

HOLIDAY WHOLESALE

HW Holiday Highlights

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

This edition features...

Grillologists

Mad Dog & Merrill

New Line of Items • Mad Dogs!
See Page #8

June 2017
Celebrate Dairy Month!

Smoked Meats Crafted with
REAL, WHOLE
INGREDIENTS



DUKE'S

SMALL BATCH SMOKED MEATS

NOT A LOT OF SUGAR

At Duke's we are committed to carefully crafting our smoked meats with real, whole ingredients, not a lot of sugar. Our Freshly Crafted small batch process allows us to give our meats loads of flavor without any sugar-stuffing shortcuts.

MSRP: \$1.99



41315
Hatch Green Chili
UPC: 815800020192



41286
Original
UPC: 816012011923

Duke's Shorty Sausages
Save \$1.00 per 12/3ct Box

Save 40¢
per 5oz
Peg Bag
MSRP: \$7.59

41228
Chorizo Lime
UPC: 815800020048



41085
Hatch Green Chili
UPC: 815800020024



41226
Hot Spicy
UPC: 816012010520



41231
Hickory Peach BBQ
UPC: 815800020031



41242
Original
UPC: 816012010513



Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.

39496
Almonds Roasted & Salted
 UPC: 014113210362 1.5oz

39669
Pistachio Roasted & Salted
 UPC: 014113913447 1.25oz

39493
Pistachio Salt & Pepper
 UPC: 014113913317 1.25oz

39495
Pistachio Sweet Chili
 UPC: 014113913331 1.25oz

Wonderful®
PISTACHIOS
 Save \$2.00 per 12ct Box



MSRP: \$1.49 Ea

Gehl's™



Save 50¢
per 36ct Case

44034
 Gehl's Round Tortilla Chip
 Includes Chips & Boat
 UPC: 036144055118
 36ct (3oz Bags) Case

Save \$1.00 per 6ct (60oz Bags) Case

46880
 Jalapeno

46922
 Sharp Cheddar

46881
 Queso Blanco

Ready to Eat - Follow instructions found on the inside dispenser lid for loading bag in the Gehl's 2.0 Dispenser. Bags will reach serving temp of 140 degrees within 2 hours.

SUPPORT THE



MAKE-A-WISH® Wisconsin

Lemonade Stand

**SAVE
\$1.00**



MSRP: \$1.89
12/20oz Case

46032
Black Cherry
UPC: 079581995142

46037
Triple Melon
UPC: 079581995234

46120
South Peach
UPC: 079581995258

46029
Strawberry
UPC: 079581995111

46028
Natural
UPC: 079581995104

46038
Ocean Blue
UPC: 079581995241



Starburst

29504

Starburst Gummi Original
UPC: 022000019707 5.8oz

36129

Starburst Gummi Sour
UPC: 022000019691 5.8oz

LIFESAVERS

29110

Lifesavers 5 Flavors
UPC: 019000085016 6.25oz

29115

Lifesavers Wintergreen
UPC: 019000085047 6.25oz

29092

Lifesavers Gummi 5 Flavors
UPC: 019000083425 7oz

29093

Lifesavers Gummi Wild Berry
UPC: 019000083449 7oz

MSRP: \$1.99



WRIGLEY

A Subsidiary of Mars, Incorporated

Save 10¢ per Peg Bag



Save 50¢ per 6ct Box

6ct (2.1 oz) Box

MSRP: \$1.29



38318

Quaker® Breakfast Squares Peanut Butter Bar

UPC: 030000003084



38315

Quaker® Breakfast Squares Baked Apple Cinnamon Bar

UPC: 030000002834



28209
Cone Zone Truck Candy Filled
UPC: 686464595001 .25oz
MSRP: \$1.39

22727
Dino Doo Mini Caddy
UPC: 686464314008 .25oz
MSRP: \$1.39

28175
Flip Phone With Sucker
UPC: 686464587009 1.06oz
MSRP: \$1.49

28105
Gator Chomp Candy Lollipop
UPC: 686464824002 1.06oz
MSRP: \$1.49

28050
Gyro Pop Flyer And Candy
UPC: 686464597005 .39oz
MSRP: \$1.49

28126
Laser Pop Counter
UPC: 686464528009
MSRP: \$1.49

28025
Ooze Tube
UPC: 686464588003 4oz
MSRP: \$1.49

23471
Quick Blast Sour Candy Spray
UPC: 686464497008 2.05oz
MSRP: \$1.49

23026
Soda Can
UPC: 686464485005
MSRP: \$1.49

28076
Sour Flush
UPC: 686464447003 .53oz
MSRP: \$1.49

28048
Sweet Beads
UPC: 686464585002 .99oz
MSRP: \$1.49

28210
Text Messenger w/Gum Roll
UPC: 686464827003 1.23oz
MSRP: \$2.79

28169
Wacky Monkey Filled w/Candy
UPC: 686464577007 .42oz
MSRP: \$1.49



Save 36¢ per 12ct Box



We Put the Fun in the Munch



SKINNY POP POPCORN

Save 10¢ per 1oz Bag
MSRP: \$1.49

43130
Jalapeno
UPC: 850251004605



43120
Original
UPC: 850251004087



43125
White Cheddar
UPC: 850251004438



Pure Popped Perfection™

Snack without compromise. To us, that means using the fewest, cleanest & simplest ingredients possible to bring you the best tasting popcorn. - That's the Skinny!



De Vere



72222
Sanitizer Concentrate
mfr#: LIK155
UPC: 613278040175



Save \$5.00 per 5gal Bucket

Save \$3.00 per 5gal Bucket

72223
Boost Detergent Plus Builder
mfr#: DVDB5
UPC: 612378022911

72219
Boost Softener
mfr#: DV55
UPC: 613278022942

72218
Boost Sour
mfr#: DV5OUR5
UPC: 613278022966

Commercial Laundry

Making the chicken
that makes your menu.™



47888

**Chicken Chunks, Natural,
Boneless Skinless Seasoned Thigh Meat Strips**

mfr#: 5290 2/5lb Case • Servings Per Container: 53

Ideal for wraps, pasta dishes, burritos, tacos, tostadas, fajitas, flatbreads. Great for omelets, salads, soups or pizza toppings.

