



# Holiday Highlight\$

June 2016

This edition celebrates Dairy Month!

## Heinz

Save 50¢ per Case

- 
 Worcestershire Sauce  
 12 / 5oz Case  
 UPC: 013000002851 MSRP: \$1.59
- 
 Mustard Squeeze  
 16 / 9oz Case  
 UPC: 013000002219 MSRP: \$1.59
- 
 Worcestershire Sauce Lea & Perrins  
 12 / 10oz Case  
 UPC: 051600000013 MSRP: \$4.69
- 
 Mustard Classic Squeeze  
 16 / 12.75oz Case  
 UPC: N/A
- 
 Mustard Upside Down  
 16 / 13oz Case  
 UPC: N/A
- 
 Ketchup Bottles  
 24 / 14oz Case  
 UPC: 013000513903
- 
 Ketchup Classic Squeeze  
 16 / 14oz Case  
 UPC: N/A
- 
 Ketchup Upside Down  
 16 / 14oz Case  
 UPC: N/A
- 
 Ketchup Upside Down Clear  
 16 / 14oz Case  
 UPC: N/A
- 
 Ketchup Upside Down  
 30 / 20oz Case  
 UPC: N/A



KraftHeinz

Off Invoice Allowances are Available on the Primary Sell Unit Only. Not Responsible for Manufacture Delays or Out-of-Stocks.



# CELLO-CORE®



Straw 6" Assorted Neon Fat  
6/500ct Case  
UPC: 747083010181



Straw 6" Red Fat  
6/500ct Case  
UPC: 747083010815



Straw 8" Assorted Neon Fat  
6/400ct Case  
UPC: 747083101242



Straw 8" Blue Fat  
6/400ct Case  
UPC: 747083010297



Straw 8" Red Fat  
6/400ct Case  
UPC: 747083010310



Straw 10.5" Red Zombie  
450ct Case  
UPC: 747083010327



# meiji



### Save 10¢ per Box



10ct Box  
MSRP: \$1.49



Panda Cookies Chocolate  
UPC: 072320700045 2.1oz



Panda Cookies Vanilla  
UPC: 072320700069 2.1oz

### Save 75¢ per 80ct Display

80ct Shippers  
MSRP: \$1.49



Panda Cookies Chocolate Shipper  
UPC: 072320700045 2.1oz



Panda Cookies Mixed Flavors Shipper  
UPC: Mixed 2.1oz





## Save 25¢ Each



**Cry Baby Extra Sour Bubble Gum**  
4 Ball Tube  
36ct Box  
UPC: 059642906720 4pcs MSRP: 25¢



**Dubble Bubble 180ct Original Tub**  
UPC: 059642180106 7gr MSRP: 5¢



**Dubble Bubble Assorted Fruit Flavored Gumballs**  
4 Ball Tube 36ct Box  
UPC: 059642115269 4pcs MSRP: 25¢



**Dubble Bubble Bearables**  
3 Piece Strip  
36ct Box  
UPC: 059642335803 .47oz MSRP: 25¢



**Dubble Bubble Cotton Candy Gum**  
36ct Box  
UPC: 059642004785 .8oz MSRP: 25¢



**Nik-L-Nip Mini Drinks**  
5pcs Wax Bottles  
18ct Box  
UPC: 059642740003 5ct MSRP: \$1.19



New Item!



## Naked Save \$1.50

**Naked Juice • 8ct Case**  
MSRP: \$3.29

	<b>Blue Machine</b>	
0463 2504	UPC: 082592727152	15.2oz
	<b>Green Machine</b>	
0463 2405	UPC: 082592720153	15.2oz
	<b>Red Machine</b>	
0464 6808	UPC: 082592726155	15.2oz
	<b>Mighty Mango</b>	
0463 2306	UPC: 082592660152	15.2oz
	<b>Strawberry Banana</b>	
0461 8003	UPC: 082592194152	15.2oz



## Save 50¢

**Quaker • Big Chewy Bars 10ct Box**  
MSRP: 99¢

	<b>Chocolate Chip</b>	
0377 6209	UPC: 030000004081	1.48oz
	<b>Peanut Butter Chocolate Chip</b>	
0377 6308	UPC: 030000004098	1.48oz

**Quaker • Chewy Yogurt Bars 12ct Box**  
MSRP: 99¢

	<b>Blueberry</b>	
0377 2409	UPC: 030000000465	1.23oz
	<b>Strawberry</b>	
0377 0702	UPC: 030000000410	1.23oz





Walmart Participant

Save 5¢

Nestle • Theater Box Candy

MSRP: \$1.59

- 
**Bottle Caps**  
 UPC: 079200358860 5oz
- 
**Buncha Crunch**  
 UPC: 028000139902 3.2oz
- 
**Butterfinger Bites**  
 UPC: 028000130008 3.5oz
- 
**Gobstopper**  
 UPC: 079200619091 5oz
- 
**Goobers**  
 UPC: 028000081409 3.5oz
- 
**Nerds Rainbow**  
 UPC: 079200558338 5oz
- 
**Raisinets Milk Chocolate**  
 UPC: 028000080402 3.5oz
- 
**Runts**  
 UPC: 079200472146 5oz
- 
**Sno Caps**  
 UPC: 028000004484 3.1oz
- 
**Sweetarts Mini Chewy**  
 UPC: 079200504588 3.75oz
- 
**Toll House**  
 UPC: 028000640873 3oz



Laffy Taffy

Save 25¢

145ct Jars

MSRP: 10¢

- 
**Banana**  
 UPC: 028000009977 .34oz
- 
**Blue Raspberry**  
 UPC: 028000002336 .34oz
- 
**Cherry**  
 UPC: 028000004873 .34oz
- 
**Grape**  
 UPC: 028000002770 .34oz
- 
**Sour Apple**  
 UPC: 028000006365 .34oz
- 
**Strawberry**  
 UPC: 028000005825 .34oz



## Save 15¢



Hawaiian Punch Assorted Taffy 1 Bag  
UPC: 072965558001 10.75oz MSRP: \$3.29

## Save 25¢



Unicorn Pop Mini Rainbow 36ct Jar  
UPC: 072965762125 .42oz MSRP: 45¢

## Save \$1.00



Twirl Pop Hello Kitty 24ct Box  
UPC: 072965741007 1.5oz MSRP: \$2.09



Twirl Pop Scooby Doo 24ct Case  
UPC: 072965821303 1.5oz MSRP: \$2.09



Unicorn Pop Celebrations Display 18ct Box  
UPC: 072965763108 1.3oz MSRP: \$2.69



Whirly Pop Happy Birthday Display 24ct Box  
UPC: 072965720446 1.5oz MSRP: \$2.19



Whirly Pop Red Variety Pack 24ct Box  
UPC: 072965700059 1.5oz MSRP: \$1.99



Whirlybration 4.5oz Pops 12ct Box  
UPC: 072965720804 4.5oz MSRP: \$4.79



## Save \$1.50



Whirlybration 1.75oz Pops 24ct Box  
UPC: 072965720705 1.75oz MSRP: \$2.69

## Save \$2.00



Twirl Pop 3oz Rainbow 48ct Case  
UPC: 072965730803 3oz MSRP: \$2.39



Twirl Pop 5oz Rainbow 36ct Case  
UPC: 072965730810 5oz MSRP: \$3.29



Unicorn Pop 18" 36ct Case  
UPC: 072965760152 2.5oz MSRP: \$2.79



Whirly Pop Rainbow 1.5 oz 60ct Case  
UPC: 072965700059 1.5oz MSRP: \$1.99



Whirlybration Pop Fun Display 18ct Box  
UPC: 072965720705 4.25oz MSRP: \$4.79



Whirly Pop Old Glory Shipper 96ct Case  
UPC: 072965720477 1.5oz MSRP: \$2.09



**Adams & Brooks, Inc.**  
Candy Company





18ct Case  
MSRP: \$1.79



Fun Sweets Cotton Candy  
Cup Display  
Cherry Berry &  
Blue Raspberry

UPC: 720464210127  
1.5oz



Save 25¢  
per 18ct  
Display

**Save \$1.00 per Gallon Jug**



**Sanitizer Concentrate 1 Gallon**  
A multi-purpose, EPA registered 12.5% chlorine bleach. This product contains the highest concentration of sodium hypochlorite available in an industrial bleach sanitizer.  
UPC: 613278021006 1Gallon

