

HOLIDAY WHOLESALE

Holiday Highlight\$

January 2023



BENESTAR
— BRANDS —

Chicharrones • Fried Pork Skins

Save 75¢ per Bag

45413

BBQ

UPC: 078516000227

• SRP: \$2.59 • 2oz

45415

Dill Pickle

UPC: 078516901760

• SRP: \$2.59 • 2oz

45420

Old Fashioned

UPC: 078516000128

• SRP: \$2.59 • 2oz

45414

Chili Lime

UPC: 078516000722

• SRP: \$2.59 • 2oz

45417

Hot

UPC: 078516000326

• SRP: \$2.59 • 2oz



Save 75¢ per Bag

45554

BBQ

UPC: 078516000241

• SRP: \$3.99 • 4oz

45555

Chili Lime

UPC: 078516000746

• SRP: \$3.99 • 4oz

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965

• 1-800-333-8321 • holidaywholesale.com •

Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

**grecian
delight**

**New
Item!**

Save \$2.00 per 12ct Case



48335

Gyro

Individually Wrapped Sandwich

Precooked Beef & Lamb Slices
in Pita Flatbread w/Greek Yogurt
Tzatziki Sauce Pouch

UPC: 075365060594

• SRP: \$4.09 • 7.35oz



★ **COLD CRAFTED** ★

Save 75¢ per 1.5oz Package

41687

Cold Crafted
Uncured Hard Salami &
Monterey Pepper Jack Cheese

UPC: 017082888594

• SRP: \$2.29 • 1.5oz

48251

**Chik'N'Zips® Fajita
Breast Fillet Strips**

mfr#: 5245 2ct (5lb) Case

Fully cooked, boneless,
skinless sliced, whole muscle
chicken breast fillet seasoned
with authentic south-of-the-border
flavors. It's a fiesta for your tastebuds!

Grill - PREPARATION: COOK TO A MINIMUM
OF 165° F. FOR BEST RESULTS GRILL AT 400°F. 5-10 MIN.,
BROIL FOR 6-10 MIN.

CONVECTION OVEN AT 350°F. FOR 5-10 MIN.
CONVENTIONAL OVEN AT 400°F. FOR 9-12 MIN.
MICROWAVE ON HIGH ABOUT 1-2 MIN.

CHIK'N'ZIPS®



ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED.
DO NOT OVERCOOK.



47747

**Country Style Breaded
Boneless Wing Fritters**

Fully cooked spicy breaded
Juicy boneless chicken breast covered in a crispy
country-style coating with visible pepper flakes

mfr#: 7203 2ct (5lb) Case

Suggested Serving 3oz

FOR BEST RESULTS:

DEEP FRY AT 350° F FOR 3-5 MIN

CONVECTION OVEN AT 350°F FOR 8-12 MIN

CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN

MICROWAVE ON HIGH ABOUT 1-3 MIN. PER SERVING





**Save
\$1.00
per 24ct
Box**

22694

Clark Cup

UPC: 041311126058

• SRP: \$1.79 • 2.1oz

22528

Mallo Cup Original

UPC: 041311121053

• SRP: \$1.69 • 1.5oz

22767

**Smoothie Butterscotch
Peanut Butter**

UPC: 041311122067

• SRP: \$1.69 • 1.6oz

22551

**Mallo Cup
Dark Chocolate**

UPC: 041311124061

• SRP: \$1.69 • 1.5oz

**Save \$1.00
per 60ct Box**

21015

**Mallo Cup
Changemaker**

UPC: 041311131014

• SRP: 49¢ • .5oz

**Save \$1.50
per 24ct Box**

23201

**Mallo Cup
Giant**

UPC: 041311121046

• SRP: \$2.69 • 3oz

Save 50¢ per 24ct (3oz) Box

49788

Cookie

Oatmeal Raisin

Thaw & Serve

Individually Wrapped

mfr#: 71828

• UPC: 086478718227

• SRP: \$1.99 • 3oz

Save 50¢ per 24ct (3.4oz) Case

49432

Crispy Marshmallow

Monster w/M&M's

Individually Wrapped Bar

mfr#: 71635

UPC: 086478716353

• SRP: \$1.99 • 3.4oz

Save 50¢ per 48ct (2oz) Case

48536

Cookie

Chocolate Chip

Thaw & Serve

mfr#: 70696 • 2oz

Save \$1.00 per 4ct Case

48518

Crispy Peanut Butter

Uncut Quarter Sheet Bar

• mfr#: 71424

Save \$1.00 per 200ct (1.5oz) Case

49006

Cookie Dough

Salted Caramel

Chocolate Chunk

• mfr#: 71582 • 1.5oz



	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

GOOD TIMES

New Item!