Grill - UNCOOKED:

For safety, must be cooked to an internal temperature of 165°F as measured by use of a thermometer.

47782

Thigh BoneZ™

Fully Cooked Roasted Bone-In Thigh

Oven roasted with a smoky rub,
meaty bone-in chicken thigh, cut like a rib.

Pair with your favorite sauce.

mfr#: 6705 52/3.1oz Case

COOK TO A MINIMUM OF 165° F. FOR BEST RESULTS
BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F.
FOR 10-15 MIN. BAKE IN A SINGLE LAYER IN PREHEATED
CONVENTIONAL OVEN AT 400° F FOR 20-25 MIN. COOK ON
PREHEATED GRILL AT 400° F. AND GRILL 15-20 MIN., TURNING ONCE.
MICROWAVE ON HIGH ABOUT 3 1/2-5 MIN. PER SERVING, ROTATE
ONCE. DEEP FRY AT 350° F FOR 4-6 MIN.



48308

WING-DITTIES®

Wildly popular!

The mild taste, light crispy breading and
great profits make this wing a hit!

6266 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb.

Deep Fry - 350°F for 4 to 6 minutes or until

Golden Brown and thoroughly Hot.

Convection Oven - 350°F for 10 to 15 minutes

Conventional Oven - 400°F for 15 to 25 minutes

Microwave - High for 2 to 4 minutes per serving

New
Item!

46818
BBQ Sauce #One
UPC: 850434005160 23oz
MSRP: \$4.99

46888
Sauce Brat Da Works
UPC: 850434005009 13oz
MSRP: \$4.99

46837
BBQ Sauce Hickory
UPC: 850434005177 23oz
MSRP: \$4.99

46619
Seasoning Gramma Hazels
UPC: 850434005092 6.25oz
MSRP: \$4.99

47311
Organic Sunflower Oil
UPC: 850434005214 12oz
MSRP: \$11.99

46861
BBQ Sauce Spicy
UPC: 850434005184 23oz
MSRP: \$4.99

46616
Seasoning Grilling Magic
UPC: 850434005085 5oz
MSRP: \$4.99

69801
Grill Mats 15x13
UPC: 850434005238
MSRP: \$18.99

46889
Relish Sweet Da Works
UPC: 850434005221 13oz
MSRP: \$4.99

46622
Seasoning Season All
UPC: 850434005108 9.4oz
MSRP: \$4.99

46611
Grillology 101 • 4pk
UPC:
MSRP: \$19.99

Grillologists
**Mad Dog
& Merrill™**



**Buy for your Health,
Enjoy the Taste...**
Taste the difference in
salads, pastas, pan
frying, grilling and
baking. Planted,
harvested and cold
pressed by Midwest
farmers. High in Oleic
Acid, Vitamin E, and
contains Antioxidants.
Certified Organic,
Heart Healthy, Trans
Fat Free, Gluten Free
and GMO Free.



**MICHIGAN
TURKEY.**

Save 50¢ per Case

49164

Chicken Breast
Oven Roasted, Golden Browned
Fully Cooked Ready-to-Slice
Netted Appearance 5.5#avg
UPC: 90758878468240
mfr#: 46824

49100

Turkey Breast
Oil Braised, Fully Cooked, Skinless
Petite, Traditional Shape
Low Sodium 4.25#avg
UPC: 90758878466628
mfr#: 46662