**Save \$4.00 per 4ct Case**



**Machine Dishwashing Liquid 4ct Case**  
Ultra-concentrated, highly alkaline, free-rinsing, commercial-grade detergent for use in dishwash and warewash machines. This product is the most alkaline of its kind we've found on the market.  
UPC: 613278021174 1Gallon



**Rinse Rite Low Suds 4ct Case**  
A specially-formulated rinse aid for use with dishwash and warewash machines. Unlike competitive products such as Jet-Dri(R), Rinse Rite Low Suds sequesters minerals in water, insuring spot and streak-free glassware, flatware, and dishes even in conditions where very hard water is used.  
UPC: 613278021440 1Gallon

**Save \$4.00 per 5 Gallon Drum**



**Sanitizer Concentrate**  
UPC: 613278040175 5Gallon



**Machine Dishwashing Liquid**  
UPC: 613278021181 5Gallon



**Rinse Rite Low Suds**  
UPC: 613278022584 5Gallon





Making the chicken  
that makes your menu.™



**Brakebush**

Proud to be  
U.S. Family Owned and Operated

Since 1925



**New  
Item!**



0477 3306

**Chicken, FC Popcorn Chicken, All Breast Fritter**

FULLY COOKED Boneless Chicken Breast Fritters with Rib Meat

Whole muscle, breaded popcorn chicken makes any application a show stopper.

Perfect for popping in your mouth, on your salad or in your pasta.

MFR#: 5571

Serving Size: 3 ounces

PREPARATION: COOK TO A MINIMUM OF 165° F.

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 2-5 MIN.

ALTERNATE METHOD

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F FOR 10-13 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 15-25 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



0481 6201

**Chicken, FC Doo-Wa Ditties Breaded Boneless Wing Fritters**

Fully Cooked Boneless Chicken Breast Meat with Rib Meat Fritter Chunks

Crispy coated boneless wing with a lighter fritter breading and savory flavor.

MFR #: 7201

Serving Size: 3 ounces

PREPARATION: HEAT TO A MINIMUM OF 165° F.

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 3-5 MIN.

ALTERNATE METHOD

BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F FOR 8-12 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 15-20 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



0480 5304

**Chicken, FC Sriracha Chicken Bites™, Breaded Boneless Wings, Portioned**

Fully Cooked Boneless Sriracha Seasoned Chicken Breast Popcorn Fritters

These fully cooked Sriracha Chicken Bites are Revo/Portioned, whole muscle breast pieces. Deep fried or baked, these bites have a bold flavor that works well in any application.

MFR#: 5584

Serving Size: 5 pieces

PREPARATION: HEAT TO A MINIMUM OF 165° F.

FOR BEST RESULTS: DEEP FRY AT 350° F FOR 4-6 MIN.

ALTERNATE METHOD: BAKE IN SINGLE LAYER IN PREHEATED CONVECTION OVEN AT 350° F FOR 10-13 MIN.

BAKE IN SINGLE LAYER IN PREHEATED CONVENTIONAL OVEN AT 400° F FOR 15-25 MIN.

MICROWAVE ON HIGH ABOUT 1-3 MIN.



0477 1104

**Chicken, FC SmartShape® Tater Chip Tender® Breast Strip Fritter**

Fully Cooked Tater Chip Tender Chicken Breast Strip Fritters

with Rib Meat Chopped and Formed

MFR Product Number: 5845

Serving Size: 2.5oz

Servings Per Case: 62 (2 strips)

PREPARATION: COOK TO A MINIMUM OF 165° F. DEEP FRY AT 350° F FOR 2-3 MIN. BAKE IN

CONVECTION OVEN AT 350° F FOR 10-15 MIN. BAKE IN SINGLE LAYER IN PREHEATED

CONVENTIONAL OVEN AT 400° F FOR 15-20 MIN. MICROWAVE ON HIGH ABOUT 1-2 MIN. PER

SERVING, TURNING ONCE.



ADJUST TIMES TO QUANTITY BEING COOKED AND EQUIPMENT USED. DO NOT OVERCOOK.



New Item!

### Save 2¢

1 Bag

MSRP: \$1.79



Rips® Bite-Size Rippin' Reds  
UPC: 048014009909 4oz



Rips® Bite-Size Strawberry  
UPC: 048014004157 4oz



Rips® Bite-Size Watermelon  
UPC: 048014009916 4oz

### Save 25¢



AfterShocks Popping Candy 12ct Card  
UPC: 048014008377 1.06oz MSRP: \$1.89



Beach Bucket Toys N' Treats 12ct Box  
UPC: 048014007530 1.48oz MSRP: \$2.19



Dare Devils Extreme Sour Candy 18ct Box  
UPC: 048014008940 1.4oz MSRP: \$1.39



Dare Devils Extreme Sour Candy Spray 20ct Box  
UPC: 048014009640 .68oz MSRP: \$1.59



Goey Doo! Candy Hair Gel 16ct Box  
a unique candy gel with a hair-raising eating experience.  
Twist the figure's feet to watch the candy hair grow from  
a short buzz-cut to a full mane of gel hair.  
UPC: 048014002252 1.4oz MSRP: \$1.69



