

HOLIDAY WHOLESALE

22.5 Pioneer Drive - P.O. Box 177 - Wisconsin Dells, WI 53965 - 1-800-333-8321 - holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

HW Holiday Highlights

This edition features...

Prairie City
BAKERY

New Products from Prairie City!
See Page #12

February 2017



Psychedelic Savings

2017 Spring Trade Show

Kalahari Resorts & Conventions
Wisconsin Dells, Wisconsin



Monday, March 6, 2017 - 9am-5pm
Tuesday, March 7, 2017 - 9am-4pm

Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.

New Item!



Save 70¢ per 8ct Box

8ct Box

38322

Cap'n Crunch's Crunch Berries®
Crunch On-The-Go Cereal Pouches
UPC: 030000002995 MSRP: \$1.39

38326

Cap'n Crunch's Sprinkled Donut Crunch
Crunch On-the-Go Cereal Pouches
UPC: 030000003039 MSRP: \$1.39

Save 60¢ per 6ct Box

6ct (2.1 oz) Box

38315

Quaker® Breakfast Squares Baked
Apple Cinnamon Bar
UPC: 030000002834 MSRP: \$1.29

38318

Quaker® Breakfast Squares Peanut
Butter Bar
UPC: 030000003084 MSRP: \$1.29



init

12ct (1.41oz) Box
MSRP: \$2.09

Its what's init that matters.

Save \$3.00 per 12ct Box



38307

Init™ Dark Chocolate Almond &
Summer Berries Nut & Fruit Bar
UPC: 030000002919

38306

Init™ Dark Chocolate Cherry &
Cashews Nut & Fruit Bar
UPC: 030000002902

38313

Init™ Mixed Nuts & Sweet Berries
Nut & Fruit Bar
UPC: 030000002926

What's behind init? We were inspired to raise the bar. On bars.

Init bars will give you all the good stuff you want. Fuel, fun, flavor. In every bite, every day, for everyone.

MSRP: 99¢



Save 50¢ per 12ct Box

12ct (1.23oz) Box

37724

Quaker® Chewy Yogurt Flavored Coating Blueberry Granola Bar
UPC: 030000000465

37707

Quaker® Chewy Yogurt Strawberry Granola Bar
UPC: 030000000410

Save 50¢ per 10ct Box

10ct (1.48oz) Box

37762

Quaker ChewyBig Bar Chocolate Chip Granola Bar
UPC: 0300000004081

37763

Quaker Chewy Big Bar Peanut Butter Chocolate Chip Granola Bar
UPC: 0300000004098



MSRP: 99¢

Naked
JUICE

Save \$1.50 per 8ct Box

8ct (15.2oz) Case
MSRP: \$3.29

Naked Juice® 100% Juice Smoothie

46325 Blue Machine® UPC: 082592727152

46324 Green Machine® UPC: 082592720153

46323 Might Mango™ UPC: 082592660152

46468 Red Machine® UPC: 082592726155

46180 Strawberry Banana UPC: 082592194152





Save \$2.00 per 10lb Case

47782

Thigh BoneZ™ Chicken That Eats Like A Rib!™

Fully cooked, meaty, bone-in, skinless chicken thigh - hand-cut like a rib - and oven roasted with a flavorful, smoky rub (brown sugar, paprika, and mesquite smoke flavor)
Approx. 52/3.1 oz.

PREPARATION: COOK TO A MINIMUM OF 165° F. FOR BEST RESULTS BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F. FOR 10-15 MIN. BAKE IN A SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 20-25 MIN. COOK ON PREHEATED GRILL AT 400° F. AND GRILL 15-20 MIN., TURNING ONCE. MICROWAVE ON HIGH ABOUT 3 1/2-5 MIN. PER SERVING, ROTATE ONCE. DEEP FRY AT 350° F FOR 4-6 MIN.

47711

mfr#: 5845

Chicken, FC SmartShape®

Tater Chip Tender® Breast Strip Fritter

Fully Cooked Tater Chip Tender Chicken Breast Strip Fritters with Rib Meat Chopped and Formed

MFR Product Number: 5845

Serving Size: 2.5oz

Servings Per Case: 62 (2 strips)

PREPARATION: COOK TO A MINIMUM OF 165° F. DEEP FRY AT 350° F FOR 2-3 MIN. BAKE IN CONVECTION OVEN AT 350°F FOR 10-15 MIN. BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN. MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, TURNING ONCE



Save \$1.00 per 10lb Case



Save \$1.00 per 10lb Case

48308

WING-DITTIES®

Wildly popular!

The mild taste, light crispy breading and great profits make this wing a hit!

6266 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb.

