



# Holiday Highlights

## October 2016

The 2016-2017 Trip Point Program October 22nd!



Check your Totals Today!

**31596**

Aspirin 325mg  
1 Bottle  
UPC: 366715684066 100ct MSRP: \$2.99

**31593**

Eye Drops  
1 Bottle  
UPC: 366715683243 .5oz MSRP: \$3.69

**31594**

Liquid Daytime Cold/Flu  
1 Bottle  
UPC: 366715683144 8oz MSRP: \$5.09

**31590**

Nail Polish Remover  
1 Bottle  
UPC: 366715683847 6oz MSRP: \$2.99

**31583**

Opti-Free Pure Moist Lens Care  
1 Bottle  
UPC: 300650361026 3.5oz MSRP: \$4.99

**31592**

Petrolm Jelly  
1 Jar  
UPC: 366715683540 3.75oz MSRP: \$3.49

**31585**

Trial Excedrin  
6/4ct Box  
UPC: 366715971029 4pc MSRP: \$2.09

**31523**

Trial Zzzquil  
6/2ct Box  
UPC: 366715974617 2ct MSRP: \$2.49



Off Invoice Allowances are Available on the Primary Sell Unit Only. Not Responsible for Manufacture Delays or Out-of-Stocks.

# GEM

*of a deal!*

*Celebrating*  
*65 years*  
*of savings!*

**Thank You**   
for attending  
**The 2016 Fall Show!**

We are looking forward  
to seeing you again at

**The 2017  
Spring Show**

at  
**The Kalahari  
Resorts & Conventions  
Wisconsin Dells  
Wisconsin**



**Tillamook Refills • Slabs & Sticks**

Sticks 20ct Box *MSRP: \$1.29*

**41029**

Beef

UPC: 051943250113

**41025**

Hot

UPC: 051943250120

**41031**

Old Fashion

UPC: 051943720005

**41023**

Teriyaki

UPC: 051943250144

Slabs 15ct Box *MSRP: \$2.29*

**41462**

Old Fashion

UPC: 051943810010

**41021**

Pepper

UPC: 051943810034

**41463**

Teriyaki

UPC: 051943810027



**Save 75¢ Each**



**TILLAMOOK  
COUNTRY  
SMOKER**



# WAM MARS

**WAM**  
Participant

**Save \$1.25 / Box**  
Dove Dark Chocolate  
• Real Fruit •



**Mars Bites • Unwrapped**  
12ct Box  
MSRP: \$1.89 / 2.83oz Bag

**23295**  
Milky Way Bites  
UPC: 040000422501

**23442**  
3 Musketeer Bites  
UPC: 040000422471

**23391**  
3 Musketeer Bites Mint  
UPC: 040000489696

**Save \$1.25 / Box**



16ct Box  
MSRP: \$2.49 / 2.83oz Peg Bags

**23228** w/Blueberries  
UPC: 040000491637

**23342** w/Cranberries  
UPC: 040000491651



**Save \$1.25 / Box**

Mars • Share Size • King Size • 2 To Go MSRP: \$1.89



**23238** 18ct Box  
M&M Almond  
UPC: 040000474173 2.83oz

**23248** 24ct Box  
M&M Mini Mega Tubes,  
Milk Chocolate  
UPC: 040000476528 1.77oz

**23243** 24ct Box  
M&M Pretzel, Milk Chocolate  
UPC: 040000446514 2.83oz

**23429** 24ct Box  
Milky Way Simply Caramel  
UPC: 040000442059 2.84oz



**Mars • Singles**  
MSRP: \$1.19

**Save \$1.00 / Box**

**22621**  
Dove Dark Chocolate 18ct Box  
UPC: 040000459859 1.44oz

**22589**  
Dove Milk Chocolate 18ct Box  
UPC: 040000459842 1.44oz

**22667**  
M&M Crispy 24ct Box  
UPC: 040000494805 1.35oz

**22466**  
M&M Minis 24ct Box  
UPC: 040000002376 1.24oz

**22538**  
M&M Pretzel Chocolate 24ct Box  
UPC: 040000402657 1.14oz

**22502**  
Milky Way Midnight 24ct Box  
UPC: 040000001041 1.76oz

**22501**  
Milky Way Simply Caramel 24ct Box  
UPC: 040000006947 1.91oz

**22705**  
Munch Bar 36ct Box  
UPC: 040000001102 1.42oz

**23440**  
Snickers Rockin Nut Road 24ct Box  
UPC: 040000485070 1.76oz

**22684**  
Twix Peanut Butter 18ct Box  
UPC: 040000490845 1.68oz



# mentos



Mentos Gum • Pure Fresh  
 10ct Box 15pc Container MSRP: \$1.59ea  
 Enjoy the long lasting freshness of Mentos Pure Fresh Gum