Rips® Strawberry Giant Belt 12ct Box  
UPC: 048014010356 3.4oz MSRP: \$1.89



Squeeze Play Squeeze Candy 12ct Box  
UPC: 048014010318 2.1oz MSRP: \$1.79

### Save 40¢



Hisee Fit Snake Spray 18ct Box  
UPC: 048014008308 1.22oz MSRP: \$1.89

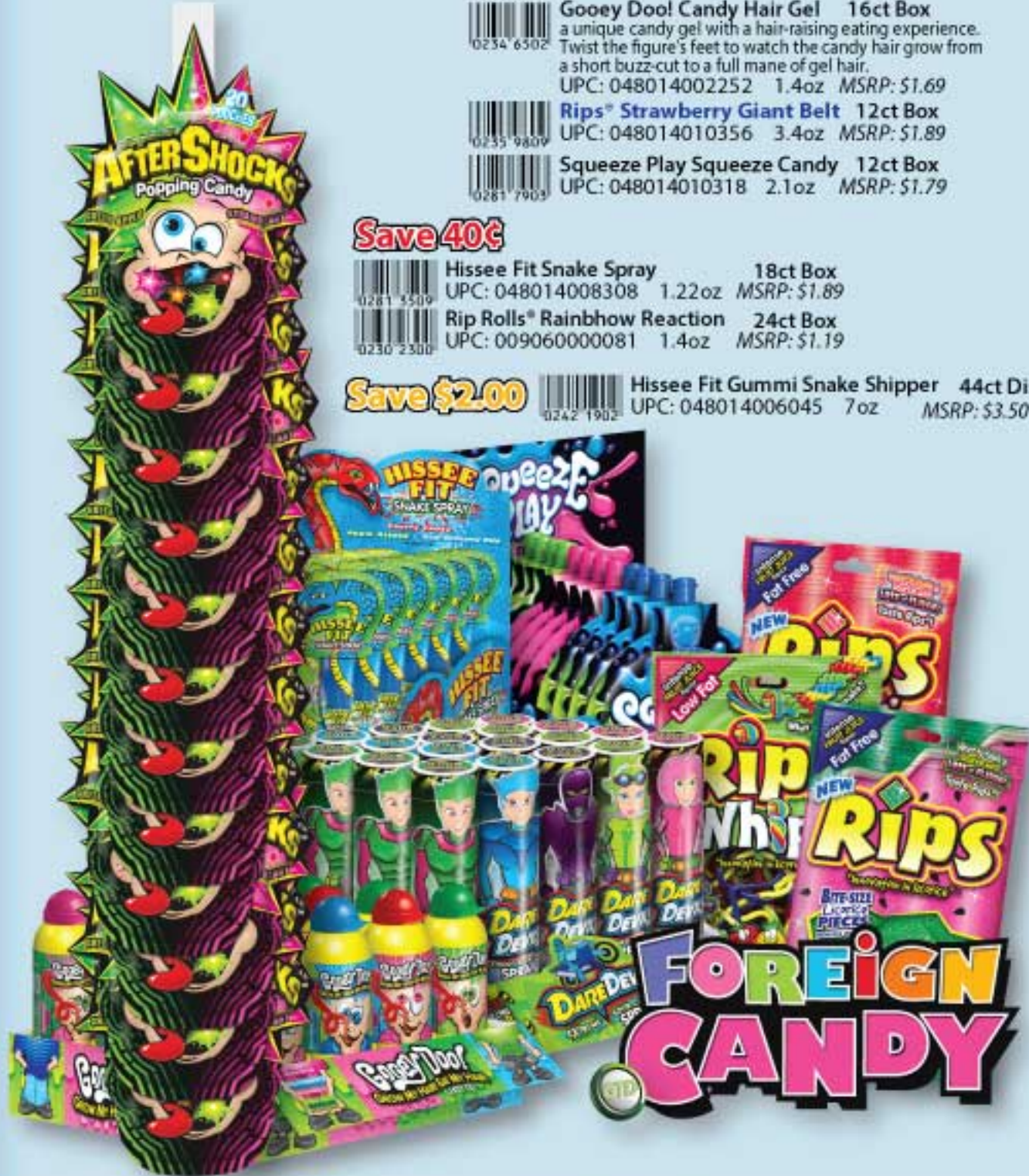


Rip Rolls® Rainbow Reaction 24ct Box  
UPC: 009060000081 1.4oz MSRP: \$1.19

### Save \$2.00



Hisee Fit Gummi Snake Shipper 44ct Display  
UPC: 048014006045 7oz MSRP: \$3.50



# FOREIGN CANDY



# **BiGS**

## SUNFLOWER SEEDS

# **BIG Seeds BIG Flavor!**

**Save 25¢ per Bag**

**New  
Item!**

BigS Sunflower Kernels • 3.5oz Bags

MSRP: \$1.89



Simply Sea Salt  
UPC: 816012011725 3.5oz



Savory Wasabi  
UPC: 816012011732 3.5oz



BigS Sunflower Seeds • 5.35oz Bags

MSRP: \$2.09



Heinz Salt & Vinegar  
UPC: 816012010704 5.35oz



Hidden Valley Ranch  
UPC: 896887002233 5.35oz



Old Bay Catch  
UPC: 816012010766 5.35oz



Original  
UPC: 896887002196 5.35oz



Red Hot  
UPC: 896887002226 5.35oz



Sea Salt & Black Pepper  
UPC: 896887002943 5.35oz



Sizzlin' Bacon  
UPC: 896887002219 5.35oz



Stubb's Smokey Sweet Bar-B-Q  
UPC: 816012011459 5.35oz



Vlassic Dill Pickle  
UPC: 896887002202 5.35oz



# VOLLRATH®



Outperform every day.™



@ Mfr#: 40705 / Model#: FFA7110  
Countertop Fryer, 10 lb.  
Number of Wells: 1  
Dimensions (W x D x H IN (CM))  
10 5/16 x 17 5/8 x 10 5/16 (26.2 x 44.7 x 27.8)  
UPC: 029419718856 \$355.61



@ Mfr #40706 / Model: FFA8110  
Countertop Fryer, 10 lb.  
Number of Wells: 1  
Dimensions (W x D x H IN (CM))  
10 5/16 x 17 5/8 x 10 5/16 (26.2 x 44.7 x 27.8)  
UPC: 029419718863 \$355.61



@ Mfr#: 40708 / Model#: FFA8020  
Dual Countertop Fryer, 2 x 10 lb  
Number of Wells: 2  
Dimensions (W x D x H IN (CM))  
22 9/16 x 17 5/8 x 10 15/16 (57.3 x 44.7 x 27.8)  
UPC: 029419718887 \$600.02

#### Vollrath Cayenne® Electric Fryers

Designed to create a delicious variety of crisp fried food with minimal fuss. Delight your customers with french fries, chicken, seafood, and more.

#### 10lb Standard Duty Electric Fryers

- Ideal for small pubs, colleges, and product-specific applications
- Dual unit provides increased volume and separation of food types to prevent flavor transfer from oil
- Lift-out, one-piece stainless steel tank with carrying handles for easier cleaning
- Minimal footprint to accommodate tight counter spaces
- Thermostatically controlled to 375° F (190° C)
- Automatic thermal overload shutoff at 390° F (199° C) for safety
- Micro-switch shuts down unit for safety when element box is removed
- Quick heat-up and temperature recovery time between loads
- Nickel-plated steel wire basket with cool-touch handle
- "Power On" indicator light
- Non-skid rubber feet prevent slipping
- Ships with two baskets per unit
- Dual unit features removable element box assemblies for easy cleaning and versatility. Each box is wired separately and with its own 5 ft. (1.5 m) cord and plug



@ Mfr#: 40709 / Model#: FFA8115  
Countertop Fryer with Drain, 15 lb.  
Number of Wells: 1  
Dimensions W x D x H IN (CM)  
11 1/2 x 18 x 16 (29.2 x 45.7 x 40.6)  
UPC: 029419718894 \$523.94



@ Mfr#: 40710 / Model#: FFA8130  
Dual Countertop Fryer with Drain, 2 x 15 lb.  
Number of Wells: 2  
Dimensions W x D x H IN (CM)  
23 x 18 x 16 (59.4 x 45.7 x 40.6)  
UPC: 029419718917 \$895.00

#### 15lb Medium Duty Electric Fryers

- Ideal for restaurants, canteens, and fast food outlets.
- 3500 watt elements provide quick heat-up and temperature recovery time between loads
- Fully-welded oil tank with safety interlocked drainage valve for easy draining and cleaning
- Thermostatically controlled to 374° F (190° C)
- Automatic thermal overload shutoff at 446° F (230° C) for safety
- "Power On" indicator light
- Cold zone helps keep oil fresh longer
- Includes two small fryer baskets (40711) and one small night cover (40714) per well. Also sold separately.
- Optional large baskets and night covers
- Nickel-plated steel wire baskets feature cool-touch handle
- Element box assemblies can be removed for easy cleaning and versatility.
- Internal micro-switch disconnects power when element box is removed
- Each element box is wired separately and has separate cord with plug
- Non-skid rubber feet prevent slipping
- Minimal footprint to accommodate tight counter spaces
- 5 ft. (1.5 m) cord with plug





1 Each






**Save 2¢ Each**

Uncle Al's 5oz Cookies  
MSRP: \$1.19

-  Chocolate Crème  
UPC: 688149240039 5oz
-  Duplex Crème  
UPC: 688149240046 5oz
-  Lemon Crème  
UPC: 688149240022 5oz
-  Peanut Butter Cream  
UPC: 688149240015 5oz
-  Vanilla Crème  
UPC: 688149240008 5oz

**Save 6¢ Each**

Uncle Al's 13oz Cookies  
MSRP: \$2.39

-  Chocolate Crème  
UPC: 688149330020 13oz
-  Duplex Crème  
UPC: 688149330051 13oz
-  Vanilla Crème  
UPC: 688149330006 13oz




