

HOLIDAY WHOLESALE

HW Holiday Highlights

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com

Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

WAM
Participant

This edition features...

WRIGLEY

New Products from Wrigley!
See Page #3

January 2017

Happy New Year!



MSRP: \$1.19

Save \$1.00 per Box



18ct Box

22641 Skinny Cow Divine Caramel UPC: 028000008574 1oz

24ct Box

22010 Baby Ruth UPC: 028000010775 2.1oz
22584 Bottle Cap Rolls UPC: 079200000660 1.77oz
22701 Butterfinger Pnt Btr Cup UPC: 028000003555 1.5oz
22150 Chunky Original UPC: 028000084004 1.4oz
22696 Laffy Taffy Banana UPC: 079200562106 1.5oz
22523 Laffy Taffy Cherry UPC: 079200143367 1.5oz
22554 Laffy Taffy Grape UPC: 079200144364 1.5oz
22569 Laffy Taffy Sparkle Cherry UPC: 079200145361 1.5oz
22525 Laffy Taffy Strawberry UPC: 079200149369 1.5oz
22578 Laffy Taffy Watermelon UPC: 079200142360 1.5oz
22503 Nerds Rope UPC: 079200173067 .92oz
22588 Spree Chewy Pouch UPC: 079200002367 1.7oz
22505 Sweetart Chewy Sours UPC: 079200002053 1.82oz
22610 Sweetart Mini Chewy Pouch UPC: 079200218447 1.8oz
23415 Sweetart Soft & Chewy Rope UPC: 079200912338 1.8oz

36ct Box

22580 \$100000 Bar UPC: 028000206307 1.5oz
22517 Butterfinger UPC: 028000202033 1.9oz
22530 Nerds Strawberry Grape UPC: 079200003364 1.65oz
22531 Nerds Watermelon Wild Cherry UPC: 079200003395 1.65oz
22535 Nestle Crunch UPC: 028000131708 1.55oz
22565 Oh Henry UPC: 028000089009 1.8oz
22630 Raisinets UPC: 028000080006 1.58oz
22715 Spree UPC: 079200001650 1.77oz
22750 Sweetart Chewy UPC: 079200131166 1.5oz
22755 Sweetart Roll UPC: 079200001643 1.77oz

Off Invoice Allowances are Available on the Primary Sell Unit Only.

Not Responsible for Manufacturer Delays or Out-Of-Stocks.

Save 50¢ per Bucket

49001 mfr#: 29253040756
Refrigerated Hot Slice Pickle 1/4" Crinkle Cut Store in refrigerated temperatures. (35-41° F)
 Servings Per Container: 128
 2 Gallon Bucket (675-825ct)

49005 mfr#: 29253110756
Refrigerated Jalapeno Spear Pickle Quarter Cut
 Refrigerated pickles are the highest-quality & freshest-tasting.
 2 Gallon Bucket (195-225ct)

Save \$1.00 per Case

46816 mfr#: 111767
Cheese Sauce White Monterey Jack
 SauceMaker, Ready to Eat - Ready to eat. Serve at a min. temperature of 140 °F. Unopened cans should be stored in a cool, dry environment and protected from freezing. Unused portions in opened cans must be stored at refrigerated temperatures.

6/#10 Cans
 UPC: 041820700701 107oz

46862 mfr#: 489646
Salsa, Mild Authentic, Think & Chunky San Antonio Farm
 Made the traditional way, with a "small-batch" cooking process that ensures the vegetables maintain their integrity from field to jar. Ready to Eat - Ready to eat. Keep from freezing. Refrigerate after opening.
 4/135oz Case
 UPC: 051974513546 135oz



Save 50¢ per 3ct Case

MSRP: \$5.99 per 48oz Container



47759
Blue Moon
 Blue Color,
 Almond flav Ice Cream
 mfr#: 303
 UPC: 020652007127



47758
Butter Pecan
 Butter Pecan flav Ice Cream
 w/Pecans
 mfr#: 305
 UPC: 020652007134



47757
Caramel Collision
 Caramel flavored Ice Cream
 w/Caramel Swirl &
 Chocolate Coated Carmel Mini Cups
 mfr#: 306
 UPC: 020652007141



47756
Chocolate Malt
 Chocolate Malt flav Ice Cream
 mfr#: 310
 UPC: 020652007172



47755
Coconut Explosion
 Coconut flav Ice Cream
 w/Chocolate Covered Coconut
 Pieces, Coconut Flakes & Chocolate
 Covered Almonds
 mfr#: 312
 UPC: 020652007189



47753
Mackinac Island Fudge
 Vanilla flav Ice Cream
 w/ Swirls of Butter
 Fudge Sauce
 & Chewy Fudge Pieces
 mfr#: 317
 UPC: 020652007226



48287
Pirates Bounty
 Caramel flav Ice Cream
 w/M & M's® Chocolate Candies
 & Chocolate Sandwich Cookies
 mfr#: 325
 UPC: 020652007523



47760
Vanilla
 Vanilla flav Ice Cream
 mfr#: 300
 UPC: 020652007004



WRIGLEY

A Subsidiary of Mars, Incorporated

New Item!