Save \$1.00 per Box



**25632**  
 Cinnamon  
 UPC: 073390014629

**30056**  
 Mint  
 UPC: 073390013936

**25617**  
 Spearmint  
 UPC: 073390013875

**30057**  
 Wintergreen  
 UPC: 073390013943

Kellogg's® Rice Krispies Treats®

Save \$1.00 per Box



12ct Box • MSRP: \$1.49ea



**38102**  
 Blasted™ M&M'S® MINIS®  
 UPC: 038000131905 2.1oz

**38140**  
 Big Bar Buttery Toffee  
 UPC: 038000590924 2.5oz

**38126**  
 Big Bar Chocolatey Chip  
 UPC: 038000590887 2.9oz

**38122**  
 Big Bar Double Chocolatey Chunk  
 UPC: 038000590955 3oz

**38121**  
 Big Bar Original  
 UPC: 038000590993 2.2oz

Second only to Pop-Tarts®, Kellogg's® Rice Krispies Treats® is the second most popular brand in the wholesome snacks category<sup>1</sup> with timeless taste appeal. Available in variety of flavors and sizes.

**Save 25¢ per Box or Tub**

**26380**

Dubble Bubble  
180ct Original Tub  
UPC: 059642180106 7gr MSRP: 5¢

**28183**

Cry Baby Extra Sour  
Bubble Gum - 4 Ball Tube  
36ct Box  
UPC: 059642906720 4pc MSRP: 25¢

**28184**

Dubble Bubble Assorted  
Fruit Flavored Gumballs - 4 Ball Tube  
36ct Box  
UPC: 059642115269 4pc MSRP: 25¢

**28186**

Dubble Bubble Bearables  
3 Piece Strip  
36ct Box  
UPC: 059642335803 .47oz MSRP: 25¢

**28185**

Dubble Bubble Cotton Candy Gum  
36ct Box  
UPC: 059642004785 .8oz MSRP: 25¢

**22552**

Nik-L-Nip Mini Drinks .5oz 5pk  
18ct Box  
UPC: 059642740003 5pk MSRP: \$1.19



**Save 50¢ per Box**

**23219**

Dubble Bubble Fizzers  
Fizzing Bubble Gum - 7 Ball Tube  
24ct Box  
UPC: 059642139050 7pc MSRP: \$1.19

**22724**

Razzles Fizzles  
24ct Box  
UPC: 059642908199 1.4oz MSRP: \$1.19

**22660**

Razzles Juicy Flavors  
24ct Box  
UPC: 059642008288 1.4oz MSRP: \$1.19

**22672**

Razzles Sour Candy Gum  
24ct Box  
UPC: 059642008271 1.4oz MSRP: \$1.19



# DAWN'S<sup>®</sup>

*fresh foods*



**Save \$1.50 per 5lb Case**

**48917**

Dill, Dip

mfr#: 50127

UPC: 032345501277

**48918**

Spinach, Dip

mfr#: 50129

UPC: 032345501291

**48919**

Taco, Dip

mfr#: 50131

UPC: 032345501314

**49268**

Salad Veggie Cheese Spread

mfr#: 50132

**Save \$3.00 per 2/5lb Case**

**48985**

Texas Caviar, Dip

mfr#: 90105

UPC: 032345901056

**48824**

Salad Potato

mfr#: 10080

UPC: 032345100800

*The main ingredients in Dawn's traditional dips are real Wisconsin sour cream and cream cheese which gives our products their rich flavor and great body texture.*



**Save \$5.00  
per 40ct  
Display**

**99953 WENZEL DUMP BIN PROMOTION**

UPC: Mixed

Promo Includes

- 5 - 8oz Package WENZEL BEEF PEPPERJACK STICK  
UPC: MSRP: \$6.69
- 10 - 8oz Package WENZEL BEEF STICK  
UPC: 079303500852 MSRP: \$6.69
- 5 - 8oz Package WENZEL BEEF STICK SPICY  
UPC: 079303008457 MSRP: \$6.69
- 5 - 8oz Package WENZEL BEEF W/CHEDDAR  
UPC: MSRP: \$6.69
- 6 - 8oz Package WENZEL HAM STICK  
UPC: 079303000185 MSRP: \$6.69
- 5 - 8oz Package WENZEL TERIYAKI BEEF STICK  
UPC: 079303008471 MSRP: \$6.69
- 1 RACK WENZEL CARDBOARD BIN





