HOLIDAY WHOLESALE
October 2017

225 Pioneer Drive • PO Box 177 • Wisconsin Dells, WI 53965 • 1-800-333-8321 • holidaywholesale.com
Store Hours: 8:00am - 5:30pm (M-F) & 8:00am - 2:00pm (S)

HW Holiday Highlights

This edition features...

Brakebush

New Products from Brakebush!
See Page #4

Happy Halloween!

Save $1.00 per 60ct "Changemaker" Box

23111
Caramel
UPC: 009542000066

23137
Dark Chocolate (Blue Wrap)
UPC: 037466000060

23140
Milk Chocolate (Red Wrap)
UPC: 037466000053

23110
Sea Salt
UPC: 008810000012

23136
Stracciatella
(White Chocolate, Chocolate Flakes & a hint of Cocoa)
UPC: 008810000043

23145
White
UPC: 037466000077

Save $1.00 per 120ct Box

38812
60% Dark
UPC: 009542000080

38813
Hazelnut
UPC: 037466000091

New Item!

Lindor Truffles
MSRP: 45¢ .42oz

Off Invoice Allowances are Available on the Primary Sell Unit Only.
Not Responsible for Manufacturer Delays or Out-Of-Stocks.

New Item!

NEW FOODSERVICE LINE

Save 25¢ per Case

49392
Dip Dill
5lb Case
mfr#: 15210
UPC: 10021739152105

49391
Dip Spinach
5lb Case
mfr#: 15310
UPC: 10021739153102

49390
Dip Taco
5lb Case
mfr#: 11047
UPC: 10021739110471

49401
Salad Bacon Cheddar Macaroni
5lb Case
mfr#: 11057
UPC: 10021739110570

49409
Salad BLT
10lb Case
mfr#: 33010
UPC: 10021739330107

49396
Salad Bowtie Pasta
8lb Case
mfr#: 83005
UPC: 10021739830058

49399
Salad Cole Slaw Dixie Style
5lb Case
mfr#: 11055
UPC: 10021739110556

49406
Salad Coleslaw Shred Blue Ribbon
5lb Case
mfr#: 11054
UPC: 10021739110549

49398
Salad Egg
5lb Case
mfr#: 57210
UPC: 10021739572101

49397
Salad Greek Pasta
5lb Case
mfr#: 40030
UPC: 10021739400305

49403
Salad Ham
5lb Case
mfr#: 54210
UPC: 10021739542104

49408
Salad Macaroni w/Peas
5lb Case
mfr#: 11056
UPC: 10021739110563

49465
Salad Potato, Deviled Egg
2/5lb Case
mfr#: 11031
UPC: 021739110310

49407
Salad Potato, Grandma's Sliced
5lb Case
mfr#: 71235
UPC: 10021739712354

49466
Salad Potato, Grandma's Sliced Mustard
10lb Case
mfr#: 72227
UPC: 021739722278

49400
Salad Potato, Old Fashioned American
5lb Case
mfr#: 11050
UPC: 10021739110501

49402
Salad Seafood Delight
5lb Case
mfr#: 56095
UPC: 10021739560955

49395
Salad Tuna
5lb Case
mfr#: 56210
UPC: 10021739562102

49389
Spread Veggie Cheese
5lb Case
mfr#: 11046
UPC: 10021739110464

Save $1.00 per 24ct Box

22551
Mallo Cup Dark Chocolate
UPC: 041311124061 1.5oz
MSRP: $1.19

22528
Mallo Cup Milk Chocolate
UPC: 041311121053 1.5oz
MSRP: $1.19

Save $1.50 per 24ct Box

23201
Giant Mallo Cup Milk Chocolate
UPC: 041311121046 3oz
MSRP: $1.89

Save 15¢ per Bag

David & Son
MSRP: $1.99

39288
Pumpkin Seeds
UPC: 026200463728 2oz

39666
Ranch Pumpkin Seeds
UPC: 026200462301 2.25oz

ConAgra Foods
Food you love

Brakebush chicken breast fillets are just right for today's lifestyles...
healthy, simple and versatile!

New Item!

48245
SmartShapes® Gold'N'Spice® Cutlet
2/5lb Case, Average 28/5.6oz
mfr#: 5833
Fully Cooked, Breading is golden brown with flecks of black pepper and garlic.
Serving Suggestions: Sandwiches or sliced for Salads or Wraps.
Cook to a minimum of 165°F
Bake, Convection Oven 350°F for 10-15 minutes
Bake, Conventional Oven 400°F for 17-20 minutes
Deep Fry. 350°F for 4-7 minutes
Microwave, on High for 2-3 minutes per serving, turning once

48086
Perfect Answers® Gold'N'Spice® Breast Fillet
2/5lb Case, Average 40/4oz
mfr#: 5340
Fully Cooked, Breaded Portioned Chicken Breast Meat w/Rib Meat.
Serving Suggestions: Breakfast, Lunch or Dinner Sandwiches, Appetizers, Wraps or Entrees.
Cook to a minimum of 165°F
Deep Fry. 350°F for 4-6 minutes
Bake, Convection Oven 350°F for 10-13 minutes
Bake, Conventional Oven 400°F for 15-25 minutes

