

**HOLIDAY
WHOLESALE**
August 2017

**YOU ARE
INVITED
to the
2017 Fall Show!**

HW Holiday Highlights

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

Psychedelic Savings

2017 Fall Trade Show



The Wilderness Glacier Canyon
Wisconsin Dells, Wisconsin



September 25, 2017

Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.

New
Item!

CANYON RIVER

Fountain Soda Bag-In-Box (BIB) Stocked and Special Order Flavors

Stocked • 3Gal BIB

55037
Cola

55038
Cola, Diet

55041
Cranberry
Juice

55039
Lemon
Lime

55034
Citrus
Dew

55035
Cola

55046
Lemonade

55042
Orange
Juice

55044
Rootbeer

55040
Sour

55036
Lemon
Lime

Special Order • 3Gal BIB

55048
Lemon
Lime,
Diet

55047
Energy

55045
Ginger
Ale

Special Order
details available through
your Sales Person

Special Order • 5Gal BIB

55043
Cola, Diet

55022
Tea,
Iced

55050
Tea,
Raspberry

55049
Tonic



49098
 Sliced Oven Roasted Turkey Breast
 .8 oz Slice Ready to Serve, Great Eye Appeal,
 Seal and Store Unused Portions,
 Gluten Free, NO MSG Added
 120 Serving Per Package
 Based on 2oz Suggested Serving Size
 mfr#: 48530, 2ct (6lbs) Case
 UPC: 90758878485308

Save \$1.00 per Case



Save 5¢ per Pound

49099
 Hickory Smoked Turkey Breast
 Fully cooked, skinless,
 whole muscle turkey breast.
 Gluten Free, NO MSG added.
 Ready to slice.
 Hickory smoke adds flavor to any sandwich.
 mfr#: 47602, 8.5-9.5 lbs per case
 UPC: 90758878476023

Save \$1.25 per 24ct Box



22654
 Skittles **BRIGHTSIDE**
 UPC: 022000018847 2oz

22575
 Starburst Favoreds
 UPC: 040000009702 2.07oz

22633
 Starburst Summer Splash
 UPC: 022000018809 2.07oz



Starburst
Skittles
 Wrigley Singles
 MSRP: \$1.19

Save \$1.25 per 36ct Box



22725
 Starburst Original (Red)
 UPC: 040000000518 2.07oz



22720
 Starburst Tropical (Green)
 UPC: 040000001560 2.07oz

22685
 Skittles **Original** (Red)
 UPC: 040000001607 2.17oz

22678
 Skittles **Tropical** (Blue)
 UPC: 040000001638 2.17oz

22677
 Skittles **Wild Berry** (Purple)
 UPC: 040000001621 2.17oz





64240

Single Compartment Cup Insert 3.5oz
Cups: 59010, 59202, 59203, 59212, Lid: 59231
mfr#: PF35C1 10/100ct Case

64245

Two Compartment Cup Insert 3.5oz
Cups: 59010, 59202, 59203, 59212, Lid: 59231
mfr#: PF35C2 10/100ct Case

59200

Solo® Ultra Clear™ 9oz Cups
Lids: 59225, 59014, 59221, 159215
mfr#: TP9R 20/50ct Case

59202

Solo® Ultra Clear™ 12oz Cups
Lids: 59225, 59014, 59221, 159215
mfr#: TP12 20/50ct Case

59540

Solo® Ultra Clear™ 16oz Cups
Lids: 58700
mfr#: Y16T 20/50ct Case

59009

Lid Flat, Clear, Straw Slotted
Cups: 59203, 59212, 59010
mfr#: 626TS 10/100ct Case

59231

Lid Flat, Clear, Non-Vented
Cups: 59200, 59202, 64240, 64245, 59010
mfr#: 662TP 10/100ct Case



64830 1oz mfr#: 100PC Lid# 64225

64831 2oz mfr#: 200PC Lid# 64230

64205 3.25oz mfr#: 325PC Lid# 64215

64834 4oz mfr#: 400PC Lid# 64215

64835 5.5oz mfr#: 550PC Lid# 64215

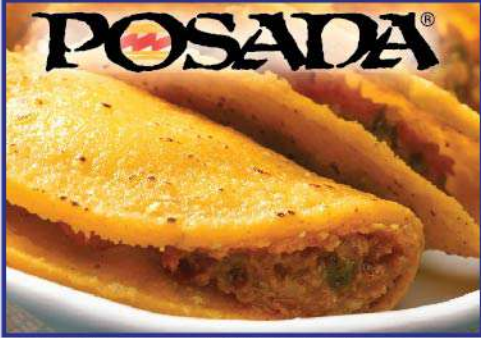
Save \$1.50 per Case



Portion containers & lids provide the perfect portion for any purpose. Made of durable, crack-resistant polypropylene, they're ideal for the many diverse dining & carryout applications in today's foodservice market. For dining, Conex Complements can serve anything from small side dishes to salad dressing & whipped butter. For carryout, when coupled w/clear lids, they safely transport side sauces such as ranch dressing, marinara, salsa, & more.



48126 Ravioli Breaded Italian Sausage
 Fryable/Bakeable, Square pillows of pasta filled w/savory Italian sausage & coated w/mildly seasoned breadcrumbs.
 mfr#: 73315, 2/5lbs, Approx. 205, .78oz Pieces



48348 Posada Mini Chicken Taco
 Chunks of Chicken, specs of red chili w/blend of onions, wrapped in a corn tortilla. Filling is a reddish-brown color, IQF.
 mfr#: 251020, 4/4lb Case, Approx. 135, .5oz Pieces

Save
\$1.00
 per Case

AJINOMOTO

Windsor
 FOODS

Save
\$1.00
 per Case



48149 Golden Tiger Spicy Pork Breaded Potsticker
 0.88 oz. Crescent shaped, frozen Appetizer w/flatbottom, stuffed w/spicy pork & vegetable filling.
 mfr#: 53014, 4/2.1875lb, 166ct Case



48102 Toasted Onion Battered Green Beans
 Whole green beans are coated & prefried. When cooked, our green beans have golden brown highlights w/noticeable green background color.
 mfr#: 0275720, 6/2lb Case, Approx. 420, .46oz Pieces