Deep Fry - 350°F for 4 to 6 minutes or until Golden Brown and thoroughly Hot.

Convection Oven - 350°F for 10 to 15 minutes

Conventional Oven - 400°F for 15 to 25 minutes

Microwave - High for 2 to 4 minutes per serving

48309

ZIPPITY DOO-WA DITTIES®

Lightly breaded with a spicy kick to heat things up.

Not as hot as Inferno Wings, but hot enough to sit up and get noticed!

6262 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb

Deep Fry - 350°F for 4 to 6 minutes

or until Golden Brown and thoroughly Hot.

Convection Oven - 350°F for 10 to 15 minutes

Conventional Oven - 400°F for 15 to 25 minutes

Microwave - High for 2 to 4 minutes per serving



Save \$1.00 per 10lb Case

*Making the chicken
that makes your menu.™*



Brakebush

Proud to be
U.S. Family Owned and Operated

Since 1925

ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.



GENERAL MILLS
Save 15¢ Each
Yoplait

Save 15¢ per 6oz Cup
Yoplait® Yogurt
 MSRP: \$1.29
49095
 Light Blueberry Patch
 UPC: 070470006529
49096
 Light Strawberries 'n Bananas
 UPC: 070470006543

48852
 Original Harvest Peach
 UPC: 070470003078
49348
 Original Mountain Blueberry
 UPC: 070470003023
48851
 Original Strawberry
 UPC: 070470003006

43130
 Jalapeno
 UPC: 850251004605

43125
 White Cheddar
 UPC: 850251004438

43120
 Original
 UPC: 850251004087

Save 10¢
per 1oz Bag
 MSRP: \$1.49



Pure Popped Perfection™
 Snack without compromise. To us, that means using the fewest, cleanest and simplest ingredients possible to bring you the best tasting popcorn. - That's the Skinny!



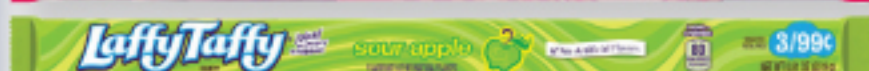
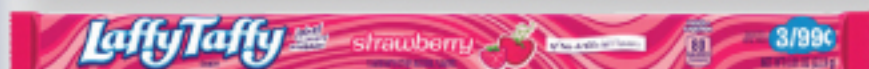
WONKA



WMM
Participant

Laffy Taffy

Save 24¢ per 24ct Box



- | | |
|---|--|
| 22012
Laffy Taffy
PP 3/.99 24/.81 oz | 22012
Grape
UPC: 028000242268 |
| 22031
Banana
UPC: 028000652265 | 22025
Mystery Swirl
UPC: 028000562267 |
| 22039
Blue Raspberry
UPC: 028000666675 | 22027
Sour Apple
UPC: 028000778965 |
| 22038
Cherry
UPC: 028000822262 | 22050
Strawberry
UPC: 028000688776 |



WONKA

Save 5¢ per Peg Bag

- 36039** Nestle Laffy Taffy Assorted Flavor Candy
6oz Bag
UPC: 028000194802 MSRP: \$2.19
- 36058** Nestle Pixy Stix
3.2oz Bag
UPC: 079200183172 MSRP: \$1.39
- 37200** Nestle Raisinets
5.5oz Bag
UPC: 028000078706 MSRP: \$2.59

- 36513** Spree Chewy
7oz Bag
UPC: 079200139254 MSRP: \$2.19
- 23405** Sweetart Mini Chewy
6oz Bag
UPC: 079200222888 MSRP: \$2.19
- 23804** Sweetart Mini Gummy Bites
5.25oz Bag
UPC: 079200615840 MSRP: \$2.19
- 36113** Sweetart Soft Bites
5.25oz Bag
UPC: 079200756208 MSRP: \$2.19

Save 10¢ per Pound (13lb Average)

49345

Eckrich Supreme USDA Choice Prime Rib hand trimmed and rubbed with seasonings, slow stage roasted and cooked to perfection using a state-of-the-art process that retains & enhances the natural flavor of the roast, for taste you expect.
mfr#: 27815581
13lb Case Avg

Save 10¢ per Pound (10lb Average)

48902

Homestyle Old Fashioned Beef Pot Roast Fully Cooked, Deli-Faced
mfr#: 4660072215
10lb Case Average



Save \$1.20 per 6ct Case

48928

Healthy Ones Virginia Brand .50oz Sliced Ham
mfr#: 3090032588
6ct (32oz) Case



Save \$2.00 per 6ct Case

48929

Healthy Ones .50oz Sliced Roast Beef, Medium
mfr#: 3090032591
6ct (32oz) Case

ARMOUR



ECKRICH

- Consistent quality for consistently great flavor
- Available in a range of USDA grades to fit any price point and menu need