47744
Cayenne Kicker™, Breaded Breast Fillet
2/5lb Case, Average 40/4oz
mfr#: 5206
Fully Cooked, Hot and Spicy Skinless Boneless Breaded Chicken Breast Fillets w/Rib Meat.
Serving Suggestions: Breakfast, Lunch or Dinner Sandwiches, Appetizers, Wraps or Entrees.
Cook to a minimum of 165°F
Deep Fry. 350°F for 4-6 minutes
Bake, Convection Oven 350°F for 10-15 minutes
Bake, Conventional Oven 400°F for 17-25 minutes

48035
Buttermilk Classic Fillet
2/5lb Case, Average 57/2.8oz
mfr#: 5144
Whole Muscle, Fully Cooked, A Flaky, Crispy, Peppery Southern Buttermilk Biscuit Coating.
Serving Suggestions: Use in a Sandwich or sliced in a Wrap or Salad.
Cook to a minimum of 165°F
Deep Fry. 350°F for 2-3 minutes
Bake, Convection Oven 350°F for 15-20 minutes
Bake, Conventional Oven 400°F for 10-15 minutes
Microwave, on High for 1-2 minutes per serving, turning once

Brakebush®
Proud to be U.S. Family Owned and Operated
Since 1925

Brakebush® Chicken Cooking Instructions Adjust times to quantity being cooked and equipment used. Do not overcook.

WhiteWave Foods

Save 50¢ International Delight per Case

288ct (.439 fl oz) Case, 90 day Shelf Life

57001
Cold Stone™ Sweet Cream

51034
French Vanilla

51064
Hazelnut Creamer

51071
Hershey's® Chocolate Caramel

51036
Irish Crème

51013
White Chocolate Macadamia Nut

51037
Caramel Macchiato CoffeeHouse Inspirations

384ct (.439 fl oz) Case, 60 day Shelf Life **51086**
Half & Half CoffeeHouse Inspirations

264ct (.439 fl oz) Case, 90 day Shelf Life

51062
STŌK® Original Black Coffee Shot
Made from coffee, STŌK adds 40 mg of caffeine per serving, as much as a shot of espresso without changing flavor.

GODIVA

Save $1.00 per 12ct Box

MSRP: $1.59

28200
Godiva Chocolatier Double Chocolate Bar
UPC: 031290109906 1.2oz

28128
Godiva Chocolatier Vanilla Creme Bar
UPC: 031290109913 1.2oz

DeMet's TURTLES

Save $2.00 per 24ct Box

MSRP: $1.99

23868
Turtles Milk Chocolate 3pc KS
UPC: 872181005019 1.76oz

23416
Turtles Sea Salt Caramel KS
UPC: 872181005910 1.76oz

Save 65¢ per 24ct Caddie

Squatch XXL Stick Caddies
24ct (2.2oz) Caddie *MSRP: $2.79*

41086
Hot
UPC: 017082879806

41083
Mild
UPC: 017082879820

41082
Original
UPC: 017082879844

Save 75¢ per 24ct Box

24ct (1.5oz) Box *MSRP: $2.09*

41367
Hot & Spicy
UPC: 017082880635

41364
Original
UPC: 017082880604

41365
Pepperoni
UPC: 017082880611

41371
Sweet BBQ
UPC: 017082881144

41366
Teriyaki
UPC: 017082880628

MICHIGAN TURKEY

49098
Sliced Oven Roasted Turkey Breast
.8 oz Slice Ready to Serve, Great Eye Appeal,
Seal and Store Unused Portions,
Gluten Free, NO MSG Added
120 Serving Per Package
Based on 2oz Suggested Serving Size
mfr#: 48530, 2ct (6lbs) Case
UPC: 90758878485308

Save $1.00 per Case

Save 5¢ per Pound
49099
Hickory Smoked Turkey Breast
Fully cooked, skinless,
whole muscle turkey breast.
Gluten Free, NO MSG added.
Ready to slice.
Hickory smoke adds flavor to any sandwich.
mfr#: 47602, 2/8.5-9.5 lbs per case
UPC: 90758878476023

STORCK®

Save 50¢ per 12ct Box
22527
Werthers Roll
12ct Box
UPC: 072799008666 1.8oz
MSRP: $1.19

Save $1.50 per Box

22631
Riesen Chocolate Bar
24ct Box
UPC: 072799050146 1.43oz *MSRP: $1.19*

22728
Toffifay 4pc Stick Pack
21ct Box
UPC: 072799051891 1.16oz *MSRP: $1.29*

24338
Werthers Original Soft Chew
24ct Box
UPC: 072799053314 1.69oz *MSRP: $1.19*

DART®

Fusion® cups offer an excellent solution for your upscale, gourmet beverage program. With the most appealing and inviting gourmet beverage package available today, these cups are certain to increase customer satisfaction as well as enhance your business image. Gourmet coffee customers will appreciate the comfort of using Fusion cups thanks to its unique ThermoThin™ core. ThermoThin offers superior insulation over paper hot cups, creating a cup that isn't too hot to hold. ThermoThin also means less waste and cost by eliminating the need for double-cupping or cup sleeves.