Kool-Touch® Handles  
 Insulated handle equipped with all-natural antimicrobial  
 Handles are heat resistant to 180°F (82°C)

**69949** Tongs Heavy-Duty Scissor  
 mfr#: 47325  
 Sell\$: 8.59  
 Length (CM): 15" (38.1)  
 UPC: 029419100699

**193986** @Tongs, Scalloped  
 One-Piece • Color-Coded • Stainless Steel  
 mfr#: 4780620  
 Sell\$: \$5.16  
 Length (CM): 6" (15.2)  
 UPC: 029419955770

**69767** Tongs, Scalloped  
 One-Piece • Color-Coded • Stainless Steel  
 mfr#: 4780920  
 Sell\$: \$8.05  
 Length (CM): 9.5" (24.1)  
 UPC: 029419246090

**69768** @Tongs, Scalloped  
 One-Piece • Color-Coded • Stainless Steel  
 mfr#: 4781220  
 Sell\$: 9.25  
 Length (CM): 12" (30.5)  
 UPC: 029419246182

**69766** Tongs, Multi-Pack, Scalloped  
 One-Piece • Color-Coded • Stainless Steel  
 Assorted Utility Tongs  
 mfr#: 4780911  
 Sell\$: 9.25  
 Length (CM): 9.5" (24.1)  
 UPC: 029419282999

Ergonomic handle is comfortable and reduces  
 hand fatigue. High-temperature patented nylon  
 handle - heat resistant to 450°F (232°C)

**194098** @Turner Solid Stainless Steel  
 w/ Ergo Grip® Handles  
 mfr#: 4808820  
 Sell\$: 7.95  
 Tool Dimensions: 16.5 (41.9)  
 Blade Dimensions: 8.25 x 2.875 (21 x 7.3)  
 UPC: 029419712717

**183046** @Turner Solid Stainless Steel  
 w/ Ergo Grip® Handles, Beveled Edge  
 mfr#: 4808720  
 Sell\$: 7.80  
 Tool Dimensions: 13.5 (34.3)  
 Blade Dimensions: 6 x 3 (15.2 x 7.6)  
 UPC: 029419712717



@Special Order Items



**46017**  
Berry Raspberry  
UPC: 704982301055

**46355**  
Bubble Gum  
UPC: 704982301109

**46346**  
Dragon Berry  
UPC: 704982301093

**46011**  
Fruity Punch  
UPC: 704982301017

**46013**  
Grapey Grape  
UPC: 704982301024

**46187**  
Lady Bug  
UPC: 704982301123

**46014**  
Lemony Lime  
UPC: 704982301031

**46016**  
Outrageous Orange  
UPC: 704982301048

**46196**  
Spider Juice  
UPC: 704982301130

**46096**  
Strawberry Banana  
UPC: 704982301086



24ct Case  
• MSRP: \$1.09 •  
10oz Bottle



Save \$1.50 per 24ct Case

### Save 50¢ per Case

**48508** mfr#: 71430 4ct CS  
Bar Crispy Peanut Butter Bites w/Repack Labels Half Sheet  
A decadent base of creamy peanut butter blended with crisped rice cereal and topped with rich, chocolaty butterscotch frosting, creating a perfect balance of sweet and crispy. Ready to Eat - Thaw and Serve

**48536** mfr#: 70696 48/2oz Case  
Cookie Thaw-n-serve (bulk) Chocolate Chip  
#1 All-time favorite, made with yummy semi-sweet chocolate chips!  
Ready to Eat - Thaw and Serve

### Save 75¢ per Case

**48628** mfr#: 70914 200/1.5oz Case  
Cookie Dough Turtle  
Exquisite fudgy chocolate cookie blended with milk chocolate chips, crunchy pecans, and sweet creamy caramel.

**48629** mfr#: 70751 200/1.5oz Case  
Cookie Dough Oatmeal Cranberry Walnut  
Just the right blend of all natural hearty oatmeal, tart cranberries and crunchy walnuts!