- Improved yield for more usable product after warming
- Perfect for hot and cold sandwich applications



Save 50¢ per 12ct Box

12ct (1oz) Box
MSRP: \$2.39

41280

Peppered
UPC: 017082000231

41279

KC BBQ
UPC: 017082000835

41281

Sweet & Hot
UPC: 017082000132

41275

Original
UPC: 017082000033

41276

Teriyaki
UPC: 017082000736

Save 75¢ per 24ct Box

24ct (1.5oz) Box MSRP: \$2.09

41367

Hot & Spicy
UPC: 017082880635

41365

Pepperoni
UPC: 017082880611

41364

Original
UPC: 017082880604

41366

Teriyaki
UPC: 017082880628





194036

@Bakery Case, 2 High Tray Design
 (2 Front Opening, Self-Closing Doors w/One Rear Door)
 Two Trays (Black) Included
 Acrylic
 mfr#: KDC1418-2-06
 List Price \$183.12
 Tray Size: 14 x 18 (35.6 x 45.7)
 Dimensions H x W x D IN (CM)
 12 x 18 1/2 x 16 3/4 (30.5 x 47 x 42.5)
 UPC: 671080329222

194018

@Bakery Case, 3 High Tray Design
 (3 Front Opening, Self-Closing Doors w/2 Rear Doors)
 Three Trays (Black) Included
 Acrylic
 mfr#: KDC1418-3-06
 List Price \$195.00
 Tray Size: 14 x 18 (35.6 x 45.7)
 Dimensions H x W x D IN (CM)
 17 1/2 x 18 1/2 x 18 5/16 (44.5 x 47 x 46.5)
 UPC: 671080329277

194037

@Bakery Case, 4 High Tray Design
 (4 Front Opening, Self-Closing Doors Only)
 Four Trays (Black) Included
 Acrylic
 mfr#: KDC1418-4F-06
 List Price \$282.00
 Tray Size: 14 x 18 (35.6 x 45.7)
 Dimensions H x W x D IN (CM)
 22 3/4 x 18 1/2 x 19 5/8 (57.8 x 47 x 49.8)
 UPC: 671080329376

194038

@Bakery Case, 4 High Tray Design
 (4 Front Opening, Self-Closing Doors w/ 1 Rear Door)
 Four Trays (Black) Included
 Acrylic
 mfr#: KDC1418-4R-06
 List Price \$282.00
 Tray Size: 14 x 18 (35.6 x 45.7)
 Dimensions H x W x D IN (CM)
 22 3/4 x 18 1/2 x 19 5/8 (57.8 x 47 x 49.8)
 UPC: 671080329406

194076

@Bakery Case, Classic Design Medium
 (Curved Front, 3 Clear Trays included)
 (3 Front Opening, Self-Closing Doors Only)
 Acrylic
 mfr#: MBC1014-3F-06
 List Price \$269.75
 Tray Size: 10 x 14 (25.4 x 35.6)
 Dimensions H x W x D IN (CM)
 21 x 14 1/2 x 17 (53.3 x 36.8 x 43.2)
 UPC: 671080329635

194092

@Bakery Case, Classic Design Small
 (Curved Front, 2 Clear Trays Included)
 (1 Rear Door Only)
 Acrylic
 mfr#: SBC1014-2R-06
 List Price \$176.00
 Tray Size: 10 x 14 (25.4 x 35.6)
 Dimensions H x W x D IN (CM)
 15 1/4 x 14 1/2 x 14 1/4 (38.7 x 36.8 x 36.2)
 UPC: 671080329550

@Special Order Only

44738
De-lish-us Ceddar Cheese Chips
8oz Bag
UPC: 077072004250
MSRP: \$3.79

44740
De-lish-us Onion & Garlic Chips
8oz Bag
UPC: 077072004205
MSRP: \$3.79

44739
De-lish-us Sour Cream & Onion Chips
8oz Bag
UPC: 077072004151
MSRP: \$3.79

44737
De-lish-us Dill Pickle Chips
8oz Bag
UPC: 077072004502
MSRP: \$3.79

44741
De-lish-us Plain Chips
8.5oz Bag
UPC: 077072004106
MSRP: \$3.79

De-lish-us

Save 15¢ per Bag



Save \$1.50 per Case

72222
Sanitizer Concentrate
5 Gallon Pail
mfr#: LIK155 UPC: 613278040175

Save 50¢ per Jug

72284
Sanitizer Concentrate
1 Gallon Jug
mfr#: LIK154 UPC: 613278021006

Save \$3.00 per Case

75150
Machine Dishwashing Liquid
5 Gallon Pail
mfr#: MDL5 UPC: 613278021181

75090
Machine Dishwashing Liquid
4ct (1Gal) Case
mfr#: MDL4 UPC: 613278021174

Save \$3.00 per Case

72221
Rinse Rite Low Suds
5 Gallon Pail
mfr#: RRL55 UPC: 613278022584

72285
Rinse Rite Low Suds
4ct (1Gal) Case
mfr#: RRL54 UPC: 613278021464



HARIBO

Haribo Gummi Candy
MSRP: \$1.49ea Peg Bag

Save 10¢ per Bag



35046

Happy Cola

5oz Gummi bottles that look like real pop bottles and have an bubbly cola flavor.
UPC: 042238323643