Save 10¢ per Peg Bag



MSRP: \$2.19

23394

Beanza Assortment
UPC: 071567661096 3.5oz

23395

Beanza Fruit Bowl
UPC: 071567661195 3.5oz

23523

Buttered Popcorn
UPC: 071567956895 3.5oz

23315

Coldstone Ice Cream
UPC: 071567988834 3.5oz

23527

Pancakes w/Maple Syrup
UPC: 071567998628 3.1oz

23393

Tropical Mix
UPC: 071567661140 3.5oz



Save 15¢ per 10.75oz
36040

Hawaiian Punch Asst Taffy
UPC: 072965558001 10.75oz
MSRP: \$3.29

Save 20¢ per 24ct Jar
28208

Mini Unicorn Jar
UPC: 072965762125 .42oz
MSRP: 30¢

Save \$1.20 per 24ct Box
28187

Whirly Pop Geo Diamond Lollipop
UPC: 072965740635 1.5oz
MSRP: \$1.99

28188
Whirly Pop Geo Paddle Lollipop
UPC: 072965740628 1.5oz
MSRP: \$1.99

28189
Whirly Pop Geo Square Lollipop
UPC: 072965740611 1.5oz
MSRP: \$1.99

23200
Whirly Pop Happy Birthday Dsp
UPC: 072965720446
MSRP: \$1.99

28029
Whirly Pops Red Variety Pack
UPC: 072965700059 1.5oz
MSRP: \$1.99

Save \$2.50 per 48ct Box
23459

Twirl Pop Rainbow
UPC: 072965730803 3oz
MSRP: \$2.39

Save \$2.50 per 36ct Box
20039

Unicorn Pop 18"
UPC: 072965760152
MSRP: \$2.79

Save \$2.50 per 60ct Box
23461

Whirly Pop
UPC: 072965700059 1.5oz
MSRP: \$1.99

Save \$2.75 per 36ct Box
20038

Twirl Pop Rainbow
UPC: 072965730810 5oz
MSRP: \$3.29

Adams & Brooks, Inc.
Candy Company



Gardetto's
MSRP: \$2.59 per Bag
Save 25¢ per Bag!
General Mill's Gardetto's

39416
Deli Style Mustard
UPC: 016000507319 5.5oz

44885
Original Recipe
UPC: 016000166196 5.5oz

39350
Roasted Garlic Rye Chip
UPC: 016000502789 4.75oz

39433
Chipotle Cheddar
UPC: 016000505384 5.5oz

42253
Italian Cheese
UPC: 016000167490 5.5oz

42012
Reduced Fat Original
UPC: 016000166691 5.25oz

45841
Special Italian Recipe
UPC: 016000166998 5oz



Kaufhold's Kurd's
Premium Cheese Curds



48135
Naked White Cheddar
Breaded Cheese Curds 2/5#

48134
Naked Jalapeno
Breaded Cheese Curds 2/5#
Jalapeno, Red Pepper

Save \$1.00 per 10lb Case



Kaufhold's Cheese Kurd's
Hand Breaded, Hand Tossed Cheese Curds from Wisconsin

Save 20¢ per 4oz Bag

36103

Sophie Mae Brittle Bites

UPC: 041168154044 4oz

MSRP: \$1.39

Save 50¢ per 36ct Box

22059

Chick O Stick .7oz

UPC: 041168631675 .7oz

MSRP: 25¢

Save \$1.00 per 24ct Box

28015

Black Cow Bar

UPC: 007590203200 1.5oz 2oz

MSRP: \$1.19

22561

Peanut Butter 2oz Bar

UPC: 041168001409 2oz

MSRP: \$1.19

22041

Chick O Stick 2oz

UPC: 041168006404 2oz

MSRP: \$1.19

22707

Slo Poke

UPC: 041168031000 1.5oz

MSRP: \$1.19





47922

Johnsonville Beef Hot Dog 5:1

Servings Per Container: 25

Grill - Preheat roller grill. Place thawed links on roller grill on HEAT/COOK.

Heat links for 20-25 minutes or until internal temperature is 140-160°F.

Reduce roller grill temperature to HOLD/WARM. Product must be held at a minimum of 140°F.

Do not hold for more than 4 hours.

*Heating times will vary for different roller grill brands.

2/5lb Case

mfr#: 101542



Save 50¢ per 10lb Case

Now Available by the Loaf or Pack



47379
Hamburger Buns 8pk
UPC: 078296147082

47377
Hot Dog Buns 8pk
UPC: 078296145088



47376
Wheat 1lb Loaf
UPC: 078296611019

47375
White 1lb Loaf
UPC: 078296611002

New
Item!

shakes + smoothies



MILKSHAKES, SMOOTHIES & FRAPPES MADE EASY!
Just select cup, remove lid and blend.
Ask your Sales Rep for Program and Machine details.



EASY: one-touch blending



FAST: blends in less than 40 seconds



NO WASTE: ingredients are already in the cup



SMALL FOOTPRINT: 9"W x 16"D x 25" H



2-MINUTE CLEANING: Wash & sanitize spindle

**Made To Order
Base Mix**
12/16oz Case

47896
Frappé Base

47893
Milkshake Base

47929
Smoothie Base

**Retail Cups
• Customer Blends**
12/16oz Case • MSRP: \$2.69
10oz Before/16oz After Blend

Milkshakes
47578
Cake Batter
UPC: 813993001998

47577
Chocolate
UPC: 813993001196

47581
Cookie Cream
UPC: 813993005293

Frappé
47836
Coffee
UPC: 813993000076

47582
Mint Chip
UPC: 813993005194

47798
REESE'S® Peanut
Butter Cups
UPC: 813993005699

47580
Vanilla
UPC: 813993001394

Smoothies
47892
Berry Yogurt
UPC: 813993000052

47891
Mango
Sip into a
tropical vacation
UPC: 813993004593

47890
Strawberry Banana
Two sublime flavors,
one supreme smoothie
UPC: 813993004494



Keebler® Sandwich Crackers 12ct Box

Save 50¢ per 12ct Box

WMM Participant



- 49253**
Keebler® Cheese & Peanut Butter
UPC: 030100125150 1.5oz
- 38081**
Keebler® Cheese & Cheddar
UPC: 030100211488 1.3oz
- 49252**
Keebler® Club® & Cheddar
UPC: 030100125211 1.8oz
- 38057**
Keebler® Pepper Jack
UPC: 030100511595 1.8oz
- 38097**
Keebler® Toast & Peanut Butter
UPC: 030100125181 1.8oz

MSRP: 89¢ Each



H M

THE HIGHLAND MINT

92881

Print Brewers Wisconsin 13x13"