Save 8¢ per Peg Bag

29503

Lifesaver Gummi Neon
UPC: 022000019233 7oz

29504

Starburst Gummi Original
UPC: 022000019707 5.8oz

36129

Starburst Gummi Sour
UPC: 022000019691 5.8oz

MSRP: \$1.99



27017

Hubba Bubba Strawberry Crush
UPC: 022000019295 5stick MSRP: \$0.79

Save 40¢ per 18ct Box

25527

Extra Cinnamon Gum
UPC: 022000019080 15stick MSRP: \$1.29

Save 60¢ per 24ct Box



Save \$1.25 per 24ct Box

MSRP: \$1.19

22654

Skittles Brightside Singles
UPC: 022000018847 2oz

22633

Starburst Summer Splash Singles
UPC: 022000018809 2.07oz

Save \$2.00 per 24ct Box

MSRP: \$1.89

23330

Skittles Brightside Share Size
UPC: 022000017833 4oz





31605
Rolaids Display 48ct

Advanced Mixed Berries 12ct
UPC: 041167104057 10pcs MSRP: \$1.69
Strawberry Soft Chew 12ct
UPC: 041167103098 6pcs MSRP: \$1.79

Ultra Fruit 12ct
UPC: 041167100448 10ct MSRP: \$1.39
Ultra Strength Mint 12ct
UPC: 041167100349 10ct MSRP: \$1.39



Save \$2.00 per Display

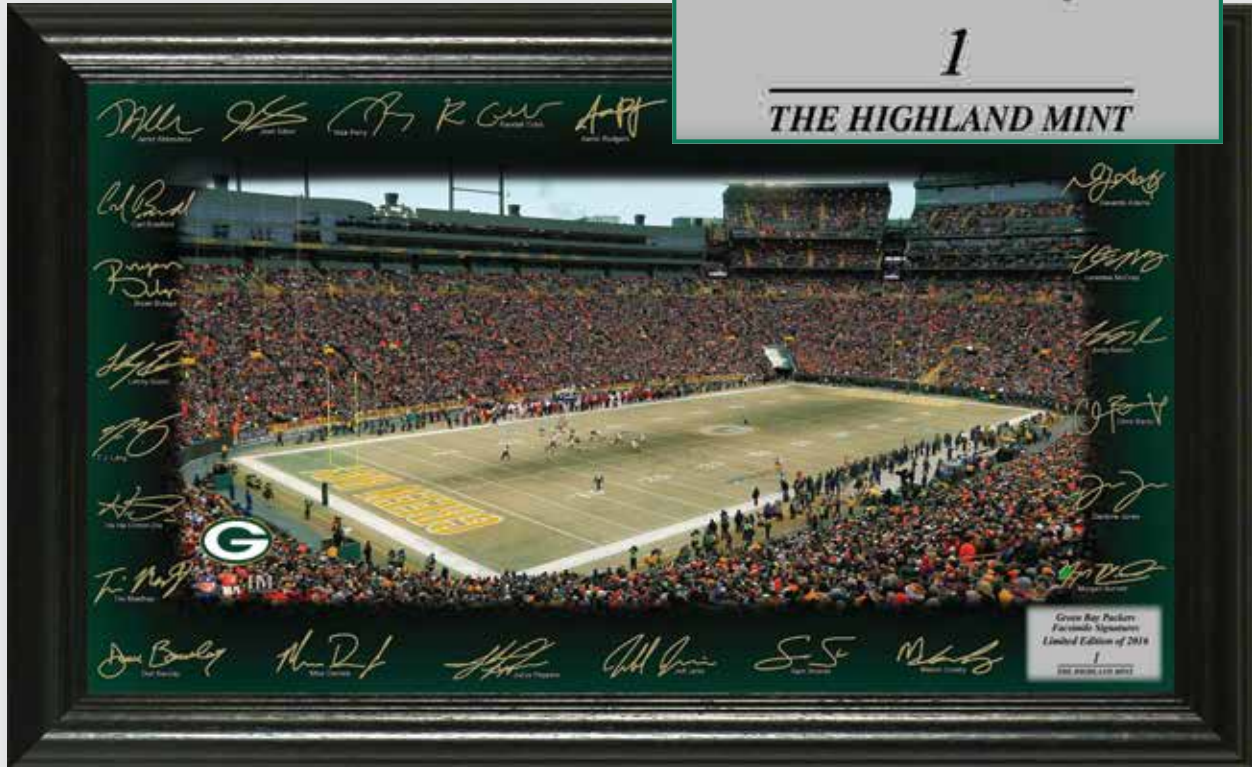


HM 92758
Print Packer Signatures 12" x 20" 2016
Cost: \$32.95 MSRP: \$49.99

Green Bay Packers
Facsimile Signatures
Limited Edition of 2016

1

THE HIGHLAND MINT



Kool-Touch® Handles
 Insulated handle equipped with all-natural antimicrobial
 Handles are heat resistant to 180°F (82°C)