**48511** mfr#: 70655 180/2oz Case  
Cookie Dough Snickerdoodle 2.0 oz  
Old fashioned butter based cookie sprinkled with cinnamon & sugar. Just like grandma made.







Jack Link's  
1.5oz Beef Sticks  
24ct Box MSRP: \$2.09

**41367**

Hot & Spicy

UPC: 017082880635 1.5oz

**41364**

Original

UPC: 017082880604 1.5oz

**41365**

Pepperoni

UPC: 017082880611 1.5oz

**41366**

Teriyaki

UPC: 017082880628 1.5oz

**Save \$1.25 per Box**

Jack Link's 2.2oz  
XXL Squatch Sticks  
24ct Box MSRP: \$2.79

**41086**

Hot Caddie  
UPC: 017082879806 2.2oz

**41083**

Mild Caddie  
UPC: 017082879820 2.2oz

**41082**

Original Caddie  
UPC: 017082879844 2.2oz

**Save \$1.30 per Box**



**51062**

Stok Original  
264ct Case

**51037**

Caramel Machiato  
288ct Case

**51071**

Chocolate Caramel  
288ct Case

**57001**

Coldstone Creamery  
288ct Case

**51034**

French Vanilla  
288ct Case

**51086**

Half & Half  
384ct Case

**51064**

Hazelnut  
288ct Case

**51036**

Irish Cream  
288ct Case

**51013**

White Chocolate Macadamia  
288ct Case



Save 50¢  
per Case





# Superbowl!

## GAME DAY CHECKLIST



### ENTRÉES

- Bratwursts
- Cheddarwurst
- Chicken Fillet or Wings
- Hamburgers
- Hot Dogs
- Italian Sausage
- Shredded Pork or Beef
- Steak Sandwiches

### CONDIMENTS

- BBQ Sauce
- Dips & Dressings
- Ketchup
- Mayonnaise
- Mustard
- Pickles
- Salt & Pepper
- Sliced Cheese

### BREADS & SIDES

- Hamburger Buns
- Hot Dog Buns
- Pasta Salad
- Potato Chips
- Potato Salads

### KITCHEN SUPPLIES

- Aluminum Foil
- BBQ Tools & Utensils
- Can Liners
- Charcoal & Lighter Fluid
- Coolers -Can Wraps, Styrofoam
- Cups -Paper, Plastic, Styrofoam
- Plastic Wrap
- Plates - Paper, Plastic, Styrofoam
- Utensils - Knives, Forks, Spoons

### Superbowl FUN FACTS!

Party on! Each year nearly 3.8 million pounds of popcorn and 51.7 million cases of beer are sold in preparation for the game. The average house party size is about 17 people. Enjoy the game!



**TOUCHDOWN**  
*Holiday Wholesale!*

225 Pioneer Drive · PO Box 177  
Wisconsin Dells, WI 53965  
Toll Free: 800-333-8321  
Fax: 608-254-8003

Web Address: [www.holidaywholesale.com](http://www.holidaywholesale.com)  
Email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)



# Smithfield Farmland

## 47937

Sausage Link 20:1  
Skin-On mfr#: 137617  
Fully Cooked Silver Medal .8oz 10#

## 47938

Sausage Link 20:1  
Skinless mfr#: 138177  
Fully Cooked Silver Medal .8oz 10#

## 47936

Sausage Pattie 1.5oz  
58% Lean mfr#: 138147  
Fully Cooked Silver Medal 10#



## 47629

Pulled Pork  
w/BBQ Sauce mfr#: 226017  
Boil-In-Bag Gold Metal

Thaw pulled pork in refrigerator for 24 hours or until thawed.  
DO NOT THAW AT ROOM TEMPERATURE.

Product should be used within 48 hours of being thawed,  
whether used in steam table or pack out case.

Boil in Bag: Place thawed pulled pork bag in boiling water,  
making sure that it is covered with water.

Boil 15 to 20 minutes until meat reaches 140° F.

Convection Oven: Heat oven to 300° F. Remove thawed pulled pork  
from bag and arrange in single layer in shallow pan; cover.

Bake 20 to 25 minutes until meat reaches 140° F.

3-hour steam table shelf life.

Monitor temperature and record on your hot food log hourly.