mfr#: PHOTO10430K

Sell \$: \$26.25

MSRP: \$39.99

CHARMS®

Save 20¢ per 4oz Bag

36019

Sugar Daddy 4oz Peg Bag
UPC: 014200532902 4oz MSRP: \$1.39

Save 25¢ per 48ct Box

20145

Charms Blow Pop Blue Raspberry
UPC: 014200000876 .7oz MSRP: 25¢

22006

Charms Super Blow Pop
UPC: 014200000562 MSRP: 30¢

20130

Charms Sweet & Sour Pops
UPC: 014200007080 .7oz MSRP: 25¢

20140

Charms Sweet Pops
UPC: 014200007066 .7oz MSRP: 25¢

Save 50¢ per 240ct Box

19005

Andes Creme De Menthe
UPC: 041186000866 .16oz MSRP: 10¢

Save 50¢ per 100ct Box

20080

Charms Blow Pop Assortment
UPC: 014200000692 .7oz MSRP: 25¢

Save \$1.00 per 100ct Box

22089

Charms Super Blow Pop Sweet & Sour
UPC: 014200000579 MSRP: 35¢

Save \$1.00 per 180ct Box

22021

Charms Blow Pop Assorted
UPC: 014200000692 MSRP: 25¢

Save \$1.00 24ct Box

28138

Fluffy Stuff Cotton Candy
UPC: 014200003259 2.5oz MSRP: \$1.19

28182

Fluffy Stuff Strawberry Lemonade
UPC: 014200244263 2.1oz MSRP: \$1.19



22564
Assorted Wafers
UPC: 011215900900 2.02oz

22709
Chocolate Wafers
UPC: 011215900917 2.02oz

28096
Candy Buttons
UPC: 011215412281 .05oz

22699
Clark Bar Milk Chocolate
UPC: 011215340133 2.1oz

22634
Skybar
UPC: 011215000051 1.5oz

28064
Slapstick Caramel Pop Banana
UPC: 011211004510 2oz

Save \$1.00 per 24ct Box

MSRP:
\$1.19



CONCORDE®

61512

Dart 6PWCR Concorde 6"
White Non-Laminated Round Foam Plate
10/100ct (1000) Case
UPC: N/A

61510

Dart 9PWC Concorde 9"
White Non-Laminated Round Foam Plate
4/125ct (500) Case
UPC: N/A

QUIET CLASSIC®

61185

Dart 6PWQR Quiet Classic 6"
White Laminated Round Foam Plate
8/125ct (1000) Case
UPC: 041594866382

61188

Dart 9PWQR Quiet Classic 9"
White Laminated Round Foam Plate
4/125ct (500) Case
UPC: 041594866214

61195

Dart 10PWQR Quiet Classic 10.25"
White Laminated Round Foam Plate
4/125ct (500) Case
UPC: 041594866276

We Make Your World More Convenient.

Save \$1.50
per Case





Save 25¢ per 18ct Box

22552

Wax Nik L Nip 5pk
 UPC: 059642740003 5ct
 MSRP: \$1.19

Save 25¢ per 36ct Box

28183

Cry Baby Xtra Sour Asst Tube
 UPC: 059642906720
 MSRP: 25¢

28185

Dubble Bubble Candy Tube
 UPC: 059642004785
 MSRP: 25¢

28184

Dubble Bubble Tube
 UPC: 059642115269
 MSRP: 25¢

Save 50¢ per 180ct Box

26380

Dubble Bubble Tub
 UPC: 059642180106 7 GR
 MSRP: 5¢

Save 50¢ per 24ct Box

23219

Dubble Bubble Fizzers Tube
 UPC: 059642139050 7 PCS
 MSRP: \$1.19

27513

Dubble Bubble Seed 6 Ball Tube
 UPC: 059642147086
 MSRP: \$1.19

27507

Dubble Dubble
 Birthday Cake 8 Ball Tube
 UPC: 059642135717
 MSRP: \$1.19

22724

Razzles Fizzles
 UPC: 059642908199 1.4oz
 MSRP: \$1.19

22660

Razzles Juicy Flavors
 UPC: 059642008288 1.5oz
 MSRP: \$1.19

22672

Razzles Sour
 UPC: 059642008271
 MSRP: \$1.19

Concord
 Confections Inc.

MSRP: \$1.39



47898

Dreamies Creme
UPC: 072250903370 2.8oz

47899

Dreamies Raspberry
UPC: 072250008211 4oz

Save 75¢ per 8ct Box

47487

Mini Donut Chocolate
UPC: 072250030625 6ct



47624

Mini Donut Powdered
UPC: 072250030632 6ct



47623

Mini Donut Crunch
UPC: 072250030878 6ct



Save \$1.00 per 12ct Box

**Mars Share Size
Save \$2.50 per 24ct Box**

MSRP: \$1.89

23267

M&M Caramel
UPC: 040000508861 2.83oz

23212

Twix Dark Chocolate Caramel
UPC: 040000527091 3.02oz



**Mars Single Serve
Save \$2.00 per 36ct Box**

22675

Twix Dark Chocolate Caramel
UPC: 040000527060 1.79oz



MSRP: \$1.19

**Mars Single Serve
Save \$1.50 per 24ct Box**

22508

M&M White Chocolate
UPC: 040000527152 1.5oz



MSRP: \$1.19

**WAM
Participant**



MARS

m&m's

Twix



CEDAR CREST

ICE CREAM



Cedar Crest
2ct Case
MSRP: \$1.99 per 9oz Container
Save \$2.60 per 2ct Case



47507
Malt Choco Chiller



47508
Cookies & Cream



47506
Super Madness Cup

Cedar Crest
3ct Case
MSRP: \$5.99 per Container
Save \$1.50 per 3ct Case



47760
Vanilla
UPC: 020652007004



47757
Carmal Collision
UPC: 020652007141



47758
Butter Pecan
UPC: 020652007134



47753
Mackinac Island Fudge
UPC: 020652007226



47756
Chocolate Malt
UPC: 020652007172



47759
Blue Moon
UPC: 020652007127



47755
Coconut Explosion
UPC: 020652007189



48287
Pirates Bounty
UPC: 020652007523

PERFETTI
van Melle **Save 80¢ per 12ct Box**

WAM
Participant

25559
Blue Raspberry
UPC: 073390013332 14pc

25530
Cherry
UPC: 073390013318 14pc

25501
Watermelon
UPC: 073390013325 14pc



Save 50¢ per Case

48505
Bar Brownie Magic Individually Wrapped
A rich fudge brownie base topped with a "magic" layer of chocolate chips, butterscotch chips and coconut.
#71465 30-3.3oz Case

48950
Cookie Pre-Baked Oatmeal Raisin Individually Wrapped
Soft & Chewy cookie with hand-wrapped look. Hearty all natural oatmeal blended with lots of plump raisins & delicious spices.
#70785 24-3oz Case

48535
Cookie Thaw & Serve Chocolate Chip w/M&M's
A traditional chocolate chip soft & chewy cookie with a rainbow of real m&m® milk chocolate candies. Kids #1 cookie choice.
#70697 48-2oz Case

Save 75¢ per Case

48542
Cookie Dough Monster
All the ingredients for a monster explosion of taste. Made with fresh roasted peanuts, delectable chocolate chips, creamy peanut butter, hearty rolled oats, and real m&m® milk chocolate candies.
#70915 200-1.5oz Case

49008
Cookie Dough Strawberry Shortcake
Strawberry bursts & creamy white chocolate chips blended for a touch of summer all year long!
#71064 200-1.5oz Case



HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

177 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protein Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Cool Moose**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

**RETAIL & SUPPLIES
Auto Care
Chemicals
Paper & Plastic**

Equipment

PROGRAMS

CUSTOMER LOYALTY • BRANDED FOODS • WAM • ETC.