Sweet Woods Leaf Cigars
Pre-Priced @
2 for \$1.69

Save 50¢
per 15ct (2pk) Box



17724
Banana
UPC: 842426161664
• SRP: \$1.69 • 2ct

17718
Rum River
UPC: 842426159111
• SRP: \$1.69 • 2ct

17719
Cognac
UPC: 842426159142
• SRP: \$1.69 • 2ct

17722
Russian Cream
UPC: 842426159173
• SRP: \$1.69 • 2ct

17721
Golden Honey
UPC: 842426159531
• SRP: \$1.69 • 2ct

17717
Sweet Aroma
UPC: 842426159050
• SRP: \$1.69 • 2ct

17723
Honey Berry
UPC: 842426159203
• SRP: \$1.69 • 2ct

17725
Natural
UPC: 842426159418
• SRP: \$1.69 • 2ct



Sweet Woods Leaf Wrap
Save \$2.00 per 30ct Box



17635
Natural
UPC: 842426156325
• SRP: \$2.09 • 2ct

17662
Banana
UPC: 842426161992
• SRP: \$2.09 • 2ct

17638
Platinum
UPC: 842426149365
• SRP: \$2.09 • 2ct

17650
Honey Berry
UPC: 842426163040
• SRP: \$2.09 • 2ct

17637
Russian Cream
UPC: 842426149334
• SRP: \$2.09 • 2ct

17636
Irish Cream
UPC: 842426148979
• SRP: \$2.09 • 2ct

17640
Sweet Aroma
UPC: 842426148948
• SRP: \$2.09 • 2ct

Sweet Woods Leaf
Save \$1.00 per 6ct Box

8066
Honey
UPC: 842426145343
• SRP: \$6.29 • 5ct

8049
Sweet
UPC: 818892017057
• SRP: \$6.29 • 5ct



MAGNIFICENT HOLIDAYS



Introducing the 2023 - 2024 Trip Point Program!

DESTINATION PARADISUS PALMA REAL GOLF & SPA RESORT

Punta Cana, Dominican Republic • January 10-14, 2024

**Contact your Holiday Wholesale Sales Representative TODAY
for details & to sign up to start earning points.**



Save 25¢ per Bottle

73061

Enz-Out Drain & Grease Trap Cleaner

Reduce oil & grease accumulation when used regularly & keep your systems free-flowing.

• mfr#: ENZCS • UPC: 613278020535 • 16oz

Save \$1.00 per Gallon

72018

Lime Solvent

A mild, organic acid cleaner that floats lime & dirt away without abrasive action. Use this product to make stainless steel look like new!

• mfr#: LS1A • UPC: 613278021112 • Gallon

Save \$1.00 per Gallon

73407

Pine Cleaner

A premium, concentrated, all purpose pine oil-based cleaner.

• mfr#: PC1A • UPC: 613278021334 • Gallon

Save \$5.00 per 5 Gallon Bucket

73207

Steady Flow

Enzymes (protease, lipase, & amylase) & living bacterial suspensions that naturally digest unwanted solids, such as grease, fats, proteins, carbohydrates, & sugars.

• mfr#: BDD5 • UPC: 613278023116 • 5 Gallon Bucket



• Pre-Book Only •
• Expected Delivery Week • March 06, 2023 •

WAM
Participant



Save \$4.00 per 48ct Display

38380

**Kellogg Cheez-It
Puffed Shipper**



24ct #38440
Cheddar
UPC: 024100000234
• SRP: \$2.79 • 3oz



24ct #38441
White Cheddar
UPC: 024100000258
• SRP: \$2.79 • 3oz

**Save \$4.00
per 48ct Display**

38373

**Kelloggs Jumbo Snax
Shipper**

12ct #38443
Apple Jacks
UPC: 038000254048
• SRP: \$2.99 • 2oz

12ct #38360
Cinnabon Jumbo
UPC: 0380000279430
• SRP: \$2.99 • 2oz

24ct #38399
Froot Loops
UPC: 038000238574
• SRP: \$2.99 • 2oz



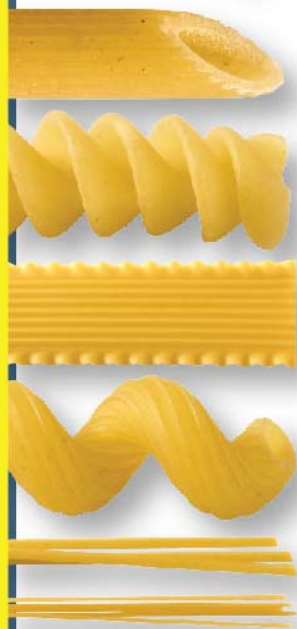


ZEREGA



Save \$2.00 per Case

New Item!



50070
Pasta
Cavatappi
• mfr#: 9776
• 2ct/10lb Case

50122
Pasta
Lasagna Ribbed 10"
• mfr#: 5288
• 12ct/16oz Case

50002
Pasta
Spaghetti 10"
• mfr#: 81203
• 2ct/10lb Case

50019
Pasta
Elbow Macaroni
Heavy Wall
• mfr#: 8001
• 2ct/10lb Case

50064
Pasta
Penne Rigate
• mfr#: 9151
• 2ct/10lb Case

50305
Pasta
Fettuccine 3/16" 10"
• mfr#: 9722
• 2ct/10lb Case

50050
Pasta
Rotini Spirals
• mfr#: 8131
• 2ct/10lb Case

UniPro
FOODSERVICE



NXT LVL

Save \$1.00 per 12ct Box

46020
Next Level Gamer Shots
Berry Punch Flavor
UPC: 860006830670
• SRP: \$2.29 • 2oz



New Item!



