

HOLIDAY WHOLESALE

September 2017

YOU ARE
INVITED
to the
2017 Fall Show!

HW Holiday Highlights

225 Pioneer Drive - PO Box 177 - Wisconsin Dells, WI 53965 - 1-800-333-8321 - holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

You're invited to big savings!



Psychedelic Savings

2017 Fall Trade Show

The Wilderness Glacier Canyon
Wisconsin Dells, Wisconsin



September 25, 2017
9:00AM - 5:00PM

Note: Off invoice allowances are available on the primary sell unit only.
Not responsible for manufacture delays or out-of-stocks.

**Kenny's
Candy
Company**

• MSRP: \$3.79 •



Save 20¢ per Bag



36126
Kookamunga Crunch
Bit O Honey
UPC: 022224004077 6oz



36125
Kookamunga Crunch
Salted Nut Roll
UPC: 022224004060 6oz



New Item!



**Save 25¢
per 3/1.5oz Box**

MSRP: \$1.49

48730
**Sweet Balanced Monterey Jack Cheese,
Dried Cranberries & Dark Chocolate
Covered Peanuts**
UPC: 046100019269 1.5oz

48932
**Sweet Balanced Cheddar Cheese,
Almonds, Raisins & Greek Yogurt Drops**
UPC: 046100019238 1.5oz

48762
**Sharp Cheddar Cheese, Cashews &
Cherry Infused
Dried Cranberries**
UPC: 046100019054 1.5oz

48756
**White Cheddar Cheese, Almonds
& Dried Cranberries**
UPC: 046100019023 1.5oz

Sargento® Balanced Breaks® Balanced Combination of Delicious & Nutritious Natural Cheese, Fruits & Nuts

New Item!

HEINZ

HEINZ®



Heinz Condiments / Dressing Dipping Cup Cups

Save 50¢ per 60/2oz Cup

47217
Barbeque Sauce
UPC: 013000524506

47218
Honey Mustard Sauce
UPC: 013000524605

47219
Marinara Sauce
UPC: 013000529303

47216
Ranch Dressing
UPC: 013000544306

Heinz Condiments / Dressing SS Packets

Save 50¢ per 60/1.5oz Packet

47221
Thousand Island Dressing
UPC: 013000750202

47222
French Dressing
UPC: 013000750301

47223
Ranch Dressing
UPC: 013000750509

47229
Bleu Cheese Dressing
UPC: 013000544405

47228
Italian Dressing
UPC: 013000750103





De Vere



Save \$1.00 per 4/1gallon Case

72220 Bac-Off Hand Sanitizer mfr#: BAC4
An economical hand sanitizer designed to produce thick, rich foam. Non-alcohol formula sanitizes thoroughly & is gentle on hands. Removes bacteria while leaving a fresh aloe scent. For hand sanitizing: apply liberally into palm of hand, rub hands together to spread foam evenly, allow hands to air dry.

Save \$4.00 per 4/1gallon Case

73017 Fresh Foam Hand Soap mfr#: FHS4
An economical, high-foaming hand washing detergent designed to produce thick, rich lathering, foam. It cleans thoroughly & is gentle on hands. Fresh Foam Hand Soap has a crisp mango fragrance. This product contains antimicrobial agents intended for industrial, institutional & household use. 17,000 washings average per gallon.

71114 Deluxe Foaming Soap Dispenser

Made of durable ABS for extended lifetime, so there is no need to continually buy new dispensers. The dispenser has a sight window, to indicate the level of soap remaining, & an ADA compliant push-bar, for easy soap dispensing. Dispenses 0.7 ml of liquid in the form of foam soap. The dispenser also features a key lock for maximum security or optional universal access. mfr#: FHSDISP2

Miss Vickie's

Miss Vickie's® Potato Chips
MSRP: \$1.39
Save 2¢ per 1.375oz Bag

New Item!