69949 Tongs Heavy-Duty Scissor

mfr#: 47325
 Sell\$: 8.59
 Length (CM): 15" (38.1)
 UPC: 029419100699

193986 @Tongs, Scalloped One-Piece • Color-Coded • Stainless Steel

mfr#: 4780620
 Sell\$: \$5.16
 Length (CM): 6" (15.2)
 UPC: 029419955770

69767 Tongs, Scalloped One-Piece • Color-Coded • Stainless Steel

mfr#: 4780920
 Sell\$: \$8.05
 Length (CM): 9.5" (24.1)
 UPC: 029419246090

69768 @Tongs, Scalloped One-Piece • Color-Coded • Stainless Steel

mfr#: 4781220
 Sell\$: 9.25
 Length (CM): 12" (30.5)
 UPC: 029419246182

69766 Tongs, Multi-Pack, Scalloped One-Piece • Color-Coded • Stainless Steel

Assorted Utility Tongs
 mfr#: 4780911
 Sell\$: 48.95
 Length (CM): 9.5" (24.1)
 UPC: 029419282999

Ergonomic handle is comfortable and reduces hand fatigue. High-temperature patented nylon handle - heat resistant to 450°F (232°C)

192996 @Turner Hamburger Stainless Steel Solid, Beveled Blade

mfr#: 48080
 Sell\$: 9.10
 Tool Dimensions: 11 (27.9)
 Blade Dimensions: 4.75 x 3 (12.1 x 7.6)
 UPC: 029419101573

182997 @Turner Hamburger Stainless Steel Solid Blade w/ riveted wood handle

mfr#: 48081
 Sell\$: 9.20
 Tool Dimensions: 14 (35.6)
 Blade Dimensions: 7.75 x 3 (19.7 x 7.6)
 UPC: 029419101580



@Special Order Items

Outperform every day.™



Save \$1.00 per 4/32oz Case

72607 mfr#: OVGCS 18oz Aerosol Can UPC: 613278010154 18oz
Oven & Grill Cleaner Aerosol Spray
A fast-working cleaner that is ideal for warm or cold ovens, grills, frying pans, cast iron pots, pans, rotisseries, oven hoods, drip pans & many more surfaces.

Save 25¢ per 18oz Can

73408 mfr#: TBCS 4/32oz Case UPC: 613278023272 32oz
Thunder Blast Degreaser Industrial Strength Degreaser is formulated to quickly dissolve the toughest grease, dirt, & oil while being safe to use on a wide variety of surfaces.
For Best Results; Let Thunder Blast stay on the surface for 5min. This product is made ready-to-use (no dilution required).

Save \$3.00 per 4/1 Gallon Case

72500 mfr#: GC4 4/1 Gallon Case
UPC: 613278020641 Gallon
Grill Cleaner Concentrate
A complete, concentrated cleaner; removes grease, carbon & food particles from grills, deep fat fryers, ovens, canopies, burners and stainless filters. It also extends the life of cooking oils in fryers. Grill Cleaner Concentrate IS NOT FOR USE ON ALUMINUM. For general cleaning, use only 4 ounces in a spray bottle.

73150 mfr#: SPC4 4/1 Gallon Case
UPC: 613278021617 Gallon
Special Cleaner
Quickly cleans gasoline and oil from fuel island pumps! Special Cleaner is especially effective on greasy kitchen floors, including quarry tile. For general cleaning, use only 4 ounces in a spray bottle or mop bucket.



Whitey's Gourmet Chili is slow-cooked the old-fashioned way with the finest ingredients and a delectable blend of herbs and spices, then fresh frozen to seal in flavor. Easy to prepare, just boil in bag or microwave. Create your own zesty signature dish or serve them as a delicious appetizer, a great meal or with a sandwich combo.

Gluten Free - Home made appearance; Gourmet chili; Phenomenal name recognition.