Save 50¢ per 12ct Case

46456

Bloody Mary Mix
UPC: 857613008011
• SRP: \$6.79 • 32oz

Save 15¢ per Jar

46501

Asparagus Spicy Pickled
UPC: 857613008486
• SRP: \$9.49 • 16oz

46584

Brussel Sprouts Spicy Pickled
UPC: 857613008554
• SRP: \$7.39 • 16oz

46568

Green Beans Spicy Pickled
UPC: 857613008547
• SRP: \$8.19 • 12oz

46567

Mushrooms Pickled
UPC: 864924000351
• SRP: \$10.29 • 16oz

46563

Olive Stuffed Bleu Cheese
UPC: 857613008493
• SRP: \$9.59 • 16oz

46514

Olive Stuffed Jalapeño Garlic
UPC: 857613008509
• SRP: \$9.49 • 16oz

46530

Olive Stuffed Spicy Pimento
UPC: 857613008523
• SRP: \$7.99 • 16oz

46556

Olive Queen Pitted
UPC: 857613008516
• SRP: \$7.39 • 16oz

46579

Pickle Spears Spicy
UPC: 864924000375
• SRP: \$8.09 • 24oz



Save \$3.50 per 48ct Box

22460

Peanut

UPC: 040000000327

• SRP: \$1.69 • 1.74oz

Save \$2.50 per 36ct Box

22747

Milk Chocolate

UPC: 040000000310

• SRP: \$1.69 • 1.69oz

Save \$1.75 per 24ct Box

22553

Caramel Chocolate

UPC: 040000508830

• SRP: \$1.69 • 1.41oz

22581

Crunchy Cookie

UPC: 040000580881

• SRP: \$1.69 • 1.35oz

22704

Fudge Brownie

UPC: 040000555391

• SRP: \$1.69 • 1.41oz

22466

Minis

UPC: 040000002376

• SRP: \$1.69 • 1.08oz

22467

Peanut Butter

UPC: 040000001447

• SRP: \$1.69 • 1.6oz

22538

Pretzel Chocolate

UPC: 040000402657

• SRP: \$1.69 • 1.14oz



Save 10¢ per 16oz Squeeze Bottle

46928
BBQ Sauce Sweet
Squeeze Bottle
UPC: 850010379142

46927
BBQ Sauce Voodoo
Squeeze Bottle
UPC: 850010379159

Save \$1.00 per 24ct (4oz) Case

49572
Riff's Pulled BBQ, Chicken
Individually Wrapped
w/Sauce
mfr#: 379258

49287
Riff's Pulled BBQ, Pork
Individually Wrapped
w/Sauce
mfr#: 379234



Save 50¢ per 12ct (.7oz) Box

Bacon On The Go • SRP: \$1.99
41656
Habanero Heat
UPC: 850010379043

41655
Raspberry Chipotle
UPC: 850010379036

41653
Spicy
UPC: 850010379029

41654
Sweet
UPC: 850010379005





Save 25¢ per 12ct (8oz) Case Burritos

49811
Bacon Egg
Cheese Salsa
UPC: 071007143175
• SRP: \$3.49

49813
Beef Steak
Cheese
UPC: 071007197987
• SRP: \$3.49

49814
Chicken
Fajita
UPC: 071007195273
• SRP: \$3.49

49812
Sausage Egg
Cheese Potato
UPC: 071007142468
• SRP: \$3.49



Save 50¢ per 24ct (3oz) Case Tornadoes

48647
French Toast
Sausage
UPC: 071007862687
• \$2.09 • 3oz

48609
Pepperjack
UPC: 071007860447
• \$2.09 • 3oz

48626
Ranchero
Steak
UPC: 071007863905
• \$2.19 • 3oz

48617
Southwest
Chicken
UPC: 071007867378
• \$2.09 • 3oz

48650
Sausage Egg
Cheese
UPC: 071007868597
• \$2.19 • 3oz



Save 25¢ 12oz Each

50141
String Cheese
UPC: 814464014189
• SRP: \$6.39 • 12oz

50142
String Cheese Smoked
UPC: 814464014196
• SRP: \$6.39 • 12oz

50143
String Cheese Jalapeño
UPC: 814464017579
• SRP: \$6.39 • 12oz

Save 25¢ 8oz Each

50145
String Cheese
UPC: 814464019252
• SRP: \$5.09 • 8oz

50147
String Cheese Smoked
UPC: 814464019269
• SRP: \$5.09 • 8oz

50149
String Cheese Jalapeño
UPC: 814464019276
• SRP: \$5.09 • 8oz

Save 25¢ 10oz Each

50169
Curds Mixed
UPC: 814464018408
• SRP: \$5.89 • 10oz

50170
Curds Jalapeño
UPC: 814464018361
• SRP: \$5.89 • 10oz

50173
Curds Hickory Hollow
UPC: 814464018330