Save \$1.00 per 10lb Case

4/2.5lb Case Each

## 47451

Ale Haus Homestyle Sandwich Bun  
Sliced/Hinged Topped w/Barley  
4.25" 2.2oz Avg • 6/12ct Case • mfr#: 9255

## 47493

Ale Haus Homestyle Sausage Roll  
Sliced/Hinged Topped w/Barley  
6" 2.1oz Avg • 6/12ct Case • mfr#: 9238

## 47475

Homestyle Brat Bun  
Sliced/Hinged  
6" 1.5oz Avg • 6/10ct Case • mfr#: 9223

## 47499

Homestyle Gourmet Steak Roll  
Sliced  
4.5" 2.72oz Avg • 6/12ct Case • mfr#: 9290

## 47545

Homestyle Hamburger Bun  
Sliced/Hinged  
4" 2oz • Avg 6/12ct Case • mfr#: 9244

## 47546

Homestyle Hot Dog Bun  
Sliced/Hinged  
6" 1.5oz Avg • 6/12ct Case • mfr#: 9220

## 47408

Homestyle Kaiser Bun  
Sliced/Hinged  
4.5" 2.1oz Avg • 6/12ct Case • mfr#: 9280

Golden Brown, Thaw & Serve



Save \$1.00 per Case

Pre-heat Ovens and Broilers • Bake product in a single layer • ALL Preparations: Cook to an internal temp of 165°F • Adjust Times to Quantity and Equipment



#### 47704 COUNTRY KRISP®

Our most popular crunchy breading with a unique mild seasoning.  
6562 Wingettes, 1st & 2nd Wing Portions, Approx. 7-10 pcs./lb.

Deep Fry - 350°F for 4 to 6 minutes or until Golden Brown and thoroughly Hot.  
Convection Oven - 350°F for 10 to 15 minutes  
Conventional Oven - 400°F for 15 to 20 minutes,  
for crispier chicken bake an additional 20-35 minutes



#### 48282 INFERNO WINGS®

The Heat's in the Meat® - the spice and flavor go all the way through  
for a fiery wing perfect for customers who like it hotter than hot  
6572 Wingettes, 1st & 2nd Wing Portions, Approx. 7-12 pcs./lb.

Deep Fry - 350°F for 4 to 6 minutes  
or until Golden Brown and thoroughly Hot.  
Convection Oven - 350°F for 10 to 15 minutes  
Conventional Oven - 400°F for 15 to 20 minutes  
for crispier chicken bake an additional 20-35 minutes



#### 47710 NAKED EXTREME WINGS®

Unbreaded wings are ready for you to dress them up any way you want  
4600 Wingettes, 1st & 2nd Wing Portions, Approx. 8-12 pcs./lb

Deep Fry - 350°F for 4 to 6 minutes or until Golden Brown and thoroughly Hot.  
Broil - for 8 to 12 minutes  
Convection Oven - 350°F for 10 to 15 minutes  
Conventional Oven - 400°F for 15 to 25 minutes  
Microwave - High for 2 to 4 minutes per serving



#### 48309 WING-DITTIES®

Wildly popular!

The mild taste, light crispy breading and great profits make this wing a hit!  
6262 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb.

Deep Fry - 350°F for 4 to 6 minutes or until Golden Brown and thoroughly Hot.  
Convection Oven - 350°F for 10 to 15 minutes  
Conventional Oven - 400°F for 15 to 25 minutes  
Microwave - High for 2 to 4 minutes per serving



#### 48308 ZIPPITY DOO-WA DITTIES®

Lightly breaded with a spicy kick to heat things up.  
Not as hot as Inferno Wings, but hot enough to sit up and get noticed!  
6266 Wingettes, 1st & 2nd Wing Portions, Approx. 7-11 pcs./lb

Deep Fry - 350°F for 4 to 6 minutes  
or until Golden Brown and thoroughly Hot.  
Convection Oven - 350°F for 10 to 15 minutes  
Conventional Oven - 400°F for 15 to 25 minutes  
Microwave - High for 2 to 4 minutes per serving