Save 5¢ per 5oz Peg Bag



Sour Punch Bites
 5oz Peg Bags
 MSRP: \$1.69

22513
 Apple
 UPC: 041364080161

35139
 Assorted Flavors
 UPC: 041364087344

35038
 Blue Raspberry
 UPC: 041364087306

35034
 Ragin' Reds
 (Strawberry, Watermelon, Cherry, Raspberry)
 UPC: 041364087085

22519
 Strawberry
 UPC: 041364080154





Save 50¢ per 10/1.25oz Box

- | | | | |
|---|--|---|---|
| <p>Jack Link
Beef Jerky
MSRP: \$3.99</p> | <p>41061
Peppered Beef Jerky
UPC: 017082877475</p> | <p>41062
Teriyaki Beef Jerky
UPC: 017082877499</p> | <p>41069
Original Tender Bites
UPC: 017082878052</p> |
| <p>41058
Original Beef Jerky
UPC: 017082877451</p> | <p>41063
Sweet & Hot Beef Jerky
UPC: 017082877444</p> | <p>41064
Jalapeno Beef Jerky
UPC: 017082877581</p> | <p>41067
Teriyaki Tender Bites
UPC: 017082844543</p> |

Jack Link
Snack Packs
MSRP: \$1.79

Save 50¢ per 16ct Box

- 41284**
American Beef Cheese
UPC: 017082000392
- 41285**
Jalapeno Sizzle
UPC: 017082000408
- 41538**
Turkey & Cheese
UPC: 017082873675



**Feed Your
Wild Side.**



WMM
Participant

WONKA Save 25¢ per 24ct Box



Laffy Taffy
PP 3/.99 24/.81 oz

22012
Grape
UPC: 028000242268



22031
Banana
UPC: 028000652265

22025
Mystery Swirl
UPC: 028000562267



22039
Blue Raspberry
UPC: 028000666675

22027
Sour Apple
UPC: 028000778965



22038
Cherry
UPC: 028000822262

22050
Strawberry
UPC: 028000688776



WONKA Save 5¢ per Peg Bag

36039
Laffy Taffy Assorted Flavor Candy
6oz Bag
UPC: 028000194802 MSRP: \$2.19

37200
Raisinets
5.5oz Bag
UPC: 028000078706 MSRP: \$2.59

23405
Sweetart Mini Chewy
6oz Bag
UPC: 079200222888 MSRP: \$2.19

36058
Pixy Stix
3.2oz Bag
UPC: 079200183172 MSRP: \$1.39

36513
Spree Chewy
7oz Bag
UPC: 079200139254 MSRP: \$2.19

23804
Sweetart Mini Gummy Bites
5.25oz Bag
UPC: 079200615840 MSRP: \$2.19

36113
Sweetart Soft Bites
5.25oz Bag
UPC: 079200756208 MSRP: \$2.19





Cedar Crest Gelato Pints • 6ct Case • MSRP: \$3.99
Save 90¢ per Case

gelato
Peanut Butter
UPC: 020652003068
47792

gelato
Mint Cookie
UPC: 020652003051
47793

gelato
Sea Salt Caramel
UPC: 020652003037
47789

gelato
Pistachio
UPC: 020652003013
47791

***Family Owned, Providing the Best Possible Service
at the Best Possible Prices Since 1951***



**HOLIDAY
WHOLESALE**

Photo: Holiday Wholesale Offices & Warehouse Wisconsin Dells, Wisconsin



David's[®] Cookies

a bite above the rest.[™]