44028

Farmhouse White Cheddar

UPC: 028400660013

44073

Jalapeno

UPC: 028400012553

44075

Original Sea Salt Kettle Cooked

UPC: 028400009973

44076

Sea Salt and Vinegar

UPC: 028400012546

44074

Smokehouse Country BBQ Kettle Cooked

UPC: 028400010436



MARS

WMM
Participant



Mars Chocolate • Fun Size
Save 50¢ per Bag

MSRP: \$4.09

23905
M&M Milk Chocolate
UPC: 040000505969 10.53oz

23904
M&M Peanut
UPC: 040000505921 10.57oz

23906
Milky Way
UPC: 040000505273 10.65oz

23907
Snickers
UPC: 040000505334 10.59oz

23903
Twix
UPC: 040000505488 10.83oz



MilkyWay® SNICKERS® m&m's® 3 Musketeers® TWIX®



Mars Chocolate • 6ct Packages
Save 75¢ per 6ct Package
MSRP: \$6.29

23602
Milky Way
UPC: 040000443100 1.84oz

23601
Snickers
UPC: 040000443278 1.86oz

23636
Twix Caramel
UPC: 040000354703 1.74oz

23603
Three Musketeer
UPC: 040000443285 1.92oz



Save 20¢ per 4oz Bag

36103

Sophie Mae Brittle Bites

UPC: 041168154044 4oz

MSRP: \$1.39

Save 50¢ per 36ct Box

22059

Chick O Stick .7oz

UPC: 041168631675 .7oz

MSRP: 25¢

Save \$1.00 per 24ct Box

28015

Black Cow Bar

UPC: 007590203200 1.5oz

MSRP: \$1.19

22561

Peanut Butter 2oz Bar

UPC: 041168001409 2oz

MSRP: \$1.19

22041

Chick O Stick 2oz

UPC: 041168006404 2oz

MSRP: \$1.19

22707

Slo Poke

UPC: 041168031000 1.5oz

MSRP: \$1.19



49200	Bacon Cheeseburger	UPC: 042197002061	25.25oz	MSRP: \$9.99
49208	Cheese	UPC: 042197002047	22.75oz	MSRP: \$7.99
49203	Chicken Alfredo	UPC: 042197003310	23.75oz	MSRP: \$9.99
48490	Chicken Bacon Ranch	UPC: 042197003440	24oz	MSRP: \$9.99
49303	Hotzza	UPC: 042197003357	25.75oz	MSRP: \$9.99
48491	Mac Attack, Mac & Cheese	UPC: 042197003426	25.42oz	MSRP: \$9.99
49199	Meat	UPC: 042197002054	28.25oz	MSRP: \$9.99
49206	Pepperoni	UPC: 042197002016	23.25oz	MSRP: \$7.99
49205	Sausage 25.25oz	UPC: 042197002009	25.25oz	MSRP: \$7.99
49209	Sausage Mushroom	UPC: 041297002023	26.75oz	MSRP: \$8.99
49221	Sausage Pepperoni	UPC: 041297002030	26.45oz	MSRP: \$8.99
48486	Stics & Curds, Meat Sticks & Cheese Curds	UPC: 042197003433	23.9oz	MSRP: \$9.99
49201	Supreme	UPC: 042197002078	30.75oz	MSRP: \$9.99
49302	Taco Grande	UPC: 042197003347	25.5oz	MSRP: \$9.99
49202	Cheese Fries	UPC: 042197003327	23.10oz	MSRP: \$7.99



Save 15¢ per 12" Pizza





New Item!

48162

**Doo-Wa Ditties
Breaded Boneless Wing Fritters**

Fully Cooked Boneless Chicken Breast Meat with Rib Meat Fritter Chunks
Crispy coated boneless wing with a lighter fritter breading and savory flavor.

MFR #: 7201

Serving Size: 3 ounces

PREPARATION: HEAT TO A MINIMUM OF 165° F.

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 3-5 MIN.

ALTERNATE METHOD

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F FOR 8-12 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 15-20 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



47733 Chicken, FC Popcorn Chicken, All Breast Fritter

FULLY COOKED Boneless Chicken Breast Fritters with Rib Meat

Whole muscle, breaded popcorn chicken makes any application a show stopper.

Perfect for popping in your mouth, on your salad or in your pasta.

MFR#: 5571

Serving Size: 3 ounces

PREPARATION: COOK TO A MINIMUM OF 165° F.

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 2-5 MIN.

ALTERNATE METHOD

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F FOR 10-13 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 15-25 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



47782

Thigh BoneZ™

Fully Cooked Roasted Bone-In Thigh

Oven roasted with a smoky rub,
meaty bone-in chicken thigh, cut like a rib.

Pair with your favorite sauce.

mfr#: 6705 52/3.1oz Case

COOK TO A MINIMUM OF 165° F. FOR BEST RESULTS

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F.

FOR 10-15 MIN. BAKE IN A SINGLE LAYER IN PREHEATED

CONVENTIONAL OVEN AT 400° F FOR 20-25 MIN. COOK ON

PREHEATED GRILL AT 400° F. AND GRILL 15-20 MIN., TURNING ONCE.

MICROWAVE ON HIGH ABOUT 3 1/2-5 MIN. PER SERVING, ROTATE
ONCE. DEEP FRY AT 350° F FOR 4-6 MIN.



48035

**Buttermilk Classic Fillet - whole muscle, fully cooked,
chicken breast fillet with a flaky, crispy, peppery
southern buttermilk biscuit coating.**

mfr#: 5144 57/2.8oz Case

Deep Fry - PREPARATION: COOK TO A MINIMUM OF 165° F.