# WINGIN' IT



Making the chicken that makes your menu.™



**WRIGLEY**  
A Subsidiary of Mars, Incorporated

12ct Box

MSRP: \$1.29 per 14pc pack

**25587**

Bubblemint  
UPC: 022000004895 14pc

**25508**

Peppermint  
UPC: 022000004864 14pc

**25516**

Spearmint  
UPC: 022000004840 14pc

**25511**

Wintermint  
UPC: 022000004888 14pc

**Save 70¢ per 12ct Box**



**Save 75¢ per Box**



**49304**  
Fudge Brownie  
w/Peanut Butter  
Flavored Icing  
6/2.8oz Box  
UPC: 072250091602  
1/2.8oz



**47965**  
Buddy Bar  
(Peanut Butter Wafers)  
8/3oz Box  
UPC: 072250001106  
3pk



**49305**  
Cupcakes  
Chocolate  
Peanut Butter  
Crème Filled  
6/4oz Box  
UPC: 072250091596  
2pk



**48049**  
Swiss Roll  
w/Reese's Flavored  
Peanut Butter  
Crème Filling  
6/2.8oz Box  
UPC: 072250086394  
2pk

Mrs. Freshley's Individually Wrapped Sweet Cakes MSRP: \$1.39ea

# **HOLIDAY WHOLESALE**

## **Holiday Wholesale Inc. Your Total Convenience Store Provider**

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)

web site: <http://www.holidaywholesale.com>

**Tobacco  
& Accessories**

**Candy  
Including Sugar Free  
Gum & Breathmints**

**Chips  
Cookies  
Protein Snacks  
Nutritional Snacks**

**Beverages  
Water, Juices  
Soda (Bag, Bottle, Can)  
Sports & Energy Drinks  
Coffee, Cappuccino  
Cool Moose**

**Health & Beauty Care  
Single Dose & Multi Dose**

**Groceries  
Dry Goods**

**Dairy Foods**

**Frozen Foods  
Refrigerated Foods**

**Roller Grill Items  
Concession Equipment**

**Novelty, Sundries  
& Seasonal**

### **RETAIL & SUPPLIES**

**Auto Care  
Chemicals  
Paper & Plastic**

**Equipment**

### **PROGRAMS**

**• CUSTOMER LOYALTY • BRANDED FOODS • WAM •**

# WAM

# Campbell's

WAM  
PromoSense

## Campbell's

### Save 10¢ per Bowl or Cup

Campbell's Soup • Microwavable Bowls

**45563**

Chicken Noodle  
UPC: 051000134592 15.4oz MSRP: \$2.79

**45559**

Chunky Beef  
w/Country Vegetables  
UPC: 051000148780 15.25oz MSRP: \$3.79

**45565**

Chunky Chicken Noodle  
UPC: 051000148803 15.25oz MSRP: \$3.79

**45564**

Chunky Roadhouse Chili  
UPC: 051000159045 15.25oz MSRP: \$3.79

**45562**

Chunky Sirloin Burger  
w/Country Vegetables  
UPC: 051000148797 15.25oz MSRP: \$3.79

Campbell's Soup On The Go • Microwavable Cups

**47179**

Chicken  
w/Mini Round Noodles  
UPC: 051000149824 10.75oz MSRP: \$2.59

**47173**

Creamy Chicken  
UPC: 051000137371 10.75oz MSRP: \$2.59

**47127**

Creamy Tomato  
UPC: 051000149817 10.75oz MSRP: \$2.69

**99252**

Rack Campbell's Heat N Serve W542  
UPC: N/A



Save \$1.00 per 12ct Case

V-8+ Energy Lightly Carbonated

MSRP: \$2.29

**46589**

Blackberry Cranberry  
UPC: 051000213518 12oz

**46593**

Orange Pineapple  
UPC: 051000213549 12oz

# WAM

WAM  
PromoSense

Keebler  
12ct Box  
Cookies & Sugar Wafers MSRP: \$1.09

**38149**

Fudge Stripe Cookies

UPC: 030100773986 1.9oz

**38200**

Soft Batch Chocolate Chip Cookie

UPC: 030100199434 2.12oz

**38007**

Sugar Wafer Chocolate

UPC: 030100113218 2.75oz

**38003**

Sugar Wafer Strawberry

UPC: 030100125990 2.75oz

**38098**

Sugar Wafer Vanilla

UPC: 030100125877 2.75oz



Save \$1.00  
per Box



*Family Owned, Providing the Best Possible Service  
at the Best Possible Prices Since 1951*