Save 50¢ per Box



Crystal Light
On-The-Go Drink Mix
30ct Box
MSRP: 39¢ Each

50212
Fruit Punch
UPC: 043000000069 .17oz

50207
Lemonade
UPC: 043000007969 .17oz

50201
Peach Tea
UPC: 043000007976 .09oz

50205
Raspberry Ice
UPC: 043000007983 .08oz



41391
Honey BBQ
UPC: 026200140391

41389
Original
UPC: 026200140605

41390
Tabasco
UPC: 026200140506

Save
\$2.00
per
18ct Box

MSRP: \$2.59 per 1.94oz Stick



Save 25¢ per 12ct Box

28206

Finding Dory Light Up Gummy

UPC: 041376100130 1.06oz

MSRP: \$2.19

28203

Shopkins Candy Bracelet

UPC: 041376100086 .9oz

MSRP: \$1.39

Save 25¢ per 15ct Box

28205

Shopkins Candy Roll

UPC: 041376100079 1.6oz

MSRP: \$1.19

Save 25¢ per 24ct Box

22121

Hello Kitty Lollipop Ring

UPC: 041376110801 .42oz

MSRP: \$0.59

Save 50¢ per 12ct Box

23328

Lollipop Light Up Tmnt

UPC: 041376111327 .42oz

MSRP: \$2.99

Save 50¢ per 18ct Box

23445

Mario Surprize Qube w/Candy

UPC: 041376100710 .35oz

MSRP: \$2.99

Save \$1.00 per 12ct Box

28072

Avengers Candy Fan

UPC: 041376103643 .35oz

MSRP: \$4.49

28204

Spiderman Candy Fan

UPC: 041376108129 .35oz

MSRP: \$4.29

23599

Teenage Mut Ninja Candy Fans

UPC: 041376100543 .35oz

MSRP: \$3.99



Frankford



41081
Hickory Smoked
UPC: 017082876300 2.85oz

41074
Original Turkey
UPC: 017082876362 2.85oz

41153
Teriyaki
UPC: 017082883896 3.25oz

41481
Jalapeno
UPC: 017082883902 3.25oz

41156
Peppered
UPC: 017082883926 3.25oz

41375
Whiskey Glaze Pork
UPC: 017082879394 2.85oz

41090
KC Masterpiece BBQ
UPC: 017082876294 2.85oz

41087
Steakhouse
UPC: 017082876348 2.85oz

Save 20¢ per Bag
MSRP: \$7.99

41145
Original
UPC: 017082883919 3.25oz

41477
Sweet & Hot
UPC: 017082883889 3.25oz

Feed Your Wild Side:

48962
Curd Cajun
6 Month Shelf Life-10 Day Opened
UPC: 025611620751 5oz MSRP: \$2.99

49004
Curd Hot Buffalo
6 Month Shelf Life-10 Days Opened
UPC: 025611620775 5oz MSRP: \$2.99

49003
Curd Natural White Cheddar
6 Month Shelf Life-10 Days Opened
UPC: 025611620713 5oz MSRP: \$2.99

49002
Curd Ranch
6 Month Shelf Life-10 Days Opened
UPC: 025611620744 5oz MSRP: \$2.99

48942
Habanero Ghost Pepper
180 Day Shelf Life From Pack Date
UPC: 742863083171 7.5oz MSRP: \$4.29

48944
Pepperjack Blasers
180 Day Shelf Life From Pack Date
UPC: 742863083065 7.5oz MSRP: \$3.99



Save 5¢ per 5oz Theater Box

MSRP: \$1.39 5oz Box

23836
Hot Tamales
UPC: 070970471230

23817
Mike & Ike
Berry Blast
UPC: 070970471278

23849
Mike & Ike
Mega Mix
UPC: 070970473562

23881
Mike & Ike
NBA 3 Pt Mix
UPC: 070970473630

23833
Mike & Ike
Original Fruit
UPC: 070970471254

23839
Mike & Ike
Red Rageous
UPC: 070970471285

23843
Mike & Ike
Strawbery Reunion
UPC: 070970471391

23824
Mike & Ike
Tropical Typhoon
UPC: 070970471261



Just BORN. 