4/5ct Case

AJINOMOTO Windsor



Save \$1.00 per Case

47559 Chili, Beef w/Beans mfr#: 48359

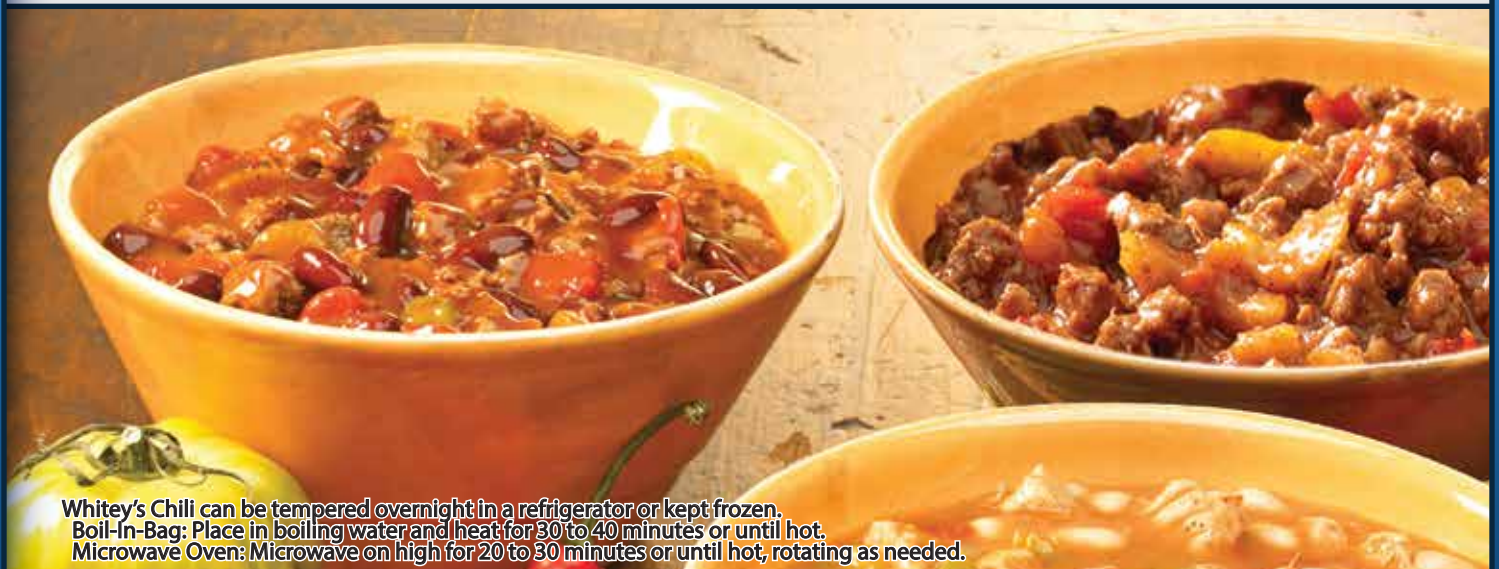
A rich beefy flavor and a creamy, full bodied gravy, showing distinct meat particles. Light brown color. Contains kidney beans. Hearty chunks of Beef

47517 Chili, Beef w/Jalapeños mfr#: 48365

A spicy Kick from Jalapenos. Creamy, full bodied gravy, showing distinct meat particles. Light brown color. Contains no beans. Fully cooked, just boil in bag or microwave.

47560 Chili, Chicken w/White Beans mfr#: 48360

Chicken Chili with beans, slightly thick light color flavorful gravy, distinct meat pieces, tender beans.



Whitey's Chili can be tempered overnight in a refrigerator or kept frozen.
Boil-In-Bag: Place in boiling water and heat for 30 to 40 minutes or until hot.
Microwave Oven: Microwave on high for 20 to 30 minutes or until hot, rotating as needed.

49199

4 Meat
Sausage, Bacon, Canadian Bacon & Pepperoni

UPC: 042197002054 28.25oz MSRP: \$9.99

49200

Bacon Cheeseburger

UPC: 042197002061 25.25oz MSRP: \$9.99

49208

Cheese

UPC: 042197002047 22.75oz MSRP: \$7.99

49203

Chicken Alfredo

UPC: 042197003310 23.75oz MSRP: \$9.99

49303

Hotzza

Mozzarella Cheese, Italian Sausage, Spicy Italian Sausage, Red Peppers & Jalapeño's

UPC: 042197003357 25.75oz MSRP: \$9.99

49206

Pepperoni

UPC: 042197002016 23.25oz MSRP: \$7.99

49205

Sausage

UPC: 042197002009 25.25oz MSRP: \$7.99

49209

Sausage Mushroom

UPC: 041297002023 26.75oz MSRP: \$8.99

49221

Sausage Pepperoni

UPC: 041297002030 26.45oz MSRP: \$8.99

49201

Supreme

UPC: 042197002078 30.75oz MSRP: \$9.99

49302

Taco Grande

Mozzarella Cheese, Cheddar Cheese, Tomatoes, Black Olives, Mexican Style Beef, Chorizo Seasonings, Cilantro, Green Onion, Red Onion & Red Pepper