**David's Cookies,
Trans-Fat Free Muffins
12/6oz Case Thaw & Serve**

49281
Apple Streusel

49282
Banana Nut

49275
Berry Mountain

49277
Blueberry

49278
Chocolate Chip

49276
Chocolate Chocolate Chip

49280
Cinnamon Chip

49279
Cranberry Orange

49274
Pistachio

Save \$1.00 per 12ct Case



Save \$2.00 per 80ct Case

**David's Cookies
Decadent Cookie Dough,
Bake & Serve 80/4.5oz Case
MSRP: \$1.79**

48859
M&M's

48862
Oatmeal Raisin

48856
Reese's Peanut
Butter Chunk

48878
Triple Chocolate

CHARMS®



Save 20¢ per 4oz Bag

36019

Sugar Daddy 4oz Peg Bag

UPC: 014200532902 4oz MSRP: \$1.39

Save 25¢ per 48ct Box

20145

Charms Blow Pop Blue Raspberry

UPC: 014200000876 .7oz MSRP: 25¢

22006

Charms Super Blow Pop

UPC: 014200000562 MSRP: 30¢

20130

Charms Sweet & Sour Pops

UPC: 014200007080 .7oz MSRP: 25¢

20140

Charms Sweet Pops

UPC: 014200007066 .7oz MSRP: 25¢

Save 50¢ per 240ct Box

19005

Andes Creme De Menthe

UPC: 041186000866 .16oz MSRP: 10¢

Save 50¢ per 100ct Box

20080

Charms Blow Pop Assortment

UPC: 014200000692 .7oz MSRP: 25¢

Save \$1.00 per 100ct Box

22089

Charms Super Blow Pop Sweet & Sour

UPC: 014200000579 MSRP: 35¢

Save \$1.00 per 180ct Box

22021

Charms Blow Pop Assorted

UPC: 014200000692 MSRP: 25¢

Save \$1.00 24ct Box

28138

Fluffy Stuff Cotton Candy

UPC: 014200003259 2.5oz MSRP: \$1.19

28182

Fluffy Stuff Strawberry Lemonade

UPC: 014200244263 2.1oz MSRP: \$1.19



Save \$1.50 per 16ct Box

MSRP: 69¢



38087
Chewy Granola,
Sweet & Salty Nut, Almond
UPC: 016000442818 1.2oz



37775
Chewy Granola,
Sweet & Salty Nut, Peanut
UPC: 016000442825 1.2oz



39344
Chewy Trail Mix Bar,
Fruit & Nut
UPC: 016000439894 1.2oz

Save \$1.50 per 18ct Box

MSRP: 89¢



37774
Crunchy Granola,
Oats 'n Honey
UPC: 016000264694 1.5oz



37821
Crunchy Granola,
Dark Chocolate
UPC: 016000507258 1.49oz



37777
Crunchy Granola,
Peanut Butter
UPC: 016000264793 1.5oz

Save
\$3.00

PER CASE ON POPULAR SUMMER CLASSICS

Maximum savings up to \$500 May 1 - August 31, 2017

6" Franks,
Turkey, Pork & Beef

47912
Hot Dog BallPark 8:1 (2oz)
mfr#: 16720
2/5lb (80ct) Case

48317
Hot Dog BallPark 5:1 (3.2oz)
mfr#: 16721
2/5lb (50ct) Case

48433
Hot Dog BallPark 6:1 (2.6oz)
mfr#: 16732
2/5lb (60ct) Case

47906
Hot Dog BallPark 10:1 (1.5oz)
mfr#: 16733
2/5lb (100ct) Case

47944
Hot Dog BallPark Angus Beef 5:1
6" Franks Made with 100%
USDA-inspected Angus beef that's
coarse-ground to deliver a firm,
juicy bite • No artificial colors,
flavors or by-products • Ideal for
roller grill, flat top grill or steamer
mfr#: 31805 2/5lb (25ct) Case

48196
Cheddarwurst Hillshire 5:1
Skinless Fully Cooked
Features real Wisconsin cheddar
cheese for unmatched flavor -
Hardwood smoked for rich, distinctive
Hillshire Farm flavor - Fully cooked -
simply heat & serve
mfr#: 32102 2/6lb Case

48159
Polish Sausage Hillshire 5:1
Skinless Fully Cooked Made with
100% USDA-inspected coarse-ground
pork & beef, traditional garlic & paprika
flavor - Hardwood smoked just heat & serve
mfr#: 05151 2/6lb Case

47638
Beef Burger, Fully Cooked Flame Grilled
mfr#: 381114 10lb (40/4oz) Case

Reminder! Summer Rebate
Expires August 31st



Save \$1.00 per Case

Ask your Sales Person for Details



DUKE'S
SMALL BATCH SMOKED MEATS



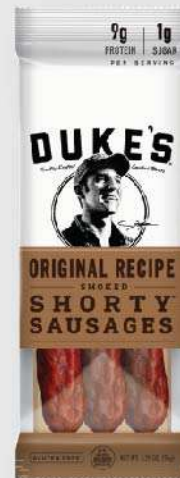
At Duke's we are committed to carefully crafting our smoked meats with real, whole ingredients, not a lot of sugar. Our Freshly Crafted small batch process allows us to give our meats loads of flavor without any sugar-stuffing shortcuts.

Smoked **SHORTY** Sausages

Duke's Shorty Sausages
Save \$1.00
per 12/3ct Box
MSRP: \$1.99



41315
Hatch Green Chili
UPC: 815800020192



41286
Original
UPC: 816012011923

Save 40¢ per 5oz Peg Bag
MSRP: \$7.59



Short on size, not on flavor, these slow-dried sausages are made from the best ingredients we could get our hands on and slow-smoked to be pint-sized perfections.



Kozy's 9" - 14" Pizza

Kozy's Pizza Fries

48651	9" Fries w/Sauce	UPC: 2657010952	10.5oz	MSRP: \$4.29
48495	12" Fries w/Sauce	UPC: 826570112529	18oz	MSRP: \$5.99

Kozy's 9" Pizza

48771	Cheese	UPC: 2657010900	11oz	MSRP: \$5.29
48754	Deluxe	UPC: 2657010930	13oz	MSRP: \$5.99
48761	Mighty Meat	UPC: 2657010912	13oz	MSRP: \$7.19
48667	Pepperoni	UPC: 2657010921	12.5oz	MSRP: \$5.29
48652	Sausage	UPC: 2657010910	12oz	MSRP: \$5.29
48666	Sausage & Mushroom	UPC: 2657010911	12.5oz	MSRP: \$5.69

Kozy's 12" Pizza

48640	Bacon Cheeseburger Bacon, Beef Patty Crumbles & Cheddar Cheese	UPC: 826570112536	24oz	MSRP: \$7.89
48493	Cheese	UPC: 826570112000	21.7oz	MSRP: \$6.89
49264	Cheesy Chicken Alfredo	UPC: 82652011254	20.5oz	MSRP: \$7.89
48472	Deluxe Italian Sausage, Mushroom, Pepperoni & Onions	UPC: 826570112307	22.5oz	MSRP: \$7.89
48494	Mighty Meat Italian Sausage, Beef, Ham Shank & Pepperoni	UPC: 826570112512	25.2oz	MSRP: \$8.89
48468	Pepperoni	UPC: 826570112208	19.5oz	MSRP: \$6.89
49148	Philly Cheese Steak Italian Beef, Onion, Green Pepper, Alfredo Sauce	UPC: 826570112567	20oz	MSRP: \$8.39
48305	Sausage	UPC: 826570112109	22.5oz	MSRP: \$6.89
48482	Sausage & Mushroom	UPC: 826570112116	22.5oz	MSRP: \$7.19
48483	Sausage Pepperoni	UPC: 826570112505	23.4oz	MSRP: \$7.59

Kozy's 14" Pizza

49173	Cheese	UPC: 826570114554	24oz	MSRP: \$6.99
49174	Pepperoni	UPC: 826570114547	27oz	MSRP: \$6.99
49175	Sausage	UPC: 826570114530	29oz	MSRP: \$6.99



Save \$2.00 per 2/5lb Case

48824
Deluxe Potato Salad
UPC: 032345100800

48825
Macaroni Salad
UPC: 032345200807

48823
Creamy Coleslaw
UPC: 032345300804

49336
Bacon Cheddar Macaroni Salad
UPC: 032345201108

Save \$1.60 per 8lb Case
49332

Rainbow Bow Tie Pasta Salad
Tri Colored Bowtie Pasta Blended with Traditional Italian Dressing and Fresh Vegetables. Great as a side salad or mixed with broccoli and cauliflower to create a great summer salad.
UPC: 032345201092



