



\$99 Corn Dog Warmer Special!

June 28, 2009 through December 26, 2009

To qualify for this special offer, simply agree to purchase a minimum of 100 cases of State Fair® Corn Dogs over a one-year period. Please fill out all of the requested information and submit in one of the following 4 ways:

- By mail: Sara Lee Foodservice Fall 2009 Corn Dog Warmer Offer
PO Box 62076
Middleton, WI 53562-0706
- By internet: www.saraleefoodservicemerchandising.com
- By phone: 877-426-5240
- By fax: 608-831-2257



SLM-SWC-13FS-OFFER
12" X 12" X 18"

Ordering Information:

Please send me _____ warmers x \$99.00 = \$ _____
(Includes ground shipping and handling) (total cost)

Billing Information:

Total Amount to be billed: \$ _____

Payment method: Check enclosed Money Order

Bill Credit Card: Visa MasterCard

Card Number*: _____ - _____ Exp. Date: _____

Cardholder Name: _____ Signature: _____

* If paying by credit card, list name and address as it appears on your billing statement.

Billing Address: Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Sales Information:

Broker Sales Rep: _____

Distributor Sales Rep: _____

Distributor: _____

Distributor City & State: _____

Shipping Information:

Company: _____

Attention: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

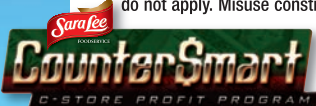
Please allow 3 weeks for delivery.

Purchase Agreement: For each warmer purchased under this promotion, I agree to purchase at least 100 cases of State Fair® Corn Dogs within one year from the date below. During the one-year period, I will use the warmer only to display and merchandise State Fair Corn Dogs and no competing products. As long as the Sara Lee trademarks are affixed to the warmer, I will only use it to display State Fair Corn Dogs and no competing products. I will remove the Sara Lee trademarks from the warmer if I no longer purchase Sara Lee products for display in the warmer. I understand that I am responsible for maintaining the warmer and will indemnify and hold Sara Lee Corporation harmless from any and all claims for injury or damage that result from the installation, use or removal of the warmer. I acknowledge that Sara Lee reserves the right to audit my records to ensure compliance with this agreement.

Signature: _____ Date: _____

Title: _____

Terms & Conditions: Eligible Customers: Only C-store customers are eligible to participate. Resale, bid, contract business, national accounts and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Payment must be received prior to shipment of the warmer. Effective Dates: Qualifying equipment purchase must be made between June 28, 2009 and December 26, 2009. Eligible Equipment: Corn Dog Warmer SLM-SWC-13FS-OFFER shown above. Eligible Products: All State Fair branded corn dogs qualify for the 100-case purchase agreement associated with this offer. Distributor label products or private label products do not apply. Misuse constitutes fraud. Void where prohibited, licensed, taxed or restricted by law.



For more information call 1-877-426-5240