DEEP FRY AT 350° F FOR 2-3 MIN. BAKE IN CONVECTION OVEN AT 350° F FOR 15-20 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 10-15 MIN.

MICROWAVE ON HIGH ABOUT 1-2 MIN



Since 1925

Making the chicken that makes your menu.™

New Item!

CHOBANI®

Save 20¢ per 10oz Bottle

Chobani® Low-Fat Greek Yogurt Drink 10 fl. oz. Bottle
MSRP: \$3.29

48915
Mix't Berries
UPC: 818290010209

48913
Straw 'Nana
UPC: 818290010216

49117
Peach
UPC: 818290010810

49380
Very Vanilla
UPC: 818290010834

Save 5¢ per 6oz Cup

Chobani® Greek Yogurt Fruit On The Bottom
MSRP: \$1.89

49073
Blueberry
UPC: 894700010052

49134
Pineapple
UPC: 894700010106

49076
Black Cherry
UPC: 0894700010168

49074
Peach
UPC: 894700010069

49072
Strawberry
UPC: 894700010045

Save 5¢ per Cup

49387 "Flip"® Almond Coco Loco™ Low-Fat
UPC: 0818290012289 MSRP: \$2.19





Bugles
MSRP: \$1.89 • 3oz Bag
Save \$1.00 per 6/3oz Case



GENERAL MILLS
Convenience



44574
Hot Buffalo
UPC: 016000503311

39570
Nacho Cheese
UPC: 016000513792

39468
BBQ
UPC: 016000497443

44553
Original
UPC: 016000368309

39478
Ranch
UPC: 016000512580



Chex Mix
MSRP: \$1.89 • 3.75oz Bag
Save \$1.00 per 8/3.75oz Case

39506
Hot N Spicy
UPC: 016000126091

39503
Cheddar
UPC: 016000126060

39508
Traditional
UPC: 016000160101

39509
Caramel Crunch
UPC: 016000196391

39507
Jalapeno Cheddar
UPC: 016000505827

39502
Bold Party Blend
UPC: 016000126077



JUST BORN.

22125
Hot Tamales
UPC: 070970449949

MSRP: 25¢
.78oz Piece

22124
Mike & Ike Berry Blast
UPC: 070970449956

22123
Mike & Ike Original
UPC: 070970449932

22122
Mike & Ike Tropical
UPC: 070970449970



Save 25¢ per 24ct Changermaker Box

Save 5¢ per 5oz Theater Box

MSRP: \$1.39 5oz Box

23836
Hot Tamales
UPC: 070970471230

23833
Mike & Ike
Original Fruit
UPC: 070970471254

23817
Mike & Ike
Berry Blast
UPC: 070970471278

23839
Mike & Ike
Red Rageous
UPC: 070970471285

23849
Mike & Ike
Mega Mix
UPC: 070970473562

23843
Mike & Ike
Strawbery Reunion
UPC: 070970471391

23881
Mike & Ike
NBA 3 Pt Mix
UPC: 070970473630

23824
Mike & Ike
Tropical Typhoon
UPC: 070970471261






KICKASS[®]

BEEF JERKY

Save \$2.00 per 35ct Jar

MSRP: \$1.49

- | | | |
|-----------------------------------|-------------------|------|
| 41248 BBQ Beef Jerky | UPC: 709972504461 | 16oz |
| 41271 Hot Jalapeno Jerky | UPC: 709972502115 | 16oz |
| 41441 Original Jerky | UPC: 709972504492 | |
| 41291 Zesty Teriyaki Jerky | UPC: 709972504782 | 16oz |

Save \$3.00 per 12ct Case

46213 Bloody Mary Mix MSRP: \$7.29

Save \$1.00 per 20ct Jar

- | | | |
|------------------------------------|-------------------|--------------|
| 41583 Beef Stick | UPC: 709972505055 | MSRP: \$1.39 |
| 41448 Hunter Choice Sausage | UPC: 709972503860 | MSRP: \$1.69 |
| 41582 Teriyaki Stick | UPC: 709972504768 | MSRP: \$1.39 |



Save \$1.50 per Box
Nestlé USA • King / Share Size Bars
MSRP: \$1.89

WMM
Participant



12ct Box • MSRP: \$1.89

23254 BUTTERFINGER BITES

UPC: 028000965853 3.2oz

23488 BUTTERFINGER PB CUP MINI

UPC: 028000539702 2.83oz

23545 NESTLE BUNCHA CRUNCH

UPC: 028000472535 3oz

23581 SWEETART MINI GUMMY BITES

UPC: 079200939304 4oz

23484 SWEETARTS CHEWY ROPES

UPC: 079200235444 3.5oz

23468 SWEETARTS CHEWY SOURS

UPC: 079200649937 4oz

23470 SWEETARTS MINI CHEWY

UPC: 079200035341 4oz

18ct Box • MSRP: \$1.89

23398 BABY RUTH

UPC: 028000001414 3.7oz

23390 BUTTERFINGER

UPC: 028000001421 3.7oz

23453 BUTTERFINGER PNT BTR CUP

UPC: 028000007881 3oz

23584 NESTLE CRUNCH

UPC: 028000173104 2.75oz

24ct Box • MSRP: \$1.89

23067 \$100000 BAR

UPC: 028000206604 2.8oz





New Item!