35037

Peaches

5oz Two-toned, sugar-dusted gummi PEACHES: Flavor so sweet, you'll think you just bitten into a fresh Georgia Peach!
UPC: 042238380868



35018

Twin Cherries

5oz Beautifully colored gummi on green stems with tasty cherry flavor
UPC: 042238309777



35614

Twin Snakes

5oz Each Twin Snake has a sweet side and a sour side that's oh so fun to eat!
UPC: 042238377554



35136

Sour Gold-Bears®

4.5oz The original gummi bears with a sour, tangy coating: in the flavors lemon, orange, pineapple, raspberry and strawberry!
UPC: 042238312210



GOLDEN HOME BAKERY PRODUCTS

47545

Homestyle Hamburger Bun

Sliced/Hinged 4" 2oz Avg
• 6/12ct Case
• mfr#: 9244

47408

Homestyle Kaiser Bun

Sliced/Hinged 4.5" 2.1oz Avg
• 6/12ct Case
• mfr#: 9280

47447

Homestyle Slider/Mini Sandwich Bun

Sliced/Hinged 2.5" Diameter 1.12oz Avg
• 12/12ct Case
• mfr#: 9237

47542

Homestyle White Hoagie Roll

Sliced/Hinged 8" 3.7oz Avg
• 6/6ct Case
• mfr#: 9320

Save \$2.00 per Case



Save 50¢ **Delight** per Case



288ct (.439 fl oz) Case, 90 day Shelf Life

57001
Cold Stone™
Sweet Cream

51036
Irish Crème

51034
French Vanilla

51013
White Chocolate
Macadamia Nut

51064
Hazelnut Creamer

51037
Caramel Macchiato
CoffeeHouse Inspirations

51071
Hershey's®
Chocolate Caramel

384ct (.439 fl oz) Case,
60 day Shelf Life **51086**
Half & Half
CoffeeHouse Inspirations

★ 264ct (.439 fl oz) Case, 90 day Shelf Life

51062
STOK® Original Black Coffee Shot
Made from coffee, STOK adds 40 mg of caffeine
per serving, as much as a shot of espresso without
changing flavor.



Skittles

Save \$1.50 per 24ct Box

23446
Skittles **ORIGINAL**
Share Size
UPC: 040000004608 4oz MSRP: \$1.89

23403
Skittles **SOUR**
Share Size
UPC: 040000004660 3.3oz MSRP: \$1.89

23412
Skittles **Wild Berry**
Share Size
UPC: 022000015969 4oz MSRP: \$1.89

Starburst

Save \$1.50 per 15ct Box

23399
Starburst Minis Original Fruit Chews
Share Size
UPC: 022000014696 3.5oz MSRP: \$1.89

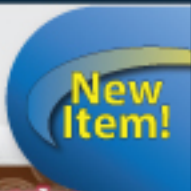
23543
Starburst Original Fruit Chews
Share Size
UPC: 022000024343 3.5oz MSRP: \$1.89

23577
Starburst Sweets & Sours
Share Size
UPC: 022000017710 3.45oz MSRP: \$1.89





Ooey Goopy Butter Cake



Save 50¢ per 10ct Box

10ct (2oz) Box MSRP: \$1.59

49379

Chocolate Chip Butter Cake

mfr#: 363

UPC: 797884363184

49378

Sea Salt Caramel Butter Caramel

mfr#: 362

UPC: 797884362187

48645

Butter Cake

mfr#: 305

UPC: 797884305184

48648

Cinnamon Butter Cake

mfr#: 365

UPC: 797884365188

48646

Lemon Butter Cake

mfr#: 361

UPC: 797884361180

99228

Rack Ooey Goopy 3 Tier

mfr#: 918

UPC: 00797884918186



Western Select™

High Quality, Economical Option

- Most popular Cloverdale offering
- Traditional, top-quality bacon
- Naturally Smoked over Real Hickory and Apple Hardwood
- Superior slice consistency
- Signature Cloverdale Cure Recipe
- Trimmed to Cloverdale's high specifications for leanness, quality and consistency
- Wide variety of slice counts
- Available in grill ready format for ease of preparation

47732

Bacon, Western Select, Deluxe Applewood Smoked, Grill Ready, Sliced, 10-12 ct.