• SRP: \$5.89 • 10oz

50175
Curds Ghost Pepper
UPC: 814464018316
• SRP: \$5.89 • 10oz

50177
Curds Dill Garlic
UPC: 814464018309
• SRP: \$5.89 • 10oz

50179
Curds Buffalo Wing
UPC: 814464018286
• SRP: \$5.89 • 10oz

50151
String Cheese Whips
UPC: 814464019283
• SRP: \$5.69 • 8oz

Save \$2.30 per 24ct (1.5oz) Case

40452
Mild Cheddar Stick
UPC: 814464017517
• SRP: \$1.99 • 1.5oz

40454
Jalapeño Cheddar Stick
UPC: 814464018798
• SRP: \$1.99 • 1.5oz

StoneRidge®
OLD-FASHIONED QUALITY





Save 50¢ per 2ct (5lb) Case

47789

Chicken Breast Fillet Breaded Italian

Fully Cooked 4.6oz

mfr#: 25176 2ct (5lb) Case

47774

Chicken Breast Breaded Chunk

Fully Cooked 1oz

mfr#: 25192 2ct (5lb) Case

47775

Chicken Breast Breaded Chunk Buffalo

Hot & Spicy, Fully Cooked

mfr#: 25190 2ct (5lb) Case

Save \$1.00 per 2ct (5lb) Case

47741

Chicken Breast Fillet Ready To Cook

5oz Marinated Sea Salt

mfr#: 25221 2ct (5lb) Case

47743

Chicken Breast Fillet Ready To Cook

6oz Marinated Sea Salt

mfr#: 25223 2ct (5lb) Case

47792

Chicken Breast Fillet Ready To Cook

4oz Marinated Sea Salt

mfr#: 25219 2ct (5lb) Case

Save \$1.00 per 36ct (4oz) Case

47791

Chicken Breast Fillet

IQF Fully Cooked Grill Marks,
Boneless, Skinless mfr#: 25154 36ct (4oz) Case

Save \$1.00 per 2ct (5lb) Case

47778

Chicken Tender Breaded

Ready To Cook Lightly Breaded 2oz

mfr#: 25182 2ct (5lb) Case

Save \$1.00 per 2ct Case

47780

Chicken Tender Breaded Flat

Ready To Cook Par Fried 2oz

mfr#: 25217 2ct (5lb) Case

47783

Chicken Tender Breaded

Ready To Cook Homestyle 1oz Fritter

mfr#: 25194 2ct (5lb) Case

Save 50¢ per 3ct (5lb) Case

47748

Chicken Wing Breaded

Mild, Fully Cooked 1st & 2nd Joint

mfr#: 25178 3ct (5lb) Case

Approx. 7-12 Wings per Pound

47766

Chicken Wing Breaded

Spicy, Fully Cooked

1st & 2nd Joint

mfr#: 25180 3ct (5lb) Case

Approx. 7-12 Wings per Pound

47772

Chicken Wing

Steamed Jumbo Fully Cooked

1st & 2nd Joint

mfr#: 25188 3ct (5lb) Case

Approx. 7-12 Wings per Pound



UniPro
FOODSERVICE


WAYNE FARMS
LET'S TALK CHICKEN

**Pre-Book
Yours
Today!**



• Pre-Book Only •
• Expected Delivery Week • February 13, 2023 •
46048 5 Hour 15 SKU Combo Metal Rack Display

12ct #46310
Berry
UPC: 719410500016
• SRP: \$3.39 • 2oz

12ct #46433
Grape
UPC: 719410200015
• SRP: \$3.39 • 2oz

12ct #46058
Extra Strength
Berry
UPC: 719410700010
• SRP: \$3.69 • 2oz

12ct #46191
Extra Strength
Grape
UPC: 719410720018
• SRP: \$3.69 • 2oz

12ct #46250
Extra Strength
Tropical Burst
UPC: 719410785000
• SRP: \$3.69 • 1.93oz

12ct #46133
Extra Strength
Blue Raspberry
UPC: 719410760014
• SRP: \$3.69 • 1.93oz

12ct #46557
Extra Strength
Peach Mango
UPC: 719410750015
• SRP: \$3.69 • 1.93oz

12ct #46109
Extra Strength
Strawberry Watermelon
UPC: 719410740016
• SRP: \$3.69 • 1.93oz

12ct #46288
Extra Strength
Watermelon
UPC: 719410775001
• SRP: \$3.69 • 1.93oz

12ct #46496
Extra Strength
Strawberry Banana
UPC: 719410786007
• SRP: \$3.69 • 1.93oz

12ct #46184
Extra Strength
Sour Apple
UPC: 719410730017
• SRP: \$3.69 • 1.93oz

12ct #46038
Extra Strength
Hawaiian Breeze
UPC: 719410739003
• SRP: \$3.69 • 1.93oz