Save 50¢ per 12ct Box
Keebler® Sandwich Crackers 12ct Box

WAM
Participant



49253
Keebler® Cheese & Peanut Butter
UPC: 030100125150 1.5oz

38081
Keebler® Cheese & Cheddar
UPC: 030100211488 1.3oz

49252
Keebler® Club® & Cheddar
UPC: 030100125211 1.8oz

38057
Keebler® Pepper Jack
UPC: 030100511595 1.8oz

38097
Keebler® Toast & Peanut Butter
UPC: 030100125181 1.8oz

MSRP
89¢
Each



Brakebush

Making the chicken that makes your menu.™



48162

**Chicken Doo-Wa Ditties
Breaded Boneless Wing Fritters**
mfr#: 7201

2/5lb (58ct) Case
Fully Cooked Boneless
Chicken Breast Meat w/Rib Meat Fritter Chunks.
Deep Fry at 350° F for 3-5min.
Bake Convection Oven 350°F for 8-12min.
Bake Conventional Oven 400°F for 15-20min.
Microwave on High for 1-3min.



48286

**Chicken Gold'N'Spice® Tenderloins,
Sized, Uncooked, Breaded**

mfr#: 5466
2/5lb Case

Uncooked Boneless Breaded

Approx 41 Servings (2 Tenders / 111 grams)

UNCOOKED: FOR SAFETY, MUST BE COOKED TO AN INTERNAL TEMPERATURE OF 165 DEGREES F AS MEASURED BY USE OF A THERMOMETER. . COOKING INSTRUCTIONS: FOR BEST RESULTS - DEEP FRY AT 350° F FOR 4-6 MIN. ALTERNATE METHOD -BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F FOR 10-13 MIN.

48285

**Chicken Original
Honey Touched® Paddles,
2nd Wing Only**
mfr#: 6163

2/6lb (46ct) Case

Fully Cooked Battered Dipt chicken
2nd Wing Portion, Approx. 8-12 per pound
Deep Fry 350° F for 4-6min. or until
Golden Brown and thoroughly Hot (a min of 165°F)



48171

**Chicken Boneless
Ready to Cook Farm Pantry®
Top Shelf™ Natural 6 oz. Fillet**
mfr#: 4316

10.5lb (28ct) Case

Uncooked Boneless

Skinless Chicken Breast Fillets *

minimally processed, no artificial ingredients
12% Flattened Grill - Uncooked: for safety,
must be cooked to an internal temperature of 165°F
as measured by use of a thermometer.

Ideal for sandwiches and center of the plate applications





Save 10¢ per Bag



39626
Bacon Ranch Seeds
UPC: 038093336850 5oz
MSRP: \$2.49

39557
Dill Seeds
UPC: 038093335556 5oz
MSRP: \$2.49

39568
Kettle Roast Seeds
UPC: 038093245558 5oz
MSRP: \$2.59

39467
Roasted Salted Pumpkin
Seeds
UPC: 038093220036 2.25oz
MSRP: \$2.09

39559
BBQ Seeds
UPC: 038093335754 5oz
MSRP: \$2.49

39544
Kettle Fresh Cracked Pepper
UPC: 038093245008 5oz
MSRP: \$2.59

39563
Sunflower Seeds
UPC: 038093332654 5.75oz
MSRP: \$2.49



48462
Kolache Sausage,
White Cheddar Smoked
mfr#: 091332, 2/5lb Case, Average: 1.66oz 48/Bag

Save 50¢ per 10lb Case



Save 15¢ per 300ct Case

47604
Bacon,
Cooked Strips, Insta-Finish
mfr#: 29919 2/1.59lb (300ct) Case

Save 20¢ per 192ct Case

47639
Bacon,
Cooked Rounds, Insta-Finish
mfr#: 44109 3/1.32lb (192ct) Case

Save 25¢ per 288ct Case

47610
Bacon,
Cooked Strips, Fresh Finish
mfr#: 33333 3/1.8lb (288ct) Case





Impact™ CONFECTIONS



New
Item!