**Save 50¢ per 12ct Box**

 Werthers Roll  
UPC: 072799008666 1.8oz

  
**STORCK**<sup>®</sup>  
MSRP: \$1.19



**Save \$1.00 per 24ct Box**

-  Mamba  
UPC: 072799035136 2.82oz
-  Mamba Sours  
UPC: 072799111670 2.65oz
-  Riesen Chewy Chocolate Caramel  
UPC: 072799050146 1.43oz





## Save 2¢ Each



**Teenage Mutant Ninja Turtles Gummy Pizza Theater Box**  
UPC: 041376100604 2.54oz MSRP: \$1.29

1 Each

## Save 5¢ per Bag



**Disney Frozen Mini Milk Chocolate Bars**  
UPC: 041376111471 8oz MSRP: \$4.99

1 Bag



**Disney Princess Candy Mix Pinata Filler**  
UPC: 041376106248 14.1oz MSRP: \$6.49

1 Bag



**Marvel Avengers Assemble Mini Milk Chocolate Bars**  
UPC: 041376111488 8oz MSRP: \$4.99

1 Bag



**Nickelodeon SpongeBob Candy Mix Pinata Filler**  
UPC: 041376111653 14.1oz MSRP: \$6.29

1 Bag

## Save 15¢ Each



**Disney Frozen Candy Mix Pinata Filler**  
UPC: 041376111600 14.1oz MSRP: \$6.29

1 Bag



**Krabby Patty Giant Changermaker**  
UPC: 041376102103 .7oz MSRP: 25¢

36ct Box

## Save 20¢ per Box



**Teenage Mutant Ninja Turtles Light Up Lollipop Sword**  
UPC: 041376111327 .42oz MSRP: \$2.99

12ct Box

## Save 25¢ per Box



**Chocolate Gold Goins Mesh Bag**  
UPC: 041376091605 1.48oz MSRP: \$1.29

12ct Box



**Hello Kitty Lollipop Ring**  
UPC: 041376110801 .42oz MSRP: 59¢

24ct Box



**Lightning Bugs Gummy Candy**  
UPC: 041376001178 1.4oz MSRP: \$1.29

12ct Box



**Teenage Mutant Ninja Turtles Ring Pops**  
UPC: 041376100529 .42oz MSRP: 59¢

24ct Box

## Save 50¢ per Box



**Caramel Crave Cold Stone Creamery Candy Cone**  
UPC: 041376112102 .88oz MSRP: \$1.09

24ct Box



**Chocolate Cream Cold Stone Creamery Candy Cone**  
UPC: 041376112119 .88oz MSRP: \$1.09

24ct Box



**Marvel Avengers Assemble Candy Fan**  
UPC: 041376103643 .35oz MSRP: \$4.49

12ct Box



**Teenage Mutant Ninja Turtles Candy Fans**  
UPC: 041376100543 .35oz MSRP: \$3.99

12ct Box



**UPTOWN**



Cup Foam 12oz 12X16TWN  
1000ct Case



Cup Foam 16oz 16X16TWN  
1000ct Case



Cup Foam 20oz 20X16TWN  
500ct Case



Cup Foam 24oz 24X16TWN  
500ct Case

**Impulse**



Cup Foam Impulse 12oz 12J16E  
1000ct Case



Cup Foam Impulse 16oz 16J16E  
1000ct Case



Cup Foam Impulse 20oz 20J16E  
500ct Case



Cup Foam Impulse 24oz 24J16E  
500ct Case



Cup Foam Impulse 32oz 32AJ20E  
400ct Case



Nacho Tray #C68NT2 (2C)  
4/125ct Case



Nacho Tray C56NT2 5X6 CLR(2C)  
4/125ct Case

Save \$1.50 per Case

**DART**



**Tootsie**®

Save 25¢



Tootsie Candy Caramel Apple Pops 48ct Box  
UPC: 071720000014 .63oz MSRP: 20¢



Tootsie Fruit Chew Pops 48ct Box  
UPC: 717200000699 .6oz MSRP: 20¢



Tootsie Pops 100ct Box  
UPC: 071720000076 .6oz MSRP: 20¢

Save 35¢



Cella's Chocolate Covered Cherries 72ct Box  
UPC: 011228372130 14gr MSRP: 35¢



Charleston Chew 96ct Box  
UPC: 071720531194 .35oz MSRP: 25¢



Junior Mints Changemaker 72ct Box  
UPC: 071720530207 .48oz MSRP: 25¢



Tootsie Roll 280ct Jar  
UPC: 071720005507 .35oz MSRP: 5¢







Blueberry Muffin  
UPC: 018000512560 3.2oz



Chocolate Chip Muffin  
UPC: 018000512546 3.2oz



Cinnamon Cake  
UPC: 018000512553 3.2oz



Cinnamon Roll  
UPC: 018000512539 3.2oz



Raspberry Danish  
UPC: 018000513499 2.7oz

Minis! 6ct Box  
MSRP: \$2.29

**Pillsbury**  
Save 75¢



**COW TALES**

Save \$1.00 per 100ct Tumbler



100ct Tumbler  
MSRP: 39¢



Caramel Apple  
UPC: 070622921175 1oz



Chocolate  
UPC: 070622431025 1oz



Original  
UPC: 070622431018 1oz



Strawberry  
UPC: 070622431056 1oz







**Save 60¢ per Case**



Gehl's Cheese  
4oz Nacho Cup  
UPC: 036144041029  
48ct Case



**Save 2¢**

0238 5501  
Sixlets Theater Box 1 Each  
UPC: 089669038005 3.5oz MSRP: \$1.59

**Save 3¢**

0360 0207  
Sixlets Peg Bag 1 Bag  
UPC: 089669035035 6oz MSRP: \$2.29

**Save 4¢**

0234 7806  
Sixlets Laydown Bag 1 Bag  
UPC: 089669037053 9oz MSRP: \$3.39



**Save 15¢**

0200 6208  
Sixlets 12 Ball Tube 72ct Box  
UPC: 089669000095 MSRP: 15¢

0205 4001  
Sixlets 20 Ball Tube 48ct Box  
UPC: 089669000071 .56oz MSRP: 25¢

**Save 50¢**

0226 8002  
Sixlets 24ct Box  
UPC: 089669033659 1.75oz MSRP: \$1.19

0233 3403  
Sixlets King Size 16ct Box  
UPC: 800093934004 3.4oz MSRP: \$1.89





New Item!



5:1 Cheddar Beer Bratwurst  
Ultimate Heat & Serve  
MFR# 102268



5:1 Italian Sausage  
Heat & Serve  
MFR# 101559



5:1 Bratwurst  
Ultimate Heat & Serve  
MFR# 101558

Grilling - Preheat roller grill for 15 minutes on HEAT/COOK. Place links on roller grill on HEAT/COOK. Heat thawed links for 25-30 minutes or frozen links for 40-45 minutes or until the internal temperature is 140-160°F. Reduce roller grill temperature to HOLD/WARM. Product must be held at a minimum of 140°F. Do not hold for more than 4 hours. \*Heating times will vary for different roller grill brands.