Escape® Stock Printed Fusion® Graphically-Enhanced Insulated Cups

Save $2.00 per Case

59036 12 oz Escape® mfr#: 12U16ESC 1000ct Case

59035 16 oz Escape® mfr#: 16U16ESC 1000ct Case

59034 20 oz Escape® mfr#: 20U16ESC 500ct Case

Lid#: 59016, 59116, 59117, 59146 & 59147

Solo® Ultra Clear™ PET Cold Cups

Solo® Ultra Clear™ cups will enhance your visibility with their crystal clarity.

Save $1.50 per Case

59200
9oz Clear Squat PET Cup
Lid#: 59225, 59014, 59221, 59231
mfr#: TP9R 20/50ct Case

59202
12 oz Clear Practical-fill PET Cup
Lid#: 59225, 59014, 59221, 59231
mfr#: TP12 20/50ct Case

59203
16 oz Clear Practical-fill PET Cup
Lid#: 59009, 59223, 59008, 59232
mfr#: TP16D 20/50ct Case

59212
20oz Clear PET Cup
Lid#: 59009, 59223, 59008, 59232
mfr#: TP20 12/50ct Case

59010
24oz Clear PET Cup
Lid#: 59009, 59223, 59008, 59232
mfr#: TD24 600ct Case

Whatever you're serving, Solo® Ultra Clear™ will create an irresistible product presentation. It's not all about show either. Made of crack-resistant PET, you'll find these cups are sturdy yet flexible for countless product applications such as frozen drinks, fruit smoothies, iced coffee, beer, and much more.

30110
Cherry Cola
UPC: 009800001088

30013
Freshmint
UPC: 009800007615

30009
Fruit Adventure
UPC: 009800007608

30011
Orange
UPC: 009800007639

30109
Peach Lemonade
UPC: 009800001101

30113
Pina Colada Mixers
UPC: 009800001507

30062
Spearmint Mix
UPC: 009800001064

30083
Strawberry Fields
UPC: 009800007400

30008
Wintergreen
UPC: 009800007677

Save 90¢ per 12ct Box
Tic Tac
12ct Box
MSRP: $1.39
per 1oz Container

Tillamook
COUNTRY SMOKER

Save75¢per20ctBox

Bulk Refill
MSRP: $1.29

41031
Old Fashion
UPC: 051943720005

41029
Stick Beef
UPC: 051943250113

41496
Stick Pepper
UPC: 051943250151

41023
Stick Teriyaki
UPC: 051943250144

Save75¢per15ctBox

Slab Refill
MSRP: $2.29

41463
Jerky Teriyki
UPC: 051943810027

41462
Old Fashion
UPC: 051943810010

41021
Pepper
UPC: 051943810034

22596
Apple
UPC: 041364080529

22594
Blue Raspberry
UPC: 041364080512

22593
Cherry
UPC: 041364080581

22598
Strawberry
UPC: 041364080536

22597
Watermelon
UPC: 041364080499

Save 50¢ per 24ct Box

SOUR PUNCH®

AMERICAN LICORICE COMPANY

MSRP: $1.19 • 2oz

Gehl's™

Save 50¢ per 36ct Case

44034
Gehls Round Tortilla Chip
Includes Chips & Boat
UPC: 036144055118
36ct (3oz Bags) Case

Save $2.00 per 6ct (60oz Bags) Case

46880	**46922**	**46881**
Jalapeno	Sharp Cheddar	Queso Blanco

Ready to Eat - Follow instructions found on the inside dispenser lid for loading bag in the Gehl's 2.0 Dispenser. Bags will reach serving temp of 140 degrees within 2 hours.

KICKASS® BEEF JERKY

Save $2.00 per 35ct Jar

41248
BBQ Beef Jerky
UPC: 709972504461 16oz
MSRP: $1.49

41271
Hot Jalapeno Jerky
UPC: 709972502115 16oz
MSRP: $1.49

41441
Original Jerky
UPC: 709972504492
MSRP: $1.49

41291
Zesty Teriyaki Jerky
UPC: 709972504782 16oz
MSRP: $1.49

Save $1.00 per 20ct Jar

41583
Beef Stick
UPC: 709972505055
MSRP: $1.39

41582
Teriyaki Stick
UPC: 709972504768
MSRP: $1.39

41448
Hunter Choice Sausage
UPC: 709972503860
MSRP: $1.69

Save $3.00 per 12ct Case

46213
Bloody Mary Mix
MSRP: $7.29 • 32oz Bottle

Save $2.00 per 24ct Box

41386
Pickled Polish Sausge
UPC: 017835101062 1.75oz
MSRP: $1.29

Save 50¢ per Jar

42218
Eggs Spicy
UPC: 039395100606 64oz
MSRP: 79¢

92758
Print Packer Signatures 12" x 20" 2016
Cost: $32.95 MSRP: $49.99

MARS

Mars Chocolate, Share Size Candy Bars
Save $4.00 per 24ct Box
MSRP: $1.89

WAM Participant

23225
M&M Crispy
UPC: 040000494836 2.83oz

23392
M&M Strawberry Nut
UPC: 040000520931 3.27oz

23212
Twix Dark Chocolate Caramel
UPC: 040000527091 3.02oz

Caribou COFFEE

Caribou Premium Iced Coffee starts with authentic Caribou coffee, then we add real milk and just the right amount of sugar, plus premium ingredients like chocolate and caramel for a really delicious coffee experience.