UPC: 10076829030400

mfr#: 130355

2/7.5lb Case

47799

Bacon, Western Select, Deluxe Applewood Smoked, Grill Ready, Sliced 14-18 ct.

UPC: 10076829026047

mfr#: 126042

2/7.5lb Case

48141

Bacon, Western Select, Deluxe Applewood Smoked, Grill Ready, Sliced, 18-22 ct.

UPC: 10076829026100

mfr#: 126054

2/7.5lb Case

REAL Flavor.
REAL Freshness.
REAL Consistency.
Save \$1.00 per Case



47931

Sausage Pork Fc Brkfst Lnk 1 oz 2/5#
Premium Fc Pork Ssg Brkfst Link

48139

Sausage Pork Fc Brkfst Pattie 10#

Fully Cooked, Premium Zesty 1.5oz Patty
A breakfast application standout, Cloverdale's Lower Sodium Fully Cooked Pork Sausage Patties have delectable flavor packed in a perfect portion size. They're perfect for a healthier option.

MARS

M&M'S

SNICKERS

Twix

WAM
Participant



New Item!

Mars Grab & Go
Stand-Up Pouches
MSRP: \$2.49

23635
M&M Milk Chocolate
UPC: 040000513568 5.5oz

23637
M&M Peanut
UPC: 040000513582 5.5oz

23638
M&M Peanut Butter
UPC: 040000513629 5oz

23639
Snickers Bites
UPC: 040000515197 4.7oz

23640
Twix Bites
UPC: 040000515166 4.5oz

Mars Chocolate North America takes a stand with the conversion of laydown bags to redesigned, resealable Stand-Up Pouches (SUP) for its Bite-sized chocolate brands - M&M'S® Brand Candies, SNICKERS® Bites and TWIX® Bites.

Heating time may vary due to equipment variances. For food safety and quality, heat product until internal temperature reaches 160° F. (Instructions are based on 12 pieces.) Refrigerate or discard any unused portion.
ROLLER GRILL PREPARATION INSTRUCTIONS: Thaw egg rolls in cooler(40 degrees F) for at least 24 hours Place thawed egg rolls on roller grill on HIGH HEAT. Let products roll for 35 minutes. If egg rolls do not roll, turn 180 degrees. Recommended maximum holding time is 3 hours. After opening case store so that egg rolls are standing on end.

Tender pork, fresh vegetables and classic Asian seasons are gently tossed and rolled inside our traditional wrap.



48137
MINH® Egg Roll Pork & Vegetable
On-trend, tasty, high-profit products
Branded sleeves for grab-and-go
convenience.
36ct (3oz) Case
mfr#: 56711
UPC: 035367567115

Save \$1.00
per 36ct Case



Save 40¢ per 12ct Box

MSRP: \$1.09

37839

Healthy Grains Granola,
Dark Chocolate Chunk
UPC: 602652181023 1.2oz

37835

Healthy Grains Oats & Honey
with Toasted Coconut
UPC: 602652181009 1.2oz

37840

Healthy Grains Peanut Butter
Dark Chocolate Granola
UPC: 602652181030 1.2oz

Save 75¢ per 12ct Box

MSRP: \$2.19

37728

Almond & Coconut
UPC: 602652170089 1.4oz

37727

Caramel Almond & Sea Salt
UPC: 602652170300 1.4oz

37737

Cranberry Almond
+ Antioxidants
UPC: 602652170119 1.4oz

37745

Dark Chocolate Cherry Cashew
+ Antioxidants
UPC: 602652170508 1.4oz

37732

Dark Chocolate Nuts & Sea Salt
UPC: 602652176517 1.4oz

37740

Peanut Butter Dark Chocolate
+ Protein
UPC: 602652170560 1.4oz

Save \$1.00 per Case

49098

Sliced Oven Roasted Turkey Breast
.8 oz Slice Ready to Serve, Great Eye Appeal,
Seal and Store Unused Portions,
Gluten Free, No MSG Added
120 Servings Per Package
Based on 2oz Suggested Serving Size
mfr#: 48530, 2ct (6lbs) Case
UPC: 90758878485308




**MICHIGAN
TURKEY.**



Save 50¢ per Case

49166

Buffalo Style Chicken Breast
Skinless, Fully Cooked, Carving Quality, Hand-Rubbed
with Buffalo Style Seasoning,
Allergen Free, Gluten Free, No MSG Added
126 Servings Per Package,
Based on 2oz Serving Size
For Hot Entrees: Carve product and place in pan with gravy.
Heat until internal temperature reaches 165 degrees.
mfr#: 46828, 5.25lb Avg Case
UPC: 90758878468288



Save \$1.00 per Case/Tray

Retail ready for C-store and grocery operations. Extended shelf life.