2-5lb Case



### Save 50¢ per Case



**Bar Brownie Magic Individually Wrapped**  
A rich fudge brownie base topped with a "magic" layer of chocolate chips, butterscotch chips and coconut.  
#71465 30-3.3oz Case



**Cookie Pre-Baked Oatmeal Raisin Individually Wrapped**  
Soft & Chewy cookie with hand-wrapped look. Hearty all natural oatmeal blended with lots of plump raisins & delicious spices.  
#70785 24-3oz Case



**Cookie Thaw & Serve Chocolate Chip w/M&M's**  
A traditional chocolate chip soft & chewy cookie with a rainbow of real m&m<sup>®</sup> milk chocolate candies. Kids #1 cookie choice.  
#70697 48-2oz Case

### Save 75¢ per Case



**Cookie Dough Monster**  
All the ingredients for a monster explosion of taste. Made with fresh roasted peanuts, delectable chocolate chips, creamy peanut butter, hearty rolled oats, and real m&m<sup>®</sup> milk chocolate candies.  
#70915 200-1.5oz Case



**Cookie Dough Strawberry Shortcake**  
Strawberry bursts & creamy white chocolate chips blended for a touch of summer all year long!  
#71064 200-1.5oz Case







Save 50¢ per Box

ICEE

SLUSH PUPPIE

12ct Box



Candy Fan Koko's  
UPC: 632365102275 16gr  
MSRP: \$1.59

24ct Box



Candy Necklace Koko's  
UPC: 632365381441 22gr  
MSRP: 39¢

12ct Box



Dip-n-Lik® Popcifier Pop  
UPC: 632365102695 1.13oz  
MSRP: \$1.59

12ct Box



Eye Popper Candy Toppers  
UPC: 632365625019 .6oz  
MSRP: \$1.49

12ct Box



ICEE® Dip-n-Lik  
UPC: 632365625118 47gr  
MSRP: \$1.49

12ct Box



ICEE® Dip-n-Lik Popping Candy Dippin' Lollipop  
3flv (Cherry Blue Rasperry and Orange)  
UPC: 632365625224 .99oz  
MSRP: \$1.59

40ct Box



ICEE® Jawbreaker Lollipop  
UPC: 632365625323 1.16oz  
MSRP: 69¢

12ct Box



ICEE® Spray Candy  
UPC: 632365122143 25ml  
MSRP: \$1.59

12ct Box



ICEE® Squeeze Candy  
UPC: 632365122181 62ml  
MSRP: \$1.59

12ct Box



JAWgantic Jawbreaker  
UPC: 632365325477 3oz  
MSRP: \$1.49

12ct Box



Slush Puppie® Dip-N-Lik  
UPC: 632365123652 1.66oz  
MSRP: \$1.59

40ct Box



Slush Puppie® Jawbreaker Lollipops  
UPC: 632365625309 1.16oz  
MSRP: 69¢

12ct Box



Slush Puppie® Popping Candy Dippin' Lollipop  
3flv (Strawberry, Blue Raspberry and Watermelon)  
UPC: 632365625248 .99oz  
MSRP: \$1.49

16ct Box



Snake Spray Candy  
UPC: 632365555507 36ml  
MSRP: \$1.49

12ct Box



Twist-n-Lik Candy Ice Cream  
UPC: 632365102664 .64oz  
MSRP: \$1.59



New Item!





# Skittles®

New Item!

MSRP: \$1.19



Skittles Red, White & Blue Summer Counter Display  
 24ct Skittles **Original** (Red) UPC: 04000001607 2.17oz  
 48ct Skittles **America Mix** UPC: 022000018274 2oz

Save \$5.00  
 per 72ct Display



Save \$1.25 per 36ct Jar



Original Jerky "Chew" Snuff Box

UPC: 017082000453 .32oz MSRP: \$1.99



Teriyaki Jerky "Chew" Snuff Box

UPC: 017082000484 .32oz MSRP: \$1.99

Save \$1.30 per 24ct Box



Squatch XXL Hot Caddie

UPC: 017082879806 2.2oz MSRP: \$2.79



Squatch XXL Mild Caddie

UPC: 017082879820 2.2oz MSRP: \$2.79



Squatch XXL Original Caddie

UPC: 017082879844 2.2oz MSRP: \$2.79

Save 75¢ per 12ct Box



Teriyaki Jerky "Chew"

UPC: 017082000484 .32oz MSRP: \$1.79



CUSTOMER LOYALTY PROGRAM



New Item!

PROTEIN SNACKS  
**JACK LINK'S**

Feed Your Wild Side.





**OFF!** Save 25¢  
per 6oz Can/Bottle

6oz Each



**OFF! Active® Insect Repellent**  
Formulated with 15% DEET  
provides up to 5 hours of protection  
against mosquitoes.  
UPC: 046500018107 6oz MSRP: \$7.69



**OFF! Deep Woods® Insect Repellent**  
Formulated with 25% DEET  
provides up to 8 hours of protection  
against mosquitoes.  
UPC: 046500018428 6oz MSRP: \$8.39



**OFF!® FamilyCare Insect Repellent  
(Unscented)**  
Protection in a low DEET formula  
UPC: 046500018350 6oz MSRP: \$8.39

**Johnson**  
A FAMILY COMPANY



Save \$1.50 per 18ct Box

Compos Snack Size  
18ct Box



**Buffalo Bleu Cheese Pretzel**  
UPC: 041419474303 1.8oz MSRP: 89¢



**Cheddar Cheese Cracker**  
UPC: 041419714744 1.7oz MSRP: 89¢



**Cheddar Cheese Pretzel**  
UPC: 041419714713 1.8oz MSRP: 89¢



**Pepperoni Pizza Cracker**  
UPC: 041419714737 1.7oz MSRP: 89¢



**Pizzeria Pretzel**  
UPC: 041419714751 1.8oz MSRP: 89¢







# Save 10¢ per Bag



Giant Sunflower Seeds  
1 Bag  
MSRP: \$2.49 to \$2.59

- Bacon Ranch**  
UPC: 038093336850 5oz
- Dill Pickle**  
UPC: 038093335556 5oz MSRP: \$2.49
- KC Style BBQ**  
UPC: 038093335754 5oz MSRP: \$2.49
- Original Roasted & Salted**  
UPC: 038093332654 5.75oz MSRP: \$2.49

- Sriracha Hot Chili Sauce**  
UPC: 038093332555 5oz MSRP: \$2.49
- Kettle Roasted**  
UPC: 038093245558 5oz MSRP: \$2.59
- Kettle Roast Fresh Cracked Pepper**  
UPC: 038093245008 5oz MSRP: \$2.59
- Kettle Roast Sweet Dill Pickle**  
UPC: 038093245954 5oz MSRP: \$2.49
- Kettle Roast Toasted Coconut**  
UPC: 038093245152 5oz MSRP: \$2.49



Hershey Milkshakes  
12ct Case  
MSRP: \$1.79 / 12oz

- Chocolate**  
UPC: 852251000090
- Cookies & Cream**  
UPC: 852251000106
- Strawberry**  
UPC: 852251000113

Hershey Low Fat Milk  
12ct Case  
MSRP: \$1.79 / 12oz

- 1%**  
UPC: 852251000120
- Chocolate**  
UPC: 852251000083

Almond Breeze  
Almond Milk  
12ct Case  
MSRP: \$1.89 / 10oz

- Chocolate**  
UPC: 004157011029
- Vanilla**  
UPC: 004157011028



Save \$1.50





**Hood** Save \$1.20 per 12ct Case




**Save \$1.00**

 Brat 4:1 10lb Case  
Fully Cooked Course w/ Natural Casing  
Best Use: Grilling  
UPC: 073608058605

 Brat 5:1 10lb Case  
Fully Cooked w/ Natural Casing  
Best Use: Grilling  
UPC: 073608058506

 Brat 5:1 Backyard 10lb Case  
Natural Casing  
UPC: N/A

**Save \$2.00**

 Hot Dog 8:1 10lb Case  
Old Fashion w/Natural Casing  
UPC: N/A

 Polish Sausage 5:1 10lb Case  
Jalapeno w/Chesse  
Fully Cooked Skinless w/Grill Marks  
UPC: 073608075524



SAUSAGE THAT LINKS  
PEOPLE TOGETHER<sup>®</sup>

**Save 20¢**

MSRP: \$5.29  
 Bratwurst Smoked 14oz Pkg  
Fully Cooked (Retail Package)  
UPC: 073608057806 14oz