Dean

Save $2.00 per 12ct Case

46186
Caribou Iced Coffee Chocolate Mocha
UPC: 798493146489
MSRP: $2.99

46231
Caribou Iced Coffee Sea Salt Caramel
UPC: 798493146502
MSRP: $2.99

46150
Caribou Ice Coffee Vanilla
UPC: 798493146496
MSRP: $2.99

48981
Dairy Pure 2% Milk
UPC: 041900078737
MSRP: $1.99

48982
TruMoo Chocolate Lowfat 1% Milk
UPC: 041900075378
MSRP: $1.99

48980
TruMoo Strawberry Lowfat 1% Milk
UPC: 041900075385
MSRP: $1.99

46131
TruMoo Chocolate Protein Shake Made with Lowfat Milk
UPC: 041900075323
MSRP: $2.79

46128
TruMoo Vanilla Protein Shake Made with Lowfat Milk
UPC: 041900075330
MSRP: $2.79

Kids love what's in it, and moms love what's not. TruMoo Chocolate Milk has been formulated to contain nutritional benefits for your family, without sacrificing taste.

Dean Foods • 12ct (14oz) Case

Save $1.00 per 4/3lb Case

McCain

New Item!

Anchor®

49416
Anchor® Spicy Battered Pickle Fries
"Delicious 3/8" straight cut spicy dill pickle coated in a light & crispy cornmeal batter with mustard and horseradish for an extra kick of flavor"
Servings size: 9 pieces (83g) Servings per container: 66
Deep Fry From Frozen: 350°F for 2.25 minutes
mfr#: 1000005137

49417
Anchor® Poppers®
Cream Cheese & Bacon Breaded Stuffed
"Mild jalapeno pepper halves stuffed with rich cream cheese blended with smoky bacon with a light & crispy coating make for a new taste sensation that is hard to resist"
Servings size: 2 pieces (65g) Servings per container: 21
Deep Fry From Frozen: 350°F for 4.25 minutes
mfr#: 1000005426

NUT-THINS

6ct Box • MSRP: $1.89 • 2oz

39440
Nut Thins Cheddar Cheese
UPC: 041570130513

39439
Nut Thins Sea Salt
UPC: 041570130506

39020
Smoked Almond 24/1oz
UPC: 041570073353 1oz
MSRP: $1.19

12ct Box • MSRP: $1.49 • 1.5oz

39411
Bold Habanero BBQ
UPC: 041570055120

39332
Smokehouse®
UPC: 041570051795

39401
Sweet Thai Chili
UPC: 041570130346

39535
Bold Wasabi & Soy Sauce
UPC: 041570052303

39537
Roasted Salted
UPC: 041570051801

6ct Box
MSRP: $3.39 • 4oz

39490
Roasted Salted
UPC: 041570099278

39531
Smokehouse®
UPC: 041570099186

39489
Bold Wasabi & Soy Sauce
UPC: 041570099315

Holiday PLANNING

- Bitters
- Club Soda
- Ginger Ale
- Juices
- Mixers
- Tabasco
- Tom & Jerry Mix
- Tonic Water
- Appetizers
- Cherries
- Mushrooms
- Olives
- Pre-Baked Cookies
- Shot Glasses
- Champagne Glasses
- Frill Picks
- Knives, Forks, Spoons
- Napkins
- Placemats
- Plates, Bowls
- Sip Stix
- Straws
- Bulk Deli & Meats
- Herring
- Dice Cup & Dice
- New Year Favors

Helping you Fill Everything On your List!

HOLIDAY WHOLESALE

Holiday Wholesale, Inc.
225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
Toll Free: 800-333-8321
Fax: 608-254-8003
Web Address: www.holidaywholesale.com
Email: holiday@holidaywholesale.com

Save 25¢ per Case

1 Pouch per Case

48705
Entree Beef Tips In Brown Sauce
Tender cuts of beef and vegetables in a rich & hearty brown sauce.
mfr#: 10032414523063 8lb Case

48748
Entree Macaroni Beef Tomato
Lean ground beef & elbow macaroni in a zesty tomato sauce.
mfr#: 10032414205068 7lb Case

48758
Beef Sloppy Joe Filling
Lean ground beef w/Onions, Celery, Peppers & textured vegetable protein in a beefy tomato sauce. Has just the right consistency for a bun.
mfr#: 10032414526064 6lb Case

Save 25¢ per 8lb Case

1 Pouch per Case

48729
Chili Chuckwagon w/Beans
Lean ground beef in a zesty tomato sauce, w/kidney beans & the right amount of spices.
mfr#: 10032414623060

48735
Soup Beef Stew
Generous chunks of choice chuck beef are simmered in a burgundy-laced gravy with pearl onions, celery, tomato, petite carrots & russet potatoes.
mfr#: 10032414208069

48728
Soup Broccoli, Cream of w/Cheese
A creamy, satisfying soup; a blend of cheddar cheese & whole broccoli florets. Together they make a flavor that's distinctly cheddar with light broccoli notes.
mfr#: 10032414638064

48733
Soup California Medley
Choice florets of broccoli & cauliflower are simmered in a rich cheddar base with onion, celery & carrot.
mfr#: 10032414636060

48722
Soup Chicken Dumpling
Bite-sized dumplings & tender chicken in a creamy broth are combined with chopped carrots & celery.
A dash of parsley is added for extra flavor.
mfr#: 10032414634066