23808

Hotheads Extreme Heat Worms

1 Bag
UPC: 032134270059 5oz
MSRP: \$1.59

23483

Warheads Sour Dippin' Pucker Pack

1 Bag
UPC: 032134240052 3oz
MSRP: \$1.49

23516

Warheads Sour Chewy Cubes

15ct Box
UPC: 032134232200 2.5oz
MSRP: \$1.19

23287

Warheads Sour Twists

15ct Box
UPC: 032134238004 2oz
MSRP: \$1.19

23213

Warheads Juniors Sour Hard Candy

18ct Box
UPC: 032134227008 1.75oz
MSRP: \$1.39

22487

Warheads Super Sour Liquid Spray

24ct Box
UPC: 032134217009 .68 fl oz
MSRP: \$1.49

23871

Warheads Chewy Cubes

Theater Box
UPC: 032134232248 4oz
MSRP: \$1.39

23869

Warheads Sour Jelly Beans

Theater Box
UPC: 032134235010 4oz
MSRP: \$1.39

23867

Warheads Sour Twist

Theater Box
UPC: 032134238080 3.5oz
MSRP: \$1.39

23870

Warheads Worms

Theater Box
UPC: 032134210338 4oz
MSRP: \$1.39



Save \$1.00 per 10lb Case

48192
 Brat 4:1
 Grilling Fully Cooked
 Natural Casing 40ct Case
 mfr#: 5860 UPC: 073608058605

47904
 Brat 5:1
 Backyard Natural Casing
 mfr#: 5867 2/5lb Case

47907
 Brat 5:1
 Backyard 2/5# Grilled
 Natural Casing
 mfr#: 8010

47902
 Hot Dog 6:1 6" All Meat
 Roller Grill Ready w/ Grill Marks
 60ct Case mfr#: 7033

Save \$2.00 per 10lb Case

48038
 Brat 5:1 Bacon Cheddar
 Hickory Smoked
 mfr#: 5229 2/5lb Case

Save 20¢ per Pound

47748
 Beef Top Round
 Fully Cooked 7-8#avg
 mfr#: 2392

Save 50¢ per 26ct Tub

Snack Sticks *MSRP: 99¢*

41112 **41146**
 Beef Ham
 UPC: 073608032322 UPC: 073608001687

41111
 Original
 UPC: 073608032438

41121
 Teriyaki
 UPC: 073608032964

Save 25¢ per 12oz Chub

Summer Sausage *MSRP: \$4.69*

49154 **49153**
 Cheddar Jalapeno
 UPC: 073608035569 UPC: 073608038195

49152
 Beef
 UPC: 073608038201

49151
 Original
 UPC: 073608038307



SAUSAGE THAT LINKS PEOPLE TOGETHER™



NO MSG - GLUTEN FREE



Save \$1.00 per 24ct Case

46122

Sunny D® Tangy Original
Citrus Punch

UPC: 050200015588 11.3oz
MSRP: 89¢

Save \$1.00 per 12ct Case

46045

Sunny D® Tangy Original
Citrus Punch

UPC: 050200015373 16oz
MSRP: \$1.39

Save \$1.00 per 8ct Case

46299

Sunny D® Tangy Original
Citrus Punch

UPC: 050200008214 64oz
MSRP: \$2.79



freshley's
Make life sweeter!
Danish
Cinnamon



47889

Cinnamon Danish
UPC: 072250079396 5oz

freshley's
Make life sweeter!
ORIGINAL
Jumbo
Honey Bun



47894

Honey Bun Grand Iced
UPC: 072250007658 6oz

47895

Honey Bun Original Jumbo
UPC: 072250007238 5oz

freshley's
Make life sweeter!
Grand Iced
Honey Buns



freshley's
Make life sweeter!
Icers
Chocolate
CREME FILLED CAKES
3ct

49294

Icers™ Chocolate Creme Filled Cakes
UPC: 072250091572 4.5oz

49293

Icers™ Vanilla Creme Filled Cakes
UPC: 072250091565 4.5oz

Save 50¢ per 6ct Box

Mrs. Freshley's® MSRP: \$1.39

Save 25¢ per 18ct Box

22552

Wax Nik L Nip 5pk
UPC: 059642740003 5ct
MSRP: \$1.19

Save 25¢ per 36ct Box

28183

Cry Baby Xtra Sour Asst Tube
UPC: 059642906720
MSRP: 25¢

28185

Dubble Bubble Cotton Candy Tube
UPC: 059642004785
MSRP: 25¢

28184

Dubble Bubble Tube
UPC: 059642115269
MSRP: 25¢

Save 50¢ per 180ct Box

26380

Dubble Bubble Tub
UPC: 059642180106 7 GR
MSRP: 5¢

Save 50¢ per 24ct Box

23219

Dubble Bubble Fizzers Tube
UPC: 059642139050 7 PCS
MSRP: \$1.19

27513

Dubble Bubble Seed 6 Ball Tube
UPC: 059642147086
MSRP: \$1.19

27507

Dubble Dubble
Birthday Cake 8 Ball Tube
UPC: 059642135717
MSRP: \$1.19

22724

Razzles Fizzles
UPC: 059642908199 1.4oz
MSRP: \$1.19

22660

Razzles Juicy Flavors
UPC: 059642008288 1.5oz
MSRP: \$1.19

22672

Razzles Sour
UPC: 059642008271
MSRP: \$1.19



Concord
Confections Inc.



47990
Shredded Beef
 2/5lb Case
 mfr#: 131783

48234
Beef Brisket
 Smoked, Fully Cooked
 2/5lb Case, Approx. 120-130 Sliced
 mfr#: 126145

Save \$1.00 per Case

47817
Pork Carnita Meat
 Fully Cooked Marinated
 w/ (up to) 10% solution of
 water, salt, orange juice concentrate
 3/5.5lb Average Case
 mfr#: 125690

Save \$2.00 per Case

48141
Bacon, Western Select, Deluxe
 Applewood Smoked,
 Grill Ready, Sliced
 2/7.5lb (18-22 ct.) Case
 mfr#: 126054



Western Select™

Save \$2.00 per 12ct Case

96504
Dog Treat Center Cut 4-6"
 UPC: 814866012813
 MSRP: \$4.99

96506
Dog Treat Pig Ears
 UPC: 814866012080 2pk
 MSRP: \$5.59

Save \$2.50 per 24ct Box

96502
Dog Treat Rawhide Roll 9/10"
 UPC: 814866010123
 MSRP: \$3.49

Save \$2.00 per 34ct Box

96501
Dog Treat Peanut Butter Biscuit
 UPC: 814866015579 2pk
 MSRP: \$2.49

Save \$2.00 per 36ct Box

96503
Dog Treat Rib Bone 6"
 UPC: 814866013070
 MSRP: \$1.99

Save \$8.00
per 106ct
Display

96505
Dog Treat Pet Treat Display

UPC: mixed
 Display Includes 1 Box of Each
 96501 Peanut Butter Biscuit 96502 Rawhide Roll 9/10"
 96503 Rib Bone 6" 96504 Center Cut 4-6"
 Wooden Rack (H45" x W16" x D14")





• Bug Juice 24ct Case •
• MSRP: \$1.09 • 10oz Bottle •
Save \$1.00 per 24ct Case



46017
Berry Raspberry
UPC: 704982301055



46355
Bubble Gum
UPC: 704982301109



46346
Dragon Berry
UPC: 704982301093



46011
Fruity Punch
UPC: 704982301017



46013
Grapey Grape
UPC: 704982301024



46187
Lady Bug
UPC: 704982301123



46014
Lemony Lime
UPC: 704982301031



46016
Outrageous Orange
UPC: 704982301048



46196
Spider Juice
UPC: 704982301130



46096
Straw Nana
UPC: 704982301086

KICKASS[®]
BEEF JERKY

Save \$2.00 per 12ct Case

46213
Bloody Mary Mix
MSRP: \$7.29



Kickass Snack Sticks
Save 50¢ per 20ct Box

MSRP: \$2.29

41396
Bacon / Cheddar
UPC:

41182
Original Twin Pack
UPC: 814464012659

41183
Spicy Twin Pack
UPC: 814464012673



Save 10¢ per 3oz Bag

Kickass Jerky
MSRP: \$7.39 per 3oz Bag

41548
Old Fashion
UPC: 709972504683

41545
Original
UPC: 709972504720

41547
Pepper
UPC: 709972504706

41546
Teriyaki
UPC: 709972404690





Save 50¢ per Case

48557 Bar Crispy Thick Chocolate Marshmallow
 Individually Wrapped (IW) Chocolate flavored crisped rice cereal blended in a buttery marshmallow slurry & then further combined w/pieces of whole marshmallow & chocolate flavored chips.
 mfr#: 71481 24/3.7oz Case UPC: 00086478714823 MSRP: \$1.39