41378
Applewood Bacon Jerky
 UPC: 070411603725 2.5oz MSRP: \$7.99

41419
Peppered Beef Jerky
 UPC: 070411013449 3.25oz MSRP: \$6.69

Oberto Sausage
Save 50¢ per Bag

41415
Original Beef Jerky
 UPC: 070411013418 3.25oz MSRP: \$6.69

41418
Teriyaki Beef Jerky
 UPC: 070411013432 3.25oz MSRP: \$8.19



Oberto Sausage Trail Mix
Save \$2.00 per 8/2oz Box



41443
Original Beef Jerky Trail Mix
 UPC: 070411606627 2oz MSRP: \$2.99

41445
Spicy Beef Jerky Mix
 UPC: 070411606658 2oz MSRP: \$2.99

41444
Teriyaki Chicken Jerky Trail Mix
 UPC: 070411606689 2oz MSRP: \$2.99



Rice-A-Roni Cup
MSRP: \$1.69



Pasta-Roni Cup
MSRP: \$1.89

Save 25¢ per Cup

45422
Cheddar Broccoli
UPC: 015300200036 2.11oz

45416
Chicken
UPC: 015300200012 1.97oz

45410
Butter Garlic
UPC: 015300200135 2.24oz

45421
Parmesan Romano Cheese
UPC: 015300200142 2.32oz

Cereal In A Cup
MSRP: \$1.69

Save \$1.80 per 12ct Case

45503
Cap'n Crunch
UPC: 030000315972

45502
Crunch Berries
UPC: 030000315965



Save \$3.00 per 12ct Box

Quaker Express Oatmeal MSRP: \$1.99

38334
Apples & Cinnamon
UPC: 030000319567 1.51oz

38335
Maple & Brown Sugar
UPC: 030000319581 1.69oz

Real Medleys
MSRP: \$2.69

Save \$3.00 per 12ct Case

38238
Apple Walnut
UPC: 030000315507 2.64oz

38241
Berry Blend
UPC: 030000314197 2.12oz

45522
Blueberry Hazelnut
UPC: 030000314210 2.46oz





SKINNY POP POPCORN

Save 10¢ per 1oz Bag
MSRP: \$1.49

43130
Jalapeno
UPC: 850251004605



43120
Original
UPC: 850251004087



43125
White Cheddar
UPC: 850251004438



Pure Popped Perfection™

Snack without compromise. To us, that means using the fewest, cleanest & simplest ingredients possible to bring you the best tasting popcorn. - That's the Skinny!

50267
Beef Ravioli
in Tomato & Meat Sauce
UPC: 064144047093 7.5oz

45406
Beefaroni® Pasta
in Tomato & Meat Sauce
UPC: 064144047024 7.5oz

50266
Lasagna Pasta
with Chunky Tomato & Meat Sauce
UPC: 064144047307 7.5oz

Chef Boyardee®
Microwavable Bowls
MSRP: \$1.89

45409
Mac & Cheese
Pasta in Cheese Sauce
UPC: 064144047345 7.5oz

50268
Spaghetti & Meatballs
in Tomato Sauce
UPC: 064144047178 7.5oz



Save 15¢
per 7.5oz Each



ConAgra Foods
Food you love



New!

**A NEW Look!
Same GREAT taste!**

WENZEL'S FARM

Save \$25.00 per Display



41346

Si Wenzels Farm 8oz Snack Sticks MSRP: \$6.69

- Wenzel Taco UPC: 079303008709
- Wenzel BBQ UPC: 079303008631
- Wenzel Beef / Bacon UPC: 079303008693
- Wenzel Beef Spicy UPC: 079303008457
- Wenzel Beef w/Cheddar UPC: 079303008679
- Wenzel Ham UPC: 079303000185
- Wenzel Teriyaki Beef UPC: 079303008471
- Wenzel Beef UPC: 079303500852
- Wenzel Beef & Pepperjack

16ct Box MSRP: \$2.09

- Wenzel Beef Stk Twin Pk UPC: 079303500258
- Wenzel Beef W/cheddar Twin UPC: 079303002677
- Wenzel Ham Stk Twin Pk UPC: 079303002189
- Wenzel Spicy Stick Twin Pack UPC: 079303002455
- Wenzel Teriyaki Stick Twin Pk UPC: 079303002479