22125
Hot Tamales
UPC: 070970449949

22124
Mike & Ike Berry Blast
UPC: 070970449956

22123
Mike & Ike Original
UPC: 070970449932

22122
Mike & Ike Tropical
UPC: 070970449970

MSRP: 25¢
.78oz Piece



Save 25¢ per 24ct Changermaker Box

Save 15¢ per 3oz Bag

Kickass Jerky
MSRP: \$7.39 per 3oz Bag



41548
Old Fashion
UPC: 709972504683

41545
Original
UPC: 709972504720

41547
Pepper
UPC: 709972504706

41546
Teriyaki
UPC: 709972404690

Kickass Snack Sticks
Save \$1.00 per 20ct Box

MSRP: \$2.29

41396
Bacon / Cheddar
UPC:

41182
Original Twin Pack
UPC: 814464012659

41183
Spicy Twin Pack
UPC: 814464012673



KICKASS[®]
BEEF JERKY



Save 25¢ per 26ct Tub



26ct Tub
MSRP: 99¢

41112
Beef Snack Sticks
UPC: 073608032322

41146
Ham Snack Sticks
UPC: 073608001687

41121
Teriyaki Snack Sticks
UPC: 073608032964

6/24oz Case
MSRP: \$16.99

41110
Original Snack Bites
UPC: 073608032377 24oz

41143
Original Snack Sticks
UPC: 041143000000 24oz



Save \$2.00 per 6/24oz Case

Save \$1.00 per 10lb Case

47904 Brat 5:1 Backyard Natural Casing mfr#: 5867 2/5lb Case	48097 Hot Dog 8:1 Old Fashion Weiner Natural Casing mfr#: 5390 80ct Case
48038 Brat 5:1 Bacon Cheddar Hickory Smoked mfr#: 5229 2/5lb Case	47918 Polish Sausage 5:1 Jalapeño & Cheese Skinless w/Grill Marks mfr#: 7552 2/5lb (50ct 6") Cas
47908 Brat Patty 4:1 mfr#: 04721 40ct Case	48014 Polish Sausage 5:1 Ham & Swiss Smoked, Skinless w/Grill Marks mfr#: 7520 2/5lb (50ct 6") Case
47909 Cheesy Grillwurst 5:1 Skinless w/Grill Marks Lower Sodium mfr#: 7895 10lb Case	



SAUSAGE THAT LINKS PEOPLE TOGETHER™

NO MSG - GLUTEN FREE



Nestle King & Share Size Candy

WMM
Participant



Save \$1.50 per 12ct Box

23254

Butterfinger Bites

UPC: 028000965853 3.2oz

23488

Butterfinger Peanut Butter Cup Mini

UPC: 028000539702 2.83oz

23545

Nestle Buncha Crunch

UPC: 028000472535 3oz

23484

Sweetarts Chewy Ropes

UPC: 079200235444 3.5oz

23468

Sweetarts Chewy Sours

UPC: 079200649937 4oz

23581

Sweetarts Gummies

UPC: 079200939304 4oz

23470

Sweetarts Mini Chewy

UPC: 079200035341 4oz

Save \$1.50 per 18ct Box

23398

Baby Ruth

UPC: 028000001414 3.7oz

23390

Butterfinger

UPC: 028000001421 3.7oz

23453

Butterfinger Peanut Butter Cup

UPC: 028000007881 3oz

23584

Nestle Crunch

UPC: 028000173104 2.75oz

Save \$1.50 per 24ct Box

23067

\$100000 Bar

UPC: 028000206604 2.8oz



**PROMOTION
IN MOTION INC.**
We Make The Brands You Love™
Save 20¢ per Peg Bag



35169
Apple Orchard Medley
UPC: 034856050797 5oz
MSRP: \$1.69

36064
Island Fruit Snacks
UPC: 034856050919 5oz
MSRP: \$1.69

36066
Strawberry Fruit Snacks
UPC: 034856050964 5oz
MSRP: \$1.69

36065
Berries Cherries
UPC: 034856050926 5oz
MSRP: \$1.69

36046
Mixed Fruit Snack
UPC: 034856050988 5oz
MSRP: \$1.69

23343
Tangy Fruits Bag
UPC: 034856050971 5oz
MSRP: \$1.69

36006
Fruit N Yogurt Blueberry
UPC: 034856425809 4.25oz
MSRP: \$1.79

36122
Fruit N Yogurt Cherry
UPC: 034856425816 4.25oz
MSRP: \$1.79

36020
Fruit N Yogurt Strawberry
UPC: 034856425861 4.25oz
MSRP: \$1.79



Cutter

HOT SHOT

REPEL

76231
Cutter Backwoods
 Insect Repellent 25% Deet
 UPC: 071121962805
 MSRP: \$6.89

76603
Cutter Bite Md Insect Bite
 UPC: 071121956149 2oz
 MSRP: \$4.59

76207
Cutter Skinsations Aerosol
 UPC: 071121961723 6oz
 MSRP: \$6.29

76019
Hot Shot Flying Insect Killer
 UPC: 071121963109 15oz
 MSRP: \$5.29

76018
Hot Shot Kitchen Bug Killer
 UPC: 071121044709 14oz
 MSRP: \$6.79

76233
Hot Shot Wasp / Hornet Killer
 UPC: 042100009002 14oz
 MSRP: \$5.49

76204
Repel Family Formula Aero
 UPC: 011423941368 6.5oz
 MSRP: \$6.69

76206
Repel Sportsman Aerosol
 UPC: 011423941375 6.5oz
 MSRP: \$6.59

76213
Repel Sportsmen Dry Aerosol
 UPC: 011423941337 4oz
 MSRP: \$7.29

76216
Repel Sportsmen Max
 Aero 40% Deet
 UPC: 011423003387 6.5oz
 MSRP: \$8.09



Save 10¢ per Can



Color-Coded Ice Cream Scoops \$13.45each

Anti-freeze encapsulated in handle for easy product release from scoop bowl
 Patented ergonomic textured handle design for a secure grip
 Hanging hole for easy storage, Durable cast aluminum
 Industry standard bowl dimensions for consistent portioning
 Colored end cap to easily identify size/capacity
 Fits right or left-handed users, Hand washing recommended

194115 @Blue

Mfr# 47275
 Size (Approx. Servings per QT) 12
 Approx. Capacity OZ (ML) 3 (88.7)
 Overall Length IN (CM) 7 5/8 (19.4)
 Overall Height IN (CM) 1 7/8 (4.8)
 Bowl Width IN (CM) 1 1/16 (5.3)
 UPC: 029419973569