48876 Cookie White Chunk Macadamia, Thaw & Serve
 Individually Wrapped (IW) Soft & Chewy cookie w/hand-wrapped look. Halves of fresh macadamia nuts mixed w/white chocolate chips. An exotic mix that will make for a mouthwatering delicious treat.
 mfr#: 70789 24/3oz Case UPC: 086478708082 MSRP: \$1.39

48535 Cookie Chocolate Chip w/M&M's, Thaw & Serve
 Our traditional chocolate chip soft & chewy cookie w/a rainbow of real m&m milk chocolate candies. Kids #1 cookie choice.
 mfr#: 70697 48/2oz Case MSRP 69¢

Save 75¢ per Case

48629 Cookie Dough Oatmeal Cranberry Walnut
 Just the right blend of all natural hearty oatmeal, tart cranberries and crunchy walnuts!
 mfr#: 70751 200/1.5oz Case



Save \$1.50 per 12ct Case!

Blue Diamond Almonds® Almond Breeze® Almondmilk
 MSRP: \$1.89
46585
 Chocolate
 UPC: 041570110294 10oz
46584
 Vanilla
 UPC: 041570110287 10oz



HERSHEY'S Milkshake
 MSRP: \$1.79
46512
 Creamy Chocolate
 UPC: 852251000090 12oz
46513
 Cookies 'n' Cream
 UPC: 852251000106 12oz
46504
 Strawberry
 UPC: 852251000113 12oz

Save \$1.50 per 12ct Case

HERSHEY'S Lowfat Milk
 MSRP: \$1.79
46503
 1% Chocolate
 UPC: 852251000083 12oz
46502
 1% White
 UPC: 852251000120 12oz



@ = Special Order item

Outperform every day.™

194059

@Cocktail Shaker 3-piece 12oz Beehive
mfr#: 47610 *Sell Price: \$25.25*

193962

@Cocktail Shaker 3-piece 24oz Beehive
mfr#: 47612 *Sell Price: \$31.67*

Lustrous mirror-finished stainless steel
Crimped top removes easily
Simple yet elegant design
Fun and whimsical beehive design - easy gripping
Small size perfect for individual service

194120

@Wine Chiller Double-Wall Insulated Wine Coolers
mfr#: 47615 *Sell Price: \$40.23*

Stainless steel
Keeps wine or champagne chilled for up to 4 hours
No ice or pre-chilling required, no "sweat"
Small footprint takes up very little table space
Durable and will not crack or break like plastic or marble coolers

194121

Wine Bucket Beehive Style Wine/Champagne Bucket
mfr#: 46609 *Sell Price: \$49.85*

Heavy gauge stainless steel resistant to corrosion,
pitting & rusting
Mirror finish exterior for an upscale look
Satin finish interior for an upscale look
Tapered body fits compactly on tabletop
Dishwasher safe

69770

Vacuum Wine Saver / Stopper Black
mfr#: 47609 *Sell Price: \$15.16*

Maintains wine quality by removing excess oxygen
Pump and wine stopper in one unit
Creates vacuum seal - no leaking
Textured sides ensures sure grip
Allows for upright or horizontal storage
Dishwasher safe



69771

Plastic Wine Stopper
mfr#: 46773 *Sell Price: \$10.53*

Unique PVC interior stopper provides tight seal and extends life of wine
Easy to put on and take off - saving time and effort
ABS plastic exterior is durable, sanitary and easy to clean
Dishwasher safe

195008

Chafer 9 Quart Oblong Dakota
2 1/2" Water Pan
Sell Price: \$121.46 mfr#: 99860

69878

Chafer 9 Quart Oblong Trimline
Sell Price: \$102.25 mfr#: 99850

195009

Chafer Half Sz 4.1qt Dakota
Sell Price: \$93.25 mfr#: 99870

Made in USA

Welded frame is stackable for compact storage
Fuel holders can be removed with water pan in place
Dome cover with Kool Touch® handle

When it comes to chafers, Vollrath offers an assortment
of electric chafing dishes, roll top chafing dishes,
stainless steel chafing dishes, coffee urns and more.

Welded frame is stackable for compact storage
Fuel holders can be removed with water pan in place
Dome cover with Kool Touch® handle





MSRP: \$1.59

Save \$2.00 per 24ct Box

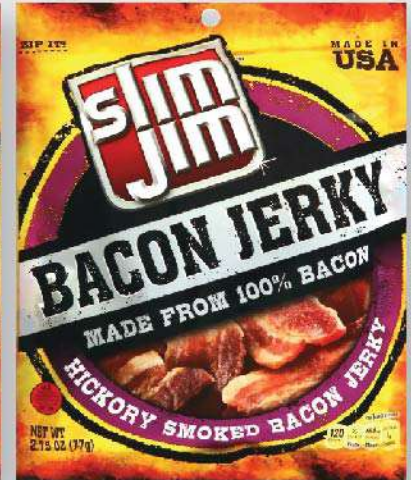
Slim Jim Giant 24/97oz Turkey
41413
 Habanero
 UPC: 026200171777
41412
 BBQ
 UPC: 026200171760
41347
 Original
 UPC: 026200171753



Save 30¢ per Bag

Slim Jim 2.75oz Bacon Jerky
41589
 Hickory
 UPC: 026200172361
41588
 Maple
 UPC: 026200172354