CEDAR CREST
ICE CREAM

Cedar Crest
3/48oz Case
MSRP: \$5.99 per Container
Save \$1.00 per 3ct Case



47760

Vanilla

UPC: 020652007004



47757

Carmel Collision

UPC: 020652007141



47758

Butter Pecan

UPC: 020652007134



47753

Mackinac Island Fudge

UPC: 020652007226



47756

Chocolate Malt
UPC: 020652007172



47759

Blue Moon
UPC: 020652007127



47755

Coconut Explosion
UPC: 020652007189



48287

Pirates Bounty
UPC: 020652007523

Save 50¢ per Case

49432

Bar Crispy Monster w/M&M's
A decadent base of creamy peanut butter blended w/crisped rice cereal & topped w/M&M's® Candies, & Peanuts. Lightly drizzled with chocolate flavored icing.
mfr#: 71635 24/3.4oz (IW)

Save 50¢ per Case

48537

Cookie Sugar Thaw & Serve
Light & sugary with a hint of almond, melt in your mouth cookies.
mfr#: 70705 48/2oz Case

48553

Rice Crispy Bar Marshmallow
A mixture of creamy marshmallow & butter blended together with crisped rice cereal for a traditional favorite. Individually wrapped.
Ready to Eat - Thaw and Serve
mfr#: 71485 24/2oz Case

48526

Bar Brownie Frosted w/out Nuts
2x3 cut Half Sheet 2/76oz
A rich, chewy fudge brownie topped w/creamy chocolate fudge frosting. Made and packed in a half sheet foil tray & wrapped in shrink film - no metal detection.
Ready to Eat - Thaw and Serve
mfr#: 71523 2/76oz Sheets Case

CRISPY BAR

71485v1



Net Wt (57g)



Save 75¢ per Case

48521

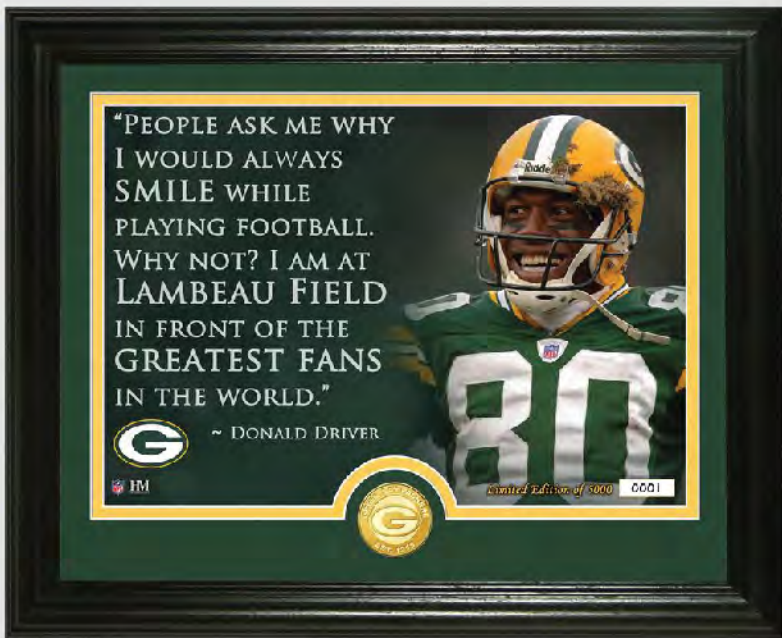
Cookie Dough Caramel Apple
Oatmeal Homestyle Hearty cookie made with rolled oats, dried apples, creamy caramels, coconut and a dash of cinnamon. It will remind you of grandma's apple crisp.
mfr#: 71149 200/1.5oz Case

48545

Cookie Dough Peanut Butter Cup
Pre Cut A perfect blend of our chewy peanut butter cookie with mini peanut butter cups, honey roasted peanuts & semi-sweet chocolate chunks. The perfect mix!
mfr#: 71224 200/1.5oz Case



New Item!