*MSRP: \$1.99

47376

Bread 1# Wheat Sliced (Retail)

8ct (16oz) Tray
UPC: 078269501129

47375

Bread 1# White Sliced (Retail)

8ct (16oz) Tray
UPC: 078296501105

47379

Hamburger Buns (Retail)

6ct (8pk/1.5oz) Tray
UPC: 078296501006

47377

Hot Dog Buns (Retail)

6ct (8pk/1oz) Tray
UPC: 078296501044

47473

Italina Roll, Soft Hoagie Bun

6.5" (Retail)
12ct (6pk) Case
UPC: 078296106058
*MSRP: \$3.49

Unique flavor and texture found only in Gonnella French Bread. Holds up to sauces and gravies. Suitable for table bread and sandwiches.



47460 Brioche Hamburger Bun, Sliced, 4" High-quality butter flavored bun, strong enough to hold up to juicy burgers and BBQ sauce. Home-style look provides value-added eye appeal for any sandwich.
mfr#: 58024
10ct (12pk) Case

47685 Brioche Hamburger Bun, Sliced, 4.5"
mfr#: 58023
6ct (8pk) Case,
Item is scheduled to change to a 4ct (12pk) Case

49355 Hot Dog Bun, Individually Wrapped
mfr#: 58922
56ct (1.5oz IW) Case

47686 Pan Sub Bun 6"
mfr#: 58316
14ct (3.2oz Bun/6pk) Case

47734 Ciabatta Roll Solid
4.25" Diameter Artisan appearance, thin crispy crust, open cell structure
mfr#: 50322
44ct (3oz) Case

47700 French Roll Sliced
6" 3.3oz
mfr#: 56063
14ct (6pk) Case

47470 English Muffin, Plain
3.75" Diameter
The bottom is lightly dusted with corn meal. Baked color should be medium to dark golden brown. The interior contains porosity (nooks and crannies) with a blend of large and small holes. It possesses a full bodied flavor characterized as English Muffin, not overly bland or sour.
mfr#: 53800
6ct (12pk) Case

47452 French Bread Light Bake Baguette 21"
mfr#: 58742
18ct (12oz) Case

47468 Polish Baguette 21.5"
mfr#: 57795
16ct (18oz) Case, Bulk

47370 Bread 2# White Loaf
5/8" Slice Large-faced, round-topped bread to give the appearance of a home made loaf. Thicker cut for a more hearty sandwich.
mfr#: 50006
8ct (32oz) Case

47459 Soft Breadsticks
Brown & Serve, 7.5"
After only a short bake time you can give your customers the finest soft bread stick available. Our fine line of brown and serve products will give the appearance that you baked your own!
mfr#: 58305
18ct (8pk) Case



Save 60¢ per 6ct Box

6ct (2.8oz) Box MSRP: \$1.39

47467

Swiss Roll

Individually wrapped 2pk of crème filled Swiss Roll cakes with branded packaging.

UPC: 072250088831

47742

Swiss Roll Salted Caramel

Individually wrapped 2pk of crème filled Salted Caramel Swiss Roll cakes with branded packaging. Ready to Eat - Product is fully baked. Thaw overnight and serve. Keep frozen until ready to use.

UPC: 072250071208

48049

Swiss Roll W/Peanut Butter

Individually wrapped 2pk of Reese's Peanut Butter flavored crème filled Swiss Roll cakes with branded packaging.

UPC: 072250086394



Save 80¢ per 8ct Box

8ct (1.5oz) Box MSRP: \$1.09

47880

Mini Cupcake Chocolate

3 Mini Chocolate Cupcakes with branded packaging. Ready to Eat - Keep frozen. Thaw overnight at room temperature. 30 days shelf life after thaw

UPC: 072250092920

47885

Mini Cupcake Peanut Butter

Individually wrapped 3pk of Mini Chocolate cupcakes filled Peanut Butter Crème with branded packaging.

UPC: 072250092937



AdvancePierre™ Foods

Save \$2.50 per Case

47702

**Meatballs,
Italian Style Pork & Beef
w/Romano & parmesan cheeses
& Italian seasonings, Fully Cooked**

Hearty Handmade Taste and Appearance—made with quality meats and cheeses; perfectly seasoned; cooked to a golden brown color. Convenient and Safe—fully cooked.

Profitable—consistent food and labor costs.