194114 @Brown

Mfr# 47274
 Size (Approx. Servings per QT) 10
 Approx. Capacity OZ (ML) 4 (118.3)
 Overall Length IN (CM) 7 5/8 (19.4)
 Overall Height IN (CM) 1 7/8 (4.8)
 Bowl Width IN (CM) 2 1/8 (5.4)
 UPC: 029419973552

194116 @Green

Mfr# 47276
 Size (Approx. Servings per QT) 16
 Approx. Capacity OZ (ML) 2.5 (73.9)
 Overall Length IN (CM) 7 3/4 (19.7)
 Overall Height IN (CM) 1 7/8 (4.8)
 Bowl Width IN (CM) 1 7/8 (4.8)
 UPC: 029419973576

194117 @Gold

Mfr# 47277
 Size (Approx. Servings per QT) 20
 Approx. Capacity OZ (ML) 2 (59.1)
 Overall Length IN (CM) 7 7/16 (18.9)
 Overall Height IN (CM) 1 11/16 (4.3)
 Bowl Width IN (CM) 1 3/4 (4.4)
 UPC: 029419973583

194192 @Red

Mfr# 47279
 Size (Approx. Servings per QT) 30
 Approx. Capacity OZ (ML) 1 (29.6)
 Overall Length IN (CM) 7 1/2 (19.1)
 Overall Height IN (CM) 1 5/16 (3.3)
 Bowl Width IN (CM) 1 7/16 (3.7)
 UPC: 029419973606

194176 @Silver

Mfr# 47278
 Size (Approx. Servings per QT) 24
 Approx. Capacity OZ (ML) 1.5 (44.4)
 Overall Length IN (CM) 7 5/8 (19.4)
 Overall Height IN (CM) 1 7/16 (3.7)
 Bowl Width IN (CM) 1 5/8 (4.1)
 UPC: 029419973590



Outperform every day™

195060 @Mini Soft Serve Countertop Freezer

Mfr#: CBB116-37

List: \$1,672.39

Ideally suited for small restaurants, delis, bakeries, food trucks and convenience stores

Freezes and serves commercial soft serve or non-dairy mixes, including: ice milk, ice cream, yogurt, and frozen dietary desserts

Total Cold refrigeration system keeps product at constant temperature

Seal-less drive shaft design eliminates preventive maintenance and mandatory seal replacements

Vertical drive shaft rotates from the top, above the mix, which prevents mix from entering the shaft - easy clean-up and low maintenance

Horizontal auger and vertical drive shaft design delivers a consistent, quality and creamy product for every serving

Horizontal auger continually draws product across and scrapes the freezer plate to eliminate product build-up and waste

Lockable keypad

Servings counter

Small footprint, lightweight machine is portable

Works with dry or liquid soft serve mixes

Easy disassembly for cleaning

5 ft. (1.5 m) cord with plug





Save \$1.00 per 90ct Case



41890

**Wenzel Honey Ham
Stick Bulk 2/3#**

UPC: 079303003186 1oz

41895

**Wenzel Beef Sausage
Stick Bulk 2/3#**

UPC: 079303003056 1oz

99101

**Rack Wenzel Acrylic
Display Case**

UPC: N/A



MSRP: \$2.19 per 2.5oz

Save \$1.20 per 24ct Box



**49144
Cheddar**

UPC: 709893001001

**49142
Colby Jack**

UPC: 709893002008

**49143
Pepperjack**

UPC: 709893003005

**48788
Provolone**

UPC: 709893012007

2 Slices Cady Creek Cheese Sandwiching 1 Slice of the highest quality salami.

Save \$2.00 per Case

47451

Ale Haus Homestyle Sandwich Bun
Sliced/Hinged Topped w/Barley
4.25" 2.2oz Avg • 6/12ct Case • mfr#: 9255

47493

Ale Haus Homestyle Sausage Roll
Sliced/Hinged Topped w/Barley
6" 2.1oz Avg • 6/12ct Case • mfr#: 9238

Save \$1.00 per Case

47475

Homestyle Brat Bun
Sliced/Hinged
6" 1.5oz Avg • 6/10ct Case • mfr#: 9223

47545

Homestyle Hamburger Bun
Sliced
4" 2oz Avg • 6/12ct Case • mfr#: 9244

47408

Homestyle Kaiser Bun
Sliced/Hinged
4.5" 2.1oz Avg • 6/12ct Case • mfr#: 9280

47546

Homestyle Hot Dog Bun
Sliced/Hinged
6" 1.5oz Avg • 6/12ct Case • mfr#: 9220



Golden Brown, Thaw & Serve



GOLDEN HOME BAKERY PRODUCTS

Save 25¢ per Box

20009

Caramel Apple Pops
48ct Box
UPC: 071720000014 .63oz
MSRP: 20¢ Each

20600

Tootsie Pop
100ct Box
UPC: 071720000076 .6oz
MSRP: 20¢ Each

Save 35¢ per Jar

19840

Tootsie Roll
280ct Jar
UPC: 071720005507 .35oz
MSRP: 5¢ Each

Save 35¢ per Box

23311

Cella Milk Chocolate Cherry
72ct Box
UPC: 011228372130 14gr
MSRP: 35¢ Each

20353

Junior Mints Changemaker
72ct Box
UPC: 071720530207 .48oz
MSRP: 25¢ Each

19210

Charleston Chew
96ct Box
UPC: 071720531194 .35oz
MSRP: 25¢ Each



Save 94¢
per 12ct Box



Tic Tac
12ct Box
MSRP: \$1.39
per 1oz Container

30110
Cherry Cola
UPC: 009800001088

30013
Freshmint
UPC: 009800007615

30009
Fruit Adventure
UPC: 009800007608

30011
Orange
UPC: 009800007639



30109
Peach Lemonade
UPC: 009800001101

30113
Pina Colada
UPC: 009800001500

30062
Spearmint Mix
UPC: 009800001064

30083
Strawberry Fields
UPC: 009800007400

30008
Wintergreen
UPC: 009800007677

10085
Blue
UPC: 789502531068

10087
Green
UPC: 789502531075

10086
Red
UPC: 789502531051



Save \$1.00 per 10ct Carton
MSRP: \$1.49 per 20pk
LARGE CIGARS





Holiday Wholesale, Inc.