Donald Driver Prints



92001 Hall Of Fame 2017 12x20
 UPC: 633204941345
 Sell: \$45.95 MSRP: \$69.99

92000 Quote 13x16
 UPC: 633204941352
 Sell: \$32.95 MSRP: \$49.99



Save 10¢ per Peg Bag
 MSRP: \$2.19



23327
Beer Beans
 UPC: 071567997775 3.5oz

23306
Cocktail Classics
 UPC: 071567990981 3.5oz

23323
Camo Beans
 UPC: 071567995948 3.5oz

23326
Pink Camo Beans
 UPC: 071567997447 3.5oz

23525
Champagne Beans
 UPC: 071567999236 3.5oz

23524
Tabasco Beans
 UPC: 071567994392 3.1oz





Save \$3.00 per Case

Golden Brown, Thaw & Serve

47541

Homestyle Assorted Dinner Roll
2 - 2.75" Round Rolls • 2"x2" Square
1.25oz Avg • 12/12ct Case • mfr#: 9400

47475

Homestyle Brat Bun
Sliced/Hinged
6" 1.5oz Avg • 6/10ct Case • mfr#: 9223

47499

Homestyle Gourmet Steak Roll
Sliced
4.5" 2.72oz Avg • 6/12ct Case • mfr#: 9290

47542

Homestyle Hoagie Roll, White
Sliced/Hinged
8" 3.7oz Avg • 6/6ct Case • mfr#: 9320

47408

Homestyle Kaiser Bun
Sliced/Hinged
4.5" 2.1oz Avg • 6/12ct Case • mfr#: 9280

47544

Homestyle Kaiser Bun
Sliced
5" 3.7oz Avg • 6/12ct Case • mfr#: 9278



GOLDEN HOME BAKERY PRODUCTS



Save \$2.00 per 15ct Box

37720

Power Bar Triple Threat Chocolate Peanut Butter Crisp UPC: 097421090079 1.94oz MSRP: \$1.59

Save \$3.00 per 15ct Box

Power Bar Protein Plus Bars • MSRP: \$2.49



37801

Chocolate Mint Cookie
UPC: 097421890754 2.29oz



37803

Peanut Butter Cookie
UPC: 097421923223 2.29oz



37844

Vanilla Yogurt
UPC: 097421376791 2.17oz



23310

Chocolate Peanut Butter
UPC: 097421483567 2.17oz

WAM Participant



PowerBar

YOU'RE STRONGER THAN YOU THINK™





**Feed Your
Wild Side™**



MSRP: \$7.99

Save 15¢ per 2.85oz Bag



41125
Original Tender Bites
UPC: 017082877369

41106
Teriyaki Tender Bites
UPC: 017082877352

41107
Peppered Tender Bites
UPC: 017082878243

MSRP: \$2.39
Save 50¢ per 12ct Box

- 41279**
Bf Steak KC BBQ
UPC: 017082000835
- 41275**
Bf Steak Original
UPC: 017082000033
- 41280**
Bf Steak Peppered
UPC: 017082000231
- 41281**
Bf Steak Sweet & Hot
UPC: 017082000132
- 41276**
Bf Steak Teriyaki
UPC: 017082000736



Difference Between A Warmer And Rethernalizer

A guide to help you determine whether a Vollrath warmer or rethermalizer better fits the needs of your applications.

Warmer

- Keeps hot food hot
- Holds heated food
- Meets appropriate NSF4 criteria

Performance Criteria:

Designed to hold heated prepared foods at temperatures above the HACCP "danger zone" of 140°F (60°C).

The performance standard is measured using the NSF mixture preheated to 160°F (71.1°C).

The unit will hold the temperature of this product above 150°F (65°C).

The temperature will be maintained when the food product and inset are used with a standard inset cover, the proper water level is maintained in the well, and the food product is stirred regularly.

Rethernalizer

- Takes prepared food from chilled to hot
- Holds heated food
- Meets appropriate NSF4 criteria

Performance Criteria:

Designed to take a container of prepared food from a chilled state (below 40°F [4.4°C]) through the HACCP "danger zone" to a temperature of 165°F (73.9°C) in less than 90 minutes. The performance standard is measured using the NSF mixture chilled to 35°F (1.7°C).

The unit will raise the temperature of this product above 165°F (73.9°C) in less than 90 minutes.

The temperature will be maintained above 150°F (65.6°C) when the food product and inset are used with a standard inset cover, the proper water level is maintained in the well and the food product is stirred regularly.



Outperform every day.™

69641

Cayenne® Model 1220 Full-Size Heat 'N Serve Rethernalizers

Vollrath Item# 72020

Product Overview

- Pans not included
- Holds up to 4" (10cm) deep pans - full and fractional sizes
- Lighted on/off switch
- Must be used with water

Dimensions IN (CM) 13 3/4 x 21 3/4 x 9 (33 x 55 x 23)

Voltage 120 AC, Watts 1000

Amps 8.3, Plug 5-15P

UPC 029419232277

69637

Cayenne® Model 1001 Warmer

Vollrath Item # 71001

The Model 1001

Warmer offers the lowest operating cost on the market.