48721
Soup Chicken Noodle
Juicy pieces of white & dark meat chicken are cooked in a traditional chicken stock with bowtie egg noodles for a twist on a traditional favorite.
mfr#: 10032414608067

48724
Soup Clam Chowder
A hearty clam chowder with clams, potatoes, celery & mild white fish in a thick creamy broth. The flavor profile is rich clam flavor in a dairy background seasoned with garlic, black pepper & other spices.
mfr#:10032414610060

48719
Soup Potato w/Bacon
Diced potatoes, sliced onions, tender carrots & crisp celery are cooked in a heavy cream stock thats seasoned with garlic, parsley & savory pieces of real bacon that add a light smokiness.
mfr#: 10032414613061

48725
Soup Vegetable Beef
Flavorful vegetable soup comprised of beef, celery, carrots, green beans, corn & peas made with beef stock & an array of spices.
mfr#: 10032414617069

Save $1.00 per 4/4lb Case

48751
Soup Mushroom & Brie Bisque, Vegetarian
Select sliced mushrooms are simmered with shredded potato & shallot in a vegetarian veloute enriched with Brie and Swiss cheeses. Amontillado sherry & snipped chives.
mfr#: 00071398355218

48749
Soup Roasted Tomato & Red Peppers Bisque, Vegetarian
Smooth red bell pepper puree is simmered with mirepoix vegetables & fire-roasted tomatoes in a rich vegetarian broth highlighted with smoky chipotle & sweet cream.
mfr#: 00071398350213

48752
Soup Yukon Gold Potato Cheddar
Diced skin-on Yukon gold potato is simmered with seasonings, onion, tomato & smoked bacon in a rich cheddar cheese sauce embellished with spring onion & snipped chives.
mfr#: 00071398354211

Save $1.00 per 4/8lb Case

48770
Soup Baja Chicken Enchillada
A taste of Mexico by combining chicken, black beans, bell peppers & exotic spices that will transport you south-of-the-border.
mfr#: 10032414621547

48041
Soup French Onion
Chopped onions are incorporated in a savory beef stock with garlic, a touch of sugar, & other spices. Turn this soup into a timeless favorite by adding your favorite croutons & melted cheese.
mfr#: 10032414620045

48760
Soup Twice Baked Potato
Diced russet potatoes & fresh onions in a velvety cheddar & parmesan cheese sauce seasoned with chives & cracked black pepper.
mfr#: 10032414805572

49445
Bun, Pretzel, Hot Dog
mfr#: 58856

New Item!

Nutrition Facts	
8 servings per container	
Serving size	1 bun (57g)
Amount per serving	
Calories	180
	% Daily Value*
Total Fat 3.5g	4%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 340mg	15%
Total Carbohydrate 32g	12%
Dietary Fiber 1g	4%
Total Sugars 5g	
Includes 5g Added Sugars	10%
Protein 5g	
Vitamin D 0mcg	0%
Calcium 100mg	8%
Iron 2mg	10%
Potassium 77mg	2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Calories per gram
Fat 9 • Carbohydrate 4 • Protein 4

PACK: 8 / 2oz
WEIGHT: 2 oz
HEIGHT: 1.5″

COLOR: Dark Brown
WIDTH: 2″
SHELF LIFE AMBIENT: 7 Days

SLICE: Hinge Sliced
LENGTH: 6″
SHELF LIFE FROZEN: 12 Months

Save $2.00 per 9ct Case

Thawing time for whole case is 7-9 hours. It is faster if items are taken out of the case.

Klement's®

SAUSAGE THAT LINKS PEOPLE TOGETHER™

49448
Bratwurst Bacon Cheddar Skinless 5:1

- Packed with Hickory Smoked Bacon •
- Made with Real Cheddar Cheese •
- Bursting with Flavor in Every Bite! •
- Naturally Hardwood Smoked •

New Item!

Nutrition Facts	
Serving Size 1 Link (91g)	
Servings Per Container 22	
Amount Per Serving	
Calories 310	Calories from Fat 220
	% Daily Value*
Total Fat 25g	**38%**
Saturated Fat 9g	**45%**
Trans Fat 0g	
Cholesterol 55mg	**18%**
Sodium 950mg	**40%**
Total Carbohydrate 5g	**2%**
Dietary Fiber 0g	**0%**
Sugars 3g	
Protein 15g	
Vitamin A 4% •	Vitamin C 0%
Calcium 6% •	Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet

Save $3.00 per 2/5lb Case

mfr#: 7400

NO MSG - GLUTEN FREE

Save $1.50 per 12ct Case!