UPC: 042197003347 25.5oz MSRP: \$9.99

49202

Cheese Fries

UPC: 042197003327 23.10oz MSRP: \$7.99



Save 15¢ per Pizza

MSRP: \$7.99 to \$9.99





Wenzel Bulk Sticks 2/3#
41890 Ham UPC: 079303003186 1oz
41895 Sausage UPC: 079303003056 1oz
Save \$1.20 per 90ct Case
99101 Wenzel Acrylic Dsp Case

41147 Save \$4.00 per Display
 Wenzel 2pc Snack Stick Caddy Shipper
 96ct Display (6 – 16 piece caddies)
 MSRP: \$2.09 (2pieces per retail pack)

2 oz. Beef Sticks(2)	079303500258
2 oz. Ham Sticks	079303002189
2 oz. Teriyaki Sticks	079303002479
2 oz. Beef with Cheddar	079303002677
2 oz. Spicy	079303002455



Unique flavor
 & texture
 found only in
 Gonnella Bread.



NOW w/THICKER SLICES
Save \$1.00 per 8ct Tray

8/1lb Loaves Tray
 MSRP: \$1.99

47375

White

UPC: 078296501105

47376

Wheat

UPC: 078269501129

Save \$1.00 per 6ct Tray

Gonnella Buns 6/8pk Tray
 MSRP: \$1.89

47377

Hot Dog

UPC: 078296501044

47379

Hamburger

UPC: 078296501006



Kozy's 9" Pizza

48771 Cheese	UPC: 2657010900	11oz	MSRP: \$4.89
48754 Deluxe	UPC: 2657010930	13oz	MSRP: \$5.59
48761 Mighty Meat <i>Italian Sausage, Beef, Ham Shank & Pepperoni</i>	UPC: 2657010912	13oz	MSRP: \$6.79
48667 Pepperoni	UPC: 2657010921	12.5oz	MSRP: \$4.89
48652 Sausage	UPC: 2657010910	12oz	MSRP: \$4.89
48666 Sausage Mushroom	UPC: 2657010911	12.5oz	MSRP: \$5.29
48651 Fries w/Sauce	UPC: 2657010952	10.5oz	MSRP: \$3.89

Kozy's 12" Pizza

48640 Bacon Cheeseburger <i>Bacon, Crumble Beef Patty & Cheddar Cheese</i>	UPC: 826570112536	24oz	MSRP: \$7.49
48493 Cheese	UPC: 826570112000	21.7oz	MSRP: \$6.49
49264 Cheesy Chicken Alfredo	UPC: 82652011254	20.5oz	MSRP: \$7.49
48472 Deluxe <i>Italian Sausage, Mushroom, Pepperoni & Onion</i>	UPC: 826570112307	22.5oz	MSRP: \$7.49
48494 Mighty Meat <i>Italian Sausage, Beef, Ham Shank & Pepperoni</i>	UPC: 826570112512	25.2oz	MSRP: \$8.49
48468 Pepperoni	UPC: 826570112208	19.5oz	MSRP: \$6.49
49148 Philly Cheese Steak <i>Italian Beef, Onion, Green Pepper & Alfredo Sauce</i>	UPC: 826570112567	20oz	MSRP: \$7.99
48305 Sausage	UPC: 826570112109	22.5oz	MSRP: \$6.49
48482 Sausage Mushroom	UPC: 826570112116	22.5oz	MSRP: \$6.79
48483 Sausage Pepperoni	UPC: 826570112505	23.4oz	MSRP: \$7.19
48495 Fries w/Sauce	UPC: 826570112529	18oz	MSRP: \$5.59

Kozy's 14" Pizza

49173 Cheese	UPC: 826570114554	24oz	MSRP: \$6.69
49174 Pepperoni	UPC: 826570114547	27oz	MSRP: \$6.69
49175 Sausage	UPC: 826570114530	29oz	MSRP: \$6.69



Kozy's 9" - 14" Pizza

NATURE VALLEY

WAM
Participant

Save \$2.50 per Box



37911
Protein Honey Peanut Almond
MSRP: \$1.69 16ct Box
UPC: 016000513570 1.42oz



Save \$2.50 per Box

15ct Box
MSRP: \$1.69

39550
Energy
Cherry Dark Chocolate
UPC: 016000506176 1.77oz

16ct Box
MSRP: \$1.69

37721
Protein
Caramel Nut
UPC: 016000508873 1.42oz

39549
Energy
Cranberry Almond
UPC: 016000506183 1.77oz

37704
Protein
Peanut Butter Dark Chocolate
UPC: 016000507661 1.42oz

Save \$1.50 per Box

MSRP: 69¢
39344
Trail Mix
Fruit & Nut
16ct Box
UPC: 016000439894 1.2oz

MSRP: 89¢
37821
Granola Crunchy
Oat & Dark Chocolate
18ct Box
UPC: 016000507258 1.49oz

38087
Sweet & Salty
Almond
16ct Box
UPC: 016000442818 1.2oz

37774
Granola Crunchy
Oat & Honey
18ct Box
UPC: 016000264694 1.5oz

37775
Sweet & Salty
Peanut
16ct Box
UPC: 016000442825 1.2oz

37777
Granola Crunchy
Peanut Butter
18ct Box
UPC: 016000264793 1.5oz



Convenience
GENERAL MILLS CONVENIENCE
Bringing ideas and growth. Together.™



WAM Participant

New Item!