Product Overview

- DIRECT CONTACT HEATING SYSTEM,** the ultimate in performance and efficiency.
- Thermoset Fiber reinforced resin well
- Capillary tube thermostat control supplies power only when needed for maximum power efficiency
- Low-water indicator light eliminates guesswork
- Dome heating element uses up to 25% less energy and concentrates energy into the well
- Element's non-stick surface prevents scale build-up for easy cleaning and longer operating life

Voltage 120 AC, Watts 700

Amps 5.8, Plug 5-15P

UPC 029419183104

69616

Cayenne® 7 Qt. Round Heat 'N Serve Rethernalizer Package

Vollrath Item # 72018

Dimensions IN (CM) 10 9/16 x 9 5/8 (26.8 x 24.5)

Voltage 120 AC

Watts 800

Amps 6.7

Plug 5-15P

UPC 029419194223

69606

Cayenne® 7 Qt. Round Heat 'N Serve Rethernalizer Only

Vollrath Item # 72017

Dimensions IN (CM) 10 9/16 x 9 5/8 (26.8 x 24.5)

Voltage 120 AC

Watts 800

Amps 6.7

Plug 5-15P

UPC 029419194216

69631

Cayenne® 11 Qt. Round Heat 'N Serve Rethernalizer Package

Vollrath Item # 72009

Dimensions IN (CM) 12 5/8 x 9 5/8 (32.0 x 24.5)

Voltage 120 AC

Watts 800

Amps 6.7

Plug 5-15P

UPC 029419194209

69626

Cayenne® 11 Qt. Round Heat 'N Serve Rethernalizer Only

Vollrath Item # 72021

Dimensions IN (CM) 12 5/8 x 9 5/8 (32.0 x 24.5)

Voltage 120 AC

Watts 800

Amps 6.7

Plug 5-15P

UPC 029419194230

Save \$1.25 per 12ct Case



- 46048**
Blue Raspberry
UPC: 048500009024
- 46001**
Cherry Berry Blast
UPC: 048500015599
- 46211**
Orange Strawberry Banana
UPC: 048500007990
- 46212**
Strawberry Kiwi
UPC: 048500008041
- 46244**
Tropical Fruit Fury
UPC: 048500007969
- 46591**
Apple Juice
UPC: 048500008614
- 46248**
Cranberry Juice
UPC: 048500008645
- 46246**
Grape Juice
UPC: 048500008638
- 46590**
Orange Juice
UPC: 048500008607
- 46249**
Rubyred Grapefruit
UPC: 048500009406

Twister
MSRP: \$1.59
20oz Bottle

Tropicana
MSRP: \$2.19
15.2oz Bottle

WAM



WAM
PromoSense

77150
Guy Series
UPC: 070330647770

77102
Bohemian Series
UPC: 070330646131

New Item!



50ct Tray MSRP: \$2.09

WAM

Kraft Heinz

WAM PromoSense

Kraft

Save \$1.00 per 14ct Box

48843

**Cracker Barrel
Extra Sharp Cheddar**
UPC: 021000002320 1oz
MSRP: 75¢

Save \$2.00 per 24ct Box

48855

**Mozzarella
String Cheese**
UPC: 021000000227
MSRP: 79¢

48873

**Mozzarella & Cheddar
Cheese Twist**
UPC: 021000003983 .76oz
MSRP: 89¢

MSRP: \$1.99, 2oz
Big Cheese Snacks
48970
Smokey Bacon Cheddar
UPC: 021000008599
49258