Photo: Holiday Wholesale Offices & Warehouse Wisconsin Dells, Wisconsin



# WAM

# Kraft Heinz

WAM  
PromoSense

## Kool-Aid

## Oscar Mayer P3 PORTABLE PROTEIN PACK

## PLANTERS



**Save \$1.00 per 12ct Case**

Kool Aid Bursts • 12ct Case • MSRP: 69¢

**46149**

Blue Moon Berry

UPC: 043000953891 6.75oz

**46147**

Cherry

UPC: 043000953938 6.75oz

**46171**

Grape

UPC: 043000946060 6.75oz

**46148**

Tropical Punch

UPC: 043000953921 6.75oz

**Save \$1.50 / 5ct Box** Oscar Mayer • P3 • 5/2oz Box • MSRP: \$2.29

**48723**

Chicken Breast,  
Monterey Jack Cheese & Cashews  
UPC: 044700074299 2oz

**49087**

Ham,  
Cheddar & Almonds  
UPC: 044700070772 2oz

**48726**

Ham,  
Colby Jack & Almonds  
UPC: 044700074275 2oz

**49086**

Turkey Breast,  
Colby & Monterey Jack & Almonds  
UPC: 044700070758 2oz



**Save \$2.00 per 6ct Box** Planter Dessert Mix • 6ct Box • MSRP: \$3.09



**39577**

Banana Sundae

UPC: 029000021457 3oz



**39578**

Oatmeal Raisin

UPC: 029000021471 3oz



**39575**

Turtle Sundae

UPC: 029000021389 3oz

# WAM

# SUPREME PROTEIN

WAM  
PromoSense

Supreme Protein • 12ct Box • MSRP: \$3.29

**37717**

Caramel Nut Chocolate  
UPC: 639372020042 1.83oz

**37723**

Peanut Butter Crunch  
UPC: 639372021209 3.02oz

**37726**

Peanut Butter Jelly  
UPC: 639372022985 3.38oz



# WAM

WAM  
PromoSense



WONKA

**22583**

Nestle • Wonka  
Buy 4 Get 1 FREE  
Sweetart Soft

Laffy Taffy  
SweetARTS



**22523**

Laffy Taffy Cherry  
24ct Box

UPC: 079200143367 1.5oz MSRP: \$1.19



**22505**

Sweetart Chewy Sours  
24ct Box

UPC: 079200002053 1.82oz MSRP: \$1.19



**22750**

Sweetart Chewy  
36ct Box

UPC: 079200131166 1.5oz MSRP: \$1.19



**22755**

Sweetart Roll  
36ct Box

UPC: 079200001643 1.77oz MSRP: \$1.19



**23484**

Sweetarts Chewy Ropes Share Pk  
12ct Box

UPC: 079200235444 3.5oz MSRP: \$1.89





**36128**

**Sathers Buy 10 Get 2 Free!  
Save \$11.28**

Sather's 2 for \$1.50 12ct Box

**34737**

Apple Rings  
UPC: 075602101325 2.75oz

**34730**

Cherry Slices  
UPC: 075602101035 4.85oz

**34725**

Cherry Sours  
UPC: 075602101592 3.6oz

**34732**

Gummi Bears  
UPC: 075602101233 3.25oz

**34733**

Gummi Worms  
UPC: 075602101257 3.25oz

**34729**

Orange Slices  
UPC: 075602101028 4.85oz

**34736**

Peach Rings  
UPC: 075602101318 2.75oz

**34735**

Sour Gummi Bears  
UPC: 075602101301 3oz

**34734**

Sour Nite Crawlers  
UPC: 075602101271 3oz



# WAM

WAM  
PromoSense



**KETTLE**  
— BRAND —



**Save 50¢  
per 6ct Case**

Kettle Brand Chips  
6ct Case  
• MSRP: \$1.49 •  
per 2oz Bag

**42505**  
Backyard BBQ  
UPC: 084114115447 2oz

**42501**  
Jalapeno  
UPC: 084114115881 2oz

**42512**  
Krinkle Buffalo Bleu  
UPC: 084114113382 2oz

**42513**  
Krinkle Carolina BBQ  
UPC: 084114112491 2oz

**42509**  
Krinkle Dill Pickle  
UPC: 084114112484 2oz

**42508**  
Krinkle Salt & Pepper  
UPC: 084114032067 2oz

**42503**  
Maple Bacon  
UPC: 084114114570 2oz

**42506**  
New York Cheddar  
UPC: 084114033208 2oz

**42511**  
Pepperoncini  
UPC: 084114221988 2oz

**42510**  
Roasted Garlic  
UPC: 084114121929 2oz

**42507**  
Sea Salt  
UPC: 084114033000 2oz

**42502**  
Sea Salt & Vinegar  
UPC: 084114033338 2oz





**Save 25¢  
per 50ct Box**

- 51183**  
French Vanilla
- 51045**  
French Vanilla, Sugar Free
- 51184**  
Mocha
- 51182**  
Original
- 51075**  
Peppermint Mocha