Save \$2.00 per 24ct Box

22550

Snickers Hazelnut Singles
UPC: 040000513223 76oz MSRP: \$1.19

Save \$3.00 per 24ct Box

23266

Snickers Hazelnut 2 To Go
UPC: 040000513254 3.23oz MSRP: \$1.89



Save 15¢ per 2.25oz Peg Bag

Jack Link Small Batch Jerky • MSRP: \$5.69 2.25oz Bags



41236
Bacon

UPC: 017082879097

41297
Maple Brown Sugar

UPC: 017082879431

41246
Original

UPC: 017082879066

41247
Peppered

UPC: 017082879073

41252
Teriyaki

UPC: 017082879080

Jack Link Squatch Loaded MSRP: \$2.09 per 1.5oz Stick

Save 25¢ per 24ct Box 41306 Bacon Cheddar Stick UPC: 017082879509



47012
Beef Pot Pie
 UPC: 031000101022 7oz
 MSRP: \$1.49

47013
Chicken Pot Pie
 UPC: 031000101015 7oz
 MSRP: \$1.49

47014
Turkey Pot Pie
 UPC: 031000101039 7oz
 MSRP: \$1.49



Save 10¢ Each



Save 15¢ Each

47478
Backyard BBQ Meal
 UPC: 031000007386 10.45oz
 MSRP: \$2.29

54419
Breaded Chicken Nuggets
 UPC: 031000120269 15oz
 MSRP: \$3.69

47486
Chicken Patties
 UPC: 031000120252 14.4oz
 MSRP: \$3.69

47476
Hot & Spicy Wings
 UPC: 031000126001 11oz
 MSRP: \$4.89

49288
Salisbury Steak
 UPC: 031000007300 11.88oz
 MSRP: \$2.19

49289
Turkey Dinner
 UPC: 031000007379 10oz
 MSRP: \$2.29



Save 50¢ Each

49338
Original Chicken
 UPC: 031000100094 29oz
 MSRP: \$8.99

ConAgra
 Foods
 Food you love



ConAgra Frozen Retail Banquet®

Save 50¢ per Case

Cookie Dough 200/1.5oz Case

48521 Caramel Apple Oatmeal

48629 Oatmeal Cranberry

49006 Salted Caramel Chocolate Chip

49077 Toffeedoodle



**2017 - 2018 Trip Point Program
All - Inclusive Trip Destination To
Paradisus Cancun Resort, Mexico!
January 25-30, 2018**

**M A G N I F I C E N T
H O L I D A Y S**

*Contact your Holiday Wholesale Sales Rep
for Details and to Sign-up!*

47782 mfr#: 6705

Thigh BoneZ™ Chicken That Eats Like A Rib!™

Fully cooked, meaty, bone-in, skinless chicken thigh - hand-cut like a rib - and oven roasted with a flavorful, smoky rub (brown sugar, paprika, and mesquite smoke flavor)

Approx. 52/3.1 oz.

PREPARATION: COOK TO A MINIMUM OF 165° F. FOR BEST RESULTS BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F. FOR 10-15 MIN. BAKE IN A SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 20-25 MIN. COOK ON PREHEATED GRILL AT 400° F. AND GRILL 15-20 MIN., TURNING ONCE. MICROWAVE ON HIGH ABOUT 3 1/2-5 MIN. PER SERVING, ROTATE ONCE. DEEP FRY AT 350° F FOR 4-6 MIN.



47711

mfr#: 5845

Chicken, FC SmartShape®

Tater Chip Tender® Breast Strip Fritter

Surrounded by the unmistakable crunch of real potato chips, this craveable chicken is sure to be an instant favorite.

Approx 62 Servings (2 Strips / 71 grams)

PREPARATION: COOK TO A MINIMUM OF 165° F. DEEP FRY AT 350° F FOR 2-3 MIN. BAKE IN CONVECTION OVEN AT 350°F FOR 10-15 MIN. BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400°F FOR 15-20 MIN. MICROWAVE ON HIGH ABOUT 1-2 MIN. PER SERVING, TURNING ONCE



47845 mfr#: 5469

Chicken, FC Gold'N'Spice® Tenderloins

Boneless, Breaded, Fully Cooked.