Save \$40.00 per 156ct Display



4ct #46066
Berry
UPC: 719410500047
• SRP: \$12.09 • 4/1.93oz

4ct #46065
Extra Strength
Berry
UPC: 719410700041
• SRP: \$13.59 • 4/1.93oz

4ct #46344
Extra Strength
Grape
UPC: 719410720049
• SRP: \$13.59 • 4/1.93oz





Superbowl! **GAME DAY CHECKLIST**

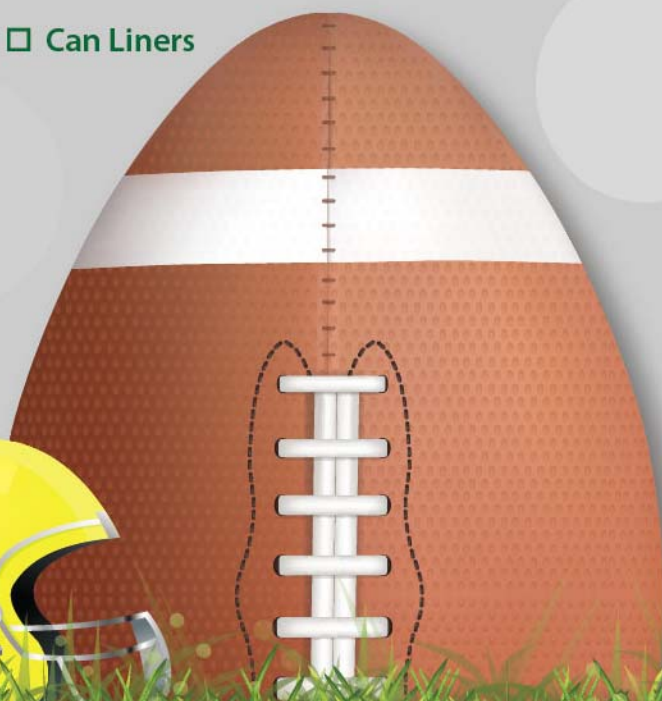


- | | |
|---|---|
| ☐ Bratwursts | ☐ Ketchup |
| ☐ Cheddarwurst | ☐ Mustard |
| ☐ Italian Sausage | ☐ Mayonnaise |
| ☐ Hamburgers | ☐ BBQ Sauce |
| ☐ Hot Dogs | ☐ Salt & Pepper |
| ☐ Shredded Pork or Beef | ☐ Aluminum Foil |
| ☐ Steak Sandwiches | ☐ Plastic Wrap |
| ☐ Chicken Fillet & Wings | ☐ Cups (Paper, Plastic, Styrofoam) |
| ☐ Hamurger Buns | ☐ Plates (Paper, Plastic, Styrofoam) |
| ☐ Hot Dog Buns | ☐ Utensils (Knives, Forks & Spoons) |
| ☐ Sliced Cheese | ☐ BBQ Tools & Utinsils |
| ☐ Pickles | ☐ Coolers, Can Wraps |
| ☐ Potato or & Pasta Salads | ☐ Charcoal & Lighter Fluid |
| ☐ Dips & Dressings | ☐ Can Liners |
| ☐ Potato Chips | |

HOLIDAY
WHOLESALE

TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive • PO Box 177
Wisconsin Dells, WI 53965
608 • 254 • 8321
www.holidaywholesale.com
holiday@holidaywholesale.com





Edgewell

• Pre-Book Only •
• Expected Delivery Week • March 06, 2023 •

**Pre-Book
Yours
Today!**

WAM
PromoSense



PROTECT THE FUN

Save \$10.00 per 16ct Display

**80219
Banana Boat Convenience
Counter Unit**

4ct #N/A
Banana Boat
Ultramist SPF30
UPC: 079656031782
• SRP: \$12.89 • 6oz

4ct #N/A
Banana Boat
Ultramist SPF50
UPC: 079656031799
• SRP: \$13.49 • 6oz

4ct #80216
Banana Boat
Sport SPF30
UPC: 079656049718
• SRP: \$14.69 • 8oz

4ct #80218
Banana Boat
Sport SPF50
UPC: 079656049725
• SRP: \$14.89 • 8oz

2ct #N/A
Banana Boat
Aloe Vera Gel
UPC: 079656001143
• SRP: \$6.99 • 16oz

3ct 80211
Banana Boat
Dark Tan Oil SPF4
UPC: 079656000252
• SRP: \$10.39 • 8oz

3ct #N/A
Banana Boat
Simply Protect™
Kids Lotion SPF50
UPC: 079656024517
• SRP: \$11.99 • 6oz

3ct #N/A
Banana Boat
Simply Protect™
Kids Sunscreen SPF50
UPC: 079656024500
• SRP: \$11.99 • 6oz

Save \$5.00 per 11ct Display

**82020
Banana Boat Kids Suncare
Counter Unit**



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.

i54

• Pre-Book Only •
• Expected Delivery Week • March 27, 2023 •

**Pre-Book
Yours
Today!**

WAM
PromoSense

Save \$5.00 per 98ct Floor Display

79637

I54 Plat Tower w/Fast Charge 3.0 Shipper

6ct #79707
Earbuds Wireless
UPC: 841769140107
• SRP: \$24.49 • Each

10ct #N/A
Plat Fast Charge
Dual Car Chgr
UPC: 841769140213
• SRP: \$14.99 • Each

10ct #79629
Plat I54 3' Lightning/
USB Mfi
UPC: 841769140008
• SRP: \$14.99 • Each

10ct #N/A
Plat Fast Charge
Dual Wall Chgr
UPC: 841769140220
• SRP: \$14.99 • Each

10ct #79620
Plat Type C To Usb Cable
UPC: 841769140077
• SRP: \$9.99 • Each

8ct #N/A
20w Wall Charger
UPC: 841769140282
• SRP: \$19.99 • Each

8ct #N/A
6' Plat Lightening
To Usb Cable
UPC: 841769140299
• SRP: \$19.99 • Each

8ct #N/A
Magnetic Wireless
Charger
UPC: 841769140275
• SRP: \$29.99 • Each

10ct #N/A
3' Plat Lightening
To C-fast Cc
UPC: 841769140190
• SRP: \$14.99 • Each

1ct #N/A
FFC Acrylic Dsp 15.0
Univ Tower
UPC: 841769100398
• SRP: \$0 • Each

8ct #N/A
6' Plat Type C To Usb Cable
UPC: 841769140305
• SRP: \$14.99 • Each

1ct #N/A
FFC Acrylic Divider 3.0
UPC: 841769102941
• SRP: \$0 • Each

10ct #N/A
Plat Fast Chrg Type-C/Type-C Cbl
UPC: 841769140206
• SRP: \$9.99 • Each

Save \$5.00 per 6ct Box

79707

Earbuds Wireless

UPC: 841769140107 • SRP: \$24.49 • Each



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.