Blue Diamond Almonds®
Almond Breeze® Almondmilk
MSRP: $1.89

46585
Chocolate
UPC: 041570110294 10oz

46584
Vanilla
UPC: 041570110287 10oz

Save $1.50 per 12ct Case

HERSHEY'S®
Milkshake
MSRP: $1.79

46512
Creamy Chocolate
UPC: 852251000090 12oz

46513
Cookies 'n' Cream
UPC: 852251000106 12oz

46504
Strawberry
UPC: 852251000113 12oz

HERSHEY'S®
Lowfat Milk
MSRP: $1.79

46503
1% Chocolate
UPC: 852251000083 12oz

46502
1% White
UPC: 852251000120 12oz

Save $2.00 per Case

GOLDEN HOME® BAKERY PRODUCTS

Golden Brown, Thaw & Serve

47475
Homestyle Brat Bun
Sliced/Hinged
6" 1.5oz Avg • 6/10ct Case • mfr#: 9223

48076
Homestyle Maple Brat Bun
Sliced/Hinged
6" 1.5oz Avg • 6/10ct Case • mfr#: 9229

47545
Homestyle Hamburger Bun
Sliced
4" 2oz Avg • 6/12ct Case • mfr#: 9244

E6 ENERGY SHOT

MSRP: $1.99 per 2oz

Save $1.00 per 12ct Box

46223
PEACH
UPC: 846560010024

46224
GRAPE
UPC: 846560010017

46222
FRUIT PUNCH
UPC: 846560010031

46221
BERRY
UPC: 846560010000

COW TALES

100ct Tumbler

MSRP: 39¢ • 1oz Tale

Save $1.00 per 100ct Tumbler

22001
Caramel Apple
UPC: 070622921175

22046
Chocolate
UPC: 070622431025

22045
Original
UPC: 070622431018

22220
Strawberry Cream
UPC: 070622431056

Save $8.00 per Display

41469
Wenzels 2oz Twin Pack Caddies w/Dump Bin

Beef Stick	UPC: 079303500258
Beef w/Cheddar Sticks	UPC: 079303002677
Ham Sticks	UPC: 079303002189
Spicy Stick	UPC: 079303002455
Teriyaki Stick	UPC: 079303002479

Rack Wenzel Cardboard Bin
MSRP: $2.09
2 - 16ct Boxes
of Each Flavor

WENZEL'S FARM

Smithfield
Good food. Responsibly.®

Farmland
Good Food from the Heartland®
Since 1959

Save 90¢ per 9lb Case
47628
Pork KC Wild Wings Bone-In Pork Shanks
Fully Cooked, Boil-In-Bag
9lb Case • 3/12ct Bags • 4oz Pieces • Average
mfr#: 70247192127

Save $1.00 per 10lb Case
47901
Pork Sausage Link, Mild, Raw
10lb 1oz Skin-On 58% Lean Silver Medal Brand
mfr#: 70247138097

Save $1.20 per 12lb Case
47934
Pork Sausage Roll, Raw Fresh Ground
58% Lean 2/6lb Case
mfr#: 70247130107

Save 50¢ per Case

48513
Bar Crispy Individually Wrapped Peanut Butter
Reday to Eat • Thaw & Serve
A decadent base of creamy peanut butter blended w/risped rice cereal and topped with rich, chocolaty butterscotch frosting, creating a perfect balance of sweet and crispy. Individually wrapped.
42ct Case mfr#: 71487
UPC: 086478714885 3oz MSRP: 99¢

Save 75¢ per Case

48637
Cookie Dough, Sugar
Light & sugary with a hint of almond, melt in your mouth cookies.
200/1.5oz Case mfr#: 70743

49674
Cookie Dough Oatmeal Cranberry Walnut
Just the right blend of all natural hearty oatmeal, tart cranberries and crunchy walnuts!
180/2oz Case mfr#: 70763

48511
Cookie Dough Snickerdoodle
Old fashioned butter based cookie sprinkled w/cinnamon & sugar. Just like grandma made.
180/2oz Case mfr#: 70655