Juicy and Flavorful—Individually Quick Frozen.

No Thawing Necessary—heat and serve from a frozen state.

mfr#: 108-505-7
320ct (.5oz) Case



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PROGRAMS

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Save 50¢ per Box

24ct (1 oz) Box
MSRP: Pre-Priced @ 99¢

41340
Hunter Sausage Stick
UPC: 051943312309

41339
Original Stick
UPC: 051943312323

Gustafson's



Gustafson's
Ice Cream
2ct (4qt) Case
MSRP: \$7.99



47644
Chocolate
mfr#: 423
UPC: 020652004423



47626
Neapolitan
mfr#: 426
UPC: 020652004461



47687
Vanilla
mfr#: 420
UPC: 020652004409



48505

Bar Brownie Magic mfr#: 71465 30ct (3.3oz) Case Individually Wrapped

A rich fudge brownie base topped with a magic layer of chocolate chips, butterscotch chips and coconut.
UPC: 086478714663 MSRP: \$1.29

48524

Bar Brownie w/Drizzle mfr#: 71483 30ct (3oz) Case Individually Wrapped

A rich, chewy fudge brownie sprinkled with real chocolate chunks and then lightly drizzled with chocolate icing.
UPC: 086478714847 MSRP: 99¢

49149

Bar Crispy Birthday Cake mfr#: 71333 24ct (3.8oz) Case Individually Wrapped

A mixture of creamy marshmallow and butter blended together with crisped rice cereal, frosted with white icing and sprinkled with pastel sequins.
UPC: 086478713345 MSRP: \$1.49

48553

Bar Marshmallow Rice Crispy mfr#: 71485 24ct (2oz) Case Individually Wrapped

A mixture of creamy marshmallow and butter blended together with crisped rice cereal for a traditional favorite.
UPC: 086478714861 MSRP: 99¢

48513

Bar Peanut Butter Rice Crispy mfr#: 71487 42ct (3oz) Case Individually Wrapped

A decadent base of creamy peanut butter blended with crisped rice cereal and topped with rich, chocolaty butterscotch frosting, creating a perfect balance of sweet and crispy.
UPC: 086478714885 MSRP: 99¢



Birthday Cake
CRISPY
BEST MAID
COOKIE COMPANY
Save 50¢ per Case

WAM

WAM
PromoSense



77006

BIC Lighter, Nascar
mfr#: LCRT1NSD
UPC: 070330629851
MSRP: \$2.39



Save 50¢ per 50ct Tray

WAM

WAM
PromoSense

KETTIE

— BRAND —

6ct Case

MSRP: \$1.49 per 2oz Bag

Save 50¢ per 6ct Case

42505

Backyard Barbeque®

Smoky, Spicy, Tangy & Sweet.

UPC: 084114115447

42501

Jalapeño

A zesty, south of the border flavor.

UPC: 084114115881

42515

Korean Barbeque

Heavy on the garlic, with a lot of smokiness.

UPC: 084114129611

42503

Maple Bacon

Combines the deep smokiness of bacon, the rich sweetness of real maple syrup & the subtle spice of chili pepper.

UPC: 084114114570

42514

Moscow Mule

A bite of Ginger with a Tangy Lime flavor.

UPC: 084114129635

42506

New York Cheddar

Sophisticated, bold, confident, & brazen.

UPC: 084114033208

42511

Pepperoncini

A fresh peppery taste, mild heat & tangy vinegar punch.

UPC: 084114221988

42510

Roasted Garlic

Roasty-sweet & rich buttery flavor & a hint of fresh parsley.

UPC: 084114121929

42502

Sea Salt & Vinegar

Unconventionally Strong & Tangy flavors. The perfect balance of zesty sea salt, a hint of tongue-puckering vinegar & satisfying crunch

UPC: 084114033338

42507

Sea Salt

Only three ingredients in this classic chip: Potatoes, Oil and Sea Salt.

UPC: 084114033000



New Item!

42512

Krinkle Cut™ Buffalo Bleu™

Tangy Chili Spice with a hint of Bleu Cheese

UPC: 084114113382

42513

Krinkle Cut™ Carolina Barbeque

Smoky-sweet & extra crunchy chips are packed with rich & tangy flavors like mustard, vinegar, brown sugar & spices that are staples of South Carolina's famous Carolina Gold BBQ sauce.

UPC: 084114112491

42509

Krinkle Cut™ Dill Pickle

Extra crunchy thick ridge cut chips offer the perfect balance of tang, dill, onion and garlic.