MSRP: \$4.69  
 Summer Sausage 12oz Pkg  
Cheddar Chub (Retail Package)  
UPC: 073608035569 12oz

MSRP: 89¢  
 Snack Stick 26ct Box  
Honey Ham  
UPC: 073608001684 .8oz

 Snack Stick 26ct Box  
Teriyaki  
UPC: 073608032961 .8oz



**New Item!**

NO MSG - GLUTEN FREE



**Save \$1.00  
per 45ct Case**


**Fla-Vor-Ice**


 Flavor Ice Assorted Freezer Pops  
45ct Case  
UPC: 072392998456 5.5oz  
MSRP: 45¢











 PIZZA LOTZZA 12" 4 MEAT  
UPC: 042197002054 28.25oz MSRP: \$9.99


 PIZZA LOTZZA 12" BACON CHEESEBURGER  
UPC: 042197002061 25.25oz MSRP: \$9.99

 PIZZA LOTZZA 12" CHEESE  
UPC: 042197002047 22.75oz MSRP: \$7.99


 PIZZA LOTZZA 12" CHICKEN ALFREDO  
UPC: 042197003310 23.75oz MSRP: \$9.99


 PIZZA LOTZZA 12" HOTZZA  
UPC: 042197003357 25.75oz MSRP: \$9.99


 PIZZA LOTZZA 12" PEPPERONI  
UPC: 042197002016 23.25oz MSRP: \$7.99

 PIZZA LOTZZA 12" SAUSAGE  
UPC: 042197002009 25.25oz MSRP: \$7.99

 PIZZA LOTZZA 12" SAUSAGE & MUSHROOM  
UPC: 041297002023 26.75oz MSRP: \$8.99

 PIZZA LOTZZA 12" SAUSAGE & PEPPERONI  
UPC: 041297002030 26.45oz MSRP: \$8.99

 PIZZA LOTZZA 12" SUPREME  
UPC: 042197002078 30.75oz MSRP: \$9.99

 PIZZA LOTZZA 12" TACO GRANDE  
UPC: 042197003347 25.5oz MSRP: \$9.99

**Save 15¢ per Pizza**







24ct Box

MSRP: \$1.19



Necco Old Fashioned Candy Buttons  
UPC: 011215412281 .05oz



Necco Wafers Assorted  
UPC: 011215900900 2.02oz



Necco Wafers Chocolate  
UPC: 011215900917 2.02oz



Necco Slap Stix Giant Caramel Pop  
(Banana, Strawberry, Vanilla Swirl)  
UPC: 011211004510 2oz

**Save \$1.00 per 24ct Box**

**Save 5¢ per Bag**

PaloPopcorn • 1.2oz Bag  
MSRP: \$1.19



Bacon Cheddar  
UPC: 083724130154 1.2oz



Cheddar Cheese  
UPC: 083724130017 1.2oz



Jalapeno Cheddar  
UPC: 083724130116 1.2oz



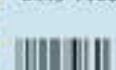
White Cheddar  
UPC: 083724130031 1.2oz

**Save 20¢ per Bag**

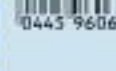
Palo Popcorn • 8oz Bag  
MSRP: \$3.99



Cheddar Cheese  
UPC: 083724800019 8oz



Jalapeno Cheddar  
UPC: 083724800118 8oz



White Cheddar  
UPC: 083724110033 8oz







New Item!



MSRP: 79¢

0488 2008 Cheddar UPC: 046100007105 1oz

0493 3700 Cheddar & Mozzarella UPC: 046100009000 1oz

0488 3609 Colby Jack UPC: 046100007303 1oz

0488 1506 Pepper Jack UPC: 046100007259 .83oz

0488 1803 String Cheese UPC: 046100007006 1oz

# SARGENTO

Save \$1.00 per 24ct Box

## PENROSE

Save \$1.50

12ct Box  
0411 7605 Penrose Big Mama Pickled Sausage UPC: 026200392905 2.4oz MSRP: \$1.89

15ct Box  
0411 7506 Penrose Firecracker Pickled Sausage UPC: 026200322001 1.7oz MSRP: \$1.59



Save \$3.00  
18ct Box

0413 1304 Slim Jim® Big Boss Mild Meat & Cheese UPC: 026200171302 3oz MSRP: \$3.39

0413 1205 Slim Jim® Big Boss Pepperoni & Cheese UPC: 026200171296 3oz MSRP: \$3.39

Save 30¢

1 Box  
0413 1100 Slim Jim® Original Snack Sticks Gable Top Box UPC: 026200144405 .28oz MSRP: \$4.99

New Item!



ConAgra Foods





**DUM-DUMS**  
ORIGINAL POPS

**Save 10¢**



Spangler 4oz Bag Dum Dum Pops  
UPC: 030800003215 4oz MSRP: \$1.79

**Save 50¢**



Spangler 120ct Box Dum Dum Pops  
UPC: 030800000665 .17oz MSRP: 10¢

**Save 80¢**



Spangler 300ct Bag Dum Dum Pops  
UPC: 030800000603 .31oz MSRP: 5¢

**saf-t-pops**

**Save 80¢**



Saf-T-Pops 100ct Box  
UPC: 030800000771 .36oz MSRP: 15¢

**Cheese Pleasers™**

MSRP: \$1.59



Colby Jack 24ct Box  
UPC: 046247211113 2oz



Medium Cheddar 24ct Box  
UPC: 046247155554 2oz



Pepper Jack 24ct Box  
UPC: 046247188880 2oz



String Cheese Twin Pack 24ct Box  
UPC: 046247811115 2oz



String Cheese w/Beef Stick 16ct Box  
UPC: 046247155585 2oz

MSRP: \$3.39



4oz Cheese & Beef 8ct Box  
UPC: 046247155561 4oz



4oz Colby Jack Stick 8ct Box  
UPC: 046247166666 4oz



4oz Pepper Jack Stick 8ct Box  
UPC: 046247144466 4oz



4oz String Cheese Stick 8ct Box  
UPC: 046247177761 4oz

Cooler Door Display Rack  
1 Each






**Save 50¢**



# Ice Cream

3 GALLON  
FROZEN ICE CREAM FOODSERVICE



 0476 4601	<b>BIRTHDAY CAKE</b> Yellow Cake Flavored Ice Cream Blend with Cake Pieces & Sprinkled with Multi-Colored Candy Pieces	UPC: 002065210289
 0476 5004	<b>BLACK CHERRY</b> Black Cherry Flavored Ice Cream with Black Cherries	UPC: 002065210101
 0476 5707	<b>BLUE MOON</b> Blue Colored Ice Cream with an Almond Flavor	UPC: 002065210103
 0491 0800	<b>BLUEBERRY WAFFLE</b> Chocolate Covered Waffle Cone Pieces in Blueberry Flavored Ice Cream with a Blueberry Swirl	UPC: 020652102068
 0477 6703	<b>BUBBLE GUM</b> Pieces of Bubble Gum in Pink Bubble Gum Flavored Ice Cream	UPC: 020652101047
 0476 6609	<b>BUTTER PECAN</b> Butter Pecan Flavored Ice Cream with Pecan Halves	UPC: 002065210106
 0476 6100	<b>CARAMEL COLLISION</b> Caramel Ice Cream with a Caramel Swirl & Chocolate Coated Caramel Mini Cups	UPC: 002065210214
 0476 6209	<b>CHOCOLATE</b> Chocolate Flavored Ice Cream	UPC: 002065210110
 0476 6407	<b>CHOCOLATE CHIP COOKIE DOUGH</b> Chocolate Chip Cookie Dough Pieces In Cookie Dough Flavored Ice Cream	UPC: 002065210109
 0477 7007	<b>CHOCOLATE PEANUT BUTTER SWIRL</b> Chocolate Ice Cream with a Peanut Butter Swirl	UPC: 020652102617
 0476 4700	<b>COCONUT EXPLOSION</b> Coconut Flavored Ice Cream with Chocolate Covered Coconut Pieces, Coconut Flakes, & Chocolate Covered Almonds	UPC: 002065210222
 0482 9508	<b>COOKIE MONSTER</b> Cookie Dough pieces and Chocolate Sandwich Cookie Pieces blended in Cookie Dough flavored Ice Cream	UPC: 020652103310
 0476 5909	<b>COOKIES &amp; CREAM</b> Crushed Chocolate Sandwich Cookies Blended in Creamy Vanilla Ice Cream	UPC: 002065210115
 0476 3604	<b>COTTON CANDY</b> Cotton Candy Flavored Ice Cream with a Cotton Candy Swirl	UPC: 002065210221
 0482 9809	<b>DAILY GRIND</b> Coffee flavored Ice Cream with a Caramel Ribbon and Chocolate Covered Espresso Pieces	UPC: 020652103340
 0476 6809	<b>DELUXE VANILLA</b> Vanilla Flavored Ice Cream with 11% Butterfat	UPC: 002065210000





