**

UPC: 014100049630

• \$4.69 • 8oz

Pepperidge Farm®



Mondelēz
International



WAM
PromoSense



Nutter Butter

38432

Nutter Butter Cakesters

UPC: 044000069896

• SRP: \$1.99 • 3.03oz



38433

Oreo Cakesters

UPC: 044000069919

• SRP: \$1.99 • 3.03oz

Save 50¢ per 8ct Box



WAM
PromoSense

Save 75¢ per 12ct Box • SRP: \$2.29

37727

**Caramel Almond
Sea Salt Snack Bar**

UPC: 602652170300 • 1.4oz

37893

**Chocolate Chunk
Energy Bar**

UPC: 602652281990 • 2.1oz

37737

**Cranberry Almond
Cereal Bars**

UPC: 602652170119 • 1.4oz

37745

**Dark Chocolate
Cherry Cashew Bar**

UPC: 602652170508 • 1.4oz

37732

**Dark Chocolate
Nuts & Sea Salt Bar**

UPC: 602652176517 • 1.4oz

37898

**Milk Chocolate
Almond Bar**

UPC: 602652283451 • 1.4oz

37897

**Milk Chocolate
Peanut Butter Bar**

UPC: 602652283468 • 1.4oz

37740

**Peanut Butter
Dark Chocolate Bar**

UPC: 602652170560 • 1.4oz

37896

**Peanut Butter
Energy Bar**

UPC: 602652282010 • 2.1oz

37831

**Salted Caramel & Dark
Chocolate Nuts Bar**

UPC: 602652269592 • 1.4oz





FERRERO



WAM
PromoSense

New
Item!



Save \$1.00 per 12ct Box

30014

Tic Tac Tropical Adventure

UPC: 009800007448

• SRP: \$1.49 • 1oz

Tic Tac® Tropical Adventure is a brand-new addition to the Adventures sub-line, and will take your taste buds to flavor paradise.

It features four delicious fruity flavors: pineapple, mango, banana, and passion fruit, which come together to form one vibrant and adventurous pack.



**TREAT
+ TOY**
**Kinder
Joy**

Two delicious cream layers; one sweet milk-cream flavored and one cocoa flavored with two crispy, chocolate-covered wafer bites.

2022 Design
North
American
Wildlife
National Park
Foundation

Save \$1.00 per 15ct Box

28038

Kinder Joy Variety

UPC: 009800000739

• SRP: \$2.29 • .70oz



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