- Pre-Book Only •
- Expected Delivery Week • March 27, 2023 •

**Pre-Book
Yours
Today!**

Save \$5.00 per 36ct Floor Display

WAM
PromoSense

92203 Straw Hat Floor Shipper

36ct #N/A

Straw Hat

UPC: 840124119567

• SRP: \$19.99 • Each



Pre-Booking Shippers, Displays & Counter Units



FUN FACTORY
CANDY & NOVELTY CO.



**Save \$5.00
per 36ct Display**

**79133
Sunglasses Assorted
Wooden Display**

36ct #N/A
Sunglasses Assorted
UPC: 840124171022
• SRP: \$14.99 • Each



**Pre-Book
Yours
Today!**

WAM
PromoSense



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • March 06, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

donettes
BRAND

49533

Hostess Mini Donettes
Counter Top Display
40ct (10 per Flavor)
\$2.39 • 6ct Package



#47313 Crunch UPC: 888109050054



#47359 Frosted UPC: 888109050023



#47328 Glazed UPC: 888109050061



#47312 Powdered UPC: 888109050047



Pre-Booking Shippers, Displays & Counter Units



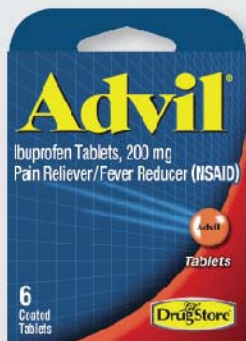
• Pre-Book Only •
• Expected Delivery Week • March 06, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$5.00 per 72ct (6SKU) Counter Display

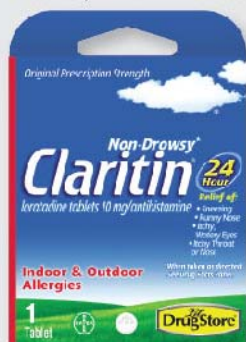
31681 Lil Drug On The Go (OTG)
Allergy 72ct (6-SKU) Display



12ct 31705
Advil
UPC: 366715970039
• SRP: \$3.59 • 6 Tabs



12ct 31767
Allegra Allergy Tab
UPC: 366715970718
• SRP: \$2.99 • 1 Tab



12ct 31678
Claritin
UPC: 366715973214
• SRP: \$4.89
• 1 Tab



12ct 45628
Clear Eyes
UPC: 792554701037
• SRP: \$4.69 • .2oz

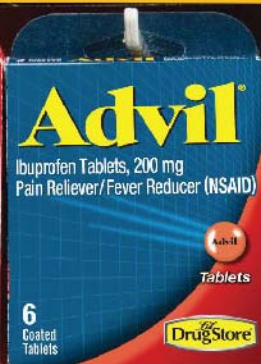


12ct 31653
Tylenol Extra Strength Cap
UPC: 366715974730
• SRP: \$3.69
• 6 Tabs



12ct 31660
Tylenol Sinus Severe
UPC: 366715975737
• SRP: \$3.79
• 6 Tabs

Convenient
Sized Relief



Pre-Booking Shippers, Displays & Counter Units



• Pre-Book Only •
• Expected Delivery Week • March 06, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$3.00 per 36ct (3-SKU) Display

39422
David Jumbo
Sunflower Seeds
w/Frank's Red Hot

12ct #39422
Frank's Red Hot
UPC: 026200009100
• SRP: \$2.89 • 5.25oz

12ct #39336
Ranch
UPC: 026200467726
• SRP: \$2.89 • 5.25oz

12ct #39406
Original
UPC: 026200238920
• SRP: \$2.89 • 5.25oz



DAVID
Est. 1926



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • May 22, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$20.00 per 192ct (6-SKU) Display

m&m's 24114

M&Ms Cold Brew Mix King / Share Size Shipper

m&m's

72ct #23237

M&Ms Caramel Cold Brew

UPC: 040000586104

• SRP: \$2.59 • 2.83oz

m&m's

24ct #23410

M&Ms Milk Chocolate

UPC: 040000004318

• SRP: \$2.59 • 3.14oz

m&m's

24ct #23400

M&Ms Peanut

UPC: 040000004325

• SRP: \$2.59 • 3.27oz

m&m's

24ct #23432

M&Ms Peanut Butter

UPC: 040000002239

• SRP: \$2.59 • 2.83oz

SNICKERS

24ct #23377

Snickers

UPC: 040000002635

• SRP: \$2.59 • 3.29oz

Twix

24ct #23451

Twix Caramel Cookie

UPC: 040000004059

• SRP: \$2.59 • 3.02oz



Pre-Booking Shippers, Displays & Counter Units

MARS WRIGLEY

• Pre-Book Only •
• Expected Delivery Week • May 22, 2023 •

Pre-Book
Yours
Today!

WAM
PromoSense

Save \$10.00 per 216ct Display

24009 Skittles Summer Singles Shipper



Skittles

36ct #22685
Skittles (Red)
UPC: 040000001607
• SRP: \$1.69 • 2.17oz



36ct #22677
Skittles Wild Berry (Purple)
UPC: 040000001621
• SRP: \$1.69 • 2.17oz



SNICKERS
48ct #22635 Snickers
UPC: 040000424314
• SRP: \$1.69 • 1.86oz



Starburst
24ct #22524
Starburst All Pink
UPC: 022000019882
• SRP: \$1.69 • 2.07oz



36ct #22725
Starburst Original (Yellow)
UPC: 040000000518
• SRP: \$1.69 • 2.07oz



Twix
36ct #22587
Twix Caramel Cookie Bar
UPC: 040000004356
• SRP: \$1.69 • 1.79oz



Pre-Booking Shippers, Displays & Counter Units

Mondelēz International

• Pre-Book Only •
• Expected Delivery Week • May 08, 2023 •

Pre-Book
Yours
Today!