MSRP: \$5.59



Save 50¢ per 12ct Box

MSRP: 99¢ • 2oz Bottle

46251
 Berry
 UPC: 895301001197
46259
 Grape
 UPC: 895301001180

46260
 Pomegranate
 UPC: 895301001135
46583
 Watermelon
 UPC: 854040005286

Save 75¢ per 12ct Box

Extra-Strength
 MSRP: \$1.49 • 2oz Bottle

46262
 Extra-Strength Peach Mango
 UPC: 895301001326
46372
 Extra-Strength Sour Apple
 UPC: 854040005255

Tweaker Energy Drink
 12ct Box • 2oz Bottles
TWEAKER
 ZERO CALORIES • ZERO SUGAR • LONG LASTING



SUPPORT THE



MAKE-A-WISH[®] Wisconsin

Lemonade Stand

**SAVE
\$1.00**



MSRP: \$1.89
12/20oz Case

46032
Black Cherry
UPC: 079581995142

46037
Triple Melon
UPC: 079581995234

46120
South Peach
UPC: 079581995258

46029
Strawberry
UPC: 079581995111

46028
Natural
UPC: 079581995104

46038
Ocean Blue
UPC: 079581995241



Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

**SUMMERTIME
SPECIAL EVENT LIST**



Soda, Bottled Water & Juice

Chips (Bag or Bulk)

Hamburger

Hot Dogs

Bratwursts / Cheddarwursts

Italian Sausage

Chicken Fillets

Steak Sandwiches

Pasta & Potato Salads

Ketchup

Mustard

BBQ Sauce

Mayonnaise

Pickles / Relish

Sliced Cheese

Napkins / Paper Towel

Cups / Plates (Paper or Plastic)

Forks, Spoons & Knives

Aluminum Foil

Paper Bags

Can Liners

Charcoal

Lighter Fluid

Minnow Bucket

Swim Aids & Accessories

Foam Cooler

Disposable Camera

Sunglasses

Suntan Lotion

Insect Repellent

WAM



Save \$3.00 per 24ct (4/6pks) Case



Ice Mountain®
Sparkling Water
Natural Spring Water
MSRP: \$1.19 0.5ltr (16.9oz)

46256
Watermelon Lime
UPC: 083046445677

46089
Raspberry Lime
UPC: 083046445653

46666
Black Cherry
UPC: 083046155514



WAM



39682
Dill Pickle Cashews
UPC: 010300941194 1.25oz

39681
Jalapeno Cashews
UPC: 010300942191 1.25oz

39679
Salt & Pepper Cashews
UPC: 010300938194 1.25oz

39683
Sriracha Cashews
UPC: 010300939191 1.25oz

39680
Cashews Halves & Pieces
UPC: 010300940197 1.25oz

39684
Mixed Nut
Dark Chocolate Peanut Butter
UPC: 010300930198 1.5oz

Save \$1.00 per 12ct Box

MSRP: \$1.49 / Tube



WAM

Campbell's

WAM
PromoSense



46069
Campbell's 100% Tomato Juice
from Concentrate
UPC: 051000137975 12oz
MSRP: \$1.89



Save \$1.00 per 12ct Case

Save \$1.00 per 12ct Case

46266
V8 Original 100% Vegetable Juice
UPC: 051000138033 12oz MSRP: \$1.99
46741
V8 Spicy Hot 100% Vegetable Juice
UPC: 051000138019 12oz MSRP: \$1.99



V8 Splash

Save \$1.00 per 12ct Case

46598
V8 Splash® Berry Blend
UPC: 051000146533 16oz MSRP: \$1.59

46597
V8 Splash® Strawberry Kiwi
UPC: 051000146557 16oz MSRP: \$1.59

46599
V8 Splash® Tropical Blend
UPC: 051000146540 16oz MSRP: \$1.59

V8

46589
V8® +Energy Blackberry Cranberry
UPC: 051000213518 12oz
MSRP: \$2.39

46268
V8® +Energy Kiwi Melon
UPC: 051000230126 12oz
MSRP: \$2.39

46593
V8® +Energy Orange Pineapple
UPC: 051000213549 12oz
MSRP: \$2.39



Save \$1.00 per 12ct Case

WAM

Kellogg's

WAM PromoSense

Pringles® Potato Crisps
Save 20¢ per Can

44833
BBQ
UPC: 038000138546 5.5oz

44832
Cheddar Cheese
UPC: 038000138577 5.5oz

44830
The Original
UPC: 038000138416 5.2oz

44834
Pizza
UPC: 038000138638 5.5oz

44826
Ranch
UPC: 038000138720 5.5oz

44835
Salt & Vinegar
UPC: 038000138607 5.5oz

44831
Sour Cream & Onion
UPC: 038000138430 5.5oz

MSRP: \$2.79



WAM

PowerBar
PROTEINPLUS
20g 4g FIBER • GLUTEN FREE



WAM PromoSense

Save \$2.00 per Box

ProteinPlus® PowerBar® 15ct Box

23310 Chocolate Peanut Butter
UPC: 097421483567 2.12oz

37801 20g Chocolate Mint Cookie
UPC: 097421890754 2.29oz

37900 20g Cookies N Cream
UPC: 097421971873 2.12oz

37844 Vanilla Bar
UPC: 097421376791 2.12oz

37803 20g Peanut Butter Cookie
UPC: 097421923223 2.29oz

PowerBar MSRP: \$2.49

PowerBar
PROTEINPLUS
20g 2g FIBER • GLUTEN FREE



PowerBar
PROTEINPLUS
20g 4g FIBER • GLUTEN FREE



PowerBar
PROTEINPLUS
20g 4g FIBER • GLUTEN FREE



PowerBar
PROTEINPLUS
20g 1g FIBER • GLUTEN FREE



WAM

Mondelēz International

WAM
PromoSense

New
Item!