225 Pioneer Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: www.holidaywholesale.com

Email: holiday@holidaywholesale.com

**SUMMERTIME
SPECIAL EVENT LIST**



Soda, Bottled Water & Juice

Chips (Bag or Bulk)

Hamburger

Hot Dogs

Bratwursts / Cheddarwursts

Italian Sausage

Chicken Fillets

Steak Sandwiches

Pasta & Potato Salads

Ketchup

Mustard

BBQ Sauce

Mayonnaise

Pickles / Relish

Sliced Cheese

Napkins / Paper Towel

Cups / Plates (Paper or Plastic)

Forks, Spoons & Knives

Aluminum Foil

Paper Bags

Can Liners

Charcoal

Lighter Fluid

Minnow Bucket

Swim Aids & Accessories

Foam Cooler

Disposable Camera

Sunglasses

Suntan Lotion

Insect Repellent



Philadelphia Cheesecake
2/3.25oz
MSRP: \$2.49

Save 25¢ Each

48885

Salted Caramel

UPC: 021000008285 3.25oz



48827

Strawberry

UPC: 021000008247 3.25oz



Save 30¢ per item

48782

Lunchables Ham & American
Cracker Stackers Lunch Combination
3.1 oz. Tray with Capri Sun® Roarin' Waters
Drink 6 fl. oz. Pouch 1ct Each

UPC: 044700006771 9.1oz MSRP: \$3.59

48783

Lunchables Turkey & American
Cracker Stackers Lunch Combination
2.9 oz. Tray with Capri Sun® Pacific Cooler
Drink 6 fl. oz. Pouch 1ct Each

UPC: 044700006740 8.9oz MSRP: \$3.59



Save 30¢ per item

48956

Philadelphia Multigrain
Bagel Chips & Chive & Onion Cream
Cheese Dip 6ct Box

UPC: 021000062362 2.5oz MSRP: \$2.49

48943

Philadelphia Multigrain
Bagel Chips & Strawberry Cream
Cheese Dip 6ct Box

UPC: 021000062348 2.5oz MSRP: \$2.49



Kool Aid Bursts
12ct Case
MSRP: 69¢
6.75oz

**Save \$1.00
per Case**

46149

Blue Moon Berry
UPC: 043000953891

46147

Cherry
UPC: 043000953938

46171

Grape
UPC: 043000946060

46148

Tropical Punch
UPC: 043000953921



WAM



Kellogg's

WAM
PromoSense

Save \$1.00 per Box

38055

Fudge Mini Stripes
UPC: 030100217688 2oz
8ct Box

38200

Soft Chocolate Chip Cookie
UPC: 030100199434 2.12oz
12ct Box

38007

Sugar Wafer Chocolate
UPC: 030100113218 2.75oz
12ct Box

38003

Sugar Wafer Strawberry
UPC: 030100125990 2.75oz
12ct Box

38098

Sugar Wafer Vanilla
UPC: 030100125877 2.75oz
12ct Box



MSRP: \$1.09

WAM

WAM
PromoSense

HAWAIIAN PUNCH



24ct Case
46257

Hawaiian Punch
Fruit Juicy Red
UPC: 014800646702
10oz
MSRP: 69¢



32ct Case
45739

Apple Juice Tetra
UPC: 014800003185
6.75oz
MSRP: 59¢

Save 50¢ per Case

WAM

Kraft Heinz

WAM
PromoSense

Kraft

Save \$1.00 per 14ct Box

48843

Kraft Cracker Barrel Extra Sharp Cheddar Cheese Stick

UPC: 021000002320 1oz
MSRP: 75¢

Save \$2.00 per 24ct Box

48873

Kraft Mozzarella & Cheddar Cheese Twist

UPC: 021000003983 .75oz
MSRP: 89¢

48855

Kraft Mozzarella String Cheese

UPC: 021000000227 1oz
MSRP: 79¢

Save \$3.00 per 14ct Box

49259

Kraft Colby & Monterey Jack Big Cheese Snack

UPC: 00021000007936 2oz
MSRP: \$1.99

49258

Kraft Mild Cheddar Big Cheese Snack

UPC: 00021000007929 2oz
MSRP: \$1.99

49299

Kraft Pepper Jack Big Cheese Snack

UPC: 021000008162 2oz
MSRP: \$1.99

48970

Kraft Smoky Bacon Cheddar Big Cheese Snack

UPC: 021000008599 2oz
MSRP: \$1.99



WAM



PowerBar

WAM
PromoSense



Save \$2.00 per 15ct Box

Protein Plus Bar MSRP: \$2.49

37801

Chocolate Mint Cookie

37844

Vanilla Yogurt

37803

Peanut Butter Cookie

23310

Chocolate Peanut Butter

Save \$2.00 per 12ct Box

Supreme Protein Bars MSRP: \$3.29

SUPREME PROTEIN

37717

Caramel Nut Chocolate

37723

Peanut Butter Crunch

37726

Peanut Butter & Jelly

WAM

WAM
PromoSense

New
Item!



Save \$2.00
per 12ct Box

39464
Beer Nut Original Bottle Bag
UPC: 070842001657 1.75oz
MSRP: 99¢

WAM



BIC®

WAM
PromoSense

BIC® 50Ct Trays

77073
USO® Support The Troops Series
mfr#: LCRT1USO
UPC: 070330637276 MSRP: \$2.09

77203
Country Music Series
mfr#: LCRT1CM
UPC: 070330642133 MSRP: \$2.49