Save \$3.00 per 60ct Display

WAM
PromoSense

**Chips
Ahoy!**



38290
Nabisco Ritz Bits & Chips Ahoy
Big Bag Counter Unit

18ct #38239
Chip Ahoy Chewy
UPC: 044000047368
• SRP: \$2.09 • 3oz

18ct #38244
Chips Ahoy Mini
UPC: 044000006792
• SRP: \$2.09 • 3oz

12ct #38243
Ritz Bits Cheese
UPC: 044000006778
• SRP: \$2.09 • 3oz

12ct #38242
Ritz Bits Peanut Butter
UPC: 044000006785
• SRP: \$2.09 • 3oz



Pre-Booking Shippers, Displays & Counter Units

Cigarettes

Cigars

Snuff

Matches

Lighters

Candy

Jerky

Bulk Bar Snacks

Potato Chips

Popcorn (Bulk / Bag)

Juices

Bitters / Tabasco / Mixers

Cherries

Mushrooms

Olives

Onions

Brussel Sprouts

Pickles

Lemons / Limes

Ketchup / Mustard

Liquid Fry Oil

Frozen Poultry

Frozen Beef Patties

Frozen Appetizers

Frozen Sandwiches

French Fries

Pizza

Soup / Frozen Entrees

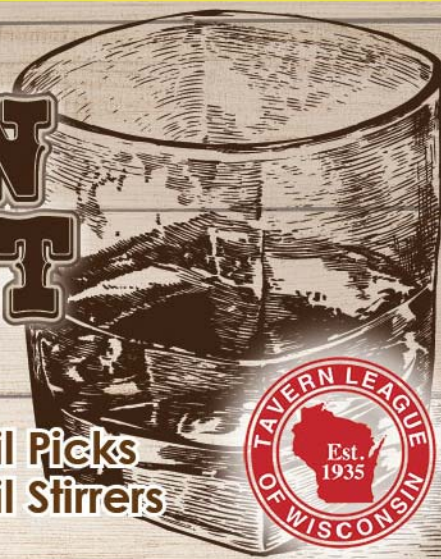
Crackers / Rolls / Bread

Hot Chocolate

Coffee / Tea

Soda

TAVERN LIST



Cocktail Picks

Cocktail Stirrers

Straws

Cups

Plastic Shot Glasses

Plates

Forks / Spoons / Knives

Carryout Containers

Bevnaps

Napkins

Aluminum Foil

Film Wrap

Wax Wrap

Paper Towels

Toilet Tissue

6-Pack Beer Bag

Can Liners

Bar Mops

Glassware

Ashtrays

Liquor Pourers

Bar Service – Small Wares

Food Service – Small Wares

Dispensers (Napkin/Towel)

Kitchen Chemicals

Restroom Cleaners

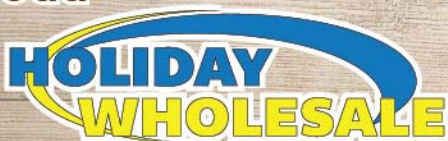
Bar Glass Chemicals

Deodorants / Disinfectants

Floor Cleaners / Wax

Floor Mats

Dice / Playing Cards



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com



Campbell's

WAM
PromoSense

SNYDER'S Snyder Pretzels **Save 25¢ per Bag**

44603

Pretzel Sticks Seasoned

UPC: 077975094372

• SRP: \$4.59 • 5oz

44539

Dips Pretzel Milk Chocolate

UPC: 077975093085

• SRP: \$3.69 • 5oz

44607

Pretzel Peanut Butter Filled

UPC: 077975094136

• SRP: \$4.59 • 5oz

44781

Honey Mustard Pretzel Pieces

UPC: 077975093900

• SRP: \$3.09 • 5oz

44512

Dips Pretzel White Chocolate

UPC: 077975093108

• SRP: \$3.89 • 5oz

44782

Hot Buffalo Pieces

UPC: 077975093917

• SRP: \$3.09 • 5oz





Ferrara
CANDY COMPANY



WAM
PromoSense

SweetARTS
CANDY

Save \$2.00 per 12ct (3.5oz) Box



23332
Sweetarts Rope
Twisted Rainbow
UPC: 079200362003
• SRP: \$3.09 • 3.5oz



23419
Sweetarts Rope
Strawberry Share Pack
UPC: 079200998899
• SRP: \$3.09 • 3.5oz



23484
Sweetarts Chewy Rope
Cherry Punch Share Size
UPC: 079200235444
• SRP: \$3.09 • 3.5oz



INTEPLAST GROUP®

WAM
PromoSense

INTEPLAST GROUP®
Get Reddi®
Aluminum Foil & Plastic Wrap



Save \$1.00 per 2000' Roll

65021
Foodservice Film
12" x 2000'
• mfr#: FSW1202K
• UPC: 762935010911

65022
Foodservice Film
18" x 2000'
• mfr#: FSW1802K
• UPC: 762935010898

65023
Foodservice Film
24" x 2000'
• mfr#: FSW2402K
• UPC: 762935010904



Kellogg's

WAM
PromoSense

Save \$1.00 per 12ct Box **RXBAR**[®]