Save \$1.00
per 6ct Box

38282
Nabisco Teddy Soft Bakes
Chocolate Filling Snacks
UPC: 044000047931 1.06oz

38300
Nabisco Teddy Soft Bakes
Vanilla Filling Snacks
UPC: 044000047948 1.06oz



belVita
Save \$1.00 per 8ct Box

38270
Belvita Protein
Blueberry Almond
UPC: 044000053086 1.76oz

WAM



WAM
PromoSense



22616 Nestle
Buy 4 Get 1 FREE!

1 Laffy Taffy Stretchy & Tangy Cherry
24ct Box UPC: 079200143367 1.5oz



1 Sweetart Chewy Sours
24ct Box UPC: 079200002053 1.82oz



1 Sweetart Original Candy
36ct Box UPC: 079200001643 1.77oz



1 Sweetart Soft & Chewy Ropes
24ct Box UPC: 079200912338 1.8oz



1 FREE! Sweetart Giant Chewy Candy
36ct Box UPC: 079200131166 1.5oz

LaffyTaffy SweetARTS

MSRP: \$1.19

No Substitutions



Save 10¢ per Bag

Snyder's MSRP: \$1.19

44543

Honey Mustrd Onion Piece
UPC: 077975022344 3.5oz

44558

Hot Buffalo Pretzel Pieces
UPC: 077975081563 3.5oz

44584

Mini Pretzels
UPC: 077975022313 3.5oz

44544

Old Tyme Pretzel
UPC: 077975083413 2.75oz

44683

Sweet Salty Caramel Pieces
UPC: 077975090978 3oz

44540

Sourdough Nibblers
UPC: 077975025871 3.5oz

44532

Sweet Salty S'more Pieces
UPC: 077975092187 3oz

Save 50¢ per 6ct Case

LATE JULY SNACKS

Late July Tortilla
MSRP: \$1.59 per 2oz Bag

44823

Bacon Habanero
UPC: 815099020224

44824

Buffalo Queso
UPC: 815099020231

44820

Jalapeno Lime
UPC: 815099020200

44822

Nacho Chipotle
UPC: 815099020217

44819

Sea Salt
UPC: 815099020194

44821

Sriracha Fres
UPC: 815099020248



WAM

Kraft Heinz

WAM
PromoSense



Save \$1.50
per 5ct Tray MSRP: \$2.29

Oscar Mayer **P3** PORTABLE PROTEIN PACK

48723
P3 Chicken Breast, Monterey Jack & Cashews Portable Protein Pack
UPC: 044700074299 2oz

48726
P3 Ham, Colby & Monterey Jack & Cashews Portable Protein Pack
UPC: 044700074275 2oz

49087
P3 Ham, Cheddar & Almonds Portable Protein Pack
UPC: 044700070772 2oz

49086
P3 Turkey Breast, Colby & Monterey Jack & Almonds Portable Protein Pack
UPC: 044700070758 2oz

Save 15¢ per Bag

39449 MSRP: \$2.49
Cashew Honey Roasted
UPC: 029000074491 3oz

39515 MSRP: \$2.39
Dry Roasted Peanut
UPC: 029000015449 6oz

39523 MSRP: \$2.29
Honey Roasted Peanuts
UPC: 029000012578 6oz

39465 MSRP: \$2.49
Salted Cashew
UPC: 029000074361 3oz

39522 MSRP: \$2.39
Salted Peanuts
UPC: 029000012585 6oz

Save \$3.00 per 12ct Box

37764
Nut-rition Enrgy Hynut
UPC: 029000019171 1.66oz MSRP: \$1.79

39365
ube Nuts Pistachios
UPC: 029000012745 1.75oz MSRP: \$2.49

Save \$4.00 per 18ct Box

39374 MSRP: \$1.69
Nut-rition Heart Mix
UPC: 029000017177 1.5oz

39373 MSRP: \$1.69
Nut-rition Mens Mix
UPC: 029000017153

39354 MSRP: \$1.79
Tube Smoked Almonds
UPC: 029000075412 1.5oz

Save \$3.00 per 18ct Box

39257
Tube Salt Cashew
UPC: 029000075382 1.5oz
MSRP: \$1.39

Save 25¢ per 18ct Box

Planters Tube
MSRP: Pre-Priced at 69¢ Each
39318

Dry Roasted Peanuts
UPC: 029000022096 1.75oz

39302
Heat Peanuts
UPC: 029000022157 1.75oz

39317
Honey Roasted Peanuts
UPC: 029000022133 1.75oz

39303
Salted Peanut
UPC: 029000022119 1.75oz



WAM

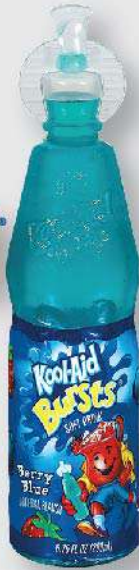
Kraft Heinz

WAM
PromoSense

Kool-Aid

Save \$1.00
per 12ct Case

Kool Aid Bursts
12ct Case
MSRP: 69¢
• 6.75oz



46149
Blue Moon Berry
UPC: 043000953891



46147
Cherry
UPC: 043000953938



46171
Grape
UPC: 043000946060



46148
Tropical Punch
UPC: 043000953921

WAM



BIC

WAM
PromoSense

77043
Bic Lighter
Gentlemen Series
UPC: 070330643888
MSRP: \$2.49

50ct Tray





**Save 15¢
per 6oz
Resealable Pouch**

SPARROW PIPE TOBACCO

MSRP: \$7.89

15008

Mild

UPC: 789502960165

15007

Menthol No.23

UPC: 789502960011

15006

Original

UPC: 789502960004

**Save 25¢
per 16oz
Resealable Pouch**

SPARROW PIPE TOBACCO

MSRP: \$18.29

16020

Mild

UPC: 789502960189

16019

Menthol No.23

UPC: 789502960110

16009

Original

UPC: 789502960103



WAM

WAM
PromoSense

Save \$2.00 per 24ct Carton

17080

Zig Zag Kutcorner Slo Burn

UPC: 000866000040

Save 50¢ per 24ct Box

17120

Zig Zag French Orange 1-1/4

UPC: 008660000026

17060

Zig Zag Regular White

UPC: 008660000019



MSRP: \$2.69