UPC: 084114112484

42508

Krinkle Cut™ Salt & Fresh Ground Pepper

A light sprinkling of Salt & Pepper

UPC: 084114032607

Kraft Heinz



Oscar Mayer Lunchables

MSRP: \$2.49

53766

Ham & Swiss with Crackers
Lunch Combination

UPC: 044700024546 3.2oz

53768

Turkey & Cheddar with Crackers
Lunch Combination

UPC: 044700024553 3.2oz

MSRP: \$3.59

48782

Ham & American Cracker Stackers Lunch
Combination w/Capri Sun® Roarin' Waters Drink

UPC: 044700006771 9.1oz

48783

Turkey & American Cracker Stackers Lunch
Combination w/Capri Sun® Pacific Cooler Drink

UPC: 044700006740 8.9oz

Save 25¢ Each



Save \$2.00 per 6ct Box

Planter Dessert Mix • 6ct (3oz) Box • MSRP: \$3.09



39577

Banana Sundae
UPC: 029000021457



39578

Oatmeal Raisin
UPC: 029000021471



39575

Turtle Sundae
UPC: 029000021389

New
Item!

Save 25¢ per 50ct Box

50ct (.375 fl oz) Box

- 51184** Cafe Mocha Liquid PC
- 51183** French Vanilla Liquid PC
- 51182** Original Liquid PC
- 51075** Peppermint Mocha Liquid PC
- 51045** Sugar Free French Vanilla Liquid PC
- 51128** Salted Caramel Liquid PC
- 51124** Toll House Chocolate Chip Liquid PC

Save 75¢ per 180ct Case

180ct (.375 fl oz) Case

- 51126** Hazelnut
- 51125** Irish Crème
- 51120** French Vanilla Liquid
- 51050** Vanilla Caramel Liquid
- 51129** Carnation Milk Half and Half

Save 75¢ per 360ct Case

360ct (.375 fl oz) Case

- 51121** Original Liquid

Save \$1.00 per 2ct Case

2/1.5lt Case

- 51144** French Vanilla Concentrate w/Pump
- 51145** Hazelnut Concentrate w/Pump
- 51146** Sweetened Original Concentrate w/Pump



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PROFESSIONAL
Creative Food & Beverage Solutions



Save \$1.00 per 12ct Case

12ct (11.5oz) Case MSRP: \$1.99

48883

fairlife® 2% Reduced Fat Chocolate Milk
UPC: 811620020039

48906

fairlife® 2% Reduced Fat Milk
UPC: 811620020022



Save \$1.00 per 12ct Case

12ct (11.5oz) Case MSRP: \$1.99

46472

Simply Apple™ Juice
UPC: 025000000294

46475

Simply Cranberry Cocktail
UPC: 025000000300

46197

Simply Fruit Punch™ Juice Drink
UPC: 025000000690

46476

Simply Lemonade®
UPC: 025000000218

46482

Simply Lemonade® with Raspberry
UPC: 025000000188

46494

Simply Limeade®
UPC: 025000000317

46487

Simply Orange® Juice with Mango
UPC: 025000000324

46356

Simply Orange® Pulp Free Orange Juice
UPC: 025000000249

46198

Simply Tropical™ Juice Drink
UPC: 025000000683

WAM

Kellogg's

WAM
PromoSense

Save \$2.00 per 12ct Case



Pringles®
Potato Crisps
MSRP: \$1.49

44723
BBQ Flavored
12ct (2.5oz) Case
UPC: 038000845277

44722
Cheddar Cheese
12ct (2.5oz) Case
UPC: 038000845260

44720
Original
12ct (2.36oz) Case
UPC: 038000845246

44714
Salt & Vinegar
12ct (2.5oz) Case
UPC: 038000848940

44721
Sour Cream & Onion
12ct (2.5oz) Case
UPC: 038000845253

CHEEZ-IT

Save \$1.00 per 6ct Box

Sunshine Cheez-It MSRP: \$1.99

38207
Duoz Cheddar / Baby Swiss
6ct (4.3oz) Case
UPC: 024100928415

38201
Duoz Cheddar / Parmesan
6ct (4.3oz) Case
UPC: 024100577309

38213
Grooves Hot & Spicy
6ct (3.25oz) Case
UPC: 024100109609

38223
Grooves Sharp White Cheddar
6ct (3.25oz) Case
UPC: 024100103454

38277
Grooves Zesty Cheddar Ranch
6ct (3.25oz) Case
UPC: 024100103447

38209
Snack Mix Double Cheese
6ct (3.5oz) Case
UPC: 024100577217

38203
Snack Mix Original
6ct (3.5oz) Case
UPC: 024100577163

38217
Snack Mix Sriracha
6ct (3.5oz) Case
UPC: 024100109623

38301
Snack Mix Sweet & Salty
6ct (4oz) Case
UPC: 024100109647

Snack Mix