# Ice Cream

3 GALLON  
FROZEN ICE CREAM FOODSERVICE



	<b>ELEPHANT TRACKS</b> 3145 Pieces of Peanut Butter Cups & Chocolate Swirled in Chocolate Ice Cream	UPC: 002065210116
	<b>LADY BUG</b> 3166 Chocolate and Caramel Swirled with Pecans in Vanilla Ice Cream	UPC: 002065210119
	<b>LOW FAT VANILLA</b> 3106 Vanilla Flavored Ice Cream with 3% Butterfat	UPC: 02065210005
	<b>MACKINAC ISLAND FUDGE</b> 3169 Vanilla Ice Cream with Chewy Fudge Pieces Swirled with Butter Fudge Pieces	UPC: 002065210120
	<b>MAPLENUT</b> 3171 Maple Sugar Flavored Ice Cream with Walnuts	UPC: 020652101214
	<b>MINT CHOCOLATE CHIP</b> 3173 Green Mint Flavored Ice Cream with Chocolate Chips	UPC: 002065210123
	<b>PIRATES BOUNTY</b> 3197 M&M Candies & Chocolate Sandwich Cookies Blended in Caramel Flavored Ice Cream	UPC: 002065210291
	<b>PLAY DOUGH</b> 3195 Blue Moon Ice Cream Sprinkled With Red, Yellow & Blue Dough Pieces	UPC: 002065210259
	<b>PRALINE PECAN</b> 3196 Butterscotch Fudge Swirled in Vanilla Ice Cream Mixed with Praline Pecans	UPC: 020652101298
	<b>RAINBOW SHERBET</b> 3484 Lime, Orange and Raspberry Flavored Sherbets Swirled Together	UPC: 002065211105
	<b>SHIPWRECK</b> 3413 Vanilla Ice cream with a Sea Salt Caramel Ribbon and Candied Almond Splinters	UPC: 020652103250
	<b>STRAWBERRY</b> 3207 Strawberry Flavored Ice Cream Swirled with Real Strawberries	UPC: 002065210133
	<b>SUPERMAN</b> 3209 Blue Raspberry, Cherry and Vanilla Flavored Ice Cream	UPC: 002065210254
	<b>ZANZIBAR CHOCOLATE</b> 3230 Triple Chocolate Flavored Ice Cream	UPC: 020652102952







Save \$1.50 per 8ct Box



New Item!



0483 4304

**Chicken Caesar**

UPC: 041433025383 8.6oz

Chicken Breast Meat, Provolone Cheese & Caesar Dressing on a Spinach Herb Flour Tortilla



0483 3703

**Italian Style**

UPC: 041433024171 9.1oz

Salami, Spicy Ham, Provolone, Pepperoni & Italian Sauce on a Sun Dried Tomato & Flour Tortilla



0484 1005

**Turkey Club**

UPC: 041433025765 8oz

Chipotle Chicken Salad & Pepper Jack Cheese on a Cheesy Jalapeno Tortilla



0484 6000

**Southwest Style Chicken Salad**

UPC: 041433025772 8.1oz

Oven Roasted White Turkey, Bacon, Smoked Ham, Cheddar Cheese & Ranch Dressing on a Tomato Basil Tortilla

Deli Express Wraps

MSRP: \$5.29



# **HOLIDAY WHOLESALE**

## **Holiday Wholesale, Inc.**

225 Pioneer Drive - PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: [www.holidaywholesale.com](http://www.holidaywholesale.com)

Email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)

## **SUMMERTIME SPECIAL EVENT LIST**



**Soda, Bottled Water & Juice**

**Chips (Bag or Bulk)**

**Hamburger**

**Hot Dogs**

**Bratwursts / Cheddarwursts**

**Italian Sausage**

**Chicken Fillets**

**Steak Sandwiches**

**Pasta & Potato Salads**

**Ketchup**

**Mustard**

**BBQ Sauce**

**Mayonnaise**

**Pickles / Relish**

**Sliced Cheese**

**Napkins / Paper Towel**

**Cups / Plates (Paper or Plastic)**

**Forks, Spoons & Knives**

**Aluminum Foil**

**Paper Bags**

**Can Liners**

**Charcoal**

**Lighter Fluid**

**Minnow Bucket**

**Swim Aids & Accessories**

**Foam Cooler**

**Disposable Camera**

**Sunglasses**

**Suntan Lotion**

**Insect Repellent**



# Operator's Edge<sup>®</sup>

The Successful Independent Operator's Resource

## It's easy to register:

1. Log on to [www.operators-edge.com/holidaywholesale](http://www.operators-edge.com/holidaywholesale)
  2. Enter your name, company, email address and create a password.
- It's that simple! Once you're activated, hit 'remember me' to bypass the login.  
Every month, you'll receive all the benefits of Operator's Edge!

**Headline News** | **All About The Menu** | **Consumer Insights** | **Top Trends** | **Food Safety & Sanitation**

**Menu Management** | **Money Matters** | **Marketing Your Business** | **Toolbox** | **Digital/Social Marketing**

**Operator's Edge**  
The Successful Independent Operator's Resource

**Creating an Atmosphere for Your Bar or Restaurant**

Can the food and drink act as a major factor in the decision to visit a bar? Our most recent issue has your answer. It's the atmosphere of your bar or restaurant that lures in customers to make it... it's made here every day!

To create the right atmosphere, start by evaluating what type of atmosphere you want to attract. Do you want your bar to be a sophisticated, sophisticated lounge or a fun, fun destination for your friends? Do you want your bar to be a destination for your friends? Consider your target customer's age range, income, interests and lifestyle, as well as the area where you're operating and the season you're in. Then, set your bar, keep it and that your atmosphere should convey and reflect your bar or restaurant brand.

As you develop a plan, it's best to make these decisions.

Good food and drinks are not enough to attract guests. They also need to be enjoyable and easy to eat. Your menu items should be on your brand and your menu.

Take time to consider all these factors.

Build traffic. Get new menu ideas. Increase revenue and profits.

Operator's Edge addresses these issues - and more - every month! Online intelligence for today's independent operator.

# WAM

Premier Nutrition

WAM  
PromoSense

**PowerBar**

New Item!

**Save \$2.00 per Box**

MSRP: \$1.79



**Harvest Energy™**  
**Peanut Butter Chocolate Chip**  
UPC: 097421408362 47grams

**Save \$3.00 per Box**

MSRP: \$2.49



**ProteinPlus® PowerBar®**  
**20g Chocolate Mint Cookie**  
UPC: 097421890754 2.29oz



**ProteinPlus® PowerBar®**  
**Vanilla Bar**  
UPC: 097421376791 2.17oz



**ProteinPlus® PowerBar®**  
**Chocolate Peanut Butter**  
UPC: 097421483567 2.17oz





# WAM

# Trolli

WAM  
PromoSense

New  
Item!