**Save 75¢  
per Case**

- 180ct to 360ct Case**
- 51120**  
French Vanilla
- 51126**  
Hazelnut
- 51125**  
Irish Cream
- 51050**  
Vanilla Caramel
- 51121**  
Original

**Save \$1.00  
per 2ct Case**

- 2/1.5 Liter Case**
- 51144**  
French Vanilla
- 51145**  
Hazelnut
- 51146**  
Original

**Nestlé**  
PROFESSIONAL  
Creative Food & Beverage Solutions



# WAM

WAM  
PromoSense

**77075**

Lighter Bic Motor Series  
UPC: 070330646292

MSRP: \$2.39



# WAM

## EMERALD

WAM  
PromoSense



**39682**

Cashew Dill Pickle  
UPC: 010300941194 1.25oz

**39680**

Cashew Halves & Pieces  
UPC: 010300940197 1.25oz

**39681**

Cashew Jalapeno  
UPC: 010300942191 1.25oz

**39679**

Cashew Salt & Pepper  
UPC: 010300938194 1.25oz

**39683**

Cashew Sriracha  
UPC: 010300939191 1.25oz

**39684**

Mixed Nuts Dark Chocolate Peanut Butter  
UPC: 010300930198 1.5oz



Emerald  
**Save \$1.00 per 12ct Box**

MSRP: \$1.49

Gold Rush Filter Cigars  
 10/20pks  
 MSRP: \$1.49  
**Save 50¢ per 10ct Carton**

 **GOLD RUSH**  
 LARGE CIGARS



**10085**  
 Blue  
 UPC: 789502531068 20pk



**10087**  
 Green  
 UPC: 789502531075 20pk



**10086**  
 Red  
 UPC: 789502531051 20pk



**Save \$1.50  
 per Case**

**64830** 1oz Plastic Cup,  
 Lid to fit: 64225  
 mfr#: 100PC  
 20/125ct Case  
 UPC: 041594415399

**64205** 3.25oz Plastic Cup,  
 Lid to fit: 64215  
 mfr#: 325PC  
 20/125ct Case  
 UPC: 041594415511

**64831** 2oz Plastic Cup,  
 Lid to fit: 64230  
 mfr#: 200PC  
 20/125ct Case  
 UPC: 041594415474

**64834** 4oz Plastic Cup,  
 Lid to fit: 64215  
 mfr#: 400PC  
 20/125ct Case  
 UPC: 041594415535

**64835** 5oz Plastic Cup,  
 Lid to fit: 64215  
 mfr#: 550PC  
 20/125ct Case  
 UPC: 041594415559



**CONEX**  
*Complements*

**Clear Portion Containers**

The perfect portion for any purpose!  
 Made of durable, crack-resistant polypropylene, Conex Complements® are ideal for the many diverse dining and carryout applications in today's foodservice market. For dining, Conex Complements can serve anything from small side dishes to salad dressing and whipped butter. For carryout, when coupled with one of our three clear lids, they safely transport side sauces such as ranch dressing, marinara, salsa, and more.



Djarum Filter Cigars With its distinctive crackle, unmistakable aroma and exquisite taste, Djarum is a pleasure for all the senses.



**10084**  
Bali Hai  
UPC: 751667074353

**10025**  
Black Menthol  
UPC: 751667090674

**10062**  
Black  
UPC: 751667046954

**10060**  
Cherry  
UPC: 751667067553

**10039**  
Mild  
UPC: 751667074278

**10063**  
Special  
UPC: 751667067591

**10038**  
Splash  
UPC: 751667074230

**10061**  
Vanilla  
UPC: 751667090636



**Save \$2.00**  
**per**  
**Djarum Carton or**  
**DjEEP Display**

24ct  
MSRP: \$2.19  
**77124**  
Hot Body  
UPC: 031700009321

**77125**  
Easel  
UPC: 031700009215

DjEEP Lighters Stylish lighters offering durability and features unmatched in any other disposable lighter.