Approx 58 Servings (1 Tenderloin, 78 grams)

PREPARATION: COOK TO A MINIMUM OF 165° F. FOR BEST RESULTS - DEEP FRY AT 350° F FOR 4-7 MIN. ALTERNATE METHOD - BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F FOR 15-25 MIN. BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400°F FOR 20-30 MIN. MICROWAVE ON HIGH ABOUT 1-3 MIN. PER SERVING. TURNING ONCE.



mfr#: 5466 **48286**

Chicken, Gold'N'Spice® Tenderloins, Sized, Uncooked 100/1.6

Uncooked Boneless Breaded

Approx 41 Servings (2 Tenders / 111 grams)

UNCOOKED: FOR SAFETY, MUST BE COOKED TO AN INTERNAL TEMPERATURE OF 165 DEGREES F AS MEASURED BY USE OF A THERMOMETER. . COOKING INSTRUCTIONS: FOR BEST RESULTS - DEEP FRY AT 350° F FOR 4-6 MIN. ALTERNATE METHOD -BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350°F FOR 10-13 MIN.



Save \$1.00 per 10lb Case



Since 1925

Save \$1.00 per 5lb Case

48918

Spinach Dip
7 Day Shelf Life After Open
mfr#: 50129 5lb Case
UPC: 032345501291

48919

Taco Dip
7 Day Shelf Life After Open
mfr#: 50131 5lb Case
UPC: 032345501314

49268

Salad Veggie Cheese Spread
mfr#: 50132
5lb Case
UPC: N/A

**Save \$1.50
per 5lb Case**

48466

Salad Ham
mfr#: 12480 5lb Case
UPC: 017839605054

Save \$2.00 per 2/5lb Case

48985

Texas Caviar Dip
mfr#: 90105 2/5lb Case
UPC: 032345901056

Save \$3.50 per 2/5lb Case

48824

Potato Salad
3 Oz Serving 25 People Per 5lb
mfr#: 10080 2/5lb Case
UPC: 032345100800

DAWN'S

fresh foods



Save \$1.00 per Case



Western Select™

47732

mfr#: 130355
Bacon, Western Select, Deluxe
Applewood Smoked,
Grill Ready, Sliced, 2/7.5lb Case, 10-12 ct.
UPC: 10076829030400

48234

mfr#: 126145
Beef Brisket, Smoked
Sliced, Fully Cooked,
2/5# Avg. Approx 120-130 Slices / Case
UPC: 90076829026142

47817

mfr#: 125690
Pork Carnita Meat
Premium, Fully Cooked
Gluten Free, No Added MSG
3/5.5lb Avg
UPC: 90076829025695

48235

mfr#: 116457
Sausage
Lil' Smokies Pork/Beef
Skinless, Fully Cooked
40:1, 12/1lb Avg
UPC: 10076829016451



Superbowl!

GAME DAY CHECKLIST



ENTRÉES

- Bratwursts
- Cheddarwurst
- Chicken Fillet or Wings
- Hamburgers
- Hot Dogs
- Italian Sausage
- Shredded Pork or Beef
- Steak Sandwiches

CONDIMENTS

- BBQ Sauce
- Dips & Dressings
- Ketchup
- Mayonnaise
- Mustard
- Pickles
- Salt & Pepper
- Sliced Cheese

BREADS & SIDES

- Hamburger Buns
- Hot Dog Buns
- Pasta Salad
- Potato Chips
- Potato Salads

KITCHEN SUPPLIES

- Aluminum Foil
- BBQ Tools & Utensils
- Can Liners
- Charcoal & Lighter Fluid
- Coolers -Can Wraps, Styrofoam
- Cups -Paper, Plastic, Styrofoam
- Plastic Wrap
- Plates - Paper, Plastic, Styrofoam
- Utensils - Knives, Forks, Spoons

Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!



TOUCHDOWN
Holiday Wholesale!

225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
Toll Free: 800-333-8321
Fax: 608-254-8003

Web Address: www.holidaywholesale.com
Email: holiday@holidaywholesale.com





Spec K Protein Bars 8ct Box
MSRP: \$1.89 per 1.59oz Bar

38233
Chocolate Caramel
UPC: 038000000553

37785
Chocolate Chip
UPC: 038000000010

38049
Chocolate Peanut Butter
UPC: 038000000102

38133
Chocolate Whip Brownie
UPC: 038000000584

38132
Chocolate Whip Mint
UPC: 0380000000515

38046
Double Chocolate
UPC: 038000000126

38103
Strawberry
UPC: 038000000119

Save \$1.00 per 8ct Box



44807
BBQ
UPC: 038000844973 5.96oz

44806
Cheddar
UPC: 038000844980 5.96oz

44804
Original
UPC: 038000844966 5.68oz

44809
Pizza
UPC: 038000845024 5.96oz

44813
Ranch
UPC: 038000845055 5.96oz

44808
Salt & Vinegar
UPC: 038000844997 5.96oz

44805
Sour Cream & Onion
UPC: 038000845000 5.96oz

44817
Tortilla Nacho Cheese
UPC: 038000849152 6.42oz

44815
Tortilla Southwest Ranch
UPC: 038000849176 6.42oz

44816
Tortilla Truly Original
UPC: 038000849138 6.07oz

44818
Tortilla Zesta Salsa
UPC: 038000850325 5.96oz



Save 20¢ Each



MSRP: \$2.79 per Can

WAM



MARS

WAM
PromoSense

New
Item!