Mild Cheddar
UPC: 00021000007929
49259

Colby & Monterey Jack
UPC: 00021000007936
49299

Pepper Jack
UPC: 021000008162

Save \$3.00 per 14ct Box



Save 20¢ Each



Oscar Mayer Lunchables

MSRP: \$2.49

53766

**Ham & Swiss with Crackers
Lunch Combination**
UPC: 044700024546 3.2oz

53768

**Turkey & Cheddar with Crackers
Lunch Combination**
UPC: 044700024553 3.2oz

MSRP: \$3.59

48782

**Ham & American Cracker Stackers Lunch
Combination w/Capri Sun® Roarin' Waters Drink**
UPC: 044700006771 9.1oz

48783

**Turkey & American Cracker Stackers Lunch
Combination w/Capri Sun® Pacific Cooler Drink**
UPC: 044700006740 8.9oz



**Save 20¢
per Bag**

39329

Nuts & Chocolate Trail Mix
UPC: 029000078628 6oz

39435

Nuts, Seeds & Cranberries Trail Mix
UPC: 029000078789 6oz

39529

Peanut Butter Chocolate Trail Mix
UPC: 029000021112 6oz

39521

Spicy Nuts & Cajun Sticks Trail Mix
UPC: 029000072190 6oz

39457

Sweet & Salty Trail Mix
UPC: 029000010062 6oz

39437

Tropical Fruit & Nut Trail Mix
UPC: 029000078802 6oz



MSRP: \$3.49

WAM

WAM
PromoSense

22835

SI Ferrara

Buy 4 8ct Boxes Get 1 Free

Flex Peg MSRP: \$1.19

Boston Baked Beans

UPC: 041420018619 3oz

Juicyfruit

UPC: 041420018633 3oz

Lemonhead Chewy

UPC: 041420021022 3oz

Lemonhead

UPC: 041420018565 3oz

Red Hots

UPC: 041420018589 3oz



Ferrara
candy company



WAM



Kellogg's

WAM
PromoSense

Kellogg's Cheez-It's

MSRP: \$1.49 • 3oz Bag

38275 Cheddar Jack

UPC: 024100203628

38117 Hot N Spicy

UPC: 024100372775

38252 Original

UPC: 024100191345

38280 Pepper Jack

UPC: 024100573820

38053 White Cheddar

UPC: 024100315345



CHEEZ-IT

Baked Snack Crackers

Save \$1.00 per 6ct Box



WAM

WAM
PromoSense



Save 15¢ per Bag



MSRP: \$1.79

44411
Chicago Style
UPC: 843571006176 1.1oz

44701
Kettle Corn
UPC: 843571005698 2.1oz

44699
Theater Butter
UPC: 843571005704 1.5oz

44700
White Cheddar
UPC: 843571005711 1.7oz

MSRP: \$2.49

44673
Kettle Corn
UPC: 181972000516 4oz

44410
Sea Salt
UPC: 843571000648 2.1oz

44405
Theater Butter
UPC: 843591006923 3.0oz

44674
White Cheddar
UPC: 843571000532 3.5oz

MSRP: \$4.19

44415
Black White Drizzle
UPC: 843571002345 6oz

WAM

WAM
PromoSense

37789
SI Clif Bar Whey Bars
Buy 2 8ct Boxes Get 1 Free!

Caramel Cashew Coconut Almond Chocolate Peanut Butter Chocolate
UPC: 722252456892 1.98oz UPC: 722252641854 1.98oz UPC: 722252148520 1.98oz
MSRP: \$3.09



Clif Bar
Builders Bars • MSRP: \$2.49 **Save \$2.91 per 12ct Box**

38258 Chocolate Mint
UPC: 722252601445 2.4oz

37869 Chocolate Peanut Butter
UPC: 722252601414 2.4oz

37875 Vanilla Almond
UPC: 722252601452 2.4oz



21st Century Smoke[®]
Electronic Cigarette

VAPIN PLUS

New Item!

Save \$4.00
per 24ct Box
76770

Rapid Action Energy Tabs
24ct Box
mfr#: 10-770-4CT
UPC: 365860107703
MSRP: \$3.49



Save \$2.00 per Kit

21st Century Smoke Rechargeable 1.6% Kit
10477

Menthol
1ct Kit
mfr#: 38-108M
UPC: 365860383732 MSRP: \$8.99

10476

Regular
1ct Kit
mfr#: 38-108R
UPC: 365860383763 MSRP: \$8.99



Save \$9.00 per 6ct

Express Refill Cartridges w/Self-Contained Atomizer
10305
Menthol
1 Each
mfr#: 38-117M
UPC: 365860382162 MSRP: \$13.39

10306
Regular
1 Each
mfr#: 38-117R
UPC: 365860382193 MSRP: \$13.39

10307

Vapin Plus Elite Closed System Vaporizer Kit
Kit includes: Rechargeable Battery & USB Charger

Save \$2.00 per Kit
5ct Kit
mfr#: 37-180
UPC: 365860374525 MSRP: \$14.99



Vapin Plus Elite
Save \$1.00 per 5/3ct

10308
Blueberry Blast
5/3pk
mfr#: 37-680BB
UPC: 365860374792 MSRP: \$11.99

10313
Wild Cherry
5/3pk
mfr#: 37-680WC
UPC: 365860374853 MSRP: \$11.99

10310
Classic Tobacco
5/3pk
mfr#: 37-680CT
UPC: 365860374495 MSRP: \$11.99

10309
Cool Menthol
5/3pk
mfr#: 37-680CM
UPC: 365860374464 MSRP: \$11.99

10311
Sinful Strawberry
5/3pk
mfr#: 37-680SS
UPC: 365860374822 MSRP: \$11.99



Save \$2.00 per 10ct Box

MSRP: \$3.69

13222

Citrus

UPC: 087273013050 1oz

13118

Cherry

UPC: 087273012329 1.0oz

13107

Classic

UPC: 087273012305 1.0oz

13123

Mint Pouch

UPC: 087273017201 1.0oz

13120

Mint

UPC: 087273012718 1.0oz

13133

Peach

UPC: 087273015153 1oz

13124

Straight

UPC: 087273015238 1.0oz

13121

Wintergreen Pouch

UPC: 087273017058 1.0oz

13116

Wintergreen

UPC: 087273012312 1.0oz