MSRP: \$1.49



**Trolli Sour Brite Bears**  
UPC: 041420928550 4.7oz



**Trolli Sour Brite Crawlers**  
UPC: 020709012302 5oz

Save 10¢  
per Peg Bag



**Trolli Sour Brite Blasts**  
UPC: 041420004919 4.25oz



**Trolli Very Berry**  
UPC: 041420115875 5oz



# WAM

WAM  
PromoSense

New  
Item!



MSRP: \$1.09



**Keebler Fudge Strip Cookies**  
UPC: 030100773986 1.9oz



**Keebler Soft Chocolate Chip Cookies**  
UPC: 030100199434 2.12oz

MSRP: \$1.09



**Keebler Sugar Wafers Strawberry**  
UPC: 030100125990 2.75oz



**Keebler Sugar Wafers Vanilla**  
UPC: 030100125877 2.75oz

Save \$1.00 per 12ct Box





# WAM

# Kraft Heinz

# WAM PromoSense



## Save \$2.00 per 6ct Box

6ct Box MSRP: \$2.99



Planters Dessert Mix Banana Sundae  
UPC: 029000021457 3oz



Planters Dessert Mix Oatmeal Raisin  
UPC: 029000021471 3oz



Planters Dessert Mix Turtle Sundae  
UPC: 029000021389 3oz

## Save \$3.00 per Box

12ct Box MSRP: \$1.79



Planters NUT-trition  
Honey Nut Sustaining Energy Mix  
UPC: 029000019171 1.66oz

18ct Box MSRP: \$1.69



Planters NUT-rition  
Heart Healthy Mix  
UPC: 029000017177 1.5oz



Planters NUT-rition  
Men's Health<sup>®</sup> Recommended Mix  
UPC: 029000017153 1.5oz



## Save 25¢ per Box

18ct Box  
Pre-Priced! 2/\$1.00



Planters Dry Roasted Peanuts  
UPC: 029000017078 1.75oz



Planters Heat Peanuts  
UPC: 029000075375 1.75oz



Planters Honey Roasted Peanuts  
UPC: 029000075368 1.75oz



Planters Salted Peanuts  
UPC: 029000075351 1.75oz

## Save \$3.00 per Box

12ct Box



Planters Dry Roasted Pistachios  
UPC: 029000012745 1.75oz MSRP: \$2.39

18ct Box



Planters Salted Cashews  
UPC: 029000075382 1.5oz MSRP: \$1.39



Planters Smoked Almonds  
UPC: 029000075412 1.5oz MSRP: \$1.79





# WAM

# Kraft Heinz

WAM  
PromoSense

## Kraft

### Save \$1.00 per 18ct Box

MSRP: \$0.69



Cracker Barrel  
Extra Sharp Cheddar Cheese Stick  
UPC: 021000002320 1oz

### Save \$2.00 per 24ct Box



Kraft Natural Cheese Snacks  
Mozzarella & Cheddar Twists String Cheese  
UPC: 021000003983 .76oz MSRP: \$0.89



Kraft® Low-Moisture Part-Skim  
Mozzarella String Cheese  
UPC: 021000000227 1oz MSRP: \$0.79

### Save \$3.00 per 18ct Box

MSRP: \$1.89



Kraft Mild Cheddar  
Big Cheese Snack  
UPC: 00021000007929 2oz



Kraft Colby & Monterey Jack  
Big Cheese Snack  
UPC: 00021000007936 2oz



Kraft Pepper Jack  
Big Cheese Snack  
UPC: 021000008162 2oz



# Kool-Aid

### Save \$1.00 per 12ct Case

MSRP: \$0.69



Kool Aid Bursts Blue Moon Berry  
UPC: 043000953891 6.75oz



Kool Aid Bursts Cherry  
UPC: 043000953938 6.75oz



Kool Aid Bursts Grape  
UPC: 043000946060 6.75oz



Kool Aid Bursts Tropical Punch  
UPC: 043000953921 6.75oz



# WAM



# Charmin

WAM  
PromoSense

New  
Item!

## Save \$2.00 per 10ct Case



**Charmin Basic® 1-Ply Double Rolls Toilet Paper**  
Softer and 3x Stronger When Wet\* for an Incredible Price  
Clog-Safe and Septic-Safe; Unscented  
UPC: 037000859819 4Pack

## Save \$3.00 per 15ct Case



**Bounty® Paper Towels, White, 1 Regular Roll**  
2X more absorbent,\* so the roll can last up to 50% longer\*  
(\*Vs. leading ordinary brand.)  
The Quicker Picker Upper (Vs. leading ordinary brand.)  
1 Regular Roll; Full Sheet White  
UPC: 037000950288 1Roll

## Save \$5.00 per 24ct Case



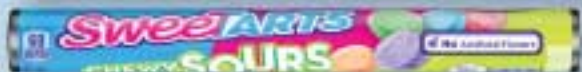
**Charmin Basic 1-Ply Huge Roll Toilet Paper**  
Holds up 2x Better\* with Duraflex Texture  
Great Everyday Price  
Unscented; Septic Safe  
UPC: 037000871477 1Roll



# WAM



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PromoSense



## Nestle Buy 4 Get 1 FREE!

- 1 Laffy Taffy Stretchy & Tangy Cherry  
24ct Box UPC: 079200143367 1.5oz
- 1 Sweetart Chewy Sours  
24ct Box UPC: 079200002053 1.82oz
- 1 Sweetart Original Candy  
36ct Box UPC: 079200001643 1.77oz
- 1 Sweetart Soft & Chewy Ropes  
24ct Box UPC: 079200912338 1.8oz
- FREE!** Sweetart Giant Chewy Candy  
36ct Box UPC: 079200131166 1.5oz

MSRP: \$1.19

# Laffy Taffy SweetARTS

No Substitutions



# WAM

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PromoSense



Save \$1.00  
per 24ct Case



MSRP: \$1.39



Perrier Sparkling Water  
UPC: 074780000703 5ltr



Perrier Sparkling Water Green Apple  
UPC: 074780446389 5ltr

New  
Item!



Save \$1.00  
per 18ct Case

MSRP: \$1.09



Ice Mountain Water  
1 Liter Flat Cap  
UPC: 083046000111 1ltr



Nestea Iced Tea Diet Lemon  
UPC: 088130813455 23oz



Nestea Iced Tea Half & Half  
UPC: 088130813639 23oz



Nestea Iced Tea Lemon  
UPC: 088130813424 23oz



Nestea Iced Tea Peach  
UPC: 088130813608 23oz



Nestea Iced Tea Pomegrabate  
UPC: 088130813738 23oz



Nestea Iced Tea Raspberry  
UPC: 088130813547 23oz

Save  
\$1.00  
per  
18ct Case

MSRP: \$1.19



# NESTEA



# WAM



WAM  
PromoSense

New  
Item!



**Bic Lighter Gentlemen Series**  
UPC: 070330643888 MSRP: \$2.49



**Bic Lighter Playboy Series**  
UPC: 070330633254 MSRP: \$2.49



**Cherry**  
UPC: 071737981528 20pk



**Silver**  
UPC: 071737451311 20pk



**Grape**  
UPC: 071737451106 20pk



**Sweet**  
UPC: 071737451229 20pk



**Menthol**  
UPC: 071737451342 20pk



**Vanilla**  
UPC: 071737451137 20pk



**Regular**  
UPC: 071737451281 20pk

  
**INTRODUCING**  
**TALON**  
FILTERED CIGARS

**Save \$1.00 per 10ct Carton**

Talon • Filtered Cigars  
10ct Carton  
MSRP: \$2.09