37836
Blueberry
Almond Dark Chocolate
UPC: 040000515593



37825
Mixed Berry
Almond Dark Chocolate
UPC: 040000515562



37838
Strawberry
Peanut Dark Chocolate
UPC: 040000515623



Goodness Knows

MSRP: \$1.69 per 1.2oz Bar

Save \$1.00 per 12ct Box

37882
Apple Peanut
Almond Dark Chocolate
UPC: 040000497202



37883
Peach Cherry
Almond Dark Chocolate
UPC: 040000497172



37884
Cranberry
Almond Dark Chocolate
UPC: 040000497233



WAM



WAM
PromoSense

WONKA

22583

Nestle • Wonka
Buy 4 Get 1 FREE
Sweetart Soft

Laffy Taffy SweetARTS



Laffy Taffy Cherry

24ct Box

UPC: 079200143367 1.5oz MSRP: \$1.19



Sweetart Chewy Sours

24ct Box

UPC: 079200002053 1.82oz MSRP: \$1.19



Sweetart Chewy

36ct Box

UPC: 079200131166 1.5oz MSRP: \$1.19



Sweetart Roll

36ct Box

UPC: 079200001643 1.77oz MSRP: \$1.19



Sweetarts Chewy Ropes Share Pk

12ct Box

UPC: 079200235444 3.5oz MSRP: \$1.89

Save \$1.50 // 5ct Box

Oscar Mayer • P3 • 5/2oz Box • MSRP: \$2.29



P3 PORTABLE PROTEIN PACK



48723

Chicken Breast,
Monterey Jack Cheese & Cashews
UPC: 044700074299 2oz

49087

Ham,
Cheddar & Almonds
UPC: 044700070772 2oz

48726

Ham,
Colby Jack & Almonds
UPC: 044700074275 2oz

49086

Turkey Breast,
Colby & Monterey Jack & Almonds
UPC: 044700070758 2oz

Save \$2.00 per Box

24ct Box

48873

Cheese Twists
Mozzarella Cheddar
UPC: 021000003983
MSRP: 89¢/.76oz

48855

String Cheese
UPC: 02100000227
MSRP: 79¢

Save \$3.00 per Box

14/2oz Box MSRP: \$1.99

49258

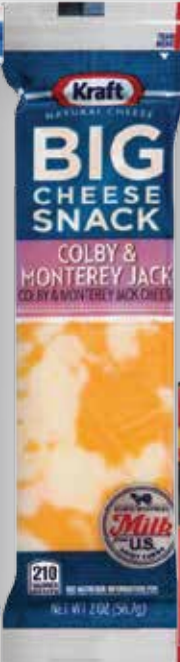
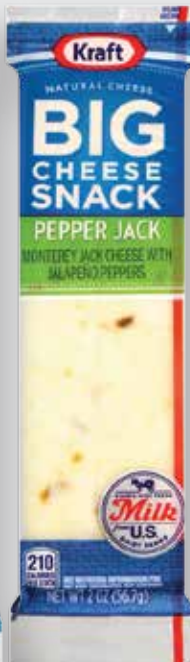
Cheese Stick
Cheddar
UPC: 00021000007929

49299

Cheese Stick
Pepper Jack
UPC: 021000008162

49259

Cheese Stick
Colby Jack
UPC: 00021000007936



Save \$1.00 per Box

48843

Cracker Barrel Cheese Stick
14ct Box
UPC: 021000002320 1oz
MSRP: 75¢



WAM

Mondelēz International

WAM
PromoSense



Save 8¢ per Peg Bag

35177

Sour Patch Kids Tropical

UPC: 070462002874 5oz • MSRP: \$1.39

Trident

Save \$1.00 per 12ct Box

25624

Trident Purely Peppermint

UPC: 012546006255 14stick • MSRP: \$1.39

25625

Trident Purely Spearmint

UPC: 012546006309 14stick • MSRP: \$1.39



New
Item!

WAM



BIC

WAM
PromoSense

77061

Lighter Bic Classic Movies

UPC: 070330646285

MSRP: \$2.39

50ct Tray

77007

Lighter Bic Playboy

UPC: 070330633254

MSRP: \$2.49

New
Item!