37736
Rxbar Blueberry
Protein Bar
UPC: 857777004195
• SRP: \$2.69 • 1.83oz

37742
Rxbar Chocolate
Sea Salt Protein
UPC: 857777004232
• SRP: \$2.69 • 1.83oz

37783
Rxbar Peanut Butter
Chocolate Protein
UPC: 857777004683
• SRP: \$2.69 • 1.83oz



38207
Cheez It Duoz
Cheddar Jack Swiss
UPC: 024100928415
• SRP: \$2.79 • 4.3oz

38201
Cheez It Duoz
Cheddar Parmesan
UPC: 024100577309
• SRP: \$2.79 • 4.3oz

38223
Cheez It Grooves
Sharp White Cheddar
UPC: 024100103454
• SRP: \$2.79 • 3.25oz

38277
Cheez It Grooves
Zesty Cheddar Ranch
UPC: 024100103447
• SRP: \$2.79 • 3.25oz

38247
Cheez It Snap'd
Cheddar
Sour Cream Onion
UPC: 024100114627
• SRP: \$2.79 • 2.2oz

38263
Cheez It Snap'd
Double Cheese
UPC: 024100114238
• SRP: \$2.79 • 2.2oz

38203
Cheez It Snack Mix
Baked Original
UPC: 024100577163
• SRP: \$2.79 • 4.5oz

38440
Cheez It Puff'd
Cheddar
UPC: 024100000234
• SRP: \$2.79 • 3oz

38393
Cheez It Snap'd
Jalapeño Jack
UPC: 024100116409
• SRP: \$2.79 • 2.2oz

38209
Cheez It Snack Mix
Double Cheese
UPC: 024100577217
• SRP: \$2.79 • 3.5oz

38441
Cheez It Puff'd
White Cheddar
UPC: 024100000258
• SRP: \$2.79 • 3oz



Kellogg's
JUMBO SNAX
Save 50¢ per 6ct Case

38443
Kellogg Snax
Apple Jacks
UPC: 038000254048
• SRP: \$2.99 • 2 Oz

Save 50¢ per 6ct Box/Case

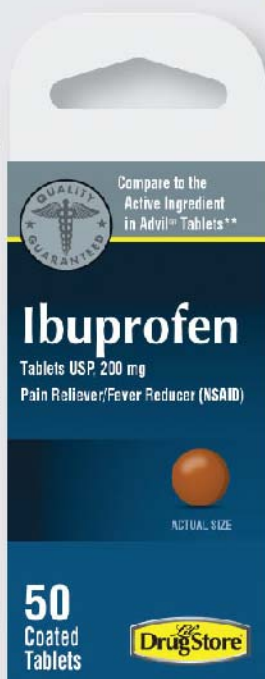


Save 25¢ per Box

31714

Ibuprofen

- UPC: 366715682048
- SRP: \$4.59
- 50ct Pack



Compare to the Active Ingredients in Vicks® NyQuil® LiquiCaps®**

Cold & Flu Nighttime

Acetaminophen, Dextromethorphan HBr, and Doxylamine Succinate
Pain Reliever/Fever Reducer, Cough Suppressant, Antihistamine

Relieves

- Sneezing • Runny Nose
- Cough • Aches
- Fever • Sore Throat



ACTUAL SIZE

16
Softgels



Compare to the Active Ingredients in Vicks® DayQuil® LiquiCaps®**

Cold & Flu Daytime

Acetaminophen, Dextromethorphan HBr, and Phenylephrine HCl
Pain Reliever/Fever Reducer, Cough Suppressant, Nasal Decongestant

Relieves

- Aches • Fever
- Sore Throat • Cough
- Nasal Congestion



ACTUAL SIZE

16
Softgels



31674

Daytime

Cold & Flu

- UPC: 366715681584
- SRP: \$7.39
- 16ct Pack



Mondelez International



**Save 50¢
per 6ct Box**

25665

**Trident
Pocket Pack
Cinnamon**

- UPC: 012546015318
- SRP: \$3.09 • 28pc



Wonderful® PISTACHIOS

WAM
PromoSense



Save 10¢ per Bag
Wonderful Pistachio

Get Crackin'!

39566
**Honey Roasted,
No Shells**
UPC: 014113910866
• SRP: \$4.29 • 2.25oz

39780
**BBQ,
No Shells**
UPC: 014113700313
• SRP: \$4.29 • 2.25oz

39744
**Chili Roasted,
No Shells**
UPC: 014113910873
• SRP: \$4.29 • 2.25oz

39656
**Roasted & Salted,
No Shells**
UPC: 014113910132
• SRP: \$4.39 • 2.5oz

39781
**Sea Salt & Vinegar,
No Shell**
UPC: 014113700337
• SRP: \$4.29 • 2.25oz

39632
**Roasted & Salted,
In-Shell**
UPC: 014113910088
• SRP: \$4.49 • 5oz

39633
**Salt & Pepper,
In-Shell**
UPC: 014113910293
• SRP: \$4.49 • 4.5oz

39634
**Sweet Chili,
In-Shell**
UPC: 014113910309
• SRP: \$3.99 • 4.5oz