Save 75¢ per 8ct Box

Altoids Artic
MSRP: $1.89

30012
Peppermint
UPC: 022000007698 1.2oz

27016
Strawberry
UPC: 022000009951 1.2oz

30007
Wintergreen
UPC: 022000007681 1.2oz

Save 50¢ per 9ct Box

Altoids Smalls
MSRP: $1.39

30021
Peppermint
UPC: 022000009739 50pcs

30022
Wintergreen
UPC: 022000009746 50pcs

Save $1.00 per 12ct Box

Altoids Mints
MSRP: $1.99

30070
Peppermint
UPC: 022000159335 1.76oz

30073
Wintergreen
UPC: 022000159342 1.76oz

WRIGLEY
A Subsidiary of Mars, Incorporated

Save $1.00 per 36ct Box

22580
$100000 Bar
UPC: 028000206307 1.5oz

22517
Butterfinger
UPC: 028000202033 1.9oz

22530
Nerds Strawberry Grape
UPC: 079200003364 1.65oz

22531
Nerds Watermelon Wild Cherry
UPC: 079200003395 1.65oz

22535
Nestle Crunch
UPC: 028000131708 1.55oz

22565
Oh Henry
UPC: 028000089009 1.8oz

22630
Raisinets
UPC: 028000080006 1.58oz

22715
Spree
UPC: 079200001650 1.77oz

22750
Sweetarts Chewy Giant
UPC: 079200131166 1.5oz

22755
Sweetarts Roll
UPC: 079200001643 1.77oz

Save $1.00 per 24ct Box

22010
Baby Ruth
UPC: 028000010775 2.1oz

22584
Bottle Cap Rolls
UPC: 079200000660 1.77oz

22701
Butterfinger Peanut Butter Cup
UPC: 028000003555 1.5oz

22150
Chunky Original
UPC: 028000084004 1.4oz

22696
Laffy Taffy Banana
UPC: 079200562106 1.5oz

22523
Laffy Taffy Cherry
UPC: 079200143367 1.5oz

22554
Laffy Taffy Grape
UPC: 079200144364 1.5oz

22569
Laffy Taffy Sparkle Cherry
UPC: 079200145361 1.5oz

22525
Laffy Taffy Strawberry
UPC: 079200149369 1.5oz

22578
Laffy Taffy Watermelon
UPC: 079200142360 1.5oz

22503
Nerds Rope
UPC: 079200173067 .92oz

22588
Spree Chewy Pouch
UPC: 079200002367 1.7oz

22505
Sweetarts Chewy Sours
UPC: 079200002053 1.82oz

22610
Sweetarts Mini Chewy Pouch
UPC: 079200218447 1.8oz

23415
Sweetarts Soft & Chewy Rope
UPC: 079200912338 1.8oz

MSRP: $1.19

Tootsie®

Save 5¢ per Peg Bag

MSRP: $1.69

35222
Tootsie Fruit Chew Mini Bites
UPC: 071720060537 6oz

35014
Tootsie Fruit Rolls
UPC: 071720006061 5.8oz

35013
Tootsie Roll Midgees
UPC: 071720006054 6.5oz

35223
Tootsie Roll Mini Bites
UPC: 071720060513 5.5oz

Save 50¢ per 24ct Box

MSRP: $1.19

22430
Junior Mints
UPC: 071720530153 1.6oz

22480
Mason Dots
UPC: 071720049723 2.25oz

23532
Tootsie Pop Drops
UPC: 071720005156 2.25oz

Save 50¢ per 36ct Box

MSRP: $1.19

22825
Tootsie Roll
UPC: 071720009314 2.25oz

Thank you
for attending
the
2017 FALL SHOW
We look forward
to seeing you
again at the
2018
Spring Show

Psychedelic Savings

HOLIDAY WHOLESALE

RESTAURANT

- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breading and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
- Bathroom Supplies
- Laundry Products

HOLIDAY WHOLESALE

Holiday Wholesale, Inc.
225 Pioneer Drive · PO Box 177
Wisconsin Dells, WI 53965
Toll Free: 800-333-8321
Fax: 608-254-8003
Web Address: www.holidaywholesale.com
Email: holiday@holidaywholesale.com

New Item!

Save $5.00 per 8ct Case

32 fl. oz. Carafe

46165
Simply Orange® 100% Pure Squeezed Pasteurized Calcium & Vitamin D Orange Juice
UPC: 025000037900
MSRP: $3.29

46167
Simply Orange® 100% Pure Squeezed Pasteurized Orange Juice
UPC: 025000037870
MSRP: $3.42

fairlife® 2% Reduced Fat Milk
12ct (11.5oz) Case MSRP: $1.99

Save $1.50 per 12ct Case

48883
Chocolate Milk
UPC: 811620020039

48906
White Milk
UPC: 811620020022

Simply

46472
Simply Apple™ Juice
UPC: 025000000294

46475
Simply Cranberry Cocktail
UPC: 025000000300

46197
Simply Fruit Punch™ Juice Drink
UPC: 025000000690

46476
Simply Lemonade®
UPC: 025000000218

46482
Simply Lemonade® w/Raspberry
UPC: 025000000188

46487
Simply Orange® Juice w/Mango
UPC: 025000000324

Save $1.50 per 12ct Case

12ct (11.5oz) Case MSRP: $1.99

46356
Simply Orange® Pulp Free Orange Juice
UPC: 025000000249

46198
Simply Peach™
UPC: 002500003602

New Item!

Charmin®

Save $2.00 per 24ct Case

57114
Charmin® Ultra Strong™ Toilet Paper
UPC: 037000990154 4ct
MSRP: $2.99

Save $3.00 per 36ct Case

57109
Charmin Essentials Strong™ Toilet Paper
UPC: 037000982838 Roll
MSRP: $1.49

Bounty®

Save $2.00 per 15ct Case

65615
Bounty Full Sheet Paper Towels
UPC: 037000950288 Roll
MSRP: $1.99

Febreze™ ®

Save 25¢ per Card

MSRP: $4.29 • .06oz
Febreze® CAR™ Vent Clip Air Freshener 0.06 fl. oz. Carded Pack

70643
Linen & Sky
UPC: 037000811138

70628
Midnight Storm
UPC: 037000811169

New Item!

45504
Black Angus Beef w/Yukon Gold Potatoes, Portobello Mushrooms & Toasted Barley
UPC: 051000245663 15.5oz

45507
Grilled White Meat Chicken & Bacon w/Noodles & Smoked Paprika
UPC: 051000245700 15.5oz

45511
Smoked Turkey & Bacon Corn Chowder w/Wild Rice
UPC: 051000245694 15.5oz

Campbell's® Chunky Maxx Soup
Save 20¢ per Cup
MSRP: $4.99

Save 20¢ per Cup

MSRP: $3.99
Campbell's® Chunky™ Soup Microwavable Bowl

45559
Beef w/Country Vegetables
UPC: 051000148780 15.25oz

45565
Classic Chicken Noodle
UPC: 051000148803 15.25oz

45562
Sirloin Burger w/Country Vegetables
UPC: 051000148797 15.25oz

Save 20¢ per Cup

MSRP: $2.69
Campbell's® Soup on the Go

47179
Chicken & Mini Round Noodles
UPC: 051000149824 10.75oz

47127
Creamy Tomato
UPC: 051000149817 10.75oz

WAM

Mondelēz International

WAM Promo$ense

New Item!

22556
Milka Oreo Mint
UPC: 070221008918 1.44oz
MSRP: $1.19

23253
Milka Oreo Mint King Size
UPC: 070221008895 2.88oz
MSRP: $1.89

WAM

WAM Promo$ense

Save $1.00 per 12ct Box

39546
Beer Nut Bar Mix
UPC: 070842306004 3.25oz
MSRP: $1.99

39547
Beer Nut Bar Mix Hot
UPC: 070842326002 3.25oz
MSRP: $1.99

39080
Beer Nut Original Peanut
UPC: 070842001664 3oz
MSRP: $1.59

Save 50¢ per 12ct Box

39574
Beer Nut Almonds
UPC: 070842001688 2oz
MSRP: $2.09

39573
Beer Nut Cashews
UPC: 070842001671 2oz
MSRP: $2.09

New Item!

Save 50¢ per Item

48956
Philadelphia Multigrain Bagel Chips & Chive & Onion Cream Cheese Dip 6ct Box
UPC: 021000062362 2.5oz

48943
Philadelphia Multigrain Bagel Chips & Strawberry Cream Cheese Dip 6ct Box
UPC: 021000062348 2.5oz

MSRP: $2.49

Save $1.50 per 5ct Tray *MSRP: $2.29*

Oscar Mayer P3 PORTABLE PROTEIN PACK

48723
P3 Chicken Breast, Monterey Jack & Cashews Portable Protein Pack
UPC: 044700074299 2oz

48726
P3 Ham, Colby & Monterey Jack & Cashews Portable Protein Pack
UPC: 044700074275 2oz

49087
P3 Ham, Cheddar & Almonds Portable Protein Pack
UPC: 044700070772 2oz

49086
P3 Turkey Breast, Colby & Monterey Jack & Almonds Portable Protein Pack
UPC: 044700070758 2oz

Save $2.00 per 6ct Box
Planter Dessert Mix • 6ct (3oz) Box • *MSRP: $3.09*

39577
Banana Sundae
UPC: 029000021457

39578
Oatmeal Raisin
UPC: 029000021471

39575
Turtle Sundae
UPC: 029000021389

39636
Chocolate Peanut Butter Brownie
UPC: 029000022010

WAM

WAM Promo$ense

New Item!

42603
Backyard Barbeque®
UPC: 00084114114495

42604
New York Cheddar
UPC: 00084114009944

MSRP: $2.99

Save 20¢ per 5oz Bag

42602
Sea Salt
UPC: 00084114009968

42601
Sea Salt & Vinegar
UPC: 00084114009982

42505
Backyard Barbeque®
UPC: 084114115447

42501
Jalapeño
UPC: 084114115881

42503
Maple Bacon
UPC: 084114114570

42506
New York Cheddar
UPC: 084114033208

42507
Sea Salt
UPC: 084114033000

42502
Sea Salt & Vinegar
UPC: 084114033338

42515
Korean Barbeque
UPC: 084114129611

42512
Krinkle Cut™
Buffalo Bleu™
UPC: 084114113382

42513
Krinkle Cut™
Carolina Barbeque
UPC: 084114112491

42509
Krinkle Cut™
Dill Pickle
UPC: 084114112484

42514
Moscow Mule
UPC: 084114129635

42511
Pepperoncini
UPC: 084114221988

6ct Case
MSRP: $1.49
per 2oz Bag

Save 50¢ per 6ct Case

42508
Krinkle Cut™
Salt & Fresh Ground Pepper
UPC: 084114032607

42518
Honey Dijon
UPC: 084114033703

WAM

Kellogg's

WAM Promo$ense

Save 50¢ per 6ct Box

MSRP: $1.49 • 3oz

38363
Famous Amos
Double Chocolate Chip
UPC: 076677100718

38236
Famous Amos
Chocolate Chip
UPC: 076677191372

38273
Keebler Rainbow
Chips Deluxe
UPC: 030100191452

38371
Keebler Pecan
Sandies
UPC: 030100191414

WAM

WAM Promo$ense

New Item!

BiC®

77159
BIC Lighters NCIS Series
LCRT1NC
UPC: 070330649576
MSRP: $2.49

Cheyenne

Save 50¢ per 16oz Bag

MSRP: $18.59

Pipe Tobacco

16044
Red
UPC: 874411004823 16oz

16077
Gold
UPC: 874411004830 16oz

16078
Menthol
UPC: 874411004847 16oz

MSRP: $2.69 • 20ct Pack

Filter Cigars

10110
Cherry
UPC: 874411000634

10066
Extreme Menthol
UPC: 874411001853

10107
Full Flavor
UPC: 874411000436

10108
Light
UPC: 874411000443

10109
Menthol
UPC: 874411000627

10114
Peach
UPC: 874411000641

10011
Strawberry
UPC: 039517818082

10067
Sweet Tip
UPC: 874411001860

10023
Tropical
UPC: 039517818099

10065
Vanilla
UPC: 874411000658

10064
Xotic Berry
UPC: 874411000665

Save $1.00 per 10pk Carton